# The 32<sup>nd</sup> Meeting of the IFHE Internal Quality Assurance Cell

**Date & Time: August 28, 2018 at 10.30 hours** 

Venue:

The Conference Hall IFHE, Hyderabad

#### **AGENDA ITEMS**

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# Part - A Statutory Items

# Item 32.01 Grant of Leave of Absence

#### Item 32.02

#### Minutes and Follow up Action of the 31st IQAC Meeting\*

Minutes and Follow up Action of the 31<sup>st</sup> IQAC Meeting of the ICFAI Foundation for Higher Education (Declared as a Deemed-to-be-University u/s. 3 of the UGC Act, 1956) held on May 23, 2018 at the IFHE Campus, Hyderabad.

#### The following members were present:

- 1. Prof. J Mahender Reddy Chairman
- 2. Prof. V V Bhanoji Rao
- 3. Prof. S Vijayalakshmi
- 4. Prof. S Venkata Seshaiah
- 5. Prof. M Srinivasa Reddy
- 6. Prof. A V Narsimha Rao
- 7. Prof. C S Shylajan
- 8. Prof. K S Venugopal Rao
- 9. Prof. M Sitamma
- 10. Prof. Tamma Koti Reddy
- 11. Prof. B Brahmaiah
- 12. Prof. Debapratim Purkayastha
- 13. Prof. C Padmavathi
- 14. Prof. P N Sindhuja
- 15. Prof. Mahesh Kumar Soma
- 16. Prof. C Radha Mohan
- 17. Prof. Ch Rajesh
- 18. Prof. Shakeel Hashmi
- 19. Prof. I V Sarma
- 20. Prof .K Varaprasad Rao
- 21. Prof. Elizabeth Zacharias
- 22. Prof. S Sree Ranjani
- 23. Prof. S S S P Rao
- 24. Prof. Y G Sivaram
- 25. Dr. K Pushpa
- 26. Mr. Samad Noorus
- 27. Prof. T S R K Rao

#### The following Special Invitees were present:

- 1. Prof. Sobharani Yasaswy
- 2. Prof. R P Mohanty
- 3. Prof. M Bhaskar Rao
- 4. Prof. G K Srikanth
- 5. Prof. D Satish
- 6. Prof. H Sudheer
- 7. Prof. V Padmavathi

Dr. J Mahender Reddy, Vice Chancellor, presided over the meeting and the following items of business were transacted:

#### 31.01 Grant of leave of absence, if any

Prof. A K Rao, Prof. V Nagi Reddy, Prof. Haragopal Reddy, Prof. Cheedi Srinivas, Prof. Samyadip Chakroborty, Prof. G Madhavi, Prof. S Srinivas Rau and Mr. Indranil, could not attend the meeting. Leave of absence is granted.

## 31.02 Confirmation of the Minutes of the 29<sup>th</sup> meeting of the Internal Quality Assurance Cell

The minutes of the 28<sup>th</sup> meeting of the Internal Quality Assurance Cell were confirmed.

# 31.03 Follow up action on the Minutes of the 29<sup>th</sup> meeting of the Internal Quality Assurance Cell

The follow up action on the Minutes of the 29<sup>th</sup> meeting was reviewed.

#### 31.04 Review of Operations

A report presented on the progress of academic and various other activities of IBS Hyderabad (Faculty of Management), Faculty of Science & Technology (FST) and Faculty of Law (FoL) was reviewed and noted.

#### General

- ♦ The Cell suggested the three faculties, to capture cent per cent information for students selected for Higher Education and students placed, for NIRF Ranking 2019. It also suggested to capture the information from the students who have left the campus.
- ♦ It was suggested to start international alumni chapters at Dubai, Singapore, Malaysia, etc. for creating opportunity for IBS Hyderabad Alumni to connect with each other and with their alma matter, for cooperation, students placement, and to establish links with international institutions/organizations.
- It was suggested that the research scholars (new joinees) should go through the research papers published in top 5 journals of their subject area and give a presentation on the issues discussed in the research papers published in the journals.
- ♦ It was suggested that the each and every faculty member should publish at least one paper per year and preferably in Journals listed in Scopus/Web of Science. It was also suggested the three faculties to maintain a per capita publication of 1.00.

- ♦ It was suggested that all the faculty members of the three faculties should give faculty seminars without exception. It was suggested to convert the seminar papers into a conference paper and further to quality research paper for publishing in journals listed in Scopus/Web of Science.
- ♦ The Cell suggested ICFAI University Press should initiate steps to include IUP journals in Scopus.
- ♦ It was suggested that the three faculties must initiate steps, for providing lessons through SWAYAM and submit the lessons to UGC.
- ♦ It was suggested the Placement Cell should also capture details of students going for Higher Studies, Entrepreneurship/Start-ups.
- It was suggested that the University's website should be regularly updated, in particular the profiles of the faculty members on rolls.

#### **Faculty of Law**

#### • Research Publications

The Board advised law faculty members to publish in the following 7 Scopus listed journals:

Name of the Journals	Publisher
Indian Journal of Traditional Knowledge	National Institute of Science Communication and Information Resources (NISCAIR), New Delhi
2. Indian Journal of Social Work	Tata Institute of Social Sciences (TISS), Mumbai
Indian Journal of Intellectual Property Rights	National Institute of Science Communication and Information Resources (NISCAIR), New Delhi
4. Indian Journal of Gender Studies	Sage Publications India Pvt Ltd.
5. Economic and Political Weekly	Sameeksha Trust, Mumbai
6. Journal of Corporate Law Studies	Taylor and Francis Ltd, Abingdon, United Kingdom
Journal of Law and Society (formerly known as British Journal of Law and Society)	Wiley-Blackwell Publishing Ltd, UK

#### 31.05 Any other Item with the permission of the Chair

Nil.

#### 31.06 Date for the next meeting

It was agreed that the date for the next meeting of the Internal Quality Assurance Cell would be August 28, 2018

The meeting concluded with a vote of thanks to the Chair.

J Mahender Reddy Vice Chancellor Follow up Action on the Minutes of 31<sup>st</sup> Internal Quality Assurance Cell Meeting, held on May 23, 2018.

The follow up action will be taken up in the next meeting.

# Part - B IBS Hyderabad (Faculty of Management)



### **ECONOMICS**

# 32.10 Department: Economics (Dr. T Koti Reddy will brief the meeting)

Sl. No.	Name of the Department : Economics							
1.	Year of Establishment: 1995							
2.	Is the Department part of a School/Faculty of the University:  Yes.  The department is a part of IBS Hyderabad (which is a constituent of the ICFAI							
3.	Foundation for Higher Education, H  Names of programmes offered:	yderabad)						
	Foundation and Advanced Courses i Management(Full-Time and Part Time	,	•					
4.	Number of teaching posts Sanction	ned/Filled:	_					
	Professors	4						
	Associate professors	7						
	Assistant Professors	3						
	Total	14						
	{Refer annexure 4A (page no.12)}							
5.	Number of Research Projects: Seed annexure ( including Seed Money, UGC, ICSS and NGO Sponsored) Total grants received: INR14,00,00	R, DST-FST, SE	Ü					
6.	Inter - institutional collaborative p	projects and Ass	sociated grants received:					
	a) National collaboration:	-Nil-						
	b) International collaboration: -Nil-							
7.	Departmental projects funded by DS AICTE etc., :  Total grants received: -Nil-	T-FST, UGC-SA	AP/CAS,DPE, DBT, ICSSR,					

	<b>Publications:</b>	-Not Applicable						
	a) Number of Papers published :							
		Period	No. of Publications					
		2014-15	18					
		2015-16	38					
		2016-17	38					
		2017-18	35					
		Total	129					
	{Refer annexure 9A	(page no.17)}	•					
	b) Number of Bool {Refer annexure	ss with ISBN: Is 9B (page no.27)}	Edited Books-02; Author	ed Books-04				
	· ·	ion Index – range average = 2.76; Mo	•					
	<ul> <li>d) Number of Impact Factor – range / average:         Range: 0.123 – 3.454; Average = 1.024; Median: 0.777     </li> <li>e) Number of h-index:         7 Facutly members have h-index in range of 1-3; Average h-index = 0.78;     </li> </ul>							
	e) Number of h-inc 7 Facutly memb	3.454 ; Average = lex :	1.024; Median :0.777	-index = 0.78;				
0.	e) Number of h-inc	3.454; Average = lex: ers have h-index in	1.024; Median :0.777  n range of 1-3; Average h-	-index = 0.78;				
	e) Number of h-inc 7 Facutly memb Median = 0.5	3.454; Average = lex: ers have h-index ind income generate	1.024; Median :0.777  n range of 1-3; Average hed: -nil-	-index = 0.78;				
0.	e) Number of h-inc 7 Facutly memb Median = 0.5 Details of patents and Areas of consultance 1. Areas 2. Total Income	3.454; Average =  lex: ers have h-index in  nd income generate  y and income gene : Nil : Nil	1.024; Median :0.777  n range of 1-3; Average hed: -nil-					
1.	e) Number of h-inc 7 Facutly memb Median = 0.5 Details of patents and Areas of consultance 1. Areas 2. Total Income	3.454; Average =  lex: ers have h-index in  nd income generate  y and income gene : Nil : Nil	1.024; Median :0.777  n range of 1-3; Average hed: -nil- erated:					
1.	e) Number of h-inc 7 Facutly memb Median = 0.5  Details of patents and Areas of consultance 1. Areas 2. Total Income  Awards/Recognition a) Faculty: National International IBSAF	3.454; Average =  lex: ers have h-index in  nd income generate  y and income gene : Nil : Nil  ons received at the  1 1 4 1	1.024; Median :0.777  n range of 1-3; Average hed: -nil- erated:	onal level by :				
1.	e) Number of h-inc 7 Facutly memb Median = 0.5  Details of patents and Areas of consultance 1. Areas 2. Total Income  Awards/Recognition a) Faculty: National International IBSAF NJY -Apollo	3.454; Average =  lex: ers have h-index in  nd income generate  y and income gene : Nil : Nil  ons received at the  1 1 4 1 7 {	1.024; Median :0.777  n range of 1-3; Average hed: -nil- erated:  e National and Internation	onal level by :				

13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations:  -Nil-
14.	List of doctoral, post-doctoral students and research associates
	a) From the host institution / university: Full-Time 01
	b) From other institutions / universities : Part-Time -Nil-
15.	Number of Research Scholars / Post Graduate students getting financial assistance from the University/ State/ Central: 1
	For Post Graduate students - the top 10 students in every Batch of MBA Program are offered a scholarship of Rs. 1 lakh each.



#### Annexure – 4A

#### Number of Teaching Posts Sanctioned/Filled Economics Faculty as on August 20, 2018

SI. No.	Name	Designation	Age	Educational Qualification	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publications	H-Index
1.	S Venkata Seshaiah	Professor	52	Ph.D	Sri Venkateswara	1992	24	24	12/04/2001	3	1
	Sestidian			M Phil M A	University, Tirupati, Andhra	1990 1987					
2.	C S Shylajan	Dean Academics (Professor)	47	PDF	Pradesh Indian Institute of Management, Calcutta	2004	15	16	01/02/2005	5	-,
		(i ideasor)		Ph.D	University of Madras, Chennai, Tamil Nadu	2001					
				PGDE	Madras School of Economics	1996					
				MA	University of Calicut ,Kerala	1992					
3.	Koti Reddy Tamma	Professor	52	Ph.D	Sri Krishnadevaraya University, Ananthapur, Andhra Pradesh	2004	25	10	30/03/2007	16	0
				M.Phil	University of	1989					
				M A	Madras, Chennai, Tamil Nadu	1988					
4.	Vighneswara Swamy P.M	Professor	50	PDF	UGC / IBS Hyderabad	2012 -13	Professor	10	28/04/2008	45	2
				Ph.D	University of Mysore, Mysore, Karnataka	2009					
				MBA	Indira Gandhi National Open University, Delhi	2005					
				UGC-NET	UGC	1999					
				MA	University of Mysore, Mysore, Karnataka	1996					
				LLB	Kuvempu University, Shankaraghatta, Karnataka	1995					
5.	Aruna Kumar	Associate	38	Ph.D	University of	2008	5.5	7	22/12/2011	7	2
	Dash	Professor		M. Phil	Hyderabad, Hyderabad,	2002					
				M.A	Telangana	2001					
6.	M Aruna	Associate	50	Ph.D	Osmania	2001	17	17	1/2/2006	8	1
		Professor		M A	University, Hyderabad	1991					
7.	Laila Memdani	Associate Professor	52	Ph.D	Osmania University	2012	27	8	9/2/2012	19	1
				PGDM	Indira Gandhi National Open University, New Delhi	2014					
				B. Ed.	Osmania University, Hyderabad, Telangana	2005					
				UGC-NET	UGC	1998					
				SLET	AP College Service Commission	1998					
				MA	University of Hyderabad, Hyderabad, Telangana	1990					

SI. No.	Name	Designation	Age	Educational Qualification	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publications	H-Index
8.	Subhendu Dutta	Associate Professor	48	Ph.D MA	Assam Central University,	2009 1996	19	8	11/7/2012	19	1
					Silchar, Assam	1000					
9.	Rama Sesha	Associate	45	Ph.D	Sri	2007	12	10	23/04/2005	4	-
	Sarma Inguva	Professor		M.Phil	Venkateswara University,	2003					
				MA	Tirupati, Andhra Pradesh	1996					
10.	V Padmavathi	Assistant Professor	58	Ph.D	Osmania University, Hyderabad, Telangana	2009	32	10	19/12/2012	5	-
				M.Phil	Andhra University, Visakhapatnam, Andhra Pradesh	1989					
				M.A	Acharya Nagarjuna University, Guntur, Andhra Pradesh	1983					
				PGDPR	Dr. B R Ambedkar Open University, Hyderabad, Telangana	1988					
				FIII	Insurance Institute of India, Mumbai	2006					
11.	Rashmi	Assistant	36	Ph.D	Hyderabad	2016	1.5	1.5	10/5/2016	-	-
	Ranjan Paital	Professor		M. Phil	Central University,	2005					
				M A	Hyderabad	2003					
12.	Suresh K G	Assistant Professor	33	Ph.D	The ICFAI University, Dehradun	2014	5	3	2/3/2015	12	3
				M Phil	The ICFAI University, Tripura	2009					
				MA	Mahatma Gandhi University, Kottayam, Kerala	2006					
13.	Syama Sundar Tallury	Assistant Professor	50	Ph.D	Jawaharlal Nehru University, New Delhi	2014	19	10	1/10/2014	-	-
				M Phil	North-Eastern Hill University, Shillong, Meghalaya	2000					
				UGC-NET	UGC	1995					
				MA	North-Eastern Hill University, Shillong, Meghalaya	1990					
14.	Lagesh M A	Assistant Professor	33	Ph.D	University of Hyderabad, Hyderabad	2016	6 Months	5	12/01/2018	5	-
				M. Phil	Pondicherry	2008					
				M A	Central University, Pondicherry	2007					

#### Annexure – 5A

# Number of Research Projects IFHE Seed Money Projects Details:

۵.	<b>T</b> (0 - 6 - 1		Original Target	y Projects Detail	Current Sta (March 31, 2		Di. "
SI. No.	Title of the Project	Faculty Members	Date for Completion	Previous Report of March 3, 2017	Progress of Project	Faculty Seminar	Plan with Dates
1.	A Study of Volatility Spillover Across Select Foreign	M.Aruna, Aviral Kumar Tiwari and Aruna Kumar Dash	August 2015(8months)	Status: Finalization of the draft Already presented in faculty seminar	,		Report
	Exchange Rates			Balance Activities: -	Project Comp	leted	submitted in May
	in India Using Dynamic Conditional Correlations: A Revisit			Estimated Completion Date: 2 <sup>nd</sup> week of April 2017			2017
2.	Farmers' Indebtedness and Agrarian Crisis in India: An Empirical Study with reference to Telangana	Subhendu Dutta and C S Shylajan	12 months from the approval of project (Dec, 2015)	Status:  Paper titled "An Empirical Study of Farmers' Indebtedness in Medak District of Telangana" published in Indian Economic Journal, December 2016.  A paper titled "An Empirical Study of Farmers' Indebtedness in Medak District of Telangana" is accepted for presentation in 99th Conference of the Indian Economic Association at S.V. University, Tirupati.  A paper titled "Farmer's Indebtedness and Agrarian Distress in Telangana' was presented at 98th Annual Conference of the Indian Economic Association at Hyderabad during December 27-29, 2015.  Paper titled "Farmer's Indebtedness and Agrarian Distress in Telangana' was published in Indian Economic Journal December 2015 issue.  Paper titled "The Determinants of Farmer's Indebtedness in India" was submitted to a	Project Comp	oleted	Report Submitted on Apr 25, 2017

SI.	Title of the	Faculty Members   Date for			Current Sta (March 31, 2		Plan with
No.	Project	raculty Members	Completion	March 3, 2017	Progress of Project	Faculty Seminar	Dates
				ABDC indexed journal.			
				Final Seminar was presented in the weekly seminar.			
				Balance Activities: -			
				Estimated Completion Date: Submission of the Report by the end of March 2017			
3.	Financial Turnover as a Determinant of CEO Turnover	Aviral Tiwari and NaseemAhamed	March 2016	Final Report Submitted dated on October 30, 2016.  Made presentation of completed project on Friday 2nd Sept., 2016 in our departmental seminar (in which Finance and Economics department faculty members participated)	Project Comp	leted	Report Submitted
4.	Forest based Livelihoods,	C S Shylajan and Subhendu Dutta	12 months from the approval of	Status:Analysis of data under progress			
	Intervention and Poverty Reduction		project (December 2015)	Balance Activities: Progress seminar planned	Data analysis	_	Plan to submit the report
				Estimated Completion Date: Expected by end of April 2017			by Sep 2018
5.	Determinants of Banks Stock Return Performance around Crises: Intervention of Central Bank as Lenders of Last Resort and its Implications	TrilochanTripathy and Ajay Kumar Mishra	June 2016	Status:  We would like to bring it to your kind notice that the seed money granted for the project is not sufficient enough to gather the data set required for the project. We have also informally discussed on this issue with the Professor G.V Muralidhara. We have also tried and failed to gather that data set from our own contacts in US and Canadian Universities. However, the procurement of that such data set from Bankscope requires at least 5000 Euros.  Against this backdrop, we request the research committee to look into the feasibility of procuring that data set, which may help us and others as well to carry out the project in future.	Same as	previous repo	ort
				Balance Activities: Data to be procured			

SI.	Title of the	Faculty Mambara	Original Target Date for	Previous Report of	Current Sta (March 31, 2		Plan with
No.	Project	Faculty Members	Completion	March 3, 2017	Progress of Project	Faculty Seminar	Dates
				from bank scope- will be over by August 2015 (asked for the quotation for 15 countries) Data Analysis- October			
				2015			
				Model building- December 2015			
				Report Writing - March 2016 and			
				Final Report Submission- May 2016.			
				Due to fund insufficiency, we could not procure required dataset. As per quotation received, we need at least Euro 5,000 to purchase dataset. We also communicated and requested to you on January 29, 2016.			
				Estimated Completion Date: May 2016.			

SI. No.	Title of the Project	Faculty Members	Original Target Date for Completion	Current Status (July 31, 2018)
1	Degree of Responsiveness of Employment in the Indian Economy: An Empirical Study	M. Aruna T. Koti Reddy IRS Sarma	July, 2018	Literature Review & data collection
2	Determinants of Non-Performing Assets (NPAs) in the Indian Banking Sector	Laila Memdani	July, 2018	Introduction done Literature review and data collection is going on
3	Determinants of Financial Inclusion (FI) of Women in Telangana State (TS)	Kala Chenji Laila Memdani	July, 2018	Completed introduction, Literature Review partly done, Questionnaire framed and data collection in process.
4	An Empirical Study on Insurance Products for Marginalised Women in the States of Telangana and Andhra Pradesh	Padmavathi.V P. Sashikala	July, 2018	Questionnaire is vetted and pilot study is done. Final survey is planned in the months of May and June. Analysis part is expected in the months of July and August.
5	Women in Urban Informal Sector: A Study of Women Migrant Construction Workers in Hyderabad City	T Koti Reddy IRS Sarma	July, 2018	Data Collection

#### **Publications**

#### A. Research Publications Summary:

Publications in each category	July1, 2017- June 30,2018	July1,2016- June 30,2017	July1,2015- June 30,2016	July1,2014- June 30,2015
A*		01	01	
ABDC-A	02	07	04	02
ABDC-B	09	06	12	03
ABDC-C	22	15	15	06
SCOPUS	01	03	04	03
Web of Science		02		01
Total	35	36	36	15

#### **Research Papers in Professional Journals**

#### July 2017- June2018

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
3.	Laila Memdani	Macroeconomic and Bank Specific Determinants of Non-performing Loans (NPLs) in the Indian Banking Sector	Studies in Business and Economics, Vol. 12, No. 2, (Aug 2017), pp 125-135	Lucian Blaga University Publishing House, Sibiu	ABDC-C Category
4.	Laila Memdani, Suresh KG and ShilapmDubey	Factors Affecting Non Performing Loans/ Assets (NPLs/NPAs) in the Public Sector Banks (PSBs) of India	Empirical Economics Letters, Vol. 16, No. 9, (Sep 2017), pp 919-925	The Empirical Economics Letters, Rajshahi, Bangladesh.	ABDC-C Category
5.	Aruna Kumar Dash, C S Shylajan and Subhendu Dutta	An Empirical Analysis of Macroeconomic Variables Affecting Foreign Exchange Reserves Accumulation in India	Journal of Applied Business and Economics, Vol. 19, No.5, (Sep 2017), pp 69-80	North American Business Press, West Palm Beach, Florida, USA.	ABDC-C Category
6.	VighneswaraSwamy	Analyzing the topography of financial regulation	Journal of financial economic policy, Vol. 9, No.4, (Nov 2017), pp 475-515	Emerald Group Publishing Limited, UK.	Scopus/ 0.470 ABDC-B Category
7.	Aviral Kumar Tiwari, Subhendu Dutta and Arun Kumar Dash	Testing the seasonal Unit Root Hypothesis in the price indices of Agricultural Commodities	Asian Journal of Agriculture and Development, Vol.14,No.2, (Dec 2017), pp 63-81	Centre for Graduate study and Research in Agriculture	ABDC-C Category
8.	K G Suresh, A K Tiwari, GaziUddain and Ahmed A	Tourism, trade, and economic growth in India: A frequency-domain analysis of causality	Anatolia: An International Journal of Tourism and Hospitality Research, (Dec 2017), Open Access	Taylor &Fransis, UK.	Scopus/ 0.516 ABDC-B Category
9.	T Koti Reddy	Human Development in Residuary state of Andhra Pradesh: Emerging issues and Policy Perspectives	The Indian Economic Journal, Special Issue, (Dec 2017), pp 1-14	The Indian Economic Association, New Delhi.	ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
10.	K G Suresh and Mukund Kumar	Are Shocks persistent in India's industrial production data	The Indian Economic Journal, Special Issue, (Dec 2017), pp14-21	The Indian Economic Association, New Delhi.	ABDC-C Category
11.	Koti Reddy Tamma	Public Finances in Residuary State of Andhra Pradesh with Special Reference to Post-Bifurcation	The Indian Economic Journal, Special Issue, (Dec 2017), pp 32-40	The Indian Economic Association, New Delhi.	ABDC-C Category
12.	Madhubanti Dutta and KotiReddyTamma	Growth and Income inequalities in India-A State Level Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 44-55	The Indian Economic Association, New Delhi.	ABDC-C Category
13.	I.R.S.Sarma, TammaKoti Reddy and S. V. Seshaiah	Inequalities in Industrial Development in the Residuary state of Andhra Pradesh: 1960-61 to 2015-16	The Indian Economic Journal, Special Issue, (Dec 2017), pp 53-62	The Indian Economic Association, New Delhi.	ABDC-C Category
14.	Pabitra Kumar Jena and Aruna Kumar Dash	Role of Infrastructure for Success of make in India programme: An Empirical Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 122-131	The Indian Economic Association, New Delhi.	ABDC-C Category
15.	Laila Memdani	Farmers' Suicides in Andhra Pradesh: Issue, Causes and Remedial Measure	The Indian Economic Journal, Special Issue, (Dec 2017), pp 133-140	The Indian Economic Association, New Delhi.	ABDC-C Category
16.	TammaKoti Reddy and Madhubanti Dutta	Role of Goods and Service Tax in Improving the Indirect tax to GDP ratio-A leap Forward	The Indian Economic Journal, Special Issue, (Dec 2017), pp 190-199	The Indian Economic Association, New Delhi.	ABDC-C Category
17.	Laila Memdani	Digitization of Cash Transactions in India: Pre, During, Post and Later Demonetization	The Indian Economic Journal, Special Issue, (Dec 2017), pp 384-39	The Indian Economic Association, New Delhi.	ABDC-C Category
18.	M Aruna	Supply Response of paddy in Andhra Pradesh	The Indian Economic Journal, Special Issue, (Dec 2017), pp 468-471	The Indian Economic Association, New Delhi.	ABDC-C Category
19.	B P Mahapatra, C S Shylajan and B Patro	Nutritional Status of Children in India: An Empirical Study using National Family Health Survey Data	The Indian Economic Journal, Special Issue, (Dec 2017), pp 98-114	The Indian Economic Association, New Delhi.	ABDC-C Category
20.	Aruna Kumar Dash, Subhendu Dutta and C S Shylajan	Urbanisation, Migration and Economic Growth of India: Trends, Challenges and Opportunities	The Indian Economic Journal, Special Issue, (Dec 2017), pp 140-154	The Indian Economic Association, New Delhi.	ABDC-C Category
21.	Harvinder Pal Singh and C S Shylajan	Determinants of Energy Consumption: A Cross Country Empirical Study	The Indian Economic Journal, Special Issue, (Dec 2017), pp163-171	The Indian Economic Association, New Delhi.	ABDC-C Category
22.	C S Shylajan, Aruna Kumar Dash and Subhendu Dutta	Economic Growth, Environment and Health Impacts in India: An Empirical Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 862-871	The Indian Economic Association, New Delhi.	ABDC-C Category
23.	V Padmavathi	Impact of Macroeconomic Variables and Firm Specific factors on Life Insurance Business in India	The Indian Economic Journal, Special Issue, (Dec 2017), pp 480-488	The Indian Economic Association, New Delhi.	ABDC-C Category
24.	VighneswaraSwamy	Reforms in Institutional Finance for Inclusive Growth in India	Institutions and Economies, Vol.10, No. 1, (Dec 2017), pp 53-86	University of Malaya, Kuala Lumpur	Scopus/ 0.325
25.	VighneswaraSwamy and Vijaykumar N	What drives the capital flows into BRICS economies?	The World Economy, Vol. 41, No. 2, (Dec 2017), pp 519-549	John Wiley & Sons, New Jersey, US	ABDC-A Category Scopus/ 1.157
26.	VighneswaraSwamy	Using Indian Data to Measure the Impact of the Eurozone Debt Crisis Through the Financial Channel	World Economics, Vol. 18, No. 4, (Dec 2017), pp. 21-5	World Economics, London, UK	ABDC-B Category
27.	Koti Reddy Tamma	Dr. Ambedkar Perspective on Agriculture and its relevance to Current agriculture in India	The Indian Economic Journal, Centenary year, Special issue, Vol. 1, (2017), pp 32-42	Sage Publications	ABDC-C Category
28.	Koti Reddy T and IRS Sarma	Dr. Ambedkar Perspective on Women Empowerment-Its Relevance to the present scenario in India	The Indian Economic Journal, Centenary year, Special issue, Vol. 1, (2017), pp 152-160	Sage Publications	ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
29.	VighneswaraSwamy	Housing wealth effects on Household consumption	The Indian Economic Journal, Special No, (2017), pp 183-198	The Indian Economic Association, New Delhi	ABDC-C Category
30.	VighneswaraSwamy and Dharani M	An Alternate approach in exploring the causal link between financial development and economic growth - Evidence from advanced economies	International Journal of Finance & Economics, Vol.23, No.1, (Jan 2018), pp 519-549	John Wiley & Sons, New Jersey, US	Scopus/ 0.777 ABDC-B Category
31.	S V Seshaiah and TrilochanTripathy	GDP Purchasing Power Parity per Capita and Its Determinants: A Panel Data Analysis for BRICS	Theoretical Economic Letters, Vol.8, No.3, (Feb 2018), pp 575-591	Scientific Research Publishing	ABDC-B Category
32.	Swaroop Kumar kiliveti, Koti Reddy Tamma	Gender Gap in Eduction and its impact on Female work participation Rate in Indian Economy	KAAV International Journal of Economics,Commerce& Business Management	KAAV publiations,ISSN:2348- 4969,Vol5,Special Issue 3,Feb 2018,Page:267-273	UGC Approved Journal No:47663)
33.	SV Seshaiah, T Koti Reddy and I R S Sarma	General Government Expenditure and Economic Growth in India: 1980- 81 to 2015-16"	Theoretical Economic Letters, Vol.8 No.4, (Apr 2018), pp.728-740	Scientific Research Publishing, Wuhan, China	ABDC-B
34.	Aviral Kumar Tiwari, Aruna Kumar Dash and Badri G.	Foreign Tourist Arrivals in India from Major Source Countries: an Empirical Analysis,	Current Issues in Tourism,Vol.21,No.10, (2018) pp.1137-1156	Routledge, Abingdon, Oxfordshire, UK.	ABDC-A
35.	VigneswaraSwamy	Basel-III Capital Regulations And Bank Profitability	Review of Financial Economics, pp 1-14 First published: (25 April 2018)	Wiley in collaboration with the University of New Orleans, USA	ABDC-B
36.	Koti Reddy Tamma	Impact of Agricultural Inputs on Agricultural GDP in Indian Economy	Theoretical Economics Letters, (June 21,2018) 8, pp.1840-1853	Scientific Research Publishing, Wuhan, China	ABDC-B
37.	Dutta, Subhendu, Tiwari, Aviral Kumar and Shylajan, C S	An Empirical Analysis of Nature, Magnitude and Determinants of Farmers' Indebtedness in India	International Journal of Social Economics, Vol. 45 No. 6 (June), pp. 888-908	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus, ABDC - B

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
Econ	omics				
1.	Tang C F, Tiwari A K and Shahbaz M	Dynamic inter-relationships among tourism, economic growth and energy consumption in India	GeoSystem Engineering, Vol. 19, No. 4, (Jul 2016), pp 158-169	Taylor and Francis Ltd., UK	Scopus/ 0.676
2.	T. Koti Reddy and I.R.S. Sarma	Challenges to Agriculture Sector in Telangana Economy	Productivity, Vol. 57, No. 2, (Jul-Sep, 2016), pp 132-140	National Productivity Council, New Delhi, India	IBS Listed Journal
3.	NaveedRaza, Syed JawadHussainShahzad, Aviral Kumar Tiwari and Muhammad Shahbaz	Asymmetric Impact of Gold, Oil Prices and Their Volatilities on Stock Prices of Emerging Markets	Resources Policy, Vol. 49, (Sep 2016), pp 290-301	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.641 ABDC-B Category/ Web of Science
4.	WalidMensi, ShawkatHammoudeh and Aviral Kumar Tiwari	New Evidence on Hedges and Safe Havens for Gulf Stock Markets using the Wavelet-Based Quantile	Emerging Markets Review, Vol. 28, (Sep 2016), pp 155-183	Elsevier B.V. Amsterdam, Netherlands.	Scopus / 1.940 ABDC-A Category
5.	Aviral Kumar Tiwari	Whether tourist arrivals in India convergent?	Annals of Tourism Research, Vol. 61, (Nov 2016), pp 252-255	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 2.465 ABDC-A* Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
6.	Aruna Kumar Dash, Aviral Kumar Tiwari and Aruna M	Does FDI effect Export Performance in of India? An Empirical Analysis	The Indian Economic Journal, Special Issue, (Dec 2016), pp 106-118	The Indian Economic Association, New Delhi.	ABDC-C Category
7.	Subhendu Dutta, Aviral Kumar Tiwari and C. S. Shylajan	An Empirical study of Farmers Indebtedness in Medak District of Telangana	The Indian Economic Journal, Special Issue, (Dec 2016), pp 50-58	The Indian Economic Association, New Delhi.	ABDC-C Category
8.	Subhendu Dutta and C. S. Shylajan	Agricultural credit flow in Andhra Pradesh: Action plan and strategies	The Indian Economic Journal, Special Issue, (Dec 2016), pp 136-147	The Indian Economic Association, New Delhi.	ABDC-C Category
9.	Laila Memdani	Determinants of NPAs in the Indian Banking Sector, The Indian Economic Journal	The Indian Economic Journal, Special Issue, (Dec 2016), pp 32-39	The Indian Economic Association, New Delhi.	ABDC-C Category
10.	V Padmavathi and Laila Memdani	FDI inflows and Economic Growth in India	The Indian Economic Journal, Special Issue, (Dec 2016), pp 1-6	The Indian Economic Association, New Delhi.	ABDC-C Category
11.	Koti Reddy Tamma	Structure and Development in the Residuary state of Andhra Pradesh:1960-2015	The Indian Economic Journal, Special Issue, (Dec 2016), pp 41-51	The Indian Economic Association, New Delhi.	ABDC-C Category
12.	Koti Reddy Tamma and IRS Sarma	India's Foreign Direct Investment and Economic Growth: Causality and Correlation	The Indian Economic Journal, Special Issue, (Dec 2016), pp15-28	The Indian Economic Association, New Delhi.	ABDC-C Category
13.	P. Kothandarami Reddy and Koti Reddy Tamma	Performance of Agricultural sector in Andhra Pradesh	The Indian Economic Journal, Special Issue, (Dec 2016), pp 99-107	The Indian Economic Association, New Delhi.	ABDC-C Category
14.	Madhubanti Dutta and Koti Reddy Tamma	Indian Economy during the post- reform period, The Indian Economic Journal	The Indian Economic Journal, Special Issue, (Dec 2016), pp 238-252	The Indian Economic Association, New Delhi.	ABDC-C Category
15.	Harvinder Pal Singh and Koti Reddy T	The effects of Industrial development on Economic Growth (An Empirical Evidence in India: 1991-92-2014-15)	The Indian Economic Journal, Special issue, (Dec 2016), pp 55-67	The Indian Economic Association, New Delhi.	ABDC-C Category
16.	Andrieş, A.M., Ihnatov, landTiwari, A.K.	Comovement of Exchange Rates: A Wavelet Analysis	Emerging Markets Finance and Trade, Vol. 52, No. 3, (2016), pp 574-588	Routledge, UK.	Scopus/ 0.671 ABDC-B Category
17.	Albulescu, C.T., Pépin, D and Tiwari, A.K.	A Re-Examination of Real Interest Parity in Ceecs using 'Old' and 'New' Second-Generation Panel Unit Root Tests	Bulletin of Economic Research, Vol. 68, No. 2, (2016), pp 133-150	Blackwell Publishing Ltd	Scopus/ 0.751 ABDC-B Category
18.	Tiwari, A.K., Albulescu, C.T. and Gupta, R.	Time–frequency relationship between US output with commodity and asset prices	Applied Economics, Vol. 48, No. 3, (2016), pp 227-242	Routledge, UK.	Scopus/ 0.829 ABDC- A Category
19.	Can TanselTugcu and Aviral Kumar Tiwari	Does renewable and/or non-renewable energy consumption matter for total factor productivity (TFP) growth? Evidence from the BRICS	Renewable & Sustainable Energy Reviews, Vol. 65, (2016), pp 610-616	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 3.454 Web of Science
20.	Aviral Kumar Tiwari and Claudiu T Albulescu	Oil price and exchange rate in India: Fresh evidence from continuous wavelet approach and asymmetric, multi-horizon Granger-causality tests	Applied Energy, Vol. 179, (2016), pp 272-283	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 3.058 Web of Science
21.	Claudiu T Albulescu, Daniel Goyeau and Aviral Kumar Tiwari	Co-movements and Contagion between International Stock Index Futures Markets	Empirical Economics, (2016), pp 1-40	Journal of the Institute for Advanced Studies, Vienna, Austria	Scopus/ 0.891 ABDC-A

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
					Category/ Web of Science
22.	Bhattacharya P, B N Rath and Aruna Kumar Dash	Supply Response of Milk Production: Analysis and Implications for BRIC Countries	Applied Econometrics and International Development, Vol.16, No.1, (2016), pp 179-192	Econometrics Research Unit. Faculty of Economics. University of Santiago de Compostela, Spain.	Scopus/0.62 7 ABDC-C Category
23.	Laila Memdani	FDI and Economic Growth: A Comparative Analysis of Emerging Economies of Asia and Developed Economies of Europe and America	International Journal of Economic Research, Vol. 13, No.1, (2016), pp 187-193	Serials Publications, New Delhi.	Scopus/ 0.123 ABDC-C Category
24.	Jasmeet Kaur and Madhubanti Dutta	Energy Market Integration and Trade Liberalization	British Journal of Economics, Management and Trade, Vol. 15, No. 3, (2016), pp 1-12	Sciencedomain International Ltd. London, UK.	ISI Thomson Reuters,ISS N: 2278-098X
25.	David Mcmillan and Aviral Kumar Tiwari	Spillovers between Output and Stock Prices: A Wavelet Approach	Studies in Economics and Finance, Vol. 33, No. 4, (2016), pp 625-637	Emerald Group Publishing, UK.	Scopus / 0.668 ABDC-B Category
26.	NikolaosAntonakakis, Rangan Gupta and Aviral Kumar Tiwari	The Time-Varying Correlation between Output and Prices in the United States over 1800 to 2014	Economic Systems, Vol. 41, No. 1 (Mar 2017), pp 98-108	Elsevier B.V, Netherlands.	Scopus/ 0.947 ABDC-B Category Web of Science
27.	T Koti Reddy, IRS Sarma and Aruna	Challenges to Agriculture Sector in Indian Economy	International Journal of Academic Research, Vol. 4, No.1(4), (Jan 2017), pp 110-122	Kakatiya University Press, Warangal.	ISSN:2348- 7666
28.	V. Padmavathi	Economics of agricultural production and natural disasters: A holistic approach of risk management	International Journal of Academic Research, Vol. 4, No. 1(5), (Jan 2017), pp 52-61	KakatiyaUniversity Press, Warangal.	ISSN:2348- 7666
29.	ArifBillah Dar, NiyatiBhanja and Aviral Kumar Tiwari	Do Global Financial Crises validate Assertions of Fractal Market Hypothesis?	International Economics and Economic Policy, Vol. 14, No. 1, (Jan 2017),  pp 153-165	Springer Wien, Vienna, Austria.	Scopus/0.59 3 ABDC-B Category
30.	Subhadip Mukherjee and RupaChanda	Differential Effects of Trade Openness on Indian Manufacturing Firms	Economic Modelling, Vol. 61, (Feb 2017), pp 273-292	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.024 ABDC-A Category
31.	ClaudiuTAlbulescu, Cornel OrosandAviral Kumar Tiwari	Oil price–inflation pass-through in Romania during the inflation targeting regime	Applied Economics, Vol. 49, No. 15, (2017), pp 1527-1542	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 0.740 ABDC-A Category
32.	Aruna Kumar Dash, Suresh KG and Aviral Tiwari	Are Tourist Arrivals Stationary? Evidence from BRIC countries	Current Issues in Tourism, Vol. 20, No, 3, (2017), pp 221-224	Taylor & Francis, UK.	Scopus/ 1.73 ABDC-A Category/

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
					Web of Science
33.	Suresh, K. G and Tiwari A K	Does International Tourism Affect International Trade and Economic Growth? the Indian Experience	Empirical Economics, (2017), 1-13	Springer Publiations	Scopus / 0.891 ABDC-A Category/
34.	Seshaiah SV, IRS Sarma and Tiwari A K	Evaluation of Gold Market in India and its Price Determinants	Applied Econometrics and International Development, Vol. 17, No. 1, (Jan-Jun, 2017), pp 143-154		Scopus/ 1.006 ABDC-C Category
35.	Koti Reddy Tamma	Relationship between Industrial Expenditure and Industrial Growth- The case for India	Productivity, Vol.58, No.1, (Apr-Jun, 2017), pp 100-107	National Productivity Council	IBS Listed
36.	Koti Reddy Tamma	DrAmbedkar perspective on Agriculture and its relevance to current agriculture in Indi	Indian Economic Journal, Centenary year special Issue, Vol. 1, Article/05, April 2017, pp.32-42	The Indian Economic Association	ABDC-C
37.	T.Koti Reddy and I.R.S.Sarma	"DrAmbedkar Perspective on Women Empowerment-Its relevance to the present scenario in India	The Indian Economic Journal, Centenary year special Issue, Vol. 1, Article/20, April 2017, pp.152-160 (ABDC-C)	The Indian Economic Association	ABDC-C
38.	T Koti Reddy, IRS Sarma& M Aruna	"Impact of Irrigation on Cropping pattern in Telangana Economy from 1956-57 to 2014-15"	International Journal of Academic Research, Vol. 4, No.1(4), (Jan 2017), pp 110-122, Kakatiya University Press, Warangal	Kakatiya University Press, Warangal	ISSN:2348- 7666

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
1.	Rania Jammazia, Aviral Kumar Tiwari, Román Ferrer and Pablo Moya	Time-varying dependence between stock and government bond returns: International evidence with dynamic copulas	North American Journal of Economics and Finance, Vol. 33, (Jul 2015), pp 74-93	Elsevier B V, Netherlands.	Scopus / Impact factor 1.266 ABDC-B Category Web of Science
2.	Aviral Kumar Tiwari, Suresh K G and MihaiMutaşcu	A Structural VAR analysis of Fiscal Shocks on Current Accounts in Greece	Theoretical and Applied Economics, Vol. 22, No. (604), (Autumn 2015), pp 5-20	General Association of the Economists in Romania (AGER), Buchareşt, Romania.	ABDC-C Category
3.	Aviral Kumar Tiwari, Aruna Kumar Dash and Subhendu Dutta	Testing the Mean Reversion in Prices of Agricultural Commodities in India	Economics Bulletin, Vol. 35, No.3, (Sep 2015), pp 1928-1940	Vanderbilt University, USA.	Scopus / Impact factor 0.263 ABDC-C Category
4.	Jamal Bouoiyour, RefkSelmi, Aviral Kumar Tiwari and Muhammad Shahbaz	The nexus between Oil price and Russia's real exchange rate: Better paths via Unconditional vs Conditional analysis	Energy Economics, Vol. 51, (Sep 2015), pp 54-66	Elsevier B V, Netherlands.	Scopus / Impact factor 3.315 ABDC-A* Category Web of Science
5.	Aviral Kumar Tiwari, MutascuMihai, Claudiu T Albulescu and PhouphetKyophilavong	Frequency Domain Causality Analysis of Stock Market and Economic Activity in India	International Review of Economics and Finance, Vol.39, (Sep 2015), pp 224-238	Elsevier B V, Netherlands.	Scopus / Impact factor 1.730 ABDC-A Category
6.	Aviral Kumar Tiwari and SahadVilayil	Understanding the nexus between Oil and Gold	Resources Policy, Vol. 46, No.2, (Dec 2015), pp 85-91	Elsevier B V, Netherlands.	Scopus / Impact factor 2.287 ABDC-B Category Web of Science
7.	Koti Reddy Tamma	Structural Transformation and Regional Imbalances in the Economies of Telangana and Andhra Pradesh	The Indian Economic Journal, Special Issue, (Dec 2015), pp 43-62	The Indian Economic Association, New Delhi.	ABDC-C Category
8.	Subhendu Dutta and CS Shylajan	Agrarian Distress and Farmer's Indebtedness in Telangana	The Indian Economic Journal, Special Issue, (Dec 2015), pp 135-149	The Indian Economic Association, New Delhi.	ABDC-C Category
9.	Suresh KG and C S Shylajan	Structural Breaks and Unit Roots in Indian Macroeconomic Variables	Theoretical and Applied Economics, Vol. 22, No. 4 (605), (Winter 2015), pp 145-150	General Association of the Economists in Romania (AGER), Buchareşt, Romania.	ABDC-C Category
10.	TrilochanTripathy and Luis A Gil-Alana	Modelling time varying volatility in the Indian stock returns: Some Empirical Evidence	Review of Development Finance, Vol. 5, No. 2, (Dec 2015), pp 91-97	Elsevier B V, Netherlands.	Scopus / Impact factor 0.833
11.	Tripathy T and Sahoo D	Intellectual Capital Efficiency and Firms Financial Performance: Evidence from India	International Journal of Learning and Intellectual Capital, Vol. 6, No.1(2), (2015), pp15-35	Inderscience Publishers, UK.	Scopus / Impact factor 0.673 ABDC-B Category
12.	Mishra A K and Tripathy T	Macroeconomic Stress, Equity Market Liquidity Spirals and Markov Regime Switching	International Journal of Finance and Economics, Vol. 7, No. 6, (2015), pp 179-192	Canadian Center for Economics and Finance, Canada.	Scopus / Impact factor 1.053 ABDC-B Category
13.	Ajay Kumar Mishra, Thomas H. Mcinish and TrilochanTripathy	Price Movement and Trade size on the National Stock Exchange of India	Applied Economics, Vol. 47, No. 45, (2015), pp 4847-4854	Taylor & Francis, UK.	Scopus/ Impact factor 0.778 ABDC-A Category Web of Science
14.	TrilochanTripathy and Eshan Ahluwalia	Day Long Effect of Liquidity on Stock Return: An Empirical	International Journal of Economics and	Canadian Centre of Science and	ABDC-B Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
		Investigation in a Day of Political and Economic Importance in India	Finance, Vol. 7, No. 10 (2015), pp 204-214	Education, Canada.	
15.	Aviral Kumar Tiwari, NiyatiBhanja and ArifBillah Dar	Uncertainty Co-movement in Major European Countries	Theoretical Economics Letters, Vol. 5, No. 2, (2015), pp 256-261	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
16.	Anto Joseph, GarimaSisodia and Aviral Kumar Tiwari	The Inter-Temporal Causal Nexus between Indian Commodity Futures and Spot Prices: A Wavelet Analysis	Theoretical Economics Letters, Vol. 5, No. 2, (2015), pp 312-324	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
17.	Aviral Kumar Tiwari, MothkuriAruna and Aruna Kumar Dash	Do the Indian Agricultural Commodities' Prices Exhibit Non-Linear Mean Reversion? An Empirical Evidence	Theoretical Economics Letters, Vol. 5, No. 2, (2015), pp 332-342	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
18.	Jamal Bouoiyour, RefkSelm and Aviral Kumar Tiwari	Is Bitcoin business income or speculative foolery? New ideas through an Improved Frequency Domain Analysis	Annals of Financial Economics, Vol. 10, No. 1, (2015), pp 1-23	World Scientific Publishing, Singapore.	EBSCO/ Repec 0.704
19.	Aviral Kumar Tiwari and Raveesh Krishna Kutty	Determinants of Capital Structure: A Quantile Regression Analysis	Studies in Business and Economics, Vol. 10, No. 1, (2015), pp 16-35	Faculty of Economic Sciences, Lucian Blaga University of Sibiu, Romania.	ABDC-C Category Repec / 0.061
20.	Aviral Kumar Tiwari, SuleymanBolat and ÖzgürKoçbulut	Revisit the Budget Deficits and Inflation: Evidence from Time and Frequency Domain Analyses	Theoretical Economics Letters, Vol. 5, No. 3, (2015), pp 357-369	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
21.	Aviral Kumar Tiwari and MutascuMihai	Fiscal Sustainability in E.U.27	European Economics Letters, Vol. 4, No. 1, (2015), pp 1-4	European Economics Letters Group.	ABDC-C Category Repec / 1.709
22.	Aviral Kumar Tiwari, Aruna Kumar Dash and M Aruna	Whether Shocks to the Nationality Wise Foreign Tourist Arrivals in India are Temporary? An Empirical Evidence	The Empirical Economics Letters, Vol. 14, No. 3, (2015), pp 251-263	The Empirical Economics Letters Team, Department of Economics, Rajshahi University, Rajshahi, Bangladesh.	ABDC-C Category
23.	Aviral Kumar Tiwari, MutascuMihai and Suresh KG	Is Real Exchange Rates Nonlinear with A Unit Root? A Note on Romania's Experience	Journal of Applied Economics and Business Research, Vol. 5, No. 1, (2015), pp 20-37	Burnaby, Canada.	EBSCO / Cabell's
24.	Aviral Kumar Tiwari	Long term trends in non- renewable resource commodity prices: Fresh evidence in the presence of structural breaks	International Journal of Global Energy Issues , Vol. 38, No. 4/5/6, (2015), pp 373-392	Inderscience publishers, UK.	Scopus / Impact factor 0.267 ABDC-C Category
25.	Aviral Kumar Tiwari	On the Dynamics of Indian GDP, Crude Oil production and Imports	OPEC Energy Review, Vol. 39, No. 2, (2015), pp 162-183	Wiley (OPEC organization)	ABDC-C Category Repec/ 1.49
26.	Aviral Kumar Tiwari, ArifBillah Dar, NiyatiBhanja, Mohamed Arouri and FrédéricTeulon	Stock Returns and Inflation in Pakistan	Economic Modelling, Vol. 47, No. 6, (2015), pp 23-31	Elsevier B V, Netherlands.	Scopus / Impact factor 1.075 ABDC-A Category SSCI/ 0.827 Web of Science
27.	NiyatiBhanja, ArifBillah Dar and Aviral Kumar Tiwari	Exchange Rate and Monetary Fundamentals: Long run Relationship Revisited	Panoeconomicus, Vol. 61, No. 2, (2015), pp 33-54	University of Novi Sad, Serbia.	Scopus / Impact factor 1.165 SSCI / 0.778 / Ebsco Web of Science

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
28.	Aviral Kumar Tiwari and Claudiu T Albulescu	Renewable-to-total electricity consumption ratio: Estimating the permanent or transitory fluctuations based on flexible Fourier stationarityand unit root tests	Renewable & Sustainable Energy Reviews, Vol. 57, May: (Feb 2016), pp 85-91	Elsevier B.V, Netherlands.	Scopus / Impact factor 7.031 Web of Science
29.	Aviral Kumar Tiwari, MutascuMihai and Claudiu T Albulescu	Continuous Wavelet Transform and Rolling correlation of European Stock Markets	International Review of Economics and Finance, Vol.42, (Mar 2016), pp 237-256	Elsevier B.V, Netherlands.	Scopus / Impact factor 1.730 ABDC-A Category
30.	Tripathy T, Sahoo D, AnkitKesharwani and Ajay Kumar Mishra*	Competition, Intellectual Capital Efficiency and Firms Performance outcome in India: A Structural Equation Modeling	International Journal of Learning and Intellectual Capital, Vol. 13 No.1, (2016), pp 72-95	Inderscience Publishers, UK.	Scopus / Impact factor 0.673 ABDC-B Category
31.	Aviral Kumar Tiwari, Arif B. Dar, NiyatiBhanja and Rangan Gupta	A Historical Analysis of the US Stock Price Index using Empirical Mode Decomposition over 1791–2015	Economics, Vol.10, (Apr 2016), pp 1-12	Kiel Institute for the World Economy, Kiel, Germany.	Scopus/ 0.414
32.	Suresh K.G and Banerjee P	An Econometric Investigation of the Determinants of Sustainable Wellbeing of Countries	Journal of International Business and Economy, Vol. 17, No. 1, (Spring 2016), pp 39-57	SanFrancisco state University, SanFrancisco States.	ABDC-C Category
33.	Jamal Bouoiyour, RefkSelmi, Aviral Kumar Tiwari and Olaolu Richard Olayeni	What Drives Bitcoin Price?	Economics Bulletin, Vol. 36, No. 2, (May 2016), pp 843-850.	AccessEcon, USA.	Scopus/ 0.306 ABDC-C Category
34.	ZiedFtiti, Ibrahim Fatnassi and Aviral Kumar Tiwari	Neoclassical Finance, Behavioral Finance and Noise traders: Assessment of Gold-Oil Markets	Finance Research Letters, Vol.17, (May 2016), pp 33-40.	Elsevier B.V, Netherlands.	Scopus/ 0.713 ABDC-B Category Web of Science
35.	Aviral Kumar Tiwari, PhouphetKyophilavo ng and Claudiu T Albulescu	Testing the Stationarity of CO2 emissions series in Sub- Saharan African Countries by Incorporating Nonlinearity and Smooth Breaks	Research in International Business and Finance, Vol.37, (May 2016), pp 527-540.	Elsevier B.V, Netherlands.	Scopus/ 1.819 ABDC-B Category
36.	Faridul Islam, Aviral Kumar Tiwari and Muhammad Shahbaz	Indo-US Bilateral Trade: An Empirical Analysis of India's Trade Balance	Indian Economic Journal, Vol.64, No.1&2, (Jun 2016), pp 75-94	Indian Economic Association, Sage Publications, New Delhi.	ABDC-C Category
37.	Suresh KG	Are Shocks to Real Output Permanent or Transitory? Evidence from a Panel of Indian States and UTs	Journal Transition Studies Review, Vol. 23, No. 1, (Jun 2016), pp 107-113	Springer Wien, Vienna, Austria.	ABDC-C
38.	SuleymanBolat, Aviral Kumar Tiwari and MutascuMihai	The Behavior of US and UK Public Debt: Further Evidence based on Time Varying Parameters Revisiting	Journal Transition Studies Review, Vol. 23, No. 1, (Jun 2016), pp 11-19	Transition Academia Press	ABDC-C

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Luis A G and TrilochanTripathy	Modeling Volatility Persistence and Asymmetry: A Study on Selected Indian Non-Ferrous Metals Markets	Resource Policy ,Vol. 14, (Jul 2014), pp 31-39	Elsevier Journal, Philadelphia, US.	Scopus / Impact factor 0.745 SSCI/ISI- ABDC-B Category
2.	Luis A G and TrilochanTripathy	Mean Reversion in Commodity Prices	International Advances in Economic Research, Vol. 20, No. 1, (Jul 2014), pp 385-398	Springer, Netherlands.	Scopus / Impact factor 0.372 ABDC-C Category
3.	TrilochanTripathy, Ashok K Sar and DebaduttaSahoo	The Effect of Intellectual Capital on Firm's Valuation	IUP Journal of Applied Economics, Vol. 13, No. 3, (Jul 2014), pp 45-68	IUP Publications, Hyderabad.	ABDC-C Category
4.	C S Shylajan	Challenges in India's External Sector during Post Crisis Period	ASCI Journal of Management, Vol. 44, No.1, (Sep 2014), pp 1-21	Administrative Staff College of India, Hyderabad.	IBS Listed
5.	Subhendu Dutta and P. Hanumantha Rao	Fundamental Analysis of the Banking Sector in India	Indian Journal of Finance, Vol. 8, No. 9, (Sep 2014), pp 47-56	Association of Management Consultants, New Delhi.	Scopus / Impact factor 0.186
6.	Koti Reddy	Project Appraisal at Durgapur Steel Plant	I-Manager's Journal on Management, Vol. 9, No. 2, (Sep 2014), pp 40-50	I-Manager's publications, Tamil Nadu.	Cabell's/ Ebsco
7.	Subhendu Dutta and Hanumanth Rao	Post Recession Performance Analysis of Indian Banks: A Study for 2008-2012	Pacific Business Review International, Vol. 7 , No.3, (Sep 2014), pp 1-12	Asia Pacific Institute of Management, New Delhi.	ISSN:0974-438X
8.	Aviral Kumar Tiwari and RaveeshKrishnankutty	Determinants of capital structure: Comparison of empirical evidence for the use of different estimators	Theoretical and Applied Economics, Vol. 21, No. 12, (Dec 2014), pp 63-82	General Association of the Economists in Romania (AGER), Romania.	ABDC-C Category
9.	Koti Reddy	Analysis of Diversified and Sector Mutual Funds	ITM Journal of Management Research,Vol. 8, No. 283, (Dec 2014), pp 128-150	Institute for Technology and Management, Chennai, India.	ISSN 0975-3249
10.	Aviral Kumar Tiwari and Alexander Ludwig	Short and long run rolling causality techniques and optimal window wise lag selection: An application to the export led growth hypothesis	Journal of Applied Statistics, Vol. 43, No. 3, (Dec 2014), pp 662-675	Taylor and Francis, UK.	Scopus / Impact factor 0.565 ABDC-C Category SSCI/ISI
11.	Aviral Kumar Tiwari, Nicholas Apergis and Olaolu Richard Olayeni	Renewable and non-renewable energy production and economic growth in Sub-saharan Africa: A hidden cointegration analysis	Applied Economics, Vol. 47, No. 9, (Dec 2014), pp 861-882	Taylor and Francis, UK.	Scopus / Impact factor 0.518 ABDC-A Category SSCI/ISI
12.	Aviral Kumar Tiwari and MutascuMihai	Is the Labour Force Participation Rate Non-Stationary in Romania?	Review of Economic Perspectives, Vol. 14, No. 4, (Dec 2014), pp 411-426.	Faculty of Economics and Administration of Masaryk University in Brno, Czech Republic, partner publisher De Gruyter.	Scopus / Impact factor 0.125
13.	ArifBillah Dar, NiyatiBhanja and Aviral Kumar Tiwari	Exchange rate and stock price relationship: A wavelet analysis for India	Indian Economic Review, Vol. 49, No. 1, (2014), pp 93-110	Delhi School of Economics, New Delhi.	Scopus / Impact factor 1.176 ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
14.	Aviral Kumar Tiwari and MutascuMihai	The relationship between environmental degradation and happiness in 23 developed contemporary economies	Management of Environmental Quality: An International Journal, Vol. 15, No. 2, (Feb 2015),pp 301-321	Emerald Group Publishing, UK.	Scopus / Impact factor 0.500
15.	Aviral Kumar Tiwari, ArifBillah Dar, NiyatiBhanja, Mohamed Arouri and FrédéricTeulon	Stock returns and Inflation in Pakistan	Economic Modelling, Vol. 47, No. 6, (2015), pp 23-31	Elsevier B.V, Netherlands.	Scopus / Impact factor 1.040 ABDC-A Category
16.	Suresh K G and Aviral Kumar Tiwari	A Revisit of Hysteresis and NAIRU: Evidence from United States	The Empirical Economics Letters, Vol. 14, No. 4, (Apr 2015), pp 353-360	The Empirical Economics Letters Team, Department of Economics, Rajshahi University, Rajshahi 6205, Bangladesh.	ABDC-C Category
17.	Suresh K G, Anto Joseph and GarimaSisodia	Is the Causal Nexus between Agricultural Commodity Futures and Spot Prices Asymmetric? Evidence from India	Theoretical Economics Letters, Vol. 5, No. 2, (Apr 2015), pp 285-295	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
18.	Suresh K G and VikasGautam	Relevance of Twin Deficit Hypotheses: An Econometric Analysis with Reference to India	Theoretical Economics Letters, Vol. 5, No. 2, (Apr 2015), pp 304-311	Scientific Research Publishing, Wuhan, China.	ABDC-B Category

#### Annexure – 9B

#### B. Books:

#### **Summart of Authored Books and Edited Book(s)**

Publications in each category	July1,2014- June 30,2015	July1,2015- June 30,2016	July1,2016-June 30,2017	July1,2017-June 30,2018
Authored Books	01	-	03	
Edited Books		01		01
Total	01	01	03	

#### **Authored Books**

SI. No.	Author	Book	Publisher	Year, Pages No.s	ISBN Number
1.	Subhendu Dutta and CS Shylajan	Farmers' Indebtedness and Agrarian Crisis in India: An Empirical Study With Reference to Telangana	Mittal Publications, New Delhi	2017,96	81-8324-889-6
2.	V Padmavathi	Principles of Insurance	Professional Books Publishers	Dec 2017,236	978-93-85506-27-7
3.	V Padmavathi	Practice of Life Insurance	Professional Books Publishers	Jan-March 2018,180	978-93-85506-34-5
4.	Aruna Kumar Dash	Exchange Rate changes on prices and volume of trade flows in India	Scholar's press	August 2014	978-3-639-66232-0

#### **Edited Book:**

B Kamaiah, C S Shylajan, SV Seshaiah,	Current Issues in	Springer	Oct 2017, 223	978-981-10-5810-3
M Aruna, and Subhadip Mukherjee	Economics and	Publications,		
	Finance	Singapore		

#### Awards / Recognitions Received at the National and International Level

1. Dr T Koti Reddy: IBSAF Best Teacher Award

A cash prize of Rs. 1 lac and appreciation letter was given by IBSAF on Teachers Day, 2013. Dr S V Seshaiah: IBSAF Best Faculty Award for Institutional Development.

