

# Digital Transformation of Public Goods and Services

On 20 September 2024

## Speakers:

Kanaada Rao M (MKR) (Founder, Eco Vaidya Sustainable Solutions)

Pavani lolla (Founder, Vapra)

Jai Sankar, CEO; Neer Interactive Solutions Pvt. Ltd., Hyderabad

Moderator.

Dr. P. Bhanu Sireesha, Associate Professor, Finance & Accounting,

**No. of Participants: 65**

## LinkedIn Post:

A heartfelt thank you to our incredible panelists, [Jai Sankar Aluru](#) (CEO, Neer Interactive Solutions & Director, CGDT, IIT Hyderabad) and [Kanaada Rao M \(MKR\)](#) (Founder, Eco Vaidya Sustainable Solutions), Moderator- [Dr. Bhanu Sireesha](#) , and Guest Speaker [Pavani lolla](#) (Founder, Vapra) for sharing their invaluable insights during today's Panel Discussion on Digital Transformation of Public Goods and Services organised by [Centre of Excellence for Digital Transformation](#) at [ICFAI Foundation for Higher Education, Hyderabad](#).

Your expertise in GeoAI, sustainability, DPI, and waste management brought diverse perspectives that truly enriched the conversation.

Special thanks to [Radhika Bhanushali](#) , [Sweety Kumari](#), [Devi Nair](#), and [Chirag Gupta](#) for their efforts in making this event a success!

## Event Report:

The Centre of Excellence for Digital Transformation at ICFAI Foundation for Higher Education, Hyderabad, hosted a panel discussion on the *Digital Transformation of Public Goods and Services*. The event featured distinguished panelists, including Jai Sankar Aluru (CEO, Neer Interactive Solutions & Director, CGDT, IIT Hyderabad), Kanaada Rao M (Founder, Eco Vaidya Sustainable Solutions), and guest speaker Pavani Lolla (Founder, Vapra). The session was moderated by Dr. Bhanu Sireesha.

The panelists brought a wealth of knowledge and diverse perspectives, exploring critical areas such as GeoAI, sustainability, Digital Public Infrastructure (DPI), and waste management. Discussions emphasized leveraging technology for public service delivery, particularly through GeoAI applications in urban planning and sustainability initiatives. The importance of fostering sustainable practices in waste management and integrating digital solutions to drive efficiency was also highlighted.

Pavani Lolla provided valuable insights into innovative approaches for enhancing public goods using advanced technologies, while Kanaada Rao M shared experiences on promoting sustainable solutions for waste management. Jai Sankar Aluru discussed the role of DPI and its potential to transform public service delivery.

The discussion offered students and attendees practical knowledge, inspiring them to innovate and contribute to building sustainable and tech-driven public goods.

