

# 14<sup>th</sup> DOCTORAL THESIS CONFERENCE-2021

May 6-7, 2021

## Conference Schedule

Day 1 – Thursday, May 6, 2021

<b>Time:</b> 9:30 AM – 10:20 AM	<b>Venue:</b> Google Meet ( <a href="https://meet.google.com/gtz-uvod-buw">https://meet.google.com/gtz-uvod-buw</a> )	
<b>Event:</b> Conference registration/Networking		
<b>Moderator:</b> Harsh Raj Pathak	<b>Email:</b> <a href="mailto:harsh.pathak@ibsindia.org">harsh.pathak@ibsindia.org</a>	<b>Mobile:</b> 6202494901

## Event: Inaugural Program

**Time: 10:30 AM – 11:35 AM**

**Venue:** Google Meet Live Session (<https://meet.google.com/swa-nrkv-ejz>)

Welcome Address : Prof. J. Mahender Reddy  
(10:30am-10:40am) Vice Chancellor, ICFAI Foundation for Higher Education (IFHE), Hyderabad

Special Address : Prof. S. Mahendra Dev  
(10:40am-11:05am) Director and Vice-Chancellor, Indira Gandhi Institute of Development Research (IGIDR), Mumbai  
President, Indian Economic Association

Inaugural Address : Prof. C. Rangarajan  
(11:05am-11:30am) Chancellor, ICFAI Foundation for Higher Education (IFHE), Hyderabad,  
Former Chairman, Economic Advisory Council to the Prime Minister  
Former Governor, Reserve Bank of India

Vote of Thanks : Prof. Laila Memdani  
(11:30am-11:35am) Conference Chair, 14<sup>th</sup> DTC

**Moderator:** Vaidik Bhatt

**Email:** [vaidik.bhatt@ibsindia.org](mailto:vaidik.bhatt@ibsindia.org)

**Mobile:** 9505505355

## TRACK 1: AGRICULTURAL ECONOMICS

Day 1 – Thursday, May 6, 2021

**Time: 11:50 AM – 1:00 PM**

Venue: Google Meet (<https://meet.google.com/ovq-kpzf-dbn>)

**Expert Panel: Prof. Amarender Reddy, ICAR Hyderabad**  
**Dr. Aruna M, IBS Hyderabad**

**Moderator: P. Keerthi Reddy**

**Email: keerthi0003@ibsindia.org**

**Mobile: 9550930612**

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Ms. Yogita Eknath Rao	Impact of Agriculture Credit on Agriculture Sector of Goa	Goa University (Government College of Arts, Science & Commerce, Sanqulim-Goa (Research Centre))	Proposal Presentation (Track 1)
Sifat Fatima	Crop Diversification and Agricultural Growth in Uttar Pradesh: An Empirical Analysis	Aligarh Muslim University	Proposal Presentation (Track 1)
Mohan Golli,	Arima Model for Forecasting of Area, Production, And Yield of Cotton in Meghalaya	North Eastern Hill University	Thesis Presentation (Track 2)
Mr. Md. Saiful Bari	A Study of Vulnerability of The Covid-19 Pandemic for Human Rights and Modern Slavery for The People of Development Country	BRAC University	Proposal Presentation (Track 1)

**TRACK 2: INCLUSIVE GROWTH**

Day 1 – Thursday, May 6, 2021

**Time: 11:50 AM – 1:00 PM**

**Venue:** Google Meet (<https://meet.google.com/yes-hekn-bmz>)

**Expert Panel: Prof. Debasish Acharya, School of Economics, University of Hyderabad**  
**Dr. Aruna Kumar Dash, IBS Hyderabad**

