## **Faculty Profile**



Name: Dr. Isha Jha

**Designation: Assistant Professor** 

Teaching Areas: Sociology

Research Interests: Post-reform India, Self-care Economies, Urban Sociology

## **Education:**

• PhD, Indian Institute of Technology, Mandi, Himachal Pradesh, 2024

- M. A (Sociology), Delhi School of Economics, University of Delhi, 2012
- B.A (Hons) Sociology, Miranda House, University of Delhi, 2010

## **Research / Selected Publications:**

- Jha, Isha., & Upadhyay, Surya. P. 2025. Mundane skills, specialized services: Youth, entrepreneurialism and Bollywood. *Journal of the Anthropological Society of India*. (Accepted).
- Jha, Isha., & Singh, Uttam. 2023. Yoga 'Walmart' in the Himalayas: A case of wellness centres in Dharamshala, *Litnfinite* 5(1): 1-14.
- Upadhyay, Surya. P., & Jha, Isha. 2023. Twin Movement: State, market and the non-elite middle class in post-reform India, *Journal of Contemporary Asia*, Routledge, 1-17.
- Singh, Uttam, Upadhyay, Surya. P., & Jha, Isha. 2022. City profile: The co-produc5on of space in a tourist city: A case of Dharamshala, Cities: The International Journal of Urban Policy and Planning, *Elsevier*.1-18.
- Jha, Isha., & Singh, Uttam. 2022. Gaddis of the Himalayas in an urban 'paradox': A case study of reversal of economic and social marginalization, In Mohinder Salaria (ed.) Social exclusion, economic marginalization and tribal issues: Global scenario. *Mittal Publication*: New Delhi.