

Faculty Profile

Name: Dr. Nishit Kumar Srivastava
Designation: Assistant Professor
Teaching Areas: Operations Management
Quality Management
Quantitative Business Methods
Research Interests: Healthcare
Quality Management
Maintenance Management
Education: PhD, IIT (ISM) Dhanbad, Jharkhand in 2015
M Tech., IIT (ISM) Dhanbad, Jharkhand in 2010



Research/Selected Publication:

1. Srivastava N.K., Chatterjee N., A.K. Subramani, N. Akbar Jan and Singh P.K. "Is health consciousness and perceived privacy protection critical to use wearable health devices? Extending the model of goal-directed behavior", *Benchmarking: An International Journal* Emerald Publishing Limited, <https://doi.org/10.1108/BIJ-12-2020-0631> (December 2021), (Scopus, ABDC- "B", ABS- 1)
2. Srivastava N.K., Kuila P., Chatterjee N., A.K. Subramani, and N. Akbar Jan "Maintenance policy selection of N-component repairable system using genetic algorithm", *Serbian Journal of Management*, Vol. 17, Issue: 1, 2022, pp. 51-60. (Scopus Indexed, ESCI)
3. Srivastava N.K., Chakraborty S. and Vaish A., "Antecedents Influencing Continuance Usage Intention of Wearable Activity Devices", *Academy of Marketing Studies Journal*, Vol. 25, Issue: 6, 2021, pp. 1-8. (ABDC "B" Indexed)
4. Chatterjee, N., Das, N., Srivastava, N.K. "A Structural Model Assessing Key Factors Of Women Entrepreneurial Success: Evidence from India", *Journal of Entrepreneurship in Emerging Economies*, Vol. 11 Issue: 1, 2019, pp.122-151. Emerald Publishing Limited. (Scopus, ESCI & ABDC- "C")
5. Chatterjee N., Das N., Srivastava N.K., A.K. Subramani and N. Akbar Jan (2021) "Measuring the level of entrepreneurial drive of Indian micro-entrepreneurs using psychological variables and Carland Entrepreneurial Index", *Academy of Marketing Studies*, Vol 25, Issue 3, pp.1-16. (ABDC- "B")