**Moderator:** Syeda Tahera Sadia

**Email:** tahera0004@ibsindia.org

**Mobile:** 9959426520

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Mr. Md. Saiful Bari	A study of vulnerability of the COVID-19 pandemic for human rights and modern slavery for the people of development country	BRAC University, Dhaka Bangladesh	Proposal presentation (Track 1)
Aparajay	Poverty Alleviation among Scheduled Tribes in India: Comparing Gujarat and Assam	Madras Institute of Development Studies (MIDS)/ Madras University	Thesis presentation (Track 2)
Ashish Kumar Meher	Exploring the Socio-Economic Status, Occupational Health Hazards, and Impact of Government Outreach Programs on the Handloom Weavers in Odisha: An Empirical Analysis	Central University of Tamilnadu, Thiruvarur	Proposal presentation (Track 1)
Kokkula Rajendram,	The Socio- Economic Conditions of Cooperative Handloom Weavers: A study of United Karimnagar District	Satavahana University, Karimnagar	Proposal presentation (Track 1)
Ms. Diya Devare	Patterns and Determinants of Female Labour Force Participation in Urban India	Gokhale Institute of Politics and Economics	Proposal presentation (Track 1)

**TRACK 3: INTERNATIONAL TRADE ENVIRONMENT**

Day 1 – Thursday, May 6, 2021

**Time: 11:50 AM – 1:00 PM**

**Venue:** Google Meet (<https://meet.google.com/san-ompz-npx>)

**Expert Panel:** Prof. Amaresh Samantaraya, Pondicherry University  
Prof. B.P Sarath Chandran, Goa Business School, Goa University, Goa

**Moderator:** Geeta

**Email:** geeta0002@ibsindia.org

**Mobile:** 8096508380

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Lilu Bhoi	Credit Constraint and Export Performance in India	IIT Kharagpur	Proposal presentation (Track 1)
Ponnamaneni Padmaja	Export Competitiveness of Indian Turmeric – The Role of Regional Trade Agreements	Centre for Economic and Social Studies (CESS), Hyderabad	Thesis presentation (Track 2)
Supriya Bhandarkar	Determinants of Foreign Direct Investment in the Indian Pharmaceutical Industry with Special Reference to Intellectual Property Rights: Evidence from a Time-Series Analysis (1990-2019)	Institute for Social and Economic Change (ISEC)	Thesis presentation (Track 2)

## TRACK 4: CLIMATE CHANGE AND ENVIRONMENTAL ECONOMICS

Day 1 – Thursday, May 6, 2021

**Time: 2:00 PM – 3:30 PM**

**Venue:** Google Meet (<https://meet.google.com/ptt-fgui-bdj>)

**Expert Panel: Prof. B.P., Chandra Mohan**, Presidency College, Chennai,  
General Secretary, Indian Economic Association  
**Dr. Damodaran K**, Central University of Tamil Nadu

**Moderator:** Umang Anand

**Email:** umang0008@ibsindia.org

**Mobile:** 7607133321

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Salva Kk	Adaptive Analysis Of 3e Factors (Economy, Energy, and Environment) For Renewable Energy Generation in The South and Southeast Asian Region	Madras School of Economics, Chennai	Thesis Presentation (Track 2)
Faizaan Shabir	Climate Change Perception and Its Impact; An Analysis of Tribes in Jammu & Kashmir.	Aligarh Muslim University	Proposal Presentation (Track 1)
Surendra Kumar Naik	Human Capital Impact on Economic Growth: A Comparison Across Human Capital Measures	Institute for Social and Economic Change, Bangalore	Thesis Presentation (Track 2)
Pranav Mahajan	Sustainable Road Transportation System in India – An Analysis	Guru Nanak Dev University	Proposal Presentation (Track 1)
Raju Guntukula	Assessing the Impact of Climate Change on The Productivity Of Pulses Crops In Telangana: A Panel Approach Study	University Of Hyderabad	Thesis Presentation (Track 2)

**TRACK 5: MONETARY ECONOMICS**

Day 1 – Thursday, May 6, 2021

**Time: 2:00 PM – 3:30 PM**

**Venue:** Google Meet (<https://meet.google.com/emd-dsof-iyp>)

**Expert Panel: Prof. G Ramakrishna**, Ethiopian Civil Services University, Ethiopia  
**Dr. Gourishankar S Hiremath**, IIT Kharagpur

