Workshop Report on Academia Blending with Building Industry

Event Information

Event Name: Academia Blending with Building Industry
Format: Technical Masterclass and Hands-on Workshop
Institution and Organiser: ICFAI School of Architecture, IFHE Campus, Hyderabad
Industry Partner: Visaka Industries Limited
Resource Person: Mr Chetan V. Bhadane, President—Marketing, V-Boards Division
Date: 30 October 2026, Friday
Time: 11:30 a.m.–12:30 p.m. | Duration: 1 hour
Venue: FST Auditorium, IFHE Campus
Mode: In person | Participants: ISARCH students and faculty

Introduction

ICFAI School of Architecture organised the programme with Visaka Industries Limited to connect architectural education with contemporary building materials and industry practice. The session brought students and faculty together for a technical presentation, material demonstration and interaction with the visiting industry team.

Objectives of the Programme

- To introduce dry construction and the applications of fibre cement boards and panels.
- To relate material selection to construction methods, sustainability, fire safety and acoustic performance.
- To provide exposure to material samples and industry information for architectural design.
- To support continued learning through a material reference resource for the department.

Proceedings and Key Themes

Welcome and Principal's Address

Kode Harshitha delivered the welcome speech. The Principal of ICFAI School of Architecture also addressed the gathering. Students and faculty attended the programme at the FST Auditorium.

Technical Presentation and Material Demonstration

Mr Chetan V. Bhadane and the Visaka team presented building-material applications with reference to dry construction. The presentation covered V-Board and V-Panel products, interior and exterior applications, wall assemblies, finishes and installation-related information. These examples connected material properties with their possible use in architectural projects.

The programme included discussion and a material demonstration, providing an opportunity to consider construction systems alongside sustainability, fire safety and acoustic requirements. Product information was presented as an industry perspective; suitability for a project depends on the specified system and its technical documentation.

Interaction and Participation

The event enabled interaction between the visiting industry representatives, ISARCH students and faculty. Maduri Rithika Reddy delivered the vote of thanks, acknowledging the guests and those who contributed to the programme.

Material Library Resource and Industry Support

Visaka Industries Limited handed over a Vnext Material Specifier Box for the department's material library. The box provides a reference resource for future material studies. The company also provided pens and sponsored snacks and tea for all participants.

Learning Outcomes and Conclusion

The session provided exposure to dry construction, fibre cement products and their architectural applications. The presentation and demonstration offered a basis for further study of material selection, detailing and performance requirements. The material box supports continued reference beyond the event.

ICFAI School of Architecture thanks Mr Chetan V. Bhadane and the Visaka team for their contribution, and the Principal, faculty and students for their participation and support.

Report prepared by: I. V. Sarma

Photographic Documentation



Figure 1. Official announcement of Academia Blending with Building Industry on 30 October 2026.



Figure 2. Visiting industry representatives and members of ISARCH at the School of Architecture.

Photographic Documentation




Figures 3 and 4. Student welcome at the opening of the programme. Technical presentation by the visiting industry team.




Figures 5 and 6. Students and faculty attending the auditorium session. Student contribution during the concluding proceedings.




Figures 7 and 8. Interaction with the visiting industry representatives. Post-session interaction at the School of Architecture.