

Faculty Profile

Name: Dr. Aanchal Gupta

Designation: Assistant Professor

Teaching Areas: Strategic Management

Research interest: Strategic Decision Making

Business Models

Social networks

Hybrid form of organizations

Education: PhD, IIM (Indian Institute of Management) Raipur (2024)

M.com, CCS University, Meerut (2019)



Research/Selected Publications:

1. Gupta, A. & Singh, S. (2024). We're all in this together: addressing post-pandemic challenges of Indian rural society. *International Journal of Sociology and Social Policy*, Vol. 44 No. 1/2, pp. 155-170. <https://doi.org/10.1108/IJSSP-08-2023-0185>
2. Gupta, A. & Singh, S. (2023). Relational Pluralism within the Hybrid Organization. *In Academy of Management Proceedings* (Vol. 2023, No. 1, p. 14778). Briarcliff Manor, NY 10510: Academy of Management (AOM).
3. Gupta, A. & Singh, S. (2022). Role of social capital in adapting to a post-pandemic work environment: Evidence from rural India - *Australia and New Zealand Academy of Management (ANZAM) Conference 2022*, pp. 936-955. <https://www.anzam.org/wp-content/uploads/2023/02/2022-Conference-proceedings.pdf>
4. Gupta, A. & Singh, S. (2022). Evolution of an Innovative Business Model - *Australia and New Zealand Academy of Management (ANZAM) Conference 2022*, pp. 956-978. <https://www.anzam.org/wp-content/uploads/2023/02/2022-Conference-proceedings.pdf>