# Faculty Profile

| | |
|---|---|
| Name: | **Sindhu Ravindranath** |
| Designation: | Assistant Professor |
| Teaching Areas: | Business communication |
| | Soft Skills |
| Research Interest: | Human communication |
| | Human Machine communication |
| | Human robot business communication |
| | Sustainable Communication practices in technological world |
| Education: | Ph.D (Pursuing) |
| | MBA, Bharathiyar University, Coimbatore |

## Research/Selected Publications:

1. Chat-bots and humans – How we fare on a daily interaction. A qualitative study on chatbots in daily life; Sindhu Ravindranath and Shiv Kumar; https://forms.iimk.ac.in/research/git2022/GIT2022_PROCEEDINGS_FINAL.pdf ; 43 (323) (2022)

2. "An overview of the health concerns of LGBTQIA and minorities in the advent of AI in healthcare" Sindhu Ravindranath and Shiv Kumar; https://sites.google.com/view/dei-hri/rewatch-dei-hri-2022?authuser=0 ; (2022)

3. Voicing concerns for greater engagement: does a supervisor's job insecurity and organizational culture matter? M Gupta, S Ravindranath, YLN Kumar, 2018, Evidence-based HRM: a Global Forum for Empirical Scholarship 6 (1), 54-65 (ABDC B)