The 37th Meeting of the IFHE Internal Quality Assurance Cell

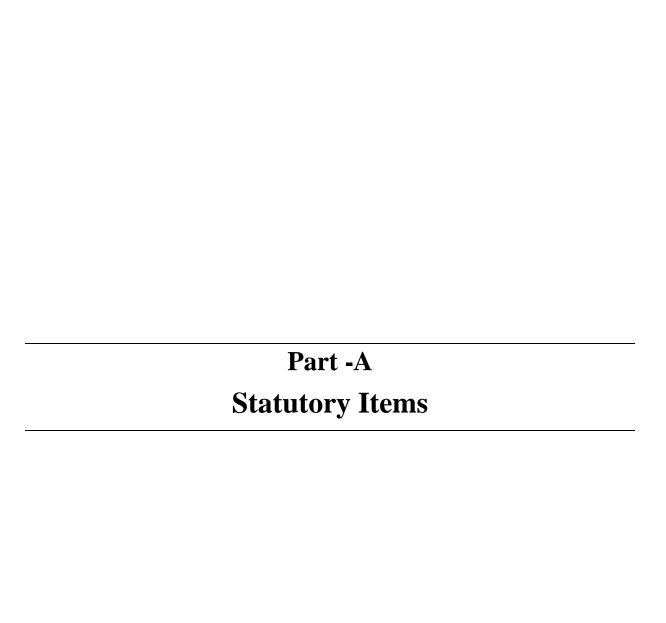
Date & Time:
December 24, 2020 at 11.00 hours
Online

Venue:

IFHE, Hyderabad

AGENDA ITEMS

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Item 37.01 Grant of Leave of Absence

Item 37.02

Minutes of the 36th IQAC Meeting

Minutes and Follow up Action of the 36th IQAC Meeting of, The ICFAI Foundation for Higher Education (Deemed-to-be-University u/s. 3 of the UGC Act, 1956) held on November 12, 2020 at the IFHE Campus, Hyderabad.

The following members were present:

- 1. Dr. J Mahender Reddy Chairman
- 2. Dr. R P Mohanty
- 3. Dr. Y R Haragopal Reddy
- 4. Dr. S Vijayalakshmi
- 5. Dr. M Srinivasa Reddy
- 6. Dr. A V Narsimha Rao
- 7. Col. S P Viswanath
- 8. Dr. C S Shylajan
- 9. Dr. K S Venugopal Rao
- 10. Dr. TammaKoti Reddy
- 11. Dr. M Sitamma
- 12. Dr. B Brahmaiah
- 13. Prof. Cheedi Srinivas
- 14. Dr. Debapratim Purkayastha
- 15. Dr. P N Sindhuja
- 16. Dr. Samyadip Chakraborty
- 17. Prof. C Padmavathi
- 18. Prof. Mahesh Kumar Soma
- 19. Prof. L Shridharan
- 20. Dr. V Nagi Reddy
- 21. Dr. Elizabeth Zacharias
- 22. Dr. Shakeel Hashmi
- 23. Dr. S SreeRanjani
- 24. Dr. K Pushpa
- 25. Prof. T S R K Rao

The following Special Invitees were present:

- 1. Smt. Shobha Rani Yasaswy
- 2. Dr. M Bhaskar Rao
- 3. Dr. M. Sainath
- 4. Prof. R Prasad
- 5. Prof. G K Srikanth
- 6. Dr. Sudheer Hanumanthakari
- 7. Prof. Narasimham V V L
- 8. Prof. Neelima
- 9. Dr. A Chandra Sekhar
- 10. Prof. Dilip Sharma
- 11. Dr. Balamurali
- 12. Dr. Barla Madhavi

Dr. J Mahender Reddy, Vice Chancellor, presided over the meeting and the following items of business were transacted:

36.01 Grant of leave of absence, if any

Dr. Bhanoji Rao, Mr. TP Das, Mr. Samad Noorus, Mr. Indranil, Dr. C Radhamohan, Prof. I V Sarma, Dr. S Srinivas Rau, could not attend the meeting. Leave of absence is granted.

36.02 A) Confirmation of the Minutes of the 35th meeting of the Internal Quality Assurance Cell

The minutes of the 35th meeting of the Internal Quality Assurance Cell were confirmed.

B) Follow up action on the Minutes of the 35th meeting of the Internal Quality Assurance Cell

The follow up action on the minutes of the 35th meeting of the Internal Quality Assurance Cell is presented in page no.8.

Review of Operations

A report presented on the progress of academic and various other activities of IBS Hyderabad (Faculty of Management), Faculty of Science & Technology (FST), including the School of Architecture and Faculty of Law (FoL) was reviewed and noted.

1. General

The members of the Cell appreciated the University for its practice of conducting the IQAC Meetings regularly with good attendance and members making their valuable suggestions to improve the quality of the education offered by the University.

It was suggested to seek feedback from the PhD Alumni who wereworking in premier institutions in India and abroad. It was also suggested to bring out a brochure on the feedback given by them on the quality of the PhD Program and the quality of the education offered by the University.

The Department Profiles (prepared for NAAC) of the 6 Departments in IBS and FST & FOL should be presented in the ensuing 38thIQAC Meeting slated on December 24, 2020.

2. Webinar on Implementation of National Education Policy, 2020

The members were informed of the Webinar on 'Implementation of National Education Policy, 2020, scheduled on November 16, 2020 from 11.00AM to 12.30 PM. The speakers for the webinars are Prof. Natarajan, former Chairman, All India Council for Technical Education (AICTE) and former Director, IIT Madras and Prof. R P Kaushik, former Ambassador of India to Turkmenistan, former Member UGC, and former Professor, JNU, Delhi.

The Webinar is aimed at engaging our academic fraternity in understanding the significant and visionary policy perspectives provided in New Education Policy 2020 and its successful implementation.

36.03 Faculty Details of the ICFAI Foundation for Higher Education (Deemed-to-be-University)

It was suggested to validate faculty members list of IBS Hyderabad, Faculty of Science and Technology and Faculty of Law.

To attain the UGC Norm of 1:2:4, it was suggested to evaluate the performance of Associate and Assistant professors and recommend upgrading wherever desirable, apart from recruiting qualified faculty members at the Professor and Associate Professor level.

The members also suggested to include the following in the proforma CV of faculty members:

- 1) Awards or Recognitions such as best Teacher, best SIP guide, best research paper, etc.
- 2) Number of PhDs guided and is guiding now.
- 3) Information about published cases in teaching.
- 4) Invited as speaker, session chair, or guest speaker
- 5) Invited as guest faculty to teach course(s) in other Management Institutes
- 6) Seed money or other consultancy projects
- 7) Academic administration / participation at IFHE University and or in other Academic Institutions
- 8) Media articles or Excerpts

It was also suggested to include contribution made

- i. As a member of Screening Committee of the PhD Proposals of scholars
- ii. Conference Coordinating Committee Head, member, etc.

The above would be a part of the detailed CV of the faculty member showcased in the big conference hall.

36.04 IBS Hyderabad (Faculty of Management)

Faculty Details

It was suggested to update faculty list of all the individual departments- Economics, Finance and Accounting, Human Resource Management& Soft Skills, Marketing and Operations & IT.

It was also suggested to include new recruits and to check their department, designation and correctness of the faculty name before sending to Registrar for uploading on to the web portal.

36.05 Faculty of Science and Technology

Faculty Details

It was suggested to include new recruits and to check their department, designation and correctness of the faculty member name before sending to Registrar for uploading on to the web portal.

36.06 Faculty of Law

Faculty Details

It was suggested to include new recruits and to check their designation and correctness of the faculty member name before sending to Registrar for uploading on to the web portal.

36.07 NAAC Quantitative Metrics

The Members noted the information furnished.

The following suggestions were made:

- 1) Metric 3.1.3: It was suggested to include the Research fellowships obtained from various govt.bodies such as DST, ICSSR, etc.
- 2) Metric 3.3.2: It was suggested to consolidate the details of all the workshops/seminars on IPRs and Industry-Academic Practices till 30 Nov 2020. It was suggested to include all the workshops/webinars conducted by Dr. Sainath as well.
- 3) Metric 3.4.4: It was suggested to collect the data and evidence of external PhD Guidance done by IFHE faculty members.
- 4) Metrics 3.4.5, 3.4.6, 3.4.8 and 3.4.9: It was suggested to take advantage of the triple benefit obtained if one publishes in a Scopus/Web of Science listed Journals. A publication in Scopus/Web of Science would result in securing points in 3.4.5, 3.4.8 and 3.4.9. It is advised to consider publishing more and more in Scopus/Web of Sciencelisted Journals.
- 5) Metrics 3.4.8 and 3.4.9: To improve the citation index and h-index, it is suggested to motivate faculty members working in the same area to cross cite their publications, wherever found relevant.
- 6) Metric 3.7.1: It was suggested to gather all the collaborative activities (Joint conferences/seminars/workshops, Joint publications, etc.) that were conducted during the last five years very meticulously so that the points could be improved.
- 7) Metric 3.7.2: It was emphasized to have active and functional MoUs by organizing more activities under each MoU. Further, it is advised to plan all the future activities to be jointly conducted with the institutions/industries where MoUs have been signed.
- 8) Metric 6.3.3: It was suggested to include all the seminars/webinars where IFHE faculty members are participating and consider them as professional/administrative training imparted to them. Prof. Bhaskar to plan for all such activities jointly with institutions where MoUs have been signed.

36.08 Other Information Items

-Nil-

36.09 Any other Items

-Nil-

36.10 Date for the Next Meeting

It was agreed that the next meeting of the Internal Quality Assurance Cell would be on December 24, 2020.

The meeting concluded with a vote of thanks to the Chair.

J Mahender Reddy Vice Chancellor

Item 37.03

Follow up Action on the Minutes of 35th Internal Quality Assurance Cell Meeting and 36th Internal Quality Assurance Cell Meeting, held on October 4, 2020 and November 12, 2020 respectively.

1. Follow up Action on the Minutes of 35th Internal Quality Assurance Cell held on October 4, 2020.

Sl. No.	Description	Resolution	Action Taken
1.	General: Online Teaching	performance before and after introduction of online classes needs to be analyzed. It was also suggested that the research should be published in a reputed international journal. It was suggested to emphasize on the Emotional Quotient	discussed with some behavioral sciences faculty but could not be implemented, since the online classes had already begun in June. However, smaller research studies on online student behavior have been planned and their outcomes will be published in international

Sl. No.	Description	Resolution	Action Taken
	General:	It was suggested to maintain a Central Registry, recording the consultancy projects, sponsored research projects and industrial research projects and various other research activities of the faculty members in the two-page format devised for the purpose, which will help in recording the projects and apply for various consultancy projects, sponsored research projects and industrial projects	submitted the information which is required for the purpose of preparing a pitch deck for industry/institution ollaboration. We are trying to make this register online so that it becomes easy for operating and also be
		It was suggested that for commercialization of Patents, the concerned faculty member has to prepare a Preliminary Technology Note (PTN) and send it to Dr. Sainath through the Directors.	Noted for implementation
		C14: C 41 1 1 4- 1	Faculty of Science informed all the faculty members to develop the culture of creating Working Papers. Faculty of Law has introduced the working paper series in centers of excellences such as, Cyber law, IPR, Environmental law in the first phase. Will be introduced in all other areas in due course.

Sl. No.	Description		Resolution	Action Taken
	General:	•	It was suggested that the faculty members should take up collaborative research with Professors in Universities within the Country and Overseas. Even such tie-ups can be encouraged with other Universities of ICFAI Group.	A few faculty members of Faculty of Science and Technology are already having collaborative research with Professors in Universities within as well as outside India A few Law Faculty members of IPR and Corporate and Commercial group are corresponding with the professors of Pitsburg law school of Pitsburg University US, New Castle University, Australia for the research and collaborative projects.
2.	Faculty Development Programs by ATAL Academy	•	It was suggested to offer FDP Programs on online teaching, simulation along with teaching skill development programs.	FDP on online teaching has already been conducted. FDP on simulations is planned in December 2020.
		•	ement support in provious	All Schools of IFHE are providing resource persons for conducting FDPs.
		•		All Schools are actively participating in the FDPs and contributing to their success.

Sl. No.	Description	Resolution	Action Taken
		online FDPs may also be offered to other ICFAI Group Institutions as it would have a	Important FDPs / Webinars are being circulated to ICFAI Group institutions and faculty members from them are participating.
		• ICFAI Staff College (ISC) shall circulate the upcoming FDPs conducted by AICTE Training and Learning to all the three faculties for enabling faculty nominations and all nominations will be documented and monitored by ISC.	The process has already commenced. Our faculty members are registering for ATAL Academy Programs. We will document and report periodically once they start attending the programs.
		• It was suggested that ICFAI Staff College (ISC) shall facilitate participation of faculty members in the FDPs organized by ATAL Cells. ISC shall also encourage, promote and facilitate faculty members to propose FDPs under the ATAL Academy	The facilitation process has already started. Will report progress periodically.
		• It was suggested that, all the faculties of IFHE may conduct the FDPs for their faculty members/staff. For such programs, they should include ISC as a stakeholder and share the full details of the program such as flyer, program schedule, resource persons, participant particulars, photos, recording link and a brief note on the program. This data would be maintained by ISC and used for purposes of reporting and other statutory compliances	We have devised a Google form. The same will be administered to all the concerned.

