

Presents

**ICBF-2025**

# **17<sup>th</sup> International Conference on Business & Finance**

## **EMERGING CHALLENGES IN BUSINESS AND FINANCE**



**Venue:** ICFAI Business School (IBS)  
Hyderabad Campus

**Conference Dates**  
April 04 & 05, 2025



### **About the ICFAI Foundation for Higher Education (IFHE)**

The ICFAI Foundation for Higher Education (IFHE) is a deemed-to-be-University established under section 3 of the UGC Act, 1956, Government of India. Prof. C. Rangarajan, the former Governor of Reserve Bank of India, is the Chancellor of IFHE. The IFHE has a 91-acre lush green campus at Hyderabad with a built-up area of over 16 lakh sq. ft. The campus is fully residential, Wi-Fi enabled and equipped with state-of-the-art facilities. Hostels along with a wide range of indoor and outdoor games facilities are available. The IFHE has a large and well qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are involved into research, case development and industry consultancy.

### **About ICFAI Business School (IBS), Hyderabad**

ICFAI Business School (IBS) Hyderabad is a constituent of the IFHE, Hyderabad, Telangana, a deemed-to-be University under Section 3 of the UGC Act, 1956. Since inception in 1995, IBS has grown impressively and achieved widespread recognition from industry, academic circles, and professional bodies. It is a premier business school that has been consistently ranked by independent rating agencies as one of the top B-Schools of India. It was one of the first three business schools from South Asia to get SAQS accreditation by AMDISA (Association of Management Development Institutions of South Asia) in the year 2006. IBS is the first business school in India to be accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB) for all the three programs it offers – BBA, MBA and PhD. Ranked 39th among the top management institutes as per the latest NIRF ranking, IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A++' grade with a CGPA score of 3.59/4.00. It has also received a rating of A\*\* from CRISIL and ICRA. IBS Hyderabad is one of the very few B-Schools which incorporate 100% case methodology in its pedagogy. It offers high quality programs such as BBA, MBA, Executive PhD and PhD to a wide cross section of students, executives and professionals. All the above programs are campus based residential programs. IBS Hyderabad also conducts MDPs for industry executives and FDPs for faculty members of business school

### **About the Finance and Accounting Department**

The department has a diverse pool of faculty members with rich industry and academic experience. Faculty members of the department regularly publish research papers in reputed peer reviewed national and international journals, which are Scopus indexed and listed in ABDC. The major thrust areas in which research activities are being pursued are Corporate Finance, Market Microstructure, Asset Pricing, Capital Markets, Corporate governance, Behavioural Finance, Commodity Markets, Value Relevance of Accounting, Fintech, ESG, Cost and Management Accounting. During the past 4 years the department has achieved 4 A-Star, 30 A-category, 80 B-category and 120 C-category ABDC publications. The department also undertakes various consulting assignments and management development programmes, with the public and private sector corporate entities. The department also established a Bloomberg Lab with 12 terminals and has integrated its' finance electives offerings to the data sets of Bloomberg. The department has also created a "Centre of Excellence in Banking and Finance", over the years, under the able mentorship of the Honourable Chancellor, IFHE, Padma Vibhushan, Dr. C. Rangarajan, Former Governor of RBI. The centre is focussed on augmenting banking and finance practice in the SAARCH region.

## About the Conference

The International Conference on Business and Finance is an annual flagship conference of the Finance and Accounting Department of IBS, Hyderabad. ICBF-2025 is the 17<sup>th</sup> edition of it. ICBF since inception has always attracted the best of researchers all over the country and researchers from the Asia Pacific Region. The conference is graced by Industry Luminaries, Policy Makers, and Impactful Academicians as keynote speakers since its inception. It is one of the few popular confluences for disseminating research in Business and Finance. Participants in the conference in the past have carried with them considerable feedback to refine their work for impactful publications.

The International Conference on Business and Finance 2025 (ICBF–2025), the flagship annual event of Department of Finance and Accounting, ICFAI Business School, invites papers for its 17<sup>th</sup> edition to be held at the IBS-Hyderabad during April 4–5, 2025. Academicians, researchers, doctoral students, and practitioners are invited and encouraged to submit research papers in all areas of finance. The papers for this conference can fall under the following broad categories:

- Conceptual Papers/ Empirical Papers/ Theoretical Papers
- Case Studies/White Papers/Practice Papers

## Conference Theme

### Emerging Challenges in Business and Finance.

**Sub-themes of the Conference:** Including but not limited to

- Asset Pricing
- Market Microstructure
- Accounting Disclosure & Reporting
- Accounting Standards
- Corporate finance
- Corporate Control
- Corporate governance
- Impact of Covid 19
- Financial crises, systemic risk and macro-finance
- Fraud detection and forensic accounting
- Real estate investment trusts
- IPO & FPO Pricing and event studies
- Corporate restructuring and structured finance
- Crypto currencies
- Islamic finance
- Sustainable finance, green finance and green accounting
- Computational finance and financial econometrics
- Financial derivatives and risk management
- Financial policy choice, institutions and regulation, microfinance institutions
- Financial literacy and financial inclusion, investor perception
- Financial Analytics
- Behavioral Finance
- Banking, Insurance / Reinsurance / Pension Funds
- Commodity derivatives markets
- Start-up Financing