2. DrAviral Kumar Tiwari: Prof M J Manohar Rao Award for Young Economists

A cash Prize of Rs.10000 and appreciation letter given by 'The Indian Econometric Society, 2014.

3. **Dr S V Seshaiah:** IBSAF Best Faculty Award for Institutional Development.

A cash prize of Rs.1Lac and appreciation letter was given by IBSAF on Teachers Day 2015

4. **DrSubhenduDutta:** IBSAFBestTeacher Award

A cash prize of Rs. 1 lac and appreciation letter were given by IBSAF on Teachers Day, 2015

5. **Dr S V Seshaiah:** IBSAF Best Faculty Award for Institutional Development.

A cash prize of Rs.1Lac and appreciation letter was given by IBSAF on Teachers Day 2016

- 6. Dr S V Seshaiah: International Case Award by CEIBS Case enter, China (jointly authored with Dr. DebapratimPurkayastha and Dr. TrilochanTripathi) May, 2017, A Cash Prize of Rs.1,20,000
- 7. Dr Vigneshwara Swamy: IBSAFBestTeacher Award

A cash prize of Rs. 1lac and appreciation letter were given by IBSAF on Teachers Day, 2017

8. Dr T.Koti Reddy: N J Yasaswy-Apollo Hospitals Best Teacher Award,

A Cash Prize of Rs.1 Lac, On 7<sup>th</sup> IFHE Convocation day (Oct. 10,2017)

## **Department Profile**

#### FINANCE & ACCOUNTING

#### 32.11

Finance & Accounting (Dr. Brahmaih will brief the meeting)

Sl. No.	Name of the Department – Finance & Accou	nting			
1.	Year of Establishment: 1995				
2.	Is the Department part of a School/Faculty of the University: Yes				
	The department is a part of IBS Hyderab Foundation for Higher Education, Hyderab		ent of the ICFAl		
3.	Names of programmes offered: Foundation and advanced coursed in - UG – BBA and BBA-LLB (Hons.)				
	PG – MBA				
	Ph.D (Full-Time & Part-Time)				
	The Finance and Accounting Department offers foundation and advanced courses to BBA, BBA-LLB (Hons.), MBA, Ph.D in Management (Full-Time and Part-Time) and Executive MBA (Part-Time) (from academic year 2015-16) in the faculty of management.				
	These include core and elective subjects viz. Financial Management, Accounting for Managers, Legal Environment of Business, Management Control System, Financial Risk Management, Strategic Financial Management, Financial Statement Analysis, Security Analysis, Investment Banking, Mergers & Acquisition, Banking Management, Financial Modelling, Portfolio Management and Mutual Funds, Commodity and Commodity Derivatives, Treasure Management, Wealth Management, Global Capital Market, Corporate & SME Banking and Project Appraisal and Finance.				
4.	Number of teaching posts Sanctioned/Filled: 38				
	Professor	4	]		
	Associate Professor	14			
	Assistant Professor	17			
	Others				
	Faculty Associates	1			
	Adjunct Faculty	2			
	Visiting Faculty	0			
	Total	38			
	{refer Annexure 4A (page no.34)}		_		

5.	Number of Research Projects:					
	Seed Money project details are given in the annexure.					
	Total grants received: INR 366643.25					
	{refer Annexure 5A (page no.38)}					
6.	Inter - institutional collaborative projects and Associated grants received:					
	a) National col	laboration:	-Nil	-		
	b) International	l collaboration:	-Nil	-		
7.		rojects funded by DS Cotal grants received:			E, DBT, ICSSR,	
8.	Special research laboratories sponsored by / created by industry or corporate bodies:  -Not Applicable-				lustry or corporate	
9.	<b>Publications:</b>	Publications:				
	a) Number of I	Papers published:				
		Period	No. of	Publications		
		2017-18		31	_	
		2016-17		25		
		2015-16		28		
		2014-15		22		
		Total		106		
	{refer Annexure	e 9A (page no.39)}			_	
b) Number of Books with ISBN: -Nil-						
	c) Number of Citation Index – range / average: <b>0.62</b> ( <b>Median</b> ) d) Number of Impact Factor – range / average: <b>0.641</b> ( <b>Median</b> ) e) Number of h-index : <b>1.94</b>					
10.	Details of patents and income generated : -Nil-					
11.	Areas of consultancy and income generated: -Nil-					
12.	2. Awards/Recognitions received at the National and International level by :				nal level by :	
	a) Faculty:		6			
	b) Doctoral/Po	st doctoral fellows:	3			
	c) Students:		-Nil-			
	{refer Annexure	e 12A (page no.46)}				

13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations: 9  {refer Annexure 13A (page no.47)}		
14.	List of doctoral, post-doctoral students and research associates		
	a) From the host institution/university:  Full-Time: 7		
	Part-Time: 3 {refer Annexure 14A (page no.48)}		
	b) From other institutions/universities: Part-Time: 5		
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central: 5		
	{refer Annexure 15A (page no.49)}		



## Annexure – 4A

## **Number of Teaching Posts Sanctioned/Filled**

SI. No.	Name	Degree	University	Year	Joining Date	Teaching Experience	Industry Experience	No. Of Publications	H- Index
1.	S Vijayalakshmi	Ph.D	Andhra University, Visakhapatnam	1994	1/11/2001	25	-	3	3
		M.Com	<u> </u>	1986					
2.	Brahmaiah Bezawada	Ph.D	Gujarat University, Ahmedabad, Gujarat	1992	14/09/2015	12	15	9	-
		CAIIB	Indian Institute of Banking and Finance (IIBF), Mumbai	2003					
		Diploma in Treasury, Investment, Risk Management	Indian Institute of Banking and Finance (IIBF), Mumbai	2004					
		MBA	Shivaji University	1984					
		M Com	Nagpur University	1984					
3.	T S Rama Krishna Rao	МВА	Osmania University, Hyderabad, Telangana	2000	1/5/2003	16	23		-
		CAIIB	Indian Institute of Bankers, Mumbai	1992					
		LLB	Andhra University, Vishakhapatnam	1992					
		M. Sc	Osmania University, Hyderabad, Telangana	1977					
4.	Y Guru Venkata Sivaram	Ph.D	Banaras Hindu University, Varanasi, Uttar Pradesh	1989	3/6/2013	18	23		-
		CAIIB	Indian Insitute of Bankers, Mumbai	1985					
		M A	Osmania University, Hyderabad, Telangana	1974					
		ICWAI (Inter)	Institute of Cost and Works Accountants of India	1992					
5.	Sangram Keshari Jena	Ph.D	Utkal University, Bhubaneswar, Odisha	2012	6/10/2014	12	5	3	1
		MBA	Behrampur University, Brahmapur, Odisha	2001					
6.	Donepudi Subrahmanya Prasad	Ph.D	Jawaharlal Nehru Technological University, Hyderabad	2012	1/3/2006	15	20		-
		MBA	Osmania University, Hyderabad, Telangana	1994					
		CAIIB	Indian Institute of Bankers, Mumbai	1982					
		M.Sc	Andhra University, Visakhapatnam, Andhra Pradesh	1975					
7.	Koya Raghunadh	CFA	The Institute of Chartered Financial Analysts of India	1990	1/2/2016	2	36		-
		CAIIB	Indian Insitute of Bankers, Mumbai	1986					
		M. Sc	Andhra University, Visakhapatnam, Andhra Pradesh	1978					
8.	D Satish	Ph.D	Osmania University, Hyderabad	2018	1/7/2002	12	22	33	_
		CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000					
		PGDBA	The ICFAI Foundation for Higher Education, Hyderabad	2000					
		M.Com	Osmania University, Hyderabad, Telangana	2010					
		UGC-NET	UGC	2010	╡				
9.	D Sreenivasachary	Ph.D	Osmania University, Hyderabad	2017	3/5/2007	15	28	9	_
		M.Phil	Madurai Kamaraj University, Madhurai, Tamil Nadu	2008					
		MBA	Osmania University, Hyderabad, Telangana	1991					
		CAIIB	Indian Institute of Bankers, Mumbai	1982	<b>_</b>				
		MA	Utkal University, Bhubaneswar, Orissa	1981					
	1	1			1				

SI. No.	Name	Degree	University	Year	Joining Date	Teaching Experience	Industry Experience	No. Of Publications	H- Index
10.	Surya Narayan Mohapatra	Ph.D	Utkal University, Bhubaneswar, Odisha	2015	3/6/2011	7	29	7	1
		MBA	Indira Gandhi National Open University, New Delhi	2000					
		CAIIB	Indian Institute of Bankers, Mumbai	1989					
		M.Sc	Utkal University, Bhubaneswar, Odisha	1981					
11.	Vijaychandra Kumar	PhD	Rayalaseema University, Kurnool	2018	28/02/2001	17	27	2	_
	Chambravalli	CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000					
		CAIIB	Indian Institute of Bankers, Mumbai	1989					
		M.Sc	Sri Venkateswara University, Tirupati, Andhra Pradesh	1974					
12.	VDMV Lakshmi	CFA & MS (Fin)	The Institute of Chartered Financial Accountants of India, Hyderabad	2003	25/03/2016	17	-	7	-
		UGC-NET	UGC	2012					
		MBA	Andhra University, Vishakapatnam, Andhra Pradesh	2000					
13.	C Padmavathi	CA	The Institute of Chartered Accountants of India, New Delhi	2001	1/9/2002	17	-		-
		M Com	Osmania University, Hyderabad, Telangana	1990					
		ICWA (Inter)	The Institute of Cost & Works Accountants of India	1989					
14.	Rajya Lakshmi Kandukuri	CA	The Institute of Chartered Accountants of India	1989	30/05/2011	24	10	13	-
		LLB	Andhra University, Visakhapatnam Andhra Pradesh	1985					
15.	Anto Joseph	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	3/8/2015	10	-	7	-
		UGC-NET	UGC	2012					
		M. Phil	The ICFAI University, Tripura	2009					
		M.Com	Mahatma Gandhi University, Kottayam, Kerala	2004					
16.	P BhanuSireesha	Ph.D	Osmania University, Hyderabad, Telangana	2014	11/6/2015	22	4	11	-
		MBA	Indira Gandhi National Open University, Delhi	2005					
		M.Com	Osmania University, Hyderabad, Telangana	1994					
17.	M Dharani	Ph.D		2013	23/06/2015	6	-	19	-
		PGDS	Pondicherry University, Puducherry	2010					
		M.Phil	I ordinary oriiversity, I adductionly	2008					
		M.Com		2007					
18.	Garima Sisodia	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	19/06/2015	8	1	5	-
		UGC-NET	UGC	2012					
		M.Phil	The ICFAI University, Tripura	2009					
		MBA	The ICFAI University Dehradun	2008					
19.	Girish G P	Ph.D	The ICFAI Foundation for Higher	2015	30/01/2015	3	-	25	6
		MBA	Education, Hyderabad	2011					
		BE	Bangalore University, Bangalore	2008					
20.	Kanaiyalal Shantilal Parmar	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	26/11/2015	9	3	1	-
		MBA	Pondichary University, Puducherry	2012	7				1
		CFA	The ICFAI University, Tripura	2007	7				1
21.	Pranati Mohapatra	Ph.D	Utkal University, Bhubaneswar, Odisha	2012	28/05/2013	12	-	7	-
		FDPM	Indian Institute of Management, Ahmedabad	2010					
		MBA	Utkal University, Bhubaneswar,	1999					
		M.Com	Odisha	1995					<u>L</u>
22.	Ranajee	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	8/1/2015	10	1	11	1
		MMS	University of Mumbai, Mumbai	2007					1
		BITM	Utkal University, Bhubaneswar,	2003					1

SI. No.	Name	Degree	University	Year	Joining Date	Teaching Experience	Industry Experience	No. Of Publications	H- Index
23.	Richa Gupta	Ph.D	Banaras Hindu University, Varanasi	2013	18/06/2015	6	-	12	_
		MBA (Marketing)	Indira Gandhi National Open University, New Delhi	2013					
		UGC-NET	UGC	2012					
		M.Com (Finance)	Banaras Hindu University, Varanasi	2008					
	Venkata Narasimha	Ph.D	Kakatiya University, Warangal	2015	9/5/2016	34	-	10	_
	Chary M	UGC-NET	University Grants Commission, New Delhi	2005					
		MBA (Finance)	Kakatiya University, Warangal	1999					
		MA (Psychology)	Annamalai University, Chidambaram	2002					
		LLM	Kakatiya university, Warangal	2004					
		FIII	Insurance Institute of India, Mumbai	2009					
25.	Md Sikandar Azam	Ph.D		2017	10/6/2016	2 -	-	5	-
		PG Diploma in Invest Management	Pondicherry University	2011					
		M.Phil		2010					
		M.Com	Aligarh Muslim University	2009					
26.	C Anita	UGC-NET	UGC	2012	1/6/1995	23		1	
	O / Willia	CTM			170/1335	20			_
			The ICFAI University, Dehradun	2000	_				
		MBA	Jawaharlal Nehru Technological University, Hyderabad, Telangana	1995					
		PGDCA	Osmania University, Hyderabad, Telanagna	1991					
27.	Saritha Mora	Ph.D	Osmania University	2017	12/5/2016	14	-	3	_
		UGC-NET	UGC	2012					
		AP-SET	Osmania University	2012	_				
28.	T Sita Ramaiah	Ph.D	Rashtrasant Tukadoji Maharaj	2017	27/09/2017	25			
20.	1 Sita Namaian		Nagpur University, Nagpur		27/03/2017	25	-		_
		M. Phil		1994	_				
		MBA	Madurai Kamaraj University, Madurai	2011					
		PGDM	Indira Gandhi National Open University	1996					
		M. Com	Acharya Nagarjuna University, Guntur	1992					
29.	Satish Chandra Tiwari	Ph.D	Banaras Hindu University, Varanasi	2015	23/10/2017	9	-		_
		UGC-NET (Management)	UGC	2013					
			1100	0040	_				
		UGC-NET (Commerce)	UGC	2012					
		M.Com	VBS Purvanchal University, Jaunpur, Uttar Pradesh	2009					
		MBA	Pondicherry University, Puducherry	2007					
30.	Urvashi Varma	Ph.D	Amity University Uttar Pradesh	2017	8/12/2017	2	2	5	_
		UGC-NET	UGC	2012	-				
					_				
		M.Phil	The ICFAI University, Tripura	2010					
		PGDM	Amity Business School, Noida,	2006					
		B.E	North Maharashtra University, Jalgaon	2003					
31.	Bharat Supra	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	10/07/2017	0.5	-	3	-
		MBA	IBS, Hyderabad	2011					
		B.E (Mechanical)	Visvesvaraya Technological University	2008					
32.	Nitya Nand Tripathi	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	20/12/2017	-	30	5	-
		MS (Finance)	The ICFAI University, Dehradun	2012					
		CFA	The ICFAI University, Tripura	2007					
33.	Ritesh Kumar Dubey	Ph.D	The ICFAI Foundation for Higher	2018	20/12/2017	8		7	1
		UGC-NET	Education, Hyderabad UGC	2012	-				
		MBA	The ICFAI University, Dehradun	2012	$\dashv$				
34.	34. Naseem Ahamed	MBA	The ICFAI University	2003	26/03/2018	4	7	12	1
				2011	23/00/2010		ı '	ı '-	1 '

SI. No.	Name	Degree	University	Year	Joining Date	Teaching Experience	Industry Experience	No. Of Publications	H- Index
	Pavana Jyothi A	MBA	IITM, Hyderabad, Telangana	2009	14/06/2015	5.5	-	1	_
		M.Com	Osmania University, Hyderabad, Telangana	2009					
		Company Secretaries	Institute of Company Secretaries of India	2003					
	TVK Vivek Kumar	CFA	CFA Institute, USA	2011	15/10/2014	_	_	_	_
		MBA	NIT, Tiruchirapally, Tamil Nadu	2009					
		B.Tech	Andhra University, Vishakapatnam, Andhra Pradesh	2005					
	Rajneesh Kumar Ranjan	PhD, (Awaiting defense)	IFHE	2018	07/05/2018	4	-	5	-
		MBA	BIT Mesra	2013					
		B. Sc. (H) Botany	University of Delhi	2010					
38.	Nagi Reddy Vanga	PhD	Indian Statistical Institute, Kolkata	1976	2015	43	_	9	3
		M Stat	Indian Statistical Institute, Kolkata	1966					
		MA	Andhra University, Visakhapatnam	1963					

## **Number of Research Projects**

## **Number of Research Projects:**

## **Total grants received:**

SI. No.	Faculty Member	Project Title	Funding Agency	Amount of Funding
1.	Girish GP	Energy policy for low carbon development in Nigeria: A LEAP model application	SeAH Steel, Republic of Korea	2500 (USD) (INR 171643.25)
2.	Girish GP	Power Trading in India	Utilities Industry COE, Accenture, India	INR 25,000
3.	Naseem Ahmed	Executive tenure and firm performance	IFHE	INR 1,70,000
			Total	INR 366643.25

## **Publications**

## A. Research Papers:

<u>A.</u>											
SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)						
1.	D. Satish	Firm Value and its Non Linear Relationship with Endogenous Promoter Ownership in India	Indian Journal of Finance, 12, 6,, June 2018, 7 - 24	Associated Management Consultants Private Limited, New Delhi	Scopus / SNIP - 0.586						
2.	Ranajee, Pathak R. & Saxena A.	To Pay or Not to Pay: What Matters the Most for Dividend Payments?	International Journal of Managerial Finance, (May 2018)Vol. 14 No. 2, 2018 pp. 230-244	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus/ABDC-B / SNIP - 0.655						
3.	Ahamed, N. &Tripathi, N. N.,	Insider or Outsider CEO: Choosing Wisely in Different Circumstances	Global Tensions in Financial Markets, 2018. 205-216.	Emerald Group Publishing Limited, UK.	ABDC- C, Scopus						
4.	B. Bramaiah	Alternative Dispute Resolution on Margin Trading Close Out at Stock Exchange in India: A Case Study Approach	Theoretical Economics Letters, 8(05), 773. April 2018,	Scientific Research Publishing	Scopus/ ABDC- B Category						
5.	B. Brahmaiah	Determinants of Corporate Dividend Policy in India: A Dynamic Panel Data Analysis	Academy of Accounting and Financial Studies Journal, Vol.22, Issue 2, 2018	Allied Business Academies	ABDC-List - C, Scopus/ SNIP - 0.109						
6.	Kavita Wadhwa, and Sudhakara Reddy Syamala	Market Timing and Pseudo market timing: An empirical examination of IPOs in India	Managerial Finance, Vol. 44, No.2, (2018), pp 160-177	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.398, ABDC-B Category						
7.	Jena S, Tiwari A and Roubaud D	Comovements of gold futures markets and spot market, a wavelet analysis	Finance Research Letters, Vol. 24, (Mar 2018), pp 19-24	Elsevier B.V., Amsterdam, Netherlands.	Scopus/ 0.565, ABDC-B Category						
8.	Sangram Jena, Aviral Tiwari and Raubandand S Muhammad	Index Futures volatility and trading activity: Measuring causality at a multiple horizon	Finance Research Letters, Vol. 24, (Mar 2018), pp 247-255	Elsevier B.V., Amsterdam, Netherlands.	Scopus/ 0.565, ABDC-B Category						
9.	Girish, G.P and Vijayalakshmi, S.	Does Indian Spot Electricity Price Series exhibit Inverse- Leverage effect?	Theoretical Economics Letters, Vol.8, No.3, (Feb 2018), pp 234- 240	Scientific Research Publisher, China	ABDC-B Category						
10.	Girish, G.P., Rath, B.N and Akram, V.	Spot Electricity Price Discovery in Indian Electricity Market	Renewable and Sustainable Energy Reviews, Vol. 82, (Feb 2018), pp.73-79.	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 3.594						
11.	Jena S, Tiwari A , Mitra A, and Yoon S	Impact of oil price risk on sectoral equity markets: Implications on portfolio management	Energy Economics , Vol. 70, (Feb 2018), pp 382-395	Elsevier B.V., Amsterdam, Netherlands.	ABDC-A* Category / Scopus/ 1.852						
12.	Vunyale Narender and I R S Sarma	Factors Influencing Investments of HNWIs: A Study of Select Investor	NMIMS Journal of Economics and Public Policy, University Day Special Issue – (Jan 2018), pp 10-17	NMIMS University	NA						
13.	Ristesh Kumar Dubey, Yogesh Chauhan and Sudhakara Reddy S	Evidence of Algorithmic Trading from Indian Equity Market: Interpreting the Transaction Velocity Element of Financialization	Research in International Business and Finance, Vol. 42, No. 4, (Dec. 2017), pp 31-38	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.442, ABDC-B Category						
14.	Satish D	Bandhan: Commercializing a Social Cause	Journal of Entrepreneurship Development, Vol. 14. No. 4, (Dec 2017), pp.51-65	Sage Journals, MDI, Gurgaon.							
15.	Satish D	Bridge International Academies	Journal of Management Case Studies, Vol. 17. No 4, (Dec 2017), pp. 50-70	IUP Publications, Hyderabad.	NA						
16.	Emodi, N. V, Girish, G.P., Emodi, C. C., Emodi, A. S. A	Factors Influencing Innovation and Industrial Performance in Chinese Manufacturing Industry	International Journal of Innovation and Technology Management, Vol. 14, No. 6, (Dec 2017) Article No.1750040 (32 Pages)	World Scientific Publishers, Singapore	Scopus / 0.227, ABDC-C Category						

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
17.	Girish G P, Singhania K and Emodi N V	Solar REC Trading in India	International Journal of Renewable Energy Research, Vol.7, No.4, (2017), pp 1529- 1534	Ghazi University, Turkey.	Scopus/ 0.675
18.	Nityanand Tripathi and Naseem Ahamed	Time taken to reach the performance summit: Nature of relation between working capital management and firm performance in the Indian context	International Journal of Economics and Financial Issues, Vol. 7, No.4, (2017), pp 530-536	Econ Journals	Scopus/ 0.946 ABDC-C Category
19.	Ajay Kumar, Nishikant Ojha and Nishit Kumar Srivastava	Factors Affecting Malware Attacks: An Empirical Analysis	Purushartha, Vol. 10, No.2, (2017), pp 46-60	School of Management Sciences, Varanasi.	Scopus/ 0.142
20.	Sudhakara Reddy S, Kavita Wadhwa, and Abhinav Goyal	Determinants of Commonality in Liquidity: Evidence from an Order driven emerging market	The North American Journal of Economics and Finance, Vol. 42, No. 4, (Nov 2017), pp 38-52	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.805, ABDC-B Category
21.	Naseem Ahamed and Nityanand Tripathi	Ownership structure and firm performance: Empirical analysis is Indian companies	Empirical Economics Letters, Vol. 16, No. 11, (Nov 2017), pp 1177-1190	Department of Economics, University of Rajshahi, Rajshahi Bangladesh.	ABDC-C Category
22.	C Anitha and D Raghunatha Reddy	Evolution and Emerging Role of MFIs In Indian Microfinance sector	Sumedha Journals of Management, Vol. 6, No.4, (Oct- Dec 2017), pp 87-105	CMR Group, Hyderabad.	NA
23.	Vijayalakshmi, S., Girish G.P., Singhania, K., Emodi, N. V	Is Indian Spot Electricity Price Series Stationary?	Energy Procedia, Vol. 138 C, (Oct 2017), pp.1067-1072.	Elsevier Ltd, London Wall, London, United Kingdom	Scopus/ 0.799
24.	Vijayalakshmi, S., Girish G.P., Singhania, K.	Role of Renewable Energy in Indian Power Sector	Energy Procedia, Vol. 138, (Oct 2017), pp.1073-1078.	Elsevier Ltd, London Wall, London, United Kingdom	Scopus/ 0.799
25.	C Vijaya Chandra Kumar	Factors Influencing the Underpricing of Indian Infrastructure Sector IPOs: An Analysis	Trans Asian Journal of Marketing and Management Research (Oct 2017), pp 82-98	The Asian Research Journal, India	
26.	C Vijaya Chandra Kumar	Underpricing of Infrastructure IPOs: An Indian Perspective	Asian Journal of Multidimensional Research, Vol. 6, No.10, (Oct, 2017), pp 65-79	The Asian Research Journal, India	
27.	Brahmaiah B and Ravi Thati	Dividend Policy and Firm Valuation: A Study of Indian Electrical Equipment Manufacturing Industry	Theoretical Economics Letters, Vol. 7, No. 9, (Sep 2017), pp 1233-1243	Scientific Publishing	ABDC-B Category
28.	Brahmaiah B	Arbitration on Unauthorized Portfolio Management Scheme by the Trading Member of the Exchange: An Empirical Study	International Journal of Economic Research, Vol. 14, No.11, (Sep 2017), pp 35-42	Economic Research Publishers	Scopus/ 0.680, ABDC-C Category
29.	Vighneswara Swamy	Modeling Bank Asset Quality and Profitability: An Empirical Assessment	Applied Economics Quarterly, Vol. 63, No.1, (Aug 2017), pp 97- 135	Dunker and Humblot.	ABDC-B Category
30.	Rajesh Pathak and Yogesh Chauhan	Information Content of Implicit Spot Prices Embedded in Single Stock Future Prices	Journal of Emerging Market Finance, Vol.16, No.2, (July 2017), pp 169-187	Sage publishers	Scopus/ 0.585, ABDC-B Category
31.	Yogesh Chauhan, Satish Kumar and Rajesh Pathak	Stock Liquidity and Stock Price crash risk	North-American Journal of Economics & Finance, Vol. 41,(July 2017) pp70-81	Elsevier B.V. Amsterdam, Netherlands.	ABDC-B Category/ SNIP - 0.805
32.	Emodi N V, Girish G P, Emodi C and A S A	A Literature Review on the Factors Influencing Patent Propensity	International Journal of Innovation and Technology Management, Vol. 14, No. 3, (Jun 2017), pp 56-62	World Scientific Publishing Co. Pte Ltd., Singapore	Scopus/ 0.227, ABDC-C Category
33.	Rajesh Pathak, Satish Kumar and Ranajee	Going European from American: Does Style Matter	Managerial Finance, Vol. 43, No. 4, (Apr 2017), pp 471-487	Emerald Group Publishing Limited, UK	Scopus/ 0.398, ABDC-B Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
34.	Anuja Agarwal, Deepali Singh and Gaurav Agarwal	PRM Index: A Customer Satisfaction Enhancement tool Specific to Indian Automobile Sector	International Journal of Management Practice, Vol.10, No.1, (2017), pp 49-74	Inderscience Publishers, Milton Keynes,UK	Scopus/ 0.131
35.	Satish Kumar	Revisiting the price-volume relationship: A cross country evidence	International journal of managerial finance, Vol. 13, No.1, (Mar 2017), pp 91-104	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.655 ABDC-B Category
36.	Satish Kumar	On the Non-linear relation between crude oil and gold	Resources Policy, Vol. 51, (Mar 2017), pp 219-224	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.771 ABDC-B Category
37.	Girish G P	Energy policy for low carbon development in Nigeria: A LEAP model application	Renewable and Sustainable Energy Reviews, Vol. 68, No. 1, (Feb 2017), pp 247-261	Elsevier B.V.Amsterdam, Netherlands.	Scopus/ 3.594
38.	Sangram Keshari Jena	Sequential Information Arrival Hypothesis: More evidence from Indian Derivatives Market	Vision: The Journal of Business Perspective, Vol 20, No.2, (2016), pp 101-110	Sage Journals, MDI, Gurgaon.	
39.	Pranati Mohapatra	Board Independence and Firm Value in India	International Journal of Management Practice, Vol. 9, No. 3, (2016),pp 317-332	Inderscience Publishers, Milton Keynes, UK.	Scopus/ 0.131, ABDC-C Category
40.	Naseem Ahamed and Nitya Nand Tripathi	Capital Structure Determinants: An empirical study in a growing economy of the emerging market	International Journal of Economics and Business Research, Vol. 12, No. 3, (2016), pp 216-232	Inderscience Publishers, Milton Keynes,UK.	Scopus/ 0.142, ABDC-C Category
41.	Satish Kumar and Rajesh Pathak	Do the Calendar Anomalies still exist? Evidence from Indian Currency Market	Managerial Finance, Vol. 42, No. 2, (2016), pp 136-150	Emerald Group Publishing, UK.	Scopus/ 0.398 ABDC-B Category
42.	Nitya NandTripathi and Naseem Ahamed	Does Optimizing the Cash Conversion Cycle Ameliorate Firm's Performance? Unraveling the Relationship in the Indian Corporate Landscape	Research in Finance, Vol. 32, (2016), pp 243-255	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.228 ABDC-C Category
43.	Vighneswara Swamy and Dharani M	Analyzing the Agricultural Value Chain Financing: Approaches and Tools in India	Agricultural Finance Review, Vol. 76, No. 2, (2016), pp 211-232	Emerald Group Publishing, UK.	Scopus/ 0.641 ABDC-C Category
44.	Satish Kumar, Rajesh Pathak, Aviral Kumar Tiwari, and Seong Min Yoon	Are exchange rates interdependent? Evidence using wavelet analysis	Applied Economics, (2016), pp 1-15	Taylor and Francis, UK.	Scopus/ 0.653 ABDC-A Category
45.	Chauhan, Y., Kumar, K.K. and Chaturvedula C	Information asymmetry and the information content of insider trades: Evidence from the Indian stock market	Journal of Multinational Financial Management, Vol. 34, (2016), pp 65-79	Elsevier B V, Netherlands.	Scopus/ 0.686 ABDC- B Category
46.	Mishra, S., Mohanty, B.K and Krishnankutty R	Classification of retail investors a behavioural study	International Journal of Applied Business and Economic Research, Vol. 14, No. 10, (2016), pp 6863-6878	Serials Publications	Scopus/ 0.277 ABDC-C Category
47.	Prabhakar, K.R. and Satish D	An empirical text mining analysis of Fort mcmurray wildfire disaster twitter communication using topic model	Disaster Advances, Vol. 9, No. 7, (2016),	Disaster Advances	Scopus / 0.225
48.	Nemiraja J., V Nagi Reddy and RaveeshKutty	Financial liberalization and Capital structuring decisions of corporate firms: Evidence from India	Economics Letters, Vol. 149, (Dec 2016), pp 33-37	Elsevier B. V., Amsterdam Netherlands	Scopus/ 0.728 ABDC-A Category
49.	Yogesh Chauhan, Rajyalakshmi and Dipanjan Dey	Corporate governance practices, self-dealings, and firm performance: Evidence from India	Journal of Contemporary Accounting and Economics, Vol. 12, No. 3, (Dec 2016),pp 274- 289	Elsevier B. V., Amsterdam Netherlands	SNIP-0.737

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
50.	Dharani M, Vijayakumar N and Muruganandham N	A study on the relationship between price and net asset value of the exchange traded funds in India	SMART Journal of Business Management Studies, Vol. 12, No. 2, (Jul-Dec, 2016), pp 31-39	SMART, Tiruchirapalli, Tamil Nadu.	ABDC-C Category
51.	KavitaWadhwa and Nagi Reddy	IPOs and SEOs, Real Investments and Market Timing: Emerging Market Evidence	Journal of International Financial Markets, Institutions and Money, Vol. 45, (Nov 2016), pp 21-41	Elsevier B. V., Amsterdam Netherlands.	Scopus/ 1.248,ABDC-A Category
52.	Siddula Narsimhulu  Efficiency of Commodity Futures in Price Discovery and Risk Management – An Empirical Study of Agricultural Commodities in India		Indian Journal of Finance, Vol. 10, No. 10, (Oct 2016), pp 7-26	Indian Journal of Finance, New Delhi.	Scopus / 0.586
53.	Vijayakumar N	Performance Persistence of Indian Fund of Mutual Funds	Finance India, Vol. 30, No. 3, (Sep 2016), pp 32-45	Indian Institute of Finance, New Delhi	ABDC-C Category
54.	Sangram Keshari Jena and Ashutosh Dash	Does contract size matter for price discovery and risk management in stock index futures?	Investment Management and Financial Innovations, Vol.13, No. 3, (Aug 2016), pp 62-74	Business Prospective, Sumy, Ukraine	Scopus / 0.536 ABDC-C Category
55.	Richa Gupta	Takeovers In India: The Indian Steel scenario	Treasury Management, Vol. 13, No.3, (Aug 2016), pp 53-57	IUP Publications, Hyderabad.	
56.	Satish Kumar	Evidence of Information Transmission across Currency Futures Markets using Frequency Domain Tests	North American Journal of Economics and Finance, Vol. 37, (Jul 2016), pp 319-327	Elsevier B. V., Amsterdam Netherlands.	Scopus/ 0.805 ABDC-B Category Web of Science
57.	Dharani M	The Day of the Week Effect on Returns, Volatility and Volume of Shariah Index	The Empirical Economics Letters, Vol. 15, No. 6, (Jun 2016),pp 615-625	The Empirical Economics Letters, Rajshahi, Bangladesh.	ABDC-C Category
58.	C S PavanaJyothi	An Empirical analysis of Human capital of Women Directors - Case of NSE listed Companies	The Indian Management researcher, Vol. 3, No. 1, (Jun 2016), pp 74-81	Hyderabad Business School, GITAM University.	
59.	Bharath Supra, Narendar V, Nemiraja J and Girish G P	Speed of Adjustment of Capital Structure in Emerging Markets	Theoretical Economics Letters, Vol. 6, No. 3, (Jun 2016), pp 534-538	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
60.	Yogesh Chauhan, Dipanjan Kumar Dey and Rajneesh RanjanJha	Board Structure, Controlling Ownership and Business Groups: Evidence from India	Emerging Markets Review, Vol. 27, (Jun 2016), pp 63-83	Emerald Group Publishing, UK.	Scopus / 1.382 ABDC-A Category Web of Science
61	Girish G P	Spot Electricity Price Forecasting in Indian Electricity Market using Autoregressive-GARCH Models	Energy Strategy Reviews, Vol. 11-12, (Jun 2016), pp 52-57	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.29
62	Girish G P and Vijayalakshmi S	Is Stock Prices and Economic Activity in India Co-Integrated?	Theoretical Economics Letters, Vol. 6, No. 2, (Apr 2016), pp 269- 275	Scientific Research Publishing (Open Access Journal)	ABDC-B Category
63	Satish Kumar	Revisiting Calendar Anomalies: Three Decades of Multicurrency Evidence	Journal of Economics and Business, Vol. 86, No. 4,(Apr 2016),pp 16-32	Elsevier B. V., Netherlands.	Scopus/ 0.801 ABDC-B Category
64	Rajesh Pathak	Volatility Informed Trading in Options Market: Evidence from India	Business: Theory and Practice, Vol.17, No.1, (2016), pp 13-22	Vilnius Gediminus Technical University, Vilnius, Lithania.	Scopus / Impact factor 0.516
65	Satish Kumar	Turn- of- Month effect in the Indian Currency Market	International Journal of Managerial Finance, Vol. 11, No. 2, (2015), pp 232-243	Emerald Publishers, New Delhi.	Scopus/ Impact factor 0.655 ABDC-B Category
66	Suresh Chandra Bihari andA Sharma	Research and Analysis on Alternate Investment Options for Public Sector Undertakings (PSUs): Is the Orthodox Government	The Journal of Private Equity, Vol. 18, No. 2, (2015),pp 71-82	Institutional Investor Journals, New York.	SNIP-0.258

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
		Ready to Trade Off Risk for Profitability Amid Strict Guidelines?			
67	Yogesh Chauhan,Kavita Wadhwa and Sudhakara Reddy Syamala	Board busyness and Crash risk evidence from Indian Stock Market	International journal of Corporate Governance, Vol. 10, No. 10, (2015), pp 1-24	Inderscience Publishers, UK.	ABDC-B Category
68	Sashikala P and Girish GP	Factors Influencing Retail Investor's Trading Behavior in Indian Equity Market	International Journal of Business and Management, Vol. 10, No. 11, (2015), pp 206-211	Canadian Center of Science and Education, Canada.	ABDC-C Category
69	Vijayalakshmi S and Girish G P	Artificial Neural Networks for Spot electricity price forecasting: A review	International Journal of Energy Economics and Policy, Vol. 5, No. 4, (2015), pp 1092-1097	Econ Journals, Turkey.	Scopus/ Impact factor 0.954 ABDC-C Category
70	Girish G P and Vijayalakshmi S	Role of Energy Exchanges for Power Trading in India	International Journal of Energy Economics and Policy, Vol. 5, No. 3, (2015), pp 673-676	Econ Journals, Turkey.	Scopus/ Impact factor 0.954 ABDC-C Category
71	Girish G P, Sashikala P, Bharath Supra and Anitha Acharya	Renewable Energy Certificate Trading through Power Exchanges in India	International Journal of Energy Economics and Policy, Vol. 5, No. 3, (2015), pp 805-808	Econ Journals, Turkey.	Scopus / Impact factor 0.954 ABDC-C Category
72	Vighneswara Swamy	Capital and liquidity requirements: Impact on bank lending spreads	International Journal of Banking, Accounting and Finance, Vol. 6, No. 1, (2015), pp 53-72	Inderscience Publishers, UK.	Scopus / Impact factor 0.194 ABDC-C Category
73	Kavita Wadhwa and Sudhakara Reddy Syamala	An Empirical Examination of Efficiency Theory of Mergers in Emerging Market India	Theoretical Economics Letters, Vol. 5, No. 6, (Dec 2015), pp 757-774	Scientific Research Publishing (SCIRP), Wuhan, China.	ABDC-Bcategory
74	Rajesh Pathak, Geeta Singh and Satish Kumar	Accounting Misdeeds at General Electric	Indian Journal of Finance, Vol. 9, No. 12, (Dec 2015), pp 7-18	Associated Management Consultants Private Limited, New Delhi.	Scopus / Impact factor 0.586
75	D Satish	Economic Vulnerability and Resilience to External shocks: A Cross Country Study	Arthshastra: Indian Journal of Economics & Research, Vol. 4, No. 6, (Nov-Dec, 2015), pp 7-23	Associated Management Consultants, Private Limited, New Delhi.	
76	Ranajee, Rajesh Pathak and Satish Kumar	A Review of Momentum as an Investment Strategy	Indian Journal of Finance, Vol. 9, No. 10, (Oct 2015), pp 7-21	Associated Management Consultants Private Limited, New Delhi.	Scopus / Impact factor 0.586
77	D Satish	NSEL's payment crisis: Jolt to Indian Commodity Markets	Asian Journal of Management Cases, Vol. 12, No. 2, (Sep 2015), pp 148- 157	Sage Publications India Pvt. Limited, India.	Scopus/ Impact factor 0.101
78	Ahamed Naseem	How long a Tenure is long enough: CEOs tenure and its impact on firm's performance	Corporate Board: Role, duties and Composition, Vol. 11, No. 2, (Sep 2015),	Virtus Enterprises, LA, USA.	Scopus / Impact factor 0.11 ABDC-C Category
79	Vijayakumar N, Dharani M and Muruganandan S	Impact of Weather on Return and Volatility: Evidence from Indian Stock Market	International Journal of Financial Management, Vol. 5, No. 2, (Apr- Sep, 2015), pp 42-49	Publishing India, New Delhi.	
80	Dharani M, Vijayakumar N and Natarajan P	An Empirical Study on Volatility Pattern of the Shariah Compliant Stocks in Indian Capital Market	Journal of Economic Policy and Research, Vol. 10, No. 2, (Apr- Sep, 2015), pp 150-165	Institute of Public Enterprise, Hyderabad.	
81	Yogesh Chauhan, Kavita Wadhwa, Sudhakara Reddy Syamala and Abhinav Goyal	Block-Ownership Structure, Bank Nominee Director and Crash-Risk	Finance Research Letters, Vol. 14, (Aug 2015), pp 20-28	Elsevier B V, Netherlands.	Scopus / Impact factor 0.748 ABDC-B Category Web of Science
82	Ahamed Naseem	Fixed Interest player v/s Floating Interest player:Tug of War	Theoretical Economics Letters, Vol. 5, (Aug 2015), pp 469-475	Scientific Research Publishing (SCIRP), Wuhan, China.	ABDC-B Category
83	Ranajee and Sudeepta Pradhan	Regulatory Implications of Corporate Governance using Ownership Structure	Academy of Taiwan Business Management Review, Vol. 11, No. 2, (Aug 2015), pp 80-87	Taiwan Institute of Business Administration Taiwan.	ABDC-B Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
84	Suryanarayan Mohapatra, Debajani Sahoo and Ankit Kesharwani'	Outsourcing of Information Technology: An Empirical Study in the Indian Banking Industry	Indian Journal of Finance, Vol. 9, No. 7, (Jul 2015), pp 7-21	Associated Management Consultants Private Limited, New Delhi.	Scopus / Impact factor 0.586
85	Chakrapani Chaturvedula, Nupur Pavan Bang, Nikhil Rastogi and Satish Kumar	Price Manipulation front running and bulk trades: Evidence from India	Emerging Markets Review, Vol. 23, (Jun 2015), pp 26-45	Elsevier B V, Netherlands.	Scopus / Impact factor 1.382 ABDC-A Category Web of Science
86	Suresh Chandra Bihari and Neha Kochar	Wealth Management Practices by Investors in Tier 2 Cities – A case study of Bhubaneswar city	Gitam Journal of Management, Vol. 13,No. 2, (Apr-Jun, 2015),pp 1-21	Gitam University, Visakhapatnam.	
87	Rajesh Pathak, Kaushik Bhattacharjee and Nagi Reddy V	Information Content of Derivatives Under Varying Market Conditions and Moneyness The Case of S & P Cnx Nifty Index Options	Global Business Review, Vol. 16, No. 2, (Apr 2015), pp 281-302	Sage Publication, London.	Scopus/ Impact factor 1.001
88	Suresh Chandra Bihari	Vagaries and Investors' Awareness : A Case Study on Retail Investors in Bhubaneswar City	Gitam journal of Management, (Apr-Jun, 2015)	Gitam University, Visakhapatnam, India.	
89	Suresh Chandra Bihari	Basel-III in Indian banks and Capital concerns	Pacific Business Review International, Vol. 7, No. 8, (2015)	Pacific Institute of Management, Udaipur.	Cabell's
90	Girish GP, Dennis Joseph, Souvik Roy and Amar Raju G	Factors influencing Adoption of Knowledge Management Systems in India from a Micro, Small and Medium Enterprise's Perspective	WIT Transactions on Information and Communication Technologies, (2015)	WIT Press, UK.	Scopus/ Impact factor 0.039
91	Satish Kumar	Turn- of- month effect in the Indian currency market	International Journal of Managerial Finance, Vol. 11, No. 2, (2015), pp 232-243	Emerald Group Publishing, UK.	Scopus / Impact factor 0.655 ABDC-B Category
92	Suresh Chandra Bihari and A. Sharma	Research and Analysis on Alternate Investment options for Public Sector Undertakings (PSUs): Is the Orthodox Government Ready to Trade Off Risk for Profitability Amid Strict Guidelines?	Journal of Private Equity, Vol. 18, No. 2, (2015), pp 71-82	IIJ, New York.	Scopus / Impact factor 0.258
93	Dipanjan Dey, Yogesh Kumar Chauhan and Rajdeep Chakraborty	Does advertising strategy matter in influencing mutual fund purchase?	Journal of Financial Services Marketing, Vol. 20, No. 1, (2015), pp 23-33	Macmillan publisher Ltd., New York.	Scopus / Impact factor 0.517 ABDC-B Category
94	Yogesh Kumar Chauhan,Kavita Wadhwa and Sudhakara Reddy Syamala	Board busyness and crash risk evidence from Indian stock market	International Journal of Corporate Governance, Vol. 10, No. 10, (2015),pp 1-24	Inderscience Publications, Geneva.	ABDC-B Category
95	Suresh Chandra Bihari	Green Banking for Sustainable Development	Dyanganga Management Journal-An Annual Research, Vol. 4, (Mar 2015), pp 1-18	DICER, Pune.	
96	Suresh Chandra Bihari	Emerging banking challenges in India	International Journal of Research in Management & Social Science, Vol. 3, No. 1, (Jan-Mar, 2015), pp 78-86	Imperial Institute of Higher Education, Guwahati, India.	
97	Suresh Chandra Bihari	Mobile Banking in India-Your Money in Your Pocket	i-Manager's Journal on Management, Vol. 9, No. 3, (Dec 2014-Feb 2015), pp 1-11	i-Manager Publications, Nagarcoil, Tamilnadu.	Cabell's
98	Suresh Chandra Bihari and Bhavna Pandey	Green banking in India	Journal of Economics and International Finance, Vol. 7, No. 1, (Jan 2015), pp 1-17	Academic Journals, Nigeria.	Econobiz

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
99	Yogesh Kumar Chauhan, C Chakrapani and Vishwanathan Iyer	Insider Trading, Market efficiency and Regulation-A literature review	The review of Finance Banking, Vol.6, No. 1, (2014), pp 7-14.	Economic Publishing House, Romania.	Cabell's
100	Suresh Chandra Bihari and Sumit Charde	Intrinsic value of stocks: does market appreciate it? - A study on three major private banks in India	Economics, Management and Financial Markets, Vol. 9, No. 1, (2014), pp 1-23	Addleton Academic Publishers, New York.	ABDC-C Category
101	Kavita Wadhwa,Sudhak ara Reddy Syamala and V Nagi Reddy	Under pricing, long-run performance and secondary- market liquidity: An empirical examination of Indian IPO market	Afro-Asian Journal of Finance and Accounting, Vol. 4, No. 1, (2014), pp 75-93	Inderscience Publications, Geneva.	Scopus/ Impact factor 0.443 ABDC-C Category
102	Satish Kumar, Rajesh Pathak and Ranajee	Forward Premium Anomaly and Risk Premiums in the Currency Markets : A Literature Review	Indian Journal of Finance, Vol. 8, No. 4, (Dec 2014),pp 46-56	Associated Management Consultants Private Limited, New Delhi, India.	Scopus / Impact factor 0.586
103	Suresh Chandra Bihari and Nihar Ranjan Samal	Study on Financial Inclusion  – Just a Buzzword or a Reality	IRC's International Journal of Multidisciplinary Research in Social & Management Sciences, Vol. 2, No. 4, (Oct-Dec, 2014), pp 7-18	IRC, Bhopal, India.	
104	Kanaiyalal Shantilal Parmar and V. Nagi Reddy	Determinants of the performance of non-financial firms in India during the period of pre and post global financial crisis	International Journal of Research in Commerce, IT and Management, Vol. 4, No. 11, (Nov 2014), pp 14-19	IJRCM, Haryana, India.	Cabell's
105	Sudhakara Reddy Syamala, V Nagi Reddy and Abhinav Goyal	Commonality in Liquidity: An Empirical Examination of Emerging Order-driven Equity and Derivatives Market	Journal of International Financial Markets, Institutions and Money , Vol. 33, (Nov 2014), pp 317-334	Elsevier B.V., Netherlands.	Scopus / Impact factor 1.248 ABDC-A Category
106	Suresh Chandra Bihari	Capital concerns in Indian banking	The Indian Banker, Vol. 11, No. 2, (Sep 2014), pp 48-54	Indian Banks' Association, Mumbai, India.	Cabell's

#### Awards / Recognitions Received at the National and International Level

#### a) Faculty

IBSAF Best Teacher Award awarded to faculties of Finance and Accounting Department:

- 1) C. Padmavathi, September 5, 2014
- 2) Sudhakar Reddy, 2016
- 3) Satish Kumar, 2016
- 4) Dr. Md. Sikandar Azam got the Best Paper Award in International Conference on 3i Intelligence, Innovation and Inclusion" on 11-12 March 2016 at DMS, Pondicherry University
- 5) Dr. Sikandar Azam Best Paper Award in International Conference on 5S "Strategy, System, and Service for Sustainability and Scalability of Business" on 23rd & 24th March, 2018 at Pondicherry University
- 6) Dr. Dharani M was awarded Silver Medal in the category of AIMS JL Batra Best Research Paper Award at the 27<sup>th</sup> AIMS Annual Management Convention 2015 on 25-27 August, 2015 held at Shi Vaishnav Vidyapeeth Vishwavidyalaya, Indore

#### b) **Doctoral/Post-doctoral fellows**

- 1) Dr, Sudhakar Reddy S, Research Scholar got the Best Thesis Proposal Award in the Finance are at the Sixth Doctoral Collaquium conducted by IIM-A.
- 2) Dr. Girish GP got 3rd Rank in Quiz CEP, IIT Kharagpur {Sponsored by Forward Market Commission of India} on November 2014 at Vinod Gupta School of Management (VGSOM)
- 3) Dr. Bharath Supra Awarded Best Selling Case Study 2015 Ethics & Corporate Goverance category by The Case Center, UK

