

## The ICFAI Foundation for Higher Education

(Deemed to be University under Section 3 of UGC Act, 1956)

The ICFAI Foundation for Higher Education (IFHE) is a Trust registered in 2005 under the Indian Trust Act. It was carved out of the Institute of Chartered Financial Analysts of India (ICFAI), a not-for-profit educational society registered in 1984. The IFHE was declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956, in December 2008 with ICFAI Business School (IBS) Hyderabad (Faculty of Management) as a constituent unit. The Faculty of Science & Technology and the Faculty of Law were started in 2010. The Bar Council of India has also approved the Faculty of Law Program. The Chancellor of the University is Padma Bhushan Dr. C. H. Hanumantha Rao a distinguished economist.

The University was accredited by NAAC in 2010. IBS Hyderabad has been consistently ranked among the top business schools in India. It is one of the first three business schools from South Asia to get the SAQS accreditation from AMDISA (Association of Management Development Institutions of South Asia). The institution received its first accreditation in the year 2006 and got reaccredited for another five years in the year 2013. It has also received a rating of A\*\* from CRISIL and EB2 IN from ICRA. It has been rated as an excellent Business School in India by Eduniversal. It is one of the largest business schools in Asia.

To make management education more application oriented, the University has a Case Research Center (CRC) which has developed a large number of cases. CRC is a member of the European Case Clearing House (ecch), the single largest source of management case studies. It is ranked among the world's top five contributors to ecch. The cases developed at the CRC are used worldwide. Some are published as part of standard international and Indian textbooks and case books. The cases developed at CRC have won several international prizes.

The University offers the BBA, MBA, PhD, B.Tech, and BBA-LLB (Hons) Programs. The quality of the programs offered at the University is ensured by choosing a curriculum that is relevant to society and through student-centric academic delivery, continuous evaluation and feedback, and industry and foreign collaborations as well as faculty research. The University has a student strength of around 3000 and faculty strength of over 200.

The University provides a balance between academic, co-curricular, extra-curricular, and social activities with the aim of turning out students who are well-rounded individuals.

RSVP: M. Jyothi, 9866875649

INVITATION  
The ICFAI Foundation for Higher Education (IFHE)  
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ICFAI  
GROUP



The Vice Chancellor, Faculty and Staff  
Cordially invite you to attend

### **N J Yasaswy Commemoration Lecture**

on

### **Institution Building: Challenges, Experiences and Learnings**

by

### **Professor Kavil Ramachandran**

Thomas Schmidheiny Chair of Family Business and Wealth Management  
Indian School of Business, Hyderabad

### **Dr. C H Hanumantha Rao**

Chancellor of the University  
will preside

### **Date & Time**

October 08, 2013, at 11.00 am

### **Venue**

Auditorium, IFHE Campus, Hyderabad





## N J Yasaswy (1950-2011)

**Mr. N. J. Yasaswy (1950-2011)**, founder of the ICFAI Group of educational institutions and a pioneer in promoting higher education in the private sector, had a brilliant academic career: B.Com (Andhra University 1969 – First Rank), CA Inter (May 1971 – First Rank), CA Final (May 1973 – First Rank), ICWA Inter (July 1970 – First Rank) and ICWA Final (July 1972 – First Rank). He was the recipient of the Basu Foundation Award for the Best Student of the Year from both – The Institute of Cost and Works Accountants of India (in 1972) and The Institute of Chartered Accountants of India (in 1973).

During 1974-1980, Mr. Yasaswy was associated with the Administrative Staff College of India as a Faculty Member. In 1981, he started his consultancy firm, Yasaswy Management Associates (P) Limited, Hyderabad.

Mr. Yasaswy served on the Board of Studies of Nagarjuna University (1978-80). He was appointed by the Government of Andhra Pradesh as Chairman, Andhra Pradesh State Trading Corporation (1985-88), and Vice-Chairman, Public Enterprises Management Board (1986-88). He was a visiting faculty member at the Indian Institute of Management Ahmedabad (1986-88) and was nominated as a Member on the SEBI Committee on Accounting Standards. He was a member of the Board of Directors of the Association of Certified International Investment Analysts (ACIIA), Switzerland. He authored several books on finance and investments.

Mr. Yasaswy set up the ICFAI group as a single institute in 1985 without governmental sops or institutional funding, in an era where government support was the norm. He chose to spend all his energy on the fledgling institution which over the years grew to become a monument to what ambition can deliver. He was instrumental in building several business schools and about a dozen universities in the developing states of India, particularly in the North-East region. The ICFAI Foundation for Higher Education in Hyderabad occupies pride of place among the several institutions he started and was close to his heart. He stood for professional management, excellence in the quality of education offered in the ICFAI institutions, and absolute discipline.

He was charismatic, a great teacher, an institution builder, a visionary and a genius who was years ahead of his time. His vision will continue to guide ICFAI forever.



**Professor Ram** is the Thomas Schmidheiny Chair Professor of Family Business and Wealth Management at the Indian School of Business. He has specialized in family business, entrepreneurship, and strategy and has over 33 years of experience as an academic. He obtained a Ph.D. from the Cranfield School of Management, UK, in 1986 on a comparative study of the small enterprise policies of Japan, the UK, and India. He has done research on family business, entrepreneurship, and strategy, has authored/edited six books, and published extensively in reputed Indian and overseas journals. His consulting experience includes areas such as family business governance, professionalization, succession planning, strategic planning, and identification of new opportunities for growth, corporate entrepreneurship, and turn-around strategies in family and non-family environments. He has written several management cases, and has conducted training programs for family businesses on governance, professionalization, strategic management, and entrepreneurship. He has been associated with FBN International for several years, and has served on various advisory committees of the Government of India, World Bank, and the Securities and Exchange Board of India.