

Presents



Digital Transformation at Scale for Inclusive Development

**Leveraging Digital Public Infrastructure (DPIs)
to Drive Scalable Citizen-Centric Solutions
in Agriculture, Commerce, Education and Health**

Organized by



(ICFAI Foundation for Higher Education)

Supported by



**November 28,
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IBS | ICFAI Business School
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Introduction

The name 'DigiScale' signifies the dual importance of digital innovation and scalability. It reflects the need for digital solutions that address local challenges and can be scaled to serve a larger population. DigiScale will explore how Data, AI, and DPI can be harnessed to enable initiatives that promote citizen-centric governance, service delivery, and inclusive economic growth.

DigiScale focuses on large-scale digital transformation to foster inclusive development in Commerce, Health, Education, and Agriculture. It aligns with the objectives of fostering responsible digital innovation and equitable transformation to benefit all segments of society. By doing so, the event aims to ensure that digital transformation reaches every corner of society, fostering equitable access and empowerment.

Friedrich-Ebert-Stiftung (FES) India

The Friedrich-Ebert-Stiftung (FES) is a non-profit German foundation committed to the values of democracy and social justice. It was founded in 1925 and is named after Germany's first democratically elected President, Friedrich Ebert. Widely acknowledged by the German and Indian governments for being an important actor in the promotion of dialogue (people- to-people contacts), FES established its India country office in 1983 in New Delhi.

FES India is committed to building platforms of mutual trust for open debate and the exchange of new ideas. Using workshops, seminars, exchange programmes, and academic papers, FES India offers nuanced socio-economic analyses and fosters debates on a national, regional and global level. Under Socio-Economic Transformation work line, FES India and its partners work on digital inclusion and advocate for including social and economic rights into the current digital transformation, particularly from the perspective of informal sector workers.

Centre of Excellence for Digital Transformation (CeDT)

The Centre of Excellence for Digital Transformation (CeDT) at the IFHE has been established with an agenda of leveraging information and communication technologies for the benefit of the underserved.

We at CeDT believe that constructive interactions between actors in an ecosystem shape various aspects of business and social practices and technology. Thus, continuous engagement with crucial human and non-human stakeholders across industry, academia, and society to advance our agenda is the guiding principle of the center. The activities through which we plan to engage with key stakeholders include research, consultancy, training/teaching, and outreach. The tools that we plan to use for the activities as mentioned above include experiments (both field and laboratory), surveys, digital gap analysis, content creation, and curriculum design.

Event Structure: The one-day event is structured to provide insights into how platform models, **Data, AI, and DPI can address population-scale challenges in Commerce, Health, Education, and Agriculture.** The sessions will feature leading experts from government, policy think tanks, and regulatory bodies to discuss citizen-centric approaches and the role of governance in driving inclusive digital transformation.

KEY HIGHLIGHTS FOR PANELS	
Commerce Panel	<ul style="list-style-type: none"> • How DPI enables secure digital payments and opens market opportunities. • Scaling commerce platforms for SME inclusion and economic growth.
Health Panel	<ul style="list-style-type: none"> • Leveraging AI and DPI for healthcare equity and accessibility. • Streamlining health data management and diagnostics.
Education Panel	<ul style="list-style-type: none"> • Democratising education access through DPI and open-source tools. • Building skill ecosystems and interoperable platforms for learners and educators.
Agriculture Panel	<ul style="list-style-type: none"> • Transforming agriculture through data-driven practices and market integration. • Enabling climate-smart, precision farming solutions with DPI.

Why Attend DigiScale?

- **Engage with Experts:** Hear from policymakers, industry leaders, and academics shaping India’s digital transformation.
- **Gain Insights:** Explore DPI’s potential to drive innovation, inclusivity, and growth.
- **Connect & Network:** Interact with thought leaders passionate about leveraging technology for the public good.
- **Inspire Action:** Learn from real-world applications, AI-driven platforms, and innovative student projects.



Program Schedule

November 28, 2024

Time	Session Title & Theme / Agenda	Speakers
0930-1030	Inaugural Session Setting the tone for DPI as a catalyst for inclusive development.	NSN Murty , Partner and Leader for Government & Public Services, Deloitte Consulting Mandvi Kulshreshtha , Senior Program Adviser, Friedrich-Ebert-Stiftung, India Office L S Ganesh , Vice Chancellor, ICFAI Foundation for Higher Education Venu Gopal Rao , Director, ICFAI Business School, Hyderabad Shailendra Singh Bisht , Centre of Excellence for Digital Transformation, ICFAI Business School, ICFAI Foundation for Higher Education, Hyderabad
1100-1200	Finance & Commerce Panel DPI for equitable market access, secure payments, and open networks.	Nitin Nair , Senior Vice President - South India, ONDC Prabhu Elangovan , AVP, Protean eGov Technologies Shyam Sundaram , Chief - Digital Platforms, Bajaj Finserv Moderator: Venu Gopal Rao K. S , Director, ICFAI Business School, Hyderabad
1215-1315	Health Panel AI-driven healthcare innovations and DPI-enabled patient-centric systems.	Romita Ghosh , Founder and CEO, iHeal HealthTech Pvt Ltd Jojo Mehra , Chief Product Officer, eGov Foundation Atul Gupta , Consultant on DPI & DPG Initiatives, eGov Foundation Moderator: Uma Aysola , Global Director Communications & Partner Engagement, AccessHealth International
1315-1400 hrs - Lunch Break		
1400-1500	Education Panel Open-source platforms and interoperable ecosystems for education and skilling.	Surendra Singh Sucharia , Vice President - Product & Technology, Dhiway Shailiza Mayal , Senior Manager, Samagra Rayulu Villa , Co-Founder and Director, Sanketika Consulting Moderator: Amir Ullah Khan , Research Director, Centre for Development Policy and Practice
1515-1615	Agriculture Panel DPI for farm productivity, market access, and sustainable agriculture.	Bhavana Rao Kuchimanchi , Senior Research Fellow, Foundation For Ecological Security(FES) Aakash Guglani , Policy Manager, Digital India Foundation Jyotirmoy Dutta , Principal Scientist and Sr. Program Manager, Centre of Data for Public Good, Indian Institute of Science, Bengaluru Moderator: Shylajan C S , Director, ICFAI School of Social Sciences, ICFAI Foundation for Higher Education, Hyderabad
1630-1730	Valedictory Session Reflections on DPI's role in inclusive development and future pathways	Vinod Sankaranarayanan , Head - Digital Public Goods & Infrastructure, ThoughtWorks India Anubhav Tiwari , Chief Innovation Officer, NIELIT, Ministry of Electronics and Information Technology (MeitY) Sanjay Fuloria , Centre of Excellence for Digital Transformation, ICFAI Business School, ICFAI Foundation for Higher Education, Hyderabad Vijaya Lakshmi S , Registrar, ICFAI Foundation for Higher Education, Hyderabad

RSVP

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