2. Follow up Action on the Minutes of 36th Internal Quality Assurance Cell held on November 12, 2020

Sl. No.	Description	Resolution	Action Taken
1.	General Structured Feedback from IFHE PhD awarded Students	• It was suggested to seek feedback from the PhD Alumni who were working in premier institutions in India and abroad. It was also suggested to bring out a brochure on the feedback given by them on the quality of the PhD Program and the qualityof the education offered by the University.	Work in progress
		• The Department Profiles (prepared for NAAC) of the 6 Departments in IBS and FST & FOL should be presented in the ensuing 38 th IQAC Meeting slated on December 24, 2020.	Impemented.
2.	Faculty Details of the ICFAI Foundation for Higher Education (Deemed-to-be-University)	 It was suggested to validate faculty members list of IBS Hyderabad, Faculty of Science and Technology and Faculty of Law. To attain the UGC Norm of 1:2:4, it was suggested to evaluate the performance of Associate and Assistant professors and recommend upgrading wherever desirable, apart from recruiting qualified faculty members at the Professor and Associate Professor level. 	Noted for action Noted for action

Sl. No.	Description	Resolution	Action Taken
		The members also suggested to include the following in the proforma CV of faculty members: Awards or Recognitions such as best Teacher, best SIP guide, best research paper, etc. Number of PhDs guided and is guiding now. Information about published cases in teaching. Invited as speaker, session chair, or guest speaker Invited as guest faculty to teach course(s) in other Management Institutes Seed money or other consultancy projects Academic administration/ participation at IFHE University and or in other Academic Institutions Media articles or Excerpts It was also suggested to include contribution made As a member of Screening Committee of the PhD Proposals of scholars Committee Of the PhD Proposals of scholars Committee Head, member, etc. The above would be a part of the detailed CV of the faculty member showcased in the big conference hall.	Noted for implementation in the detailed CV, displayed in the Big Conference Hall

Sl. No.	Description	Resolution	Action Taken		
IBS	Hyderabad (Faculty of N	Management)			
3.	Faculty Details	• It was suggested to update faculty list of all the individual departments - Economics, Finance and Accounting, Human Resource Management & Soft Skills, Marketing and Operations& IT.	Implemented		
		• It was also suggested to include new recruits and to check their department, designation and correctness of the faculty name before sending to Registrar for uploading on to the web portal.			
Facu	ltyof Science of Technol	ogy			
4.	Faculty Details	• It was suggested to include new recruits and to check their department, designation and correctness of the faculty member name before sending to Registrar for uploading on to the web portal.	Implemented		
Fact	Faculty of Law				
5.	Faculty Details	• It was suggested to include new recruits and to check their department, designation and correctness of the faculty member name before sending to Registrar for uploading on to the web portal.	Implemented		

Sl. No.	Description	Resolution	Action Taken
NAA	C 2020 Quantitative Me	etrics	
6.	Metric 3.1.3	• It was suggested to include the Research fellowships obtained from various govt.bodies such as DST, ICSSR, etc.	Implemented
7.	Metric 3.3.2	• It was suggested to consolidate the details of all the workshops /seminars on IPRs and Industry-Academic Practices till 30 Nov 2020. It was suggested to include all the workshops/webinars conducted by Dr. Sainath as well.	Work in progress
8.	Metric 3.4.4	• It was suggested to collect the data and evidence of external PhD Guidance done by IFHE faculty members.	Implemented
9.	Metric 3.4.5, 3.4.6, 3.4.8 and 3.4.9	• It was suggested to take advantage of the triple benefit obtained if one publishes in a Scopus/Web of Science listed Journals. A publication in Scopus/Web of Science would result in securing points in 3.4.5, 3.4.8 and 3.4.9. It is advised to consider publishing more and more in Scopus/Web of Science listed Journals.	Communicated to all the Directors for implementation on an ongoing basis.
10.	Metric 3.4.8 and 3.4.9	To improve the citation index and h-index, it is suggested to motivate faculty members working in the same area to cross cite their publications, wherever found relevant.	Communicated to all the Directors for implementation on an ongoing basis.

Sl. No.	Description	Resolution	Action Taken
11.	Metric3.7.1	• It was suggested to gather all the collaborative activities (Joint conferences/seminars/worksho ps, Joint publications, etc.) that were conducted during the last five years very meticulously so that the points could be improved.	Work in progress
12.	Metric 3.7.2	• It was emphasized to have active and functional MoUs by organizing more activities under each MoU. Further, it is advised to plan all the future activities to be jointly conducted with the institutions/industries where MoUs have been signed.	Communicated to all the Directors for implementation on an ongoing basis.
13.	Metric 6.3.3.	• It was suggested to include all the seminars/webinars where IFHE faculty members are participating and consider them as professional/administrative training imparted to them. Prof. Bhaskar to plan for all such activities jointly with institutions where MoUs have been signed.	Work in progress

Part - B Faculty of Science and Technology

37.04 Evaluative Report of the Faculty Science and Technology (Dr. Srinivasa Reddy will brief the meeting)

Evaluative Report of the Faculty of Science and Technology

Name of the University: Icfai Foundation for Higher Education

Name of the Department: Faculty of Science & Technology

Dist: Rangareddy District State: Telangana

Total Number of Departments in the institution 8

Sl. No.	Name of the Department	Faculty of Science & Technology
1.	Year of Establishment	2010
2.	Is the Department part of a School/Faculty of the University	Yes
3.	Names of programmes offered	Bachelor of Science (BSc), Bachelor of Technology(B.Tech), PhD
4.	Number of teaching posts Sanctioned/Filled	89
5.	Number of Research Projects: Total grants received	36 Rs.1,28,29,927
6.	Inter –institutional collaborative projects and Associated grants received	30 projects with Rs.60,55,000
	National collaboration	50
	International collaboration	5
7.	Departmental projects funded by DST-FIST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc.,: Total grants received	DST, SERB , TARE, CSIR Rs.67,74,927
8.	Special research laboratories sponsored by / created by industry or corporate bodies	 Amazon Webservices Collaborated with Virtusa for Business Process Management. They also provided software Pega Tools. Mentor Graphics, Bangalore has established VLSI lab by donating mentor graphic digital and analogy suite.

Sl. No.	Name of the Department	Faculty of Science & Technology
		 Xilinxs donated 10 FPGA Boards Spartan families to VLSI lab. Texas Instruments Bangalore identified two labs – Communication lab and Linear Integrated Circuit Analysis Lab as innovation centers by donating 10 Kits in each lab.
9.	Publications:	
	Number of Papers published	344
	Number of Books with ISBN	19
	Number of Citation Index – range / average	ot
	Number of Impact Factor – range / average	Will be provided by 1 st week of Dec 2020 after last date of 30Nov,2020
	Number of h-index	,
10.	Details of patents and income generated	49 & NIL
11.	Areas of consultancy and income generated	-NIL-
12.	Awards/Recognitions received at the National and International level by :	16
	Faculty	16
	Doctoral/Post doctoral fellows	-NIL-
	Students	-NIL-
13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations	02 (GATE & PGCET)
14.	List of doctoral, post-doctoral students and research associates	11
	From the host institution/university	10
	From other institutions/universities	01
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central	11

Note: Compile data for the last five years

4. Number of teaching posts Sanctioned/Filled

Department	Professors	Associate Professors	Assistant Professors	Faculty Associate	Adjunct	Visiting	Total
Chemistry	1	2	1	-	-	-	4
Mathematics	-	3	8	-		1	12
Physics	1	1	4	-	-	-	6
Civil Engineering	1	-	4	-	-	-	5
Computer Science Engineering	-	3	11	2	1	-	17
Electrical & Electronics Communi- cation Engineering	-	-	13	-	-	-	13
Mechanical Engineering	1	1	14	-	-	-	16
Architecture	2	2	6	-	-	-	10
English	-	-	2	-	-	-	2
Others	-	-	-	-	1	3	4
Total	6	12	63	2	2	4	89

14. List of doctoral, post-doctoral students and research associates

Sl.No.	Name of Research fellow	Year of enrolment	Duration of fellowship	Type of the fellowship	Grantingagency	Qualifying exam if any (NET, GATE,etc.)
1.	Swapna Samala	2016	4 years	JRF	IFHE	Icfaitech Entrance
2.	Ravikiran Uppala	2016	4 years	JRF	IFHE	Icfaitech Entrance
3.	Rudrarapu Aravind	2016	4 years	JRF	IFHE	Icfaitech Entrance
4.	V Srinivas Chary	2017	4 years	JRF	IFHE	Icfaitech Entrance & SET for TS & AP
5.	Akash Kumar Sahu	2017	4 years	4 years	IFHE	Icfaitech Entrance
6.	Rajesh Gudepu	2017	4 years	JRF	IFHE	Icfaitech Entrance
7.	Rosalin Padhi	2018	1 Year	JRF	SERB	Icfaitech Entrance
8.	Pallavi Mishra	2019	4 years	4 years	IFHE	Research Aptitude Test-2020 (RAPT-2020)
9.	B.Shilpa	2019	4 years	4 years	IFHE	Research Aptitude Test-2020 (RAPT-2020)
10.	Keerthi Somraj	2019	4 years	4 years	IFHE	Research Aptitude Test-2020 (RAPT-2020)
11.	Puranam Revanth Kumar	2019	4 years	4 years	IFHE	Research Aptitude Test-2020 (RAPT-2020)

Part - C Faculty of Law

37.05 Evaluative Report of Faculty of Law (Dr A V N Rao will brief the meeting)

Evauative Report of the Faculty of Law

Name of the University: Icfai Foundation for Higher Education

Name of the Department: Faculty of Law

Dist: Rangareddy District State: Telangana

Sl. No.	Name of the Department: Law		
1.	Year of Establishment : July 2010		
2.	Is the Department part of a School/Faculty of the University:		
	Yes. The ICFAI Law School (Faculty of Law) is a constituent of the ICFAI Foundation for Higher Education, Hyderabad.		
3.	Names of programmes offered:		
	• Ph.D in Law (Full-Time and Part Time),		
	• LLM (one-year program) in i) Corporate and Commercial Laws, ii) Tax Laws iii) Alternative Dispute Resolution		
	• Five Year Integrated BBA.LLB.(Hons.),		
	• Five Year Integrated BA.LLB.(Hons.),		
	Certificate Courses in:		
	o Cyber Laws,		
	o Infrastructure Laws,		
	 Law of Financial Services, 		
	o Immigration Laws,		
	 Solid Waste Management & Law, 		
	 International Trade Law, 		
	o Forensic Science & Law,		
	o Goods & Services Tax Law		

4.	Number of teaching posts Sand	ctioned/Filled:			
	Professor	04			
	Associate Professor	07			
	Assistant Professor	27			
	Faculty Associates	05			
	Adjunct Professors	03			
	Total	46			
5.	Number of Research Project annexure 1. UGC Sponsored Projects (EM		y project details are given in the Hyderabad): 3		
	2. Seed Money Projects:	3			
	Total grants received:	IN	R 5.7 lakh		
6.	Inter - institutional collaborative projects and Associated grants received:				
	National collaboration:				
	a) In collaboration with the Telangana State Legal Services Authority, Legal Aid Centre of ICFAI Law School, Hyderabad, had conducted legal awareness programmes to the villagersnearby the campus for the last three years.				
	b) In collaboration with the Bar Council of the State of Telangana, ICFAI Law School, Hyderabad, had conducted training programmes to the Advocates with free of cost and create awareness of legal issues of contemporary relevance.				
	International collaboration:	-Nil-			
7.	Departmental projects funded by AICTE etc., :	DST-FST, UC	GC-SAP/CAS,DPE, DBT, ICSSR,		
	Total grants received:	-Nil-			
8.	Special research laboratories s bodies:	ponsored by / -Not Appl	created by industry or corporate icable-		

9. **Publications:**

a) Number of Papers published:

Period	No. of Publications
2014-15	3
2015-16	10
2016-17	13
2017-18	10
2018-19	15
2019-20	35
Total	86

b) Number of Books with ISBN:

Authored Books : 2 Edited Books : 23

Period	No. of Publications
2014-15	_
2015-16	10
2016-17	5
2017-18	6
2018-19	20
2019-20	23
Total	64

c) Number of Citation Index – range / average: -Nil-

d) Number of Impact Factor – range / average: -Nil-

e) Number of h-index : -Nil-

10. Details of patents and income generated : -Nil-

11.	Areas of consultance	y and income generated:
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- 1. Areas :
- 2. Total Income
- a) ICFAI Law School, Hyderabad in consultant with Ministry of Environment, Forest & Climate Change, Government of India, organised Forest Training Programmes from the last three years and the following income generated:

2018-9.00 Lakhs

2019-6.75 Lakhs

2020-3.25 Lakhs

b) ICFAI Law School, Hyderabad, IFHE, in consultant with Institute of Forest Biodiversity, Indian Council of Forestry Research and Education, Dulupally, Hyderabad, organised a training programme on 26th November, 2019, on Intellectual Property Rights with special reference to Biodiversity Laws, etc., Our faculty Dr.Veena, Mr D.V.N. Murthy, Mr. DilipSarma, Mr. Neelesh Shukla, had delivered various lectures on Plant Variety Protection, Geographical Indications of various forest products, and reasons for biodiversity loss, etc., An amount of Rs 24,000/- was generated from the training programme.

12. Awards/Recognitions received at the National and International level by :

a) Faculty:

Dr.Madhuri Irene, Associate Professor, has been awarded prestigious IMRF Distinguished Academician Award, 2020 in recognition of consistent superior performance in Legal Studies.

Dr.Madhuri Irene, Associate Professor, has been awarded prestigious Indo Pacific, Ruth Ginsburg Distinguished Law Faculty Award in Legal Studies by the United Nations 75th Anniversary.

b) Doctoral/Post doctoral fellows:

-Nil-

c) Students:

One student won The YeohTiong Lay LLM Scholarship. The scholarship covers the cost of tuition fees for the year (22,000£), and also provide a £10,000 contribution to the living costs whilst studying.

How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations:

Two students have cleared Judicial Services and appointed as Junior Civil Judge.

14.	List of doctoral, post-doctoral students and research associates
	a) From the host institution/university: Full-Time -Nil-
	b) From other institutions/universities : Part-Time -Nil-
	c) List of doctoral students
	2016-20 = 8 students
	2017-21 = 10 students
	2018-22 = 9 students
	2019-23 = 6 students
	2020-24 = 9 students
15.	Number of Research Scholars/ Post Graduate students getting financial assistance
	from the University/ State/ Central: -Nil-
	Include Full-Time and Part-Time for research scholars.
	Ph.D (Part-Time)
	• Two Research scholars are Judges and one Research Scholar is IRS Officer, are doing research and out of the course fee, 3/4th fee getting financial assistance from the University
	• Eight students are from IFHE and fee waiver of 50%
	 We have provided scholarships to 803 students of BBA.LLB.(Hons.) & BA.LLB.(Hons.)

Part - D IBS Hyderabad (Faculty of Management)

37.06 Evaluative Report of Economics Department

(Dr. T. Koti Reddy will brief the meeting)

Evaluative Report of the Economics Department

Name of the University: Icfai Foundation for Higher Education

Name of the Department: Economics

Dist: Rangareddy District State: Telangana

Total Number of Departments in the institution 8

Sl. No.	Name of the Department - Economics
1.	Year of Establishment : 1995
2.	Is the Department part of a School/Faculty of the University:
	Yes.
	The department is a part of IBS Hyderabad (which is a constituent of the ICFAI Foundation for Higher Education, Hyderabad)
3.	Names of programmes offered:
	Foundation and Advanced Courses in - MBA, Executive MBA, Ph.D in Management(Full-Time and Part Time), BBA, BA-LLB(Hons.), BA(Economics)
4.	Number of teaching posts Sanctioned/Filled:
	Professors - 3
	Associate professors - 8
	Assistant Professors - 5
	Visiting Professor - 1
	Total - 17
5.	Number of Research Projects: Seed Money project details are given in the annexure
	(including Seed Money, UGC, ICSSR, DST-FST, SERB, RBI, Corporate, Private and NGO Sponsored)
	Details are given in Annexure -5
6.	Inter - institutional collaborative projects and Associated grants received:
	a) National collaboration: -Nil-
	b) International collaboration: -Nil-
7.	Departmental projects funded by DST-FST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc., :
	Total grants received: <i>Details are given in the annexure</i>
8.	Special research laboratories sponsored by/created by industry or corporate bodies: -Not Applicable-

Sl. No.	Name of the Department - E	Conomics						
9.	Publications:							
	a) Number of Papers published :							
	Pe	eriod	No. of Publications					
	July 2013							
	July 2010	6-June 2017	38					
	July2017	7-June 2018	35					
	July2018	3-June 2019	26					
	July 2019	9-Nov 2020	49					
		Total	186					
	b) Number of Books with ISBN Details are given			red Books - 11				
	c) Number of Citation Index – range / average:							
	Instead of Average take Median							
	d) Number of Impact Factor – range / average:							
	Instead of Average take Median							
	e) Number of h-index :							
	FacultyMember-wise in Annexure.4							
	Avg H-Index of the Dept = 3.75							
10.	Details of patents and income generated : -nil-							
11.	Areas of consultancy and in							
	1. Areas :							
	2. Total Income :							
	As per the proforma given in the Department profiles book (submitted along with							
	previous NAAC SSR)	1	1 0	0				
12.	Awards/Recognitions reco	eived at the N	National and Internation	onal level by:				
	a) Faculty:							
	National	1						
	International	2						
	IBSAF	5						
	NJY – Apollo	2						
	Total	10						

Sl. No.	Name of the Department - Economics
	b) Doctoral/Post doctoral fellows: NIL
	c) Students: MBA Students winning awards in Economics/Operation & IT, etc.
13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations: -Nil-
14.	List of doctoral, post-doctoral students and research associates
	a) From the host institution/university: Full-Time 02
	b) From other institutions/universities : Part-Time -Nil-
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central:
	Include Full-Time and Part-Time for research scholars.
	For Post Graduate students - the top 10 students in every Batch of MBA Program are offered a scholarship of Rs. 1 lakh each.

