

Faculty Profile

Name: Dr. K. Deepa

Designation: Assistant Professor

Teaching Areas: Economics
Business Research Methods
Overview of Banking
Retail Banking

Research Interests: Investment Banking Management

Education: Ph. D. (Management- Aviation Sector), AMET University, Tamil Nadu, 2019.
MBA (Operations Research), IGNOU, 2012.
M.Phil (International Economics), Bharathiar University, Tamil Nadu, 2008.
M.Sc. (Economics), Avinashilingam University, Tamil Nadu, 2001.



Research/Selected Publication:

1. "Causal Analysis of Air Passenger Flow and Economic Growth In India: A Time Series Co-Integration Study"-In Progress
2. "Simulation of technical indicators for better profits in the Indian stock market" International Journal of Recent Technology and Engineering, Sep-19, ISSN: 2277-3878
3. "Customers loyalty towards low-cost airlines in India." July 2018. SCMS Journal of Indian Management (Scopus indexed) ISSN 0973-3167, 42-48.
4. "Information innovation management of e-Disclosure laws." Feb 2018. International Journal of supply chain management (Scopus Indexed) ISSN: 2050-7399(online) 2051-3771(print), 242-243.
5. "Customer Satisfaction, the Need of the Hour for Low-Cost Airlines in India. "Dec 2017. International Journal of Economic Research (Scopus indexed) ISSN: 0972-9380, Volume 14, Number 17,333-344.