Annexure-13A Students cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations

Sl. No.	Name of the Research Scholar	Examination Qualified
1.	Anto Joseph	UGC-NET
2.	Garima Sisodia	UGC-NET
3.	Ritesh Dubey	UGC-NET
4.	Naseem Ahmed	UGC-NET
5.	Rajesh Pathak	UGC-NET
6.	Girish GP	UGC-NET
7.	Ranajee	UGC-NET
8.	Nemiraja J	UGC-NET
9.	Akanksha Saxena	UGC-NET

## List of doctoral, post-doctoral students and research associates

#### a) From the host institution/university

Si. No.	Name of the doctoral student	Topic					
	Full T	ime					
1.	Naseem Ahamed	Firm performance and top executive turnover: An empirical analysis of NSE listed companies in India					
2.	Rajneesh Ranjan Jha	The impact of ownership structure and business group affiliation on corporate cash holdings: Evidence from India					
3.	Akanksha Saxena	Course work completed, topic under discussion					
4.	Saumita Roy	Course work completed, topic under discussion					
5.	Shilpi Banerjee	Pursuing course work					
6.	Harsh Raj Pathak (Pre-PhD)	Pursuing course work					
7.	Neetu Yadav (Pre-PhD)	Pursuing course work					
	Part T	lime					
1.	MVS Kameshwar Rao	Course work completed, Proposal to be defended					
2.	Prashant Dixit	Pursuing course work					
3.	Vivek Saxena	Pursuing course work					

#### b) From other institutions/universities

Sl. No.	Faculty Name	Institution
1.	C. Padmavathi	Osmania University, Hyderabad
2.	C. Anita	JNTU University, Hyderabad
3.	Rajya Lakshmi Kandukuri	KL University
4.	Pavana Jyothi	Gitam University, Hyderabad
5.	VDMV Laxmi	Symbiosis International (Deemed) University, Pune

#### Annexure – 15A

# Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central

1.	Akanksha Saxena
2.	Saumita Roy
3.	Shilpi Banerjee
4.	Harsh Raj Pathak (Pre-PhD)
5.	Neetu Yadav (Pre-PhD)

# **Department Profile**

# HR & SOFT SKILLS

## 32.12 HR & Soft Skills

(Dr. Sitamma will brief the meeting)

Sl. No.	Name of the Department - HR & Soft Skills	·				
1.	Year of Establishment : 1995					
2.	Is the Department part of a School/Faculty of the University:  Yes.					
	The department is a part of IBS Hyderabad (which is a constituent of the ICFAI Foundation for Higher Education, Hyderabad)					
3.	Names of programmes offered:					
	The HR and Soft Skills Department offers foundation and advanced courses for the MBA, PhD (Full-time), PhD (Part-Time), and Executive MBA (Part-Time) and BBA. For the BBA-LLB (Hons.) and B.Tech programs the department offers faculty support to teach different courses in the University.  In the MBA program 4 core courses and 12 electives courses are offered by the department. In the BBA program faculty teach 9 core courses and two electives, while in B.Tech and BBA-LLB (Hons.) faculty members teach four courses.  For the PhD program in Management, faculty members from the department teach five doctoral seminar courses spanning disciplines such as Organizational Theory, Organizational Behaviour, Leadership & Change Management, Learning & Development and Strategic HRM.					
4.	Number of teaching posts Sanctioned/Fil	led:				
	Professor	1				
	Associate Professor	6				
	Assistant Professor	19				
	Others					
	Adjunct Faculty	1				
	Total	27				
	{refer Annexure 4A (page no.55)}					
5.	Number of Research Projects: Seed Money project details are given in the annexure  No. of Seed Money Projects: 3					
	Total grants received: INR 2,50,000	7 (refer Annexure 5A (page no.58))				

6.	Inter - institutional collaborative projects and Associated grants received:					
	a) National col	laboration: -N	Jil-			
	b) International collaboration: -Nil-					
7.	•	rojects funded by DST-lotal grants received: -l	FST, UGC-SAP/CAS,DP Nil-	E, DBT, ICSSR,		
8.	Special research laboratories sponsored by / created by industry or corporate bodies : -Not Applicable-					
9.	<b>Publications:</b>					
	a) Number of Papers published :					
		Period	No. of Publications			
		2014-15	16	_		
		2015-16	15	_		
		2016-17	20	_		
		2017-18	22	_		
		Total	73	_		
	{refer Annexure	e 9A (page no.58)}		_		
	b) Number of I	Books with ISBN :	Authored Books – 0	)4		
	{refer Annexure	e 9B (page no.63)}				
	c) Number of Citation Index – range / average: 0.58 (Median)					
	d) Number of Impact Factor – range / average: 0.574 (Median)					
	e) Number of h	n-index: 3				
10.	Details of paten	ts and income generated	l: -Nil-			
11.	Areas of consul-	tancy and income gener	ated:			
	1. Areas	:	-Nil-			
	2. Total Inco		-Nil-			
12.	Awards/Recognitions received at the National and International level by :					
	a) Faculty:					
	National	3				
	International					
	Total	5 e 12A (page no.64)}				
	There is the state of the state	12/1 (page 110.04)				

	b) Doctoral/Post doctoral fellows: -Nil-					
	c) Students: -Nil-					
13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations:Nil-					
14.	List of doctoral, post-doctoral students and research associates					
	a) From the host institution/university: Full-Time 18 {refer Annexure 14A (page no.65)}					
	b) From other institutions/universities: Part-Time 7 {refer Annexure 14B (page no.66)}					
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central: 15 {refer Annexure 15A (page no.67)}					



## Annexure - 4A

## Faculty Details HR & Soft Skills

SI. No.	Name	Degree	University	Year	Joining Date	Teaching	Industry	No. Of Publications	H Index
1.	Sitamma Mikkilineni	Ph.D	Andhra University, Vishakapatnam, Andhra Pradesh	1997	29/10/2014	9	12	4	1
		UGC-NET	UGC	1994					
	2 4111/	MA	Andhra University, Vishakapatnam, Andhra Pradesh	1985					
2.	Ashok Kumar G	Ph.D	Osmania University, Hyderabad,	2006	13/02/2017	3	30	0	0
		MBA	Telangana	1999					
		CAIIB	Indian Institute of Bankers, Mumbai	1988					
		M.Com	Osmania University, Hyderabad, Telangana	1984					
3.	Bhaskara Rao Madasu	Ph.D	University of Hyderabad, Telangana	2013	17/08/2015	13	20	4	0
		Diploma in Training and Development	Indian Society for Training & Development, New Delhi	2011					
		PG Diploma in Rural Management	Institute of Rural Management Anand, Anand, Gujarat	1983					
		PG Diploma in Statistical Quality Control & Operations Research	Indian Statistical Institute, Kolkata	1981					
		B.E. (Mechanical)	Andhra University, Vishakapatnam, Andhra Pradesh	1980					
4.	Prerna Chettri	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	20/12/2014	7	-	3	2
		MA (Applied Psychology)	Calcutta University, Kolkata, West Bengal	2007					
5.	Radha Mohan Chebolu	Ph.D	Sri Venkateshwara University, Tirupati, Andhra Pradesh	2015	4/6/2012	21 1	1	2	0
		UGC-NET	UGC	2011					
		Certified Learning & Development Manager (CLDM)	Carlton Advanced Management Institute, USA	2010					
		MBA	Pondicherry University, Puducherry	2008					
		M.Phil	University of Hyderabad, Telangana	1994	1				
		MA	Andhra University, Vishakapatnam, AP	1988					
6.	Mahesh Kumar Soma	MBA	Osmania University, Hyderabad, Telangana	1985	12/9/2005	13	18	13	0
7.	Mendemu Showry	M Sc (Psychology)	Madras University, Chennai, Tamil Nadu	2010	15/11/2010	14	2	1	0
		UGC-NET	UGC	2004					
		PGDBM	Vignana Jyothi Institute of Management, Hyderabad, Telangana	2004					
8.	Mohd Abdul Nayeem	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	26/06/2015	8	-	1	0
		MBA	Jawaharlal Nehru Technological University, Hyderabad	2009					
9.	Niraj Kishore Chimote	Ph.D	The ICFAI University, Dehradun	2014	11/6/2015	3	2	0	0
		M.Phil	The ICFAI University, Tripura	2010					
		MBA	The ICFAI University, Dehradun	2006					
		B.E(Mechanical Engineering)	Nagpur University	2003					

SI. No.	Name	Degree	University	Year	Joining Date	Teaching	Industry	No. Of Publications	H Index
10.	Manish Gupta	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	2/3/2017	1	2	16	6
		UGC-NET JRF	UGC	2013					
		RPSC-SET	Rajasthan	2012					
		MBA	The ICFAI University, Dehradun	2010					
11.	Mujawar Mustakhusen Samdani	M.Phil	Alagappa University	2008	5/4/2016	9	10	0	0
		B.Ed.	Dr. BabasahebAmbedkarMarathwada University, Aurangabad	2004					
		MA	Swami RamanandTeerthMarathwada University, Nanded	2003					
12.	Raghavendra S	Ph.D	Osmania Unviersity, Hyderabad, Telangana	2016	11/4/2016	5.5	1	4	0
		MBA	Teegala Krishna Reddy College, JNTU, Hyderabad	2008					
13.	G Chethana Krishna	Post- Graduation in Communi- cative English	University of Hyderabad, Hyderabad, Telangana	2011	1/2/2013	8	-	3	0
		Post Graduate in Business Admini-stration	Alagappa University, Karaikudi, Tamil Nadu	2009					
		B.Tech	Banglore University	1991	1				
14.	Geethanjali G	Ph.D	Sri Venkateshwara University, Tirupati, Andhra Pradesh	2014	11/8/2010	21	6	0	0
		PGD in English Language	Centre for Developing English Language Teaching	2007					
		M.Phil	Alagappa University, Karaikudi, Tamil Nadu	2006					
		M. Ed	Sri Venkateshwara University, Tirupati, Andhra Pradesh						
		MA (Poltical) MA (English)	Osmania University, Hyderabad, Telangana	2000					
15.	Kalaa Chenji	Ph.D	Osmania University, Hyderabad, Telangana	2016	2/5/2016	19	-	3	0
		PGHRM	Indira Gandhi National Open University, New Delhi	1998					
		DCFA	Datapro Institute, Pune	1998					
		M.Com	Osmania University, Hyderabad, Telangana	1994					
16.	Sindhu Ravindranath	Honors Diploma	GNIIT	2002	4/4/2016	3	14	2	0
		NLP	Al Futtaim, Dubai, UAE	2003					
		MBA	Bharathiyar University, Coimbatore	1999					
17.	Smita Kulkarni	M.Sc (Psychology)	University of Madras, Chennai, Tamil Nadu	2012	1/6/2005	12	2	0	0
		MBA	The ICFAI University, Dehradun	2004					
		B.Arch	Gulbarga University, Kalaburagi, Karnataka	1998					
18.	T Vasundhara	Diploma in ISTD	Indian Society for Training and Development, New Delhi	2013	5/2/2013	23	-	3	0
		PGDM	Symbiosis Institute Management Studies, Pune	2001					
		M.Com	Osmania University, Hyderabad, Telangana	1985					
19.	Asha Binu Raj	Ph.D	University of Hyderabad	2014	15/03/2017	11.5	4.5	0	0
		MBA	Rani Durgavati Vishwavidyalaya, Jabalpur	2000					
20.	Sharda Singh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	30/5/2017	4	-	3	0
		MBA	Birla Institute of Technology, Mesra, Ranchi	2010	<u>l</u>				

SI. No.	Name	Degree	University	Year	Joining Date	Teaching	Industry	No. Of Publications	H Index
21.	Musarrat Shaheen	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	30/5/2017	5	5	9	3
		Diploma in General Insurance (Licentiate)	Insurance Institute of India	2009					
		MBA	The ICFAI University, Dehradun	2008					
22.	Chetna Priyadarshini	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	21/06/2017	1	1	3	0
		MBA (HR and Marketing)	Birla Institute of Technology, Mesra	2013					
23.	Namrata Chatterjee	Ph.D	IIT (ISM) Dhanbad, Jharkhand	2016	6/10/2017	2	-	0	0
		MBA	NSHM Knowledge Center (West Bengal University of Technology)	2011					
24.	N. Akbar Jan	h.D Nanagement ciences)	Anna University, Chennai	2015	25/10/2017	14	5	0	0
		MBA	University of Madras	1998					
25.	Rajasekhar David	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	29/11/2017	5	-	6	0
		MBA	Birla Institute of Technology, Mesra, Ranchi	2009					
26.	A Kranthi Kumar	Ph.D	Vellore Institute of Technology, Vellore	2016	11/01/2018	5	1	0	0
		UGC-NET (Manage-ment)	UGC	2013					
		AP-SET (Manage-ment)		2012					
		MBA	Osmania University						
27.	K Prathap Reddy	F.P.M	Indian Institute of Management, Ahmedabad	1988	9/1/2012	39	0	0	0
		M.Sc	AP Agricultural University, Hyderabad, Telangana	1975					

## Annexure - 5A

## 1. Number of Research Projects, Total grants received:

SI. No.	Faculty Member	Project Title	Amount of Funding	Date of commencement	Date of completion
1.	Kalaa Chenji	Determinants of financial inclusion of Women in Telangana.	INR 50000	19th July 2017	31st Oct 2018
2.	Pratyush Banerjee, Ritu Gupta	A Study on Estimation of Graduate Employability Skill Requirements in Telangana	INR 100000	-	June, 2017
3.	Praveen Srivastava, Bhavana Jaiswal	Competency mapping and development of competency assessment tools	INR 200000	-	-
		Total	INR 350000		

## Annexure - 9A

## **Research Publications**

SI. No.	Faculty Member/s	Article	Journal, Vol., No., Publisher (Month & Year), Pages		Indexed/ Impact factor (Journal)
1.	Mohammed Abdul Nayeem	Understanding diversity at workplace: A conceptual framework	Asian-African Journal of Economics and Econometrics, 18 (1), June 2018	Serial Publications Ltd.	Scopus
2.	Bhaskar Rao, M, Lakshmi Ch Hymavathi, Mallika N. Rao	Factors affecting female consumers online buying behaviour	Academy of Marketing Studies journal, Vol, 22, 2(1-20) , (June, 2018)		ABDC - C
3.	Gupta M, Shaheen M and Das M	Engaging employees for quality of life: mediation by psychological capital	The Service Industries Journal, , (April 2018), pp 1-17	Taylor and Francis, UK	SCOPUS, ABS, ABDC- B category
4.	Gupta M, Ravindranath S	Managing Physically challenged workers at Microsign	South Asian Journal of Business Management, Vol. 7, No. 1, (March 2018)pp 34-40,	Sage India	Scopus
5.	Gupta M, Ravindranath S and Kumar YLN	Voicing Concerns for Greater Engagement: Do Supervisor's Job Insecurity and Organizational Culture Matter?	Evidence-based HRM Vol. 6, No. 1, (Feb 2018), pp 54-65,	Emerald Group Publishing Limted, UK	Scopus / ABDC-B Category
6.	Gupta M and Acharya A	Mediating role of innovativeness between Risk Taking and Performance in Indian Universities: Impact of this Nexus on Brand Image,	South Asian Journal of Global Business Research, Vol. 7, No. 1, pp 22-40, Feb 2018	Emerald Group Publishing Limted, UK	Scopus / ABDC-C Category
7.	Chandola, T, Mikkilineni. S, Chandran, A, Bandopadhyay. S, Zhan, Bassanesi, SL	Is socioeconomic segregation of the poor associated with higher premature mortality under the age of 16 – a cross sectional analysis of survey data in major Indian cities	British Medical journal Open, 8(2) e018885, Feb, 2018	British Medical Journals	Scopus
8.	Gupta M and Shukla K	An Empirical Clarification on the assessment of engagement at work	Advances in Developing Human Resources, Vol. 20, No. 1, pp 44-57, Jan 2018	Sage USA	Scopus/ ABS ABDC-C Category
9.	Gupta M	Engaging Employees at work: Insights from India	Advances in Developing Human Resources, Vol. 20, No. 1, pp 3-10, Jan 2018	Sage USA	Scopus/ ABS 9ABDC-C Category
10.	Shaheen M, Zeba F and Mohanty P	Can Engaged and Positive Employees Delight Customers?	Advances in Developing Human Resources, Vol. 20, No. 1, pp 103-122, Jan 2018	Sage Publications	Scopus/ ABDC-C Category

SI. No.			Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	
11.	Sharda Singh, Rajsekhar David, Sitamma, Mikkilineni	Organizational virtuousness and work engagement- Mediating role of work engagement in India	Advances in Developing Human Resources, 20 (1), pp 88-102, Jan 2018	Sage Publications	Scopus/ ABDC-C Category	
12.	Gupta M and Shaheen M	The Relationship between Psychological Capital and Turnover Intention: Work Engagement as Mediator and Work experience as Moderator.	Journal Pengurusan, UKM Journal of Management), 49.	Penerbit University Kebangsaan, Malaysia.	Scopus	
13.	Showry, M.	Individual determinants of attrition	IUP Journal of Soft Skills, 9 (4) 7-21, Dec, 2017	IUP	-	
14.	Raghavendra. S, Kalaa Chenji	Sustainable development motives: A scale development study	Journal of Asia entrepreneurship and sustainability, 13 (2), 43-57, Oct, 2017	Rose and Smith Academic Publications	ABDC-C	
15.	Mydhili Virigineni and Bhaskara Rao M	Contemporary Developments in Behavioural Finance	International Journal of Economics and Financial Issues, Vol. 7, No. 1, pp 448- 459, Aug, 2017.	Econ Journals	ABDC-C Category	
16.	Chetna Priyadarshini, Sreejesh S and Anusree MR	Effect of information quality of employment website on attitude toward the website: A moderated mediation study	International Journal of Manpower, Vol. 38, No. 5, pp 729-745, Aug 2017	Emerald Group Publishing Limited, UK.	ABDC-A Category/ Scopus	
17.	Gupta R and Pradhan	Evaluating Financial Planning Advertisements for Retirement in India: A Content Analysis	Qualitative Report, Vol. 22, No. 7 (3), pp 1793-1809, Jul 2017	Nova South West Publishing	Scopus/ Thomson Reuters	
18.	Gupta R and Hershey DA	Time Perspective as an Antecedent of Trust in a Manager and its Impact on Employee Attitudes	Time and Society, pp 1-29, Jul 2017	Sage Publications	Scopus/ ABDC-B Category	
19.	Gupta M, Shaheen M and Reddy KP	Impact of Psychological Capital on Organizational Citizenship Behavior: Mediation by Work Engagement	Journal of Management Development, Vol. 36, No. 7, pp 973-983,Jul 2017	Emerald Group Publishing Limited, UK.	Scopus/ ABDC-C Category	
20.	Gupta M and Shaheen M	Impact of Work Engagement on Turnover Intention: Moderation by Psychological Capital in India	Business: Theory and Practice, Vol. 18, pp 136-143, Jul 2017	Vilnius Gediminas Technical University, Lithuania.	Scopus	
21.	Menachery T and James E	Capacity Building for Sustainable Water Resources	The Journal of Governance, Vol. 15, pp 4-38, Jul 2017	IC Centre for Governance, New Delhi	Journal published by ICCG	
22.	Kalaa C and Raghavendra S	Mother of Orphans – Sindhutai Sapkal	Asian Journal of Women Studies, Vol. 23, No. 2, pp 243- 249, May 2017	Routledge, Taylor and Francis Group, UK.	Scopus	
23.	Singh S, Ganguli S and David R	Women Workforce Attrition Dynamics in Indian IT/ ITES sector	Qualitative Report, Vol. 22, No. 5, pp 1211-1266, May 2017	Nova Southeastern University, USA	Scopus/ Thomson Reuters	
24.	Banerjee P and Bagchi S S	A Content Analysis of the Leadership Styles of Steve Waugh and SouravGanguly: leadership lesson from cricket	Qualitative Report, Vol. 22, No.5, pp 1279-1291, May 2017	Nova Southeastern University, USA	Scopus/ Thomson Reuters	
25.	Mahesh Kumar Soma	The Negotiation Tactics	International Journal of Research & Management, Vol. 5, pp 39-45, May 2017	AARF(Associated Asia Research Foundation)	Scopus	

SI. No.	No. Faculty Member/s Article		Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
26.	Chetna Priyadarshini, YLN Kumar and Rajneesh RanjanJha	Employer Attractiveness through Social Media: A Phenomenological Study	Qualitative Report, Vol. 22, No. 4, pp 969-983, Apr 2017	Nova Southeastern University, USA.	Scopus/ Thomson Reuters
27.	David R, Banerjee P & Ponnam A	Risks Perceived Regarding Recruitment Process Outsourcing: Stakeholder Concerns	Journal of Global Operations and Strategic Sourcing Vol. 10, No. 1,pp 112-136, (March, 2017)	Emerald Group Publishing, UK.	Scopus/ ABDC-B Category
28.	Papreen Nahar, Nanda Kishore Kannuri, Sitamma Mikkilineni, G.V.S. Murthy and Peter Phillimore	mHealth and the Management of Chronic Conditions in Rural Areas: A Note of Caution From Southern India	Anthropology & Medicine' Vol. 24, No.1, pp 1-16 (Feb, 2017)	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 0.560
29.	S.Raghavendra and Kalaa Chenji	From Jugaad to Startup for a Sustainable Livelihood	Journal of Asia Entrepreneurship and Sustainability Vol. 13, No.1, pp 136-152 (Feb, 2017)	Rossi Smith Academic Publications, Oxford, UK.	ABDC-C Category
30.	V.S.P. Rao and Sharda Singh	Managing Human Resources, the FedEx way	International Journal of Case Studies Vol. 6, No.1, pp 105-110 (Jan, 2017)	Maria Publications 1241 Hamilton Street Eatonia, SK Canada.	
31.	Pratyush Banerjee and Ritu Gupta	Design Deficiencies in corporate Career Web- Sites in India: A Content Analysis	Human Systems Management Vol. 35,No. 4, pp 291- 300 (Dec, 2016)	IOS Press, Amsterdam, Netherlands.	Scopus / ABDC-C Category
32.	Rajasekhar David and Sharda Singh	Correlation between Locus of Control and Happiness among Postgraduate Students in India	SMART Journal of Business Management Studies Vol.12, No.2, pp 40-46 Jul-Dec, 2016	SMART, Tiruchirapalli, Tamil Nadu.	ABDC-C Category (As per 2013 list)
33.	Papreen Nahar, Nanda Kishore Kannuri, Sitamma Mikkilineni, G.V.S. Murthy and Peter Phillimore	At the margins of biomedicine: The ambiguous position of 'Registered Medical Practitioners' in rural Indian healthcare	Sociology of Health & Illness Vol. 20, No. 20, pp 1–15 Nov 2016	John Wiley & Sons, Ltd, UK.	Scopus
34.	Gupta, Ritu & Banerjee, Dr. Pratyush	Antecedents of Organizational Creativity: A Multi-Level Approach.	Verslas teorija ir praktika. 17. 167-177, June,2016, 10.3846/btp 2016.624	Vilniaus Gedimino technikos universitetas	Scopus
35.	Manish Gupta and Jatin Pandey	Impact of Student Engagement on Affective Learning: Evidence from a Large Indian University	Current Psychology, Vol., No., pp 1-8, Oct 2016	Springer, New York.	Scopus/ Thomson Reuters
36.	Gupta, M and Sayeed O. B.	upta, M and Sayeed O. B.  Social Responsibility and Commitment in Management Institutes: Mediation by Engagement		Vilnius Gediminas Technical University, Lithuania.	Scopus
37.	Anita Acharya and Manish Gupta	Anita Acharya and Manish An Application of Brand		Nova Southeastern University, USA.	Scopus/ Thomson Reuters
38.	Shaheen Musaratt, Ritu Gupta and YLN Kumar	Exploring Dimensions of Teachers' OCB from Stakeholder's Perspective: A Study in India	Qualitative Report, Vol. 21, No. 6, pp 1095-1117, Jun 2016	Nova Southeastern University, USA.	Scopus/ Thomson Reuters
39.	Kalagadda Prashanthi and Bhaskara Rao M	Internationalization of SMEs: An Empirical Study in Vijayawada City	Man in India, Vol.96, No.5, pp 1643-1669, Jun 2016	Serials Publications Pvt Ltd., New Delhi.	Scopus
40.	Chetna Priyadarshini, Sireesha Mamidenna and O.B. Sayeed	Identifying Dimensions of Employer Attractiveness in Indian Universities: An approach towards Scale Development	Journal of Asia Business Studies, Vol.10, No. 2, pp 183- 193, Apr 2016	Emerald Group Publishing, UK.	Scopus/ Web of Science

SI. No.	SI. No. Faculty Member/s Article		Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	
41.	Mahesh Kumar Soma	An Econometric Investigation of the Determinants of Sustainable Wellbeing of Countries	Journal of International Business and Economy, Vol. 17, No. 1, pp 39-57, Spring 2016	San Francisco state University, SanFrancisco States.	ABDC-C Category	
42.	Rao M Bhaskara and Keerthan Y	Motivation of Teachers in Higher Education	Journal of Applied Research in Higher Education, Vol. 8, No.4, pp 469-488, Feb 2016	Emerald Group Publishing, UK.	Scopus	
43.	Priyadarshini C, Ponnam Abhilash and Banerjee P	Role Stress and Coping Among Business School Professors: A Phenomenological Study	Qualitative Report, Vol. 20, No. 12, pp 2050-2066, 2015	Nova Southeastern University, Florida, USA.	Scopus	
44.	Priyadarshini C, Ponnam A and Banerjee P	Role stress and coping among business school professors: A phenomenological study	Acta Polytechnica Hungarica, Vol. 12 ,No. 8, pp 2050-2066, 2015	Budapest Tech Polytechnical Institution	Scopus	
45.	V.S.P Rao and Rajasekhar David	Employee branding and strategies: A winning combination for Southwest Airlines	Smart Journal of Business Management Studies, Vol.11, No. 2, pp 73-81, 2015	Scientific Management and Advanced Research Trust (SMART), Tiruchirapally, Tamil Nadu.	ABDC-C Category	
46.	Tavleen kaur and Ritesh dubey	Influence of Personality traits on Acceptability of Counter Productive Work behavior: A Study in Indian Context	International Research Journal of Human Resources and Social Sciences, Vol. 2, No. 12, pp 1-14, Dec 15	Associated Asia Research Foundation, Haryana, India.	ABDC-C Category (as per 2013list)	
47.	Srabasti, Chhaterjee, Nikhat Afshan and Prerna Chhetri	Exploring the Linkage between the Components of Motivational Systems Theory and Career Decisiveness: The Mediating Role of Career Optimism	Journal of Career Assessment, Vol. 23, No. 4, pp 597-614, Nov 2015	SAGE Publications	Scopus/ ABDC-A Category/ Web of Science	
48.	Mahesh Kumar Soma	Self Awareness-An Important Aspect of Personal Development Program	International Research Journal of Management and Commerce, Vol. 2, No. 10, pp 26-40, Oct 2015	Associated Asia Research Foundation, Haryana, India.	Scopus/ Web of Science	
49.	Manish Gupta	Corporate Social Responsibility, Employee–Company Identification and Organizational Commitment: Mediation by Employee Engagement	Current Psychology, Vol. 34, No.3, pp 1-9, Oct 2015	Springer Science+ Business Media, New York.	Scopus/ Web of Science	
50.	Radha Mohan Chebolu	Revisiting Indian Talent in New Zealand: Problems and Prospects of New Century	IBMR Wakad's Journal of Management Research. Vol.2, No.2, pp 1-10, Apr-Sep, 2015	IBMR, Institute of Business Management and Research, Pune.	Scopus	
51.	Banerjee P, Singh S	Manager's Perspective on the effects of Online Grapevine Communication: A qualitative inquiry	Qualitative Report, Vol. 20, No. 6, pp 765-779, Jun 2015	Nova Southeastern University, USA	Scopus	
52.	Musarrat Shaheen, Aman Tiwari	Influence of Psychological Capital on Employees' Outcomes: The Moderating Role of Perceived Organizational Support	International Journal of Management &Behavioural Sciences, Vol. 6-7, pp 504-510, Jun 2015	Society of Management and Behvaioural Sciences (SMBS).	Scopus	
53.	Manish Gupta, Shirshendu Ganguli, Abhilash Ponnam	Factors Affecting Employee Engagement in India: A Study on Offshoring of Financial Services	Qualitative Report, Vol. 20,No. 4, pp 498-515, Apr 2015	Nova Southeastern University, USA.	Scopus / Thomson Reuters	

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
54.	Manish Gupta, YLN Kumar	Justice and employee engagement: Examining the mediating role of trust in Indian B-schools	Asia-Pacific Journal of Business Administration, Vol. 7, No.1 pp 89-103, Mar 2015	Emerald Publisher, New Delhi.	Scopus / ABDC-C Category
55.	Manish Gupta, Anitha Acharya, Ritu Gupta	Impact of Work Engagement on Performance in Indian Higher Education System	Review of European Studies, Vol. 7, No. 3, pp 192 – 201, Feb 2015	Canadian Center of Science and Education, Toronto, Canada.	Scopus
56.	Mahesh Kumar Soma	The New and Nine Cs of Effective Communication	International Journal of Management & Research, Vol.,2, No. 2, pp 13-21, Feb 2015	Association of Asia Research Foundation, Yamunanagar, India	Cabell's
57.	Rajasekhar David, Sharda Singh	A study of Corporate social responsibility approaches, favored by India.	Contemporary research in India, Special issue, Vol.1, pp 179-184, Feb 2015	Contemporary Research in India	Scopus
58.	Jighyasu Gaur, Mehdi Amini, Pratyush Banerjee, Ritu Gupta	Drivers of Consumer Purchase Intentions for Remanufactured Products: A Study of Indian Consumers Relocated to the USA	Qualitative Market Research: An International Journal, Vol. 18. No. 1, pp 30-47, Jan 2015	Emerald Group Publishing	Scopus / ABDC-B Category
59.	Prerna Chhetri	The role of Cognitive and Affective Trust in the relationship between Organizational Justice and Organizational Citizenship Behavior: A Conceptual Framework	Business: Theory and Practice, Vol. 15, No. 2, pp 170-178, 2014	Vilnius Gediminas Technical University, Lithunania, Europe	Scopus
60.	Swati Alok, Jayasreee, Shaheen M	A summative content analysis on conflict management of Indian software employees	The IUP Journal of Soft Skills, Vol. 8, No. 4, pp 47-61, 2014	IUP Publications, Hyderabad, India	Proquest/ Cabell/ Ebsco
61.	Tavleen Kaur, Ritesh Kumar Dubey	Employee reviews on Company independent sites and its impact on organizational attractiveness: Role of information realism, person – Environment fit and source credibility framework	Business: Theory and Practice, Vol. 15, No. 4, pp 390-397, Dec 2014	Vilnius Gediminas Technical University (VGTU) Press, Lithuania, Europe.	Scopus
62.	Shaheen Musarrat, Manish Gupta O.B.Sayeed	Behavioural Intentions of Academicians towards Teaching & Research: An instrument in Indian B- Schools context	The IUP Journal of Soft Skills, Vol.8, No.3, pp 7-14, Sep 2014	IUP Publications, Hyderabad, India	Proquest/ Cabell/ Ebsco
63.	Prema Chhetri, Nikhat Afshan Srabasti Chatterjee  The impact of Perceived Organizational Politics on work attitudes: The moderating role of Leader-Member- Exchange quality in Indian IT sector		International Journal of Human Capital and Information Technology Professionals, Vol. 5, No. 2, pp 1-13, Apr 2014	IGI Publishing, Hershey, USA.	Scopus
64.	Mahesh Kumar Soma	Financing Working Capital with Public DepositsProfitability in FMCG Sector	Treasury Management, Vol- XVI, Issue 5,October 2017, ISSN:0972-513X,pp 50-57	IUP Publications	-
65.	Mahesh Kumar Soma	Public Deposits- Analysis & Comparison as per Companies Acts 1056 and 2013	International Journal of Management Research (IJMR), April 2016, Vol-4-issue 4, pages 177- 189.	AARF(Associated Asia Research Foundation) IF-3.007	-
66.	Mahesh Kumar Soma	Public Deposits- Analysis & Comparison as per Companies Acts 1056 and 2013	International Journal of Management Research (IJMR), April 2016, 4, (4), 177- 189	AARF(Associated Asia Research Foundation)	-

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
67.	Mahesh Kumar Soma	The Negotiation Panorama,	International Journal of Management Research (IJMR), December 2016, Vol-4-issue 12, pages 313- 322, ISSN( 0) - 2321-1709, ISSN(P)-2394- 4226	AARF(Associated Asia Research Foundation) IF-5.779	-
68.	Mahesh Kumar Soma	Case study on The Culture Shock	ICSC 2017 - IBS Hyd	IBS Hyd	-
69.	Mahesh Kumar Soma	Case Study on Hindalco's Everlast aluminum Roofing Sheets Communication Strategy	IMT Case Journal - ISSN (paper) 2229-6743, June 2017	IMT Ghaziabad	-
70.	Radhamohan Mahesh Kumar Soma	Towards Servant Leadership-The Starbuck's Way	Shanlax International Journal of Management. 5, March 2018, special issue	Shanlax International Journals	-
71.	Chethana G Krishna	Self-assessment: a tool to boost career prospects	IUP Journal of Soft Skills, The ICFAI University Press, (8:1), March 2014, pp 45 – 56.	IUP	-
72.	Chethana G Krishna	The Apple way of conducting meetings	IBS Case journal, 2016		-
73.	Vasundhara T	E learning - Challenges	IUP Journal of Soft Skills, The ICFAI University Press, (8:1), March 2014		-

## Annexure - 9B

## **Number of Books with ISBN**

SI. No	Faculty Member/s	Book Chapter	Book Vol., No., (Month & Year), Pages	Publisher	ISBN Number
1	Musarrat Shaheen, Sudeepta Pradhan & Ranajee.	Sampling in Qualitative Research	Qualitative Techniques to Analyze Workplace Data in Emerging Markets, pp 25-51, 2018	IGI Global USA	9781522553663
2	Fararh Zeba, Musarrat Shaheen & Rambalak Yadav	M- Commerce at Bottom of Pyramid	M- Commerce: Experiencing the Phygital Retail, 2018	Taylor & Francis Group, India	9781771887144
3	Mustakhusen S. M.	Competency Mapping and its Application at Hedge Equities Limited	The Art and Science of Management for the Current Decade, pp 185-190, Aug 2015	ITM University, Raipur	8189244639
4	Mustakhusen S. M.	Learning Styles in Management Education in Kerala	Management Trends: Past, Present, and Future, pp 80-87, Sept 2013.	Knowledge Education Media Pvt. Ltd. Delhi	9789380258201

#### Awards/Recognitions received at the National and International level by

- Musarrat Shaheen received the Best Paper Award in the International conference at Pondicherry University, India. (March, 2018). Title of the paper: Decisional Factors Driving Farmers to Adopt Organic farming in India: A Cross-sectional Study.
- Musarrat Shaheen received the Best paper award in the 17th Consortium of Students in Management Research (COSMAR, November, 2017), Indian Institute of Science, Bangalore, India. Title of the paper: Impact of Employees' Psychological Capital on Customer Delight: The Mediating Effect of Beneficiary Contact.
- Sitamma Mikkilineni, Scholarship from Case centre, UK for developing case study.
- Ritu Gupta, AIMS International Outstanding Young Woman Management Researcher Award in 2016
- Ritu Gupta Best Researcher in Management (HR Area) by ICBM-AMP for academic excellence in 2017

#### **Annexure-14A**

## List of doctoral, post-doctoral students and research associates

## a) From the host institution/university-

SI. No	Name of the Doctoral Student	Topic	Topic
Full Tim	1e		
1.	Swati Hans	Course work completed, topic under discussion	Workplace Multigenerational study in the Indian context and the impact of intergenerational environment on work related outcomes: a need for collaboration
2.	Manjula Alajpur	Discontinued	Discontinued
3.	Sreya Roy Choudhury	Course work completed, topic under discussion	Course work completed, topic under discussion
4.	Sonali Narbariya	Pursuing course work	Pursuing course work
5.	Syed Hassan Abdullah	Pursuing course work	Pursuing course work
6.	Rushabh Trivedi	Pursuing course work	Pursuing course work
7.	Anam Fatma (Pre-Ph.D)	Pursuing course work	Pursuing course work
8.	Sharda Singh	PhD awarded	Psychological hardiness
9.	Rajasekhar David	PhD awarded	Impact of Perceived Organizational Virtuousness and Psychological Capital on Work Performance The Mediating Effect of Employee Well being
10.	Sharda Singh	PhD awarded	Do Psychological Hardiness and Perceived Organizational Support affect Psychological Contract and Employee Performance An Empirical Investigation
11.	Manish Gupta	PhD awarded	Examining the antecedents and consequences of work engagement in Indian commercial banks
12.	Chetna Priyadarshini (Prema Chhetri)	PhD awarded	Impact of job search strategies on job search outcomes the role of career planning attitudes and social support
13.	Musarrat Shaheen (Ritu Gupta)	PhD awarded	Development of Work Performance Model of Psychological Capital An Empirical Analysis
14.	Srabasati Chatterjee (KPR)	PhD awarded	An empirical investigation of the antecedents and consequences of career decisiveness using motivational systems theory a study in the Indian context
15.	Prerna Chhetri (KPR)	PhD awarded	The Mediating Role of Cognitive and Affective Trust on the Relationship between Organizational Justice and Organizational Citizenship Behavior An Empirical Study in the Indian Context
16.	Tavleen Kaur (YLN)	PhD awarded	A Study of Effects of Company Dependent Versus Company Independent Online Recruitment Sources on Organizational Attractiveness Among Fresh Recruitees

SI. No	Name of the Doctoral Student	Topic	Topic
17.	Mohd Abdul Nayeem (KPR)	PhD awarded	Empirical study on the impact of Human Resource Outsourcing on Firm performance
18.	Pallabi Ghosh (YLN)	PhD awarded	Performing emotional labour model studying effect on turnover intension and burnout process of nurses in India
Part Tin	ne		
1.	Smita Kulkarni	DAC formed, Course work completed, topic under discussion	The impact of workplace design on employee behaviours: A study in Indian Context
2.	Keerti Gulia	DAC formed, Course work completed, topic under discussion	Work Passion
3.	Sindhu Ravindranath	Pursuing course work	Pursuing course work
4.	Nishath Usmani	Pursuing course work	Pursuing course work
5.	Suresh Kumar Raman	Pursuing course work	Pursuing course work
6.	Priyanka Tiwari	Development of thesis proposal	Constructive feedback: A study with reference to Indian organizations
7.	S M Vali	Pursuing course work	Pursuing course work
8.	Riyaz Sheikh	DAC formed, Course work completed, Development of thesis proposal	The influence of cognitive and affective factors on maximum and typical learning transfer
9.	Amruta Deshpande (Ritu Gupta)	PhD Awarded	The impact of supervisors behaviour on new recruits intension to quit the mediating effect of psychological empowerment

## b) From other institutions/universities-

Sr. No	Name of the Doctoral Student	Institute
1	M.Showry	Kakatiya University

## Annexure - 15A

# Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central

Sr. No	Name of the Doctoral Student	Status				
	Full Time					
1	Md. Abdul Nayeem	PhD Awarded				
2	Prerna Chhetri	PhD Awarded				
3	Srabasti Chaterjee	PhD Awarded				
4	Pallabi Ghosh	PhD Awarded				
5	Musarrat Shaheen	PhD Awarded				
6	Manish Gupta	PhD Awarded				
7	Chetna Priyadarshini	PhD Awarded				
8	Rajasekhar David	PhD Awarded				
9	Sharda Singh	PhD Awarded				
10	Swati Hans	ISS 3 completed, Topic: Generational Differences and Knowledge Sharing				
11	Sreya RoyChoudhury	Course work completed, topic under discussion				
12	Sonali Narbariya	Pursuing course work				
13	Syed Hassan Abdullah	Pursuing course work				
14	Rushabh Trivedi	Pursuing course work				
15	Anam Fatma (Pre-Ph.D)	Pursuing course work				

# **Department Profile**

## MARKETING & STRATEGY

# 32.13 Marketing & Strategy (Dr. K Venu Gopal Rao will brief the meeting)

1.	Year of Establis							
		hment:	1995					
2.	Is the Departme	nt part of a School/F	aculty of the University: Y	l'es .				
3.	Names of progra	ammes offered:	MBA, BBA, PhD – PT ar	nd FT, Executive				
			MBA - PT					
4.	Number of teach	hing posts Sanctione	d/Filled: 39					
	{refer Annexure	e 4A (page no.72)}						
5.	Number of Rese	earch Projects:	-Nil-					
	Total grants reco	eived						
6.	Inter - instituti	Inter - institutional collaborative projects and Associated grants received:						
	a) National	collaboration	-Nil-					
	b) Internati	onal collaboration	-Nil-					
7.	Departmental projects funded by DST-FIST, UGC-SAP/CAS,DPE, DBT, ICSSR,							
	AICTE etc.,:							
	Total grants reco	eived:	-Nil-					
8.	Special research laboratories sponsored by / created by industry or corporate bodies:							
	-Not Applicable-							
9.	Publications:							
	a) Number of F	Papers published: 10	1					
		Period	No. of Publications					
		2017-18	20					
		2016-17	41					
		2015-16	17					
		2014-15	23					
		Total	101					
	{refer Annexure	e 9A (page no.75)}						
	b) Number of I	Books with ISBN: 1	{refer Annexure 9	B (page no.84)}				
	c) Number of C	c) Number of Citation Index – range / average :						
	d) Number of I	mpact Factor – range	e / average : 0.187 – 1.201					
	e) Number of h	n-index :						

10.	Details of pater	nts and income generated : none					
11.	Areas of consu	Itancy and income generated: INR 4	lakhs approx				
12.	Awards/Recog	gnitions received at the National an	d International level by :				
	a) Faculty: {	refer Annexure 12A (page no. 85)}					
	b) Doctoral/Po	ost doctoral fellows :					
	c) Students:						
13.	-	dents have cleared Civil Services and ET), GATE and other competitive ex					
	Sl. No.	Name of the Research Scholar	<b>Examination Cleared</b>				
	1	Sreejesh S	UGC -NET				
	2	Debjani Sahoo	UGC -NET				
	3	Tathagatha Ghosh	UGC -NET				
	4	Ritesh Tiwari	UGC -NET				
	5	AchyutTelang	UGC -NET				
	6	Gaurav Bhatt	UGC -NET				
	7.	Farrah Zeba	UGC -NET				
14.	List of doctor	al, post-doctoral students and resea	arch associates				
	a) From the h	ost institution/university : 16 {refer	Annexure 14A (page no.87)}				
	b) From other	institutions/universities:					
	1. Prof. JSK Chakravarthi completed his PhD from JNTU Hyderabad in the year 2015						
15.		search Scholars/ Post Graduate studersity/State/ Central - None	lents getting financial assistance				

Annexure	

## Annexure - 4A

**Number of Teaching Posts Sanctioned, And Filled** 

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experien ce	No. Of Publicatio ns	Total no of citations - google scholar	H Index
1	K S VenuGopal	Ph.D	Kakatiya University, Warangal	2008	15/12/2008	16	8	9		4
	Rao	MBA	Osmania University, Hyderabad	1993					82	
2	MadhaviGarkap arthi	MBA (Marketing)	Osmania University, Hyderabad, Telangana	1995	1/1/2002	18	5	0		0
		MBA (HR)		1998						
		UGC-NET	UGC	2013						
3	SrinivasCheedi	PGDM	Indian Institute of Management Calcutta, Kolkata, West Bengal	1988	1/4/2001	-	29	0		0
		B.Tech	Jawaharlal Nehru Technological University, Hyderabad, Telangana	1986						
4	Aditya Shankar Mishra	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2013	10/10/2013	9	3	7	62	5
		MBA	The ICFAI University, Dehradun	2006						
5	Debajani Sahoo	Ph.D	Utkal University, Bhubaneswar, Orissa	2009	15/05/2010	15	-	14		4
		M.Phil		2006					58	
		MBA	Berhampur University, Berhampur, Odisha	2003						
6	Mukesh Kumar Mishra	Ph.D	North Orissa University, Baripada, Odisha	2012	1/3/2013	10	4	2	9	1
		MBA	Sahara Arts & Management Academy, Lucknow	2004						
7	Purna Prabhakar Nandamuri	Ph.D	Acharya Nagarjuna University, Guntur, Andhra Pradesh	2010	1/6/2012	12	21	13	72	4
		M.Sc	University of Madras, Chennai, Tamil Nadu	2003						
		MBA	Andhra University, Vishakapatnam,	2001						
		MA	Andhra Pradesh	1987						
8	VaibhavShekhar	Ph.D	The ICFAI University, Dehradun	2014	10/7/2014	10	1	1	80	5
		MTP	The ICFAI Foundation for Higher Education, Hyderabad	2010						
		MBA	The ICFAI University, Gurgaon	2006						
9	J S K Chakravarthi	Ph.D	Jawaharlal Nehru Technological University, Hyderabad, Telangana	2015	2/7/2012	15	3.5	3		
		MBA	Sri Krishnadevaraya University, Anantapur, Andhra Pradesh	1998						
10	KaranamSrikant hGangavaram	PGDIT	Indian Institute of Foreign Trade, New Delhi	1987	2/5/2005	18	10	0		0
		BE	Osmania University, Hyderabad, Telangana	1985						
11	Mohandas	Ph.D	University of Madras, Chennai, Tamil	2010	28/09/2006	12	31	0		0
	Janardhan Menon	M.Sc. (Psychology)	Nadu	2012						
		PGDMSM	University of Delhi, New Delhi	1980						1
		MMM	Jamnalal Bajaj Institute of Management Studies, University of Bombay	1986						

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experien ce	No. Of Publicatio ns	Total no of citations - google scholar	H Index
		Crimes)	Acharya Nagarjuna University, Guntur, Andhra Pradesh	2005						
		PGDIB		2016						
		M.A (Sociology)	University of Madras, Chennai, Tamil Nadu	2014						
12	Shailendra Singh Bisht	M A	DAV College, H N BahugunaGarhwal University, Dehradun, Uttarakhand	1999	4/6/2004	20	-	4		
13	A Srikanth	PGDM	Indian Institute of Management Calcutta, Kolkata, West Bengal	1990	11/3/2002	16	4	0		0
Ī		B Tech	Indian Institute of Technology Madras, Chennai, Tamil Nadu	1988						
14	SriramSoundara Rajan	MIPL	Masters in Intellectual Property Laws - School of Law - IGNOU	2012	1/5/2004	14	20	0		0
		PGDBM	Indian Institute of Planning and Management, New Delhi	1986						
15	Surjit Kumar Kar	Ph.D	Sambalpur University, Sambalpur. Odisha	2013	6/8/2012	17	1	15	35	3
		UGC-NET	UGC	2012						
		MBA	Behrampur University, Brahmpur, Odisha	2000						
16	DebapratimPurk	Ph.D	Utkal University, Bhubaneswar, Odisha	2017	10/2/2006	14	2	13		
	ayastha	Dip.in Training & Development	Indian Society for Training and Development, New Delhi	2006						
		MS	Institute for Psychotherapy and Management Sciences, Mumbai	2005						
		MBA	Utkal University, Bhubaneswar, Odisha	2003						
17	Ankur Srivastava	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	30/04/2016	7	1	4	6	2
		MBA	The ICFAI University, Pune	2009						
18	Anuja Agarwal									
19	Chandra Prakash	Ph.D	Osmania University, Hyderabad, Telangana	2011	21/05/2001	17	11	0		0
	Karalapudy	MBA	University of Oklahoma, Norman, Oklahoma	1984						
		PGDBM	University of Madras, Chennai, Tamil Nadu	1982						
20	Dwarakanath	Ph.D	Osmania University	2013	9/5/2016	15	-	0		0
	Siriguppi	MBA	Sri Krishnadevaraya University	1993						
21	Rashmita Saran	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	20/01/2016	9	3	2		
		M.Phil		2010						
		MBA	BijuPatnaik University of Technology, Bhubaneswar	2007						
22	Rishi Dwesar	Ph.D	The ICFAI Foundation for Higher	2014	28/12/2014	9	3	2		
		MBA	Education, Hyderabad	2009						
		Post Graduate Diploma in Export Marketing	Kurukshetra University	2007						

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experien ce	No. Of Publicatio ns	Total no of citations - google scholar	H Index
23	Souvik Roy	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	28/08/2016	2	2	11	10	2
		MBA	Madurai Kamaraj University, Madurai	2009						
24	Sudeepta Pradhan	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	30/03/2015	3	7	7	97	5
		MBL	National Law School of India, Bangalore	2012						
		CA (Inter)	The Institute of Chartered Accountants of India, Hyderabad, Telangana	2008						
		M. Com	Utkal University, Bhubaneswar, Orissa	2005						
25	Sunny Bose	Ph.D	The ICFAI University, Dehradun	2014	3/6/2015	9	1	6	105	5
		MBA		2007						
26	G Vijayudu	Ph.D	Sri Venkateswara University, Tirupati	2013	8/2/2013	10	2.5	4		-
		MBA	T. 105415 1 1 6 1 1 1	2001	0/0/0047		4			
27	Amar Raju G	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	3/3/2017	2	1	9	3	1
		MBA	Utkal University, Bhubaneswar, Odisha	2010		_				<u> </u>
28	Santosh Kumar Alreddy	Ph.D	Central University of Karnataka, Kalaburagi, Karnataka	2016	26/05/2016	7	4.2	0		0
		MBA	Gulbarga University, Kalaburagi, Karnataka	2004						
29	Ritesh Tiwari	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	21/06/2017	8	-			
		UGC-NET & JRF	UGC	2012						
		MBA	The ICFAI University, Dehradun	2009						
30	Achyut Telang	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	12/07/2017	7 (total), 3 (post- proposal)	1	11	14	3
		MBA	The ICFAI University Dehradun	2009						
31	Anitha Acharya	Ph.D	The ICFAI Foundation for Higher	2017	12/07/2017	1	15	4		
		PGDBA	Education, Hyderabad	2001						
32	Sweta Singh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	15/09/2017	8	2	1		
		MBA	IBS, Kolkata	2008						
33	Gaurav Bhatt	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	15/09/2017	7 (total), 1.5 (post- proposal)	5	2	9	2
		MBA	The ICFAI University Dehradun	2009						
34	Makhmoor Bashir	Ph.D	Mittal school of Business, Lovely Professional University, Punjab	2017	18/12/2017	3	1	15	27	3
		MBA	Graduate School of Management, International Islamic University Malaysia Kuala-Lumpur, Malaysia	2012						
35	Pankaj Kumar Singh	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand	2016	27/12/2017	5.5	1	4	22	3
		MBA	Lovely Professional University, Jalandhar	2009						
		M.Sc	VinobaBhave University, Hazaribagh	2006				1		
36	Anees Ahmad	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand	2016	5/1/2018	6	-	7	90	6
		MBA	UP Technical University, Lucknow	2008						

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experien ce	No. Of Publicatio ns	Total no of citations - google scholar	H Index
37	Rachita Kashyap	PhD	The ICFAI Foundation for Higher Education, Hyderabad	2018	28/02/2018	1	-			
		MBA	Dr. Yashwant Singh Parmar University of Horticulture and Forestry, Nauni, HP	2014						
		B.Tech	Akal College of Engineering & Technology	2012						
38	B Radha Krishna	PhD	The ICFAI Foundation for Higher Education, Hyderabad	2018	19/06/2018	4	2	1		

## Annexure – 9A

## **Publications**

Publications in each category	July 1, 2017 - June 30, 2018	July 1, 2016 - June 30, 2017	July 1, 2015 - June 30, 2016	July 1, 2014 - June 30, 2015	Total
A*	-	1	-	-	1
ABDC-A	1	1	3	7	12
ABDC-B	5	5	13	5	28
ABDC-C	4	2	10	3	19
SCOPUS	9	5	10	5	29
Web of Science					
Total	19	14	36	20	89

# **Publication Details – Research Papers 2014-2018**

1.	Abdolreza Eshghi, Juhi Gahlot Sarkar and Abhigyan Sarkar	Impact of Online advertising on adolescent's brand attitudes	Marketing Intelligence and Planning, Vol. 35, No 6, (2017), pp 706-723	Emerald Group Publishing, UK.	ABDC-A/ Scopus/ 0.935
2.	Abhigyan Sarkar and JuhiGahlot	Validating Fashion Brand Centrality Scale amongst young adults	Journal of Fashion Marketing and Management, Vol. 21, No. 1, (2017), pp 133-156	Emerald Group Publishing Limited, UK	Scopus/ 1.179 ABDC-B
3.	Abhilash Ponnam and Rik Paul	Relative Importance of service value by customer relationship stages – evidence from Indian retail banking	International Journal of Bank Marketing, Vol.35, 2, (2017), pp 319-334	Emerald *Group Publishing, UK	Scopus/ 1.484 ABDC-B
4.	Ainsworth Anthony Bailey, Iryana Pentina and Aditya S Mishra	Mobile Payments Adoption by US Consumers : An extended TAM	International Journal of Retail & Distribution Management, Vol. 45, No. 6, (Jun 2017),pp 626- 640	Emerald Group Publishing Limited, UK.	Scopus/ 1.263 ABDC-C
5.	Anitha Acharya, Amarnath Mitra and P. Abhilash	Deterrent to wine consumption in the emerging market of India: A qualitative study	International Food Research Journal, Vol.24 No.3, (Jun 2017), pp.1034-1045	Faculty of Food Science and Technology Universiti Putra Malaysia	Scopus/ 0.603