Annexure – 4 Number of Teaching Posts Sanctioned/Filled Economics Faculty as on November 30, 2020

2	C S Shylajan Koti Reddy Tamma Vighneswara Swamy P.M	Dean Academics (Professor)	PDF Ph.D PGDE MA Ph.D	Indian Institute of Management, Calcutta University of Madras, Chennai, Tamil Nadu Madras School of Economics University of Calicut, Kerala Sri Krishnadevaraya	2004 2001 1996 1992	15.10	19	1-2- 2005		5
3	Tamma Vighneswara	Professor	PGDE MA	Chennai, Tamil Nadu Madras School of Economics University of Calicut, Kerala Sri Krishnadevaraya	1996					
3	Tamma Vighneswara		MA	Economics University of Calicut, Kerala Sri Krishnadevaraya						
3	Tamma Vighneswara			Kerala Sri Krishnadevaraya	1992					
3	Tamma Vighneswara		Ph.D							
	Vighneswara Swamy P.M			University, Ananthapur, Andhra Pradesh	2004	27.8	16	30-3- 2007		2
	Vighneswara Swamy P.M	D (M.Phil	University of Madras,	1989					
	Vighneswara Swamy P.M	,	M A	Chennai, Tamil Nadu	1988					
		Professor	PDF	UGC / IBS Hyderabad	2012- 13	13	11	28-4- 2008		14
			Ph.D	University of Mysore, Mysore, Karnataka	2009]
			MBA	Indira Gandhi National Open University, Delhi	2005					
			UGC-NET	UGC	1999					
			MA	University of Mysore, Mysore, Karnataka	1996					
			LLB	Kuvempu University, Shankaraghatta, Karnataka	1995					
	Aruna Kumar Dash	Associate Professor	Ph.D	University of Hyderabad, Hyderabad, Telangana	2008	9	12	22-12- 2011		6
			M. Phil		2002					
			M.A		2001					
5	M Aruna	Associate	Ph.D	Osmania University,	2001	20	19	1-2-		2
		Professor	M A	Hyderabad	1991			2006		
6	Laila Memdani	Associate	Ph.D	Osmania University	2012	32	08	9-2-		3
		Professor	PGDM	Indira Gandhi National Open University, New Delhi	2014			2012		
			B. Ed.	Osmania University, Hyderabad, Telangana	2005					
			UGC-NET	UGC	1998					
			SLET	AP College Service Commission	1998					
			MA	University of Hyderabad, Telangana	1990					
	Subhendu Dutta	Associate Professor	Ph.D MA	Assam Central University, Silchar,	2009 1996	22.4	11	11-7- 2012		5
8	Rama Sesha	Associate	Ph.D	Assam Sri Venkateswara	2007	17	13	23-4-		2
-	Sarmalnguva	Professor		University, Tirupati,	2007	17	13	2005		۷.
	IVI.FIIII		MA	- Andhra Pradesh	1996					
9		Assistant	Ph.D	Osmania University,	2009			Ì	l	I

SI. No.	Name	Designation	Age	Educational Qualification	University	Year	Teaching Experience	Research Experience	Date Of Joining	No. Of Publicat ions	H- Index
				M.Phil	Andhra University, Visakhapatnam, Andhra Pradesh	1989					
				M.A	Acharya Nagarjuna University, Guntur, Andhra Pradesh	1983					
				PGDPR	Dr. B R Ambedkar Open University, Hyderabad, Telangana	1988					
				FIII	Insurance Institute of India, Mumbai	2006					
10	Rashmi	Assistant		Ph.D		2016	5.2	4	10-5-		
	RanjanPaital	Professor		M. Phil	Hyderabad Central University, Hyderabad	2005			2016		
				M A	Offiversity, Hyderabad	2003					
11	Suresh K G	Assistant Professor		Ph.D	The ICFAI University, Dehradun	2014	8.6	8.6 6	2-3- 2015		8
				M Phil	The ICFAI University, Tripura	2009					
				MA	Mahatma Gandhi University, Kottayam, Kerala	2006					
12	Syama SundarTallury	Assistant Professor		Ph.D	Jawaharlal Nehru University, New Delhi	2014	21	6	10-1- 2014		
				M Phil	North-Eastern Hill University, Shillong, Meghalaya	2000					
				UGC-NET	UGC	1995					
				MA	North-Eastern Hill University, Shillong, Meghalaya	1990					
13	Lagesh M A	Assistant Professor		Ph.D	University of Hyderabad, Hyderabad	2016	2.11	4	12-1-18		4
				M. Phil	Pondicherry Central	2008					
				M A	University, Pondicherry	2007					
14.	Sushanta Kumar Mahapatra	Associate Proessor		PDF	University of Bologna, Italy	2014	13.5	11	18-11- 18		6
				PhD	MIDS,University of Madras	2009					
				MA	Sambalpur University	1999					
15.	Neeraj Kumar	Asistant Professor		PhD	Duniah Cahaal af	2018	4.4 2		1-10-18		1
				MSC(Hons)	Punjab School of Economics,Gurunanak	2010	7.4				
				UGC-NET	Dev University	2010					
16.	Neelam Singh	Assistant	MA 2004 -			 					
		Professor		SEY (Telangana)	University of Hyderabad,Hyderabad	2018					
				NET-UGC	1	2019					

 $\label{eq:Annexure-4} Annexure-4$ Teaching Experience As on November 2020

SI. No.	Name of the Faculty	Before Joining IFHE	After Joining IFHE	Total
1	Dr. CS Shylajan		15.10	15.10
2	Dr.Tamma Koti Reddy	14	13.8	27.8
3	Dr .Vighneswara Swamy		13	13
4	Dr. IRS Sarma	02	15	17
5	Dr. Aruna M	03	17	20
6	Dr. Aruna Kumar Dash		09	09
7	Dr. Subhendu Dutta	14	8.4	22.4
8	Dr. Laila memdani	23	09	32
9	Dr. Padmavathi V	28	08	36
10	Dr. Suresh KG	2	6.6	8.6
11	Dr. Shyam Sundar	7	14	21
12	Dr. Rashmi Ranjan Paital	0.5	4.7	5.2
13	Dr. Neeraj Kumar	2.1	2.3	4.4
14	Dr. Lagesh Kumar		2.11	2.11
15	Dr. SushantaKumar Mahapatra	11.4	2.1	13.5
16	Mr. Neelam Singh			

Annexure – 5

Number of Research Projects

IFHE Seed Money Projects Details

1st Round

SI.	Title of the		Original Target	Previous Report of	Current Status (March 31, 2018)		Plan with
No.	Project	Faculty Members	Date for Completion	March 3, 2017	Progress of Project	Faculty Seminar	Dates
1.	A Study of Volatility Spillover Across Select Foreign Exchange Rates	M.Aruna, Aviral Kumar Tiwari and Aruna Kumar Dash	August 2015(8months)	Status: Finalization of the draft Already presented in faculty seminar			Report submitted
	in India Using Dynamic			Balance Activities: -	Project Comp	oleted	in May 2017
	Conditional Correlations: A Revisit			Estimated Completion Date: 2 nd week of April 2017			2017
2.	Farmers' Indebtedness and Agrarian Crisis in India: An Empirical Study with reference to Telangana	Subhendu Dutta and C S Shylajan	12 months from the approval of project (Dec, 2015)	Status: Paper titled "An Empirical Study of Farmers' Indebtedness in Medak District of Telangana" published in Indian Economic Journal, December 2016. A paper titled "An Empirical Study of Farmers' Indebtedness in Medak District of Telangana" is accepted for presentation in 99th Conference of the Indian Economic Association at S.V. University, Tirupati. A paper titled "Farmer's Indebtedness and Agrarian Distress in Telangana" was presented at 98th Annual Conference of the Indian Economic Association at Hyderabad during December 27-29, 2015. Paper titled "Farmer's Indebtedness and Agrarian Distress in Telangana' was published in Indian Economic Journal December 2015 issue. Paper titled "The Determinants of Farmer's Indebtedness in India" was submitted to a ABDC indexed journal. Final Seminar was presented in the weekly seminar.	Project Com	oleted	Report Submitted on Apr 25, 2017

SI.	Title of the	Ecoulty Mambara	Original Target Date for	Previous Report of	Current Sta (March 31, 2		Plan with
No.	Project	Faculty Members	Completion	March 3, 2017	Progress of Project	Faculty Seminar	Dates
				Balance Activities: -			
				Estimated Completion Date: Submission of the Report by the end of March 2017			
3.	Financial Turnover as a Determinant of CEO Turnover	Aviral Tiwari and NaseemAhamed	March 2016	Final Report Submitted dated on October 30, 2016. Made presentation of completed project on Friday 2nd Sept., 2016 in our departmental seminar (in which Finance and Economics department faculty members participated)	Project Comp	leted	Report Submitted
4.	Forest based Livelihoods,	C S Shylajan and Subhendu Dutta	12 months from the approval of	Status:Analysis of data under progress			
	Intervention and Poverty Reduction		project (December 2015)	Balance Activities: Progress seminar planned	Data analysis	sis –	Plan to submit the report by
				Estimated Completion Date: Expected by end of April 2017			Sep 2018
5.	Determinants of Banks Stock Return Performance around Crises: Intervention of Central Bank as Lenders of Last Resort and its Implications	TrilochanTripathy and Ajay Kumar Mishra	June 2016	Status: We would like to bring it to your kind notice that the seed money granted for the project is not sufficient enough to gather the data set required for the project. We have also informally discussed on this issue with the Professor G.V Muralidhara. We have also tried and failed to gather that data set from our own contacts in US and Canadian Universities. However, the procurement of that such data set from Bankscope requires at least 5000 Euros. Against this backdrop, we request the research committee to look into the feasibility of procuring that data set, which may help us and others as well to carry out the project in future.	Same as previous report		rt
				Balance Activities: Data to be procured from bank scope- will be over by August 2015 (asked for the quotation for 15 countries)			

SI.	Title of the	Faculty Members	Original Target Date for	Previous Report of	Current State (March 31, 2		Plan with
No.	Project	raculty Members	Completion	March 3, 2017	Progress of Project	Faculty Seminar	Dates
				Data Analysis- October 2015			•
				Model building- December 2015			
				Report Writing - March 2016 and			
				Final Report Submission- May 2016.			
				Due to fund insufficiency, we could not procure required dataset. As per quotation received, we need at least Euro 5,000 to purchase dataset. We also communicated and requested to you on January 29, 2016.			
				Estimated Completion Date: May 2016.			

$2^{nd}\;Round-Nil$

2015-16 to 2019-20 November

SI. No.	Title of the Project	Faculty Members	Original Target Date for Completion	Amount sanctioned	- Current Status (July 31, 2018)
1.	A Study of Volatility Spillover Across Select Foreign Exchange Rates in India Using Dynamic Conditional Correlations: A Revisit	M.Aruna, Aviral Kumar Tiwari and Aruna Kumar Dash	August 2015		Project Completed
2.	Farmers' Indebtedness and Agrarian Crisis in India: An Empirical Study with reference to Telangana	Subhendu Dutta and C S Shylajan	12 months from the approval of project (Dec, 2015)		Project Completed
3.	Financial Turnover as a Determinant of CEO Turnover	AvirAviral Kumar Tiwari and NaseemAhamed	March 2016		Project Completed
4.	Forest based Livelihoods, Intervention and Poverty Reduction	C S Shylajan and Subhendu Dutta	12 months from the approval of project (December 2015)		Project Completed
5.	Determinants of Banks Stock Return Performance around Crises: Intervention of Central Bank as Lenders of Last Resort and its Implications	TT TrilochanTripathy and Ajay Kumar Mishra	June 2016		Project Completed
6.	Degree of Responsiveness of Employment in the Indian Economy: An Empirical Study	M. Aruna T. Koti Reddy IRS Sarma	July, 2018	1,50,000	Drafting of Review of Literature completed, Secondary data is completed. Unable to complete the prmary data collection due to COVID-19 pandemic. Planning to submit the Report by may 2021
7.	Determinants of Non- Performing Assets (NPAs) in the Indian Banking Sector	Laila Memdani	July, 2018	2,00,000	Data collection is done . Submission of final report by march 2021
8.	Determinants of Financial Inclusion (FI) of Women in Telangana State (TS)	Kala Chenji Laila Memdani	July, 2018	2,00,000	Completed introduction, Literature Review partly done, Questionnaire framed and data collection in process.
9.	An Empirical Study on Insurance Products for Marginalised Women in the States of Telangana and Andhra Pradesh	Padmavathi.V P. Sashikala	July, 2018	2,00,000	As final survey could not be done due to pandemic and other technical glitches, can not expect anything till the normalcy to survey further
10.	Women in Urban Informal Sector: A Study of Women Migrant Construction Workers in Hyderabad City	T Koti Reddy IRS Sarma	July, 2018	1,25,000	Drafting of Review of Literature completed, Secondary data is completed. Unable to complete the prmary data collection due to COVID-19 pandemic. Planning to submit the Report by may 2021
11.	Natural Disaster and Livelihood Vulnerability: A Case Study of the farming community in the Alappuzha District of Kerala	Lagesh MA	June 2019	1,85,000	Data Analysis completed Writing in Progress. Submission of final report by April 2021
12.	Climate change belief Anthropogenic Global Warming and willingness to pay for mitigation activities:Evidence from the flood affect areas of Kerala	Suresh KG	June 2019	2,00,000	Completed introduction, Literature Review partly done, Questionnaire framed and data collection in process.

