

BIZSPEAKS 2025 is a strategic innovation competition hosted by ICFAI Law School, Hyderabad, in collaboration with the Institution's Innovation Council (IIC) and BIZLEX. Unlike traditional oratory events, this competition serves as a platform for law students to present innovative solutions to real-time challenges across various business functions.

### 1. Competition Focus

The core objective of the event is to foster strategic thinking and problem-solving skills. Participants are tasked with:

- **Problem Solving:** Developing innovative ideas to address real-world business issues.
- **Functional Expertise:** Proposing strategies for diverse business sectors, including Marketing, Human Resources (HR), and other corporate operations.
- **Strategic Communication:** Presenting these solutions under the motto "Think Smart, Speak Loud!".

### 2. Event Details

- **Date:** October 15, 2025.
- **Primary Participant Category:** Law Students.
- **Supporting Organizations:** Institution's Innovation Council (an MoE initiative) and BIZLEX.

### 3. Strategic Significance

By involving law students in business strategy, the event emphasizes the importance of interdisciplinary knowledge. It encourages future legal professionals to understand the operational hurdles of the industries they will eventually serve, bridging the gap between legal theory and business practice.