

Entrepreneurship Competition Report – EntreprenHER

The Faculty of Science and Technology and Center of Women Development, ICFAI Foundation of higher Education conducted EntreprenHER: an entrepreneurship competition for female students in the spirit of International Women's Day celebrations titled “**Tech Triumphs: Celebrating Women in Technology**” at Laboratory of Imagination Visualization and Artificial Intelligence (**LIVIA Lab**), Faculty of Science and Technology (IcfaiTech), on 14th of March 2024.

EntreprenHER Competition Date, Time and Venue

Date: 15th of March 2024.

Time: 3:30-4:30 PM

Venue: LIVIA Lab, FST

Judges: Dr. Soumit, Dr. Swathi M, Dr, Rashmi Sahay

Event Coordinators

Faculty Coordinator: Dr. Rashmi Sahay

Student Coordinators: Ms. Nidhi Iyer, Ms. Sherya Mehta

Objective

The purpose of the competition was to encourage women entrepreneurship and to give a platform for small businesses owners to present their products.

Participation

We saw a total of 5 presentations on ideas ranging from study groups to accessories.

Sl. no.	Name	Enrolment number	Name of startup	Description
1	Ananya Lakshmi BV	21STUCHH010040	Study Pool	An app that matches peers for study groups and resource forums.
2	Yashitha	22STUCHH010269	SPY	Clothing brand
3	Niveditha	23STUCHH010536	Handmade jewellery	Making simple and good looking jewellery with threads
4	Dikshita	22STUCHH010972	wristbarby.d	Beaded jewellery
5	Sana Shaik	22STUCHH010223	cluster corner	Beaded jewellery

Winners:

1. Ananya Lakshmi BV
2. Dikshita
3. Sana Shaik

EntreprenHER Competition Rewards

The students had the opportunity to practise their presentation skills and overcome their stage fear.

The small business owners had the opportunity to advertise their business and reach a larger audience.

A total of Rs. 3,000 and certificates will be distributed among the winners



