

Faculty Profile



Name: Ms. P SANJANA

Designation: Assistant Professor

Teaching Areas: Strategic Management
Product Management
Design Thinking
Entrepreneurship
Engineering Economics

Research Interests: Product Strategy and Innovation, Entrepreneurship and Business Models, Design Thinking, Corporate Strategy and Product Management

Education:

- M.Tech in Techno- Entrepreneurship from Indian Institute of Technology, Hyderabad, 2024
- B.E in Mechanical Engineering from Chaitanya Bharathi Institute of Technology, Hyderabad, 2021