

Faculty Profile

Name: Dr. Anusha Sreeram

Designation: Assistant Professor

Teaching Areas: Operations Management
Business Analytics
Supply chain Management,
Supply chain Analytics

Research Interests: Supply chain Management

Education: PhD, IFHE University, 2017.
M.B.A, Acharya Nagarjuna University, 2003.



Research/Selected Publication:

1. Parimi, S., & Sreeram, A. (2018). Agility in the factors effecting the quality and safety of fish products. *Indian Journal of Commerce and Management Studies*, 9(2), 1-8.
2. Anusha Sreeram, Ankit Kesharwani and Sneha Desai, "Factors Affecting Satisfaction and Loyalty in Online Grocery Shopping: An Integrated Model," *Journal of Indian Business Research*, (2017), 9(2).
3. Sengupta, S., and Anusha Sreeram, "A Conceptual Framework of the Mediating Effects of Human Interactions in Supply Chain Relationships," *IUP Journal of Operations Management*, (2016), 15(4), 33.
4. Anusha Sreeram, and Sashikla Parimi, "ERP Project Stakeholders," *International Journal of Applied Engineering Research*, (2015) Vol.10, No.14, pp34149-34154.
5. Surajit Ghosh Dastidar, Rahul Thakurta, and Anusha Sreeram, "Health Pharma: Managing Supply Chain," *Emerald Emerging Markets Case Studies*, (2012), Vol.2, No.6,PP.1-9.