**Moderator:** Harsh Raj Pathak

**Email:** harsh.pathak@ibsindia.org

**Mobile:** 6202494901

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Muzffar Hussain Dar	Financial Development Economic and Convergence: An Analysis of SAARC Nations.	Aligarh Muslim University	Proposal Presentation (Track 1)
Rakesh Padhan	Do Domestic Factors or External Factors Reflect India's Financial Integration with The World?	Indian Institute of Technology Hyderabad India	Thesis Presentation (Track 2)
Sanjiv Kumar	Analysis of The Effectiveness of Macroprudential Policy in India	Joint PhD Program from Indian Institute of Technology, Hyderabad And Swinburne University of Technology, Australia	Thesis Presentation (Track 2)
Suresh Udhavdas Chandnani	Has the Implementation of Monetary Policy Committee Made the Central Bank Communication More Effective in Terms of Clarity and Predictability?	Spjimir Mumbai	Thesis Presentation (Track 2)
Masudul Hasan Adil	Dynamic Interaction Among Monetary Aggregates, Output, Price Level, Interest Rate, And Exchange Rate: Evidence from India Using Svar Framework	Indian Institute of Technology Palakkad	Thesis Presentation (Track 2)

## TRACK 6: BANKING AND INSURANCE

Day 1 – Thursday, May 6, 2021

**Time: 2:00 PM – 3:30 PM**

**Venue:** Google Meet (<https://meet.google.com/dkr-wied-nsy>)

**Expert Panel:** Dr. G Naga Raju, National Institute of Bank Management, Pune  
Dr. V. Padmavathi, IBS Hyderabad

**Moderator:** Neetu Yadav

**Email:** neetu.yadav@ibsindia.org

**Mobile:** 9166419346

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Devidas Vishwanath Palve	Efficacy of Consolidation of Banks in India: An Analytic Study	Gokhale Institute of Politics and Economics, Pune	Thesis Presentation (Track 2)
Dinamani Biswal	Why Farmers in India Are Not Adopting Crop-Insurance? Insights from Behavioral Economics Literature	IIT Tirupati	Thesis Presentation (Track 2)
G.R. Venkatagiri,	A Comparative Study of Growth of Traditional Insurance Policies and ULIPS In India.	School of Commerce and Management Sciences, Swamy Ramananda Theertha Marathwada University, Nanded.	Thesis Presentation (Track 2)
Pankhuri	Uncertainty and Retirement Preparation: A Behavioral Finance Analysis	University of Hyderabad	Proposal Presentation (Track 1)
Ramesh Kumar Satuluri	Key Determinants of Life Insurance Profitability in India: Study Through Regression Analysis Fy 2001-2020	Gitam University, Hyderabad	Thesis Presentation (Track 2)



**TRACK 7: FINANCE**

Day 1 – Thursday, May 6, 2021

**Time: 2:00 PM – 3:30 PM**

**Venue:** Google Meet ( <https://meet.google.com/xfz-vtre-fmr> )

**Expert Panel: Prof. Nagi Reddy Vanga, IBS, Hyderabad**  
**Prof. Satish Kumar, IBS Hyderabad**

**Moderator:** Munawar Alam Sayyad

**Email:** munawar0013@ibsindia.org

**Mobile:** 8688484387

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Gurbinder Singh, Research Scholar	A Study of Voluntary Disclosure Practices of Indian Commercial Banks	Guru Nanak Dev University, Amritsar, Punjab	Proposal presentation (Track 1)
Hiral Devang Mehta	"A Study on Effect of Behavioral Biases on Investor's Preference Regarding 80C Tax Saving Instruments in Surat City."	UKA Tarsadia University	Thesis presentation (Track 2)
K. Kokila	Impact of Crude Oil Prices on Indian Stock Markets	VITBS - Chennai	Proposal presentation (Track 1)
Krishna Kedia	A Study on Bias-Free Returns of Technical Analysis on Selected Stock of Indian Stock Market	Auro University	Proposal presentation (Track 1)
Parveen Siwach	Underpricing: The Initial Public Offering of Small Medium Enterprises	National Institute of Food Technology Entrepreneurship and Management	Thesis presentation (Track 2)

