

Faculty Profile

Name: **Dr. Mahesh Kumar Soma**
Designation: Professor
Teaching Areas: Business Communication
Personal Effectiveness
Research Interests: Soft Skills & Communication Skills
Education: PhD, Mewar University, Rajasthan, 2022
MBA, Osmania University, 1985



Research/Selected Publications

1. Dr.Soma Mahesh Kumar (2023),Book on "Soft Skills: Enhancing Personal & Professional Success", *McGraw Hill Education (India) Private Limited*, May 2023
2. Soma Mahesh Kumar (2024), "Physical to Phygital- Digital Leadership, The IKEA Way", *AIMA, Case Conference 2024*, May 10-11, 2024 (online presentation)
3. Dr.Sita Ramaiah Tummalapenta, Dr.Mahesh Kumar Soma, Dr.Radha Mohan Chebolu (2023), Impact of Intellectual Capital (ICs) on the Financial Performance of Firms in India, *Indian Economic Journal, Journal of Indian Economic Association*, Vol:5, Special Issue, December 23- ABDC-B
4. Dr. Radha Mohan Chebolu,Dr.T. Sita Ramaiah,Dr. Mahesh Kumar Soma Internal Quality Process Management (Iqpm) In Indian Higher Education: An Empirical Analysis Hyderabad,), *Korea Review Of International Studies*, ISSN - 1226-4741 Volume 15 | Issue 36, July 2022,ABDC-C
5. Vijaya Lakshmi Rakatu, Prof. Mahesh Kumar Soma, G.V.V. Jagannadha Rao, Relationship Between Mindfulness, Stress and Happiness-Study of Icfai University Raipur Students, *IRCM 24 International Research Conference on Mindfulness*, IIM Bodhgaya , February 8-10, 2024, ID 218, Track 4A