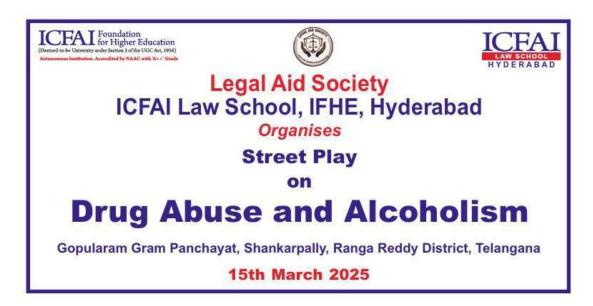
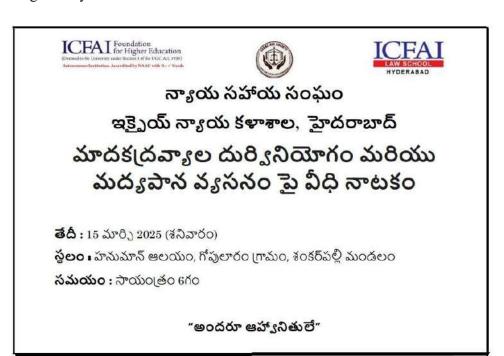
## Street play on Drug Abuse and Alcoholism in Gopularam Village



The Legal Aid Society of ICFAI Law School at IFHE, Hyderabad, organized a street play on drug abuse and alcoholism on March 15, 2025, in Gopularam Village, Shankarpally Mandal, Ranga Reddy District.



Notice circulated among the public about the program. The field work was conducted in the village two days before the program.







The program started with the introductory speech by, Prof. (Dr.) S.V. Damodar Reddy delivered a compelling address that illuminated the profound and far-reaching consequences of drug abuse and alcoholism. He emphasized that these issues extend far beyond individual struggles, casting a long shadow over families and entire communities. Prof. Reddy further articulated how the cycle of addiction disrupts familial structures, often leading to strained relationships, heightened tensions, and emotional distress among family members. The repercussions are not merely personal; they create a cascade of challenges that manifest through increased conflict, isolation, and a breakdown in communication. Moreover, he discussed the significant financial burdens that substance abuse imposes, often leading families into economic hardship due to healthcare costs, legal issues, and lost productivity. This financial strain can result in neglect and diminished quality of life, making it imperative for society to confront this pressing issue with urgency. Prof. Reddy's insights underscored the critical need for comprehensive awareness campaigns and proactive measures. He called for collaboration

among community leaders, healthcare professionals, and policymakers to develop strategies that promote prevention, support affected families, and foster a culture of understanding and recovery. The overall well-being of individuals and communities, he noted, hinges on our collective action against these pervasive issues



The street play, titled "Stop Being Intoxicated," showcased compelling performances by dedicated members of Legal Aid, who delivered powerful and thought-provoking portrayals of the various causes and dangers associated with drug abuse. Through a series of engaging narratives, they vividly illustrated how the impairment of judgment and coordination caused by alcohol and drugs can result in alarming situations. These include not only acquaintance assault and hazing but also serious accidents such as falls and drownings, emphasizing the farreaching consequences of substance misuse.



In addition to the performances, the Legal Aid team utilized informative posters to promote the Nasha Mukt Bharat Abhiyaan (NMBA), a significant initiative aimed at raising awareness and educating the audience about the dangers of substance abuse. The NMBA aspires to create a sustainable society free from the clutches of addiction, focusing on prevention, early

intervention, and recovery strategies.



Participants were also provided with valuable resources during the event. A national toll-free helpline (14446) was highlighted, offering free and confidential counseling services to individuals in need. Moreover, the Drug Control Administration (DCA) of Telangana introduced a centralized toll-free number (1800-599-6969), encouraging citizens to report grievances, submit credible complaints, and share vital information regarding illegal drug sales. This event not only served to raise awareness about the pressing issue of substance abuse but also acted as a rallying cry for the community to come together and confront these challenges, fostering a united front in the fight against addiction.



The informative speech on the availability of counseling services and programs was presented by a dedicated group of fifth-year students, including Ms. Sri Medha, Mr. Havish, and Mr. Vivek. During the presentation, they highlighted the various counseling resources offered on

campus, such as individual counseling sessions, group therapy, and workshops focused on mental wellness. They also emphasized the importance of seeking help and support, especially during challenging times in academic life. Their engaging delivery aimed to raise awareness and encourage their peers to take advantage of these valuable services for their personal and academic growth.



Dr. K.V. Ravikumar expressed a vote of thanks, acknowledging the support provided by the secretary and former sarpanch of Gopularam Gram Panchayat, as well as the public who attended the event. The program received coverage in Deccan Vision media.



## ICFAI Law School's Legal Aid Society Conducts Street Play on Drug Abuse in Gopularam Village

DECCAN NEWS SERVICE

The Legal Aid Society of ICFAI Law School at IFHE, Hyderabad, organized a street play on drug abuse and alcoholism on Saturday, in Gopularam Village, Shankarpally Mandal, Ranga Reddy District. The initiative aimed to raise awareness about the devastating impact of substance abuse on individuals, families, and communities.

Addressing the gathering, Prof. (Dr.) S.V. Damodar Reddy emphasized the far-reaching consequences of drug abuse and alcoholism, noting how they disrupt relationships, cause financial strain, and lead to emotional distress within families. He highlighted the urgent need for collective action to combat these growing social concerns.

The street play, titled "Stop Being Intoxicated," was per-



formed by Legal Aid members, who delivered powerful performances depicting the causes and dangers of substance abuse. Through engaging narratives, they showcased how impaired judgment due to alcohol and drugs can result in acquaintance assaults, hazing incidents, and serious accidents, including falls and drownings.

To reinforce the message, the Legal Aid team displayed informative posters promoting the Nasha Mukt Bharat Abhiyaan (NMBA), an initiative advocating for a drug-free society with a focus on prevention and recovery. They also provided crucial helpline details, including the National Toll-Free Helpline 14446, which offers free counseling services. Additionally, the Drug Control Administration (DCA) of Telangana introduced its centralized toll-free number (1800-599-6969), encouraging the public to report illegal drug sales and share credible complaints.

The event witnessed enthusiastic participation from local residents, with village leaders playing a key role in mobilizing youth for the awareness drive. Dr. K.V. Ravi Kumar expressed gratitude to the village authorities for their support in organizing the program.

The event was successfully conducted under the leadership of Dr. S. Kannan and the dedicated members of the Legal Aid Society of ICFAI Law School.