

## Faculty Profile

**Name:** Sanjib Dutta

**Designation:** Associate Professor

**Teaching Areas:** Business Strategy

**Research Interests:** Social entrepreneurship  
Sustainable business models  
Digital business strategy

**Education:** Ph.D., (Pursuing)  
Advanced Diploma in Management, All India  
Management Association, New Delhi, 2020  
M.B.A, University of Ljubljana, Slovenia, 1998  
M.A., North Eastern Hill University, Shillong, 1996



### Research / Selected Publications:

1. Hadiya Faheem & Sanjib Dutta, *"Iman Hadi and Friends of the Environment Station: Lighting up Homes in Yemen"*. Ivey Publishing. Published on 02 February, 2024.
2. Munmun Samantarai, Sanjib Dutta, *"Katherine Lucey and Solar Sister: empowering women in sub-Saharan Africa to create clean energy businesses"*. The CASE Journal, Emerald Publishing. Published on 04 December, 2023.
3. Abhishek Sinha, Ranajee Ranajee, Sanjib Dutta, *"Apollo 24/7 – A chink in Apollo Hospitals' armour?"* Emerald Emerging Markets Case Studies. Emerald Publishing. Published on 06 December, 2023.
4. Hadiya Faheem & Sanjib Dutta, *"Diversity, Equity, and Inclusion Initiatives at Levi Strauss & Co.: Are They Enough?"* WDI Publishing, William Davidson Institute at the University of Michigan. Published on 14 September, 2023.
5. Hadiya Faheem & Sanjib Dutta, *"Temie Giwa-Tubosun of LifeBank: creating the future of health-care supply chain in Africa powered by technology"* The Case for Women, Emerald Publishing. Published on 11 September, 2023.
6. Hadiya Faheem & Sanjib Dutta, *"mPharma: Health-Tech Start-up Makes Medicines Affordable and Accessible to Patients in Africa"*. Emerald Emerging Markets Case Studies. Emerald Publishing. Published on 08 March 2023.
7. Hadiya Faheem & Sanjib Dutta, *"Albert Bourla: Leading Pfizer's Successful Vaccine Rollout to Tackle the Covid-19 Pandemic"*. The CASE Journal, Emerald Publishing. Published on 06 September, 2022.
8. Hadiya Faheem & Sanjib Dutta, *"Katerina Kimmorley and Pollinate Group: eradicating energy poverty by empowering women through solar energy"* The Case for Women, Emerald Publishing. Published on 18 May, 2022.