Faculty Profile

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Research/Selected Publications:

- Bhalla, S. and Kansal, P. (2025), "Do we need harsh punishment? The effect of coercive power in 1. collaborative consumption services", Journal of Services Marketing, Vol. 39 No. 2, pp. 112-137.
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- Gautam, V., & Bhalla, S. (2024). How Residents' Perceived Justice, and Emotional Solidarity Interact with 4. their Quality of Life, and Support for Tourism Development? International Journal of Tourism Research.
- 5. Gautam, V., & Bhalla, S. (2024). Exploring the relationships among tourism involvement, residents' empowerment, quality of life and their support for sustainable tourism development. Journal of Cleaner Production, 434, 139770.
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