**TRACK 8: FINANCIAL MARKETS**

Day 1 – Thursday, May 6, 2021

**Time: 2:00 PM – 3:30 PM**

**Venue:** Google Meet (<https://meet.google.com/mgf-fmgk-mgp>)

**Expert Panel:** Prof. Sriharsha Reddy, Dean, IMT, Hyderabad  
Prof. D Satish, IBS Hyderabad

**Moderator:** Geeta

**Email:** geeta0002@ibsindia.org

**Mobile:** 8096508380

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Akanksha Saxena	Debt Heterogeneity and Firm Performance: Firm Life Cycle Approach	IFHE Hyderabad/ IBS Hyderabad	Thesis presentation (Track 2)
Ms. Saumita Roy	Impact, Trend, and Determinants of Idiosyncratic Volatility Affecting Stock return: An Empirical Study on Indian Market	IBS Hyderabad	Thesis presentation (Track 2)
Shruti Aurora	India bond market and economic growth	School of Management, Gautam Buddha University	Thesis presentation (Track 2)
Swaty Sharma	Integration between Indian Commodity Market and United States Commodity Market	Lovely Professional University	Proposal presentation (Track 1)
T Sampath	Hedging Effectiveness of Commodity Markets: Empirical Investigation from India	University of Hyderabad	Thesis presentation (Track 2)

## TRACK 9: MARKETING & STRATEGY

Day 1 – Thursday, May 6, 2021

**Time: 4:00 PM – 5:30 PM**

**Venue:** Google Meet (<https://meet.google.com/cid-eiyo-go>)

**Expert Panel:** Dr. Baljeet Singh Sani, IIM-Jammu  
Dr. Chandan Prasad, IIM-Bodh Gaya

**Moderator:** Shehna Shehrafudeen

**Email:** shehna.sherafudeen@ibsindia.org

**Mobile:** 9048147172

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Sampurna Nand Mehta	Role of Accreditation in Enhancing B-School Brand	University of Mumbai	Thesis presentation (Track 2)
Abhishek Sharma	A Study on Effectiveness of Public Distribution System in Himachal Pradesh: An Empirical Investigation	Lovely Professional University	Thesis presentation (Track 2)
Aparna Mishra	Evolving relationship between Brand Personality and Brand Loyalty and the enabling effect of Artificial intelligence: A case of Private educational institutions in India	All India Management Association	Proposal presentation (Track 1)
Jathoth Sai Kiran,	A study on the impact of Neuromarketing on consumer behavior emphasizing on Fast Moving Consumer Goods (FMCG) sector	Institute of Management Studies, Banaras Hindu University	Proposal presentation (Track 1)
Rajnigandha	Effectiveness of types of endorsers in advertising and role of product-endorser fit with attractiveness and credibility as mediators	Indian Institute of Management Ranchi	Proposal presentation (Track 1)
Rani M Susan,	The Power of Customer Engagement, Co-Creation and Customer Advocacy in Enhancing the 4 A's	Research Centre in Management Studies, Rajagiri College of Social Sciences, Kochi	Proposal presentation (Track 1)

**TRACK 10: HUMAN RESOURCE MANAGEMENT & OB**

Day 1 – Thursday, May 6, 2021

**Time: 4:00 PM – 5:30 PM**

**Venue:** Google Meet (<https://meet.google.com/aqt-howm-yxn>)

**Expert Panel:** Prof. Pratap Reddy, IBS Hyderabad  
Dr. Diganta Chakrabarti, Flame University, Pune

**Moderator:** Syeda Tahera Sadia

**Email:** tahera0004@ibsindia.org

**Mobile:** 9959426520

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Dr. Thimmaiah Bayavanda Chinnappa	Global HR skills and competencies	Tbilisi State University, Georgia	Proposal presentation (Track 1)
D.Vijayasree	HR Manager as Strategic Business Partner- Comparison of Different Sectors	University of Hyderabad	Thesis presentation (Track 2)
Deepika B	Managing mental and physical health by overcoming stress among healthcare professionals	VITBS, VIT, Chennai	Proposal presentation (Track 1)
Gulshan Sharma	HR Planning, Cycle & Development	GLA University, Mathura	Thesis presentation (Track 2)
Shilpa Sawant	Exploring the External CSR Communication Strategies for Building Corporate Reputation among Prospective Employees in the Emerging Economies	SPJIMR, Mumbai, India	Proposal presentation (Track 1)