Annexure -7

Sushanta Mahapatra	Principal Co-investigators with MHRD-Indian Council for Social Sciences Research (ICSSR) grant-in-aid research project titled "Climate Change and persistence of Food and Nutrition Security: A case of vulnerable groups" with other researcher Dr. G. Sridevi, Assistant Professor, School of Economics, Central University of Hyderabad (principal investigator), (INR 10 Lakhs, February 2016)
Sushanta Mahapatra	Principal Co-investigator with Dr.P.K. Viswanathan and Dr. Amalendu Jyotishi, Professor, Department of Management, Amrita University, Kochi and Bengalaru on project titled "How Communities Cope with Climate Change: Findings from India" in Research Collaboration with Dr. Alberto Posso, Associate Professor of Economics, Dr. Simon Feeny, Professor in Development Economics and Dr Ahmed Skali Assistant Professor of Economics at The International Development and Trade Research Group (IDTRG), Royal Melbourn Institute of Technology (RMIT) University, Melbourne Australias and Amrita Center for Economics & Governance, Faculty of Management, Amrita University, (July 2017 to December 2017: 6 months duration, INR 7 Lakhs).
Sushanta Mahapatra	Skali Assistant Professor of Economics at The International Development and Trade Research Group (IDTRG), Royal Melbourn Institute of Technology (RMIT) University, Melbourne Australias and Amrita Center for Economics & Governance, Faculty of Management, Amrita University, (July 2017 to December 2017: 6 months duration, INR 7 Lakhs).
Sushanta Mahapatra	Principal Co-investigator with MHRD-Indian Council for Social Sciences Research (ICSSR) grant-in-aid research on the project titled "Foreign Direct Investment and Innovative Performance of Local Firms: Evidence across Indian Manufacturing Industries" with Dr. Smruti Ranjan Behera (Principal Investigator) Assistant Professor, Department of Humanities and Social Sciences (HSS), Indian Institute of Technology (IIT) Ropar, Punjab, (February 2018)
Sushanta Mahapatra	Principal Co-investigator with XLRI Research Grant on the project titled "Public Expenditures Management at Sub-National Level in India: A Micro Analysis from Odisha" with other researchers Dr. Purna Chandra Padhan (Principal Investigator) Associate Professor at XLRI Jamshedpur and Dr. Pareswar Sahu, Lecturer, Barpali College, (May 2018 to March 2019: 10 months)

Annexure - 9

Publications

A. Research Papers:

Publications in each category	July1,2019- Nov 30,2020	July1,2018- June 30,2019	July1,2017- June 30,2018	July1,2016- June 30,2017	July1,2015- June 30,2016
A*				01	01
ABDC-A	02		02	07	04
ABDC-B	25	12	09	06	12
ABDC-C	12	10	22	15	15
SCOPUS	07	04	01	03	04
Web of Science				02	
Others	03			06	02
Total	49	26	35	38	38

Research Papers in Professional Journals

July 2019-November 2020

SI. No.	Faculty Member/s	Title of the Article	Journal Name with Volume and Issue No.	Publisher	Index/listed in
1	Laila Memdani	Non-Performing Assets in the Indian Banking Sector: Issue Causes and Remedial Measures	Indian Economic Journal Special Issue: December 2019	Sage Publication	ABDC- B
2	Laila Memdani	Suicides by Farmers and agricultural laborers in the Chattisgarh	Indian Economic Journal Special Issue: December 2019	Sage Publication	ABDC- B
3	Laila Memdani	Factors influencing Agricultural GDP	Indian Economic Journal Special Issue: December 2019	Sage Publication	ABDC- B
4	Laila Memdani and GuruprasadShenoy	Impact of Terrorism on Stock markets across the world and stock returns	Journal of Financial Crime Vol.36 no.3 pp: 793-807	Emerald	ABDC- B, Scopus
5	Laila Memdani, KalaaChenji and RaghavendraSode	Demographic Determinants of Access to Bank Credit	International Journal of Recent Technology and Engineering Vol. 8 Issue 5		Scopus
6	Laila Memdani	Demonetisation and move towards cashless economy in India	International Journal of Electronic Banking v2 no.3 Nov 2020 PP:205-211	Inderscience	ABDC-C
7	RashmiRanjanPaital, Subhendu Dutta &Aruna Kumar Dash	Crude Oil Import Elasticity Of Demand In India: An Empirical Analysis 1987-2016	Applied Econometrics and International Development (AEID),Vol.19, Iss.2, pp.125-136. 2019	Euro-American Association of Economic Development Studies	ABDC C & Scopus
8	Ajaya Kumar Panda, Swagatika Nanda, RashmiRanjanPaital	An empirical analysis of stock market interdependence and volatility spillover in the stock markets of Africa and Middle East region	African Journal of Economic and Management Studies, Vol.10, iss.3, Sept, 2019,pp314-335	Emerlad	ABDC-C & Scopus
9	Mishra, A. K., Rath, B. N., & Dash, A. K. (2020).	"Does the Indian financial market nosedive because of the COVID-19 outbreak, in comparison to after Demonetisation and the GST?."	Emerging Markets Finance and Trade,(July , 2020) Vol. 56, Iss.10, pp. 2162-2180	Routledge Publication	ABDC-B, Scopus and ABS listed, Impact factor 1.21.
10	Dash, A. K(2020)	Does globalization affect export performance in India? An empirical insight.	Journal of Public Affairs, (July, 2020), e2209	Wiley-Blackwell Publication	ABDC-B, Scopus and Web of Science Listed, Impact factor 0.86.
11	Dash, D. P., Sethi, N., & Dash, A. K. (2020).	Identifying the causes of road traffic accidents in India: An empirical investigation	Journal of Public Affairs, (June, 2020), 20(2), e2038	Wiley-Blackwell Publication	ABDC-B, Scopus and Web of Science Listed, Impact factor 0.86.
12	Mishra, B. R., Pradhan, A. K., Tiwari, A. K., Dash, A. K., &Aruna, M. (2020).	Exchange Rate Return and Volatility Spillover across Major Trading Partners of India	Journal of Asia-Pacific Business, (April, 2020), 21(2), 80-101.	Routledge, Taylor & Francis Publication	SCOPUS, ABDC-C, Impact factor 0.93
13	Dash, D. P., Sethi, N., & Dash, A. K. (2020).	Education, human error, and road crash risk: An empirical investigation in the Indian states	Journal of Public Affairs, (June, 2020), e2163	Wiley-Blackwell Publication	ABDC-B, Scopus and Web of Science Listed, Impact factor 0.86.
14	Jena, S. K., & Dash, A. K. (2020).	Does Exchange Rate Volatility Affect Tourist Arrival in India: A Quantile Regression Approach.	Regional and Sectoral Economic Studies, (October, 2020), 20(2), 65-78	Euro-American Association of Economic Development Studies, Spain	Scopus Listed, Impact factor 0.27
15	Paital, R. R., Dutta, S., & Dash, A. K. (2019)	Crude oil import elasticity of demand in India: an empirical analysis 1987-2016.	Applied Econometrics and International Development (July, 2019), 19(2), 125-136.	Euro-American Association of Economic Development Studies, Spain	ABDC-C, Scopus Listed
16	Dash A.K, Paital R.N and Dutta Subhendu (2019).	An empirical analysis of the aggregate export demand function of India	The Indian Economic Journal, Special issue, December 2019	Journal of the Indian Economic Association	ABDC-B
17	Bhattacharya P. and Dash A. K. (2020).	Drivers of Blue Economy in Asia and Pacific Island Countries: An Empirical Investigation of Tourism and Fisheries Sectors	by Asian Development Bank Institute [ADBI Working paper No 1161]		Others
18	Kumar, N., Tiwari, S. and Choudhary, P. (2019)	Mergers and Efficiency Gains: A Case of Indian Banks	Asian Journal of Empirical Research, Vol. 9 No. 9, pp. 30-37	Asian Economic and Social Society (AESS)	ABDC-C
19	Tiwari, S.C, Sitramiah, T., Kumar, N.(2019)	Performance Evaluation of Regional Rural Banks: A Study of Eastern Uttar Pradesh	The Empirical Economic Letters	University of Rajshahi	ABDC-C

SI. No.	Faculty Member/s	Title of the Article	Journal Name with Volume and Issue No.	Publisher	Index/listed in
20	Kumar, N., Ahmad, A. and Choudhary, P. (2020)	Impact of Advertising and R&D on Profitability: Evidence from Indian Automobile Industry	TEST: Engineering & Management, Vol. 82, pp. 10209 – 10218	Mattingley Publishing, United States	SCOPUS
21	Kumar, N. and Choudhary, P. (2019)	Concentration in the Indian Automobile Industry	Pacific Business Review International, Vol. 11, No. 9, pp. 103-113	pacific institute of management, Udaipur	ESCI
22	VighneswaraSwamy	Wealth Effects and Macroeconomic Dynamics	Economics Bulletin Vol.39, Iss 3, Pp 1-20. July 2019	Publisher: Access Economics http://www.accessecon.com /pubs/EB/ http://www.accessecon.com /Pubs/EB/2019/Volume39/E B-19-V39-l3-P165.pdf	Scopus/ ABDC - C
23	VighneswaraSwamy	Financial inclusion and the resilience of poor households.	Journal of Developing Areas, Vol. 53, lss. 4, pp 179-192. Fall 2019	Project Muse, Tennessee State University College of Business http://muse.jhu.edu/journal /258	Scopus/ ABDC – B
24	VighneswaraSwamy	Macroeconomic significance of transaction costs in microfinance intermediation	Management Decision, Vol.57, Iss. 9, pp. 2307-2324. October 2019	Emerald Publishing, UK. https://www.emerald.com/in sight/content/doi/10.1108/M D-01-2018-0073/full/html	Scopus / ABDC – B
25	Mukherjee Tarun, University of New Orleans, USA. [First author] VighneswaraSwamy [Second Author]	Governance structure and performance of private family firms	Journal of Economics and Finance, Vol.43, Iss. 4, pp. 713-734. October 2019	Springer US. https://link.springer.com/article/10.1007/s12197-018-9466-6	Scopus / ABDC – B
	Wei Wang, Cleveland State University, USA [Third Author]				
26	VighneswaraSwamy [First Author] Dharani M [Second Author]	The dynamics of finance-growth nexus in advanced economies	International Review of Economics & Finance, Vol. 64, Iss. 1, pp. 122-146. November 2019	Elsevier B.V. https://www.sciencedirect.c om/science/article/pii/S105 9056017304914	Scopus / ABDC – A
27	VighneswaraSwamy [First Author] Dharani M [Second Author] Fumiko Takeda, University of Tokyo [Third Author]	Investor attention and Google Search Volume Index: Evidence from an emerging market using quantile regression analysis	Research in International Business and Finance, Vol.50, Iss 1, Pp 1-17. November 2019	Elsevier B.V https://doi.org/10.1016/j.riba f.2019.04.010	Scopus / ABDC – B
28	VighneswaraSwamy	The tipping point of financial development? – evidence from OECD countries	International Economics and Economic Policy, Vol. 17, Iss. 1, pp. 125-165. February 2020	Springer Nature. https://link.springer.com/article/10.1007/s10368-018-0420-z	Scopus / ABDC – B
29	VighneswaraSwamy	Debt and growth: Decomposing the cause and effect relationship	International Journal of Finance and Economics, Vol. 25, Iss. 2, pp. 141-156. April 2020	Wiley-Blackwell https://doi.org/10.1002/ijfe.1 729	Scopus / ABDC – B
30	VighneswaraSwamy [First Author] Dharani M [Second Author]	Thresholds of financial development in the Euro area	The World Economy, Vol. 43, No. 6, pp. 1730-1774. November 2019.	Wiley-Blackwell https://doi.org/10.1111/twec .12902	Scopus / ABDC – A
31	VighneswaraSwamy	Monetary and Fiscal Policy Coordination during Fiscal Dominance Regimes	World Economics, Vol. 21, No. 3, pp 183-213. September 2020	Publisher: World Economics Ltd. https://www.worldeconomic s.com/	Ranked in ABDC Listing - B
32	VighneswaraSwamy	Impact of Eurozone crisis on domestic bank lending in India	Journal of Financial Economic Policy, Vol. 12 No. 4, pp. 577- 591. Jan 2020	Emerald Publishing, UK. https://www.emerald.com/in sight/1757-6385.htm	Scopus / ABDC – B
33	VighneswaraSwamy	Macroeconomic Impact of Eurozone Debt Crisis on India - Sensitivity Analysis using Measures of Dependency	World Economics Journal, Vol.21, Iss 2, Pp 323-349. June 2020	Publisher: World Economics Ltd. https://www.worldeconomic s.com/	Ranked in ABDC Listing - B

SI. No.	Faculty Member/s	Title of the Article	Journal Name with Volume and Issue No.	Publisher	Index/listed in
34	VighneswaraSwamy [First Author] Dharani M [Second Author]	Google Search Intensity and the Investor Attention Effect: A Quantile Regression Approach	Journal of Quantitative Economics, Vol. 18, Iss. 2, pp. 403-423. June 2020	Publisher: Springer	Ranked in ABDC Listing - B
35	M Aruna	An economic analysis of crop diversification in Chhattisgarh	Indian Economic Journal, Special issue on Chattisgarh, December 2019	Sage Journals	ABDC-B
36	Ray, Sougata, Sushanta Kumar Mahapatra, ShyamNath (2019)	Over-indebtedness and its Drivers among Microfinance Borrowers in India	Economic and Political Weekly, Vol. 54, No. 07, pp 47-53.	Sameeksha Trust	ABDC -B, scoupus Indexed
37	Ray, Sougata, Sushanta Kumar Mahapatra (2019)	Asset quality and performance: an empirical study of Indian microfinance institutions	International Journal of Services, Economics and Management, October, Vol. 10, No. 03, pp.248–265	Inderscience	ABDC -C, scoupus Indexed
38	Sarin, Vishal, Sushanta Kumar Mahapatra, Naveen Sood (2020)	Export diversification and economic growth: A review and future research agenda	Journal of Public Affairs, 2020; e2524, October	Wiley-Blackwell	ABDC -B, scoupus Indexed
39	Kansra, Pooja, Pawan Kumar, Sushanta Kumar Mahapatra, SumitOberoi, (2020)	Economic Concert, Cooperation and Trade Specialization of India in Comparison with Rest of BRICS Nations	International Journal of Trade and Global Markets, Forthcomig	Inderscience	ABDC -C, scoupus Indexed
40	Paudel, Udaya Raj, SeeprataParajuli, NiranjanDevkota and Sushanta Kumar Mahapatra (2020)	What Determines Customers' Perception on Banking Communication? Evidence from Nepalese Commercial Banks	Global Economy Journal, November 2020, DOI: 10.1142/S2194565920500190	World Scientific Publishing, Singapore	ABDC -B, scoupusIndexed
41	Tamma koti Reddy	Impact of bank Credit on GDP Growth:An empirical evidence from India	The Indian Economic Journal, Special Issue, Dec 2019,P.32-40	The Indian Economic Association	ABDC-B
42	IRS Sarma,T.Koti Reddy,Muni Reddy	Challenges to Agricultural Sector in Chhattisgarh Economy	The Indian Economic Journal, Special Issue, Dec 2019, P.92-101	The Indian Economic Association	ABDC-B
43	Tamma Koti Reddy, T Sita ramaiah	The Impact of Gross Capital formation on Economic Growth:Evidence from India	Indian Journal of Economics&Business,Vol.19,N o.1(June 2020) P.57-69	Ashwin Anokha Publication	SCOPUS
44	Tamma Koti Reddy,IRS Sarma	Relationship between Inflation and Economic Growth	International Journal of Mechanical and production Engineering Research and Development(IJMPERD), Vol.10, Issue 3,June 2020,P.3017-3026	Transstellar Journal Publications and Research Consultancy Private Limited	SCOPUS
45	Tamma Koti Reddy	Central Governmentt Expenditure and its impact on GDP:Evidence from India	The Empirical Economics Letters,Vol.19(issue 4), April 2020,P.253-260	Rajshahi, Bangladesh.	ABDC-C
46	Tamma Koti Reddy	The General Government Capital Spending and its effect on GDP:Evidence from India",Journal of Critical Reviews,Vol.7,Issue 19,P.4164-4174	Journal of Critical Reviews,Vol.7,Issue 19,P.4164-4174	Innovare Academics Sciences Pvt. Ltd	SCOPUS
47	Tamma Koti Reddy	Relationship between capital expenditure and Economic growth in Indian Economy During the Post-reform period	Journal of XI'AN University of Architecture&Technology(JXA T) Volume XII, Issue IX, SEPTEMBER 2020,P.342- 355,ISSN:1006-7930	Xi'an University of Architecture & Technology	SCOPUS
48	Tamma Koti Reddy,T Sita Ramaiah	The impact of Current Account deficit on Economic Growth:An ARDL Approach	Journal of International Business and Economy (2020) 21(1): 76-92	San Francisco State University, College of Business and the Institute for Industrial Policy Studies, California.	ABDC-C
49	Mahapatra, Sushanta Kumar, Amartya Krishna Roy (2020)	Job-loss, Unemployment, and Uncertainties: The Plight of Migrant Laborers' during COVID-19	The Critical Mirror, 26th July	NA	NA

