

Faculty Profile

Name: Sanjib Dutta

Designation: Associate Professor

Teaching Areas: Business Strategy

Research Interests: Social entrepreneurship
Sustainable business models
Digital business strategy

Education: Ph.D., (Pursuing)
M.B.A, University of Ljubljana, Slovenia, 1998
M.A., North Eastern Hill University, Shillong, 1996



Research / Selected Publications:

1. Hadiya Faheem & Sanjib Dutta, *"Iman Hadi and Friends of the Environment Station: Lighting up Homes in Yemen"*. Ivey Publishing. Published on 02 February, 2024.
2. Munmun Samantarai, Sanjib Dutta, *"Katherine Lucey and Solar Sister: empowering women in sub-Saharan Africa to create clean energy businesses"*. The CASE Journal, Emerald Publishing. Published on 04 December, 2023.
3. Abhishek Sinha, Ranajee Ranajee, Sanjib Dutta, *"Apollo 24/7 – A chink in Apollo Hospitals' armour?"* Emerald Emerging Markets Case Studies. Emerald Publishing. Published on 06 December, 2023.
4. Hadiya Faheem & Sanjib Dutta, *"Diversity, Equity, and Inclusion Initiatives at Levi Strauss & Co.: Are They Enough?"* WDI Publishing, William Davidson Institute at the University of Michigan. Published on 14 September, 2023.
5. Hadiya Faheem & Sanjib Dutta, *"mPharma: Health-Tech Start-up Makes Medicines Affordable and Accessible to Patients in Africa"*. Emerald Emerging Markets Case Studies. Emerald Publishing. Published on 08 March 2023.
6. Hadiya Faheem & Sanjib Dutta, *"Albert Bourla: Leading Pfizer's Successful Vaccine Rollout to Tackle the Covid-19 Pandemic"*. The CASE Journal, Emerald Publishing. Published on 06 September, 2022.