6.	Chakravarthi JSK	Online shopping behavior: Demographics influence on online travel	Indian Journal of Marketing, Vol.47, No.6, (2017), pp 7-21	Associated Management consultants Pvt Ltd, Delhi	Scopus/ 0.722
7.	Debpratim Purkhayastha, Trilochan Tripathi and Biswajit Das	Market Structure and State of competition in Microfinance industry: An empirical examination in India	International Journal of Applied Business and Economic Research, Vol. 15, No. (22), (2017), pp 35-46	Serials Publishers, New Delhi.	Scopus/ 0.516 ABDC-C
8.	Dipanjan Kumar Dey and Ankur Srivastav	Impulse buying intentions of young consumers from hedonic shopping perspective	Journal of Indian Business Research, Vol. 9, No.4, (2017), pp 266-282	Emerald Group Publishing,UK	Scopus/ 0.459 ABDC-C
9.	Juhi Gahlot and Abhigyan Sarkar	You are an embarrassment: A qualitative investigation of brand embarrassment among young adolescents	Qualitative Market Research, Vol. 20, No. 3, (2017), pp 289-305	Emerald Group Publishing Limited, UK.	Scopus/ 0.497 ABDC-B
10.	Rambalak Yadav and Govind S Pathak	Determinants of consumers green purchase behavior in a developing nation : applying and extending the theory of planned behavior	Ecological Economics, Vol 134, (2017), pp.114- 122, 2017	Elsevier B.V. Amsterdam, Netherlands	ABDC-A/ Scopus/ 1.702
11.	Rastogi, A., Pati, S. P., Kumar, P., Dixit, J. K., & Pradhan, Sudeepta	Investigation of Psychometric properties of UWES-S (student engagement) and its relationshipwith burnout and life satisfaction in the Indian context	International Journal of Work Organization and Emotion, 9 (1), 89 -106	Inderscience Publishing	ABDC-B Category
12.	Roy, Subhadip and Mishra Aditya Shankar	Application of the Dual Entertainment Theory in Celebrity Endorsements: The Role of Celebrity Worship and Profession	Journal of Advertising Research, Vol.58, No.1, (2018), pp 33-50	World Advertising Research Center,Singapore	ABDC-A/ Scopus/ 0.870
13.	Souvik Roy and Santanu Mandal	Antecedents and Consequences of Customer Brand Engagement: An Empirical Study in the Mobile Headset Category	International Journal of Information Systems in the Service Sector, Vol. 9, No. 3, (2017), pp 58-77	IGI Global Publishing, Hershey.	Scopus/ 0.671
14.	Souvik Roy, Abhilash Ponnam and Santanu Mandal	Comprehending technology attachment in the case of smartphone applications – an empirical study	Journal of Electronic Commerce in organizations, Vol.15, No.1, (2017), pp 23-43,	IGI Global, Hershey, USA	Scopus/ 0.317 ABDC-C
15.	Sreejesh S and Abhilash Ponnam	Investigating the process through which E Servicescape creates E Loyalty in Travel and Tourism Websites	Journal of Travel & Tourism Marketing, Vol.34, (2017), pp 20-39,	Taylor & Francis, Abingdon-on- Thames, Oxfordshire, UK	ABDC-A Category/ Scopus/ 1.041
16.	Sreejesh S, Juhi Gahlot, Abhigyan Sarkar, Abdolreza Eshghi, Anushree MR	The impact of other customer perception on consumer brand relationships	Journal of Service Theory and Practice, Vol. 28, No.2, (2018), pp 130-146	Emerald Group Publishing, UK.	ABDC A/ Scopus/ 1.315
17.	Sudeepta Pradhan	Role of CSR in Consumer Decision Making process – the Case of India	Social Responsibility Journal, Vol.14, No.1, (2018), pp 138-158	Emerald Group Publishing, UK	Scopus/ 0.807 ABDC-B Category
18.	Sunny Bose, Sanjit Roy, Sharifah Farid Syed Alwi and Bang Nguyen	Measuring customer based Place Brand Equity (CBPBE) from a Public Diplomacy Perspective: Evidence from West Bengal	Journal of Business Research , (Feb 2018), Online	Elsevier B.V. Amsterdam, Netherlands	ABDC-A/ Scopus/ 1.636
19.	Sweta Singh and K. S. Venugopal Rao	Brand bundling as a new product introduction strategy: A conceptual framework	Indian Journal of Marketing, Vol.47, No. 7, (2017), pp 35-46	Associated Management consultants Pvt Ltd, Delhi	Scopus/ 0.722
20.	Tathagata Ghosh	Predicting Hotel Booking Intention: The Influential Role of Helpfulness and Advocacy of Online Reviews	Journal of Hospitality Marketing and Management, Vol. 27, No. 3, (2018), pp 299-322	Routledge, Abingdon, Oxfordshire, UK.	ABDC-A/ Scopus/ 1.160

1.	AchyutTelangand Amruta Deshpande	Keep Calm and Carry on: A Crisis Communication Study of Cadbury's and Mc Donald's	Management and Marketing, Vol. 11, No.1, (Spring 2016), pp 371-379	Society for Business Excellence, Romania.	Scopus/ 0.206 Copernicus
2.	Adhikari A and Bhattacharya S	Appraisal of literature on customer experience in tourism sector: review and framework	Current Issues in Tourism, Vol. 19, No. 4, (2016), pp 296-321	Routledge, UK.	Scopus/ 1.415 ABDC-A Category
3.	Aditya Shankar Mishra, Ainsworth Anthony Bailey and MojisolaTiamiyu	Green Consumption Values and Indian consumers response to marketing communications	Journal of Consumer Marketing, Vol. 33, No. 7, (2016), pp 562-573	Emerald Group Publishing, UK.	Scopus/ 1.343 ABDC-B Category
4.	Amar Raju and Dennis Joseph	An Empirical Investigation of Online Review Diagnosticity	International Journal of Business Information Systems, Vol. 34, No. 1, (2017), pp 20-39	Inderscience Publishers, Milton Keynes, UK	Scopus / 0.561 ABDC-C Category
5.	Anita Acharya and Manish Gupta	Self-Image Enhancement through Branded Accessories among Youths: A Phenomenological Study in India	The Qualitative Report, Vol. 21, No. 7, (Jul 2016) pp 1203-1215	Nova Southeastern University, USA.	Scopus/ 0.687 Thomson Reuters
6.	Anita Acharya and Manish Gupta	An Application of Brand Personality to Green Consumers: A Thematic Analysis	The Qualitative Report, Vol. 21, No. 8, (Aug 2016), pp 1531-1545.	Nova Southeastern University, USA.	Scopus/ 0.687 Thomson Reuters
7.	Ankur Srivastava and DipanjanDey	Brand Analysis of Global and Local Banks in India: A Study of Young Consumers	Journal of Indian Business Research, Vol. 8, No. 1, (2016), pp 4-18.	Emerald Group Publishing, UK.	Scopus/ 0.668 ABDC-C Category
8.	Bailey A A, Mishra A and Tiamiyu M F	Green Advertising Receptivity: An Initial Scale Development Process	Journal of Marketing Communications, Vol. 22, No. 3, (2016), pp 327-345	Taylor & Francis Group, Abingdon Oxfordshire, UK	Scopus / 0.936 ABDC-B Category
9.	Devika Vashisht and Marla B Stafford	Advergame speed influence and brand recall: The moderating effects of brand placement strength and gamers' persuasion knowledge	Computers in Human Behavior, Vol. 63, (2016),pp 162-169	Elsevier B. V., Netherlands.	Scopus/ ABDC-B Category/ Web of Science
10.	Farrah Zeba, and Shirshendu Ganguli	Word of Mouth, Trust and Perceived Risk in Online Shopping : An Acceptance of Technology Acceptance Model	International Journal of Information Systems in the Service Sector, Vol. 8, No. 4, (2016), pp 17-32	IGI Publishing, Hershey, Pennsylvania, USA	Scopus / 0.224
11.	Juhi Gahlot	Sing Hosanna for the Brands: The Process of Substituting Religion with Brand	Society and Business Review, Vol. 12, No. 1, (2017), pp 33-45	Emerald Group Publishing, UK.	ABDC-B Category
12.	Juhi Gahlotand Abhigyan Sarkar	Investigating young consumers retail purchase embarrassment	Market Intelligence and Planning, Vol. 35, No. 1, (2017), pp 111- 129	Emerald Publishing Limited, Bingley, United Kingdom.	Scopus/ 1.036
13.	Juhi Gahlot and Abhigyan Sarkar	Up, Close and Intimate: Qualitative Inquiry into Brand Proximity amongst Young Adult Consumers in Emerging Market		Emerald Group Publishing Limited, Bingley, UK.	Scopus/ 0.547 ABDC-B Category
14.	Kaila, R.P.	An empirical analysis of stock market participation intention among B-school students studying finance	International Business Management, Vol. 10, No. 12, (2016), pp 2402-2405	Medwell Journals	Scopus/ 0.101
15.	L Hymavathi, Debajani Sahoo and Abhilash Ponnam	Determinants and Outcomes of faculty consulting from Management Teachers' perspective	Journal of Applied Research in Higher Education, Vol. 9, No.2, (2017), pp 211- 225	Emerald Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.452 ABDC-C Category

16.	Mukesh Mishra, Ankit Kesharwani and Dolly Das	The Relationship between Risk Aversion, Brand Trust, Brand Affect and Loyalty : Evidence from FMCG Industry	Journal of Indian Business Research, Vol. 8, No. 2, (2016), pp 78-97	Emerald Group Publishing, UK.	Scopus/ 0.668 ABDC-C Category
17.	Rambalak Yadav	Determinants of Consumers' Green Purchase Behavior in a developing nation: Applying and extending the Theory of Planned Behavior	Ecological Economics, Vol. 134, (2017), pp 114-122	Science Direct	Scopus/ 1.733 ABDC- A* Category
18.	Rambalak Yadav and Govind Swaroop Pathak	Young consumers intention towards buying green products in a developing Nation: Extending the theory of planned behavior	Journal of Cleaner Production, Vol. 135, (Nov 2016), pp 732- 739	Elsevier B.V. Amsterdam, Netherlands.	Scopus / 2.382
19.	Rambalak Yadav, Abhishek Kumar Dokania and Govind Swaroop Pathak	The Influence of Green Marketing Functions in building Corporate Image	International Journal of Contemporary Hospitality Management, Vol. 28, No. 10, (2016),pp 2178- 2196	Emerald Group Publishing, UK.	Scopus/ 1.745 ABDC-A Category
20.	RambalakYadav	Altruistic or Egoistic: Which Value promotes organic food consumption among young consumers? A study in the context of a developing nation	Journal of Retailing and Consumer Services, Vol. 33, (Nov 2016), pp 92-97	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.745 ABDC-A Category
21.	Rashmita Saran, Subhadip Roy and Raj Sethuraman	Personality and Fashion Consumption : A Conceptual Framework in the Indian Context	Journal of Fashion Marketing and Management, Vol. 20, No. 2, (2016), pp 157-176	Emerald Group Publishing, UK.	Scopus/ 1.086 ABDC-B Category
22.	Rath Badal and Surjit Kumar Kar	Real World Data Analytics in Global Pharmaceutical Marketing	IUP Journal of Knowledge Management, Vol.14, No.2, (Apr 2016), pp 48-59	IUP Publications, Hyderabad.	Ebsco Host, Cabells
23.	Rishi Dwesar and Ankit Kesharwani	Website Content Adaptation as a Response to Cultural Differences: A Study of US and Indian Version of US Corporate Websites	Journal of Cultural Marketing Strategy, Vol. 1, No. 2, (2016), pp 207-218	Henry Stewart Publications, London, UK.	
24.	Sanjit Kr. Roy, MakamBalaji, Ankit Kesharwani and Harjit Sekhon	Predicting Internet Banking Adoption in India: A Perceived risk perspective	Journal of Strategic Marketing, (Mar 2017), pp 1-21	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 0.777 ABDC-A Category
25.	Sarkar J G and Abhigyan Sarkar	Brand Religiosity: An Epistemological Analysis of the Formation of Social Anti-Structure Through the Development of Distinct Brand Sub-Culture	Society and Business Review, Vol. 12, No. 1, (2017), pp 20-32	Emerald Group Publishing Limited, Bingley, UK.	ABDC-B Category
26.	Sarkar JG, Abhigyan Sarkar and VenuGopal Rao	How to Develop Emotional Attachment Amongst Patients Towards Hospitals? A Qualitative Investigation in the Context of Emerging Indian Market	Journal of Asia Business Studies, Vol. 10, No. 3, (2016), pp 213-229	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus / 0.281 ABDC-C Category
27.	Shailendra Singh Bisht and Vishal Mishra*	ICT-Driven Financial Inclusion Initiatives for Urban Poor in a Developing Economy: Implications for Public Policy	Behaviour and Information Technology, Vol. 35, No. 10, (Oct 2016), pp 817-832	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 1.083 Web of Science ABDC-A Category
28.	Souvik Roy and AchyutTelang	Hyundai's Challenge to Maruti Suzuki in the dynamic Indian automobile sector	Asian Journal of Management Cases, Vol. 13, No. 1, (2016), pp 56-66	Sage Publications, UK.	Scopus / 0.500
29.	Souvik Roy, Abhilash Ponnam and Santanu Mandal	Comprehending Technology Attachment in the Case of Smart Phone Applications: An Empirical Study	Journal of Electronic Commerce in Organizations, Vol. 15, No. 1, (Jan 2017) pp 23-43	IGI Global Publishing, Hershey, Pennsylvania, USA.	Scopus/ 0.285 ABDC-B Category

30.	Souvik Roy, Amar Raju G and Santanu Mandal*	A Dynamic Capability View on Tourism Supply Chain Resilience	Journal of Environmental Management and Tourism, Vol. 7, No.1 (13), (Spring 2016), pp 133-149.	ASERS Publishing (Association for Sustainable Education, Research and Science), Romania.	Scopus / 1.766
31.	Sreejesh S and Abhilash Ponnam	Investigating the Process through which Eservicescape creates E-loyalty in Travel and Tourism Websites	Journal of Travel & Tourism Marketing, Vol. 34, No. 1, (2017), pp 20-39	Routledge, Abingdon, Oxfordshire, UK	Scopus/ 1.280 ABDC-A Category
32.	Sreejesh S, Abhigyan Sarkar and Sudeepta Pradhan	Examining the roles played by a store satisfaction-love framework in shaping the influence of store loyalty programs	Management Research Review , Vol.39, No.8, (2016), pp 879-898	Emerald Group Publishing, UK.	Scopus / 0.872 ABDC-C Category
33.	Sreejesh S, Debjani Sahoo and Amarnath Mitra	Can healthcare servicescape affect customer's attitude? A study of the mediating role of image congruence and moderating role of customer's prior experience	Asia Pacific Journal of Business Administration, Vol. 8, No. 2, (2016), pp 106-126	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.891 ABDC-C Category
34.	Sreejesh S., Anusree M.R and Amarnath Mitra	Effect of Information Content and Form on Customers' Attitude and Transaction Intention in Mobile Banking: Moderating Role of Perceived Privacy Concern	International Journal of Bank Marketing, Vol. 34, No. 7, (2016), pp.1092 - 1113	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 1.459 ABDC-B Category
35.	Sreejesh, S., Sarkar, A and Roy, S.	Validating a scale to measure consumer's luxury brand aspiration	Journal of Product and Brand Management, Vol. 25, No. 5, (2016),pp 465- 478	Emerald Group Publishing Ltd., UK.	Scopus/ 1.177 ABDC-B Category
36.	Subhadip Roy, Raj Sethuraman and Rashmita Saran	The Effect of Demographic and Personality Characteristics on Fashion Shopping Proneness – A Study of the Indian Market	International Journal of Retail & Distribution Management, Vol. 44, No. 4, (2016), pp 426-447	Emerald Group Publishing, UK.	Scopus/ 1.028 ABDC-B Category
37.	Sudeepta Pradhan	Impact of corporate social responsibility intensity on corporate reputation and financial performance of Indian firms	Business Theory and Practice, Vol. 17, No. 4, (Nov 2016),pp 371-380	Vilnius Gediminas Technical University (VGTU), Lithuania.	Scopus/ 0.307 Copernicus
	Surjit Kumar Kar, Sunil Kumar Padhi and MunmunSamantrai	Disruptive Innovation and Economic Value Creation: A Service Sector Perspective	Prabandhan: Indian Journal of Management, Vol. 9, No. 8, (Aug 2016), pp 11-25	Associated Management Consultants Pvt Ltd, New Delhi.	Scopus / 0.193
39.	Tathagatha Ghosh	Winning versus Not Losing: Exploring the Effects of In-Game Advertising Outcome on its Effectiveness	Journal of Interactive Marketing, Vol.36, (Nov 2016), pp 134- 147	Elsevier B. V., Netherlands.	Scopus/ 3.080 ABDC-A Category Web of Science
40.	Vaibhav Shekhar, Sanjit Roy and WalfriedLasser	Convenience and Satisfaction: Mediation of Fairness and Quality	Service Industries Journal, Vol. 36, No. 5-6, (2016), pp 239-260.	Taylor Francis, UK.	Scopus/ 0.685 ABDC-A Category
41.	Vashisht D and Sreejesh, S.	The effect of nature of online advergames on gamers' ad-jlepersuasion: Moderating roles of game-involvement and need for cognition	International Journal of Internet Marketing and Advertising, Vol. 10, No. 3, (2016), pp 171-185	Inderscience Enterprises Ltd.	Scopus/ 0.236 ABDC-C Category

1.	Aditya S Mishra	Brand-Celebrity Match and its impact on Advertising Effectiveness	DLSU Business and Economics Review, Vol. 25, No. 1, (Jul 2015), pp 16-27	De La Salle University, Manila, Philippines.	Scopus / Impact factor 0.375
2.	Aditya S Mishra	Brand-Celebrity Match and its impact on Advertising Effectiveness	DLSU Business and Economics Review, Vol. 25, No. 1, (Jul 2015), pp 16-27	De La Salle University, Manila, Philippines.	Scopus / Impact factor 0.375
3.	Devika Vashisht and Sreejesh S	Effects of Brand Placement Strength, Prior Game Playing Experience and Game Involvement on Brand Recall in Advergames	Journal of Indian Business Research, Vol. 7, No. 3, (Sep-Oct, 2015), pp 292-312	Emerald Group Publishing, United Kingdom.	Scopus / ABDC-C Category
4.	Dipanjan Kumar Dey	The Factors Affecting the Purchase Intentions of Young Generation for Branded Apparel	Journal of Textile Association, Vol. 76, No. 1, (2015), pp 24-27	Textile Association of India.	Scopus / Impact factor 0.100
5.	Ghosh T and Abhigyan Sarkar	To feel a Place of Heaven: Examining the role of Sensory Reference Cues and Capacity for Imagination in Destination Marketing	Journal of Travel & Tourism Marketing, Vol. 33, (2016), Special Issue (Tourism Marketing Research, Current Issues II), pp 25-37	Taylor & Francis, UK.	Scopus/ Impact factor 1.201 ABDC-A Category Web of Science
6.	Girish G P, Dennis Joseph, Souvik Roy and Amar Raju	Factors influencing Adoption of Knowledge Management Systems in India from a Micro, Small and Medium Enterprise's Perspective	International Review of Management and Marketing, Vol. 5, No. 3, (Jul 2015), pp 135-140	Econ Journals, Turkey.	
7.	Girish G P, Dennis Joseph, Souvik Roy and Amar Raju	Factors influencing Adoption of Knowledge Management Systems in India from a Micro, Small and Medium Enterprise's Perspective	International Review of Management and Marketing, Vol. 5, No. 3, (Jul 2015), pp 135-140	Econ Journals, Turkey.	
8.	Hymavathi Ch, Aditya kasarabada and Sarma Avadhanam	Demonstrating Responsible Leadership at SOS Villages – A Real Case	International Journal on Leadership, Vol. 3, No. 2, (Oct 2015), pp 1-13	Publishing India Group, New Delhi.	Proquest
9.	Rajan Mani	Analytics – Some Ethical Dimensions	IUP Journal of Business Strategy, Vol. 12, No. 4, (Dec 2015), pp 56-62	IUP Publications, Hyderabad.	Ebsco
10.	Sarkar Abhigyan and Juhi G	Development of a Theoretical Framework for Brand Devotion	The Marketing Review, Vol. 15, No. 2, (Summer 2015), pp 185-199	Westburn Publishers, Dunbartonshire, UK.	ABDC-C Category
11.	Sarkar J G, Abhigyan Sarkar and Ponnam Abhilash	Exploration of Brand Sacralization among the Young Adult Consumers in the context of Emerging Asian Market	Young Consumers, Vol. 16, No. 3, (Jul-Sep, 2015), pp 264-280	Emerald Group Publishing, United Kingdom.	Scopus / Impact factor 1.071 ABDC-B Category
12.	Sarkar, A and Sarkar, J.G.*	Devoted to you my love: Brand Devotion amongst Young consumers in Emerging Indian Market	Asia Pacific Journal of Marketing and Logistics, Vol. 28, No. 2, (2016), pp 180-197	Emerald Group Publishing, Bingley, United Kingdom.	Scopus/ ABDC-B Category
13.	Souvik Roy and Santanu Mandal*	Antecedents and Consequence to App Self Connection and App Prominence	International Journal of Applied Engineering Research, Vol. 10, No. 19, (2015), pp 40541-40547	Research India Publications, Delhi.	Scopus/ Impact factor 0.166
14.	Sreejesh S	Consumers' Perceived Brand Aspiration and its impact on Intention to Pay Price Premium: Moderating Role of Brand Jealousy	Theoretical Economics Letters, Vol. 50, No. 2, (Jun 2015), pp 273-284	Scientific Research Publishing, Wuhan, China	ABDC-B Category
15.	Sreejesh S, Amarnath Mitra and Debjani Sahoo	The Impact of Customer's Perceived Service Innovativeness on Image- Congruence, Satisfaction and Behavioral Outcomes	Journal of Hospitality and Tourism Technology, Vol. 6, No. 3, (Sep-Dec, 2015), pp 288-310 (Special Issue)	Emerald Group Publishing, United Kingdom.	Scopus / Impact factor 1.065 ABDC-B Category

16.	Surjit Kumar Kar and Tina Dasgupta	Fighter Brands and Indian Consumers : A Study of Brand Narratives using Ad Content Analysis	Indian Journal of Marketing, Vol. 45, No. 9, (Sep 2015), pp 7-21	Associated Management Consultants, Private Limited, New Delhi.	Scopus / Impact factor 0.187
17.	Vashisht D and Sreejesh S	Impact of Nature of Advergames on Brand Recall and Brand Attitude among Young Indian Gamers: Moderating Roles of Game-Product Congruence and Persuasion Knowledge	Young Consumers, Vol. 16, No. 4, (2015), pp 454-467	Emerald Group Publishing, UK.	Scopus/ Impact factor 1.071 ABDC-B Category

SI. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
1.	Abhigyan Sarkar	Qualitative Investigation		Emerald Group Publishing, UK.	Scopus / Impact factor 0.746 ABDC-B Category
2.	Abhigyan Sarkar and S.Sreejesh	Examining the roles played by brand love and jealousy in shaping customer engagement	Journal of Product and Brand Management, Vol. 23, No. 1, (2014), pp 24-32	Emerald Group Publishing, UK.	Scopus / Impact factor 0.861 ABDC-B Category
3.	Abhigyan Sarkar, Radhakrishna G and Venugopal Rao	Brand love and Jealousy: Routes to persuasion	The Marketing Review, Vol. 14, No.3, (Oct 2014), pp 265-278	Westburn Publisher Scotland, UK.	ABDC- C Category
4.	Abhigaan Sarkar and Suryanarayan Mohapatra  Abhilash Ponnam, Debajani Sahoo, Abhigyan Sarkar and Suryanarayan Mohapatra  An exploratory study on factors affecting credit card brand and category selection in India		Journal of Financial Services Marketing, Vol. 19, No. 3, (Sep 2014), pp 221-233	Macmillan publisher Ltd., New York.	Scopus / Impact factor 0.600 ABDC-B Category ABS, ERA
5. Aditi Sarkar Sengupta, M S Balaji and C Krishnan How customers cope with service failure? A study of brand reputation and customer satisfaction Service failure? A study of brand reputation and customer satisfaction Service failure? A study of brand reputation and customer (Sep 2014), pp 665-674		Research, Vol. 68, No. 3, (Sep 2014),	Elsevier B.V., Netherlands.	Scopus / Impact factor 2.395 ABDC-A Category	
6.	Aditya S Mishra	Match-Up on Physical Attractiveness: Effectiveness of Cartoon Spokes- Character and Human Spokesperson	Indian Journal of Marketing , Vol. 44, No. 4, (Apr 2014), pp 5-16	Associated Management Consultants Pvt. Limited, New Delhi.	Scopus / Impact factor 0.187
7.	Debapratim Purkayastha	Microfinance Industry in India	Case Folio, Vol. 14, No.4, (Dec 2014), pp 61-73	IUP Publications, Hyderabad.	
8.	Debapratim Purkayastha and Adapa Srinivasa Rao	Corporate Entrepreneurship and Innovation at Google, Inc.	Effective Executive, (Sep 2014)	IUP Publications, Hyderabad.	
9.	Debapratim Purkayastha, TrilochanTripathy and Biswajit Das	The Impact of Regulations on Microfinance Industry: A Strategic Perspective	The IUP Journal of Business Strategy, Vol. 11, No. 3, (Sep 2014), pp 24-40	IUP Publications, Hyderabad.	
10.	Debjani Sahoo	Shopping Mall attributes as determinants of shopping Preference of Eastern regions Shoppers in India	The Great Lake Herald, Vol. 8, No. 1, (Mar2014), pp 46-58	Great Lakes Institute of Management, Chennai, India.	
11.			IUP Publications, Hyderabad.		
12.	Dipanjan Dey	Factors Affecting Service Acceptance in Organizational Buying of Services: An Empirical Examination	Indian Journal of Marketing, Vol. 44, No. 9, (Sep 2014), pp 30-42	Associated Management Consultants, New Delhi.	Scopus / Impact factor 0.187
13.	DipanjanDey and Vishal Mishra	Determinants of Choice of Healthcare Services Utilization: Empirical Evidence from India	Indian Journal of Community Health, Vol. 26, No. 4, (2014), pp 357-364	Indian Society of Preventive and Social Medicine, Dehradun, Uttarakhand.	Scopus / Impact factor 0.117

14.	PonnamAbhilash, Pillai, Sreejesh and Makam Balaji	Investigating the Effects of Product Innovation and Ingredient Branding Strategies on Brand Equity of Food Products	British Food Journal, Vol. 117, No.2 , (Jul 2014), pp 523-537	Emerald Group Publishing, UK.	Scopus / Impact factor 0.905 ABDC- C Category,
15.	Rajdeep Chakraborti and Makam Balaji	akam Balaji and Validation in Indian Context Research (Mar 201		Emerald Group Publishing, UK.	ABDC- C Category
16.	Rajdeep Chakraborty, Dipanjan Dey and Yogesh Chauhan	Advertising Strategies' Impact on Purchase of Mutual Funds: Evidence from An Experimental Design	Journal of Financial Services Marketing, Vol. 20, No. 1, (Mar 2015), pp 23-33	Macmillan publisher Ltd., New York.	Scopus / Impact factor 0.600 ABDC- B Category
17.	Saurabh Bhattacharya and Arpita Agnihotri	Prescription Behavior of Physicians: The Curious Case of Drug Name	Journal of Medical Marketing, (2014), Vol. 17, No.1, pp M34- M42	A SAGE Publications Journal	Scopus / Impact factor 0.380 ABDC-C Category
18.	Surjit Kumar Kar and Monalisa Bhoi	Used Durables and Online Buying: An Attitudinal Study of Indian Youth	Indian Journal of Marketing, Vol. 44, No. 7, (Jul 2014), pp 30-47	Associated Management Consultants, New Delhi.	Scopus / Impact factor 0.187
19.	Tathagata Ghosh and Venugopal Rao	Consumer confusion in mobile app buying: The moderating role of need for cognition	International Journal of E-Business Research, Vol. 10, No. 4, (Oct 2014), pp 52-70	IGI Global, Hershey, US.	Scopus / Impact factor 0.196
20.	Tathagatha Ghosh and Venu Gopal Rao	Should I win or should I not lose: A research framework exploring the role of motivation in processing brand related information in advergames	Indian Journal of Marketing, Vol. 45, No. 2, (Feb 2015), pp 47-54	Associated Management Consultants, New Delhi.	Scopus / Impact factor 0.187
21.	V K Satya Prasad	Consumers Perception about Discounts offered by Apparel Brands and Factors influencing Choice of Outlets	Zenith International Journal of Business Economics and Management Research, Vol. 4, No. 4, (Apr 2014), pp 130-139	Zenith Research Foundation, India.	
22.	V K Satya Prasad	Consumers Perception & Attitude Towards Foreign Automobile Brands in India	International Journal of Research in Commerce and Management, Vol. 5, No. 4, (Apr 2014), pp 62-64	International Journal of Research in Commerce and Management, Jagadhari, India.	
23.	V K Satya Prasad and G Vijayudu	Consumer Awareness and Consumption pattern of probiotic &sugarfreelcecreams in Hyderabad &Secunderabad	Zenith International Journal of Business Economics & Management Research, Vol. 4, No. 4, (Apr 2014), pp 162-171	Zenith Research Foundation, India.	

# Cases authored by faculty members during 2014-2018

July1,2014-	July1,2015-	July1,2016-June	July1,2017-June	Total
June 30,2015	June 30,2016	30,2017	30,2018	
6	5	5	2	18

#### Eighteen cases were authored during the period 2014-18. The details are presented below:

S. No.	Case Title	Authors
	Academic Year 2014-2015	
1	Strategy and Structure of the Indian Tire Manufacturing Industry	Ankur Srivastava
2	A Product-based Branding Strategy: Bajaj Auto – Will It Work?	Sriram Soundararajan
3	Initiating Change: It's the People, Stupid	Hyma Ch and DebapratimPurkayastha
4	Dr Reddy's Laboratories: Problems in the Mexico Plant	Rik Paul and DebapratimPurkayastha
5	Reconfiguring the Supply Chain at Xtra Power Energy Systems	Rik Paul, Jigyasu Gaur and DebapratimPurkayastha
6	HUL's Mobile Radio Service – Connecting with Customers in Media-Dark Locations	Rishi Dwesar and InduPerepu

	Academic Year 2015-2016				
1	Manpower Trimming Strategy at Wipro: Replacing Human Employees with Software Robots	Pratyush Banerjee and DebapratimPurkayastha			
2	i-pill: Market Development Challenges at Piramal Enterprises Limited	Juhi Gahlot Sarkar			
3	Adopting a Learning Management System	Rik Paul and DebapratimPurkayastha			
4	Titan's Foray into Fragrances with SKINN	AchyutTelang and Amar Raju			
5	Hawkins Cookers Limited – The Distribution Challenge	Souvik Roy			
	Academic Year 2016-2017				
1	Reconfiguring the Supply Chain at Xtra Power Energy Systems	Rik Paul, Jigyasu Gaur and DebapratimPurkayastha			
2	Tata Salt's Promotional Strategies	AchyutTelang and SyedaMaseehaQumer			
3	Social Initiatives at Thermax Ltd.	Sudeepta Pradhan and DebapratimPurkayastha			
4	Pro-Kabaddi League: Changing the Face of Indian Kabaddi	Aditya Shankar Mishra and SyedaMaseehaQumer			
5	Business Model of Online Cab Aggregators in India	Ankit Kesarwani, DebapratimPurkayastha			
	Academic Year 2017-2018				
1	Supply Chain Practices of Reliance Dairy	Debajani Sahoo, Sudeepta Pradhan			
2	Indian Premier League: A Controversially Successful Sporting Event	Sudeepta Pradhan, Subhadip Roy, &AchyutTelang.			

# Cases published in Reputed Text books – authored by faculty of the Department During the period six cases were included in textbooks by reputed publishers

SI. No.	Case Author (s)	Case Title	Name of the Book/ Author (s)	Publisher
1	Debapratim Purkayastha	MTV Networks: The Arabian Challenge pp 179-187.	International Management: Managing Across Borders and Cultures/Helen Deresky	Pearson, USA, 8e, 2014
2	Debapratim Purkayastha and Hadiya Faheem	Alibaba: Competing in China & Beyond pp 298-311.	International Management: Managing Across Borders and Cultures/ Helen Deresky	Pearson, USA, 8e, 2014
3	Debapratim Purkayastha and Barkha Modi	Indian BPOs Waking Up to the Philippines Opportunity? pp 32-34.	International Management: Managing Across Borders and Cultures / Helen Deresky	Prentice Hall, 7edition, 2011
4	Debapratim Purkayastha	YouTube LLC's Strategy in India pp 278-280	International Management: Managing Across Borders and Cultures / Helen Deresky	Prentice Hall, 7edition, 2011
5	Debapratim Purkayastha and T. Sesha Sai	Acer's Growth Strategies pp 254-255.	International Management: Managing Across Borders and Cultures / Helen Deresky	Prentice Hall, 7edition, 2011
6	Debapratim Purkayastha and T. Sesha Sai	Aditya Birla Group's Growth Strategy pp 61-77.	International Management: Managing Across Borders and Cultures / Helen Deresky	Prentice Hall, 7 edition, 2011

## Annexure-9B

# **Chapters Authored**

SI. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
1.	Debapratim Purkayastha and Hadiya Faheem	Helen Deresky, International Management: ManagingAcross Borders and Cultures, Pearson, USA, 8e,2014 / 387, 978-9332584730	Alibaba in 2011: Competing in China& Beyond / PC3-1 to PC-15
2.	Debapratim Purkayastha	Helen Deresky, International Management: ManagingAcross Borders and Cultures, Pearson, USA, 8e,2014 / 387, 978-9332584730	MTV Networks: The Arabian Challenge / PC2-9 to PC2 16
3.	Debapratim Purkayastha, Hepsi Swarna and Saradhi Kumar Gonela	Helen Deresky, International Management: Managing Across Borders and Cultures, , Pearson, USA, 8e, 2014 / 387, 978-9332584730	BlackBerry in International Markets: Balancing Business Interests and Host Nation's Security Concerns /PC1-1 to PC1-11
4.	Puma P Nandamuri, Annapurna Devi Munaganti and Rekh Raj Jain	M. Vijaya Kumar, Goran D. Putnik , K. Jayakrishna , V. Madhusudanan Pillai and Leonilde Varela (University of Minho, Portugal), Emerging Applications in Supply Chains for Sustainable Business Development , IGI, USA, Sep 2018, pp 345, ISBN13: 9781522554240	Legal analysis of contract management for effective supply chain administration - The Indian perspective, (pp 219-237)
5.	Pradhan, S. & Roy, S.	Services Marketing Cases in Emerging Markets: An Asian Perspective, Editors: Roy, S. K., Mutum, D. S., Nguyen, B. (Eds.), Springer. (2017) ISBN 978-3-319-32968-0	Reliance Indian Limited (RIL): Growth through Innovation?
6.	Pradhan, S. & Bose, S.	Refocusing Marketing- Issues, Trends and Challenges, Shroff Publishers & Distributors Pvt. Ltd., Edited Book, pg 261-272. (2018)	Impact of Service Recovery on Word-of-mouth and Behavioral intentions,
7.	Sreejesh S and Subhadip Roy	M. Fetscherin and T. Heilmann, Consumer Brand Relationships: Meaning, Measuring, Managing, Palgrave Macmillan, USA, 2015, pp 300. ISBN 978-1-137-42710-6	A New Consumer Brand Relationships Framework based on A Grounded Theory Approach, pp 77-92.
8.	Sreejesh S, Abhilash Ponnam and Amarnath Mitra	S Sreejesh, Sanjay Mohapatra, M R Anusree , Business Research Methods: An Applied Orientation, Springer, USA, 2014, pp. 281 ISBN 978-3-319-00538-6	Launching Fruit Flavored Soft Drink at Fresh Cola: An Experimental Research , pp 183-193
9.	Aditi Sarkar, Balaji C. Krishnan and Makkam S Balaji	Krzysztof Kubacki, Ideas in Marketing: Finding the New and Polishing the Old, Springer International Publishing, 2015, pp 842. ISBN 978-3-319-10951-0	Brand Reputation: Does it Help Customers Cope with Service Failure?, pp 693-696.
10.	Sudeepta Pradhan	Tom Felle and John Mair, FOI at 10: Freedom fighting or lazy Journalism? Abramis Academic Publishing, 2015, pp 302. ISBN 9781845496463	India's Right to Information Act: A work in progress?, pp 258-263.

- 1. Sudeepta Pradhan and Sunny Bose won the Best paper award for paper "A study of clothing disposition behavior among Indian consumers" at the National Conference on Management in 21<sup>st</sup> Century: A Paradigm Shift, at IBS Kolkata, 19 20 Jan, 2018
- 2. Sunny Bose won the Best paper award at the at the 3<sup>rd</sup> International Marketing Conference on Refocusing Marketing- Issues, Trends and Challenges. **IBS Mumbai**, 19<sup>th</sup> April, 2018.

#### 2016-17

- 1. JBS S.A.: A Latin American Success Story "Winner in the EFMD Case Writing Competition 2015" in the Latin American Business. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 2. 'One Plus: A Chinese Tech Start-up Aiming to Disrupt the Global Smartphone Market' one of the two final winning cases in the 2015 Global Contest for "Best China Focused Cases," co-organized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 3. Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank Runner-up in the Sustainable Finance Track 'Oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy
- 4. Bradley Tilden's Dilemma Following the Alaska Airlines Virgin America Deal Third Prize in the 2017 John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.

- 1. One of our faculty members Prof. Debapratim Purkayastha, was conferred with The Case Centre, UK's, 'Top Best selling Case Author' Award for the year 2015-16. The top 40 Best selling Case Authors are chosen from 8000 case writers' worldwide hailing from Harvard Business School, Stanford, London Business School, Darden, Richard Ivey, INSEAD, IMD and other top ranked Business Schools in the world. During the period 2015-16, 19,000 copies of cases written by him were sold all over the world.
- 2. Dr. Jim Yong Kim's Dilemma: International Finance Corporation and the Tata Mundra Power Plant, Winner in the Sustainable Finance Track in the "Oikos Case Writing Competition 2015". Authored by Manish Agarwal and Debapratim Purkayastha.

- 3. **Apple and Conflict Minerals: Ethical Sourcing for Sustainability,** Second prize in the Corporate Sustainability track in the "Oikos Case Writing Competition 2015". *Authored by* Adapa Srinivasa Rao and Debapratim Purkayastha.
- 4. **Perdue Farm Differing Values in Different Generations**: First Runner up "IBS-PFBI Awards for Best case in Managing Family Business in the International Case Study Conference 2015" organized by IBS Hyderabad in collaboration with Parampara Family Business Institute, IBSAF and Universiti Utara Malaysia. *Authored by* Geeta Singh, Munmum Samantarai and S K Kar.
- 5. **Netflix: Leveraging Big Data to Predict Entertainment Hits** –Winner in the Information and Communication Systems Management Category, "The Case Centre Awards and Competitions 2016". *Authored by* Debapratim Purkayastha and Tangirala Vijay Kumar.

- 1. Winner of the award for Best Case in Entrepreneurship track in The Case Centre Anniversary Conference 2014 for the Case "Building a Business from Nature: Kari W. Block's Entrepreneurial Journey".
- 2. One of the Three Best Paper Awards, ICSC 2014 Malaysia, for case "Copenhagen on Road to a Zero Carbon City"
- 3. Winner of the Fifth AESE Case Writing Competition Organized by AESE Business School, Portugal, in 2014 for case "Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture".
- 4. Winner of the Human Resource Management / Organizational Behaviour category at The Case Centre Awards and Competitions 2015, for case "Corporate Entrepreneurship and Innovation at Google, Inc."
- 5. Won a prize in the 2015 John Molson MBA Case Writing Competition for case, "Xtra Power Energy Systems".
- 6. Dr. Devika Vashisht, Won the Best Paper Award, for her conference paper, titled, 
  'Impact of Advergame Speed, Game-Product Congruence and Persuasion Knowledge 
  on Brand Recall,' at International Conference on Globalizing Brand India: 
  Opportunities and Challenges, held at IIM Kashipur during April 18-19, 2015.

#### • Best Teacher Awards for faculty from the Department

1. GK Srikanth was awarded the best teacher award for the year 2014 and presented with a cash award of Rs. Fifty Thousand.

#### Doctoral / post doctoral fellows

1. Doctoral / post doctoral fellows – Rik Paul, Research Scholar was invited to Slovenia for attending a fully sponsored Managementteachers program. The program included teachers from Central and Eastern Europe at the CEEMAN's International Management Teacher's academy in August 2014.

 $\label{eq:Annexure-14A} Annexure - 14A$  List of doctoral, post-doctoral students and research associates

Sl. No.	Name of the faculty	PhD awarded in (year)	University
1	Juhi Gahlot	2018	IFHE
2	Achyut Telang	2017	IFHE
3	Rachita Kashyap	2018	IFHE
4	Gaurav Bhatt	2018	IFHE
5	RASHMITA SARAN	2016	IFHE
6	SWETA SINGH	2017	IFHE
7	Ankur Srivastava	2016	IFHE
8	Sudeepta Pradhan	2015	IFHE
9	Rishi Dwesar	2014	IFHE
10	Saurabh Bhattacharya	2014	ICFAI University, Dehradun (IUD)
11	Ankit Kesharwani	2014	IFHE
12	Rajdeep Chakraborti	2014	IFHE
13	Tathagatha Ghosh	2014	IFHE
14	Rik Paul	2014	IFHE
15	Rishi Dwesar	2014	IFHE
16	Vaibhav Shekar	2014	ICFAI University, Dehradun (IUD)



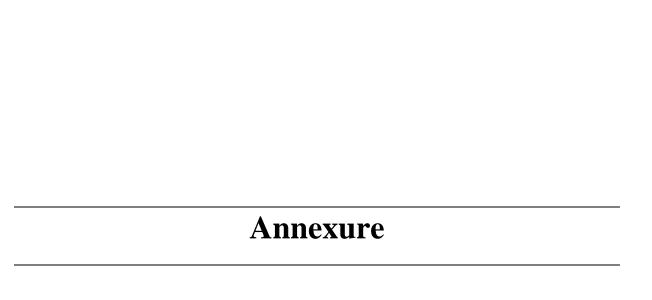
**OPERATIONS & IT** 

# 32.14 Operations & It

(Dr. Samyadip Chakraborty will brief the meeting)

Sl. No.	Name of the Department : Operations & IT		
1.	Year of Establishment: 1995		
2.	Is the Department part of Hyderabad, Business Sch	of a School/Faculty of the University: Its part of IBS ool, IFHE University	
3.	Names of programs offere	ed: BBA, MBA, Ex MBA, PhD.	
4.	Number of teaching posts	s Sanctioned/Filled: 32	
	{refer Annexure 4A (page	e no.92)}	
5.	Number of Research Proj	ects: 3	
6.	Inter - institutional colla	aborative projects and Associated grants received:	
		NA	
	a) National collaboration	n: -Nil-	
	b) International collabora	ation: -Nil-	
7.	Departmental projects funded by DST-FIST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc., : 1. Total grants received (Sanctioned INR 2 lakhs, received INR 80,000, remaining on submission and validation)		
8.	Special research laborate bodies:	ories sponsored by / created by industry or corporate -Not Applicable	
9.	<b>Publications:</b>		
	a) Number of Papers pub	olished: 184	
	Period	No. of Publications	
	2017-2018	41	
	2016-2017	46	
	2015-2016	39	
	2014-2015	36	
Total 162		162	
	{refer Annexure 9A (page no.95)}		
<ul><li>b) Number of Books with ISBN: 7 {refer Annexu</li><li>c) Number of Citation Index – range / average: 52</li></ul>		h ISBN: 7 {refer Annexure 9B (page no.109)}	
		ndex – range / average: 52	
	d) Number of Impact Fac	ctor – range / average: 0.018-5.41 / 0.516	
	e) Number of h-index:	1.30	

Sl. No.	Name of the Department : Operations & IT					
10.	Details of patents and income generated: -Nil-					
11.	Areas of consultancy and income generated: INR 120,000					
12.	Awards/Recognitions received at the National and International level by :					
	a) Faculty {refer Annexure 12A (page no.111)}					
	b) Doctoral/Post doctoral fellows					
	c) Students					
13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations					
14.	List of doctoral, post-doctoral students and research associates					
	a) From the host institution/university - Full Time: 3 Part Time: 8 {refer Annexure 14A (page no.111)} b) From other institutions/universities –					
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central - 3					



## Annexure – 4A

# Number of Teaching Posts Sanctioned/Filled Operations & IT Faculty as on August 20,2018

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	No. Of Publications	H Index	
1.	JigeeshNasina	Ph.D (PM)	Jawaharlal Nehru Technological University, Hyderabad	2008	24/08/2005	16	10	13	1	
		Ph.D (Physics)	Acharya NagarjunaUniversity,Guntur	1990						
		MBA	Andhra University, Vishakapatnam	2010						
		M.Sc (IT)	Allahabad Agricultural Institute, Allahabad, U.P	2004						
		M.Sc (Physics)	Acharya NagarjunaUniversity,Guntur	1984						
2.	Shridharan L	M.Stat	Indian Statistical Institute, Kolkata	1974	3/3/2006	37	3	-	-	
3.	Lakshmi Devasena C	Ph.D	Karpagam University, Coimbatore, Tamil Nadu	2013	13/05/2013	16	-	19	1	
		M.Tech	Jawaharlal Nehru Technological University, Hyderabad, Telanagana	2015						
		M.Phil	Bharathidasan University, Tiruchirapalli, Tamil Nadu	2008						
		MCA	Madurai Kamaraj University, Madurai, Tamil Nadu	1997						
4.	NikhatAfshan	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	14/03/2014	8	-	5		
		MA	Patna University, Patna, Bihar	2007						
5.	Saravanan D	Ph.D	Sathyabama University, Channai, Tamil Nadu	2014	5/1/2015	-	-	60	1	
		MA	Barathiar University, Coimbatore, Tamil Nadu	2011						
		ME	Sathyabama University, Channai, Tamil Nadu	2005						
		M.Phil	ManonmaniamSundaranarUnviersity, Thiruneveli, T-Nadu	2002						
		MCA	University of Madras, Chennai, Tamil Nadiu	1999						
6.	SashikalaParimi	Ph.D	Osmania University, Hyderabad, Telangana	1998	3/9/2001	26	-	1	-	
		MBA	Madurai Kamaraj University, Madurai, Tamil Nadu	2001						
		M.Phil	Osmania University, Hyderabad, Telangana	1994						
		MA	Andhra University, Visakhapatnam	1992						
		M.Sc	University of Mysore, Mysore, Karnataka	1990						
7.	Sindhuja P N	Ph.D	The ICFAI University, Dehradun	2011	1/10/2011	17	-	3	1	
		M. Phil	Bharatidasan University, Tiruchirapalli, Tamil Nadu	2005						
		MBA	Indira Gandhi National Open University, Delhi	2003						
		MCA	Avinashilingam University, Coimbatore, Tamil Nadu	2007						
8.	Venkata Siva Gabbita	Ph.D	The ICFAI University, Dehradun	2011	1/7/2006	15	9	-	-	
		M.Tech	Regional Engineering College (REC), Warangal, Telangana	1993						
		B.E (Hons.) &M.Sc	Birla Institute of Technology and Sciences (BITS), Pilani, Rajasthan	1991						
9.	Venkateswara Rao Korasiga	Ph.D	Dr. Ambedker Open University	2011	29/05/2013	16	21	21 7	2	
		MBA	Jawaharlal Technological University, Hyderabad,	1993						
		M.Sc	Andhra University	1977						

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	No. Of Publications	H Index
10.	Vishal Mishra	Ph.D	The ICFAI University, Dehradun	2008	1/7/2006	12	5	3	-
		MMS	Malaviya National Institute of Technology (MNIT), Jaipur	1999					
11.	Dennis Joseph	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	14/12/2016	2	-	6	1
		MBA	Calicut University, Kerala	2011					
12.	K V S S N NarasimhaMurty	Ph.D	Osmania University, Hyderabad, Telangana	2015	11/4/2016	24	-	-	-
		MBA	Indira Gandhi National Open University, Delhi	2009					
		M. Sc	Osmania University, Hyderabad, Telangana	1992					
13.	SamyadipChakraborty	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	6/10/2015	8	3	7	3
		MBA	University of Liverpool ,UK	2009					
		B. Tech	Vellore Institute of Technology, Vellore	2007					
14.	Siddhartha Kushwaha	Ph.D	The ICFAI Foundation for Higher	2016	16/11/2016	8	2	4	-
		MBA	Education, Hyderabad	2011					
		BE	Ragiv Gandhi Technical University, Bhopal	2007					
15.	A Sandeep	MTech (Industrial Management)	Indian Institute of Technology, Bombay	1996	29/05/2015	2	20	-	-
16.	ShankhaSengupta	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	25/01/2017	3	1		
		MBA	Vellore Institute of Technology, Vellore	2006					
17.	N Siva Prasad	M.E	Pune University, Pune, Maharashtra	1990	29/05/2015	17	30	2	
18.	Shubhagata Roy	PhD (Statistics)	Banaras Hindu University, Varanasi	2017	10/04/2017	10	5.8	4	1
		UGC-NET (Management)	UGC	2013					
		MFC	Banaras Hindu University, Varanasi	2002					
		MA		2000					
19.	Nishit Kumar Srivastava	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad,	2015	2/5/2017	4	-	8	1
		M.Tech	Jharkhand	2010					
20.	AnushaSreeram	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	31/05/2017	1.2	5	1	
		MBA	Acharya Nagarjuna University	2003					
21.	ShailjaTripathi	Ph.D MBA	The ICFAI Foundation for Higher Education, Hyderabad	2017 2003	31/05/2017	3	2	5	
		PGDCA	MCRP University, Bhopal	2001					
22.	Arindam Ghosh	Ph.D	IIT Kharagpur	2017	20/11/2017	1.5	5.5	3	2
		MBA	The ICFAI Foundation for Higher Education, Hyderabad	2006					
		B.Tech	JIS College of Engineering, University of Kalyani, WestBengal	2004					
23.	JaipalDhobale	Ph.D	Swami RamanandTeerthMarathwada University, Nanded, Maharashtra	2015	11/12/2017	16	-	6	-
		MBA	YashwantraoChavan Maharashtra Open University, Nashik	2010					
		M.Sc	Swami RamanandTeerthMarathwada University, Nanded, Maharashtra	2001					
24.	Vidushi Pandey	FPM	IIM Raipur	2017	14/12/2017	0.5	2	2	-
		BE	RashtrasantTukadojiMaharaj Nagpur University, Maharashtra	2011					
25.	KaustovChakraborty	M.Tech	MaulanaAbulKalam Azad University of Technology, West Bengal ( West Bengal University of Technology), Kolkata		27/12/2017	0.5	0.5	2	-

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	No. Of Publications	H Index
26.	Bijeta Shaw	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	16/02/2018	1	2.66	1	1
		MBA	Osmania Universit	2013					
		B.Tech	West Bengal University of Technology, Calcutta	2007					
27.	Santosh Kumar Yadav	Ph.D	Devi AhilyaVishwavidyalaya, Indore	2017	10/11/2014	10	-	9	-
		PG Diploma in Applied Operation Research	Annamalai University, Chidambaram, Tamil Nadu	2017					
		MBA	Devi AhilyaVishwavidyalaya, Indore, Madhya Pradesh	2008					
28.	J Prince Vijai	PhD	The ICFAI Foundation for Higher Educatxion, Hyderabad	2018	13/04/2018	3.5	0.5	4	1
		M.Phil	ICFAI University, Tripura	2010					
		MBA	Annamalai University, Chidhambaram	2008					
		BE	Manonmaniam University, Tirunelveli	2004					
29.	Vaibhav Mishra	Ph.D	IIIT Allahabad	2017	11/12/2017	4	-	0	0
		MBA	IIIT Allahabad	2011					
		B.Tech	Uttar Pradesh Technical University, Uttar Pradesh	2009					
30.	Swamy N.V.V.S	PGDM	Centro de PesquisaemExperimentacaoCenia do Ator (CEPECA), Bucharest, Romania	1980	1/11/2000	-	-	-	-
		M Tech	Indian Institute of Technology (IIT), Madras	1972					
31.	Kesava Rao A	Ph.D	Case Western Reserve University, USA	1972	16/6/2004	-	-	-	-
		MS		1970					
		M.Stat	Indian Statistical Institute, Kolkata, West Bengal	1959					
32.	Sanjay Fuloria	PhD	ICFAI University	2007	06/07/2018	8	12	-	-
		MMS	MNIT, Jaipur Rajasthan University	1999					
		BE	Bhilai Institute of Technology, Pt. Ravishankar Shukla University, Raipur (Chhattisgarh)	1996					

## **Publications**

Publications in each category	July 1, 2017 - June 30, 2018	July 1, 2016 - June 30, 2017	July 1, 2015 - June 30, 2016	July 1, 2014 - June 30, 2015	Total
SCOPUS	26	27	32	15	100

## **Published Paper**

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
		2	017-2018			
1.	Arindam Ghosh	Collaborative model for a two- echelon supply chain with uncertain demand under carbon tax policy	Sādhanā, Vol. 43, No.9, (September 2018), pp. 144 (1-17).	Springer	Scopus 0.465	0
2.	Yadav, S. K. & Joseph, D.	After-sales Service Quality Satisfaction in Indian Automobile Industry.	International Journal of Business Information System, Vol. 26, No. 3, (Sept 2017), pp. 362- 377.	Inderscience	Scopus and C Category 0.688	0
3.	Yadav, S. K., Joseph, D. &Jigeesh N.	A Review on Industrial Applications of TOPSIS Approach.	International Journal of Services and Operations Management, Vol. 30, No. 1, (April 2018), pp. 23-28	Inderscience	Scopus and C Category 0.470	0
4.	J.P. Vijai	Technical Efficiency of Coal- Based Thermal Power Plants in India: A Stochastic Frontier Analysis	International Journal of Oil, Gas and Coal Technology, Vol. 17, No. 4 (April 2018), pp.472-485.	Inderscience Publication	Scopus 0.582	0
5.	Lakshmi Devasena, C.	Performance Evaluation of ADTree, Functional Tree and LMT Classifiers with 6CFS Subset Evaluator for Intelligent Heart Disease Prediction.	Indian Journal of Public Health Research and Development, Vol.8 No. 4 (April 2018), pp. 37-42.		Scopus 0.047	0
6.	Lakshmi Devasena, C.	Three-Factor Authentication for Fortified Login to ensure Privacy Preservation and Improved Security.	International Journal of Applied Engineering Research (IJAER), Vol 13, No. 10 (2018) pp. 7576-7579	Research India Publications		
7.	Santosh Kumar Yadav, Dennis Joseph &Jigeesh, Nasina	A review on industrial applications of TOPSIS approach	International Journal of Services and Operations Management, Vol. 30, No. 1, (April 2018), pp. 23-28	Inderscience	Scopus 0.470	0
8.	D.Saravanan, Dr. Dennis Joseph	Image Content Extraction Using Data mining Clustering Technique	International Journal of Engineering & Technology	Engg Journals Publications	Scopus 1.887	0
9.	D.Saravanan, Dr. Dennis Joseph	Image Data extraction using image Similarities	Micro electronics, Electromag netics and Telecommunications, (ICMEET-2018), pp. 22	ICMEET		