## TRACK 11: DEVELOPMENT ECONOMICS

Day 1 – Thursday, May 6, 2021

**Time: 4:00 PM – 5:30 PM**

**Venue:** Google Meet (<https://meet.google.com/efc-yexo-yst>)

**Expert Panel:** Prof. B Kamaiah, Emeritus Professor, School of Economics, University of Hyderabad  
Prof. Nirmala Velan, Pondicherry University

**Moderator:** Kashmira Ganji

**Email:** kashmira0011@ibsindia.org

**Mobile:** 9550343614

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Bhimsen Makar	The Impact of Oil Price Fluctuations on GDP And Current Account Deficit.	Panjab University	Proposal Presentation (Track 1)
Debananda Behera	Saving Behavior of Rural Households: An Empirical Analysis	Utkal University,	Proposal Presentation (Track 1)
Ishika Jaiswal	Impact of Demographic Dividend on Economic Growth: A State-Level Perspective for India	Lucknow University	Proposal Presentation (Track 1)
Jashasya Rout,	Early Childhood Development and Maternal Labour Force Participation: Evidence from ICDS	Utkal University	Proposal Presentation (Track 1)
Pooja Kaushal	Growth and Employment of The Indian Economy- An Inter-Sectoral Analysis	University of Lucknow, Lucknow And Centre for Economic and Social Studies, Hyderabad	Thesis Presentation (Track 2)

## TRACK 12: EDUCATION AND CULTURE

Day 1 – Thursday, May 6, 2021

**Time: 4:00 PM – 5:30 PM**

**Venue:** Google Meet (<https://meet.google.com/bhn-yhcn-yfe>)

**Expert Panel:** Prof. Madhusudan J. V., School of Social Sciences, University of Hyderabad  
Prof. M Sitamma, IBS Hyderabad

**Moderator:** P. Keerthi Reddy

**Email:** keerthi0003@ibsindia.org

**Mobile:** 9550930612

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Aswathy Rachel	Public versus household spending on education: Are they substitutes or complements across states in India?	Institute for Social and Economic Change	Thesis presentation (Track 2)
Dakrushi Sahu	Determinants of Unpaid Care Work in India: Evidence from India's First Large-Scale Time Use Survey	Jawaharlal Nehru University	Thesis presentation (Track 2)
Ms. Ninawari Ware	Critical Review of Universalization of Elementary Education: A Case Study of Pune Municipal Corporation (PMC) Schools.	Gokhale Institute of Politics and Economics, Pune	Proposal presentation (Track 1)
Sheetal Malhan	Digitopalmar Dermatoglyphic Traits in Cerebral Palsy: A Potential Indicator?	Teerthanker Mahaveer University, Moradabad	Proposal presentation (Track 1)

**TRACK 13: STATISTICS, IT & OPERATIONS**

Day 2 – Friday, May 7, 2021

**Time: 9:30 AM – 11:00 AM**

**Venue:** Google Meet (<https://meet.google.com/qdo-qyve-vxk>)

**Expert Panel: Prof. Dr.G.V.R.K. Acharyulu**, University of Hyderabad & Vice President- ISDSI India  
**Dr. Ankur Chauhan**, Jaipuria University