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SI.	Familia Manakani		Journal, Vol., No.,	D. LP. L.	Indexed/
No.	Faculty Member/s	Article	(Month & Year), Pages	Publisher	Impact factor
	nomics	Characterizing the empirical		Dajahahi University	ABDC-C
1.	Lagesh Kumar	Characterizing the empirical regularities of the Post reform business cycles in India	The Empirical Economics Letters, Vol. 17, No. 6, (Jun 2018), pp .799 -808	Rajshahi University, Bangladesh	Category
2.	Koti Reddy Tamma	Impact of Agricultural Inputs on Agricultural GDP in Indian Economy	Theoretical Economics Letters, Vol. 8, (Jun 2018), pp 1840-1853	Scientific Research Publishing, Wuhan, China	ABDC-B Category
3.	Rashmi Ranjan Paital and Ayay Kumar Panda	Day of the week and weekend effects in the Indian Stock Market	Theoretical Economic Letters, Vol.8, No. 11, (Aug 2018), pp 2559-2568	Scientific Research Publishing	ABDC-B Category
4.	Aruna Kumar Dash, Subhendu Dutta and Rashmi RanjanPaital	Bilateral Export Demand Function of India: An Empirical Analysis	Theoretical Economics Letters, Vol.8, No.11, (Aug 2018), pp 2330-2344	Scientific Research Publishing	ABDC-B Category
5.	Varun Mahajan, D K Nauriyal, and S P Singh	Domestic Market Competitiveness of Indian drug and pharmaceutical Industry	Review of Managerial Science, (Aug 2018), online, https://doi.org/10.1007/s11846- 018-0299-7	Springer Publications	Scopus/ 0.932 Social Science Citation Index
6.	Aruna Kumar Dash,Aviral Kumar Tiwari, Pradeep Kumar Singh	Tourism and Economic Growth in India:An Empirical Analysis	Indian Journal of Economics,No.392,Vol.XCIX (part-1) July 2018,P.29-49	Diva Enterprises Pvt Ltd	ABDC-C
7.	M A Lagesh, Srikanth M and Acharya D	Corporate Performance during Business Cycles: Evidence from Indian Manufacturing Firms	Global Business Review, Vol. 19, No. 5, (Aug 2018), pp 1261–1274	Sage Publications	Scopus/ ABDC- C Category
8.	Suresh KG and V Nagi Reddy	Does FDI Promote Growth? Evidence from Indian Manufacturing Sector	Economic and Political Weekly, Vol. 53, No. 36, (Sep 2018), pp 56-62	Sameeksha Trust	Scopus/ 0.765 ABDC-B Category
9.	Balasubramaniam Meghanadh, Lagesh Aravalath, Bhupesh Joshi, Raghunathn Sathiamoorthy, Manish Kumar	Inputation of missing values in the FundamentaLData:Using MICE Framework	Journal of Quantitative Economics,Oct 2018,P.1-17	Springer	ABDC-B
10.	Kalla Chenji, Raghavendra and Memdani Laila,	Influence of Gender and Academic Qualifications on Entrepreneurial Intentions amongst Students"	Journal of Asia Entrepreneurship, Vol XIV Issue 2, Oct 2018 pp: 3-20	Academic Publications London, UK	ABDC-C
11.	Raghavendra, Kalla Chenji and Memdani Laila, "	Suicide ideation and stresses among the working professionals in India" Archives of Psychiatry and Psychotherapy	Archives of Psychiatry and Psychotherapy, Oct 2018; 3: 63–70	Polish Psychiatric Asso ciation	SCOPUS
12.	Aviral Kumar Tiwari, Aruna M and Aruna Kumar Dash	Testing the Purchasing Power Parity Hypothesis in India: A Non-linear Cointegration Approach	Journal of The Empirical Economics Letters, (Nov 2018), Online	Rajshahi University, Bangladesh	ABDC-C
13.	Vighneswara Swamy	Foreign Direct Investment Inflows in the context of Trilemma in India	The Indian Economic Journal, Special Issue, Article 6, (Dec 2018), pp 46-58	Sage Publishers	ABDC-C Category
14.	Vighneswara Swamy	The Contagion Effects of European Union Macroeconomic Instability in Emerging Markets: Evidence from India	Journal of International Business and Economy, Vol.19, No. 2, (Dec 2018), pp 74-104	San Francisco State University, College of Business and the Institute for Industrial Policy Studies, California.	Scopus/ ABDC-B Category
15.	Vighneswara Swamy	Debt, Economic Growth and Data adequacy	World Economics, Vol.19, No.3, (June 2018), pp 151-181	World Economics jointly with the oxford institute for Economic policy	ABDC-B Category
16.	Vighneswara Swamy	Using the World Bank's Bank data to assess changes in Financial regulation and supervision since the Global Financial Crisis	World Economics, Vol.19, No.2, (Sep,2018), pp 41-84	World Economics jointly with the oxford institute for Economic policy	ABDC-B Category
17.	Vighneswara Swamy	Basel III capital regulations and bank profitability	Review of Financial Economics, Vol.36, No.4, (Oct 2018), pp 307-320	Wiley, US.	Scopus/ 0.777 ABDC-B Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
18.	Vighneswara Swamy	Financial inclusion and the resilience of poor households	Journal of Developing Areas Vol. 53, lss. 4, march 2019 pp 179-192	Project Muse, Tennessee State University College of Business	SCOPUS ABDC-B
				http://muse.jhu.edu/jour nal/258	
19.	Vighneswara Swamy	Estimating Loss-in-Output as a Cost of a Financial Crisis	World Economics Journal, Vol.20, Iss 2, Pp 69-94. June 2019	Publisher: World Economics Ltd. https://www.worldeconomics.com/	ABDC - B
20.	TammaKoti Reddy and IRS Sarma	Does HDI Promotes Economic Growth-An Evidence from Indian Economy	The Indian Economic Journal, Special Issue, (Dec 2018), pp 134-142	Sage Publishers	ABDC-C Category
21.	Padmavathi V and Memdani	Infrastructure and Economic Development of Tamil Nadu	Indian Economic Journal Special Issue of annual conference Issue, (2018), pp 94-100	Sage Publications	ABDC-C Category
22.	Laila Memdani	An Empirical Testing of the Relationship between Economic Development And Deficit financing"	Indian Economic Journal Special Issue of annual conference Issue, (Dec 2018), pp 64-72	Sage Publications	ABDC-C Category
23.	Mahajan V, Nauriyal D K, and Singh S P	Structural Changes and trade competitiveness in the Indian Pharmaceutical Industry in Product Patent regime	International Journal of Pharmaceutical and Healthcare Marketing, Vol. 12, No. 2, (Jan 2019), DOI: 10.1108/IJPHM-12- 2016-0066	Emerald Group Publishing	Scopus/ 0.391
24.	Krishna V V, Aravalath L M and Vikraman S	Does caste determine farmer access to quality information?	PLoS ONE, Vol. 14, No. 1, (Jan 2019), e0210721	PLoS ONE, USA.	SCOPUS
25.	Sougata Ray, Sushanta Kumar Mahapatra and ShyamNath	Over indebtedness and its drivers among Micro Finance Borrowers in India	Economic & Political Weekly, Vol. 54, No.7, (Feb 2019), pp 47-53	Sameeksha Trust	ABDC-B Category
26.	Dash, A. K., Tiwari, A. K., & Singh, P. K.	Tourism and Economic Growth in India: An Empirical Analysis.	Indian Journal of Economics, No. 392, Vol. XCIX (Part-I), July 201829-49	Allahabad University, India	ABDC-C&UGC Listed

Research Papers in Professional Journals July 2017- June2018

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
1.	Laila Memdani	Macroeconomic and Bank Specific Determinants of Non-performing Loans (NPLs) in the Indian Banking Sector	Studies in Business and Economics, Vol. 12, No. 2, (Aug 2017), pp 125-135	Lucian Blaga University Publishing House, Sibiu	ABDC-C Category
2.	Laila Memdani, Suresh KG and ShilapmDubey	Factors Affecting Non Performing Loans/ Assets (NPLs/NPAs) in the Public Sector Banks (PSBs) of India	Empirical Economics Letters, Vol. 16, No. 9, (Sep 2017), pp 919-925	The Empirical Economics Letters, Rajshahi, Bangladesh.	ABDC-C Category
3.	Aruna Kumar Dash, C S Shylajan and Subhendu Dutta	An Empirical Analysis of Macroeconomic Variables Affecting Foreign Exchange Reserves Accumulation in India	Journal of Applied Business and Economics, Vol. 19, No.5, (Sep 2017), pp 69-80	North American Business Press, West Palm Beach, Florida, USA.	ABDC-C Category
4.	VighneswaraSwamy	Analyzing the topography of financial regulation	Journal of financial economic policy, Vol. 9, No.4 (Nov 2017), pp 475-515	Emerald Group Publishing Limited, UK.	Scopus/ 0.470 ABDC-B Category
5.	Aviral Kumar Tiwari, Subhendu Dutta and Arun Kumar Dash	Testing the seasonal Unit Root Hypothesis in the price indices of Agricultural Commodities	Asian Journal of Agriculture and Development, Vol.14,No.2, (Dec 2017), pp 63-81	Centre for Graduate study and Research in Agriculture	ABDC-C Category
6.	K G Suresh, A K Tiwari, GaziUddain and Ahmed A	Tourism, trade, and economic growth in India: A frequency-domain analysis of causality	Anatolia: An International Journal of Tourism and Hospitality Research, (Dec 2017), Open Access	Taylor &Fransis, UK.	Scopus/ 0.516 ABDC-B Category
7.	T Koti Reddy	Human Development in Residuary state of Andhra Pradesh: Emerging issues and Policy Perspectives	The Indian Economic Journal, Special Issue, (Dec 2017), pp 1-14	The Indian Economic Association, New Delhi.	ABDC-C Category
8.	K G Suresh and Mukund Kumar	Are Shocks persistent in India's industrial production data	The Indian Economic Journal, Special Issue, (Dec 2017), pp14-21	The Indian Economic Association, New Delhi.	ABDC-C Category
9.	Koti Reddy Tamma	Public Finances in Residuary State of Andhra Pradesh with Special Reference to Post-Bifurcation	The Indian Economic Journal, Special Issue, (Dec 2017), pp 32-40	The Indian Economic Association, New Delhi.	ABDC-C Category
10.	Madhubanti Dutta and KotiReddyTamma	Growth and Income inequalities in India-A State Level Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 44-55	The Indian Economic Association, New Delhi.	ABDC-C Category
11.	I.R.S.Sarma, TammaKoti Reddy and S. V. Seshaiah	Inequalities in Industrial Development in the Residuary state of Andhra Pradesh: 1960-61 to 2015-16	The Indian Economic Journal, Special Issue, (Dec 2017), pp 53-62	The Indian Economic Association, New Delhi.	ABDC-C Category
12.	Pabitra Kumar Jena and Aruna Kumar Dash	Role of Infrastructure for Success of make in India programme: An Empirical Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 122-131	The Indian Economic Association, New Delhi.	ABDC-C Category
13.	Laila Memdani	Farmers' Suicides in Andhra Pradesh: Issue, Causes and Remedial Measure	The Indian Economic Journal, Special Issue, (Dec 2017), pp 133-140	The Indian Economic Association, New Delhi.	ABDC-C Category
14.	TammaKoti Reddy and Madhubanti Dutta	Role of Goods and Service Tax in Improving the Indirect tax to GDP ratio-A leap Forward	The Indian Economic Journal, Special Issue, (Dec 2017), pp 190-199	The Indian Economic Association, New Delhi.	ABDC-C Category
15.	Laila Memdani	Digitization of Cash Transactions in India: Pre, During, Post and Later Demonetization	The Indian Economic Journal, Special Issue, (Dec 2017), pp 384-39	The Indian Economic Association, New Delhi.	ABDC-C Category
16.	M Aruna	Supply Response of paddy in Andhra Pradesh	The Indian Economic Journal, Special Issue, (Dec 2017), pp 468-471	The Indian Economic Association, New Delhi.	ABDC-C Category
17.	B P Mahapatra, C S Shylajan and B Patro	Nutritional Status of Children in India: An Empirical Study using National Family Health Survey Data	The Indian Economic Journal, Special Issue, (Dec 2017), pp 98-114	The Indian Economic Association, New Delhi.	ABDC-C Category
18.	Aruna Kumar Dash, Subhendu Dutta and C S Shylajan	Urbanisation, Migration and Economic Growth of India: Trends, Challenges and Opportunities	The Indian Economic Journal, Special Issue, (Dec 2017), pp 140-154	The Indian Economic Association, New Delhi.	ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
19.	Harvinder Pal Singh and C S Shylajan	Determinants of Energy Consumption: A Cross Country Empirical Study	The Indian Economic Journal, Special Issue, (Dec 2017), pp163-171	The Indian Economic Association, New Delhi.	ABDC-C Category
20.	C S Shylajan, Aruna Kumar Dash and Subhendu Dutta	Economic Growth, Environment and Health Impacts in India: An Empirical Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 862-871	The Indian Economic Association, New Delhi.	ABDC-C Category
21.	V Padmavathi	Impact of Macroeconomic Variables and Firm Specific factors on Life Insurance Business in India	The Indian Economic Journal, Special Issue, (Dec 2017), pp 480-488	The Indian Economic Association, New Delhi.	ABDC-C Category
22.	VighneswaraSwamy	Reforms in Institutional Finance for Inclusive Growth in India	Institutions and Economies, Vol.10, No. 1, (Dec 2017), pp 53-86	University of Malaya, Kuala Lumpur	Scopus/ 0.325
23.	VighneswaraSwamy and Vijaykumar N	What drives the capital flows into BRICS economies?	The World Economy, Vol. 41, No. 2, (Dec 2017), pp 519-549	John Wiley & Sons, New Jersey, US	ABDC-A Category Scopus/ 1.157
24.	VighneswaraSwamy	Using Indian Data to Measure the Impact of the Eurozone Debt Crisis Through the Financial Channel	World Economics, Vol. 18, No. 4, (Dec 2017), pp. 21-5	World Economics, London, UK	ABDC-B Category
25.	Koti Reddy Tamma	Dr. Ambedkar Perspective on Agriculture and its relevance to Current agriculture in India	The Indian Economic Journal, Centenary year, Special issue, Vol. 1, (2017), pp 32-42	Sage Publications	ABDC-C Category
26.	Koti Reddy T and IRS Sarma	Dr. Ambedkar Perspective on Women Empowerment-Its Relevance to the present scenario in India	The Indian Economic Journal, Centenary year, Special issue, Vol. 1, (2017), pp 152-160	Sage Publications	ABDC-C Category
27.	VighneswaraSwamy	Housing wealth effects on Household consumption	The Indian Economic Journal, Special No, (2017), pp 183-198	The Indian Economic Association, New Delhi	ABDC-C Category
28.	VighneswaraSwamy and Dharani M	An Alternate approach in exploring the causal link between financial development and economic growth - Evidence from advanced economies	International Journal of Finance & Economics, Vol.23, No.1, (Jan 2018), pp 519-549	John Wiley & Sons, New Jersey, US	Scopus/ 0.777 ABDC-B Category
29.	S V Seshaiah and TrilochanTripathy	GDP Purchasing Power Parity per Capita and Its Determinants: A Panel Data Analysis for BRICS	Theoretical Economic Letters, Vol.8, No.3, (Feb 2018), pp 575-591	Scientific Research Publishing	ABDC-B Category
30.	Swaroop Kumar kiliveti, Koti Reddy Tamma	Gender Gap in Eduction and its impact on Female work participation Rate in Indian Economy	KAAV International Journal of Economics,Commerce&Busine ss Management	KAAV publiations,ISSN:2348- 4969,Vol5,Special Issue 3,Feb 2018,Page:267-273	UGC Approved Journal No:47663)
31.	SV Seshaiah, T Koti Reddy and I R S Sarma	General Government Expenditure and Economic Growth in India: 1980-81 to 2015-16"	Theoretical Economic Letters, Vol.8 No.4, (Apr 2018), pp.728-740	Scientific Research Publishing, Wuhan, China	ABDC-B
32.	Aviral Kumar Tiwari, Aruna Kumar Dash and Badri G.	Foreign Tourist Arrivals in India from Major Source Countries: an Empirical Analysis,	Current Issues in Tourism,Vol.21,No.10, (2018) pp.1137-1156	Routledge, Abingdon, Oxfordshire, UK.	ABDC-A
33.	VigneswaraSwamy	Basel-III Capital Regulations And Bank Profitability	Review of Financial Economics, pp 1-14 First published: (25 April 2018)	Wiley in collaboration with the University of New Orleans, USA	ABDC-B
34.	Koti Reddy Tamma	Impact of Agricultural Inputs on Agricultural GDP in Indian Economy	Theoretical Economics Letters, (June 21,2018) 8, pp.1840- 1853	Scientific Research Publishing, Wuhan, China	ABDC-B
35.	Dutta, Subhendu, Tiwari, Aviral Kumar and Shylajan, C S	An Empirical Analysis of Nature, Magnitude and Determinants of Farmers' Indebtedness in India	International Journal of Social Economics, Vol. 45 No. 6 (June), pp. 888-908	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus, ABDC - B

