

Presents

**ICBF-2026**

# **18<sup>th</sup> International Conference on Business & Finance**

## **CHANGING LANDSCAPES IN BUSINESS & FINANCE**

**In Collaboration with  
National Stock Exchange of India (NSE)**



**Conference Dates**  
**April 10 & 11, 2026**

**Venue**  
**ICFAI Business School (IBS)**  
**Hyderabad Campus**



### **About The ICFAI Foundation for Higher Education (IFHE) & ICFAI Business School (IBS-Hyderabad)**

The ICFAI Foundation for Higher Education (IFHE) is a deemed-to-be-university established under Section 3 of the UGC Act, 1956, of the Government of India. Padma Vibhushan Prof. C. Rangarajan, the former Governor of the Reserve Bank of India, is the Chancellor of IFHE. The IFHE has a 91-acre lush green campus in Hyderabad with a built-up area of over 16 lakh square feet. The campus is residential, Wi-Fi-enabled, and equipped with state-of-the-art facilities. Hostels, along with a wide range of indoor and outdoor games facilities, are available. The IFHE has a large and well-qualified faculty pool, comprising mostly doctoral degree holders with rich industry experience. The faculty members are involved in research, case development, and industry consultancy.

IBS, Hyderabad, is a constituent of the IFHE, Hyderabad. Since its inception in 1995, IBS has grown impressively and achieved widespread recognition from industry, academic circles, and professional bodies. It is a premier business school that has been consistently ranked by independent rating agencies as one of the top business schools in India. It was one of the first three business schools from South Asia to receive SAQS accreditation from the Association of Management Development Institutions of South Asia (AMDISA) in 2006. IBS is the first business school in India to be accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB) for all three programs it offers – BBA, MBA, and PhD. IFHE has also been accredited by the premier national accreditation agency, NAAC, with an 'A++' grade and a CGPA score of 3.59/4.00. It has also received a rating of A\*\* from CRISIL and ICRA. IBS Hyderabad is one of the few B-schools that incorporate a 100% case-based methodology into its pedagogy. It offers high-quality programs, including BBA, MBA, Executive PhD, and PhD, to a diverse range of students, executives, and professionals. IBS Hyderabad also conducts MDPs for industry executives and FDPs for faculty members of business schools.

### **About the Finance and Accounting Department:**

The Finance and Accounting Department comprises a diverse and accomplished pool of faculty members with strong academic credentials and rich industry experience. The faculty actively engage in high-quality research and regularly publish in reputable, peer-reviewed national and international journals indexed in Scopus and Web of Science, including those listed in the Australian Business Deans Council (ABDC) rankings across the A\*, A, B, and C categories. Faculty research emphasizes both theoretical rigor and practical relevance, contributing to policy discourse, corporate decision-making, and sustainable business practices. In addition to academic research, the department undertakes consulting engagements, executive education initiatives, and management development programmes in collaboration with public and private sector organizations. To enhance data-driven teaching and empirical research, the department has established a Bloomberg Finance Lab, integrating real-time financial databases into its academic offerings. Further strengthening its academic ecosystem, the department has instituted a Centre of Excellence in Banking and Finance under the mentorship of Dr. C. Rangarajan, chancellor of IFHE, Hyderabad. The Centre focuses on advancing banking and finance research, policy dialogue, and professional practices, with particular emphasis on the SAARC region.



## About The Conference:

The International Conference on Business and Finance (ICBF) is an annual flagship conference of the Finance and Accounting Department of IBS, Hyderabad. ICBF-2026 is the 18<sup>th</sup> edition, to be held at IBS-Hyderabad on April 10–11, 2026. Since its inception, ICBF has consistently attracted the best researchers from across the country and the Asia Pacific region. Since its inception, the conference has been graced by industry luminaries, policymakers, and impactful academicians as keynote speakers. It is one of the few popular conferences for disseminating research in Business and Finance. Participants in past conferences have carried considerable feedback to refine their work for impactful publications. Academicians, researchers, doctoral students, and practitioners are invited and encouraged to submit research papers in all areas of Business and Finance. The papers for this conference can fall under the following broad categories:

- Conceptual Papers/ Empirical Papers/ Theoretical Papers
- Case Studies/White Papers/Practice Papers

As part of its continued commitment to strengthening academia–industry engagement, ICBF-2026 is going to be organized in collaboration with the National Stock Exchange of India (NSE). This collaboration enhances the focus of the conference on capital markets, trading systems, market microstructure, and data-driven financial research, fostering meaningful dialogue between researchers, practitioners, regulators, and policymakers.

## Conference Theme *Changing Landscapes in Business & Finance*

**Sub-themes of the Conference:** Including but not limited to

- Accounting Standards, Corporate Disclosure & Reporting
- AI, ML, and Blockchain Technology in Finance & Accounting
- Asset Pricing
- Banking, Insurance, and Financial Services
- Behavioural Finance and Investor Psychology
- Capital Markets
- Commodity Derivatives
- Corporate Control
- Corporate Finance
- Corporate Governance and Ethical Leadership
- Corporate Restructuring and M&A
- Corporate Social Responsibility
- Earnings Management
- Economic Growth, Policy, Inclusion, and Innovation
- Entrepreneurial Finance
- Financial and Social Economics
- Financial Crimes, Fraud Detection, and Forensic Accounting

- Financial Derivatives
- Financial Literacy and Financial Inclusion
- Financial Risk Management
- Fintech and Crypto Currency
- Insolvency and Bankruptcy
- International Finance
- IPO & FPO Pricing
- Market Microstructure
- MSME and Supply Chain Financing
- Mutual Funds and Other Collective Investment Vehicles
- Regulatory Framework in Accounting and Finance
- Structured Finance & Securitization
- Sustainability and Green Accounting
- Sustainable Finance, Climate Risk and ESG

## Paper Submission Guidelines:

All submissions received in accordance with the guidelines will be double-blind reviewed. The full papers must include an abstract of not more than 250 words, along with the following sections: Purpose of the research, motivation, methodology, main results, and practical implications. For practice papers, authors may include sections on the business context, the analytical problem, the proposed solution, and insights. The authors should clearly indicate the theme under which they want their paper to be considered. Conceptual Papers/Empirical Papers/Theoretical Papers should be between 4000–6000 words in length, while Case Studies/ White Papers/ Practice Papers may be of 1500–3000 words. Authors of the Cases will be required to submit a Teaching Note for those cases that are considered for publication.