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
10.	D.Saravanan, Dennis joseph, N. Siva Prasad	Secure Transaction through image password generation technique	Jour. Of Adv Research Dynamical & Control systems, Vol 10, 02- Special Issues ,2018, pp 910-914	ELSEVIER	Scopus 0.135	0
11.	D. Saravanan, Dennis Joseph, N.Sivaprasad	CURE Clustering :suitable for Video data	International journal of Advance and Innovative Research, Vol 5, No. 2,	Indian Academicians and Researchers Associations	UGC	0
12.	Vldushi Pandey	A comprehensive four-stage framework for evaluation of Information Communication Technologies for Development interventions.	Information Technology for Development, (September 2017) pp: 1–21.	Taylor & Francis	ABDC – B / 1.587	
13.	Kaustov Chakraborty	Analysis of product design characteristics for remanufacturing using Fuzzy AHP and Axiomatic Design	Journal of Engineering Design, Vol. 28, No. 5, (May 2017) pp. 338-368.	Taylor & Francis	Science Citation Index Impact Factor: 1.906	
14.	Kaustov Chakraborty	Impact of various issues on extending the useful life of a product through product recovery options	Journal of Remanufacturing, Vol. 7, No. 1, (July 2017) pp. 77-95	Springer	Scopus 0.892	
15.	Rajesh K, Saravanan D	Critical success factors: The success of Business Intelligence	International Journal of Management Concepts and Philosophy, Vol. 10, No. 3, (May 2017), pp. 334-343.	Inderscience Publishers, United Kingdom.	ABDC-C / 0.16	
16.	Rajesh K, Saravanan D	Applying structural equation model to study the critical risks in business intelligence and analytical system implementation in Indian retail	International Journal of Management Concepts and Philosophy, Vol. 11, No. 2, (May 2018), pp. 190-218.	Inderscience Publishers, United Kingdom.	ABDC-C / 0.16	
16.	D.Saravanan	Image frame mining Using indexing technique	Data Engineering and Intelligent Computing, Springer Book series, Chapter 12, pp. 127- 137, July 2017	Springer		
17.	D.Saravanan	Improved image searching using input image fundamental feature technique"	Pak. Journal of Biotechnology,Vol. 14 No. 2, (July 2017) pp. 235-239.	University of Sindh	SCOPUS, 0.470	0
18.	D.Saravanan	Video data image retrieval using – BRICH	World journal of Engineering, Vol.14, No. 4, (Aug 2017), pp. 318-323.	Emerald	SCOPUS 0.237	0
19.	Rajesh kalepu, D.Saravanan	Critical success factor: the success of business intelligence systems"	International Journal of Management Concepts and Philosophy, Vol. 10, No. 3, (May 2017), pp. 334-343.	nderscience Publishers, United Kingdom.	ABDC – C Category	
20.	D.Saravanan	Monitoring routine in web exploration environments	Pak Journal of Biotechnology, Vol 14, (Special Issue-II), (Aug 2017), pp. 25-27.	University of Sindh	SCOPUS 0.102	0
21.	D.Saravanan	Validation of secret code using image based technique	Int. journal of pharmacy & Technology", Vol. 09, No.03, (Sep 2017), pp.30587-30594.	IJPT Publisher	SCOPUS 0.754	0

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
22.	D.Saravanan	An Secret Two fold image using flow code procedure	Int. journal of pharmacy & Technology", Vol. 09, No. 03, (Sep 2017), pp. 30628-30636.	IJPT Publisher	SCOPUS 0.754	0
23.	Dr.Dennis joseph, D.Saravanan	Efficient video retrieval using clustering technique	Pak journal of biotechnology, Vol 14, No.3,(Dec 2017), pp.559-562.	University of Sindh	SCOPUS 0.47	0
24.	D.Saravanan	Information retrieval using text level clustering using page raking technique	Pak journal of biotechnology, Vol.14(Special Issue-II), (Dec 2017), pp. 357-359.	University of Sindh	SCOPUS 0.47	7
25.	D.Saravanan	Improved image retrieval using image noise removal technique	Pak journal of biotechnology, Vol.14(Special Issue-II), (Dec 2017), pp. 360-362.	University of Sindh	SCOPUS 0.47	0
26.	D.Saravanan	Clustering of video in formations using BRICH Methodology	Pak journal of biotechnology, Vol 14(Special Issue-II), (Dec 2017), pp. 377-380.	University of Sindh	SCOPUS 0.47	0
27.	D.Saravanan, Dr.Dennis joseph, N. Siva Prasad	CURE Clustering: Suitable for video data	Int. Journal of Advance and Innovative Research, Volume 5, No. 1(III): (March 2018), pp. 10-13.	IJAIR Publisher, India		0
28.	D.Saravanan, Dr.Dennis joseph, N. Siva Prasad	Secure Transaction through image password generation technique	Jour. Of Adv Research Dynamical & Control systems, Vol 10, No. 02-Special Issues, (April 2018), pp. 910-914.	Institute of Advanced Scientific Research	SCOPUS 0.135	0
29.	D.Saravanan	Clustering the irregularity events in intelligence surrounding systems	Int. Journal of pure and applied mathematics, Vol. 119, No.12, (May 2018), pp. 15025-15035.	Academic Publication Limited.	SCOPUS 0.394	0
30.	D.Saravanan	Effective video Content Retrieval using image attributes	EAI Endorsed Transactions on energy Web and Information Technologies, Vol 5, No. 18, (June 2018), pp 1-5.	EAI - European Alliance for Innovation,belgium		
31.	K.Rajesh, D.Saravanan	Applying structural equation model to study the critical risks in business intelligence and analytical system implementation in Indian retail	International Journal of Management Concepts and Philosophy, Vol. 11, No. 2, (May 2018), pp. 190-218.	Inder Science	ABDC C Indexed	
32.	D.Saravanan, N. Siva Prasad, Dennis Joseph	CURE Clustering :suitable for Video data	International journal of Advance and Innovative ResearchVol 5, No. 1(II) (March 2018), pp. 10-13.	Indian Academicians and Researchers Associations	UGC	
33.	K. Padma Vasavi,N. Uday Kumar and N Siva Prasad, 2017.	Development of Mitthar-The Companion Robot For Lonely Elderly People.	International Journal of Electronics and Communication Engineering & Technology (IJECET).Vol. 8, No. 3, (May 2017), pp. 84-94.	IJECET		

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
34.	AkellaAmarendraBabu, N Siva Prasad& KK Baseer	Dynamic Reconfiguration of Communication Hubs During Offensive Military Operations	International Journal of Research. Vol. 4, No. 17, (Dec 2017), pp. 3776 – 3780.	IJR	e-ISSN 2348-6848 p-ISSN 2348-795X	
35.	D.Saravanan, Dr.Dennis joseph, N. Siva Prasad	Secure Transaction through image password generation technique	Jour. Of Adv Research Dynamical & Control systems, Vol 10, 02- Special Issues, (April 2018), pp. 910-914.	Institute of Advanced Scientific Research	SCOPUS 0.135	0
36.	Nishit Kumar Srivastava	Factors affecting malware attacks: An Impirical Analysis	Purushartha, Vol. 10, No. 2, (September 2017), pp.	SMS Varanasi	Scopus 0.018	0
37.	Nishit Kumar Srivastava	Identifying critical factors for various maintenance policies: A study on Indian manufacturing sector	International Journal of Productivity and Quality Management, Vol. 25, No.1, 2018, pp. 41-63	Inderscience	Scopus Indexed: "C" in ABDC 0.485	0
38.	SasikalaParimi& Anusha Sreeram	Agility in the Factors Effecting the Quality and Safety of Fish Products	Indian journal of Commerce &Management Studies, Vol. 9,No. 2, (May 2018), pp. 1-8.	ERM publications		
39.	Jigeesh, N. and Sai Nandeswara Rao, N	Significance of time and cost dimensions in pharmaceutical projects and prioritisation of project phases	International Journal of Project Organisation and Management, Vol. 10, No. 2, (2018) pp. 175 – 189.	Inderscience	Scopus 0.544	0
40.	Santanu Mandal, Venkateswar Rao Korasiga	The dominant influence of logistics capabilities on integration Empirical evidence from supply chain resilience	International Journal of Disaster Resilience in the Built Environment Vol. 8 No. 4, (Sep 2017), pp. 357-374.	Emerald Publishing	Scopus 0.451	0
41.	Santanu Mandal, Venkateswar Rao Korasiga	Dominance of Agility in Tourism Value Chains: Evidence from India	Tourism Review Vol.72,No. 2, (June 2017),pp.133-155.		Scopus 0.659	0

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citation
			2016-2017			
1.	Arindam Ghosh	Optimal Lot-Sizing under Strict Carbon Cap Policy Considering Stochastic Demand	Applied Mathematical Modelling , 44, (April 2017), pp. 688-704.	Elsevier	Scopus 1.394	5
2.	Yadav, S. K., Kapoor, R., &Dhaigude, A. S.	Financial Performance Ranking of Oil and Gas Companies in India using TOPSIS method	International Journal of Applied Business and Economic Research, Vol. 14, No. 6, (July 2016), pp. 4463-4473	Serial Publication, New Delhi	Scopus and C Category 0.516	0
3.	Yadav, S. K. &Manwani, D. T.	A Review on Post Sales Service Satisfaction in Automobile Industry.	International Journal of Social Science and Development Policy, Vol. 2, No. 1, (Sept 2016), pp. 79-88.	Babasaheb Bhimrao Ambedkar University,A Central Universty, Lucknow and ASEDS		0
4.	Vishal Mishra (co-author Shailendra Singh Bisht)	ICT-driven financial inclusion initiatives for urban poor in a developing economy: implications for public policy	Behavior & Information Technology, Vol. 35, No.10, (Oct 2016),pp. 817-832.	Taylor & Francis	Scopus 1.015	1
5.	J.P. Vijai, GSR Somayaji, RJR Swamy, and P. Aital	Relevance of F.W. Taylor's Principles to Modern Shop-Floor Practices: A Benchmarking Work Study	Benchmarking: An International Journal, Vol. 24, No. 2, (March 2017), pp.445-466.	Emerald Publication	Scopus 1.97	1
6.	Lakshmi Devasena, C.	Improved Set Partition Hierarchical Tree Algorithm or Video Zipping in Real Time Applications.	International Journal of Engineering Trends and Technology (IJETT), Special Issue, (April 2016), pp. 22-26.	Seventh Sense Research Group (SSRG)	-	-
7.	Rajesh Kalepu and Lakshmi Devasena, C.	Solutions for Security Challenges in Cloud Computing – A Review.	International Journal of Engineering Trends and Technology (IJETT), Special Issue, (April2016), pp. 15-21.	Seventh Sense Research Group (SSRG)	-	-
8.	Lakshmi Devasena, C.	IPv6 Low Power Wireless Personal Area Network (6LoWPAN) for Networking Internet of Things (IoT) – Analyzing its suitability for IoT.	Indian Journal of Science and Technology, Vol 9, No. 30,(August 2016), pp.1-6.	Indian Society of Education and Environment	Scopus 1.782	0
9.	Dr. Shankha Sengupta, Dr. Anusha Sreeram	A Conceptual Framework of the Mediating Effects of Human Interactions in Supply Chain Relationships	IUP Journal of Operations Management,, Vol.15, No. 4, (Nov 2016), pp. 33-45.	IUP	-	-
10.	Shubhagata Roy	Social Security through Micro- insurance in India	Management Insight, Vol. 12, No. 1, (June 2016), pp. 70-77.	SMS Varanasi	-	-
11.	Shubhagata Roy	Effect of Economic Factors on Fertility in Uttar Pradesh	IJRESS, Vol. 6, No. 7, (July 2016), pp. 142-153.	Euro Asia Research and Development Association	-	-
12.	Amar Raju & Dennis Joseph	An empirical investigation of online review diagnosticity	International Journal of Business Information Systems, Vol. 25, No. 3, (2017), pp. 319-335.	Inderscience	Scopus Indexed 0.688	0
13.	Santosh Kumar Yadav & Dennis Joseph	After-sales service quality satisfaction in Indian automobile industry	International Journal of Business Information Systems, Vol. 26, No. 3, (2017), pp. 362-377.	Inderscience	Scopus Indexed 0.688	0
14.	Saravanan, D., Lakshmi, S. V., & Dennis Joseph	Image retrieval by image feature using data mining technique	Inventive Systems and Control (ICISC), Conference paper, (Jan 2017), pp. 1-4.	IEEE	-	-
15.	Dennis joseph, D.Saravanan	Efficient video retrieval using clustering technique	Pak journal of biotechnology, Vol. 14, No. 3, pp. 559-562.	PJBT	-	-

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citation
16.	D.Saravanan, Dennis Joseph	A Review of Mobile Banking Adoption Literature and a Research agenda for the future	International journal of Advanced Research in CS& Management studies, Vol.3, No. 5, (2017), pp. 211-528.	-	UGC	-
17.	D.Saravanan, Dr.S.Vijaylakshmi,Dennis Joseph	Finding of Interesting Rules from Association mining by ontology and page ranking	International journal for modern trends in science and Technology, Vol.3, No.1, (Feb 2017), pp. 46-50.	-	UGC	-
18.	Vidushi Pandey	Understanding G2G e- government project impasse: A stakeholder theory perspective.	Information Development, Vol. 33, No. 4, (Sep 2017), pp. 361–374.	Sage Publication	Scopus 0.905	0
19.	D.Saravanan	Segment Based Indexing Technique for Data file	Procedia of computer Science, Vol. 87, (June 2016), pp. 12-17.	Elsevier	SCOPUS 1.82	0
20.	D.Saravanan	Video Substance Extraction Using image Future Population based Techniques	ARPN Journal of Engg and applied science, Vol.11, No. 11, (June 2016), pp. 7041-7045.	Asain Research publishing network	-	-
21.	D.Saravanan	Coastal Hazard and Resilience due to Disaster A survey	International journal of oceans and Oceanography, Vol. 10, No.2,(Sep 2016), Pages 133-140.	Research India Publications.	SCOPUS 0.67	0
22.	D.Saravanan	Structural and Nonstructural mitigation measures in coastal area threats	International journal of oceans and Oceanography, Vol. 10,No.2, (Sep 2016), pp. 141-148.	Research India Publications.	SCOPUS 0.67	0
23.	D.Saravanan, A.Ronald Tony	Reduce Convention for large data base Using Mathematical Progression	Global journal of Pure and Applied Mathematics, Vol. 12, No. 4, (Aug 2016), pp. 3577-3584.	Research India Publications.	SCOPUS 2.38	0
24.	D.Saravanan	Data indistinguishable using visual aspect steganography technique	Pak. J. Biotechnology, Vol. 13, (Special Issue), (June 2016), pp. 322-326.	University of Sindh	SCOPUS 0.102	0
25.	D.Saravanan	Persive initiated peer distribution multiplexing	Pak. J. Biotechnology, Vol. 13, (Special Issue), (June 2016), pp. 347-350.	University of Sindh	SCOPUS 0.47	0
26.	D.Saravanan	Video content Retrieval using image feature selection	Pak. J. Biotechnology, Vol 13(Special Issue) , June 2016,(2016), Pages 322-326.	University of Sindh	SCOPUS 0.47	0
27.	D.Saravanan, Dr.S.Viyayalakshmi	Evaluating Recovery Routing Forecast in network environment	Int. Journal of innovative trends in engineering(IJITE), Vol. 24,No.02, (Dec 2016), pp. 91-93.	Foundation of Modern Research, India.	-	-
28.	D.Saravanan	Effective Video Data Retrieval Using Image Key frame selection	Advances in Intelligent Systems and computing, Conference paper, (Jan 2017),pp. 145-155.	Springer	SCOPUS 0.338	0
29.	D.Saravanan, Dr.S.Vijaylakshmi, Dennis Joseph	Finding of Interesting Rules from Association mining by ontology and page ranking	International journal for modern trends in science and Technology, Vol.3, Special issue (1), (Feb 2017), pp. 46-50.	Jay Publications, India	UGC Approved	
30.	D.Saravanan	Secured image transformation using disorganized chart pattern technique	Pak. Journal of Biotechnology, Vol. 13, Special Issue II, (March 2017), pp. 135-137.	University of Sindh	SCOPUS 0.47	0
31.	D.Saravanan	Database security incursion recognition technique using neural network	Pak. Journal of Biotechnology, Vol. 13, Special Issue II, (March 2017), pp. 130-134.	University of Sindh	SCOPUS 0.47	0

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32.	D.Saravanan, Dr.S Vijayalakshmi	Causes and effect of Environmental pollution –Air ,Water, Noise & Light	Pak. Journal of Biotechnology,Vol.14, No. 1, (March 2017), pp. 109-113.	University of Sindh	SCOPUS 0.47	0
33.	Shailja Tripathi and NasinaJigeesh	Adoption of Cloud Computing in Business: A Multi-Case Approach to Evaluate the Fit-Viability Model (FVM)	International Journal of Business and Information Vol. 12, No. 1, (March 2017), pp. 39-64.	-	-	-
34.	Shailja Tripathi	Understanding the determinants affecting the continuance intention to use cloud computing	Journal of International Technology and Information Management, Vol. 26, No. 3 (July 2017), pp. 124-152.	©International Information Management Association, Inc. 2017 124	-	-
35.	Nishit Kumar Srivastava	Development of predictive maintenance model for N- component repairable system using NHPP models and system availability concept	Global Business Review, Vol. 17, No. 1, (Feb 2016), pp. 105-115.	Sage Publication	Scopus Indexed; "C" in ABDC List	4
36.	Nishit Kumar Srivastava	Assessment of environmental risk from the project team's perspective in electrical transmission line installation projects		Sage Publication	-	-
37.	Samyadip Chakraborty	Linking supply chain network complexity to interdependence and risk assessment: Scale development and Empirical Investigation	Business: Theory and PracticeVol. 17, No. 1, (May 2015), pp. 1-12.	VGTU Press technika VGTU university	SCOPUS 0.516	0
38.	AnushaSreeram, Ankit Kesharwani and Sneha Desai	Factors Affecting Satisfaction and Loyalty in Online Grocery Shopping: An Integrated Model	Journal of Indian Business Research, Vol. 9, No. 2, (Jun 2017), pp. 107-132.	Emerald Publications	Scopus 2.12	0
39.	Shailja Tripathi and NasinaJigeesh	Adoption of Cloud computing in business: A multi-case approach to evaluate Fit Viability Model (FVM)	International Journal of Business and Information, Vol. 12, No. 1, (March 2017), pp. 39 – 64.	-	Scopus 0.688	0
40.	Veena Kandukuri and NasinaJigeesh	Collaborative Team learning contributes to KM process, leadership and culture – A study in an Indian IT company	International Journal of Business and Information, Vol. 12, No. 2, (June 2017), pp. 107 – 122.	-	Scopus 0.688	0
41.	M. Raja Shekhar Reddy, NasinaJigeesh and Prabhu Kumar	Pharmaceutical Outsourcing: Competitive advantage for India	ASCI Journal of Management, Vol. 46, No. 1, (2017), pp. 85 – 92.	-	-	-
42.	NasinaJigeesh and N. Sai Nandeswara Rao	ASCI Journal of Management	International Journal of Managing Projects in Business, (Emerald Publications), 2016, Volume 9, Issue 2, pp. 433 – 450	-	Scopus 1.046	0
43.	Santhanu Mondal, RathinSarathi, Venkateswara Rao Korasiga, Sourabh Bhattacharya, Surjit Ghosh Dastidar	Achieving supply chain resilience: the contribution of logistics and supply chain capabilities	International Journal of Disaster Resilience in the built Environment, Vol. 7, No. 5, (Nov 2016), pp. 554-562.	-	Scopus 0.451	2
44.	Santanu Mandal,Venkateswar Rao Korasiga	An Integrated-Empirical Logistics Perspective on Supply Chain Innovation and Firm Performance	Business: Theory and Practice, Vol. 17, No. 1, (Mar 2016),pp. 32–45.	-	Scopus 0.516	0
45.	SSK Sastry & Dr. Venkateswara Rao. Korasiga	Training for skill up-gradation in selected IT organisations: A sample survey	International Journal of Research in Commerce, IT & Management	-	-	-
46.	SK Sastry Akella, Arif. A.Wakif, K.Venkateswara Rao	Organisational factors effecting Attrition in Indian Information Technology (IT) Industry	Amity Global business Review, Vol. 12, (Feb 2017), pp. 99-106.	-	-	-

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
			2015-2016			
1.	Arindam Ghosh	Optimizing a two-echelon serial supply chain with different carbon policies	International Journal of Sustainable Engineering, Vol. 9, No. 6, (Nov 2016), pp.363-377.	Taylor & Francis	Scopus 0.535	2
2.	Yadav, S. K., Joseph, D., &Jigeesh, N.	The Influence of Knowledge Management Practices and Systems on Firm Performance.	International Journal of Applied Engineering Research, Vol. 10, No.18, (Sept, 2015), pp.39338-39344	Research India Publication, New Delhi	Scopus 0.484	0
3.	Vishal Mishra (co- author Sridhar Vaithianathan)	Customer Personality and Relationship Satisfaction: Empirical Evidence from Indian Banking Sector	International Journal of Bank Marketing. Vol. 33, No. 2, (Apr 2015), pp. 122-142.	Emerald Publishing	Scopus 1.484	3
4.	J.P. Vijai and P. Sashikala	Sensitivity Analysis of Optimal Capacity Acquisition under Demand Uncertainty for a Multi- Resource Firm	International Journal of Applied Management Science, Vol. 8, No. 3 (2016), pp.246-270.	Inderscience Publication	Scopus 0.52	3
5.	Lakshmi Devasena, C.	Performance Evaluation of Memory Based Classifiers with Correlation Based Feature Selection Subset Evaluator for Smart Heart Disease Prediction.	IJRET: International Journal of Research in Engineering and Technology, Vol. 05, Special Issue 07, NCEITCS (May-2016), pp. 11-17.	Publisher: eSAT Publishing House Pvt. Ltd., India		
6.	Lakshmi Devasena, C.	Proficiency Comparison of Random Forest and J48 Classifiers for Heart Disease Prediction.	International Journal of Computing Academic Research (IJCAR), Vol. 5, No. 1, (February 2016), pp.46-55.	(Publisher: MEACSE Publications, Dubai - UAE)		
7.	Lakshmi Devasena C,	Comparative Analysis of Functional Tree Classifier and Random Forest Classifier for Smart Heart Disease Prediction	International Journal on Computing, Communications and Systems (IJCCS), Vol. 4, No. 2, (Dec 2015), pp. 239-243.	(Publisher: MRCET)		
8.	Lakshmi Devasena, C	Comparative Analysis of LMT and FT Classifiers for Smart Heart Disease Prophecy	International Journal of Core Engineering & Management (IJCEM), Special issue, ICCEMT-2015, (December 2015), pp. 368 – 380.			
9.	Lakshmi Devasena, C.	Comparative Analysis of Memory Based Classifiers for Intelligent Heart Disease Prediction.	International Journal of Applied Engineering Research (IJAER), Vol. 10, No. 81, (2015), pp. 109-113. 2015	(Publisher: Research India Publications)		
10.	Lakshmi Devasena, C.	Comparative Analysis of Random Forest, REP Tree and J48 Classifiers for Credit Risk Prediction,	IJCA Proceedings on International Conference on Communication, Computing and Information Technology ICCCMIT 2014(3): (March 2015), pp. 30-36.	(Publisher: IJCA Journal)		
11.	Shubhagata Roy	Levels And Trends of Wanted and Unwanted Fertility in Uttar Pradesh	Elixir Statistics, Vol. 94, (April 2016), pp. 39923- 39929.	Elixir Publishers	0.454	1
12.	Bolar, K., & Shaw, B	End-user Acceptance of Online Shopping Sites in India	The Journal of Internet Banking and Commerce, Vol. 20, No. 2, (July 2015),	Array development	Scopus, 2.70	1

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13.	Afshan, N., Menon, S., (2015)	Supply Chain Integration in Healthcare Industry in India: Challenges and Opportunities	Journal of Global Business Advancement, Vol. 8, No. 4, (2015), pp. 469-478.	Inderscience		
14.	Girish G.P, Dennis Joseph, Souvik Roy & Amar Raju	Influencing Adoption of Knowledge Management Systems in India from a Micro, Small and Medium Enterprise's Perspective	International Review of Management and Marketing, Vol. 5, No. 3, (July 2015), pp. 135-140.	ECON Journals	Scopus Indexed 2.671	1
15.	Devaraj Saravanan and Dennis Joseph	Implementation and cultural issues going together for successful adoption of ERP systems	International Journal of Business Information Systems, Vol. 23 No. 1, (2016), pp. 87-96.	Inderscience	Scopus Indexed 0.688	0
16.	Dennis Joseph and NasinaJigeesh	The consequences of stage- based Knowledge management evolution	International Journal of Applied Engineering Research, 10(11) pp. 29073- 29093	Research India Publications, Delhi	Scopus Indexed 0.484	0
17.	Santosh Kumar, Dennis Joseph and NasinaJigeesh	The influence of knowledge management practices and systems on firm performance	International Journal of Applied Engineering ResearchVol. 10, No.5, (2015), pp. 3979-3982.	Research India Publications, Delhi	Scopus Indexed 0.484	0
18.	Dr. Jaipaldhobale, Ms. Sandhya Chavare, Ms. Tejasvi Patil	Indian Values & Ethics for Management Business – A Case of Tata Group	MMJournal of Management in Manufacturing & Services Vol. 2, No. 22,(Nov 2015), pp. 1-5.	International Society for Green, Sustainable Engineering and Management Recognized Voluntary Organization (Research, Development & Training) Planning Commission, Government of India		
19.	Afshan, N. and Sindhuja, P.N.	Supply chain integration in healthcare industry in India: challenges and opportunities'	Journal Global Business Advancement, Vol. 8, No. 4, (July 2015) pp.469–478.	Inderscience	ABDC-'C'	
20.	Sindhuja P N Anand S. Kunnathur	Information security in supply chains: a management control perspective	Information & Computer Security, Vol. 23 No. 5 (Nov 2015) pp. 380 - 405.	Emerald	ABDC-'C' Scopus 0.76	1
21.	Siddhartha Kushwaha	Consumers and Product Returns in Reverse Supply Chain: A Literature Review	IUP Journal of Supply Chain Management, Vol. 12, No. 4 (Dec 2015), 36-45.		Cabell's Directory	
22.	Siddhartha Kushwaha	Outsourcing Strategy of E-waste Collection Activity for a Manufacturer	Management and Labour Studies, Vol. 41, No.1, (Feb 2016), pp. 58-62.	Sage Publishing	DeepDyve, Indian Citation Index (ICI), J-Gate, Research Papers in Economics (RePEc)	
23.	D.Saravanan	Literature survey on Dynamically maintaining a Distributed collection of Elements in a Legitimate method	Journal of computing Technology, Vol. 4, No. 3 pp 19-22	JCT Publications		
24.	D.Saravanan , S.Vaithyasubramnian , K.N. Jothi venkatesh	Video content Retrieved using Histogram clustering technique	Procedia Computer Science, Vol. 50, (June 2015), pp. 560-565.	Elsevier	SCOPUS 1.08	0
25.	D.Saravanan	Literature Survey on Various clustering Technique using Vide Data Images	International journal of Engineering Science &Management Researh, IJESMR, Vol. 2, No. 6, (June 2015), pp. 84-87.	IJESMR Publisher, Indore	2.243	0

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
26.	Shailja Tripathi and NasinaJigeesh	Task-Technology Fit (TTF) Model To Evaluate Adoption of Cloud Computing: A Multi-Case Study	International Journal of Applied Engineering Research, Vol. 10, No. 3, (2015), pp. 9185-9200	© Research India Publications http://www.ripublication .com	0.484	0
27.	D.Saravanan	Image compression using image clustering technique	International journal of Global Journal of Computer and Technology,GJCT, Volume 2, No.1, (June 2015), pp. 61-65.	Global Journals INC, (US)		
28.	D.Saravanan, Dennis Joseph	A Review of Mobile Banking Adoption Literature and a Research agenda for the future	International journal of Advanced Research in CS& Management studies, Vol. 3, No. 5, (), pp. 211-528.	IJARCSMS Publishers, Gujarat.	UGC Approved,5.41	
29.	D.Saravanan	Effective Multimedia content Retrieval	International journal of Applied Environmental Sciences, Vol. 10, No.5, (Oct 2015), pp. 1771-17783.	Research India Publications.	SCOPUS,0.10 2	0
30.	D.Saravanan	Various Assorted Cluster Performance Examination using Vide Data Mining Technique	Global journal of pure and applied Mathematics, Vol. 11, No.6, (Nov 2015), pp. 4457-4467.	Research India Publications.	SCOPUS 2.38	0
	S.Vaithayasubramainyan, A.Chirsty, D.Saravanan	Access to Network Login by Three-Factor Authentication for Effective Information Security	The Scientific World Journal , Volume 2016, (Jan 2016), pp. 01-05.	Hindawi Publishers, UK	SCOPUS,1.91	1
32.	D.Saravanan	Performance Anlaysis of video data image using Clustering Technique	Indian journal of science and technology, Vol. 9, No. 10, (March 2016), pp. 1-6.	Indian Society of Education and Environment, Chennai.	SCOPUS,1.05	0
33.	D.Saravanan, Dennis Joseph	Implementation and cultural issues going together for successful adoption of ERP Systems	International journal of Business Information systems, Vol. 23,No.1, (Feb 2016),pp. 87-96.	Inder Science.	SCOPUS 0.688	0
34.	D.Saravanan	Design and implementation of feature matching procedure for video frame retrieval	International journal of control theory and applications, Vol. 9, No. 7, (Feb 2016), pp. 3283-3293.	Serials Publications	SCOPUS,2.84 0	0
35.	D.Saravanan	Organized and protected communication in mobile group	International journal of control theory and applications, 9(7), 2016, Feb 2016, Pages 3283- 3293.	Serials Publications	SCOPUS,2.84 0	0
36.	D.Saravanan	Information Retrieval using: Hierarchical clustering algorithm	International journal of Pharmacy & Technology, Vol. 8, No. 4, (March 2016), pp. 22793-22803.	IJPT Scientific Publisher	SCOPUS,1.21 6.	0
37.	Nishit Kumar Srivastava	A project risk management methodology based on probabilistic and non-probabilistic approach: A study on transmission line installation projects	Jindal Journal of Business Research , Vol. 4, No. 1 & 2, (June 2016), pp. 1-19.	Sage Publication		
38.	Nishit Kumar Srivastava	Predictive maintenance using modified FMECA method	International Journal of Productivity and Quality Management, Vol. 16, No. 3, (2015), pp. 267-280.	Inderscience	Scopus 0.845	1
39.	Nishit Kumar Srivastava	Development of framework for predictive maintenance in Indian manufacturing sector	International Journal of Services and Operations Management, Vol. 24, No. 1, (2016), pp. 73-98.	Inderscience	Scopus 0.47	1

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40.	Samyadip chakraborty	Investigation of factors leading to inefficient operations in Indian Healthcare Supply Chains'	International Journal of Applied Engineering Research, Vol. 10, No. 16 (2015) pp. 37919-37926.	Research India Publications	Scopus 0.484	0
41.	Samyadip chakraborty	Evaluating the Efficiency of the Banks in India during the Pre & Post Recession period using DEA Approach	International Journal of Applied Engineering Research, Vol. 10, No. 14, pp 34919-34934	Research India Publications	Scopus 0.484	0
42.	Shankhasengupta& Anusha Sreeram	A Conceptual Framework of the Mediating Effects of Human Interactions in Supply Chain Relationships	IUP Journal of Operations Management, Vol. 15, No.4, (Nov 2016), pp. 33.	IUP Publications		
43.	Sudhakar Dasari, NasinaJigeesh, and Prabhukumar A	Knowledge Management Practices in Different SMEs –An Empirical Study in India	International Journal of Knowledge Management Studies, Vol. 7, No. 3/4, (2016), pp. 167 – 191	Inderscience	Scopus 0.298	1
44.	Sudhakar Dasari, NasinaJigeesh, and Prabhukumar	Study of influence of Organizational issues on Knowledge Management in Agro- based SMEs	Pravara Management Review (PMR), Vol. 14, No. 2, (Dec 2015), pp. 19 – 25.			
45.	Sai Nandeswara Rao Nallam and NasinaJigeesh	Analysis and Control of issues tha delay pharmaceutical projects	Business: Theory and Practice, Vol. 16, No. 3, (Jan 2015), pp. 252 – 263.	Vilnius Gediminas Technical University	Scopus 0.516	3
46.	NasinaJigeesh, SamyadipChakrabortya,T ulikaChakravorty	An empirical study on Agile testing attributes for Higher Customer Satisfaction in IT projects	International Journal of Business and Information, Vol. 10, No. 3, (Sep 2015), pp. 365 – 386.		Scopus 0.688	0
47.	NasinaJigeesh	The influence of knowledge management practices and systems on firm performance	International Journal of Applied Engineering Research, Vol. 10, No. 18, (Nov 2015), pp. 39338 – 39344.		Scopus 0.484	0
48.	Venkateswara Rao. Korasiga	Business: Theory and Practice	Analysis of factors contributing to performance of employees in IT industry- An empirical study	IUPA Journal of Computer Sciences	IUP	
49.	SSK. Sastry & Dr. Venkateswara Rao. Korasiga	Is Attrition in Information Technology Industry due to fast growing nature of the industry?	International Journal of Information Technology & Computer Sciences Perspectives			

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
		2014-2	015			
1.	Yadav, S. K. &Manwani, D. T.	A Pre and Post Recessionary study of Growth in Indian Automobile Industry.	Paripex- Indian Journal of Research,Vol. 4, No. 4, (April, 2015), pp. 4-6.	World Wide Journal	-	-
2.	Vishal Mishra (co-author Dipanjan Dey)	Determinants of Choice of Healthcare Services Utilization: Empirical Evidence from India	Indian Journal of community Health, Vol. 26, No. 4, (Dec 2014), pp. 357-364.	Indian Association of Preventive and Social Medicine	Scopus Listed (0.294)	4
3.	P. Aital and J.P. Vijai	Operational Practices and Performances of Green Supply Chain Management in Indian Firms	International Journal of Process Management and Benchmarking, Vol. 5, No. 3 (2015), pp.352-374.	Inderscience Publication	Scopus (0.454)	0
4.	Lakshmi Devasena C, M. Hemalatha	Automatic Classification of Audio Data using Gradient Descent Neural Network Based Algorithm.	Journal of Theoretical and Applied Information Technology, Vol. 70. No. 3, (December 2014), pp. 375 - 389.	(Publisher: Asian Research Publishing Network (ARPN))	Scopus Indexed (0.42)	1
5.	Lakshmi Devasena C	Fusion of MRI and CT Medical images using Redundant DWT and Fast Discrete Curvelet based Image Fusion Algorithm.	International Journal of Applied Engineering Research (IJAER), Vol. 9, No. 23 (2014) pp. 22087-22096.	(Publisher: Research India Publications)	(Scopus Indexed) (0.484)	0
6.	Lakshmi Devasena, C.	Proficiency Comparison of ZeroR, RIDOR and PART Classifiers for Intelligent Heart Disease Prediction.	Operations Research and Applications: International Journal of Advances in Computer Science and Technology, Vol.3, No.11, (Dec 2014),pp. 12-18.	(WARSE Publications).	-	-
7.	Lakshmi Devasena, C.	Effectiveness Analysis of ZeroR, RIDOR and PART Classifiers for Credit Risk Appraisal.	Operations Research and Applications: International Journal of Advances in Computer Science and Technology, Vol.3, No.11, (Dec 2014),pp. 06-11.	(WARSE Publications).	-	-
8.	Lakshmi Devasena, C.	Competency Comparison between Logistic Classifier and Partial Decision Tree Classifier for Credit Risk Prediction.	Operations Research and Applications: An International Journal (ORAJ), Vol. 1, No.1, (Aug 2014), pp. 31 – 40.	(Publisher: AIRCC Publishing Corporation)	-	-
9.	Lakshmi Devasena, C.	Impact Study of Cloud Computing on Business Development.	Operations Research and Applications: An International Journal (ORAJ), Vol. 1, No.1, (Aug 2014), pp. 1 – 7.	(Publisher: AIRCC Publishing Corporation	-	-
10.	Lakshmi Devasena, C.		International Journal on Computational Science & Applications, Vol. 5, No. 1, (Feb 2015), pp. 39 – 50.	(Publisher: AIRCC Publishing Corporation)	-	-
11.	Lakshmi Devasena, C.	An Improved Neural Network Based GDAL PCK-Means Algorithm for Audio File Classification.	International Journal of Applied Engineering Research (IJAER), Vol. 9, No. 20, (2014), pp. 4762-4766	(Publisher: Research India Publications)	-	0
12.	Shubhagata Roy	Study of Influence of Caste Differentials on Fertility and ontraception	JSAPL, Vol. 2, No. 2, (May 2015), pp. 149-160.	Natural Sciences Publishing	-	-

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
13.	Srabasti, C.; Afshan,N. & Chhetri, P. (2015)	Exploring the Linkage Between the Components of Motivational Systems Theory and Career Decisiveness: The Mediating Role of Career Optimism	Journal of Career Assessment, Vol. 23, No. 4, (Nov 2015) pp. 597-614.	SAGE Publication	Scopus 1.056	0
14.	Chhetri, P.; Afshan,N. Chatterjee, S.(2014)	The impact of Perceived Organizational Politics (POP) on work attitudes: The moderating role of LMX quality: Evidence from the Indian IT sector	International Journal of Human Capital and Information Technology Professional, Vol. 5, No. 2, (April 2014), pp.1-13.	IGI Global	-	-
15.	JaipalDhobale Dr. Kalyankar N V & Dr. Khamitkat S D	Computer Network Performance Evaluation based on Datarate and Number of Clients per Server using OMNeT++ Simulation Environment	Global Journal of Computer Science and Technology Vol. 14, No. 3, (May 2014), pp. 14- 20.	Global Jounals Inc. Massachusetts, USA	-	-
16.	JaipalDhobale Dr. Kalyankar N V & Dr. Khamitkat S D	Computer Network Performance Evaluation Based on Different Packet Size Using OMNeT++ Simulation Environment	International Journal of Advanced Research in Computer Science & Technology Vol. 2, No. 2, (April 2014), pp. 91-95.	Capital journals, Chandigah	-	•
17.	JaipalDhobale Dr. Kalyankar N V & Dr. Khamitkat S D	Computer Network Performance evaluation based on Network scalability using OMNeT++ Simulation Environment	International Journal of Advanced Networking Applications, Vol. 5, No. 5, (April 2014), pp. 2041-2045.	Eswar Publications, Udumalpet, Tamil Nadu, India	-	-
18.	JaipalDhobale Dr. Kalyankar N V & Dr. Khamitkat S D	Wired and Wireless Computer Network Performance Evaluation Using OMNeT++ Simulation Environment	International Journal of Research in Electronics & CommunicationTechnology, Vol. 1, No. 2,(April 2014, pp. 54-59.	Capital journals, Chandigah	-	-
19.	JaipalDhobale Dr. Kalyankar N V & Dr. Khamitkat S D	Wireless - Host to Host Network Performance evaluation based on bitrate and Number of Host with Server using OMNeT++ Simulation Environment	Indian Streams Research Journal Vol. 4, No. 5, (June 2014), pp. 1 – 9.	Laxmi Book Publication, Solapur, Maharashtra	-	-
20.	Sindhuja P N	Impact of Information Security Initiatives on Supply Chain Performance: An Empirical Investigation	Information Management and Computer Security, Vol. 22, No. 5. (Nov 2014) pp. 450-473.	Emerald	SCOPUS 0.536	3
21.	Surajit Ghosh Dastidar, Sindhuja P N, Arundhati Dutta,	The Damned Dam	Emerald Emerging Markets Case Studies, Vol. 4, No. 1, (Nov 2014), pp.1-4.	Emerald	-	-
22.	Siddhartha Kushwaha	The Impact of Cannibalization on Product Returns for Remanufacturing Under Different Demand Scenarios	IUP Journal of Operations Management, Vol. 14, No. 1, (Feb 2015), pp. 39-53.	Icfai University Publications	Cabell's Directory	-
23.	Siddhartha Kushwaha	A Comprehensive Sustainability Index (CSI): A Balanced Social, Economic & Environmental Approach	International Journal of Management and Social Sciences Research. Vol. 4, No. 5, (May 2015) pp. 44-49.	i-Explore International Research Journal Consortium	-	-

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor	Citations
24.	Nishit Kumar Srivastava	Predictive maintenance using FMECA method and NHPP models	International Journal of Services and Operations Management, Vol. 19, No. 3, (Jan 2014), pp. 319-337.	Inderscience	Scopus Indexed; "C" in ABDC List 0.47	2
25.	NasinaJigeesh Samyadip Chakraborty TulikaChakravorty	An Empirical Study of Agile Testing Attributes for Higher Customer Satisfaction in IT Projects in India.	Business and Information, Vol. 10, No. 3,(Nov 2015), pp.	International Business Academics Consortium (IBAC)		
26.	Samyadip Chakraborty David Dobrzykowski	Examining Value Co- Creation in Healthcare Purchasing: a Supply Chain View.	Business: Theory and Practice, Vol. 15, No. 2, (June 2014), pp. 179-190.	VGTU Press technika VGTU university	SCOPUS 0.516	3
27.	Samyadip Chakraborty Saurabh Bhattacharya David Dobrzykowski	Impact of Supply Chain Collaboration on Value Co creation and Firm Performance: A Healthcare Service Sector Perspective		Elsevier	-	-
28.	TulikaChakravorty Samyadip Chakraborty NasinaJigeesh	Analysis of Agile Testing Attributes for Faster Time to Market: Context of Manufacturing Sector Related IT Projects	Procedia Economics and Finance, Vol. 11, (Jan 2014), pp. 536-552.	Elsevier	-	-
29.	Anusha Sreeram, SasikalaParimi	ERP Project Stakeholders	International Journal of Applied Engineering Research, Vol.10, No.14, (2015), pp. 34149- 34154.	Research India Publications	-	-
30.	Shailja Tripathi and NasinaJigeesh		International Journal of Applied Engineering Research, Vol. 10, No. 3, (2015), pp. 9185 – 9200.	-	Scopus 0.484	0
31.	Dennis Joseph and NasinaJigeesh	The consequences of stage-based Knowledge management evolution	International Journal of Applied Engineering Research (IJAER), Vol. 10, No. 11, (2015), pp. 29073 – 29093.	-	Scopus 0.484	0
32.	Sudhakar Dasari, NasinaJigeesh and Prabhukumar	International Journal of Applied Engineering Research	The IUP Journal of Operations Management, Vol. 14, No. 1, (Feb 2015), pp. 32-38.	IUP	-	-
33.	NasinaJigeesh and Kriti Misra	Feasibility analysis to invest in upgrading production capacity – A study on an Indian cement manufacturing company	Pravara Management Review (PMR), Vol. 13, No.1, (June 2014), pp. 24-32.	-		-
34.	NasinaJigeesh	A New Decision Support System For Supplier Selection Using Boolean Algebra	International Journal of Managing Public Sector Information and Communication Technologies (IJMPICT), Vol. 5, No. 3, (Sep 2014), pp. 11-24.	-	-	-
35.	TulikaChakravorty, Samyadip Chakraborty and NasinaJigeesh	Market: Context of Manufacturing sector related IT projects	Procedia Economics and Finance (Elsevier), Vol. 11, (Jan 2014), pp. 536-552.	Elsevier	-	-
36.	N Afshan, D Chakrabarti, MS Balaji (2014)	Exploring the Relevance o Employee Productivity- Linked Firm Performance Measures: An Empirical Study in India	Management, Vol. 19, No. 1,	Taylor & Francis Online	391	-

## **Authored Books**

Year	2017-2018	2016-2017	2015-2016	2014-2015	Total
Books	2	2	1	1	6

### 2017-2018

SI. No.	Author	Book	Publisher	Year, Pages No.s
1	L. Shridharan (a compiled book)	Statistical Foundations of Business Analytics	Cengage Learning	2017, p.978
2	D.Saravanan	A Proposed New algorithm for analysis of Hierarchical clustering	Lambert Academic Publishing	2017,ISBN:978-3-330- 03394-8

### 2016-2017

SI. No.	Author	Book	Publisher	Year, Pages No.s
1	Dr. JaipalDhobale	Computer Networks and Their Performance Evaluation	Jyotichandra Publication, Latur	978-93-85162-89-3
2	Dr. JaipalDhobale	Recent Trends in Management and Commerce	Jyotichandra Publication, Latur	978-93-85162-52-7

### 2015-2016

SI. No.	Author	Book	Publisher	Year, Pages No.s
1	Dr. JaipalDhobale	Managerial Decisions in Co-Operative Banks	Jyotichandra Publication, Latur	978-93-85162-42-8 Pages -

### 2014-2015

SI. No.	Author	Book	Publisher	Year, Pages No.s
1	L. Shridharan et.al.(a compiled book)	Business Research and Modeling	Cengage Learning	2014, p.679

## **Chapters Published in a books**

Year	2017-2018	2016-2017	2015-2016	2014-2015	Total
Chapter (s) in Books	-	1	-	1	2

### 2016-2017

SI. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
1	P. Aital and J.P. Vijai	R. Dubey and A. Gunasekaran (ed.) Strategic Management of Sustainable Manufacturing Operations, A Volume in the Advances of Logistics, Operations, and Management Science Book Series, IGI Global, Hershey: PA, USA (May 2016), pp.1-23.	'Green' Supply Chain Management: Resource Allocation Strategies for Sustainable Operations

SI. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
		2014-2015	
1	Enterprise Performance Management – 2 CHAPTERS	Dr. E B Khedkar, Dr. G k Shirode, Dr. C G chaudhari, Dr. D B Bjarti and JaipalDhobale; Success Publications – July-2014	Enterprise Performance Management and Audit

## **Case Studies Published**

Year	2017-2018	2016-2017	2015-2016	2014-2015	Total
Case Studies Published	-	3	2	-	2

### 2016-2017

SI. No.	Name of the Case	Author of the Case	Publisher/ Volume or Edition / Year
1	Inside Amazon: Chaotic Storage System	G.V. Muralidhara and J.P. Vijai	IBS Center for Management Research (CLOM/019) The Case Center (Case Reference No. 616-0076-1/Year 2016)
2	NFC- Mobile Payment Services: Is India ready for it?	Bijeta Shaw and G.V. Murlidhara	IBS Case Research Center
3	Digital Secretariat: Adopting an automated Paperwork System	Vidushi Pandey , Sumeet Gupta	Ivey Publishing, Oct., 2016

### 2015-2016

SI. No.	Name of the Case	Author of the Case	Name of the Book/ Course Material	Name of the Author /s	Publisher/ Volume or Edition / Year
1	Autoscoot Exports: Scooter Restoration Process	Siddhartha Kushwaha	Operations management	Siddhartha Kushwaha	ECCH Case Reference No.615-068-1, IBS Center for Management Research, India.
2	Autoscoot Exports: Scooter Restoration Process. (teaching note)	Siddhartha Kushwaha	Operations management	Siddhartha Kushwaha	ECCH Teaching Note Reference No.615-068-8, Center for Management Research, India.