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
Econ	omics				
1	Tang C F, Tiwari A K and Shahbaz M	Dynamic inter-relationships among tourism, economic growth and energy consumption in India	GeoSystem Engineering, Vol. 19, No. 4, (Jul 2016), pp 158-169	Taylor and Francis Ltd., UK	Scopus/ 0.676
2	T. Koti Reddy and I.R.S. Sarma	Challenges to Agriculture Sector in Telangana Economy	Productivity, Vol. 57, No. 2, (Jul-Sep, 2016), pp 132-140	National Productivity Council, New Delhi, India	IBS Listed Journal
3	NaveedRaza, Syed JawadHussainShahzad, Aviral Kumar Tiwari and Muhammad Shahbaz	Asymmetric Impact of Gold, Oil Prices and Their Volatilities on Stock Prices of Emerging Markets	Resources Policy, Vol. 49, (Sep 2016), pp 290-301	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.641 ABDC-B Category/ Web of Science
4	WalidMensi, ShawkatHammoudeh and Aviral Kumar Tiwari	New Evidence on Hedges and Safe Havens for Gulf Stock Markets using the Wavelet- Based Quantile	Emerging Markets Review, Vol. 28, (Sep 2016), pp 155-183	Elsevier B.V. Amsterdam, Netherlands.	Scopus / 1.940 ABDC-A Category
5	Aviral Kumar Tiwari	Whether tourist arrivals in India convergent?	Annals of Tourism Research, Vol. 61, (Nov 2016), pp 252-255	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 2.465 ABDC-A* Category
6	Aruna Kumar Dash, Aviral Kumar Tiwari and Aruna M	Does FDI effect Export Performance in of India? An Empirical Analysis	The Indian Economic Journal, Special Issue, (Dec 2016),pp 106-118	The Indian Economic Association, New Delhi.	ABDC-C Category
7	Subhendu Dutta, Aviral Kumar Tiwari and C. S. Shylajan	An Empirical study of Farmers Indebtedness in Medak District of Telangana	The Indian Economic Journal, Special Issue, (Dec 2016),pp 50-58	The Indian Economic Association, New Delhi.	ABDC-C Category
8	Subhendu Dutta and C. S. Shylajan	Agricultural credit flow in Andhra Pradesh: Action plan and strategies	The Indian Economic Journal, Special Issue, (Dec 2016),pp 136-147	The Indian Economic Association, New Delhi.	ABDC-C Category
9	Laila Memdani	Determinants of NPAs in the Indian Banking Sector, The Indian Economic Journal	The Indian Economic Journal, Special Issue, (Dec 2016),pp 32-39	The Indian Economic Association, New Delhi.	ABDC-C Category
10	V Padmavathi and Laila Memdani	FDI inflows and Economic Growth in India	The Indian Economic Journal, Special Issue, (Dec 2016),pp 1-6	The Indian Economic Association, New Delhi.	ABDC-C Category
11	Koti Reddy Tamma	Structure and Development in the Residuary state of Andhra Pradesh:1960-2015	The Indian Economic Journal, Special Issue, (Dec 2016),pp 41-51	The Indian Economic Association, New Delhi.	ABDC-C Category
12	Koti Reddy Tamma and IRS Sarma	India's Foreign Direct Investment and Economic Growth: Causality and Correlation	The Indian Economic Journal, Special Issue, (Dec 2016),pp15-28	The Indian Economic Association, New Delhi.	ABDC-C Category
13	P. Kothandarami Reddy and Koti Reddy Tamma	Performance of Agricultural sector in Andhra Pradesh	The Indian Economic Journal, Special Issue, (Dec 2016),pp 99-107	The Indian Economic Association, New Delhi.	ABDC-C Category
14	Madhubanti Dutta and Koti Reddy Tamma	Indian Economy during the post-reform period, The Indian Economic Journal	The Indian Economic Journal, Special Issue, (Dec 2016),pp 238-252	The Indian Economic Association, New Delhi.	ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
15	Harvinder Pal Singh and Koti Reddy T	The effects of Industrial development on Economic Growth (An Empirical Evidence in India: 1991-92-2014-15)	The Indian Economic Journal, Special issue, (Dec 2016),pp 55-67	The Indian Economic Association, New Delhi.	ABDC-C Category
16	Andrieş, A.M., Ihnatov, landTiwari, A.K.	Comovement of Exchange Rates: A Wavelet Analysis	Emerging Markets Finance and Trade, Vol. 52, No. 3, (2016), pp 574-588	Routledge, UK.	Scopus/ 0.671 ABDC-B Category
17	Albulescu, C.T., Pépin, D and Tiwari, A.K.	A Re-Examination of Real Interest Parity in Ceecs using 'Old' and 'New' Second- Generation Panel Unit Root Tests	Bulletin of Economic Research, Vol. 68, No. 2, (2016), pp 133-150	Blackwell Publishing Ltd	Scopus/ 0.751 ABDC-B Category
18	Tiwari, A.K., Albulescu, C.T. and Gupta, R.	Time–frequency relationship between US output with commodity and asset prices	Applied Economics, Vol. 48, No. 3, (2016), pp 227-242	Routledge, UK.	Scopus/ 0.829 ABDC- A Category
19	Can TanselTugcu and Aviral Kumar Tiwari	Does renewable and/or non-renewable energy consumption matter for total factor productivity (TFP) growth? Evidence from the BRICS	Renewable & Sustainable Energy Reviews, Vol. 65, (2016), pp 610-616	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 3.454 Web of Science
20	Aviral Kumar Tiwari and Claudiu T Albulescu	Oil price and exchange rate in India: Fresh evidence from continuous wavelet approach and asymmetric, multi-horizon Granger-causality tests	Applied Energy, Vol. 179, (2016), pp 272-283	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 3.058 Web of Science
21	Claudiu T Albulescu, Daniel Goyeau and Aviral Kumar Tiwari	Co-movements and Contagion between International Stock Index Futures Markets	Empirical Economics, (2016), pp 1-40	Journal of the Institute for Advanced Studies, Vienna, Austria	Scopus/ 0.891 ABDC-A Category/ Web of Science
22	Bhattacharya P, B N Rath and Aruna Kumar Dash	Supply Response of Milk Production: Analysis and Implications for BRIC Countries	Applied Econometrics and International Development, Vol.16, No.1, (2016), pp 179-192	Econometrics Research Unit. Faculty of Economics. Univer sity of Santiago de Compostela, Spain.	Scopus/0.627 ABDC-C Category
23	Laila Memdani	FDI and Economic Growth: A Comparative Analysis of Emerging Economies of Asia and Developed Economies of Europe and America	International Journal of Economic Research, Vol. 13, No.1, (2016), pp 187-193	Serials Publications, New Delhi.	Scopus/ 0.123 ABDC-C Category
24	Jasmeet Kaur and Madhubanti Dutta	Energy Market Integration and Trade Liberalization	British Journal of Economics, Management and Trade, Vol. 15, No. 3, (2016), pp 1-12	Sciencedomain International Ltd. London, UK.	ISI Thomson Reuters,ISSN: 2278-098X
25	David Mcmillan and Aviral Kumar Tiwari	Spillovers between Output and Stock Prices: A Wavelet Approach	Studies in Economics and Finance, Vol. 33, No. 4, (2016), pp 625-637	Emerald Group Publishing, UK.	Scopus / 0.668 ABDC-B Category
26	NikolaosAntonakakis, Ranga n Gupta and Aviral Kumar Tiwari	The Time-Varying Correlation between Output and Prices in the United States over 1800 to 2014	Economic Systems, Vol. 41, No. 1 (Mar 2017), pp 98-108	Elsevier B.V, Netherlands.	Scopus/ 0.947 ABDC-B Category Web of Science
27	T Koti Reddy, IRS Sarma and Aruna	Challenges to Agriculture Sector in Indian Economy	International Journal of Academic Research, Vol. 4, No.1(4), (Jan 2017), pp 110-122	Kakatiya University Press, Warangal.	ISSN:2348-7666
28	V. Padmavathi	Economics of agricultural	International Journal of	KakatiyaUniversity	ISSN:2348-7666

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
		production and natural disasters: A holistic approach of risk management	Academic Research, Vol. 4, No. 1(5), (Jan 2017), pp 52-61	Press, Warangal.	
29	ArifBillah Dar, NiyatiBhanja and Aviral Kumar Tiwari	Do Global Financial Crises validate Assertions of Fractal Market Hypothesis?	International Economics and Economi c Policy, Vol. 14, No. 1, (Jan 2017), pp 153-165	Springer Wien, Vienna, Austria.	Scopus/0.593 ABDC-B Category
30	Subhadip Mukherjee and RupaChanda	Differential Effects of Trade Openness on Indian Manufacturing Firms	Economic Modelling, Vol. 61, (Feb 2017), pp 273-292	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.024 ABDC-A Category
31	ClaudiuTAlbulescu, Cornel OrosandAviral Kumar Tiwari	Oil price–inflation pass-through in Romania during the inflation targeting regime	Applied Economics, Vol. 49, No. 15, (2017), pp 1527-1542	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 0.740 ABDC-A Category
32	Aruna Kumar Dash, Suresh KG and Aviral Tiwari	Are Tourist Arrivals Stationary? Evidence from BRIC countries	Current Issues in Tourism, Vol. 20, No, 3, (2017), pp 221-224	Taylor & Francis, UK.	Scopus/ 1.73 ABDC-A Category/ Web of Science
33	Suresh, K. G and Tiwari A K	Does International Tourism Affect International Trade and Economic Growth? the Indian Experience	Empirical Economics,(2017), 1-13	Springer Publiations	Scopus / 0.891 ABDC-A Category/
34	Seshaiah SV, IRS Sarma and Tiwari A K	Evaluation of Gold Market in India and its Price Determinants	Applied Econometrics and International Development, Vol. 17, No. 1, (Jan-Jun, 2017), pp 143-154		Scopus/ 1.006 ABDC-C Category
35	Koti Reddy Tamma	Relationship between Industrial Expenditure and Industrial Growth- The case for India	Productivity, Vol.58, No.1, (Apr-Jun, 2017), pp 100-107	National Productivity Council	IBS Listed
36	Koti Reddy Tamma	DrAmbedkar perspective on Agriculture and its relevance to current agriculture in Indi	Indian Economic Journal,Centenary year special Issue,Vol. 1,Article/05,April 2017,pp.32-42	The Indian Economic Association	ABDC-C
37	T.Koti Reddy and I.R.S.Sarma	"DrAmbedkar Perspective on Women Empowerment-Its relevance to the present scenario in India	The Indian Economic Journal, Centenary year special Issue, Vol. 1, Article/20, April 2017, pp. 152-160 (ABDC-C)	The Indian Economic Association	ABDC-C
38	T Koti Reddy, IRS Sarma& M Aruna	"Impact of Irrigation on Cropping pattern in Telangana Economy from 1956-57 to 2014-15"	International Journal of Academic Research, Vol. 4, No.1(4), (Jan 2017), pp 110-122, Kakatiya University Press, Warangal	Kakatiya University Press, Warangal	ISSN:2348-7666

