

Faculty Profile

Name: Dr. B Srinivas Raj

Designation: Associate Professor

Teaching Areas: Information Technology

MIS

E-Commerce

Research Interests: e-Governance

e Business Internet Marketing

Social Media Marketing

Education: PhD, Kakatiya University, Warangal, 2007

MBA, Kakatiya University, Warangal, 1994



Research/Selected Publication:

1. E-Governance Techniques: Indian and Global Experiences published by New Century Publications, New Delhi.