

Faculty Profile

Name: Dr. Sumant Kumar Tewari
Designation: Assistant Professor
Teaching Areas: Business Statistics
Operations Research
Operations Management
Supply Chain Management
Research Interests: Operations Management
Education: PhD, IITA, Allahabad, Uttar Pradesh (2014)
UGC-NET (2013)
MBA, Uttar Pradesh Technical University, UP, 2008
BTech(CSE), Uttar Pradesh Technical University, UP,
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Research/Selected Publication:

1. Tewari, S.K. and Misra, M. (2020), "Driving performance of higher education industry: an Indian scenario", International Journal of Productivity and Performance Management. (Scopus Indexed, ABDC ranking 'B')
2. Tewari, S. K. (2020) 'Developing Hierarchical Relationship of ICTM Barriers-An Effort for Economic Evolution of Indian Higher Education Sector', Indian Journal of Economics & Business, vol.19, no. 1, pp. 35-56 (Scopus Indexed)
3. Tewari, S. K. (2020) 'Evaluating IT to drive customer experience: an integrated ISM-MICMAC approach', The Empirical Economics Letters, vol.19, no. 5. (ABDC ranking 'C')
4. Tewari, S. and Misra, M. (2015) 'Information and Communication Technology: A Tool for Increasing Marketing Efficiency', Int. Journal of Information Technology and Management, vol.14, no. 2/3, pp. 215-231. (Scopus Indexed)
5. Tewari, S. and Misra, M. (2013) 'Marketing Efficiency: A Construct to Evaluate Strategic ICT Adoption', International Journal of Business Excellence, vol.6, no. 6, pp. 735-749. (Scopus Indexed, ABDC ranking 'C')