## Annexure -12A

No.	Title of Project	Faculty Members	Amount	Amount Received	Agency/Institute	Date of Completion
1	Determinants of the merchant's adoption of mobile payment: A study of the unorganized retailers in India	Dr. Vishal Mishra	200,000	50,000	IFHE (Seed Money)	June 2019
2.	Investigating the proliferation and success of flagship child immunization program undertaken by govt of India: An empirical comparison between Telangana and West Bengal	Dr. Samyadip Chakraborty Dr Sashikala P	200,000	50,000	IFHE (Seed Money)	May 2019
3.	Factors Affecting the Food wastage in Post Harvesting of fruits and Vegetables: A Comparative study along the Supply Chain across the States of Telangana and West Bengal	Dr Sashikala P Dr. Samyadip Chakraborty	200,000	80,000	ICSSR Govt of India	Sept-Oct 2018

## **Annexure -14A**

		Full Time	
S.No.	Batch	Name of the Scholar	Enrollment No.
1	2016	Rajesh Kalepu	16DSPHH010011
2	2018	Shashank Shekhar	18FMRCHH010008
3	2018	Vaidik Bhatt	18FMRCHH010012
		Part Time	
S.No.	Batch	Name of the Scholar	Enrollment No.
1	2014	C Subhash Gautham	14DSPHH010007
2	2015	Sanjay Prasad	15DSPHH010009
3	2016	SivaramSunkara	16DSPHH010014
4	2017	Saraja Kumar Panda	17FMRCHH020009
5	2017	Vikram Chandramoulir	17FMRCHH020013
6	2018	Adipta Datta	18FMRCHH020001
7	2018	Bhawna Gulati	18FMRCHH020002
8	2018	V Adarsh	18FMRCHH020004

## **Department Profile**

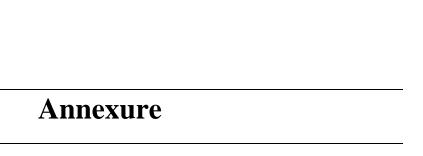
**Case Research Center** 

## 32.15 Case Research Center

(Dr. Debapratim Purkayastha will brief the meeting)

Sl. No.	Name of the Department – Case Research Center
1.	Year of Establishment: 2010
2.	Is the Department part of a School/Faculty of the University: Yes.
	The Case Research Center is a part of IBS Hyderabad (which is a constituent of the ICFAI Foundation for Higher Education, Hyderabad)
3.	Names of programmes offered: -Not Applicable-
4.	Number of teaching posts Sanctioned/Filled: -Not Applicable-
5.	Number of Research Projects: -Not Applicable-
6.	Inter - institutional collaborative projects and Associated grants received:
	a) National collaboration: -Not Applicable-
	b) International collaboration: -Not Applicable-
7.	Departmental projects funded by DST-FST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc., :
	Total grants received: -Not Applicable-
8.	Special research laboratories sponsored by / created by industry or corporate bodies : -Not Applicable-
9.	Publications:
	a) Number of Case Studies published: Case Studies Published (July 2014- June 2018) – 540 Case Studies {Refer Annexure 9A (page no.116)}
	b) Number of Books with ISBN: 24 Case Studies in International Textbooks(July 2014- June 2018) {Refer Annexure 9B (page no.135)}
	c) Number of Citation Index – range / average: -Not Applicable-
	d) Number of Impact Factor – range / average: -Not Applicable-
	e) Number of h-index : -Not Applicable-
10.	Details of patents and income generated :
	Income generated through Sale of Case Studies - Rs.381.69 lacs (July 2014- June 2018)

11.	Areas of consultancy and income generated: -Not Applicable-						
12.	Awards/Recognitions received at the National and International level by :						
	a) Faculty/ Case Authors:						
	> 49 National and International Awards						
	➤ Dr. Debapratim Purkayastha Tops 2016/17 Bestselling Authors List, #1 bestselling case author for the second consecutive year out of more than 8,000 case authors worldwide.						
	➤ Dr. Debapratim received 'Faculty Research Award' for his contribution in the field of Management. This award is constituted by Careers360 to recognize the efforts of India's brightest minds in the field of academic research, and other profs winning the award were from institutions like IIT, IISc, AIIMS, etc.						
	{Refer Annexure 12A (page no.137)}						
13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations:						
	-Not Applicable-						
14.	List of doctoral, post-doctoral students and research associates						
	a) From the host institution/university: -Not Applicable-						
	b) From other institutions/universities : -Not Applicable-						
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central: -Not Applicable-						



# Cases Published July 2014 - June 2018

SI. No.	Number of Cases	Category
1	Business Environment	18
2	Business Ethics and Corporate Governance	40
3	Business Strategy	137
4	Economics	31
5	Finance	62
6	Human Resource Management and Organizational Behaviour	46
7	IT & System	20
8	Leadership & Entrepreneurship	54
9	Marketing	106
10	Operations and Project Management	26
	Total No. of Cases	540

SI. No.	Case Title	Category	Case Code	Year
1.	Infosys: Return of N R Narayana Murthy	Human Resource Management and Organizational Behaviour	HRM0084	2014
2.	IKEA's Ethical Procurement Practices	Business Ethics and Corporate Governance	BECG136	2014
3.	Acquisition of WhatsApp by Facebook: A Calculated Risk?	Business Strategy	BSTR459	2014
4.	Leveraging Social Media: NarendraModi's Successful Prime Ministerial Campaign	Marketing	MKTG321	2014
5.	Mexico's Vinte – Affordable and Sustainable Housing for BOP Customers	Business Strategy	BSTR460	2014
6.	Strategy and Structure of the Indian Tire Manufacturing Industry	Operations and Project Management	COM0266	2014
7.	Firing Jill Abramson: What's Good for the Goose is Not Good for the Gander?	Human Resource Management and Organizational Behaviour	HROB169	2014
8.	Xiaomi: Reinventing the Smartphone Business Model in China	Business Strategy	BSTR461	2014
9.	Kejriwal – Redefining Indian Politics	Leadership & Entrepreneurship	LDS0046	2014
10.	Enterprise Risk Management at Deutsche Post DHL	Finance	ERMT028	2014
11.	Cisco – Innovation as the Engine of Growth	Business Strategy	BSTR462	2014
12.	Building a Business from Nature: Kari W. Block's Entrepreneurial Journey	Leadership & Entrepreneurship	LDEN092	2014
13.	Sustainable Agricultural Practices for Empowering Women Farmers: Green Foundation	Business Strategy	WEP001	2014
14.	The "Wrap" Story	Leadership & Entrepreneurship	LDS0047	2014
15.	Financial Risk Management at BP	Finance	ERMT029	2014
16.	Greece: On the Road to Recovery?	Economics	ECON046	2014
17.	Starbucks – 'The Third Place'	Marketing	MKTG322	2014
18.	RadioShack – Can It Arrest the Decline?	Business Strategy	BSTR463	2014

	Case Title	Category	Case Code	Year
19.	Breaking the Glass Ceiling: One Roof at a Time – KalpanaSaroj	Leadership & Entrepreneurship	LDEN095	2014
20.	Copenhagen – On Road to a Zero Carbon City	Operations and Project Management	SUST018	2014
21.	Taking on Amazon: Flipkart-Myntra Merger	Business Strategy	BSTR464	2014
22.	Toyota Motors: A Japanese Multinational Automaker in China	Business Strategy	BSTR465	2014
23.	Amazon's Foray into India: Competing in an Emerging Market	Business Strategy	BSTR466	2014
24.	Dr Reddy's Laboratories: Problems in the Mexico Plant	Operations and Project Management	OPER112	2014
25.	Brand Management at Singapore Airlines	Marketing	MKTG323	2014
26.	Innovation Management at Salesforce	Business Strategy	COM0267	2014
27.	Oreo's Real Time Marketing: The 'Dunk in the Dark' Campaign	Marketing	CLMC060	2014
28.	Ambushing Adidas: Nike's 'Risk Everything' Campaign	Marketing	MKTG324	2014
29.	Eureka Forbes: Responding to Changing Market Dynamics	Business Strategy	BSTR467	2014
30.	Petrobras: Drilling in Troubled Waters?	Business Environment	BENV028	2014
31.	Royal Dutch Shell: Risks in Transnational Markets	Operations and Project Management	OPER113	2014
32.	WaterHealth International: Providing Safe Drinking Water to the Bottom of the Pyramid Consumers (Abridged)	Leadership & Entrepreneurship	LDEN093	2014
33.	Unilever's "Real Beauty" Campaign for Dove (Abridged)	Marketing	MKTG325	2014
34.	Marketing Maker's Mark (A): Evolution of a Brand	Marketing	MKTG326	2014
35.	Marketing Maker's Mark (B): Diluting the Brand?	Marketing	MKTG327	2014
36.	Leadership Transition at Tesco – The Challenges in Store for Dave Lewis	Leadership & Entrepreneurship	LDEN094	2014
37.	Career Development and Employee Motivation Initiatives at Chipotle	Human Resource Management and Organizational Behaviour	HROB170	2014
38.	The Alibaba IPO	Finance	FINC094	2014
39.	Better Cotton Initiative at IKEA: Bringing Sustainability into the Textile Supply Chain	Operations and Project Management	OPER114	2014
40.	Honda in India: New Challenges	Business Strategy	BSTR468	2014
41.	Egg Freezing Option at Facebook – Is it a Game Changing Employee Benefit?	Human Resource Management and Organizational Behaviour	HROB171	2014
42.	NSEL's Scam – A Spotlight on Regulation of Electronic Spot Exchanges	Finance	FINC095	2015
43.	Rosenfeld – Creating an Innovation Culture at Kraft	Business Strategy	BSTR469	2015
44.	Tumaround of Target: Will it Bring Back Lost Momentum?	Business Strategy	BSTR470	2015
45.	Creating Resilient Community in Disaster Prone Geographies: Should AAGAAS Turn for-Profit or Remain Not-for-Profit?	Business Strategy	SUST019	2015
46.	A Product-based Branding Strategy: Bajaj Auto – Will It Work?	Marketing	MCS0028	2015

48.		Category	Case Code	Year
	Zynga – Survival at Stake?	Business Strategy	CLBS138	2015
49.	Android One: A Mere Line Extension or a Game Changer?	Business Strategy	CLBS139	2015
50.	Google Android One: The Channel Dilemma	Marketing	CLMM110	2015
51.	Allegiant Air – From Bankruptcy to Growth	Business Strategy	CLBS140	2015
52.	Flipkart's Big Billion Day: Hits & Hiccups	Marketing	CLMM111	2015
53.	Hari Krishna Exports: Employee-Centered Social Business	Human Resource Management and Organizational Behaviour	CLHR037	2015
54.	Merger of ING Vysya with Kotak Mahindra Bank	Business Strategy	BSTR471	2015
55.	REDvolution: Repositioning the Nescafé Brand	Marketing	MKTG328	2015
56.	TESCO's Digital Transformation	Business Strategy	BSTR472	2015
57.	ChetnaSinha'sMahilaSahakari Bank: Transforming The Lives of Rural Women Through Financial Inclusion	Leadership & Entrepreneurship	LDEN096	2015
58.	BANDHAN: Commercializing a Social Cause	Leadership & Entrepreneurship	LDEN097	2015
59.	Transforming GE through Industrial Internet	IT & System	ITSY079	2015
60.	India's Mars Orbiter Mission: Triumph of Frugal Engineering	Business Strategy	BSTR473	2015
61.	Aldi in UK: Cost Leadership through Operational Excellence	Business Strategy	BSTR474	2015
62.	SharathGayakwad-Conquering Adversity	Business Strategy	CLBS141	2015
63.	The Rise of ViratKohli	Business Strategy	CLBS142	2015
64.	FIFA 2014 – The German Blitzkrieg	Business Strategy	CLBS143	2015
65.	DipikaPallikal – Inspiring Young India	Business Strategy	CLBS144	2015
66.	Facebook's New Privacy Policy – Satisfying Users While Making Commercial Sense	Business Ethics and Corporate Governance	COS0111	2015
67.	Microsoft's 4Afrika Initiative: Fuelling Africa's Growth through Technology	Business Strategy	BSTR475	2015
68.	American Express Redefines Its Strategy	Business Strategy	BSTR476	2015
69.	Communication in a Crisis: Indonesia AirAsia	Marketing	MKTG329	2015
70.	An Enduring Family Business in a Competitive Industry – Columbia Restaurant Group	Business Strategy	FBM001	2015
71.	Sanofi Diabetes: Using Digital Technology and Gamification to Improve Patient Experience and Adherence	IT & System	ITSY080	2015
72.	Testing Times for Vedanta: The Battle with the DongriaKondh Tribe of Odisha	Business Ethics and Corporate Governance	SUST020	2015
73.	Taco Bell – Using Social Media to Target Millennials	Marketing	MKTG330	2015
74.	Disney's MagicBand System: Leveraging Technology to Enhance Customer Experience	IT & System	ITSY081	2015
75.	Beyond Resumes: Marriott Using Gamification to Recruit Top Talent in	Human Resource Management and Organizational Behaviour	HROB172	2015
	Hospitality			

SI. No.	Case Title	Category	Case Code	Year
77.	Zhang Ruimin: Achieving Excellence through Reinvention of Business Model and Corporate Culture at Haier	Business Strategy	BSTR477	2015
78.	HUL Delisting?	Finance	COS0112	2015
79.	Culture at SAS Institute – The World's Largest Private Software Company	Human Resource Management and Organizational Behaviour	HROB173	2015
80.	Corporate Culture at WestJet	Human Resource Management and Organizational Behaviour	HROB174	2015
81.	WestJet: Excellence in Customer Service	Marketing	MKTG331	2015
82.	Uber: Rising Valuations Amidst Ethical Woes	Business Ethics and Corporate Governance	BECG137	2015
83.	Change of Guard at McDonald's – Is Turnaround Possible?	Business Strategy	COS0113	2015
84.	Shazam: From Music Identification to Media Engagement	Business Strategy	BSTR478	2015
85.	Royal Enfield: Revival of a Cult Brand	Marketing	MKTG332	2015
86.	Financial Statement Analysis of Ashok Leyland	Finance	FINC096	2015
87.	Cirque du Soleil's Global Human Resource Management Practices	Human Resource Management and Organizational Behaviour	HROB175	2015
88.	Manpower Trimming Strategy at Wipro: Replacing Human Employees with Software Robots	Human Resource Management and Organizational Behaviour	HROB176	2015
89.	Japan: Coping with the Challenges of a Hyper Aging Population	Economics	ECON047	2015
90.	Apple and Conflict Minerals: Ethical Sourcing for Sustainability	Operations and Project Management	OPER116	2015
91.	Dr. Jim Yong Kim's Dilemma: International Finance Corporation and the Tata Mundra Power Plant	Finance	FINC097	2015
92.	From Sweatshops to Sustainability: Wal- Mart's Journey in Bangladesh	Business Ethics and Corporate Governance	SUST021	2015
93.	The Male Skin Care Market in India: Perception and Propositions	Marketing	MKTG333	2015
94.	Content Marketing at Sperry: Repositioning an Iconic Brand to Target 'Intrepid' Millennials	IT & System	ITSY083	2015
95.	Being a 'Pioneer' in Global Maternity Benefits: Vodafone's Talent Retention Strategy	Human Resource Management and Organizational Behaviour	HROB177	2015
96.	Infosys: Vishal Sikka's Challenges	Human Resource Management and Organizational Behaviour	CLHR038	2015
97.	Hawkings Cookers Limited – The Distribution Challenge	Marketing	CLMM112	2015
98.	Boxing Icon: LaishramSarita Devi	Business Strategy	CLBS145	2015
99.	Blackberry – Set for a Turnaround?	Business Strategy	BSTR479	2015
100.	Apple's Consumer Based Branding Model	Marketing	MKTG334	2015
101.	Financial Statement Analysis of Unilever plc	Finance	FINC098	2015
102.	Holacracy at Zappos	Human Resource Management and Organizational Behaviour	HROB178	2015
103.	Options Strategies on Microsoft and Facebook Stocks (D)	Finance	FINC099	2015
104.	Disinvestment of ITDC Hotels	Business Strategy	BSTR480	2015
105.	Adopting a Learning Management System	IT & System	ITSY084	2015

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106.	Maker's Mark and the Ethics of Advertising	Marketing	MKTG335	2015
107.	Building a Business Organically: Johannes Gutmann and Sonnentor	Leadership & Entrepreneurship	LDEN098	2015
108.	Design & Quality Concerns at Honda Motors	Operations and Project Management	OPER117	2015
109.	PM NarendraModi's Reform Agenda: Can It Lead to Sustainable Growth for India?	Economics	ECON048	2015
110.	Options Strategies on Microsoft and Facebook Stocks (C)	Finance	FINC100	2015
111.	Options Strategies on Microsoft and Facebook Stocks (B)	Finance	FINC101	2015
112.	Options Strategies on Microsoft and Facebook Stocks (A)	Finance	FINC102	2015
113.	Auto Scoot Exports: Scooter Restoration Process	Operations and Project Management	OPER118	2015
114.	LPG Subsidy Dilemma in India	Economics	CLECO001	2015
115.	Inclusive Leadership: The Mary Barra Way	Leadership & Entrepreneurship	LDEN099	2015
116.	Amazon.com: Customer Service Champion (2015)	Marketing	MKTG336	2015
117.	Honest Chops' Pricing Dilemma	Marketing	CLMM113	2015
118.	Excellent Knitwear (P) Ltd: The Foreign Currency Derivative Dilemma	IT & System	ITF0040	2015
119.	Risk Management and Performance Analysis of HSBC Group	Finance	FINC104	2015
120.	Family Feud at Biological E. Ltd.	Leadership & Entrepreneurship	LDEN100	2015
121.	Newcastle Brown Ale's Creative Super Bowl Campaign: A Novel Crowdfunding Strategy	Marketing	MKTG337	2015
122.	Cape Town Tourism: Employing Digital Marketing in Tourism	Marketing	MKTG338	2015
123.	Building a Gambling Empire: The Sheldon Adelson Way	Business Strategy	BSTR481	2015
124.	SpiceJet's 'Color the Skies' Campaign	Marketing	MKTG339	2015
125.	Perdue Farm – Differing Values in Different Generations	Business Strategy	FBM002	2015
126.	PepsiCo India's Problem with Attrition at Top Level	Human Resource Management and Organizational Behaviour	CLHR039	2015
127.	Nissan's Car Safety Issues	Operations and Project Management	CLOM018	2015
128.	HBO's Online Shift: A Game Changer?	Business Strategy	BSTR482	2015
129.	Dollar Tree's Acquisition of Family Dollar Stores	Finance	FINC105	2015
130.	Demand for Air Conditioner: Voltas Leap Forward in the Indian Market	Economics	CLECO002	2015
131.	i-pill: Market Development Challenges at Piramal Enterprises Limited	Marketing	MKTG340	2015
132.	HUL's Mobile Radio Service – Connecting with Customers in Media-Dark Locations	Marketing	CLMM114	2015
133.	Starbucks in India: Serving the Indian Brew	Marketing	CLMM115	2015
134.	Ecommerce in India: Will the Advertising Spend Pay Off?	Marketing	MKTG341	2015
135.	Transforming the Lives of Chanderi Weavers through Digital Intervention	IT & System	ITSY085	2015
136.	Should Infosys Go Ahead With Share Buyback?	Finance	FINC103	2015

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137.	Beyond the Pills: Novartis Goes Digital to Reshape the Healthcare System	IT & System	ITSY086	2015
138.	Channel Conflict at Samsung India	Marketing	MKTG342	2015
139.	GSK's Data Transparency Initiatives: Will they Trigger a Change in Pharma Industry Practices?	Business Strategy	BSTR483	2015
140.	Disaster Preparedness and Recovery: India's Tropical Cyclone Hudhud	Operations and Project Management	DISM001	2015
141.	Hermes International: Protecting its Family Business from LVMH's Hostile Takeover	Business Strategy	FBM003	2015
142.	The Rothschilds: Maintaining 200-year-old legacy of Family Business	Business Strategy	FBM004	2015
143.	How Safe is the Future for Safe Water?	Finance	FINC106	2015
144.	GSK Promoting Collaboration through Radical Openness	Business Strategy	BSTR484	2015
145.	Yahoo! Restructures to trim "Bloated" Cost Structure; Rivals Reap Benefits	Human Resource Management and Organizational Behaviour	CLHR040	2015
146.	Sam Pitroda – The Telecom Wizard	Leadership & Entrepreneurship	CLMISC016	2015
147.	Malala – A Fight for a Noble Cause	Leadership & Entrepreneurship	CLMISC017	2015
148.	Personal Financial Planning for Dr. Srivastava	Finance	CLFIN001	2015
149.	Tim Cook's Leadership and Management Style: Building His Own Legacy at Apple	Leadership & Entrepreneurship	LDEN101	2015
150.	Ambedkar	Leadership & Entrepreneurship	CLMISC018	2015
151.	A Young Cricketer's Story of Faith and Trust	Leadership & Entrepreneurship	CLMISC019	2015
152.	KailashSatyarthi – The Voice of the Innocent	Leadership & Entrepreneurship	CLMISC020	2015
153.	LululemonAthletica: An Ethical Fashion Brand?	Business Ethics and Corporate Governance	BECG138	2015
154.	LululemonAthletica: An Ethical Fashion Brand?	Business Ethics and Corporate Governance	BECG138	2015
155.	Ashley Madison Hacking: The Dark Web Gets Even Darker	IT & System	ITSY087	2016
156.	Creativity Vs. Offence: Ogilvy & Mather's Sleepless Nights Over Kurl-on	Marketing	MKTG343	2016
157.	McDonald's Franchise in India: Spiraling toward a Deadlock	Business Strategy	CLBS146	2016
158.	Dr. Manmohan Singh – "Father of Indian Reforms"	Leadership & Entrepreneurship	CLMISC021	2016
159.	J C Bose – An Indian Scientist with an Unwavering Focus on Research	Leadership & Entrepreneurship	CLMISC022	2016
160.	Chennai's Smart City Dream – Just A Mirage?	Operations and Project Management	CLMISC023	2016
161.	Chennai Airport's Flooding Crisis – The Rising Issues and Challenges	Business Strategy	CLBS147	2016
162.	Growth Through Co-Ventures: Etihad's Strategy in the Competitive Aviation Industry	Business Strategy	BSTR485	2016
163.	China's Abolition of One Child Policy: Will it Correct the Demographic Imbalance?	Economics	ECON049	2016
164.	De-risking Automobile Industry from Natural Disasters	Business Strategy	CLBS148	2016
165.	Painting a Perfect Picture	Marketing	CLMM116	2016

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166.	Evolution of the Barbie Brand: Mattel's 'Imagine the Possibilities' Campaign	Marketing	CLMM117	2016
167.	WeChat: An Emerging Chinese Global Competitor	IT & System	ITSY088	2016
168.	Amazon.com's Business Model and its Evolution	Business Strategy	BSTR486	2016
169.	Inside Amazon: Chaotic Storage System	Operations and Project Management	CLOM019	2016
170.	Delhi's Air Pollution Concern: Regulate or Incentivize?	Business Strategy	CLMISC024	2016
171.	2015 Chennai Floods – An Ecological Disaster Due to Faulty URBAN Planning and Human Greed	Operations and Project Management	CLMISC025	2016
172.	Snapdeal: Risks and Rewards of Celebrity Endorsement	Marketing	CLMM118	2016
173.	Warby Parker: Marketing Tactics	Marketing	CLMC061	2016
174.	Bahubali: Making of an Epic Indian Movie	Marketing	CLMM119	2016
175.	Painting a Perfect Picture	Marketing	CLMM116	2016
176.	Managing Pollution in Delhi	Business Strategy	CLBS149	2016
177.	Airbnb – A Disruptive Innovator	IT & System	ITSY089	2016
178.	The Turnaround Plan of Mcdonald's: A Long Way to Go	Business Strategy	BSTR487	2016
179.	Sovereign Gold Bonds: A Solution to India's Gold Import Problem?	Finance	CLFIN002	2016
180.	Delhi's Air Pollution: Will the Odd-Even Formula Work?	Business Environment	CLMISC026	2016
181.	Rescue and Relief during Chennai Floods of 2015: Role of Social Media	Marketing	CLMISC027	2016
182.	Conflict Palm Oil and PepsiCo's Ethical Dilemma	Business Ethics and Corporate Governance	SUST022	2016
183.	GVK BIO in Trouble	Business Strategy	BSTR488	2016
184.	Airtel's Call Drop Compensation Plan	Marketing	CLMM120	2016
185.	Toshiba's Accounting Scandal – A Spotlight on Japanese Inc's Corporate Governance Systems	Finance	FINC107	2016
186.	CallHealth: An Innovative Approach to Healthcare	Business Strategy	CLMISC028	2016
187.	Innovation at Tesla Motors	Business Strategy	CLBS150	2016
188.	Barbie's Bumpy Ride in China	Marketing	CLMM121	2016
189.	Maggi Noodles in India: The Revival Challenge	Business Strategy	CLBS151	2016
190.	Rahul Yadav: Housing.Com's Maverick Entrepreneur	Leadership & Entrepreneurship	LDEN102	2016
191.	Jallikattu: Tradition vs Cruelty?	Business Ethics and Corporate Governance	CLMISC029	2016
192.	Mattel Loses Disney Princess' Franchise to Hasbro	Marketing	CLMM122	2016
193.	Growth Strategies of Ola: To Diversify or Not	Leadership & Entrepreneurship	LDEN103	2016
194.	Quantitative Easing and the U.S Economy: Assessing the Impact	Economics	ECON050	2016
195.	Debacle of Google Glass	Marketing	CLCB066	2016
196.	Burger King's Satisfries: The Failed French Fry	Marketing	CLCB067	2016

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197.	Haier: A Reinventing Giant	Leadership & Entrepreneurship	LDEN104	2016
198.	Marketing 'Baahubali': India's Biggest Blockbuster	Marketing	MKTG344	2016
199.	Frugal Innovation at Godrej - ChotuKool	Marketing	CLMISC030	2016
200.	Skechers: A Checkered Past – Will it have a Stable Future?	Business Strategy	BSTR489	2016
201.	Titan's Foray into Fragrances with SKINN	Marketing	MKTG345	2016
202.	Financial Statement Analysis of Open Text Corporation	Finance	FINC108	2016
203.	Capital Structure Dilemma at SRM Infrastructure Ltd.	Finance	FCF0022	2016
204.	Remake or Buy? Reconditioning Products at Xtra Power Energy Systems	Operations and Project Management	OPER119	2016
205.	NamaamiGange: Rejuvenating the Holy River	Business Environment	BENV029	2016
206.	The Apple Way of Conducting Meetings	Human Resource Management and Organizational Behaviour	HRM0085	2016
207.	Volkswagen Defeat Device Scandal	Business Ethics and Corporate Governance	BECG139	2016
208.	Environmental Justice Collaborative Problem-Solving Model	Business Ethics and Corporate Governance	BECG140	2016
209.	Google India's 'Internet Saathi' Initiative: Promoting Internet Literacy among Rural Women	Marketing	CLBE022	2016
210.	PatanjaliAyurved: Will the Growth Momentum Sustain?	Marketing	MKTG346	2016
211.	Tata Salt's Promotional Strategies	Marketing	MKTG347	2016
212.	Mapro: Sustaining a Family Run Business	Business Strategy	CLMISC031	2016
213.	Warby Parker: Too Good to Sustain?	Leadership & Entrepreneurship	LDEN105	2016
214.	Amazon: Betting Big on a Trillion Dollar Indian Market	Business Strategy	BSTR490	2016
215.	Tommy Hilfiger (A): The Rise and Fall	Business Strategy	BSTR491	2016
216.	Tommy Hilfiger (B): Turnaround	Business Strategy	BSTR492	2016
217.	Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank	Finance	FINC109	2016
218.	Social Initiatives at Thermax Ltd.	Business Ethics and Corporate Governance	BECG141	2016
219.	Australian Cricket Team: Management Lessons	Human Resource Management and Organizational Behaviour	CLHR041	2016
220.	Apple Vs FBI: Is Apple Right?	Business Ethics and Corporate Governance	LAW001	2016
221.	Sanergy: Sustainable Sanitation	Leadership & Entrepreneurship	LDEN106	2016
222.	American Airlines – US Airways Merger	Business Strategy	BSTR493	2016
223.	OnePlus: A Chinese Tech Start-up Aiming to Disrupt the Global Smartphone Market	Leadership & Entrepreneurship	LDEN107	2016
224.	Apple in China (2015)	Economics	ECON051	2016
225.	Dr. Devi Shetty of NarayanaHrudayalaya: Delivering Quality Cardiac Care to the Masses	Leadership & Entrepreneurship	LDEN108	2016
226.	KTDAL – Building Sustainability through Inclusion	Finance	SUST023	2016
227.	IFC Funding of Dinant Project: Call for Overhaul of Risk Assessment for Sustainable Finance	Finance	SUST024	2016

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228.	Employee Engagement at Taj Hotels	Human Resource Management and Organizational Behaviour	HRM0086	2016
229.	Sharapova Fails Drug Test – No Clear Answers	Leadership & Entrepreneurship	CLBE023	2016
230.	Nike in China	Business Environment	BENV030	2016
231.	Ranbaxy Daiichi Controversy	Business Ethics and Corporate Governance	LAW002	2016
232.	Volvo's Transformation under Geely: No Smooth Ride in the US?	Business Strategy	BSTR494	2016
233.	Sec 66A: How you Cover the Grey Area?	Business Ethics and Corporate Governance	LAW003	2016
234.	IPR: Save Patients or Patents?	Business Ethics and Corporate Governance	LAW004	2016
235.	World's Largest Retailer in the World's Most Populous Country: Wal-Mart in China	Business Strategy	BSTR495	2016
236.	Chile's Falabella – Succeeding through an Integrated Retail Strategy	Business Strategy	BSTR496	2016
237.	Heineken's Champion the Match' Campaign to Increase Brand Awareness	Marketing	CLMC062	2016
238.	Implementation of Odd-Even Scheme for Private Cars in Delhi – A Pilot Study on Pollution Control	Operations and Project Management	QM0037	2016
239.	JBS S.A.: A Latin American Success Story	Business Strategy	BSTR497	2016
240.	US-India Solar Trade Dispute	Economics	LAW005	2016
241.	Calculating Risk and Return of Investments in a Portfolio (Part A)	Finance	FINC110	2016
242.	Calculating Risk and Return of Investments in a Portfolio (Part B)	Finance	FINC111	2016
243.	eKOCool: Coca-Cola's Solar-Powered Cooler for Rural India	Marketing	CLMISC032	2016
244.	Battling Perceptions: The Next Challenge in Huawei's Globalization Agenda	Business Strategy	BSTR498	2016
245.	Championing Sustainability and Responsible Capitalism: Paul Polman at Unilever	Leadership & Entrepreneurship	LDEN109	2016
246.	Chile's Falabella – Succeeding through an Integrated Retail Strategy	Business Strategy	BSTR496	2016
247.	Tata Group under Cyrus Mistry: Shedding Weight?	Business Strategy	BSTR499	2016
248.	Zomato: Downsizing to Remain Competitive	Business Strategy	CLBS152	2016
249.	OSI China in Food Scandal	Business Ethics and Corporate Governance	BECG142	2016
250.	Citibank India's Efforts towards Talent Retention and Attaining Gender Diversity	Human Resource Management and Organizational Behaviour	HROB179	2016
251.	Working Capital Management at Steel Authority of India Limited	Finance	FCF0023	2016
252.	BCCI's Tryst with Article 12: The IPL Saga	Business Strategy	LAW006	2016
253.	Volkswagen Emission Cheating Scandal: Matthias Müller's Big Challenge	Business Ethics and Corporate Governance	BECG143	2016
254.	Ambassador – Riches to Ragsls Competition the Culprit?	Economics	ECC0057	2016
255.	Turnaround of Indian Railways: A Tough Road Ahead?	Business Strategy	BSTR500	2016

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256.	Ikea: Radical Product Designs for Futuristic Customers	Marketing	MKTG348	2016
257.	Tata Group under Cyrus Mistry: Shedding Weight?	Business Strategy	BSTR499	2016
258.	The Making of NEXA	Marketing	MM0072	2016
259.	Ban on Fixed Dose Combination Drugs in India Stokes Controversy	Business Ethics and Corporate Governance	LAW007	2016
260.	Innovation at Virgin America: Creating and Sustaining a Distinctive Brand	Marketing	MKTG349	2016
261.	Recruitment Metrics: Calculating the Hiring Costs	Human Resource Management and Organizational Behaviour	CLHR042	2016
262.	Training Metrics: Calculating Training ROI	Human Resource Management and Organizational Behaviour	CLHR043	2016
263.	India of the Future: Global Manufacturing Hub or Global Innovation Hub?	Economics	CLECO003	2016
264.	Should Cairn India Merge with Vedanta?	Finance	CLFIN003	2016
265.	Samsung Galaxy: Taking on Apple iPhone?	Business Strategy	BSTR501	2016
266.	The Vulture Funds and the Argentine Sovereign Debt Default	Economics	ECON052	2016
267.	FDI in India: Single-brand and Multi-brand Retail	Economics	ECON053	2016
268.	The Making of NEXA	Marketing	MM0072	2016
269.	CIBIL – Creating New Dimensions in Credit Information Services	Finance	CLFIN004	2016
270.	Reigning in Black Money - Will the Indian Government Fulfill its Promise?	Finance	CLFIN005	2016
271.	M-KOPA Solar – Technology and Partnership for Sustainable Finance	Finance	SUST025	2016
272.	Bitcoin: Can It Become An Alternate Currency?	Economics	ECON054	2016
273.	Croma: Omni-Channel Marketing	Marketing	CLMM123	2016
274.	Zorba's SarveshShashi – The Yogic Entrepreneur	Leadership & Entrepreneurship	CLMISC033	2016
275.	RoohAfza: Rejuvenating a Century-old Brand	Marketing	MKTG350	2016
276.	RaghunandanKamath of Natural Ice Cream: The Making of the Indian Ice Cream Baron	Leadership & Entrepreneurship	LDEN110	2016
277.	Saudi Vision 2030: A Kingdom's Blueprint for Economic Diversification – Will the Reforms Succeed?	Economics	ECON055	2016
278.	KBR Park in Hyderabad - Environmental Protection Vs Development	Business Environment	CLMISC034	2016
279.	Strengthening Indian Banking through NPA Management	Finance	FINC112	2016
280.	Flipkart – the Story of India's Biggest Private Funding	Finance	CLFIN006	2016
281.	Pro-Kabaddi League: Changing the Face of Indian Kabaddi	Marketing	MKTG351	2016
282.	Tata Swach: The World's Cheapest Water Purifier	Business Ethics and Corporate Governance	BECG144	2016
283.	Customer Service Challenges at Rogers Communications	Marketing	CLMM124	2016
284.	Indian Overseas Bank: Revival Plan	Business Strategy	BSTR502	2016

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285.	Mudra Bank: Crucial for the Success of 'Make in India'?	Economics	CLECO004	2016
286.	International Expansion of Grupo Bimbo - Challenges and Opportunities	Business Strategy	BSTR503	2016
287.	American Giant – Reinventing American Manufacturing	Operations and Project Management	OPER120	2016
288.	The Rise and Fall of Vijay Mallya	Business Ethics and Corporate Governance	BECG145	2016
289.	Boom to Bust: The Fall of Venezuela	Economics	ECON056	2016
290.	Johnson & Johnson's Talcum Powder Controversy: Putting Profits before Consumer Safety?	Business Ethics and Corporate Governance	CLBE024	2016
291.	Reforming India's Bureaucratic Corridor: NaMo Government's New Empanelment Process	Human Resource Management and Organizational Behaviour	HROB180	2016
292.	Bell-Curve: A Relative Method to Evaluate Performance or an Arbitrary Process of Stacking Employees	Human Resource Management and Organizational Behaviour	CLHR044	2016
293.	Volkswagen Das Scandal: A Case of 'Diesel Dupe'	Business Ethics and Corporate Governance	GOV0064	2016
294.	Dividend Decision at Rolls-Royce (Part A)	Finance	FINC113	2016
295.	Dividend Decision at Rolls-Royce (Part B)	Finance	FINC114	2016
296.	Uber's Exit from China: A Raw Deal?	Business Strategy	BSTR504	2016
297.	Can Wal-Mart Make It In India?	Business Strategy	CLBS153	2016
298.	Quikr's Diversification Strategy	Marketing	MKTG352	2016
299.	Rolls-Royce: The Turnaround Challenge	Business Strategy	BSTR505	2016
300.	Macy's - On a Quest to Regain Momentum	Business Environment	BENV031	2016
301.	Jignesh Shah – The Rise and Fall of an Ambitious Entrepreneur	Leadership & Entrepreneurship	LDEN111	2016
302.	ChandaKochhar – Leading Digitization at ICICI Bank	IT & System	ITSY090	2016
303.	Welspun: Can it Spin a Successful Comeback?	Business Strategy	CLBS154	2016
304.	Unilever in Africa: Targeting the Bottom of the Pyramid	Marketing	MKTG353	2016
305.	India's Surrogacy Bill: Whose Womb is it Anyway?	Business Ethics and Corporate Governance	LAW008	2016
306.	SaumyaVardhan: Riding High on the \$ 30 billion Blue Ocean	Leadership & Entrepreneurship	LDEN112	2016
307.	Crisis at Dakota Access Pipeline Project	Business Environment	CLBE025	2016
308.	Russian River – A Craft Brewery: Building a Brand through Product Innovation	Marketing	MKTG354	2016
309.	Asset Reconstruction Companies in India – Opportunities and Challenges	Finance	FINC115	2016
310.	HDFC Life's Click2Protect Plus Advertising Campaign	Marketing	CLMM125	2016
311.	Starbuck's 'Race Together' Campaign	Marketing	CLMM126	2016
312.	PiramalSarvajal: A Social Innovation Delivering Safe Drinking Water to Rural India	Business Strategy	BSTR506	2016
313.	'Teach for Change' Campaign: A Social Initiative to Improve Literacy Standards in India	Marketing	MKTG355	2016
314.	Swayamshree Micro Credit Services	Finance	FINC116	2016

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315.	Real Estate Act, 2016 – Protecting the Interests of Home Buyers?	Business Environment	LAW009	2016
316.	Samsung Galaxy Note 7: Crisis Management and Beyond	Business Strategy	CLBS155	2016
317.	The Grim(m) Story: Far from a Fairy Tale	Human Resource Management and Organizational Behaviour	HROB181	2016
318.	Indigo Airlines – Meandering through the Public Policies on the Success Runway – Can it Fly Higher?	Business Strategy	BSTR507	2016
319.	OnePlus: The Chinese Smartphone Start- up Targets India	Business Strategy	BSTR508	2016
320.	Real Estate Act, 2016 – Fostering the growth of Private Equity Investments?	Finance	FINC117	2016
321.	Merger of SBI and its Associates: Challenges Ahead	Finance	CLFIN007	2016
322.	Manohar in the Wonderland of Derivatives	Finance	CLFIN008	2016
323.	Apple's Battle with the FBI Privacy vs National Security	Business Environment	CLBE026	2016
324.	Foreign Direct Investment in China: Issues and Challenges	Economics	ECON057	2016
325.	Freedom 251 Controversy: Smartphone at a Breakthrough Price	Marketing	CLMM127	2016
326.	Tesco Exits South Korea	Business Environment	BENV032	2016
327.	A Bridge to Stockholm: Tech Mahindra's Tryst with a Swedish Customer	Human Resource Management and Organizational Behaviour	HROB182	2016
328.	Investing for the Long Term: Six Generations and Going Strong - Wallenbergs of Sweden	Business Strategy	FBM005	2016
329.	Rocket Internet: The Start-up Factory	Leadership & Entrepreneurship	LDEN113	2016
330.	Flipkart: Can it Ride out the Fund Crunch?	Leadership & Entrepreneurship	LDEN114	2016
331.	Yahoo! – Are the Parts Greater than the Sum?	Finance	FINC118	2016
332.	Airtel Zero: The Pandora's Box	Marketing	COS0114	2016
333.	Japan's Triple Calamity: Meltdown of Disaster Preparedness	Business Environment	DISM002	2016
334.	Unilever Israel – The Salmonella Crisis	Business Strategy	CLBS157	2016
335.	Gothenburg Trial: Can Shorter Workday Raise Productivity?	Human Resource Management and Organizational Behaviour	HROB183	2016
336.	IKEA and Environmental Ethics	Business Ethics and Corporate Governance	CLBE027	2016
337.	India's Quest for Green Energy: Kamuthi Solar Project	Operations and Project Management	PROM015	2017
338.	Illumina – Maintaining Growth Momentum in a Plateauing Genome Sequencing Market	Business Strategy	BSTR509	2017
339.	Britain after Brexit: an Uncertain Future Ahead	Economics	ECON058	2017
340.	The Maggi Ban in India	Business Environment	LAW010	2017
341.	NarayanaPeesapaty – The Anti-Plastic Crusader	Leadership & Entrepreneurship	LDEN115	2017
342.	Elon Musk – The Dreamer, the Visionary, the Serial Entrepreneur	Leadership & Entrepreneurship	LDEN116	2017
343.	IdoLeffler: Taking on Global Beauty Brands with a Carrot	Leadership & Entrepreneurship	LDEN117	2017

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344.	Battle for A+	Marketing	LAW011	2017
345.	BREXIT: The Debate, the Decision, and the Aftermath	Economics	ECON059	2017
346.	Economics of OnePlus	Economics	ECON060	2017
347.	Bradley Tilden's Dilemma Following the Alaska Airlines-Virgin America Deal	Business Strategy	BSTR510	2017
348.	Ford's Dilemma: Make Lincoln in China?	Business Strategy	BSTR511	2017
349.	Business Model of Online Cab Aggregators in India	Marketing	MKTG356	2017
350.	Johnson & Johnson and its Baby Powder Problem	Marketing	MKTG357	2017
351.	Big Data Strategy of Procter & Gamble: Turning Big Data into Big Value	IT & System	ITSY091	2017
352.	Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown	Leadership & Entrepreneurship	LDEN118	2017
353.	The Rise and Fall of Groupon Inc.	Marketing	MKTG358	2017
354.	Dollar Shave Club: Disrupting the Shaving Industry?	Business Strategy	CLBS158	2017
355.	Paytm: Pioneering Cashless Transactions in India	Business Strategy	CLMISC035	2017
356.	Mitsubishi Fuel Economy Scandal	Business Ethics and Corporate Governance	BECG146	2017
357.	India's Demonetization: A Short-Term Loss or a Long-Term Gain?	Economics	ECON061	2017
358.	Bud Light Vs Miller Lite: Comparative Advertising and Question of Ethics	Marketing	MKTG359	2017
359.	Odisha's Disaster Risk Reduction: Coping with the Challenges of Cyclone Phailin	Business Environment	DISM003	2017
360.	Dabur's Foray into Ready-to-Drink Ethnic Beverages Category	Marketing	CLMM128	2017
361.	Pope Francis – a Radical Reformer: Rebranding the Church	Human Resource Management and Organizational Behaviour	HROB184	2017
362.	Google's Corporate Wellness Programs	Human Resource Management and Organizational Behaviour	CLHR045	2017
363.	Dove's 'Real Beauty Sketches' Campaign	Marketing	MKTG360	2017
364.	Seventh Generation – Going Beyond 'Green'?	Business Ethics and Corporate Governance	BECG147	2017
365.	Grofers: Will the Hyper Local B2C Model Survive?	Marketing	GOV0065	2017
366.	Monster: Reinventing the Energy Drink Market	Marketing	MKTG361	2017
367.	Nestlé India: Rebuilding the Brand	Marketing	CLMM129	2017
368.	Dividend Policy at Whirlpool	Finance	FINC119	2017
369.	BHP Billiton and the Bento Rodrigues Dam Disaster	Operations and Project Management	OPER121	2017
370.	Financing Drummond in Colombia: Is HSBC Risking Sustainability Goals?	Finance	FINC120	2017
371.	Pokémon Go: Disrupting the Disruptors in Mobile Gaming	IT & System	ITSY092	2017
372.	Alphabet Inc.: Reorganizing Google	Human Resource Management and Organizational Behaviour	HROB185	2017
373.	Management of Return on Human Capital: An Exercise	Human Resource Management and Organizational Behaviour	CLHR046	2017

SI. No.	Case Title	Category	Case Code	Year
374.	Increasing Internet Engagement of a Facebook Group	Marketing	CLMM130	2017
375.	Information Systems at McDonald's	IT & System	ITSY093	2017
376.	Baidu's Business Model and its Evolution	Business Strategy	BSTR512	2017
377.	Google in China – The Reentry Dilemma	Business Environment	BENV033	2017
378.	Patanjali Products: Disruptive Force in the Indian FMCG Market	Marketing	MKTG362	2017
379.	Yahoo's Performance Review System: A HR Disaster?	Human Resource Management and Organizational Behaviour	HROB186	2017
380.	Sales Territory Design: An Exercise	Marketing	CLMM131	2017
381.	Amazon Prime Video: Positioning Strategy in India	Marketing	CLMM132	2017
382.	OPPO and Vivo – 'Offline Retail Strategy' Pays Off	Business Strategy	BSTR513	2017
383.	Amazon's Workplace Culture	Human Resource Management and Organizational Behaviour	HROB187	2017
384.	Wanda: Flexing China's Soft Muscle	Business Strategy	BSTR514	2017
385.	US under President Donald Trump: A Protectionist Nation?	Economics	ECON062	2017
386.	Liu Qiangdong – Making of the Chinese Online Retail Tycoon	Leadership & Entrepreneurship	LDEN119	2017
387.	Soma Isolux National Highway Project: Reinforcing the Rights of a Contractor	Business Ethics and Corporate Governance	LAW012	2017
388.	Technology Transforming Indian Banking Sector: Is HDFC Bank Well Positioned for New Challenges?	Business Strategy	BSTR515	2017
389.	Micromax Informatics Limited: Growing Challenges for India's Largest Smartphone Maker	Business Strategy	BSTR516	2017
390.	Can Starbucks Sustain its High Prices in China?	Economics	ECON063	2017
391.	Cyrus Mistry's Exit as Chairman of Tata Group	Human Resource Management and Organizational Behaviour	HROB188	2017
392.	Sanivation: Transforming Lives through Sustainable Solutions	Leadership & Entrepreneurship	LDEN120	2017
393.	Khan Academy – A Disruptive Innovation in Education	Leadership & Entrepreneurship	LDEN121	2017
394.	McDonald's in China – Shifting Fortunes of the World's Biggest Fast-food Chain	Business Environment	BENV034	2017
395.	'Enrich Not Exploit': Can New CSR Strategy Help Body Shop Regain Glory?	Business Ethics and Corporate Governance	BECG148	2017
396.	'Game of Thrones' TV Series: HBO's Integrated Marketing Strategy	Marketing	MKTG363	2017
397.	Greg Moran and Zoomcar – India's Hyper- local Car Sharing Model	Leadership & Entrepreneurship	LDEN122	2017
398.	Zara: Future Ready?	Operations and Project Management	OPER122	2017
399.	Navroze Godrej: Steering Innovation through Design Thinking	Business Strategy	BSTR517	2017
400.	Unilever Buys-out Dollar Shave Club	Business Strategy	CLBS159	2017
401.	Nike 'Pro Hijab': Targeting Muslim Women Athletes	Marketing	MKTG364	2017
402.	Managing Communication Crisis the 'Under Armour' Way	Leadership & Entrepreneurship	LDEN123	2017
403.	Bridge International Academies	Leadership & Entrepreneurship	LDEN124	2017

SI. No.	Case Title	Category	Case Code	Year
404.	D-Mart IPO: Part A	Finance	FINC121	2017
405.	D-Mart IPO: Part B	Finance	FINC122	2017
406.	Jain Irrigation: The New Sustainability Champion	Business Strategy	SUST026	2017
407.	Nestlé India Ltd	Finance	FINC123	2017
408.	Snap, Inc.'s IPO and the Corporate Governance Controversy	Finance	FINC124	2017
409.	The Fall of SunEdison – A Solar Eclipse?	Finance	FINC125	2017
410.	Holacracy at Zappos (B): From Experiment to Exodus	Human Resource Management and Organizational Behaviour	HROB189	2017
411.	Dividend Policy at Oracle Financial Software Services	Finance	FINC126	2017
412.	Efficient Market Hypothesis: Evidence from Bonus Issue	Finance	FINC127	2017
413.	Apple Watch: A Disruptive Innovation or a Chink in Apple's Armor?	Business Strategy	BSTR518	2017
414.	Building the LEGO Brand: Brick by Brick	Marketing	MKTG365	2017
415.	Application of Margin Trading Rules: A Dispute at National Stock Exchange	Finance	LAW013	2017
416.	Petrobras Scandal: Brazil's Biggest Corruption Case	Business Environment	BENV035	2017
417.	Reliance Jio: Disrupting the Indian Telecom Industry	Business Strategy	BSTR519	2017
418.	MakeMyTrip – Leading the Indian Online Travel Industry, but Weak on Profits	Marketing	MKTG366	2017
419.	General Motors' Exit from Europe	Business Strategy	BSTR520	2017
420.	India's Loan Waiver Culture: Is it Bad Economics?	Economics	ECON064	2017
421.	NFC - Mobile Payment Services: Is India Ready for it?	IT & System	ITF0041	2017
422.	Pepsi's Kendall Jenner AD: Communication Gone Wrong	Marketing	MKTG367	2017
423.	Personal and Professional Misconduct – Where do you Draw the Line?	Human Resource Management and Organizational Behaviour	LAW014	2017
424.	Hyperloop: Reinventing Transportation	Operations and Project Management	CLMISC036	2017
425.	The One-For-One Model of TOMS Shoes – Can It Bring about Social Change?	Leadership & Entrepreneurship	LDEN125	2017
426.	Wealth Management Services at ICICI Bank	Finance	FINC128	2017
427.	Dividend Policy at Hindustan Zinc Limited	Finance	FINC129	2017
428.	Corsodyl: Using Scare Tactics to Influence Consumer Behavior	Marketing	CLMC063	2017
429.	Peugeot Acquires India's Iconic Car brand Ambassador	Marketing	CLMM133	2017
430.	Paper Boat: Riding on the Tide of Nostalgia	Marketing	CLMM134	2017
431.	Kevin Plank and the Rise of Under Armour	Leadership & Entrepreneurship	LDEN126	2017
432.	The Turnaround at Raymond	Human Resource Management and Organizational Behaviour	HROB190	2017
433.	GM Exits India	Business Strategy	BSTR521	2017
434.	The Debacle of Amazon's Fire Phone	Marketing	CLMM135	2017
	'EkKadamUnnati Ki Aur' (EKUKA): Intel's	Marketing	CLMM136	2017

SI. No.	Case Title	Category	Case Code	Year
436.	Flipkart in Trouble?	Business Strategy	BSTR522	2017
437.	Can Huawei Overcome Roadblocks in its Quest for Global Markets?	Business Strategy	BSTR523	2017
438.	A Sexual Harassment Complaint and the Fallout	Business Ethics and Corporate Governance	BECG149	2017
439.	LATAM: A Latin American Airline's Emergence as a Global Player	Business Strategy	BSTR524	2017
440.	What's good for the Goose is good for the Gander?	Business Ethics and Corporate Governance	BECG150	2017
441.	Product Positioning & Promotional Strategy of Fevicol	Marketing	MKTG368	2017
442.	General Motors' Exit from India – A Wise Move?	Business Strategy	BSTR525	2017
443.	Philip Morris International: Planning for a Smoke Free Future	Marketing	MKTG369	2017
444.	YogendraVasupal – The Rise and Fall of Stayzilla	Leadership & Entrepreneurship	LDEN127	2017
445.	Instacart: Breaking New Ground in Online Grocery Delivery	Leadership & Entrepreneurship	LDEN128	2017
446.	The Economics behind Uber's Surge Pricing	Marketing	MKTG370	2017
447.	Employee Experience at Pandora	Human Resource Management and Organizational Behaviour	CLHR047	2017
448.	Driving Innovation and Growth at Starbucks: From Howard Schultz to Kevin Johnson	Business Strategy	BSTR526	2017
449.	Innovation: The Recipe for Chipotle's Success	Business Strategy	BSTR527	2017
450.	Venezuela's Macroeconomic Crisis: An Enduring Ordeal of Worsening Economy with Alarming Inflation	Economics	ECC0058	2017
451.	ShreyaUkil vs. Wipro: Lessons in Workplace Gender Discrimination	Human Resource Management and Organizational Behaviour	HRM0087	2017
452.	Amazon vs. Wal-Mart: The Retail Price Wars	Marketing	MKTG371	2017
453.	Amazon.com in the Middle East	Business Strategy	BSTR528	2017
454.	The Newseum – Will It Survive the Sustainability Crisis?	Business Strategy	BSTR529	2017
455.	Idea – Vodafone Merger: Consolidation in the Indian Telecom Sector	Business Strategy	BSTR530	2017
456.	Coal India's Journey toward Sustainability	Business Environment	SUST027	2017
457.	Blackstone's Stake Sale in Gokaldas – Is it a Value Making Deal for ICICI?	Finance	FINC130	2017
458.	Attrition Analysis at Mesotime	Human Resource Management and Organizational Behaviour	HROB191	2018
459.	Anshu Gupta – Goonj: Spearheading Social, Economic, and Environmental Impact in an Innovative, Sustainable, and Replicable Way	Leadership & Entrepreneurship	LDEN129	2018
460.	Birchbox	Business Strategy	BSTR531	2018
461.	Birchbox (A)	Business Strategy	BSTR532	2018
462.	Birchbox (B)	Business Strategy	BSTR533	2018
463.	Revlon's Acquisition of Elizabeth Arden	Business Strategy	BSTR534	2018
464.	Blue Apron Inc.: Success and Challenges	Business Strategy	BSTR535	2018

SI. No.	Case Title	Category	Case Code	Year
465.	Intel Atom: The Supply Chain Challenge	Operations and Project Management	OPER123	2018
466.	Amazon.com, Inc.: Driving Disruptive Change in the US Grocery Market	Business Strategy	BSTR536	2018
467.	A Sexual Harassment Complaint	Human Resource Management and Organizational Behaviour	CLHR048	2018
468.	Walmart's e-Commerce Acquisition Spree: Toward Online Success or Existential Crisis?	Business Strategy	BSTR537	2018
469.	Breaking the Code of Silence	Business Ethics and Corporate Governance	BECG151	2018
470.	Under Armour in Trouble	Marketing	MKTG372	2018
471.	Chipotle Mexican Grill: Quality at Stake	Operations and Project Management	OPER124	2018
472.	Solight Design: A Humble Initiative to Spread Light	Leadership & Entrepreneurship	LDEN130	2018
473.	Ecole'42': Tuition-free, Teacher-less Coding School	Human Resource Management and Organizational Behaviour	HROB192	2018
474.	Can Vodafone-Idea Emerge as India's Top Telecom Provider?	Business Strategy	CLBS156	2018
475.	Access Bank – Building a Brand by Delivering Sustainable Banking	Finance	FINC131	2018
476.	Supply Chain Practices of Reliance Dairy	Operations and Project Management	OPER125	2018
477.	Lululemon in Trouble	Business Strategy	BSTR538	2018
478.	Lush's Charity Pot – Sustainable Growth through Charitable Giving	Business Ethics and Corporate Governance	BECG152	2018
479.	ChemChina-Syngenta Deal: China's Quest to Enhance Global Food Security	Business Environment	BENV036	2018
480.	China's Cheetah Mobile: Strategy Development for a Global Business	Business Strategy	BSTR539	2018
481.	IKEA's International Marketing Strategy in China	Marketing	MKTG373	2018
482.	Can Lenovo Regain Glory with New Strategy?	Business Strategy	BSTR540	2018
483.	Amazon.com in China: Can Elaine Chang Crack the Chinese Market?	Business Strategy	BSTR541	2018
484.	Ctrip.com's International Expansion Strategies	Business Strategy	BSTR542	2018
485.	Norwegian Air: Revolutionizing Long Haul Travel	Business Strategy	BSTR543	2018
486.	Rise and Fall of LeEco: Will it Survive?	Business Strategy	BSTR544	2018
487.	Baidu's Big Data Strategy – Impacting Chinese and Global Al Landscape	IT & System	ITSY094	2018
488.	Brazil's Economic Crisis: A Tough Road Ahead	Economics	ECON065	2018
489.	Chile's Earthquake: Pro-active Disaster Management helps in Quick Recovery	Operations and Project Management	DISM004	2018
490.	Global Water Challenge: Dilemma of Building Strategic Social Partnerships	Business Strategy	BSTR545	2018
491.	M-KOPA Solar: "Solar-preneur" with a Unique Business Model	Leadership & Entrepreneurship	LDEN131	2018
492.	China UnionPay: The World's Largest Payment Card Company	Business Strategy	BSTR546	2018
493.	Reliance Jio's Audacious Bet: Disrupting India's Mobile Telephony and Data Market	Business Strategy	BSTR547	2018

SI. No.	. Case Title Category		Case Code	Year
494.	Lactalis' Product Recall	Business Ethics and Corporate Governance	BECG153	2018
495.	TECNO Mobile's Growth Strategies in Africa	Business Strategy	BSTR548	2018
496.	Nokia in India: Staging a Comeback	Business Strategy	BSTR549	2018
497.	Wegmans: HR Practices and Culture	Human Resource Management and Organizational Behaviour	HROB193	2018
498.	EIC Framework: Economic Analysis of India	Finance	FINC132	2018
499.	Infosys – Share Buyback	Finance	FINC133	2018
500.	AzimPremji Foundation: A Philanthropic initiative to Improve Indian Rural Primary Education (A)	Business Ethics and Corporate Governance	BECG154	2018
501.	AzimPremji Foundation: A Philanthropic initiative to Improve Indian Rural Primary Education (B)	Business Ethics and Corporate Governance	BECG155	2018
502.	Patagonia's Fight for Public Lands: Brand Activism or a Marketing Play?	Business Ethics and Corporate Governance	BECG156	2018
503.	Chaos at Uber: The New CEO's Challenge	Business Ethics and Corporate Governance	BECG157	2018
504.	Venezuela: Reeling under Hyperinflation	Economics	ECON066	2018
505.	United Parcel Service (UPS): Recruiting Talent through Social Media	Human Resource Management and Organizational Behaviour	HROB194	2018
506.	Analytics of Overbooking	Operations and Project Management	OPER126	2018
507.	Alibaba's Big Data – A Global Game Changer	IT & System	ITSY095	2018
508.	Can Marks & Spencer Regain its Lost Ground?	Business Strategy	BSTR550	2018
509.	Infosys – Share Buyback	Finance	FINC133	2018
510.	Souq.com and the Battle for the Future of E-Commerce in the MENA Region	Business Strategy	BSTR551	2018
511.	Jumia Group: Africa's First Unicorn	Leadership & Entrepreneurship	LDEN132	2018
512.	McDonald's in India: Troubled Times, Troubled Ties	Marketing	MKTG374	2018
513.	Building a Sustainable Company: The Story of Eileen Fisher	Business Ethics and Corporate Governance	BECG158	2018
514.	Infosys Saga: The Struggle for Succession	Human Resource Management and Organizational Behaviour	CLHR049	2018
515.	Ola's Re-entry into the Food Delivery Business	Business Strategy	BS	2018
516.	Vitamin Shoppe's Reinvention Efforts Fail?	Marketing	MKTG375	2018
517.	Hong Kong's Free Economy: At the Crossroads?	Economics	ECON067	2018
518.	India's largest Share Buyback by TCS: To Participate or Not?	Finance	FINC134	2018
519.	Intel Corporation's European Union Antitrust Case	Economics	ECON068	2018
520.	Pret A Manger's Test Marketing of a New Product Line	Marketing	MKTG376	2018
521.	Hershey's Acquisition of Amplify Snack Brands	Business Strategy	BSTR552	2018
522.	Can Barry Callebaut Attract Sustainable Investment with its 'Forever Chocolate' Strategy?	Finance	FINC135	2018

SI. No.	No. Case Title Category		Case Code	Year
523.	Eliminating Modern Slavery from Supply Chains: Can Nestlé Lead the Way?	Business Ethics and Corporate BECG159 Governance		2018
524.	Employee Experience at Airbnb	Human Resource Management and Organizational Behaviour	HROB195	2018
525.	Saudi Aramco	Finance FINC136		2018
526.	Jaipur Rugs – Empowering Communities at the Bottom of the Pyramid through Social Innovation	Leadership & Entrepreneurship	LDEN133	2018
527.	BabbanGona'sAgri-Franchising Model: Scaling up Challenges	Leadership & Entrepreneurship	LDEN134	2018
528.	The Message Strategy behind Ceat's 'Be Idiot Safe' Campaign	Marketing	MKTG377	2018
529.	IndiaMART – The Evolving B2B Marketplace	Marketing	MKTG378	2018
530.	LyftVsUber: Is Lyft Being 'Woke' Enough to Beat Uber?	Marketing	MKTG379	2018
531.	Hershey's Acquisition of Amplify Snack Brands	of Amplify Snack Business Strategy BSTR552		2018
532.	Economics of Apple, Inc.'s iPhone	Economics	ECON069	
533.	Multicultural Marketing at Western Union	Marketing	MKTG380	2018
534.	Airtel's Acquisition of Tata's Consumer Mobile Businesses: A Matter of Choice or Necessity?			2018
535.	Algorithms to Style People: Stitch Fix Applies Data to Fashion			2018
536.	Amul vs. Kwality Walls – Ice Cream Ad Marketing War		MKTG381	2018
537.	Policy Changes at United Airlines: Can it Make the Skies Friendly Again?	Human Resource Management and Organizational Behaviour	HROB196	2018
538.	Heineken: Worlds Apart!	Marketing MKTG382		2018
539.	Lupin Stock: Risk and Return	Finance FINC137		2018
540.	540. Whole Foods under Amazon: What's the Way Forward? Business Strategy		CLBS160	2018