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
Econ	omics				
1	Rania Jammazia, Aviral Kumar Tiwari, Román Ferrer and Pablo Moya	Time-varying dependence between stock and government bond returns: International evidence with dynamic copulas	North American Journal of Economics and Finance, Vol. 33, (Jul 2015), pp 74-93	Elsevier B V, Netherlands.	Scopus / Impact factor 1.266 ABDC-B Category Web of Science
2	Aviral Kumar Tiwari, Suresh K G and MihaiMutaşcu	A Structural VAR analysis of Fiscal Shocks on Current Accounts in Greece	Theoretical and Applied Economics, Vol. 22, No. (604), (Autumn 2015), pp 5-20	General Association of the Economists in Romania (AGER), Buchareşt, Romania.	ABDC-C Category
3	Aviral Kumar Tiwari, Aruna Kumar Dash and Subhendu Dutta	Testing the Mean Reversion in Prices of Agricultural Commodities in India	Economics Bulletin, Vol. 35, No.3, (Sep 2015), pp 1928-1940	Vanderbilt University, USA.	Scopus / Impact factor 0.263 ABDC-C Category
4	Jamal Bouoiyour, RefkSelmi, Aviral Kumar Tiwari and Muhammad Shahbaz	The nexus between Oil price and Russia's real exchange rate: Better paths via Unconditional vs Conditional analysis	Energy Economics, Vol. 51, (Sep 2015), pp 54-66	Elsevier B V, Netherlands.	Scopus / Impact factor 3.315 ABDC-A* Category Web of Science
5	Aviral Kumar Tiwari, MutascuMihai, Claudiu T Albulescu and PhouphetKyophilavong	Frequency Domain Causality Analysis of Stock Market and Economic Activity in India	International Review of Economics and Finance, Vol.39, (Sep 2015), pp 224-238	Elsevier B V, Netherlands.	Scopus / Impact factor 1.730 ABDC-A Category
6	Aviral Kumar Tiwari and SahadVilayil	Understanding the nexus between Oil and Gold	Resources Policy, Vol. 46, No.2, (Dec 2015), pp 85-91	Elsevier B V, Netherlands.	Scopus / Impact factor 2.287 ABDC-B Category Web of Science
7	Koti Reddy Tamma	Structural Transformation and Regional Imbalances in the Economies of Telangana and Andhra Pradesh	The Indian Economic Journal, Special Issue, (Dec 2015), pp 43-62	The Indian Economic Association, New Delhi.	ABDC-C Category
8	Subhendu Dutta and CS Shylajan	Agrarian Distress and Farmer's Indebtedness in Telangana	The Indian Economic Journal, Special Issue, (Dec 2015), pp 135-149	The Indian Economic Association, New Delhi.	ABDC-C Category
9	Suresh KG and C S Shylajan	Structural Breaks and Unit Roots in Indian Macroeconomic Variables	Theoretical and Applied Economics, Vol. 22, No. 4 (605), (Winter 2015), pp 145-150	General Association of the Economists in Romania (AGER), Buchareşt, Romania.	ABDC-C Category
10	TrilochanTripathy and Luis A Gil-Alana	Modelling time varying volatility in the Indian stock returns: Some Empirical Evidence	Review of Development Finance, Vol. 5, No. 2, (Dec 2015), pp 91-97	Elsevier B V, Netherlands.	Scopus / Impact factor 0.833
11	Tripathy T and Sahoo D	Intellectual Capital Efficiency and Firms Financial Performance: Evidence from India	International Journal of Learning and Intellectual Capital, Vol. 6, No.1(2), (2015), pp15-35	Inderscience Publishers, UK.	Scopus / Impact factor 0.673 ABDC-B Category
12	Mishra A K and Tripathy T	Macroeconomic Stress, Equity Market Liquidity Spirals and Markov Regime Switching	International Journal of Finance and Economics, Vol. 7, No. 6, (2015), pp 179-192	Canadian Center for Economics and Finance, Canada.	Scopus / Impact factor 1.053 ABDC-B Category
13	Ajay Kumar Mishra, Thomas H. Mcinish and TrilochanTripathy	Price Movement and Trade size on the National Stock Exchange of India	Applied Economics, Vol. 47, No. 45, (2015), pp 4847-4854	Taylor & Francis, UK.	Scopus/ Impact factor 0.778 ABDC-A Category Web of Science

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
14	TrilochanTripathy and Eshan Ahluwalia	Day Long Effect of Liquidity on Stock Return: An Empirical Investigation in a Day of Political and Economic Importance in India	International Journal of Economics and Finance, Vol. 7, No. 10 (2015), pp 204-214	Canadian Centre of Science and Education, Canada.	ABDC-B Category
15	Aviral Kumar Tiwari, NiyatiBhanja and ArifBillah Dar	Uncertainty Co-movement in Major European Countries	Theoretical Economics Letters, Vol. 5, No. 2, (2015), pp 256-261	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
16	Anto Joseph, GarimaSisodia and Aviral Kumar Tiwari	The Inter-Temporal Causal Nexus between Indian Commodity Futures and Spot Prices: A Wavelet Analysis	Theoretical Economics Letters, Vol. 5, No. 2, (2015), pp 312-324	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
17	Aviral Kumar Tiwari, MothkuriAruna and Aruna Kumar Dash	Do the Indian Agricultural Commodities' Prices Exhibit Non-Linear Mean Reversion? An Empirical Evidence	Theoretical Economics Letters, Vol. 5, No. 2, (2015), pp 332-342	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
18	Jamal Bouoiyour, RefkSelm and Aviral Kumar Tiwari	Is Bitcoin business income or speculative foolery? New ideas through an Improved Frequency Domain Analysis	Annals of Financial Economics, Vol. 10, No. 1, (2015), pp 1-23	World Scientific Publishing, Singapore.	EBSCO/ Repec 0.704
19	Aviral Kumar Tiwari and Raveesh Krishna Kutty	Determinants of Capital Structure: A Quantile Regression Analysis	Studies in Business and Economics, Vol. 10, No. 1, (2015), pp 16-35	Faculty of Economic Sciences, Lucian Blaga University of Sibiu, Romania.	ABDC-C Category Repec / 0.061
20	Aviral Kumar Tiwari, SuleymanBolat and ÖzgürKoçbulut	Revisit the Budget Deficits and Inflation: Evidence from Time and Frequency Domain Analyses	Theoretical Economics Letters, Vol. 5, No. 3, (2015), pp 357-369	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
21	Aviral Kumar Tiwari and MutascuMihai	Fiscal Sustainability in E.U.27	European Economics Letters, Vol. 4, No. 1, (2015), pp 1-4	European Economics Letters Group.	ABDC-C Category Repec / 1.709
22	Aviral Kumar Tiwari, Aruna Kumar Dash and M Aruna	Whether Shocks to the Nationality Wise Foreign Tourist Arrivals in India are Temporary? An Empirical Evidence	The Empirical Economics Letters, Vol. 14, No. 3, (2015), pp 251-263	The Empirical Economics Letters Team, Department of Economics, Rajshahi University, Rajshahi, Bangladesh.	ABDC-C Category
23	Aviral Kumar Tiwari, MutascuMihai and Suresh KG	Is Real Exchange Rates Nonlinear with A Unit Root? A Note on Romania's Experience	Journal of Applied Economics and Business Research, Vol. 5, No. 1, (2015), pp 20-37	Burnaby, Canada.	EBSCO / Cabell's
24	Aviral Kumar Tiwari	Long term trends in non- renewable resource commodity prices: Fresh evidence in the presence of structural breaks	International Journal of Global Energy Issues , Vol. 38, No. 4/5/6, (2015), pp 373-392	Inderscience publishers, UK.	Scopus / Impact factor 0.267 ABDC-C Category
25	Aviral Kumar Tiwari	On the Dynamics of Indian GDP, Crude Oil production and Imports	OPEC Energy Review, Vol. 39, No. 2, (2015), pp 162-183	Wiley (OPEC organization)	ABDC-C Category Repec/ 1.49
26	Aviral Kumar Tiwari, ArifBillah Dar, NiyatiBhanja, Mohamed Arouri and FrédéricTeulon	Stock Returns and Inflation in Pakistan	Economic Modelling, Vol. 47, No. 6, (2015), pp 23-31	Elsevier B V, Netherlands.	Scopus / Impact factor 1.075 ABDC-A Category SSCI/ 0.827 Web of Science
27	NiyatiBhanja, ArifBillah Dar and Aviral Kumar Tiwari	Exchange Rate and Monetary Fundamentals: Long run Relationship Revisited	Panoeconomicus, Vol. 61, No. 2, (2015), pp 33-54	University of Novi Sad, Serbia.	Scopus / Impact factor 1.165 SSCI / 0.778 / Ebsco Web of Science

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed / Impact factor
28	Aviral Kumar Tiwari and Claudiu T Albulescu	Renewable-to-total electricity consumption ratio: Estimating the permanent or transitory fluctuations based on flexible Fourier stationarityand unit root tests	Renewable & Sustainable Energy Reviews, Vol. 57, May: (Feb 2016), pp 85-91	Elsevier B.V, Netherlands.	Scopus / Impact factor 7.031 Web of Science
29	Aviral Kumar Tiwari, MutascuMihai and Claudiu T Albulescu	Continuous Wavelet Transform and Rolling correlation of European Stock Markets	International Review of Economics and Finance, Vol.42, (Mar 2016), pp 237-256	Elsevier B.V, Netherlands.	Scopus / Impact factor 1.730 ABDC-A Category
30	Tripathy T, Sahoo D, AnkitKesharwani and Ajay Kumar Mishra*	Competition, Intellectual Capital Efficiency and Firms Performance outcome in India: A Structural Equation Modeling	International Journal of Learning and Intellectual Capital, Vol. 13 No.1, (2016), pp 72-95	Inderscience Publishers, UK.	Scopus / Impact factor 0.673 ABDC-B Category
31	Aviral Kumar Tiwari, Arif B. Dar, NiyatiBhanja and Rangan Gupta	A Historical Analysis of the US Stock Price Index using Empirical Mode Decomposition over 1791–2015	Economics, Vol.10, (Apr 2016), pp 1-12	Kiel Institute for the World Economy, Kiel, Germany.	Scopus/ 0.414
32	Suresh K.G and Banerjee P	An Econometric Investigation of the Determinants of Sustainable Wellbeing of Countries	Journal of International Business and Economy, Vol. 17, No. 1, (Spring 2016), pp 39-57	SanFrancisco state University, SanFrancisco States.	ABDC-C Category
33.	Jamal Bouoiyour, RefkSelmi, Aviral Kumar Tiwari and Olaolu Richard Olayeni	What Drives Bitcoin Price?	Economics Bulletin, Vol. 36, No. 2, (May 2016), pp 843-850.	AccessEcon, USA.	Scopus/ 0.306 ABDC-C Category
34.	ZiedFtiti, Ibrahim Fatnassi and Aviral Kumar Tiwari	Neoclassical Finance, Behavioral Finance and Noise traders: Assessment of Gold-Oil Markets	Finance Research Letters, Vol.17, (May 2016), pp 33-40.	Elsevier B.V, Netherlands.	Scopus/ 0.713 ABDC-B Category Web of Science
35.	Aviral Kumar Tiwari, PhouphetKyophilavo ng and Claudiu T Albulescu	Testing the Stationarity of CO2 emissions series in Sub- Saharan African Countries by Incorporating Nonlinearity and Smooth Breaks	Research in International Business and Finance, Vol.37, (May 2016), pp 527-540.	Elsevier B.V, Netherlands.	Scopus/ 1.819 ABDC-B Category
36.	Faridul Islam, Aviral Kumar Tiwari and Muhammad Shahbaz	Indo-US Bilateral Trade: An Empirical Analysis of India's Trade Balance	Indian Economic Journal, Vol.64, No.1&2, (Jun 2016), pp 75-94	Indian Economic Association, Sage Publications, New Delhi.	ABDC-C Category
37.	Suresh KG	Are Shocks to Real Output Permanent or Transitory? Evidence from a Panel of Indian States and UTs	Journal Transition Studies Review, Vol. 23, No. 1, (Jun 2016), pp 107-113	rnal Transition Springer Wien, dies Review, 23, No. 1, 12016),	
38.	SuleymanBolat, Aviral Kumar Tiwari and MutascuMihai	The Behavior of US and UK Public Debt: Further Evidence based on Time Varying Parameters Revisiting	Journal Transition Studies Review, Vol. 23, No. 1, (Jun 2016), pp 11-19	Transition Academia Press	ABDC-C

B. Books

Publications in each category	July1,2015- June 30,2016	July1,2016-June 30,2017	July1,2017-June 30,2018	July 1,2018- June 30,2019	July 1,2019-Nov 30,2020
Edited Books	01				
Authored Books		-	02	03	06
Total	01		02	03	06

C. Authored Books

SI. No.	Author	Book	Publisher	Year, Pages No.s	ISBN Number
Econor	nics				
1.	Subhendu Dutta and C S Shylajan	Farmers' Indebtedness and Agrarian Crisis in India: An Empirical Study With Reference to Telangana	Mittal Publications, New Delhi	2017, 96	81-8324-889-6
2.	Laila Memdani and Guruprasad Shenoy	Impact of terror attack on stock returns and gold	Laplambart Publication	2019, 330	978-613-9-94358-6
3.	Neeraj Kumar	Indian Automobile Industry Under SCP Paradigm	Rudra Publishers	2018, 150	9788193436813
4.	Dr. Padmavathi. Vankayalapati	Business Strategic Planning and Information Technology in Insurance Sector	Institute of Chartered Accountants of India (ICAI)	2020, 448	978-81-8441-118-8
5.	Dr. Padmavathi, Vankayalapati	Principles and Practice of Life Insurance	Institute of Chartered Accountants of India (ICAI)	2020, 571	978-81-8441-083-9
6.	Dr. Padmavathi. Vankayalapati	Risk Management and Reinsurance	Institute of Chartered Accountants of India (ICAI)	2020. 515	978-81-8441-028-0
7.	Dr. Padmavathi, Vankayalapat	Causes and costs of lapsation of life insurance policies in India	LAP LAMBERT Academic Publishing	2019. 300	978-3-659-47206-0
8.	Dr.Padmavathi.Vankayalapat	Regulation of Insurance Business	Professional Books Publisher	2019, 170	978-81-9408230-9
9.	Dr.Padmavathi.Vankayalapat	Practice of Life Insurance	Professional Books Publisher	2018. 190	978-93-85506-34-5
10.	Dr.Padmavathi.Vankayalapat	Practice of General Insurance	Professional Books Publisher	2018, 180	978-93-85506-2-77
11.	Dr.Padmavathi.Vankayalapat	Principles of insurance	Professional Books Publisher	2017, 200	978-93-85506-27-7

D. Edited Book

B Kamaiah, C S Shylajan, SV Seshaiah, M Aruna, and Subhadip Mukheriee	Current Issues in Economics and Finance	Springer Publications, Singapore	Oct 2017, 223	978-981-10-5810-3
Subnadip Mukherjee				

Annexure – 12

Awards / Recognitions Received at the National and International Level

1. **Dr. S V Seshaiah:** IBSAF Best Faculty Award for Institutional Development.

A cash prize of Rs.1 Lac and appreciation letter was given by IBSAF on Teachers Day 2015

2. **Dr. SubhenduDutta:** IBSAF Best Teacher Award

A cash prize of Rs. 1 Lac and appreciation letter were given by IBSAF on Teachers Day, 2015

3. **Dr. S V Seshaiah:** IBSAF Best Faculty Award for Institutional Development.