## Paper Submission Guidelines

All the submissions received as per the guidelines will be double-blind reviewed. The full papers must contain an abstract of maximum 300 words, which should include: Purpose of the research, Motivation, Methodology, Main results, and Practical Implications. However, for practice papers, authors may include business context, analytical problem, proposed solution & insights. The authors should clearly indicate the theme under which they want their paper to be considered. Conceptual Papers/ Empirical Papers/ Theoretical Papers should be between 4000-9000 words long, while Case Studies/ White Papers/ Practice Papers may be of 1500-3000 words.

The papers should be submitted in MS-Word format, in font Times New Roman and 12 points, with a 1.5 line spacing. The Title/Cover Page shall contain the Paper Title, Author(s), Affiliation(s), Contact Details (e-mail ID & phone number). The authors should clearly mention whether they are full time faculty members or research scholars or practitioners in their affiliation. Authors shall pay the registration fee only after receiving the confirmation of acceptance of their full paper for the conference.

## Important Dates

Full papers meeting the submission guidelines must be submitted to [icbf2025@ibsindia.org](mailto:icbf2025@ibsindia.org) by **January 31, 2025**. The decision on the acceptance or otherwise on the paper will be provided by **February 10, 2025**.

## Registration Process

Category	Early Bird Registration (by Feb. 15, 2025)	Regular Registration (by Feb. 28, 2025)
	INR (USD)*	INR (USD)*
Research Scholars	₹3,000 (50)	₹4,000 (70)
Faculty	₹5,000 (100)	₹6,000 (120)
Practitioners	₹7,000 (150)	₹8,000 (180)

The above conference fee is inclusive of GST @ 18 percent.

\* There would be a group discount of 10% for registrations of three or more members from the same institute.

Please note that at least one of the authors will have to register for the conference to present the paper. Certificates will be issued to only those participants who present their paper in the conference.

## Best Paper Awards

There will be categories of Best Paper Award, involving a Certificate and Cash prize to be awarded as follows:

<b>1<sup>st</sup> Prize</b>	<b>INR 30,000</b>
<b>2<sup>nd</sup> Prize</b>	<b>INR 20,000</b>
<b>3<sup>rd</sup> Prize</b>	<b>INR 10,000</b>

## Publication Opportunities

Selected papers will be published in one of the following journals: (More journals will be added in the list)

- a) The IUP Journal of Corporate Governance (ABDC-C, Special Issue)
- b) The IUP Journal of Accounting Research & Audit Practices (ABDC-C and UGC Care, Special Issue)
- c) The IUP Journal of Applied Economics (ABDC-C, Special Issue)

## CONFERENCE COMMITTEES Advisory Committee

**Prof. L. S. Ganesh** (*Vice Chancellor, ICFAI Foundation for Higher Education*)

**Prof. S. Vijayalakshmi** (*Registrar, ICFAI Foundation for Higher Education*)

**Prof. K. S. Venu Gopal Rao** (*Director, ICFAI Business School, Hyderabad*)

**Prof. D. Satish** (*Area Head, Finance and Accounting, Dean, Academics, ICFAI Business School, Hyderabad*)

## Organizing Committee

**Prof. Rajneesh Ranjan Jha** (*Conference Chair*)

**Prof. Bhanu Sireesha** (*Conference Co-Chair*)

**Prof. Satish Kumar** (*Conference Co-Chair*)

**Prof. Kameshwar Rao** (*Conference Co-Chair*)

**Prof. Sagar Reddy** (*Conference Co-Chair*)



### Campus:

Dontanapally, Shankarpally Road, Hyderabad

## Tourist Attractions of Hyderabad



**Charminar:** Built in 1591, the majestic Charminar is Hyderabad's most renowned landmark. It is a beautiful mosque and square monument with four huge arches that provide stunning views of the lively marketplaces around it.

**Durgam Cheruvu Cable Bridge:** is an extradosed bridge in Hyderabad, Telangana, India. It is located near Inorbit Mall at Madhapur. The bridge connects Jubilee Hills with Financial District and eases traffic congestion to Madhapur across Durgam Cheruvu. Each pillar has 13 cables each side.



**Telangana Martyrs Memorial:** The monument was built in memory of 369 students who died during the 1969 agitation for a separate Telangana state. It is situated on the banks of Hussain Sagar, opposite to the Public Gardens, Hyderabad. It is the largest seamless stainless-steel memorial built in the world.

**Telangana Secretariat:** Officially known as Dr. B. R. Ambedkar Telangana Secretariat situated at Hyderabad, is the administrative office of the employees of the Government of Telangana in India.



**T-Hub:** India's largest incubation centre, synergies startups, corporations, governments, academia and investors to drive transformative change. T-Hub has designed and delivered more than 100 innovation programs in the last seven years, enabling 2000 startups to scale nationally and globally.