## Annexure – 9B

## Annexure - Case Studies Published in Standard Textbooks from 2014 July- June 2018

SI. No.	Case Author (s)	Case Title	Name of the Book/Author (s)	Publisher/ Volume or Edition / Year
1.	Sujatha Pampana and T Phani Madhav	CNN, The World's First 24- hour News Channel's 25th Year: The Challenging Times	What's the Story?/ Beth Jannery & Daniel Walsch	Cognella Academic Publishing/ 2014
2.	Saradhi Kumar Gonela and Debapratim Purkayastha	Facebook Messages: Changing the Face of Online Communication?	What's the Story?/ Beth Jannery & Daniel Walsch	Cognella Academic Publishing/ 2014
3.	Adapa Srinivasa Rao and Debapratim Purkayastha	Wal-Mart in Africa	Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases/ Arthur Thompson, Margaret Peteraf, John Gamble and AJ Strickland III	McGraw-Hill Education/ 20th Edition/ 2015/ ISBN-10: 0078029503 ISBN-13: 978- 0077720599 ISBN-10: 0077720598
4.	Adapa Srinivasa Rao and Debapratim Purkayastha	Amazon's Big Data Strategy	Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases/Arthur Thompson, Margaret Peteraf, John Gamble and AJ Strickland III	McGraw-Hill Education/ 20th Edition/ 2015/ ISBN-10: 0078029503 ISBN-13: 978- 0077720599 ISBN-10: 0077720598
5.	Debapratim Purkayastha	Employee Training & Development at Ritz Carlton	Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases/ Arthur Thompson, Margaret Peteraf, John Gamble and AJ Strickland III	McGraw-Hill Education/ 20th Edition/ 2015/ ISBN-10: 0078029503 ISBN-13: 978- 0077720599 ISBN-10: 0077720598
6.	Indu Perepu	Nordstrom Focusing on a Culture of Service	Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases/ Arthur Thompson, Margaret Peteraf, John Gamble and AJ Strickland III	McGraw-Hill Education/ 20th Edition/ 2015/ ISBN-10: 0078029503 ISBN-13: 978- 0077720599 ISBN-10: 0077720598
7.	Tangirala Vijay Kumar and Debapratim Purkayastha	Disorganization at Semco: Human Resource Practices as a Strategic Advantage	Organization Theory and Design /Richard. L. Daft	Cengage Learning/Nelson Education/12th edition/2015/ISBN-13: 978-1285866345 ISBN-10: 1285866347
8.	Snehasis Chaudhuri and S Paul	Stem Cell Research: The Battle between Business and Ethics	In Sickness and in Health: Sociological Perspectives on Healthcare/ John Malek- Ahmadi and Jessica Gullion	Cognella, Inc/2015/ISBN-10: 1634872428 ISBN-13: 978- 1634872423
9.	Sachin Govind, Barnali Chakraborty and S S George	Immigration and the US Economy	Intercultural Competency: Learning, Communicating, and Serving/ Robert Littlefield, Nadine Vevea, Noor Ghazal Aswad, Jenna Currie	Cognella, Inc/1st Ed/ 2015/ISBN-13: 978- 1634874663 ISBN-10: 1634874668
10.	Adapa Srinivasa Rao and Debapratim Purkayastha	Changing the Culture at Yahoo!: Marisa Mayer's Challenge	Acting Strategically, Thinking Critically: A Casebook for Business Students/ Michael Merenda	Cognella Academic Publishing/2016/ ISBN- 10: 1634879813 ISBN-13: 978- 1634879811
11.	Syed Abdul Samad and Debapratim Purkayastha	Business Model and Competitive Strategy of IKEA in India	International Management - Managing Across Borders & Cultures, Text & Cases	Pearson Education; Ninth edition/2016 ISBN- 10: 9332584737

SI. No.	Case Author (s)	Case Title	Name of the Book/Author (s)	Publisher/ Volume or Edition / Year
12.	Namratha V Prasad and G V Muralidhara	IKEA in Russia - Ethical Dilemmas	International Management - Managing Across Borders & Cultures, Text & Cases	Pearson Education; Ninth edition/2016 ISBN- 10: 9332584737
13.	Debapratim Purkayastha	Ethical Leadership: Ratan Tata and India's Tata Group	International Management - Managing Across Borders & Cultures, Text & Cases	Pearson Education; Ninth edition/2016 ISBN- 10: 9332584737
14.	Adapa Srinivasa Rao and Debapratim Purkayastha	Wal-Mart in Africa	International Management - Managing Across Borders & Cultures, Text & Cases	Pearson Education; Ninth edition/2016 ISBN- 10: 9332584737
15.	Syed Abdul Samad and Debapratim Purkayastha	Business Model and Competitive Strategy of IKEA in India	Strategic Management: Concepts and CaseMichael A. Hitt/R. Duane Ireland/Robert E. Hoskisson	Cengage Learning, USA/12e Edition/2017/ISBN: 9781305502208
16.	Syed Abdul Samad and Debapratim Purkayastha	Business Model and Competitive Strategy of IKEA in India	Strategic Management: Concepts and Cases/ Michael A. Hitt, R. Duane Ireland, Robert E. Hoskisson	Cengage Learning/2017 Print ISBN: 9781305502147
17.	Debapratim Purkayastha	Compassion vs Competitiveness Dilemma' at Novo Nordisk	Strategy: An International Perspective/ Bob de Wit	Cengage Learning EMEA /6th Edition/2017/ Print ISBN: 9781473725157
18.	Syeda Maseeha Qumer, Debapratim Purkayastha	Amazon.com's Business Model and its Evolution	Strategy: An International Perspective/ Bob de Wit	Cengage Learning EMEA /6th Edition/2017/ Print ISBN: 9781473725157
19.	Hansa Iyengar and Sumit Kumar Chaudhuri	THE DEMISE OF DETROIT: WHY THE BIG THREE LOST	The Straight Detroit: America's Premier Legacy City/Jeffrey T Horner	Cognella Academic Publishing /2017/ISBN- 10: 1516512707 ISBN-13: 978- 1516512706
20.	Barnali Chakraborty, Debapratim Purkayastha	Tim Cook's Leadership and Management Style: Building His Own Legacy at Apple	Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases/Arthur A. Thompson Jr, Margaret Peteraf Leon	McGraw-Hill Education, 21st Edition/ 2017/ISBN- 13: 978-1259732782 ISBN-10: 1259732789
21.	Syeda Maseeha Qumer, Debapratim Purkayastha	Amazon.com's Business Model and its Evolution	Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases/Arthur A. Thompson Jr, Margaret Peteraf Leon	McGraw-Hill Education, 21st Edition/ 2017/ISBN- 13: 978-1259732782 ISBN-10: 1259732789
22.	Syeda Maseeha Qumer, Debapratim Purkayastha	Conflict Palm Oil and PepsiCo's Ethical Dilemma	Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases/Arthur A. Thompson Jr, Margaret Peteraf Leon	McGraw-Hill Education, 21st Edition/ 2017/ISBN- 13: 978-1259732782 ISBN-10: 1259732789
23.	Koti Vinod Babu and Debapratim Purkayastha	Newcastle brown ale's creative super bowl campaign: a novel crowdfunding strategy	Principles of Advertising/ Barry Strauber	Cognella Academic Publishing/2018/ ISBN 151655731X, 9781516557318
24.	Shirisha Regani and S S George	Ecomagination" at Work: GE's Sustainability Initiative	Managing Sustainable Business- An Executive Education Case and Textbook Lenssen, Gilbert G., Smith, N. Craig	Springer Nature Switzerland/2019/ISBN 978-94-024-1144-7

### Awards/Recognitions received at the National and International level

#### 2018

- 1. *Eliminating Modern Slavery from Supply Chains: Can Nestlé Lead the Way?* Won the First Prize in the Corporate Social Responsibility Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 2. Jaipur Rugs –Empowering Communities at the Bottom of the Pyramid through Social Innovation, Won the First Prize in the Social Entrepreneurship Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Syeda Maseeha Qumer & Geeta Singh.
- 3. Can Barry Callebaut Attract Sustainable Investment with its 'Forever Chocolate' Strategy?, Won the First Prize in the Sustainable Finance Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy (XLRI).
- 4. *Saudi Aramco*, Won the First Prize in the Sustainable Finance Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Alok Kavthankar and Indu Perepu
- 5. *Babban Gona's Agri-Franchising Model: Scaling up Challenges*, Runner up in Social Entrepreneurship Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Manish Agarwal and D. Satish
- 6. David Green- Delivering Quality Eyecare in the Developing Countries through Collaborative Systems won the 11th Annual E-PARCC Teaching Case and Simulation Competition, 2018, held by the Maxwell School at Syracuse University, New York. Authored by K.B.S. Kumar and Indu Perepu
- 7. "Breaking the Code of Silence", won the highly prestigious 'Outstanding Case Writer' award, organized by the UK-based The Case Center. Authored by Syeda Maseeha Qumer, Debapratim Purkayastha, and Vijaya N. Zinnoury (University of Denver, USA).
- 8. *TECNO Mobile's Growth Strategies in Africa'* won the nominated case award at the 2017 Global Contest for the Best China-focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Syeda Maseeha Qumer and Geeta Singh.

- 9. Walmart's E-Commerce Acquisition Spree: Toward Online Success Or Existential Crisis?" won second prize in the John Molson MBA International Case Competition, 2017, held by John Molson School of Business, Concordia University, Canada. Authored by Syeda Tahera Sadia and Indu Perepu.
- 10. **Birchbox**, won a prize in the John Molson MBA International Case Competition, 2017, held by John Molson School of Business, Concordia University, Canada. Authored by Alok Kavthankar and Indu Perepu.

### 2017

- 11. Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown", won the 'Family Business 2016 EFMD Case Writing Competition. EFMD, a global membership organization and accreditation body for quality & impact assessment in management, based in Brussels, Belgium, with offices in Asia and the Americas. Authored by Debapratim Purkayastha and Ranjana Tiwari.
- 12. A Sexual Harassment Complaint and the Fallout, won the 'Dark Side Case Award' at the Academy of Management (AOM) Annual Conference held in Atlanta, Georgia, USA. The Dark Side Case Competition is organized by Critical Management Studies division of AOM. Authored by Syeda Maseeha Qumer, Debapratim Purkayastha and Vijaya Narapareddy (Univ. of Denver).
- 13. *The Fall of SunEdison-A Solar Eclipse?* Second Prize in the Sustainable Finance track of the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by AlokKavthankar and InduPerepu.
- 14. *Bridge International Academies* Third Prize in the Social Entrepreneurship track of the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by Manish Agarwal, D. Satish
- 15. **'Enrich Not Exploit': Can New CSR Strategy Help Body Shop Regain Glory?** was the Runner up in the Corporate Sustainability track in the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by Syeda Maseeha Oumer and Debapratim Purkayastha
- 16. Can Huawei Overcome Roadblocks in its Quest for Global Markets? Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Hadiya Faheem, G V Muralidhara
- 17. *Can Starbucks Sustain its High Prices in China?* Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Debapratim Purkayastha, Benudhar Sahu, S Venkata Seshaiah and Trilochan Tripathy

- 18. 'Bradley Tilden's Dilemma Following the Alaska Airlines Virgin America Deal' came in 3rd place at the 2016 John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 19. *Innovation: The Recipe for Chipotle's Success* won the First Prize in Theme topic 'Innovation' (sponsored by The Case Centre) in the International Case Study Conference 2017 organized by IBS Hyderabad in collaboration The Case Centre U.K and IBSAF. Authored by Koti Vinod Babu.
- 20. *The Economics behind Uber's Surge Pricing*" won the *IBSAF Best Case Award* (sponsored by *IBSAF*) in the Economics& Finance track in the International Case Study Conference 2017 organized by IBS Hyderabad in collaboration The Case Centre U.K and IBSAF. Authored byTrilochan Tripathy (XLRI, Jamshedpur) and Benudhar Sahu.

### 2016

- 21. Odisha's Disaster Risk Reduction: Coping with the Challenges of Cyclone Phailin "Winner in the Project Management Institute (PMI) PMI 2016 Teaching Case Competition" Philadelphia, Pennsylvania, USA. Authored by HadiyaFaheem and G. V Muralidhara.
- 22. *JBS S.A.: A Latin American Success Story* "Winner in the EFMD Case Writing Competition 2015" in the Latin American Business. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 23. 'One Plus: A Chinese Tech Start-up Aiming to Disrupt the Global Smartphone Market' Winner in the 2015 Global Contest for "Best China Focused Cases," coorganized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 24. 'World's Largest Retailer in the World's Most Populous Country: Wal-Mart in China' one of the seven Nominated Cases in the 2015 Global Contest for "Best China Focused Cases" co-organized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases. Authored by Geeta Singh.
- 25. *Dr. Devi Shetty of NarayanaHrudayalaya: Delivering Quality Cardiac Care to the Masses* Runner-up in the Social Entreprneurship track 'oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by G.V. Muralidhara.

- 26. Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank Runner-up in the Sustainable Finance Track 'oikos Case Writing Competition,' Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy.
- 27. *Sanergy: Sustainable Sanitation* Third Prize in the Social Entrepreneurship Track, 'oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by InduPerepu and Geeta Singh.
- 28. IFC Funding of Dinant Project: Call for Overhaul of Risk Assessment for Sustainable Finance Second Prize in the Sustainable Finance Track 'oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by D. Satish and Manish Agarwal.
- KTDAL Building Sustainability through Inclusion Third Prize in the Corporate Sustainability Track, 'oikos Case Writing Competition,' Authored by D. Satish and Nagendra Kumar M.V.
- 30. *Rahul Yadav: Housing.Com's Maverick Entrepreneur*, Winner of the "USASBE-Baylor Case Writing Award", 2016. Authored by Hadiya Faheem, G. V Muralidhara.
- 31. *The Turnaround Plan of McDonald's: A Long Way to Go*, Second Prize in the "35th John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada. Authored by Indu Perepu.
- 32. *Maggi Noodles in India: The Revival Challenge*, Winner in the Short Case Competition the "35th John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada. Authored by Alok Kavthankar and Indu Perepu.
- 33. *IKEA in Russia: Ethical Dilemmas*, Category Winner in the "Ethics and Social Responsibility, The Case Centre Awards and Competitions 2016". Authored by G. V. Muralidhara and Namratha V. Prasad.
- 34. *Netflix: Leveraging Big Data to Predict Entertainment Hits Category* Winner in the "Information and Communication Systems Management, The Case Centre Awards and Competitions 2016". Authored by Debapratim Purkayastha and Tangirala Vijay Kumar.

### 2015

35. 'A lapse of Judgment won the Conference Best Case (Silver) Award at the North American Case Research Association (NACRA) Annual Meeting for the case ' in 2015, at Orlando, Florida, USA. Authored by Ms. Syeda Maseeha Qumer, Prof. Debapratim Purkayastha, and Dr. Vijaya Narapareddy of Daniels College of Business (University of Denver, USA).

- 36. "What's Good for the Goose is Not Good for the Gander?" won the 'Dark Side Case Competition' at the Academy of Management (AOM) Annual Meeting 2015, at Vancouver, Canada. Authored by Ms. Lesley Symons of The Case for Women and Prof. Debapratim Purkayastha.
- 37. *Perdue Farm –Differing Valuesin Different Generations*: First Runner up IBS-PFBI Awards for Best case in Managing Family Business in the International Case Study Conference 2015 organized by IBS Hyderabad in collaboration Parampara Family Business Institute, IBSAF and Universiti Utara Malaysia. Authored by Geeta Singh, Munmum Samantarai, Dr S K Kar.
- 38. *The Rothschilds: Maintaining 200-year-old legacy of Family Business*: Second Runner up: IBS-PFBI Awards for Best case in Managing Family Business in the International Case Study Conference 2015 organized by IBS Hyderabad in collaboration Parampara Family Business Institute, IBSAF and Universiti Utara Malaysia. Authored by Surojit Mahato.
- 39. *Chile's Concha y Toro: A Silver Bullet for the Global Market*, "Winner in the EFMD Case Writing Competition 2014" in the Latin American Business. Authored by G V Muralidhara and Namratha Prasad.
- 40. **Dr.Jim Yong Kim's Dilemma: International Finance Corporation and the Tata Mundra Power Plant**, "First prize in the Sustainable Finance Track in the oikos Case
  Writing Competition 2015". Authored by *Manish Agarwal and Debapratim*Purkayastha.
- 41. *Apple and Conflict Minerals: Ethical Sourcing for Sustainability*, "Second prize in the Corporate Sustainability track in the oikos Case Writing Competition 2015". Authored by Adapa SrinivasaRao and Debapratim Purkayastha.
- 42. *From Sweatshops to Sustainability: Wal-Mart's Journey in Bangladesh*, "Runners up in the Corporate Sustainability Track of the oikos Case Writing Competition 2015". Authored by Surojit Mahato and Indu Perepu.
- 43. Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture, "First Prize in the 2014 AESE Case Writing Competition" organized by AESE Business School, Portugal. Authored by Rik Paul and Debapratim Purkayastha.
- 44. *Çorporate Entrepreneurship and Innovation at Google, Inc.*, The Case Centre's HR/OB category award 2015 organized by The Case Centre, United Kingdom. Authored by Adapa Srinivasa Rao and Debapratim Purkayastha.
- 45. *Xtra Power Energy Systems*, Winner in the 2015 John Molson MBA Case Writing Competition. Authored by Debapratim Purkayastha, Jigyasu Gaur and Rik Paul.

- 46. **Building a Business from Nature: Kari W. Block's Entrepreneurial Journey**, Winner of the award for Best Case in Entrepreneurship tracks in The Case Centre Anniversary Conference 2014. Authored by G V Muralidhara.
- 47. *Copenhagen on Road to a Zero Carbon City*, One of the Three Best Paper Awards, ICSC 2014 Malaysia. Authored by G V Muralidhara.
- 48. *Digital Marketing at Nike: From Communication to Dialogue*, First Prize in the 2014 The Case Award ('Knowledge, Information and Communication System' Category), organized by The Case Centre, United Kingdom. Authored by Debapratim Purkayastha and Adapa Srinivasa Rao
- 49. *Lenovo: From Challenger to Leader*', First Prize in the 2013 EFMD Case Writing Competition ('Emerging Chinese Competitors' Category), organized by European Foundation for Management Development, Brussels. Authored by GV Muralidhara and Ms. Hadiya Faheem.

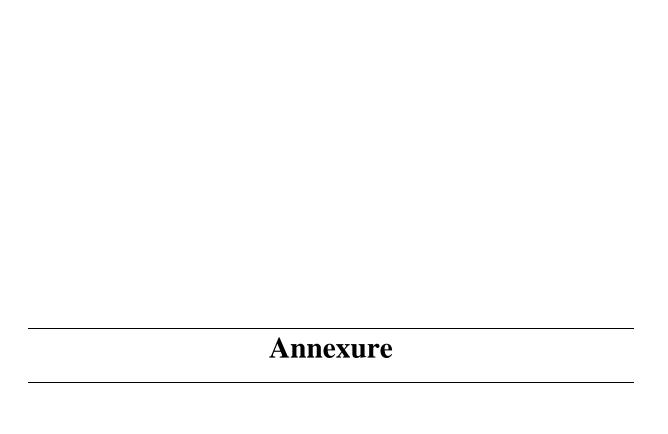
## Part - C Faculty of Science and Technology

# 32.20 Review of Faculty of Science and Technology (Dr. M. Srinivasa Reddy will brief the meeting)

Name of the Department – Faculty of	Science and 1	ecnnology					
Year of Establishment :	2010						
Is the Department part of a School/Faculty of the University: Yes. The faculty is a part of ICFAI Foundation for Higher Education.							
Names of programmes offered:							
The faculty offers							
Full-time B.Tech Program in branches of Civil Engineering, Compute and Engineering, Electrical and Electronics Engineering, Electro Communication Engineering and Mechanical Engineering.							
PhD Program (Basic Sciences)							
B.Sc (Physics) & B.Sc (Mathemetics	s)						
Number of teaching posts Sanction	ned/Filled: 58	}					
Professors	1						
Associate professors	8						
Assistant Professors	45						
Faculty Associates	3						
Others							
Adjunct Faculty	1						
Total	58						
{refer Annexure 4A (page no.148)}							
Number of Research Projects:							
DST-FST/SERB Projects: 4							
Seed Money Projects :10							
Total grants received :INR 59,377,07							
{refer Annexure 5A (page no.151)}							
Inter - institutional collaborative p	orojects and A	Associated grants received:					
a) National collaboration:	-Nil-						
b) International collaboration:	-Nil-						
	Is the Department part of a School/F Yes. The faculty is a part of ICFAI F Names of programmes offered: The faculty offers Full-time B.Tech Program in brancand Engineering, Electrical and Communication Engineering and McPhD Program (Basic Sciences) B.Sc (Physics) & B.Sc (Mathemetics) Number of teaching posts Sanction  Professors Associate professors Assistant Professors Faculty Associates  Others Adjunct Faculty  Total  {refer Annexure 4A (page no.148)}  Number of Research Projects: DST-FST/SERB Projects: 4 Seed Money Projects: 10 Total grants received: INR 59,377,0' {refer Annexure 5A (page no.151)}  Inter - institutional collaborative page 10 National collaboration:	Is the Department part of a School/Faculty of the UYes. The faculty is a part of ICFAI Foundation for Names of programmes offered:  The faculty offers  Full-time B.Tech Program in branches of Civil and Engineering, Electrical and Electronics Communication Engineering and Mechanical Eng PhD Program (Basic Sciences)  B.Sc (Physics) & B.Sc (Mathemetics)  Number of teaching posts Sanctioned/Filled: 58  Professors 1  Associate professors 8  Assistant Professors 45  Faculty Associates 3  Others  Adjunct Faculty 1  Total 58  {refer Annexure 4A (page no.148)}  Number of Research Projects:  DST-FST/SERB Projects: 4  Seed Money Projects: 10  Total grants received: INR 59,377,07  {refer Annexure 5A (page no.151)}  Inter - institutional collaborative projects and Aa  a) National collaboration: -Nil-					

7.	Departmental projects fun AICTE etc., :	ded by DST-FST, UGC-SAP/CAS,D	OPE, DBT, ICSSR,						
	No. of Projects:	4							
	Total grants received:	INR 39,33,927							
	{refer Annexure 5A (page	no.151)}							
8.	Special research laborate bodies: INR 3,00,0	ories sponsored by / created by in 00	dustry or corporate						
9.	Publications:								
	a) Number of Papers published :								
	Period	No. of Publications in Journals							
	2014-15	9							
	2015-16	21							
	2016-17	34							
	2017-18	54							
	Total	118							
	{refer Annexure 9A (page no.152)}								
	b) Number of Books with ISBN: 1 {refer Annexure 9B (page no.165)}								
	c) Number of Citation Index – range / average:								
	d) Number of Impact Factor – range / average:								
	e) Number of h-index: 17.4								
10.	Details of patents and inco	ome generated:							
	Patent: 1								
	Income Generated : -Nil-								
	{refer Annexure 10A (page no.165)}								
11.	Areas of consultancy and	income generated:							
	1. Areas :								
	2. Total Income :	-Nil-							
12.	Awards/Recognitions received at the National and International level by :								
	a) Faculty:	-Nil-							
	b) Doctoral/Post doctoral	fellows: -Nil-							

13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations:  -Nil-
14.	List of doctoral, post-doctoral students and research associates
	a) From the host institution/university: 3 {refer Annexure 14A (page no.165)}
	b) From other institutions/universities : -Nil-
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central: -Not Applicable-



#### Annexure – 4A

#### **Number of Teaching Posts Sanctioned/Filled**

SI. No.	Name Of The Faculty	Designation	Age	Degree	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publications	H-Index
1	Dr.S.S.S.P.Rao	Adjunct Professor	76	Ph.D	IIT-B	1983	40Y	25	01/04/2015		
				M.Tech	IIT-B	1968					
				B.Tech	Madras University	1963					
2	Dr VIKRAM HOSAMANI	Professor	51	Ph.D	IISC-Ban	2007	20 Y	10 years	26/04/2018		
				M.Tech	IIT-K	1994					
				B.Tech	BAMU	1992	1				
3	K.Kishore Kumar	Assistant Professor	40	M.Tech	JNTUA	2002	16 Y.	-	28/02/2011	8	1
				B.Tech	KLCE	2000	5 Months				
4	Movva Pavani	Assistant Professor	38	M.Tech	OU	2009	16 Y	-	01/05/2014	12	2
				B.Tech	JNTUH	2002					
5	D. Chandrasakar	Assistant Professor	20	M.E	Anna University	2013	7 V E montho		20/5/45	Conformance 1	
	P Chandrasekar	Assistant Professor	32	B.E	Anna University	2007	7 Y 5 months	-	29/5/15	Conferences:1	
6	Harika Devi Kotha	Assistant Professor	31	M.Tech	MITS,Rajastan	2012	6Y	-	19/08/2013	Journals-7	0
				B.Tech	JNTUA	2009	1			Conferences-02	
7	G. Sucharitha	Assistant Professor	36	M.Tech	JNTUH	2009	13Y	-	10/07/2013	Journals-05	0
				B.Tech	JNTUH	2005	1			Conferences-02	
8	H.Sudheer	Assistant Professor	37	M.Tech	JNTUH	2008	15Y	-	01/03/2011	Journals -09	3
				B.Tech	JNTUH	2003				Conferences- 06	
9	Digvijay V nair	Assistant Professor	43	M.Tech	NIT-K	2003	15 Years	-	10/01/ 2011	Journal:01	
	0,7,			B.E		1997				Conferences:02	
10	S. Shakeel Hashmi	Assistant Professor	45	M.E	OU	2000	18 Y		14/07/2011	Journal: 3	1
10	3. Silakeel Hasiiiii	Assistant Floresson	45	B.E	BAMU	1999	10 1		14/07/2011	Conferences:02	'
				D.C	BAIVIO	1999					
11	Ranganadh Narayanam	Assistant Professor	40	MS	Texas Uni	2004	9Y	-	01/05/2014	30	1
				MBA	NIBM	2016					
				B.Tech	NU	2000	1				
12	T. Narasimha Murthy	Assistant Professor	47	M.Tech	OU	2011	14 years	NIL	10/07/2013	NIL	NIL
				B.Tech	OU		1				
						2001					
13	Dr.M.Srinivasa Reddy	Professor	58	Ph.D	IIT Delhi	1990	28		2/1/2012	13	
				M.B.A	A.U.	2011	1				
				M.BEM	SPA,Delhi	1984					
				B.Tech	JNTU	1982					
14	I.V.Sarma	Assistant Professor	41	M.Tech	IIT-D	2002	07		03/06/2011	1	
				B.Tech	JNTUK	2000					
15	Priya.S.Natesh	Assistant Professor		M.Tech	NIT-T	2011	07			4	
				B.Tech	College of Engg.Trive	2009					
16	Sarit Chanda	Assistant Professor	27	M.Tech	NIT-Agartala	2015	03		23/07/2015		
				B.Tech	NIT-Agartala						
17	ManishaGunturi	Assistant Professor	26	M.Tech	SRM	2014	03		18/07/2016	4	2
	manona Guntun	, 1001010111 1 1 1 1 1 1 1 1 1 1 1 1 1 1	20	B.Tech	JNTUK	2012	33		10/01/2010	7	
18	Sandeep Kumar Panda	Assistant Professor	40	Ph.D	KIIT University	2013	16	-	14/07/17	Journals-7	2
				M.Tech B.E	CoE Bhuba- neswar, Odisha	2009				Conferences-5	

SI. No.	Name Of The Faculty	Designation	Age	Degree	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publications	H-Index
					Seemanta Engg. College, North Odisha	2011					
19	B.Balamurali	Assistant Professor	37	Ph.D	S.R.M.University	2017	14 Y	-	28/06/18	Journals-5	0
				M.Tech B.E	Sathya Bama University	2008				Conferences-2	
					,Manonmaniam Sundaranar University	2002					
20	K Vara Prasada Rao	Asssistant.Professor		M.Tech	JNTUH	2005	16Y 3 M	-	10/08/10	Nil	Nil
				MCA	O.U	1999					
21	Rohini	Assistant Professor	34	M.Tech B.tech	JNTUK	2010	13Y3M	-	03/07/13	Journals-6 Conferences-8	1
	Pinapatruni				JNTUK	2005					
22	Vairachilai S	Assistant Professor	42	M.Tech MCA	Kalasalingam University	2011	8.6	-	26/07/15	Journals-21 Conferences:08	2
					Madurai Kamaraj University	2009					
23	Sirisha Potluri	Assistant Professor	33	M.Tech	JNTUK	2014	6Y5M	_	05/06/14	Journals-5	1
				MCA	JNTUK	2009				Conferences-3	-
24	Shubhangi Vijay	Assistant Professor	38	M.Tech B.Tech	SIT JNTU	2010	9 Y 6M	-	05/01/2016	Journals-3 Conferences-1	Nil
	Urkude			B.Tech	Nagpur University	2002				Conferences- i	
25	Thati Ravi Prasad	Assistant Professor	29	M.Tech	NIT,Trichy	2012	5Y	-	20/07/17	Journals-1	Nil
				B.Tech	JNTUH	2010				Conferences-3	
26	Sathya A.R	Assistant Professor	33	M.Tech B.Tech	Anna University	2007	11Y 4M	-	29/07/13	Conferences-2	Nil
					Anna University	2005					
27	Pavan Kumar Paruchuri	Assistant Professor		M.Tech B.Tech.	NIT-T	2011				Journals- Conferences-	
					JNTUH	2008					
28	Brahmanaidu Kakarla	Faculty Associate	38	M.Tech	JNTUH	2008	10Y 9M	-	07/05/18	Journals-2	Nil
				B.Tech	JNT UH	2004				Conferences-3	
29	Madhu Bandari	Faculty Associate	30	M.Tech	JNTUH	2012	8Y 2M	-	01/05/18	Conferences-01	Nil
30	Dr.S Srinivas Rau	Associate Professor	58	Ph.D	UOH	1989	23	10	18/04/2011	12	0
				M.Phill	UOH	1983	1				
0.4	D 1011 1			M.Sc	BITS	1981	00.14	0	05/07/0047	40	
31	Dr J R Nayak	Associate Professor	53	Ph.D	U.U, Bhu- baneshwar	2005	28 Years	8 years	25/07/2017	10	0
				M.Phill	B.U Oddissa	1991	4				
00	D D D D V O II D			M.Sc	B.U Oddissa	1988	05.1/		40/00/0040	0	
32	Dr D P R V Subba Rao	Associate Professor	50	Ph.D M.Phill	AU NU	2006 1995	25 Years.	6	16/09/2010	6	0
				M.Sc	NU	1991	<u> </u>				
				B.Sc	NU	1988	1				
33	Dr G Sudhaamsh Mohan	Assistant Professor	39	Ph.D	OU	2010	15 Years.	4	31/08/2010	18	0
	Reddy			M.Sc	OU	2003	-				
				B.Ed	OU	2001					
34	Dr Anjanna Matta	Assistant Professor		Ph.D	IIT-H	2016					
			39	M.Tech	IIT-M	2010	14 years	4	11/07/2016	16	3
				M.Sc	NIT-W	2004					
35	P V Ramana Vijay Kumar	Assistant Professor	40	M.Phill M.Sc	MKU OU	2006 1997	19	-	01/09/2010	2	0
36	NVSNM Ganesh	Assistant Professor	32	IVI.OU		1991	3	5	01/07/2017	1	
37	Sinisetty C.Savitha	Assistant Professor	36		-		5	5	01/07/2017	8	
38	Dr. Elizabeth Zacharias	Assistant Professor Associate Professor		Ph.D	UOH	1995	5 21 years	8 years	2010	5	<del>  _</del>
50	Dr. Enzabeth Zachanas	, woodda Filliessol	J4	M.Phill	UOH	1989	_ years	o years	2010		]
				M.Sc	MU	1987	_				
	1	1	1		I	1001	1		ĺ	Ĭ.	1

SI. No.	Name Of The Faculty	Designation	Age	Degree	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publications	H-Index
39	Dr. S. Sree Ranjani	Assistant Professor	41	Ph.D	UoH	2005	6 years 3.5	13 years	18/02/2013	15	4
				M.Sc	UoH	1999	months	3.5 months			
				B.Sc	OU	1997					
40	Dr. T. Shreecharan	Assistant Professor	43	Ph.D	Ahmadabad U	2006	6 years 3	12 years, 3	2013	11	5
				M.Sc	UoH	1999	months	months			
				B.Sc	UoM	1996					
41	Dr Mahendra Shinde	Assistant professor	41	Ph.D	IIT-B	2010	2 y 11 M	7 years 6	15/07/2016	1	0
				M.Sc	Kolhapur U	1999	_	months			
				B.Sc	Kolhapur U	1997					
42	Dr. Ch. Leela	Assistant Professor		Ph.D	UoH	2015	2 Y 11 M		15/07/2016		
			34	M.Sc	JNTUH	2006		4 years		17	4
				B.Sc	OU	2004		. , , , ,			
43	Dr. Gouri Sankhar	Associate Professor		Ph.D	UU,Bhubaneshwar		16 years 2	7.5 years	2004	28	4
	Brahma	Associate i foressor		M.Phill	UU,Bhubaneshwar	1	months	7.5 years	2004	20	7
				-	· ·						
	D D :	A D		M.Sc	UU,Bhubaneshwar		00	45	4.7.0000	2 4	
44	Dr. Renu Rani	Associate Professor	60	Ph.D	OU	2002	32 years	15 years	1-7 2002	3 1 patent	-
				M.Sc	OU	1979					
				B.Sc	OU	1977					
45	Dr.V.Srilalitha	Assistant Professor	45	Ph.D	SKU-A	2002	16 years		2013	1	5
				M.Phill	SKU-A	1997					
				M.Sc	SKU-A	1994					
46	Dr. Rajesh Chollangi	Assistant Professor	44	PhD, M.Tech B.E.			20	08	09 Aug 2010	03	0
47	Mr. G. Suresh Kumar	Assistant Professor	51	M.E B.Tech			27	10	09 June 2014	03	0
48	Mr. A. Chandra Shekhar	Assistant Professor	36	PhD, M.Tech ,MBA B.Tech.			13	11	27 July 2007	10	0
49	Mr. Ch. Venu Gopal	Assistant Professor	44	M.Tech B.Tech.			20	00	11 July 2011	01	0
50	Mr. Avinash M	Assistant Professor	30	ME BE			5		09 Aug 2013	03	0
	Mr. D. V. Raghunath Reddy	Assistant Professor	38	(PhD), M.Tech B.Tech			13	07	16 Sep 2013	04	0
52	Mr. P. Murali	Assistant Professor	56	ME B Tech			5Y	24Y	06.05.2014	00	0
53	Ms. Priyanka Chattoraj	Assistant Professor		M.Tech. M.B.A, B.tech			8	nil	27.04.2015	00	0
54	Dr. Paravat Ranjan Pati	Assistant Professor	32	Ph.D., M.Tech, B.Tech			3 yr	3 yr	24 Aug 2015	10	4
55	Mr. K. Vivekananda	Assistant Professor	29	PhD (pursing), M.Tech, B.Tech.			02 Years	07 Years	07 June 2016	06	3
56	Dr. A. Manmadachary	Assistant Professor	33	Ph.D, M.E, B.Tech			3	5	11 <sup>th</sup> July 2016	2	0
57	Dr. M. L. Pavan Kishore	Assistant Professor		PhD, ME, BTech, DME			5	5	01 Aug 2016	01	0
58	Mr. Sk. Himam Sheb	Assistant Professor	28	M.Tech, B.Tech			5	0	14 July 2018	04	0

#### **Number of Research Projects**

#### Grants received from DST-FST/SERB

#### (01 July 2014 - 30 June 2018)

Name of the Project/	Name of the Principal Investigator/Co Investigator	Department of Principal Investigator/ Co Investigator	Year of Award	Funds provided	Duration of the project
Analytical and Numerical Problems on L series of Quadratic Fields	S.Srinivas Rau/G.S.Mohan Reddy	Mathematics,FST	2014	INR 450000	3 years
Non Linear Algebra and Lie Algebroid approaches to Quantum Field Theory	S.Srinivas Rau(Co Investigator)	Mathematics,FST	2016	INR760000	3 years
Early career Research grant.  Title: Non linear algebra and Lie-algebroid approaches to quantum field theories	Dr. T. Shreecharan	Physical Sciences	2016	INR 732600	3 years
Core Research Grant (previously known as Extra- mural research funding ) Title: Darboux transformations, Exceptional Orthogonal Polynomials, and exactly solvable models	Dr. S. Sree Ranjani (PI)	Physical Sciences	2017	INR 1991327	3 years

#### **IFHE Seed Money Projects Details:**

S. No.	Project Title	Funding Agency and date of submission	Principal Investigators	Proposed Cost
1.	Precision farming using Wireless Sensor Networks(WSNS)	IFHE, Hyderabad May 23, 2017, Duration:1 Year	Mr.K Kishore Kumar & Prof.SSSP Rao	INR 2,00,000/-
2.	Dynamically configurable NW wake up radio for wireless sensor tag	IFHE, Hyderabad May 23, 2017, Duration:1 Year	Mr.P Chandrasekar, & Prof. S.S.S.P. Rao & Dr.Ashudeb Dutta	INR 2,00,000/-
3.	Design and Development of Low Cost, Portable Real-Time Air Pollution Monitoring System Using the Wireless Sensor Networks (WSNs).	IFHE May 23, 2017, Duration:1 Year	Ms.M Pavani & Prof.SSSP Rao	INR 2,00,000/-
4.	3D Printing Technology/Additive Manufacturing Technology in Engineering Education and applications	IFHE, 20th May, 2017	Mr.K Kishore Kumar, Dr.S.S.S.P.Rao Mr.Mukesh Chauhan	INR 1,85,000
5.	Synthesis characterization, dielectric properties of high perfomence environmentally friendly lead free piezoelectric: Rare Earth substituted Srontium Bismuth Totanate	ICFAI foundation for Higher Education, Hyderabad 2017	Dr. Elizabeth Zacharias	INR 2,18,880/-
6.	Synthesismetal complexis	ICFAI foundation for Higher Education, Hyderabad 2015	Dr. Gouri Sankhar Brahma Dr. Renu Rani Dr. Srilalitha	INR 2,00,000/-

S. No.	Project Title	Funding Agency and date of submission	Principal Investigators	Proposed Cost
7.	Characterization and gasification studies of high ash coals and biomass fuels.	ICFAI foundation for Higher Education, Hyderabad 2017	Dr. Gouri Sankhar Brahma	INR 2,00,000/-
8.	Characterization and gasification studies of high ash coals and biomass fuels	IFHE, Hyderabad May 23, 2017, Duration:1 Year	G Suresh Kumar, Assistant Professor, Dept.of Mechanical Engineering, Co-Investigator: Dr.Gouri Shankar Brahma, Associate Professor, Dept.of Chemistry	INR 2,00,000/-
9.	Modeling, Design, and simulation of Serial & Parallel Robot with static and dynamic analysis	IFHE, Hyderabad May 23, 2017, Duration:1 Year	Chandrashekhar.A, Assistant Professor, Dept.of Mechanical Engineering,	INR 2,00,000/-
10.	Modeling, Analysis, Optimization, and Fabrication of Fan Blade Made of Composite Material for Air Craft Applications	IFHE May 23, 2017, Duration:1 Year	Dr. Manmadhachary, Assistant Professor, Dept.of Mechanical Engineering, Co-Investigator: M L Pavan Kishore, Assistant Professor, Mechanical Engineering, D V Raghunatha Reddy, Assistant Professor, Dept. of Mechanical Engineering,	INR 2,00,000/-

Annexure – 9A

#### **Publications**

#### A. Research Papers:

Publications in each category	July 1, 2017 - June 30, 2018	July 1, 2016 - June 30, 2017	July 1, 2015 - June 30, 2016	July 1, 2014 - June 30, 2015
SCI	4	2	04	-
SCOPUS	36	18	12	10
Web of Science	3	3		-
Total	43	23	16	10

#### Research Papers in professional journals

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
1.	K.Kishore Kumar and P.Trinatha Rao	A Profile Based Face Recognition across the Ages for the Forensic Applications	International Journal of Pure and Applied Mathematics (IJPAM), Volume 119, Issue. 12, Page Nos. 12497- 12503,May 2018	Academic Publications, Ltd.	0.149 Scopus	0
2.	K.Kishore Kumar and Movva Pavani	Design of a Compact Rectangular Patch Antenna Using Defected Ground Structure	International Journal on Communications Antenna and Propagation (IRECAP) Vol 7, No 4 282-289, August 2017 Page Nos. 282-289	Praise Worthy Prize, Italy	0.96 Scopus	0

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
3.	K.Kishore Kumar and P.TrinathaRao	Biometric Identification Using the Periocular Region.	Springer Communications in Computer and Information Science (CCIS) ,Volume 628, pp. 355-364.	Springer	0.173 Scopus	1
4.	Kishore Kumar K., Trinatha Rao P.	Periocular Region Based Biometric Identification Using the Local Descriptors"	In Intelligent Computing and Information and Communication. Advances in Intelligent Systems and Computing, vol 673. pp 341- 351,2018	Springer, Singapore,	0.338 Scopus	0
5.	Movva Pavani and P.Trinatha Rao	Urban Air Pollution Monitoring Using Wireless Sensor Networks: A Comprehensive Review	International Journal Of Communication Networks and Information Security (IJCNIS) , Vol 9 No 3 December ,2017 Page No.439-449	Institute of Information Technology	0.376 Scopus	0
6.	K.Kishore Kumar and MovvaPavani	Design of a Compact Rectangular Patch Antenna Using Defected Ground Structure	International Journal on Communications Antenna and Propagation (IRECAP) Vol 7, No 4 282-289, August 2017 Page Nos. 282-289	Praise Worthy Prize, Italy	0.96 Scopus	0
7.	MovvaPavani and P.TrinathaRao	Monitoring Real- Time Urban Carbon Monoxide (CO) Emissions Using Wireless Sensor Networks	Springer Smart Innovation, Systems and Technologies (SIST), vol 84.pp. 290 -297	Springer, Cham	0.173 Scopus	2
8.	Movva Pavani and Nilesh Sharma	Li-Fi Technology in Wireless Communication	The IUP Journal of Telecommunications Vol 9, Issue 3, August 2017Page Nos.31-37.	ICFAI	UGC listed Journal	0
9.	MovvaPavani and P.Pradeep	RFID Smart Security Access Control System	International Journal & Magazine of Engineering Technology, Management and Research, Vol 4, Issue 4, April 2017, Page Nos.489-493	IJMETMR	Directory of Open Access Journals (DOAJ) Google Scholar	0
10.	Syed Shakeel Hashmi	Performance Analysis of Energy AwareRouting Protocols For Infrastructure lessNetworks	Journal of Advanced Research in Dynamical and Control Systems,	Institute of Advanced Scientific Research	Scopus SJR - 0.114	
11.	Manisha Gunturi, Harika Devi Kotha, (Second Author) M.Srinivasa Reddy	An Overview of Internet of Things	JARDCS Volume 10 Special Issue 9 Year 2018 Pages 646-651	Institute of Advanced Scientific Research	Scopus SJR - 0.114	0
12.	Harika Devi Kotha	IoT Applications, A Survey	IJET - UAE , Volume 7, Issue 2.7, 2018, pp 891- 896	Science Pub co.	Scopus SJR - 0.08	0
13.	Harika Devi Kotha	Study of textmining techniques and Applications	IJLERA,Vol-2,,October 2017, 46-47 PP	IJLERA	UGC listed, Google scholar	0

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
14.	Harika Devi Kotha	Study of textmining methods and Applications	IJREISS, Vol - 7,sep,2017,pages 6-8	Indus Foundation for Education, Research & Social Welfare	UGC listed, Google scholar	0
15.	Harika Devi Kotha	The analysis of factors affecting college choice by using Tableau	IJERMT,Vol -6,Sep 2017,pages 100-107	ERMT	UGC listed, Google scholar	0
16.	D V Nair	Robust Power system stabilizer design under wide area control using LMI technique.	IUP Journal of Electrical & Electronics Engneering, Vol. X1 No.3 July 2018	IUP		
17.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Evolving Implementation of Robust Direct Torque Control of Induction Motor using FPGA Spartan-6 Board	Journal of Electrical Systems, Vol.14. Issue 2, PP: 34-46, June 2018.	esrgroups.org, France	Scopus and ESCI (Web of Science)/ SJR :0.24,	0
18.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Improvements in SVM-DTC of Induction Motor with Fuzzy Logic Controllers Using FPGA	International Review of Electrical Engineering (I.R.E.E.), (Oct 2017), pp.440-449	Praise Worthy Prize, Italy	Scopus/ SJR :0.556, SNIP: 0.685	0
19.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Sensorless Direct Torque Control of Induction Motor Using Neural Network-Based Duty Ratio Controller	Advances in Systems, Control and Automation. Lecture Notes in Electrical Engineering, vol 442.December 2017, pp: 515-523.	Springer, Singapore	Scopus/ SJR :0.13,	0
20.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Direct Torque Control of Induction machine using Fuzzy logic controller	Journal of Electrical Engineering, Vol.No.17(2).,pp:122- 128, 2017	Praise Worthy Prize, Italy	Scopus/ SJR :0.18,	7
21.	Ranganadh Narayanam	Translation Invariance (TI) based Novel Approach for better De-noising of Digital Images	IRJET, march 2017, vol 4, is 3	IRJET	GoogleScholar	0
22.	Ranganadh Narayanam	Voiced and Unvoiced Separation in Speech Auditory Brainstem responses Of Human Subjects Using Zero Crossing Rate (ZCR) and Energy of the Speech Signal.	IJESRT, SEP 2017,VOL 6, ISUUE 9	IJESRT	Web Of Science Thomsonreuters- Researcher ID; Zenodo- Openaire	0
23.	Ranganadh Narayanam	Implementation of a Highly Efficient Novel Frequency Domain SNR Hardware Using Xilinx FPGA.	IJESRT, DEC 2017, VOL 6, ISSUE 12	IJESRT	Web Of Science Thomson reuters- Researcher ID; Zenodo-Openaire	0

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
24.	ManishaGunturi, Dr. M. Srinivasa Reddy,Nagamani Shankar K	Architecture, Applications and Challenges of Internet of Things	International Journal of Pure and Applied Mathematics, Vol.119, issue 14,(2018),231-236	Academic Publications ltd.	SJR: 0.14 Scopus Indexed	
25.	ManishaGunturi, Harika Devi Kotha, M.Srinivasa Reddy	An Overview of Internet of Things	Journal of Advanced Research in Dynamical and Control Systems, Volume 10 Special Issue 9 Year 2018 Pages 659 –665	Science Publishing Corporation	SJR: 0.11 Scopus Indexed	
26.	Harika Devi Kotha , ManishaGunturi, SirishaPotluri	An lot Based Solution For Health Monitoring Using A Body-Worn Sensor Enabled Device	Journal of Advanced Research in Dynamical and Control Systems, Volume 10 Special Issue 9 Year 2018 Pages 646- 651	Science Publishing Corporation	SJR: 0.11 Scopus Indexed	
27.	Priya S. Natesh, I.V. Sarma and K. Baskar,	Tension Field Action inPlate Girder under Various Loading Conditions.	International Journal of Civil Engineering and Technology, 9(8), 2018, pp. 130-138.	IAEME Publications	SJR: 0.246 Scopus Indexed	
28.	Harika Devi Kotha, Manisha Gunturi, Sirisha Potluri	An lot Based Solution For Health Monitoring Using A Body-Worn Sensor Enabled Device	Journal of Advanced Research in Dynamical & Control Systems	Journal of Advanced Research in Dynamical & Control Systems	Scopus Listed	
29.	Sirisha Potluri, Avinash Malladi	Health Record Data Analysis Using Wireless Wearable Technology Device	Journal of Advanced Research in Dynamical & Control Systems	Journal of Advanced Research in Dynamical & Control Systems	Scopus Listed	
30.	P.Pavan kumar	Experimental Evaluation of task reprocessing approach in Multicore Platform	ICIIC-2018	AISC series (771)	SPRINGER	
31.	G. S. Mohan Reddy	Non Linear Double Diffusive Convection in acouple stress fluid with Rotational Modulation	International Journal of Engineering Research and Application, Vol. 7, No. 7, (Jul 2017), (Part - 10), pp 25-29	IJERA	Google Scholar	
32.	AnjannaMatta and Antony Hil	Double-diffusive convection in an inclined porous layer with a concentration based internal heat source	Continuum Mechanics and Thermodynamics, (Sep 2017), pp 1-9	Springer, New York.	Scopus/ 1.279	WoS/SCI
33.	G. Nagaraju, AnjannaMatta and K. Kaladhar	The Effects of Soret and Dufour, Chemical Reaction, Hall and Ion Currents on Magnetized Micropolar flow Through Co- rotating Cylinders	AIP Advances, Vol. 7, No. 11, (2017), pp 1-16	American Institute of Physics	Scopus/ 0.619	WoS/SCI
34.	G.S.Mohan Reddy, S.Srinivas Rau	Converegence of a Series Leading to an Analogue of	Boletim da SociedadeParanaense de Matemática Vol.38,	SociedadeParan aense de Matemática.	Scopus/ 0.489	WoS

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
		Ramanujan's Assertion on Squarefree Integers	No.2 (Feb 2018) pp 83- 87	Departamento de Matemática, Brasil		
35.	G Sudhaamsh Mohan Reddy	A common fixed point theorem on Complete G-metric spaces	International Journal of Pure and Applied Mathematics, Vol.118, No.2, (2018), pp195-202	Academic Publications	Scopus/ 0.394	
36.	M.Modak, Nabnita Pal, S Mondal, M.Sardar and S.Banerjee	Magnetic behavior of nanostructured NiTiO3 and NiO material: Anomalous increase in coercivity	Journal of Magnetism and Magnetic Materials, (Jun 2017), Online	Elsevier B V, Netherlands.	Scopus/ 1.349	
37.	GargiDinda , DipankarHalder, AtanuMitra, Nabanita Pal, Carlos VázquezVázquez and M. Arturo Lápez- Quintela	Study of antibacterial and catalytic activity of silver colloid synthesized using fruit of Sapindusmukoross i	New Journal of Chemistry, Vol.41, No.19, (Aug 2017), pp 10703-10711	Royal Society of Chemistry.	Scopus/ 0.864	
38.	S. Sai Shiva, S. Chaturvedi, Ch. Leela, P. PremKiran, C. D. Sijoy and V Ikkurthi	Numerical investigation of nanosecond laser induced plasma and shock wave dynamics from air using 2D hydrodynamic code	Physics of Plasmas, Vol. 24, No. 8 , (Sep 2017), Article Number 083110	American Institute of Physics	Scopus/ 0.682	
39.	T. Shreecharan and Naveen Kumar	Tatistical aspects of Coherent states of the Higgs Algebra	Int. J. Theor. Phys.57,2133,2018	Published by Springer	Scopus 0.9	
40.	E. Manikanta, L. Vinoth Kumar, Ch. Leela, and P. PremKiran	Effect of laser intensity on temporal and spectral features of laser generated acoustic shock waves ns versus ps laser pulses	Applied Optics, Vol. 56, No.24, (2017) pp 6902- 6910	The Optical Society of America Publishing	Scopus/ 1.137	
41.	Eun-Bum Cho C, Nabanita Pal, Indrani Mukherjee and Sriparna Chatterjee	Surfactant-assisted synthesis of ceria— titania-rich mesoporous silica materials and their catalytic activity towards photo degradation of organic dyes	Dalton Transactions, Vol. 46, No. 29, (2017), pp 9577-9590	The Royal Society of Chemistry, Burlington House, London, UK.	SJR 1.306	
42.	MahendraShinde	Spatially periodic modulated thermal convection in granular fluids: A simulation study	Powder Technology, Vol. 323, (Jan 2018), pp 120-127	Elsevier	Scopus/ 1.669 Web of science	
43.	Trilochan Swain and Gouri Sankhar Brahma	Synthesis, Characterization, and Thermal	Journal of ELECTRONIC MATERIALS Vol. 47, No. 5, 2018	Published by <u>Springer</u> on behalf of IEEE	Scopus/1.579	

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
		Behavior of Ni <sub>3</sub> (PO <sub>4</sub> )2.8H <sub>2</sub> O.Na <sub>3</sub> PO <sub>4</sub> .5H <sub>2</sub> O.0.75Na <sub>2</sub> SO <sub>4</sub>	https://doi.org/10.1007/s1 1664-018-6132-x 2018	and TMS		
44.	Avinash Malladi	3D Metal printing Technologies: A Review	The IUP Journal of Mechanical Engineering, Vol: X, February 2017, Pg. No: 48-54, ISSN: 0974-6536	The ICFAI University Press Publications	NA	NA
45.	Avinash Malladi	A Study on Text Mining Methods and Applications	International Journal of Research in Engineering, IT and Social Sciences, Vol: 7, Issue 9, September 2017, Pg. No: 6-8, ISSN: 2250-0588.	Indus Foundation for Education, Research & Social Welfare	NA	NA
46.	Avinash Malladi	A Study on Text Mining Techniques and Applications	International Journal of Latest Engineering Research and Applications, Vol: 2, Issue 10, October 2017, Pg. No: 46-47, ISSN: 2455-7137	International Journal of Latest Engineering Research and Applications	2.105	NA
47.	Avinash Malladi	Health Record Data Analysis Using Wireless Wearable Technology Device	Journal of Advanced Research in Dynamical and Control Systems, Volume 10, Special Issue 9, Year 2018 pp 696 – 701	Science Publishing Corporation	NA	NA
48.	G Suresh Kumar	Sensitivity Analysis and Optimization of Parameters for the Gasification of High Ash Indian Coal	International Journal Applied Engineering Research (IJAER)	Research India Publications	0.199	1
49.	Pravat Ranjan Pati, Mantra Prasad Satpathy and Alok Satapathy	Experimental investigation on Linz-Donawitz slag filled polypropylene composites using Teaching-Learning based Optimization approach	Polymer Composites, DOI:10.1002/pc.24434, 2017	Wiley	1.943	1
50.	P. Ravikanth Raju, Ch. Rajesh, Mohammed Zuber, R. Venkat Reddy	Free Vibration Analysis of Curved Cantilever Sandwich Structure	Int. Journal of Engineering Research and Application	ISSN: 2248- 9622, Vol. 7, Issue 12, (Part - 7) December 2017, pp.01-08.	NA	NA
51.	D.V.Raghunatha Reddy, P.Bhramara, K. Govindarajulu	Experimental Evaluation of the Effect of Refrigerant Charge and Capillary Tube Length on the Performance of Household Refrigerator with Different Configurations of R290 and R600a	"Materials today proceedings 5, 11845– 11852. (Publisher: Elsevier; Index:	March 2018	SCI, Impact factor:0.314)	NA
52.	D.V.Raghunatha Reddy, CH.Venugopal.	A Review of on performance of vapour compression	AASCIT Journal of Nano science.	Vol. 4, No. 1, 2018, March- 2018.	NA	NA

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
		refrigeration system using Nano additive refrigerants				
53.	Dr.M.L.Pavan Kishore,D.Srijith, U.Sai krishna	Numerical Investigation of a Marine Propeller Blade for Material Effect and Stress Behaviour	International Journal of Vehicle Structures and Systems,	Maftree.org	Scopus/0.18	0
54.	Mandala Vaman Reddy, C.Chandra Sekhar, D.V.Raghunatha Reddy	Performance Prediction of Domestic Refrigeration System using R436A Refrigerant as alternative Refrigerant toR134a with ANN	IJIRSET,	Volume N0:6, Issue 9, September 2017	6.26	NA

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
1.	MovvaPavani and P.TrinathaRao	Routing Protocols In Wireless Sensor Networks: A Survey	International Journal of Computer Networking, Wireless and Mobile Communications (IJCNWMC), Volume 6, Issue 2, Page Nos: 1-12, Apr 2016.	Transteller	Thomson Reuters' Researcher Id	1
2.	G.Sucharitha	Shape based image retrieval using lower order zernike moments	International Journal of Electrical and Computer Engineering(IJECE) Vol.7, Issue.No.3, June, 2017	IAES	Scopus	1
3.	S. Shakeel Hashmi	Optimal Spectrum Utilization and Flow Controlling In Heterogeneous Network with Reconfigurable Devices	Vol 63. No.3 2016-17 PP. 269-277	De Gruyter Open Ltd Elsevier BV.	Scopus 0.643 SJR: 0.248	
4.	S. Shakeel Hashmi	Multi objective Coordination approach for resource utilization in Heterogeneous Cognitive Radio Network	International journal on Communications Antenna and Propagation (IRECAP) Vol.7, No.1	Praise Worthy Prize	Scopus 1.053 SJR: 0.380	1
5.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Sensorless Direct Torque Control of Induction Motor Using Al Based Duty Ratio Controllers	International Review on modeling and Simulations ( <i>IREMOS</i> ) Vol 9, No 5 (2016)	Editura Politehnica, Romania	Scopus/ SJR :0.428, SNIP: 0.636	1
6.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Improved Sensorless Direct Torque Control of Induction Motor Using Fuzzy Logic and Neural Network Based Duty Ratio Controller	IAES International Journal of Artificial Intelligence Yogyakarta, VolNo.1, (Jun 2017) pp:79-90.	IAES, Institute of Advances Engineering and Science, Indonesia	UGC Journal	0

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
7.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Improvements in Direct Torque Control of Induction Motor for wide range of Speed Operation using Fuzzy Logic	Journal of Electrical Systems and Information Technology, Available online 25 January 2017	Elsevier	Scopus	3
8.	Ranganadh Narayanam	Developing 'Standard Novel 'Vad' Technique' and 'Noise Free Signals' for Speech Auditory Brainstem Responses for Human Subjects	IJESRT, July 2016, vol 4, is 4	IJESRT	Web of Science - Thomsonson Reuters ResearcherID- ENDNOTE, ZENODO, Googlescholar	0
9.	Ranganadh Narayanam	A Novel Experimental Evaluation for the 'Development of a Novel Standard Notion', Image Quality Assessment (IQA) Measures, Computational Time for Image Contrast Enhancement	IJESRT, August 2016	IJESRT	Web of Science - Thomsonson Reuters ResearcherID- ENDNOTE, ZENODO, Googlescholar	0
10.	Priya S. Natesh and K. Baskar	Behavior of Restrained Plate Girder Under Vertical and Lateral Load Conditions	Annual Journal of the Odisha, Engineers" Forum, Cuttack, (Sep 2016), pp 34- 48 (online)	The Odisha Engineers' Forum, Cuttack		
11.	Priya S. Natesh	Fire Disaster – Windsor Tower A Review	Annual Journal of the Odisha, Engineers Forum, Cuttack, (Sep 2016), pp 39- 43	The Odisha Engineers' Forum, Cuttack		
12.	ManishaGunturi, M. Srinivasa Reddy	Micro Level Analysis of Stabilized Expansive Soil	International Journal of Engineering Research and Development	IJERD	Google scholar	0
13.	Vairachilai S, Kavitha Devi, MK and Raja M	Analysis of Statistical and StructuralPropertie s of Complex Networks with Random Networks	Applied Mathematics & Information Sciences , Vol. 11, No. 1, pp 137-146	Natural Sciences Publishing, USA.	Scopus	
14.	Koteswara Rao, L., Venakata Rao, D and Rohini P	Integration of color and MDLEP as a feature vector in image indexing and retrieval system	Advances in Intelligent Systems and Computing,	Springer Verlag	Scopus	
15.	S.Virachilai, M. Kavith Devi and M. Raja	Alleviating the Cold Start Problem in Recommender Systems Based on Modularity Maximization Community Detection Algorithm	Circuits and Systems	Scientific Research Publishing Inc. Delaware, USA.		