The papers should be submitted in MS-Word format, in Times New Roman font and 12-point size, with 1.5-line spacing. The Title/Cover Page shall contain the Paper Title, Author(s), Affiliation(s), Contact Details (e-mail ID & phone number). The authors should clearly indicate whether they are faculty members, research scholars, or practitioners in their respective fields of affiliation.

**Note:** Abstract submissions will be considered only for presentation and publication of the book of abstracts. They will NOT be considered for awards and publications.

## Full Paper submission Deadline:

Full papers meeting the submission guidelines must be submitted using the Google Form link given below on or before **February 15, 2026**. Decision will be provided on or before **February 28, 2026**.

## Google form link:

<https://forms.gle/bmXkCaDAiVCSyXu7A>



## Registration Fee

Category	Early Bird Registration (by Mar 10, 2026)	Regular Registration (by Mar 20, 2026)
	INR (USD)*	INR (USD)*
Research Scholars	₹2,000 (30)	₹3,000 (40)
Faculty	₹4,000 (60)	₹5,000 (80)
Practitioners	₹5,000 (70)	₹6,000 (100)

The above conference fee is inclusive of GST @ 18 percent.

\* There would be a group discount of 10 percent for registrations of three or more members from the same institute.

\*Registration Fee for Participants from SAARC Countries is USD 20  
Please note that at least one author must register for the conference to present the paper. Certificates will be issued to only those participants who present their papers at the conference.

## NSE Best Paper Award for Capital Markets Research – ₹ 30,000

Instituted under the collaboration between ICBF-2026 and the National Stock Exchange of India (NSE), this award recognizes high-quality and impactful research in capital markets. Eligible papers must be presented under the Capital Markets Track and may cover areas such as market microstructure, trading mechanisms, asset pricing, derivatives, investor behavior, and regulation. The award promotes rigorous, policy-relevant, and practice-oriented research supporting the development of resilient financial markets.

Apart from the NSE Best Paper award, there will be three Best Paper Awards, involving a Certificate and Cash prize as follows:

<b>1<sup>st</sup> Prize</b>	<b>₹30,000</b>
<b>2<sup>nd</sup> Prize</b>	<b>₹20,000</b>
<b>3<sup>rd</sup> Prize</b>	<b>₹10,000</b>

## Publication Opportunities:

Accepted papers will be sent for consideration for publication to one of the following journals based on their suitability to the aim and scope of the respective journals. Please note that the final decision of acceptance or rejection will be at the discretion of the editors of the Journals.

The following are the journals for the ICBF-2026 conference: (More journals may be added to the list, eventually)

- The IUP Journal of Accounting Research & Audit Practices (ABDC-C)
- The IUP Journal of Corporate Governance (ABDC-C)
- The IUP Journal of Applied Economics (ABDC-C)
- Edited book from Reputed Publisher (details will be updated shortly)

## Workshop on High-Frequency Trading by NSE

The conference will host a specialized workshop on High-Frequency Trading (HFT), delivered by experts from the NSE. This workshop is designed to provide both practical and conceptual insights into the functioning of modern high-speed financial markets. The sessions will cover key aspects of market microstructure and ultra-low-latency trading environments, along with an in-depth understanding of high-frequency data architecture and advanced analytics. Participants will gain exposure to algorithmic trading strategies and their role in shaping market quality, liquidity, and volatility dynamics. The workshop will also address important regulatory frameworks and risk management perspectives associated with high-speed trading, offering a comprehensive understanding of HFT from both academic and practitioner viewpoints.

## CONFERENCE COMMITTEES

### Advisory Committee

**Prof. Dr. T Koti Reddy**, Vice-Chancellor (In-Charge),  
ICFAI Foundation for Higher Education, Hyderabad.

**Prof. Dr. S. Vijayalakshmi**, Registrar, ICFAI Foundation for Higher Education, Hyderabad.

**Prof. Dr. K.S. Venu Gopal Rao**, Director, ICFAI Business School, Hyderabad

**Prof. Dr.D. Satish**, Dean, Academics-PG Program, ICFAI Business School, Hyderabad

**Prof. Dr. C.A. Rajyalakshmi K**, Area Head, Finance & Accounting, ICFAI Business School, Hyderabad

### Organizing Committee

**Dr. Srikanth Potharla**, Assistant Professor, Finance & Accounting (Conference Chair)

**Dr. Sagar Reddy**, Assistant Professor, Finance & Accounting (Co-Chair)

**Dr. Jyothi Chittineni**, Assistant Professor, Finance & Accounting (Co-Chair)

**Dr. Daman Jeet**, Assistant Professor, Finance & Accounting (Co-Chair)

**Dr. Gattaiah Tadoori**, Assistant Professor, Finance & Accounting (Co-Chair)



#### Contact Details:

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**Campus:** Dontanapally, Shankarpally Road, Hyderabad

**Website:** <https://ifheindia.org/conference/ICBF-2026/>