

Faculty Profile

Name: **Dr. G. Geethanjali**
Designation: Associate Professor
Teaching Areas: Business Communication
Personal Effectiveness
Business English
Research Interests: Business Communication
English Language Teaching
Soft Skills and English Literature
Education: Ph.D Sri Padmavathi Mahila University, Tirupathi



Research/Selected Publications

1. Geethanjali, G. (2025). Exploring mindfulness and innovative creative development: Lessons learned using the study of electric vehicles for sustainable development. In Proceedings of the Twenty-Second AIMS International Conference on Management (AIMS-22) (pp. xx-xx). IIM Kozhikode. Conference organized by AIMS International and the Indian Institute of Management Kozhikode.
2. Geethanjali, G. (2025). Impact of science, technology, management, and entrepreneurship to enhance, empower, and educate women in India. Insights, 7(1), xx-xx. International Journal of English Studies (IJOES). ISSN: 2581-8333.
3. Geethanjali, G. (2024). Trends and effect of Generation Z work culture: Snapshots. In Proceedings of One Day Conference on Demographic Transition, Changing Family System and Quality of Life (QOL). IUP Publication. ISBN 978-81-974930-0-3. ICSSR sponsored.