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
16.	R. Balamurali and K. Kathiravan	Mitigating Hot Spot Problems in Wireless Sensor Networks using Tier-based Quantification algorithm	Cybernetics and Information Technologies	Institute of Information and communication Technologies, Bulgarian Academy of Sciences, Bulgaria.	Scopus	
17.	M Raja, S.Virachilai and R.BalaMurali	Algorithm development using programming language R to mine periodic and frequent sub- graphs in dynamic social media networks	The IUP Journal of Computer Sciences	IUP Publications Hyderabad.		
18.	SirishaPotluri	Primary Methods to Address the Data Security Problems in Cloud Computing	The IUP Journal of Computer Sciences	IUP Publications Hyderabad.		
19.	P. Rohini	Integration of MDLEP and Gabor function as a feature vector for image retrieval system	The IUP Journal of Computer Sciences	IUP Publications Hyderabad		
20.	M Raja and Ramya Raja	Equity Trading and Investment Analysis using R: A Case Study	The IUP Journal of Computer Sciences	IUP Publications Hyderabad.		
21.	Abhisek Midya Lakshmanan Kuppusamy, Sumitha V.S (First Author)	1 – Normal DRA for Insertion Languages,	Lecture Notes in Computer Science (LNCS - 10398)	Publisher Springer – Verlag, Cham	Scopus Listed	
22.	Sirisha Potluri, Katta Subba Rao (First Author)	Efficient Hybrid Qos Driven Task Scheduling Algorithm in Cloud Computing Using a Toolkit: Cloudsim,	Journal of Advanced Research in Dynamical and Control Systems,	Institute of Advanced Scientific Research, Irvine, CA, USA	Scopus Listed	
23.	S .Vairachilai	Collaborative Filtering Recommender System (CFRS): Comparative Survey on Cold- Start Issue		Indian Society for Education and Environment		
24.	Harika Devi Kotha ,Manisha Gunturi, Sirisha Potluri	An lot Based Solution For Health Monitoring Using A Body-Worn Sensor Enabled Device	Journal of Adv Research in Dynamical & Control Systems, Vol. 10, 09- Special Issue, 2018Pages 646-651	Institute of Advanced Scientific Research		
25.	Sirisha Potluri, Avinash Malladi	Health Record Data Analysis Using Wireless Wearable Technology Device	Journal of Adv Research in Dynamical & Control Systems, Vol. 10, 09- Special Issue, 2018	Institute of Advanced Scientific Research		
26.	G.S.Mohan Reddy, S.Srinivas Rau and B.Uma	Some Dirichlet Series and Means of their Coefficients	Southeast Asian Bulletin of Mathematics, Vol. 40, (2016), pp 585-591	Springer Verlag London.	B (ARC Rankings)	

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
27.	V. Srilalitha	Synthesis and structural elucidation of some novel pyrazolin-5- ones	Rasayan Journal of Chemistry, Vol. 9, No. 2, (Apr-Jun, 2016),pp 227- 233	Rasayan Journal, Jaipur Rajasthan, India.	Scopus / 0.427	0
28.	Swain, T., Brahma, G.S.	Low temperature property of Metaphosphatecop per(II/I) salt	AIP Conference Proceedings, 1724, Article No. 020100	American Institute of Physics Inc.	Scopus	-
29.	G. S. Brahma and Trilochan Swain	Synthesis, Characterization and Thermal Property of Phosphate and Sulfate Mixtures	Journal of Inorganic and Organometallic Polymers and Materials, Vol.27, No. 1, (Jan 2017), pp131-142	Springer	Scopus 1.623 SJR0.461	-
30.	Pravat Ranjan Pati and Alok Satapathy	Processing, characterization and erosion wear response of Linz- Donawitz (LD) slag filled polypropylene composites	Journal of Thermoplastic Composites Materials, 29 (9), 1282-1296, 2016	Sage	0.912	6
31.	A Manmadhachary, Malyala Santosh Kumar, Y Ravi Kumar, M Haranadha Reddy, Alwala Adityamohan	Design & Manufacturing of Implant for reconstructive surgery: A Case Study	2 (2017), 143-149.	KnE Engineering	iThenticate	1
32.	Ch. Rajesh, J. Suresh Kumar	Free Vibration Analysis of various Viscoelastic Sandwich Beams	Indian Journal of Science and Technology (IJST),.	Vol. 09 Special Issue 1, Dec – 2016, PP 1-8	NA	NA
33.	Ch. Rajesh, J. Suresh Kumar	Free Vibration Analysis of Viscoelastic Sandwich Beam using Euler Bernoulli Theory",	International Journal of Engineering Research & Technology (IJERT),	ISSN: 2278- 0181, Vol. 5 Issue 06, June- 2016, PP 566- 570.	NA	NA
34.	D.V.Raghunatha Reddy, P.Bhramara, K. Govindarajulu	Hydrocarbon Refrigerantmixture s as an alternative to R134a in Domestic Refrigeration system: The state- of-the-art review	IJSER	ISSN 2229-5518, Volume N0:7,June-2016	3.86	NA

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
1.	K.Kishore Kumar and P.TrinathaRao	Face Verification Across Ages Using Discriminative Methods and See 5.0 Classifier	Smart Innovation, Systems and Technologies (SIST) Vol.51 pp. 439-448.	Springer	0.173 Scopus	4
2.	K.Kishore Kumar and MovvaPavani	A New PCA based Hybrid Color Image Watermarking for Copyright Protection using Cycle Spinning Based Sharp Frequency	Communications in Computer and Information Science(CCIS) , Vol. 628, pp. 355-364.	Springer	0.17 Scopus	1

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
		Localized Contourlet Transform				
3.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Direct Torque and Flux Control of an Induction Motor Using MRAS Technique	IUP Journal of electrical and electronics engineering, 2016.	IUP Press	Google scholar, Indus copumicous, UGC journal	0
4.	H.Sudheer, Dr. SF Kodad and Dr. B. Sarvesh	Improved Fuzzy Logic based DTC of Induction machine for wide range of speed control using AI based controllers	Journal of Electrical Systems, Vol.14. No.2, PP: 34-46, June 2016.	esrgroups.org, France	Scopus and ESCI ( Web of Science)/ SJR :0.24,	6
5.	Ranganadh Narayanam	Wavelets based de-noising techniques for signal-to-noise- ratio improvements in speech-auditory Brainstem responses	IJMRD international journal, volume 4, JAN 2015	IJMRD		
6.	Ranganadh Narayanam	Signal-to-Noise Ratios Performances of Various Filtering approaches for Speech-Auditory Brainstem Responses of Human Subjects Yule-Walk multiband filter, Cascaded Yule- Walk-Comb-Peak filter, Wavelet filters, Translation- Invariant (TI) Wavelet estimation filtering,	Wolters Kluwer International Journal of Engineering and Technology, June 2015	WORLTERS KLUWER	Googlescholar, CrossRef	0
7.	Ranganadh Narayanam	Efficient De- noising performance of a combined algorithm of "Translation Invariant (TI) Wavelets and Independent Component Analysis" over "TI wavelets" for Speech-Auditory Brainstem Responses	Elsevier-Procedia- computer Science- Scopus-ScienceDirect Journal, 2015, Vol. 54	ELSEVIER	SCOPUS, SCIENCEDIRECT, GOOGLESCHOLAR	5
8.	Ranganadh Narayanam	Development Of A Novel Standard Notion For The Image Contrast Enhancement Performance Measure	IJESRT, NOV 2015, VOL 4, is 11	IJESRT	Googlescholar, CiteseerX, TIB Scholar	0

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
9.	Balamurali R.andKathiravan K.	An analysis of various routing protocols for Precision Agriculture using Wireless Sensor Network	IEEE International Conference on Technological Innovations in ICT for Agriculture and Rural Development,7358549, pp. 156-159	Institute of Electrical and Electronics Engineers Inc.	Scopus	
10.	Balamurali R and Kathiravan K	A refined integrated MAC and routing protocol with quantification algorithm to mitigate hotspot problems in wireless sensor networks	Indian Journal of Science and Technology, Vol. 8, No. 17, Article Number 68660	Indian Society for Education and Environment	Scopus	
11.	R Balamurali and K KathiRavan	A Survey on Mitigating Hotspot Problems in Wireless Sensor Networks	International Journal of Applied Engineering Research, Vol. 10, No. 3, pp 5913-5921	Research India Publications	Scopus	
12.	Sirisha Potluri	Fine Grained Attribute based Encryption and Decryption in Cloud	International Journal for Development of Computer Science and Technology , Issue- V-3, I-4, SW-10, April-May- 2015	International Journal for Development of Computer Science and Technology		
13.	KVS Shiv Chaitanya, S Sree Ranjani, P K Panigrahi, R RadhaKrishnan and V Srinivasan	Exceptional Polynomials and SUSY Quantum Mechanics	Pramana- Journal of Physics, Vol. 85, No. 1, (Jul 2015), pp 53-65	Indian Academy of Sciences. Sadashiva Nagar, Bangalore.	Scopus / Impact factor 0.635 Web of Science	4
14.	R Sandhya, S Sree Ranjani and A K Kapoor	Shape Invariant potentials in higher dimensions	Annals of Physics, Vol. 359, (Aug 2015), pp 125-135	Elsevier B V, Netherlands.	Scopus / Impact factor 2.332 Web of Science	5
15.	S Sree Ranjani, R Sandhya and A K Kapoor	Shape invariant rational extensions and potentials related to exceptional polynomials	International Journal of Modern Physics A, Vol. 30, No. 24 (Aug 2015), pp 1-18		Scopus / Impact factor 1.069 Web of Science	3
16.	Avinash Malladi	Wifi for Vehicular Communication Systems	Journal of Emerging Technologies &Innovative Research. Volume 2 Issue6, Pg. No: 1939-1943, ISSN: 2349-5162			
17.	G Suresh Kumar	Simulation of carbon dioxide capture by adsorption on Activated carbon	Journal of Applied Geochemistry			
18.	Pravat Ranjan Pati and Alok Satapathy	Development of wear resistant coatings using LD slag premixed with Al2O3	Journal of Material Cycles and Waste Management, 17(1), 135- 143, 2015			

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
19.	Pravat Ranjan Pati and Alok Satapathy	Triboperformance Analysis of Coatings of LD slag premixed with TiO2 Using Experimental Design and ANN	Tribology Transactions, 58 (2), 349-356, 2015			
20.	Pravat Ranjan Pati and Alok Satapathy	Prediction and simulation of wear response of Linz-Donawitz (LD) slag filled glass-epoxy composites using neural computation	Polymers for Advanced Technologies, 26 (2), 121-127, 2015	Wiley	2.137	11
21.	Pravat Ranjan Pati and Alok Satapathy	A study on processing, characterization and erosion wear response of Linz-Donawitz slag filled epoxy composites	Advances in Polymer Technology, 34 (4), 1-8, 2015	Wiley	2.073	6

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
1	G.Sucharitha	Face Recognition of Illuminated Images Using Dwt and Pca	International Journal of Computing Science and Information Technology, 2015, Vol.3,Iss.2 01-05	IJCSIT	Google Scholar	01
2	Ranganadh Narayanam	Brain-Activity- Filters: Efficient performance of Translation- Invariant (TI) Wavelets approach for Speech- Auditory Brainstem Responses of human subjects	International Journal of Scientific and Research Publications, Volume 4, Issue 9, September 2014	IJSRP	Google Scholar, CiteSeerX,	2
3	Ranganadh Narayanam	Comparison of three different VAD algorithms for the robust detection of speech auditory brainstem responses: efficient performance of a novel peak-valley detection based approach,	IJMRD international journal, volume 4, Dec 2014	IJMRD		
4	RachmaleOmkarE knath, Priya S. Natesh and P. A. Krishnan	Free Vibration Analysis of Laminated Composite Annular Plates	Cyber Times International Journal of Technology & Management, Vol.7, No.2, (Sep 2014), pp 140-146	Cyber Times, New Delhi.		
5	G Sudhaamsh Mohan Reddy and S. Srininvas Rau	Different Approaches to Calculate Means of Arithmetic Functions	Proceedings of National Seminar on Emerging Trends in Mathematics and Computation, (Sponsored by DST & CSIR), (Jun 2014), pp 82-85	Paramount Publishers, New Delhi.		

SI. No	Faculty Member/s	Article	Journal,Vol.,No., (Month & Year),Pages	Publisher	Indexed/Impact factor	Citations
6	DPRV Subba Rao	On Sub Direct Product of Gamma- SemiRings	Bulletin of Calcutta Mathematical Society, Vol. 106, No. 4, (2014) pp 263-272	Calcutta Mathematical Society, Kolkata.		
7	G Suresh Kumar	Materials and techniques for high temperature CO2 capture	PHARMANEST An International Journal of Advances in Pharmaceutical Sciences	Pharmaceutical Education and Research Society (PEARS), India	NA	NA
8	Pravat Ranjan Pati and Alok Satapathy	Processing and characterization of Glass-Epoxy composites filled with Linz-Donawitz (LD) slag	Universal Journal of Mechanical Engineering, 3, 7-11, 2015	Horizon Research Publishing	0.5	3
9	D.V.Raghunatha Reddy, P.Bhramara, K. Govindarajulu	Application of soft Computing techniques for analysis of vapour compression refrigeration system	IJCET February 2014	ISSN 2277-4106, P-ISSN2347- 5161 Issue-2	2.5	NA

#### B. Books:

Publications in each category	July1,2014- June 30,2015 June 30,2016		July1,2016-June 30,2017	July1,2017- June 30,2018	
Authored Books	-	-	-	02	
Total	-	-	-	02	

#### Annexure – 10A

#### Patent

SI. No.	Name of the Faculty Member/s	Title of the Patent	Issuing Authority	Appl. No.	Journal No	Year of the Publication	Date of Application
1	P.Pavan kumar,	Multicore Systems for	Controller General	201841009115A/CHE/201	11/2018	2018	16/03/2018
	Dr.A. Ananda Rao,	Task reprocessing	of Patents, Designs	8			
	Dr.Ch.		& Trade,				
	Satyanatayana,		Government of				
	Dr.P.Radhika Raju		INDIA.				

#### **Annexure-14A**

#### List of doctoral, post-doctoral students and research associates

Sl. No	Research Associates
1	03(Maths)
2.	01(Physiscs)

### Part - D Faculty of Law

32.30 Review of Law (Dr. A V N Rao will brief the meeting)

Sl. No.	Name of the Department - Law						
1.	Year of Establishment :	July 2010					
2.	Is the Department part of a School	Faculty of the University:					
	Yes. The ICFAI Law School (Faculty of for Higher Education, Hyderabad.	f Law) is a constituent of the ICFAI Foundation					
3.	Names of programmes offered:						
	• Ph.D in Law (Full-Time and Part Time),						
	LLM in Corporate and Comm	nercial Law,					
	• LLM in Taxation,						
	• Five Year Integrated BBA.LL	LB.(Hons.),					
	Five Year Integrated BA.LLB	3.(Hons.),					
	• Certificate Courses in:						
	o Cyber Laws,						
	o Infrastructure Laws,						
	o Law of Financial Service	ces,					
	o Immigration Laws,						
	Solid Waste Manageme						
	o International Trade Law						
	o Forensic Science & Lav						
	o Goods & Services Tax I						
4.	Number of teaching posts Sanction	oned/Filled:					
	Professor	4					
	Associate Professor	5					
	Assistant Professor	12					
	Faculty Associates	6					
	Total	27					
	{refer Annexure 4A (page no.171)	}					

5.	Number of Research Projects: Seed Money project details are given in the
	annexure

1. UGC Sponsored Projects (EMMRC – EFL, Hyderabad): 3

2. Seed Money Projects: 3

Total grants received: INR 5.7 lakh {refer Annexure 5A (page no.174)}

-Nil-

#### 6. Inter - institutional collaborative projects and Associated grants received:

a) National collaboration:

b) International collaboration: -Nil-

7. Departmental projects funded by DST-FST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc., :

Total grants received: -Nil-

8. Special research laboratories sponsored by / created by industry or corporate bodies:

-Not Applicable-

#### 9. **Publications:**

a) Number of Papers published:

Period	No. of Publications
2014-15	3
2015-16	9
2016-17	11
2017-18	9
Total	32

{refer Annexure 9A (page no.176)}

b) Number of Books with ISBN: Edited Books: -Nil-

Authored Books: -Nil-

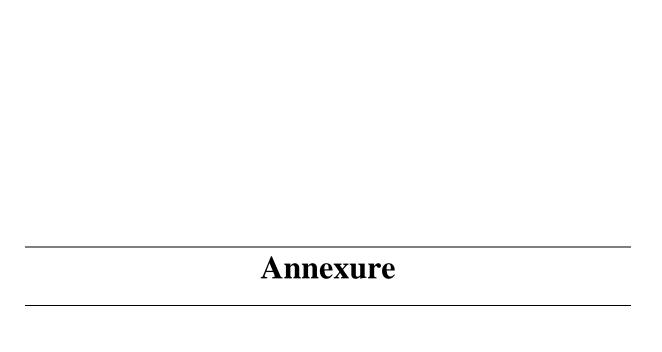
Chapter(s) in Books

Period	No. of Publications
2014-15	_
2015-16	10
2016-17	5
2017-18	6
Total	21

{refer Annexure 9B (page no.179)}

- c) Number of Citation Index range / average: -Nil-
- d) Number of Impact Factor range / average: -Nil-
- e) Number of h-index: -Nil-

10.	Details of patents and income generated:	-Nil-
11.	Areas of consultancy and income generated:	
	1. Areas :	-Nil-
	2. Total Income :	-Nil-
	Legal Aid Center of the ICFAI Law School offer near to the University Campus.	s free Legal Aid to the villagers
	{refer Annexure 11A (page no.182)}	
12.	Awards/Recognitions received at the National a	nd International level by :
	a) Faculty: {refer Annexure 12A (page no.183)}	-Nil-
	b) Doctoral/Post doctoral fellows:	-Nil-
	c) Students:  One student won The Yeoh Tiong Lay LLM covers the cost of tuition fees for the year £10,000 contribution to the living costs whilst	(22,000£), and also provide a
13.	How many students have cleared Civil Se examinations, NET, SET (SLET), GATE and othe Two students have cleared Judicial Services and a	r competitive examinations:
14.	List of doctoral, post-doctoral students and rese	earch associates
	a) From the host institution/university: Full-Time	01
	b) From other institutions/universities: Part-Time	e -Nil-
	c) List of doctoral students	
	{refer Annexure 14A (page no.184)}	
15.	Number of Research Scholars/ Post Graduate stude from the University/State/ Central: -Nil- Include Full-Time and Part-Time for research scho	
	Ph.D (Part-Time)	oiurs.
	• Two students are Judges and fee waiver of	3/4 <sup>th</sup>
	<ul> <li>Eight students are from IFHE and fee waive</li> </ul>	
	Scholarships of students of BBA.LLB.(Hons.) & F	
	{refer Annexure 15A (page no.185)}	



#### Annexure – 4A

#### Number of Teaching Posts Sanctioned/Filled Law Faculty as on August 20, 2018

SI. No.	Name	Designation	Age	Educational Qualification	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publications	H-Index	
1.	Dr. Veena	Asst. Professor	46 Years	Ph.D	Osmania University, Hyderabad	2014	18 Years	3 Years	28-01- 2011	10		
				LLM (Mercantile Law)		2004						
				LLM (Crimes and Torts)		2002						
				PGDIPR		2001						
				PGDADR	NALSAR University	2000						
				PGDIPRM	Osmania University, Hyderabad	1997						
2.	Dr. V.	Professor	68	PhD	S.V. University,	1993	33 Years	30	24-08-	57		
	Hemalatha Devi		years	ML	Tirupathi	1979			2011			
	Devi			MA	1	1984	-					
3.	Dr.Y.R. Haragopal	Professor	67 Years	Ph.D	Acharya Nagarjuna University, Guntur	1990	39 Years	35	04-12- 2013			
	Reddy			M.L.	Sri Venkateswara University, Tirupati	1978						
4.	S. Ravi	Faculty Associate		M.L.	Annamalai University	1998	15 Years	3 Years	16-09- 2013	6		
				PG Diploma in IR& PM	S V University	1998						
5.	M. Annapurna Devi	Asst. Professor		LLM	Indian Law Institute, Delhi	2009	10 Years	5	04-12- 2013	10		
6.	Dr. A.V. Narsimha	Dean & Professor		Ph. D	ICFAI University, Dehradun,	2006	20 Years	20 Years	21-04- 2014	60		
	Rao				LL.M.	Osmania University, Hyderabad	1984					
				MA	Osmania University, Hyderabad	1979						
				PGDBM	Kakatiya University, Hyderabad	1982						
7.	Dr. K. S.	Asst.		Ph.D.	Osmania University	2010	24 Years	18	10-09-	5		
	Rekh Raj Jain	Professor		MA		2005			2014			
				(Sociology) M.Ed.	_	2000						
					PG Diploma in Human Rights	University of Hyderabad	1999					
				LLM, (Crimes &Torts)	Osmania University	1997	•					
				MA (Psychology)	Annamalai University	1995						
8.	Sridevi. D. Shet	Asst. Professor		LLM	Karnataka State Law University, Mangalore	2012	8 Years	2	12-09- 2014	3		
				PGDIRPM	Bharathiya Vidya Bhavan, Mangalore	2008						
9.	Dr. S.V. Damodar	Asst. Professor		Ph.D.	Osmania University	2013	14 Years	4 Years 14 15-09- 2014	12			
	Reddy	FIUIESSUI		LLM		2003			2014			
				MBA	Shivaji University	1996						
				PGDIPR	Osmania University	2007						

SI. No.	Name	Designation	Age	Educational Qualification	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publications	H-Index	
				PGDCA	YMCA	1997						
				GCIPR	WIPO World Wide Academy Geneva, Switzerland	2004						
10.	Dr. Y.	Asst.			Ph.D.	Sri Krishnadevaraya	2016	18 Years	18 Months	15-09-	1	
	Gangi Reddy	Professor		M.L (Constitutiona I Law)	University	2001			2014			
11.	Dr. M.	Asst.		PhD	Andhra University	2013	19 Years	5 Years	22-10-	33		
	Madhuri Irene	Professor		LL.M (Labour and Industrial Laws)	Kakatiya University	1998			2014			
12.	Dr. Md. Akbar Khan	Asst. Professor		Ph.D	Acharya Nagarjuna University	2017	24 Years	10	06-05- 2015	7		
				M.A.(English)	Dr. B.R. Ambedkar Open University	2008						
				LLM	Osmania University	2003						
				M.A.(Pol-Sci)	Osmania University	1993						
13.	Dr. P.L. Jayanthi	Asst. Professor		Ph.D	Acharya Nagarjuna University, Guntur	2016	2 Years	8	14-09- 2016	0		
	Reddy				PGDCL	NALSAR University Hyderabad	2016					
				LLM	Acharya Nagarjuna University, Guntur	1997						
14.	Priti	Asst. Professor		LL.M	LL.M, NALSAR University,	2015	4 years	1	29-09- 2016	9		
15.	Dr. Y. Pratap Reddy	Professor		Ph.D	Osmania University	2000	34 Years	20	22-02- 2017	20		
				LLM		1985						
				MA	Sri Venkateswara University	1983						
16.	W. Phani Raj	Asst. Professor		M.Phil. (Psychology)	Osmania University	2005	12 Years	0	14-07- 2017	0		
				M.A, Psychology	Osmania University	2002						
17.	Dr. S. Uma Devi	Asst. Professor	52	Ph.D	J.N.U., New Delhi	1996	2 Years	2	21-07- 2017	2		
			Years	M.Phil (Political Science)	Delhi University	1990						
				MA,(Political Science)	J.N.U., New Delhi	1988						
18.	Dr. S. Kannan	Asst. Professor	38 Years	Ph.D	Pondicherry University	2009	8 Years	8	21-07- 2017	10		
				M.Phil (Sociology)	Bharathidasan University,	2004						
				PGDPM&IR	Institute of Personnel Management and Industrial Relation, Chandigarh	2004						
				M.A (Sociology)	Bharathiar University	2002						
19.	D. Venkata Narsimha Murty	Faculty Associate	29 Years	LLM	Utkal University	2014	4 Years	3	25-07- 2017	2		
20.	Geetha Priyadarsani	Faculty Associate	42 Years	LLM	Acharya Nagarjuna University	2004	10 Years	1	10-08- 2017	1		

SI. No.	Name	Designation	Age	Educational Qualification	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publications	H-Index
21.	Gade Monisha	Faculty Associate	31 Years	LL.M (Corporate Laws)	NALSAR University	2014	4 Years	3	16-08- 2017	5	
				M.Com	Annamalai University	2013					
				PGDLLAL	Annamalai University	2011					
22.	Ranjeet Kumar	Faculty Associate		LLM	Babasaheb Bhimrao Ambedkar University (A Central University) Lucknow	2017	8 Months	0	02-01- 2018	0	
23.	Amit Kumar	Faculty Associate		LLM	Jaganath University	2017	8 Months	2	02-01- 2018	3	
24.	Rukmini Desai	Faculty Associate		LLM, (Corporate & Commercial Laws)	Karnataka State Law University,	2015	1 Year 6 Months	1	04-01- 2018	1	
25.	Jyotsna Nisha	Asst. Professor		LLM	NUSRL, Ranchi	2016	6 months	1	09-03- 2018	1	
26.	Farzana	Faculty Associate		LLM	P.G College, Baheerbagh, Hyderabad	2016	6 months	0	09-07- 2018	0	
27.	Dr. K. Jagan Mohan Rao			PhD	Kakatiya University	2014	2014 11 Years 1995	2	10-07- 2018	4	
				MA		1995					
				PGCTE	2011	]					

#### A. Number of Research Projects

### UGC Sponsored project for Educational and Multimedia Research Centre (EMMRC) under the aegis of English and Foreign Languages University (EFL), Hyderabad

SI.	Title of the Project	Faculty Members	Original Target Date for Completion	Previous Report of	Current Sta (March 31, 2	Plan with	
No.	Title of the Project	racuity Members		March 3, 2017	Progress of Project	Faculty Seminar	Dates
1.	E-Lessons in Insurance Law, UGC sponsored project for Educational and Multimedia Research Centre (EMMRC) under the aegis of English and Foreign Languages University (EFL), Hyderabad.	Dr. A.V. Narsimha Rao		Status: • Submitted	Project Completed		
2.	E-Lessons in Interpretation of Statutes, Land Laws, Drafting, Pleading & Conveyancing	Dr. S V Damodar Reddy		Status: • Submitted	Project Completed		
3.	E-Lessons in Drafting, Pleading & Conveyancing, UGC sponsored project for Educational and Multimedia Research Centre (EMMRC) under the aegis of English and Foreign Languages University (EFL), Hyderabad.	Dr. Y. Gangi Reddy		Status: • Submitted	Project Completed		

### **B. IFHE Seed Money Projects Details**

SI.	Title of the Due leaf	Faculty Mambara	Original Target Date	Previous Report of	Current Status (March 31, 2018)		Plan with
No.	Title of the Project	Faculty Members	for Completion	March 3, 2017	Progress of Project	Faculty Seminar	Dates
1.	Consumer Protection: A Study with Reference to Awareness of Right to Consumer Education at Hyderabad	Irfan Rasool, S. Ravi & Y. Gangi Reddy	15 June, 2016	Editing,     Proofreading and finalization of the report.     Final submission by ending May, 2016.	Project Completed		Report Submitted on August 15, 2016
2.	Gerrymandering Gender Justice – A Squint Squirrel" – A Case Study on Implications of Law on Domestic Violence with Special Reference to Hyderabad	Dr. K.S. Rekhraj Jain	August 2018	Status:  Collection of Data  Balance Activities: -  Estimated Completion Date:  Submission of the Report by the end of August 2018	Project in Progress		
3.	Foreign National Prisoners in India – A Study	Dr. M. Madhuri Irene	October 2018	Status:  Collection of Data  Balance Activities: -  Estimated Completion Date: Submission of the Report by the end of October 2018	Project in Pro	gress	

#### Publications Research Papers in Professional Journals

#### July 2017 - June 2018

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
Law					
1.	S Kannan	Evaluation of Anganwadi Centers (AWCs) in Batala Block of Gurdaspur District, Punjab	National Journal of Multidisciplinary Research and Development, Vol. 2, No. 3 (Sep 2017), pp289-291	Gupta Publications	
2.	Priti	Marriage and Inequality- The Necessity to regulate Matrimonial Property Law in India	Human Rights International Research Journal, Vol. 5, Special Issue, (Dec 2017), pp.44-46 ISSN-2320-6942	IMRF Journals, International Multidisciplinary Research Foundation, Vijayawada, India	
3.	Md. Akbar Khan	Cyber Crimes and Cyber Torts: A Comparative and Analytical Perspective	Aligarh Law Journal, Vol. 24, (2016-2017), pp.32-36	Aligarh University, Volume XXIV, 2016-17.	
4.	Madhuri Irene	Whistle Bowler a Sweet Friend or a Sour Enemy"	Amity Law Journal, Vol.2, No.2,(Dec 2017), pp.22-28	Amity Law Journal	
5.	M. Annapurna Devi	The Concept of right to Development in the Neo- Liberalism Era, with Reference to Transnational Corporation Accounts	IUP Law Review, Vol. 8, no.1, (Jan 2018), pp 7-20	IUP Publications, Hyderabad.	
6.	Priti	Incubating death penalty and it's economic impact: Analysis of capital punishment in India	International Journal of Legal Studies and Research, Vol. 7, No.1, (Mar 2018), pp 98-115	International Journal of Legal Studies and Research	
7.	Dr. S. Kannan	Is Total Quality Management (TQM) suitable for Indian administrative services?	Education Times by May 2018	Bennett, Coleman & Co Ltd.	
8.	Dr. Md. Akbar Khan	Death Penalty in a Fallible Criminal Justice System	IUP Law Review, April 2018	IUP	
9.	GeethaPriyadarshini	Female Genital Mutilation: Inhumane Treatment of Women	Journal for legal studies and research	The Law Brigade	

# July 2016 - June 2017

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
Law					
1.	Dr. Veena	Corporate Crimes – Investigations and Adjudication: A Snap Shot	IUP Law Review, July 2016, Vol.6, No.3, (2016), pp.20-28	IUP Publications	
2.	Dr. Veena	Corporate Governance in Insurance Company: A Critical Analysis of IRDA Role	Amity Law Journal, Dubai, Vol.1, No.1, (2016), pp.24-33	Amity Law Journal, Dubai	
3.	Dr. Sanu Rani Paul	Horizontal Application of Fundamental Rights in India: A Critical Overview in the Context of Globalization	M.K. Nambyar SAARC Law Journal, Vol.II & III, Aug. 2016.	NALSAR SAARC Law Center	
4.	Dr. Sanu Rani Paul	Stem Cell Research and Therapy in India: Need for a Regulatory Mechanism	International Journal of Law and Social Sciences, July 23, 2016, pp.37-43.	Today Publications, Chennai	Peer-Reviewed
5.	Dr. Madhuri Irene	International Commercial Arbitration – Global Jurisdictional Illuminations	Amity Law Journal, Dubai, Vol.1, No.1, (2016), pp.24-33	Amity Law Journal, Dubai	
6.	Dr. Madhuri Irene	"Clinical Trial' or 'Critical Trial' – A Scientific Affront on Human Rights'	International Journal of Medical sciences and Clinical Research JMSCR, pp 11700 -11706, Vol. 4 issue 8, August, 2016	IGM Publications	Corpernicus
7.	Dr. Irfan Rasool	Consumerism: An Insight	IUP Law Review, Vol. 7 No 4 (Oct 2016) pp 39-48, (ISSN: 2231-3095)	IUP Law Publications, Hyderabad (EBSCO)	
8.	MsPriti	Changing dynamics of live in relationships in India	Lex Acta, Vol. 1 Issue 1. December 2016.		Peer-Reviewed
9.	Dr. Sanu Rani Paul	India Entry into MTCR – An Introspection	Nalsar Air & Space Law Journal, Vol. 4, 2017	NALSAR	Peer Reviewed
10.	K.S. Rekhraj Jain	Socio-Psycho Legal Aspects of Restorative Justice for Crime Victims	The IUP Law Review, Vol.7, No.2, (Apr 2017), pp24-35	IUP Publications, Hyderabad	
11.	Md. Akbar Khan	Jurisdictional Issues in Cyber Space, An Analytical Perspective	Supreme Court Journal, Vol. 2017 No. 6, (Jun 2017), 93-113	ALT Publications	

# July 2015 - June 2016

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
Law					
1.	S Ravi	Global Environmental Governance: A Legal Perspective	IUP Law Review, Vol. 5, No. 3, (Jul 2015), pp 60-74	IUP Publications, Hyderabad.	EBSCO
2.	Madhuri Irene	Maritime Arbitration: Blend of Unity and Diversity	IUP Law Review, Vol. 5, No. 4, (Oct 2015), pp 34-46	IUP Publications, Hyderabad.	EBSCO
3.	Irfan Rasool Najar	Judicial Process in India: A Cratological Critic	National Journal of Comparative Law, Vol. 2, No.2, (Oct 2015), pp 22-32	Academic and Research Publication, JPMS Society, Ghaziabad, India.	
4.	Madhuri Irene	Virtuous Intelligence in Virtual World - A	Online International Journal	International Journal	
		Short Shrift on Cyber Arbitration	of Innovative Research and	of Innovative Research	
		Aibitation	Development, Vol. 3, No. 12, (Nov 2015),	and Development www. ijird.com (Online)	
			pp 442-446 (Special Issue)	ijii a.oom (Ommo)	
5.	Madhuri Irene	Empowering Economic Prowess of Hindu daughter – Analysis of Hindu Succession Act	Human Rights International Research Journal, Vol. 3, No. 2, (2015), pp 63-65	Ratna Prasad Multidisciplinary Research & Education Society, IMRF Journals, Andhra Pradesh, India.	
6.	Irfan Rasool Najar	Human Rights Act, 1993: A Cratological Critique	IUP Law Review, Vol. 6, No. 1, (Jan 2016), pp 42-54	IUP Publications, Hyderabad.	EBSCO
7.	Madhuri Irene	Un Organised Sector in an Organised Society – An over View	Online International Interdisciplinary Research Journal, Vol. 1, No. 1, (Jan - Feb, 2016), pp 115-122	Online International Interdisciplinary Research Journal	
8.	Ravi Salaka	Securitization of Financial Assets: A Boon or Bane Under SARFAESI Act, 2002?	IUP Law Review, Vol. 6, No.2, (Apr 2016), pp 43- 53.	IUP Publications, Hyderabad.	EBSCO
9.	Sanu Rani Paul	Right to Live with Dignity as a Human Right and Right to die: Introspection into the Debate of Legalisation of Euthanasia	International Journal of Law of Social Science, Vol.3, No. 2, (2016), pp 55 - 63.	Today Publications, Chennai.	

# July 2014 - June 2015

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
Law					
1.	M Madhuri Irene	Inhuman Business in Human Law: Human Organ Transplantation and the legal Position	IUP Law Review , Vol. 5	IUP Publications, Hyderabad, No. 2, (Apr 2015), pp.42-61	
2.	Irfan Rasool Najar	Indian Federalism: A Short History	Asian Journal of Research in Social Science and Humanities, Vol. 5, No. 6(6), (Jun 2015), pp 130-138	Diva Enterprises Pvt. Ltd., New Delhi.	Ulrich PD
3.	Irfan Rasool Najar	Human Rights: Ancient Indian Jurisprudence	Indian Journal of Legal Philosophy, Vol. 3, No. 1, (Jun 2015), pp 1-15	IJLP Publications, Kadapa, Andhra Pradesh, India.	

## Annexure – 9B

# Chapters Written in Books July 2017 – June 2018

SI. No.	Faculty Member/s	Title of the chapter	Book	Author(s)	Publisher	Year, Pages No.s
1.	Madhuri Irene	legal scan - an overview of the Assisted Reproductive	Multidisciplinary Legal Research: A Collaborative Analysis and Synthesis	Edited by Dr. Sukhvinder Singh Dari and Team, Symbiosis Law School Hyderabad	S.P. Gogia's, Asia Law House, Hyderabad. First edition 2016-17	Pages.385- 400, ISBN No. 978-93- 85989-94-0.
2.	Madhuri Irene	Interrogating Violence, Uncovering Silences: A Short Shrift on Domestic Violence Act in India	Souvenir on Protection of Rights and Dignity of Women in Digital Era	Edited by Dr. GayatriBai and Smt. Roopa	Karnataka Law Journal Publications, Bengaluru	July 2017 ISBN 978-93- 80751-726
3.	Priti	Changing dynamics of live in relationships in India	Souvenir on Protection of Rights and Dignity of Women in Digital Era	Edited by Dr. GayatriBai and Smt. Roopa,	Kamataka Law Journal Publications, Bengaluru	July 2017 ISBN 978-93- 80751-726
4.	M. Madhuri Irene	Sensitive Women Hood in Insensitive Social Prudence	Constitutional Law and Uniform Civil Code in India	Edited by Vijay Pratap Singh and Uday Pratap Singh	ABS Books, Delhi	2018, pp.237- 250, ISBN no:975-123- 580751-81-3
5.	K.S. Rekhraj Jain	Standards: The Indian Perspective	Handbook of Research on Supply Chain Management for Sustainable Development	Edited by Ulas Akkucuk, Bogazici University, Turkey	IGI Global Business Science Reference, 701 E. Chocolate Avenue Hershey PA, USA 17033	2018, pp.75-103, ISBN 9781522557579
6.	M. Annapurna Devi		Violence Against Women Varied Perspectives	Nalin Kumar Ramaul, Vivek Negi, Pinki Ramaul	Published Independently	June 2018, pp.99- 112, ISBN NO 198315752X, ISBN- 13 978-1983157523

# July 2016 - June 2017

SI. No.	Faculty Member/s	Title of the chapter	Book	Author(s)	Publisher	Year, Pages No.s
1.	Dr S.V. Damodar Reddy	Semiconductor Integrated Circuits Layout Designs Law and Practice – An Indian Perspective Real Estate Act 2016- Protecting	Interdisciplinary Integration for Legal Enrichment Law Cases	Editors: Dr. Sukhvinder Singh Dari, Dr. Prageetha G. Raju & R. Radhakrishnan, Case Research Centre	Publisher – Asia Law House – Hyderabad	October, 2016, 1st Edition, pp.482-497, ISBN No: 978-93- 85989-98-8. Law:9 January 2017
۷.	Paul Paul	the Interest of Home Buyers?	Law Cases	Case Research Centre		Law.9 January 2017
3.	Dr. Madhuri Irene	Medical morality through legal scan - an overview of the Assisted Reproductive Technology (Regulation) Bill, 2016"	Multidisciplinary Legal Research: A Collaborative Analysis and Synthesis	Edited by Dr. Sukhvinder Singh Dari and Team, Symbiosis law school Hyderabad, published	S.P. Gogia's, Asia Law House, Hyderabad. First edition 2016-17	Pages.385- 400, ISBN No. 978-93- 85989-94-0.
4.	S V Damodar Reddy	30 E-Lessons	Interpretation of Statutes, Land Laws, Drafting, Pleading & Conveyancing	Dr. S V Damodar Reddy	UGC sponsored project for Educational and Multimedia Research Centre (EMMRC) under the aegis of English and Foreign Languages University (EFL), Hyderabad	
5.	Y. Gangi Reddy	8 E-Lessons	Drafting, Pleading & Conveyancing	Dr. Y. Gangi Reddy	UGC sponsored project for Educational and Multimedia Research Centre (EMMRC) under the aegis of English and Foreign Languages University (EFL), Hyderabad	

## July 2015 - June 2016

SI. No.	Faculty Member/s	Title of the chapter	Book	Author of the Book	Name of Publisher / Year & Month
1.	Madhuri Irene	Mediation Process in Commercial Disputes – Its Significance under Companies Act, 2013	Corporate Laws The Challenges of 21st Century (Edited)	Edited by Dr. G. Vinod Kumar, Prof. G.B. Reddy and CSA. Sridhar	Asia Law House, Hyderabad, July 2015, pp 143-155.
2.	S V Damodar Reddy	Globalization and Labour Law Compliances by Corporate Sector in India – A Checklist	Corporate Laws The Challenges of 21st Century (Ed)	Edited by Dr. G. Vinod Kumar, Prof. G.B. Reddy and CSA Sridhar	Asia Law House, Hyderabad, July 2015, pp 425-439.
3.	M. Annapurna Devi	India and the Concluding of Doha Round Trade Negotiations on Agriculture Subsidies: Where India stands?	Free Trade Opportunities and Challenges	Dr. G.L.K Durga ISBN No. 978-81-910003-0-15	Global Research Society Publications, Hyderabad, August 2015, pp.159-168
4.	Madhuri Irene	Meandrous Masculinity and Wailing Womanism: Marital Camouflage on Rape	Coherence: International Multidisciplinary Law Conference (Ed)	Dr. M I Baig, Dr. Prageetha, G. Raju and Dr. Sukhvinder Singh Dari	Asia Law House, October 2015, pp.121-127.
5.	S V Damodar Reddy	Trademarks Law and Domain Name Dispute Law: A Study in United States of America, United Kingdom and India	Coherence: International Multidisciplinary Law Conference (Ed)	Dr. MI Baig, Dr. Prageetha G. Raju and Dr. Sukhvinder Singh Dari	Asia Law House, Hyderabad, October 2015, pp.260-279.

SI. No.	Faculty Member/s	Title of the chapter	Book	Author of the Book	Name of Publisher / Year & Month
6.	Sridevi Shet	Digital India an initiative to success	Contemporary issues in Marketing, Finance, HRM and IT	Edited by Prof.Bucha Reddy, G. Parvathi and C. Lalitha	Professional Books Publisher Hyderabad, December 2015, pp.717-723.
7.	Madhuri Irene	Corporate Social Responsibility – A Legal Responsibility or A Statutory Obligation	Contemporary issues in Marketing, Finance, HRM and IT(Edited)	Edited by Prof.Bucha Reddy, G. Parvathi and C. Lalitha	Professional Books Publisher Hyderabad, December 2015, pp.698-706.
8.	V. Hemalatha Devi and G. Babu	Legal Literacy	Hand Book of Adult and Continuing Education (First Edition)	Prof. T. Kumara Swamy, Editor ISBN No. 978-81- 311-0548-1	Common wealth Publication Pvt. Ltd., New Delhi, 2015.pp 226-253
9.	Madhuri Irene	Marital rape – undue stake on Women rights	Domestic Violence Problems and Solutions	Farzana Ali Mans Sukanta Sarkar	Mangalam Publications, Delhi, 2015, pp.192-209.
10.	Madhuri Irene	Discrimination damaging the Individuality of Tribal Women	Textbook on Law relating to Tribes in India	Prof. Vishnu Priya ISBN No.978-93-85556-96-8	Asia Law House, Publishers and Distributors, Hyderabad, 2016, pp 46-52.

# ICFAI LAW SCHOOL IFHE, Hyderabad

LEGAL AID CENTRE



The Legal Aid clinics are the well-recognised tools to impart clinical legal education (practical teaching) to the students of law. The Legal Aid Society of ICFAI Law School has identified the need of the practical learning through legal aid programs to make the students more efficient and effective. The society has identified important areas of law where the students are required to educate the member of the society. The students are divided in to groups and each group will enlighten the public and also work against a social evils such as child labour, child marriage, dowry and child abuses and enlightens the prisoners, consumers, women and child rights etc.

Legal Aid Centre of the ICFAI Law School offers Free Legal Aid to the villagers near to the University Campus.

#### **Activities:**

- Legal Awareness Programmes at Janawada Village.
- Nukkad Natak at Shankarapally.

#### **Clinical Legal Education Programme**

- Students of Semester VII visited Charlapally Prison on November 10, 2017 as part of Clinical Legal Education Programme.
- Students of Semester II visited Criminal Court on 19th April, 2018 and 26th April 2018 and visited High Court on 5th April 2018 and 12th April 2018, as part of Clinical Legal Education Programme.

Legal Aid Centre of the ICFAI Law School has conducted Intra College Competitions in Essay Writing, Judgement Writing and Group Discussion on account of Legal Services Day on November 9th 2017.

#### Awards / Recognitions Received at the National and International Level

#### **International Level**

#### Mr. Manoj Reddy, student of 2011-16 batch:

Two recipients of prestigious scholarship - 'The Yeoh Tiong Lay LLM Scholarship' offered to outstanding new Law students starting their studies at The Dickson Poon School of Law, King's College London. The scholarship covers the cost of tuition fees for the year (22,000£), and also provide a £10,000 contribution to the living costs whilst studying.

#### Gold and Silver Medals for Academic Excellence:

#### > 2014-2015

◆ For the BBA-LLB (Hons.) Program, the topper, Ms. Priyanka was awarded the Gold medal and a cash prize of `7500. The Silver Medal and a cash prize of `5000 was awarded to Ms. Tanya.

#### > 2015-2016

◆ For the BBA-LLB (Hons.) Program, the topper, Mr. Manoj Reddy Keshi Reddy was awarded the Gold medal and a cash prize of `7500. The Silver Medal and a cash prize of `5000 was awarded to Ms. Annu Bharadwaj.

#### > 2016-2017

◆ For the BBA-LLB (Hons.) Program, the topper, Ms. Manveen Sandhu was awarded the Gold medal and a cash prize of `7500. The Silver Medal and a cash prize of `5000 was awarded to Ms. Siri Reddy.

#### > 2017-2018

◆ For the BBA-LLB (Hons.) Program, the topper, Ms. Dalia Pasaari was awarded the Gold medal and a cash prize of `7500. The Silver Medal and a cash prize of `5000 was awarded to Ms. Roshni Peeti.

## **List of Doctoral Students**

## PhD(Part-Time) / (Class of 2020)

Enrollment No.	Name	Designation
16FLRCHH020005	Justice Upmaka Durga Prasad Rao	Judge, High Court of Judicature at Hyderabad
16FLRCHH020001	Justice Bana Seshasayana Reddy	Judge (Retired), High Court of Judicature at Hyderabad
16FLRCHH020002	A V Subramanyam	Dy. Manager, Karvy Computers, Chennai
16FLRCHH020003	G Sanjeev Kumar	Sr. Manager & Head-Procurement, Granules Omnichem Pvt. Ltd., Visakhapatnam
16FLRCHH020004	Venkata Ramani Rayanapati	Lecturer, PRR College, Hyderabad
16FLRCHH020006	Prasanata Chhetri	Faculty, IU Sikkim
16FLRCHH020007	Tehering Choden	Faculty, IU Sikkim
16FLRCHH020008	JyotiKhulal	Visiting Faculty, IU Sikkim

## PhD(Part-Time) / (Class of 2021)

Enrollment No.	Name	Designation
17FLRCHH020001	T Padma	Asst. Professor, K V Rangareddy Law College, Hyderabad
17FLRCHH020002	V Ramchandra Rao	Asst. Professor, Marwadi Siksha Samithi Law College Hyderabad
17FLRCHH020003	Sridevi D. Shet	Asst. Professor, ICFAI Law School, IFHE, Hyderabad
17FLRCHH020004	Karabuja Maruthi Chakravarthy Goud	Advocate, High Court of Judicature, Hyderabad
17FLRCHH020006	Nitin Tripathi	Faculty, ICFAI University, Jaipur
17FLRCHH020007	Md Baharul Islam	Faculty, ICFAI University, Tripura
17FLRCHH020008	Mohd Islamuddin Ansari	Advocate, High Court of Judicature, Hyderabad
17FLRCHH020009	Sharaddha	Advocate, High Court of Judicature, Hyderabad
17FLRCHH020010	Radha Naruka	Faculty, ICFAI University, Jaipur
17FLRCHH020011	Rinchen Tamang	Faculty, ICFAI University, Sikkim

### Financial Assistance / Fee Waivers / Scholarships

Ph.D (Part-Time)

• Two students are Judges and fee waiver of 3/4<sup>th</sup>

Enrollment No.	Name	Designation
16FLRCHH020005	Justice Upmaka Durga Prasad Rao	Judge, High Court of Judicature at Hyderabad
16FLRCHH020001	Justice Bana Seshasayana Reddy	Judge (Retired), High Court of Judicature at Hyderabad

• Eight students are from IFHE and fee waiver of 50%

Enrollment No.	Name	Designation
16FLRCHH020001	Justice Bana Seshasayana Reddy	Judge (Retired), High Court of Judicature at Hyderabad
16FLRCHH020006	Prasanata Chhetri	Faculty, ICFAI University Sikkim
16FLRCHH020008	JyotiKhulal	Visiting Faculty, ICFAI University Sikkim
17FLRCHH020003	Sridevi D. Shet	Asst. Professor, ICFAI Law School, IFHE, Hyderabad
17FLRCHH020007	Md Baharul Islam	Faculty, ICFAI University, Tripura
17FLRCHH020011	Rinchen Tamang	Faculty, ICFAI University, Sikkim
	Amit Kumar	Faculty, ICFAI Law School, IFHE, Hyderabad
	Ranjeet Kumar	Faculty, ICFAI Law School, IFHE, Hyderabad
	Geetha Priyadarshini	Faculty, ICFAI Law School, IFHE, Hyderabad

Scholarships of students of BBA.LLB.(Hons.) & BA.LLB.(Hons.) enclosed as separate file

## **32.40** Other Information Items

# 32.41 Any Other Items

## 32.42 Date for the next meeting

It is suggested to meet on December 21, 2018 (Friday) tentatively.