

Faculty Profile

Name: Ms. Indu Perepu
Designation: Assistant Professor
Teaching Areas: Human Resource Management
Research Interests: Sustainable HRM, Organizational Culture
Education: Ph.D., (Pursuing) IFHE Deemed-to-be University, Hyderabad
M.B.A., Osmania University, Hyderabad, 1997
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Research/Selected Publication:

1. Sahu, B. and Perepu, I. (2022), "Kiran Mazumdar-Shaw: the woman behind the success of Biocon", The Case for Women. <https://doi.org/10.1108/CFW.2022.000006>
2. Indu Perepu, Sitamma M, "Leadership and Communication During a Crisis - The Case of Tony Fernandes (AirAsia) and Ahmad Jauhari Yahya (Malaysia Airlines)", The IUP Journal of Organizational Behavior, October 2021.
3. K.B.S. Kumar and Indu Perepu (2020), "Mapatón - A Success Story of Resolving the Public Transportation Issues in Mexico City with the help of Modern Technology Platforms, Collaborative Networks, and Citizen Participation", Maxwell School of Citizenship & Public Affairs, Syracuse University.
4. K.B.S. Kumar and Indu Perepu (2019), "Mapatón - VFAN – A Sustainable and Collaborative Initiative to Improve the Livelihoods of Underprivileged Communities in Conflict Countries: The Rwandan Experience", Maxwell School of Citizenship & Public Affairs, Syracuse University.
5. Alok Kavthankar; Indu Perepu (2018), "Yahoo!: Are The Parts Greater Than The Sum?", Acting Strategically, Thinking Critically: Concepts, Cases, and Tools for Business Students/Michael J. Merenda Cognella Academic Publishing.