**Moderator:** Kashmira Ganji

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**Mobile:** 9550343614

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Shailesh D. Sautkar	Social Media and Advertising in The Pre and Post Period of Corona (Covid–19 Pandemic)	Graphic Era Hill University, Dehradun, Uttarakhand.	Proposal presentation (Track 1)
Ankitha Lohia	Entrepreneurial orientation, Market orientation and Business Performance – A study of women Entrepreneurs in Telangana	Lovely Professional University	Thesis presentation (Track 2)
Kasarapu Sathya Suresh Kumar	Start-ups in India - Lean Six Sigma Approach	Centre for Economic and Social Studies (CESS)	Proposal presentation (Track 1)
Raghavendra Lattala	Small Area Estimation Models in Business Demography	Sri Venkateswara University, Tirupathi	Proposal presentation (Track 1)

## TRACK 14: PUBLIC POLICY

Day 2 – Friday, May 7, 2021

**Time: 9:30 AM – 11:00 AM**

**Venue:** Google Meet (<https://meet.google.com/wzn-jkjb-tma>)

**Expert Panel:** Dr. B.K. Bhoi, Former Principal Adviser and Head of the Monetary Policy Department, RBI  
Dr. Suresh KG, IBS Hyderabad

**Moderator:** Munawar Alam Sayyad

**Email:** munawar0013@ibsindia.org

**Mobile:** 8688484387

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Muhammed Shameer K	Political Budget Cycles: Evidence from Indian Municipal Corporation Elections	University of Hyderabad	Thesis presentation (Track 2)
S.Swarna	Role of life choices and chances in study of Infant Mortality in Chittoor District of AP	CESS, Hyderabad	Thesis presentation (Track 2)
Shewani Kumari	Socio-Economic Outcomes of Displacement from Border Regions in Jammu and Kashmir	Lovely Professional University, Punjab	Proposal presentation (Track 1)
Ms. Saylee Jog	Importance of land valuation and property taxation for municipal finances: A case study of Pune Municipal Corporation (PMC), India.	Gokhale Institute of Politics and Economics (GIPE)	Thesis presentation (Track 2)
Satheesh KV	Socio Economic Impact of Pradhan Mantri Awas Yojana - Urban (PMAY-U) in Ernakulam district of Kerala State	School of Management and Entrepreneurship (SME), KUFOS, Kochin	Proposal presentation (Track 1)



## TRACK 15: INDUSTRIAL ECONOMICS

Day 2 – Friday, May 7, 2021

**Time: 11:30 AM – 1:00 PM**

**Venue:** Google Meet (<https://meet.google.com/tgt-mvon-gyy>)

**Expert Panel:** Prof. Prasant Kumar Panda, Central University of Tamil Nadu  
Dr. Sushanta Kumar Mahapatra, IBS Hyderabad

**Moderator:** Umang Anand

**Email:** umang0008@ibsindia.org

**Mobile:** 7607133321

Full Name	Title of the Paper	University/Institution	Proposal/Thesis
Baijayanti Rout	Mining and Environmental Movement in Odisha: A Case Study on Gandhamardhan Hill	Central University of Gujarat	Proposal presentation (Track 1)
Jyoti, Punjab School of Economics	Structure, Conduct and Performance of Food Processing Industry in Himachal Pradesh - An Analysis	Guru Nanak Dev University	Proposal presentation (Track 1)
Manpreet Kaur (Punjab School of Economics)	Technology Accumulation, Structure and Productivity: An Analysis of Manufacturing Sector of Punjab.	Guru Nanak Dev University, Amritsar	Proposal presentation (Track 1)

**LUNCH  
BREAK**

**1:00 PM – 2:00 PM**

## Event: Valedictory Program

**Time: 3:00 PM – 4:00 PM**

**Venue:** Google Meet (<https://meet.google.com/fzi-rbxx-fua>)

Participants Feedback: Dr. Sushanta Kumar Mahapatra

Concluding Remarks: Prof. Tamma Koti Reddy  
Head, Department of Economics, IBS Hyderabad

Vote of Thanks : Dr. Laila Memdani  
Conference Chair, 14<sup>th</sup> DTC

**Moderator:** Munawar Alam Sayyad

**Email:** munawar0013@ibsindia.org

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