A cash prize of Rs.1 Lac and appreciation letter was given by IBSAF on Teachers Day 2016

4. Dr. S V Seshaiah: International Case Award by CEIBS Case enter, China

(Jointly authored with Dr.Debapratim Purkayastha and Dr.TrilochanTripathi) May, 2017, A Cash Prize of Rs.1,20,000

5. **Dr.Vigneshwara Swamy:** IBSAF Best Teacher Award

A cash prize of Rs. 1 Lac and appreciation letter were given by IBSAF on Teachers Day, 2017

6. **Dr. T.Koti Reddy:** N J Yasaswy-Apollo Hospitals Best Teacher Award,

A Cash Prize of Rs.1 Lac, On 7th IFHE Convocation day (Oct. 10,2017)

7. Dr. Vighneswara Swamy: N J Yasaswy-Apollo Hospitals Best Teacher Award,

A Cash Prize of Rs.1 Lac, On 7th IFHE Convocation day(2019)

8. Dr. CS Shylajan: IBSAF Best Faculty Award for Institutional Development.

A cash prize of Rs.1Lac and appreciation letter was given by IBSAF on Teachers Day 2019

- 9. Dr. Vighneswara Swamy: IIBF Macro Research Award 2015-16
- 10. Dr. Vghneswara Swamy: SANEI Regional Research Award for South Asia 2015-16

37.07 Evaluative Report of Finance & Accounting Department (Dr. B Brahmaiah will brief the meeting)

Evaluative Report of Finance and Accounting Departments

Name of the University : Icfai Foundation for Higher Education

Name of the Department : Finance & Accounting

Dist: Rangareddy District State: Telangana

Total Number of Departments in the Institution: 8

Sl. No.	Name of the Department	Finance & Accounting					
1.	Year of Establishment	1995					
2.	Is the Department part of a School/Faculty of the University		lepartment of ICFAI Bus	siness School, which is			
3.	Names of programmers offered	BBA,	MBA, Ex MBA and Ph	.D			
4.	Number of teaching posts Sanctioned/Filled	Anne	xure- 1				
		1)	Professors:	04			
		2)	Associate Professors:	13			
		3)	Assistant Professors:	21			
		4)	Adjunct Professors:	02			
		5)	Adjunct Faculty:	03			
		6)	Visiting Faculty:	01			
		7)	01				
		,,	Faculty Associates: Total:	45			
5.	Number of Research Projects:		- NIL -	-			
	Total grants received		TVIL				
6.	Inter Institutional collaborations		- NIL -				
	National collaboration						
	International collaboration		- NIL -				
7.	Departmental projects funded by DST-FIST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc.,: Total grants received		- NIL -				
8.	Special research laboratories sponsored by / created by industry or corporate bodies		- NIL -				
9.	Number of Papers published		Annexuyr				
			2015	34			
			2016 2017	28 25			
			2017	23 16			
			2019	17			
			2020	20			
			Total:	160			
	Number of Books with ISBN		Annexure	y- 3			

Sl. No.	Name of the Department	Finance & Accounting
		 Books Published -4 Edited books - 42 Book Chapters - 194
	Number of Citation Index – range / average	NA
	Number of Impact Factor – range / average Number of h-index	NA NA
10.	Details of patents and income generated	NA - NIL -
11.	Areas of consultancy and income generated	- NIL -
	Awards/Recognitions received at the National and International level by :	
12.	a) Faculty	- NIL -
	b) Doctoral/Post doctoral fellows	- NIL -
	c) Students	- NIL -
13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations	NA
	List of doctoral, post-doctoral students and research associates	
14.	From the host institution/university	Full-time: 8 Part-time: 4 Details given in Annexure
	From other institutions/universities	
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central:	
	Include Full-Time and Part-Time for research scholars. For Post Graduate students - the top 10 students in every Batch of MBA Program are offered a scholarship of Rs. 1 lakh each.	8

Note: Compile data for the last five years

Annexure - 1

Professors /Adjunct Professors	06
Associate Professors	12
Assistant Professors	21
Adjunct Faculty Members	03
Visiting Faculty Member	01
Faculty associate	01
Total	44

Faculty Profile (44 Members)

SI. No.	Name	Degree	University	Year	Joining Data	Teaching	Industry	No. Of	H-Index
31. NO.	Name	Degree	University	tear	Joining Date	Experience	Experience	Publications	H-Index
1.	S Vijayalakshmi	Ph.D	Andhra University, Visakhapatnam	1994	01 11 2001	25	_	3	3
		M.Com		1986	01-11-2001	25	-	3	3
2.	Brahmaiah Bezawada	Ph.D	Gujarat University, Ahmedabad, Gujarat	1992					
		CAIIB	Indian Institute of Banking and Finance (IIBF), Mumbai	2003				9	
		Diploma in Treasury, Investment, Risk Management	Indian Institute of Banking and Finance (IIBF), Mumbai	2004	14-09-2015	15	15		-
		MBA	Shivaji University	1984					
		M Com	Nagpur University	1984					
3.	Nagi Reddy Vanga	PhD	Indian Statistical Institute, Kolkata	1976					
		M Stat	Indian Statistical Institute, Kolkata	1966	2015	43	_	9	3
		MA	Andhra University, Visakhapatnam	1963					
4.	T S Rama Krishna Rao	MBA	Osmania University, Hyderabad, Telangana	2000					
		CAIIB	Indian Institute of Bankers, Mumbai	1992					
		LLB	Andhra University, Vishakhapatnam	1992	01-05-2003	16	23		-
		M. Sc	Osmania University, Hyderabad, Telangana	1977					
5.	D Satish	Ph.D	Osmania University, Hyderabad	2018					
		CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	01-07-2002				
		PGDBA	The ICFAI Foundation for Higher Education, Hyderabad	2000		12	22	33	-
		M.Com	Osmania University, Hyderabad, Telangana	2010					
		UGC-NET	UGC	2010					
6.	Donepudi Subrahmanya Prasad	Ph.D	Jawaharlal Nehru Technological University, Hyderabad	2012					
	FidSdu	MBA	Osmania University, Hyderabad,	1994					
			Telangana		01-03-2006	15	20	-	_
		CAIIB	Indian Institute of Bankers, Mumbai	1982					
		M.Sc	Andhra University, Visakhapatnam, Andhra Pradesh	1975					
7.	Koya Raghunadh	CFA	The Institute of Chartered Financial Analysts of India	1990					
		CAIIB	Indian Insitute of Bankers, Mumbai	1986	01-02-2016	2	36		_
		M. Sc	Andhra University, Visakhapatnam,	1978					
			Andhra Pradesh						
8.	D Sreenivasachary	Ph.D	Osmania University, Hyderabad	2017					
		M.Phil	Madurai Kamaraj University, Madhurai, Tamil Nadu	2008	03-05-2007		15 28		
		MBA	Osmania University, Hyderabad, Telangana	1991		15		9	-
		CAIIB	Indian Institute of Bankers, Mumbai	1982					
		MA	Utkal University, Bhubaneswar, Orissa	1981					

CI No	Nama	Dograd	University	Voor	Joining Data	Teaching	Industry	No. Of	H-Index
SI. No.	Name	Degree	University	Year	Joining Date	Experience	Experience	Publications	H-Index
9.	Vijaychandra	PhD	Rayalaseema University, Kurnool	2018					
	Kumar Chambravalli	CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	28-02-2001	17	27	2	
		CAIIB	Indian Institute of Bankers, Mumbai	1989	20 02 2001	.,	21		_
		M.Sc	Sri Venkateswara University, Tirupati, Andhra Pradesh	1974					
10.	VDMV Lakshmi	PhD	Symbiosis University, Pune	2020					
		CFA & MS (Fin)	The Institute of Chartered Financial Accountants of India, Hyderabad	2003	25-03-2016	17	-	7	-
		MBA	Andhra University, Vishakapatnam, Andhra Pradesh	2000					
11.	C Padmavathi	CA	The Institute of Chartered Accountants of India, New Delhi	2001					
		M Com	Osmania University, Hyderabad, Telangana	1990	01-09-2002	17	-		-
		ICWA (Inter)	The Institute of Cost & Works Accountants of India	1989					
12.	Rajya Lakshmi Kandukuri	PhD	K L University	2019					
	Kandukuri	CA	The Institute of Chartered Accountants of India	1989	30-05-2011	24	10	13	-
		LLB	Andhra University,	1985	-				
			Visakhapatnam Andhra Pradesh						
13.	P BhanuSireesha	Ph.D	Osmania University, Hyderabad, Telangana	2014				11	
		MBA	Indira Gandhi National Open University, Delhi	2005	11-06-2015	22	4		-
		M.Com	Osmania University, Hyderabad, Telangana	1994					
14.	Pranati Mohapatra	Ph.D	Utkal University, Bhubaneswar, Odisha	2012				_	
		MBA	Utkal University, Bhubaneswar, Odisha	1999	28-05-2013	12	-	7	-
		M.Com	Ouisila	1995					
15.	Ranajee	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015					
		MMS	University of Mumbai, Mumbai	2007	08-01-2015	10	1	11	1
		BITM	Utkal University, Bhubaneswar,	2003					
			Odisha						
16.	Richa Gupta	Ph.D	Banaras Hindu University, Varanasi	2013					
		MBA (Marketing)	Indira Gandhi National Open University, New Delhi	2013	18-06-2015	6	-	12	-
		M.Com (Finance)	Banaras Hindu University, Varanasi	2008					
17.	Venkata	Ph.D	Kakatiya University, Warangal	2015	015				
	Narasimha Chary M	MBA (Finance)	Kakatiya University, Warangal	1999	1				
		MA (Psychology)	Annamalai University, Chidambaram	2002	09-05-2016	34	-	12	_
		LLM	Kakatiya university, Warangal	2004					
		FIII	Insurance Institute of India, Mumbai	2009					

<u> </u>		_		.,		Teaching	Industry	No. Of				
SI. No.	Name	Degree	University	Year	Joining Date	Experience	Experience	Publications	H-Index			
18.	Md Sikandar Azam	Ph.D	Pondicherry University	2017	-							
		PG Diploma in Invest Management		2011	10-06-2016	2	-	5	_			
		M.Phil		2010								
		M.Com	Aligarh Muslim University	2009								
19.	C Anita	UGC-NET	ucc	2012								
		СТМ	The ICFAI University, Dehradun	2000	01-06-1995	23	_	1				
		MBA	Jawaharlal Nehru Technological University, Hyderabad, Telangana	1995				·	-			
		PGDCA	Osmania University,	1991								
			Hyderabad, Telanagna									
20.	Saritha Mora	Ph.D	Osmania University	2017	40.05.0040	44						
		AP-SET	Osmania University	2012	12-05-2016	14	-	3	-			
21.	T Sita Ramaiah	Ph.D	Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur	2017								
		M. Phil	Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur	1994	27-09-2017							
		MBA	Madurai Kamaraj University, Madurai	2011			-		-			
		PGDM	Indira Gandhi National Open University	1996								
		M. Com	Acharya Nagarjuna University, Guntur	1992		25						
22.	Satish Chandra Tiwari	Ph.D	Banaras Hindu University, Varanasi	2015								
		M.Com	VBS Purvanchal University, Jaunpur, Uttar Pradesh	2009	23-10-2017	9	-		-			
		MBA	Pondicherry University, Puducherry	2007								
23.	Bharat Supra	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017								
		MBA	IBS, Hyderabad	2011	10-07-2017	0.5	-	6	-			
		B.E (Mechanical)	Visvesvaraya Technological University	2008								
24.	Nitya Nand Tripathi	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018								
		MS (Finance)	The ICFAI University, Dehradun	2012	20-12-2017	- 30	- 30	5	-			
		CFA	The ICFAI University, Tripura	2007								
25.	Naseem Ahamed	PhD	ICFAI Hyderabad	2018	26-03-2018	4	7	12	1			
		MBA	The ICFAI University	2011	20 00 2010	7	,	12	'			
26.	Pavana Jyothi A	PhD	GITAM University	2019								
		MBA	IITM, Hyderabad, Telangana	2009								
		M.Com	Osmania University, Hyderabad, Telangana	2009	14-06-2015	14-06-2015	14-06-2015	14-06-2015	5.5	-	1	_
		Company Secretaries	Institute of Company Secretaries of India	2003								
27.	TVK Vivek Kumar	CFA	CFA Institute, USA	2011								
		MBA	NIT, Tiruchirapally, Tamil Nadu	2009	15-10-2014							
		B.Tech	Andhra University, Vishakapatnam,	2005			_	_	_			

<u></u>		_		.,		Teaching	Industry	No. Of	
SI. No.	Name	Degree	University	Year	Joining Date	Experience	Experience	Publications	H-Index
			Andhra Pradesh						
28.	Rajneesh Kumar	PhD	IFHE	2018					
	Ranjan	MBA	BIT Mesra	2013	07-05-2018	4		5	_
		B. Sc. (H) Botany	University of Delhi	2010					
29.	K Seethapathy	PG Diploma in Treasury & Forex Management	Forex						
		M Sc	Andhra University	1976					
		CAIIB	Indian Institute of Bankers, Mumbai	1988	-	42	-	-	-
		B.Sc	Andhra University, Visakhapatnam	1974	-				
30.	Y Rama Krishna	PhD	JNTU Hyderabad	2008					
		MBA	Kakatiya university, Warangal	1999	16-05-2019	10	_	46	_
		B.Com	Osmania university	1993					
31.	Meher Pramod	PhD	BITS PILANI Rajasthan	2008					
	Mantravadi	CFA	ICFAI, Hyderabad,	1994					
		PGDM	IIM Calcutta	1989	May-19 19	19	_	-	-
		BE	Osmania University	1987					
32.	Satish Kumar	PhD	ICFAI, Hyderabad,	2014					
		MBA	ICFAI University Dehradun	2009	17-07-2019	6	_	39	
		B.Sc	Kurukshetra University	2007					
33.	Kaushik	PhD	ICFAI, Hyderabad,	2011					
	Bhattacharjee	MBA	Calcutta University	1999	03-12-2018	8	5	16	_
		B.sc	Calcutta University	1997					
34.	Sudesh N S	PhD	Osmania University	2017					
		MBA	Osmania University	2001	02-01-2020	5	10	15	_
		M.Com	Osmania University						
35.	Sager Reddy	PhD	JNTU Hyderabad	2017					
	Adavelli	MBA	JNTU Hyderabad	2008	11-09-2018	12	-	8	-
36.	Srikanth Potharla	PhD	Centre for Economic and Social Studies	2016					
		CMA	Institute of Cost Account of India	2011	05-09-2018	11	-	26	-
		M.Com	Osmania University	2004					
37.	Suresh Babu Addepalli	CA	Institute od Chartered Accounts in India						
		CAIIB	Indian Institute of Bankers, Mumbai		Aug-09	11	28	_	_
		PG Dip	S V university, Tirupathi						
		B.Sc.	S V university, Tirupathi						
38.	Dibyendu Dutta	CFA	ICFAI University	1999					
		AP SET	Osmania	2012		15			
		Certification in COBOL	Sri Venkateswara University, Tirupati	1994			_	_	_
39.	U. L. Sunitha	M.Phil	S V university, Tirupathi		0040	22			
		M.Com	Osmania Univerdity		2016	23	-	-	-
40.	Jyothi Chittineni	PhD	Alliance University Bangalore	2016					
		MBA	Nagarjuna University, AP	2000	19-03-2020	12	6	10	_
		BBA	Nagarjuna University, AP	1997					

CL N	Nama	D	Habaaatta	V	Inimin a Data	Teaching	Industry	No. Of	H-Index
SI. No.	Name	Degree	University	Year	Joining Date	Experience	Experience	Publications	H-Index
41.	Aparna M	LLB	Nagarjuna University, AP	2009					
		M.Com	Osmania Univerdity	2003	01-01-2015	5	_	-	_
		CS Inter	ICSI Institute Delhi	1999					
42.	Srinagesh Talatam	PGDM	IIM Bangalore	1987	2018	2	30	-	
		MBA	IIT Madars	1979	2010	2			_
43.		PhD	Osmania University	2017					
	Penumala	M.Com	Andhra University	2005	Jul-18	15	_	5	_
		B.Com	Nagarjuna University	2003					
44.		B.tech	IIT/ ISM. Dhanhad	2000	l 0040	4	45		
	Dipu	MBA	IBS, Hyderabad	2003	June 2018	4	15	_	-

Annexure - 3
Publication Details (2015-2020) of Finance & Accounting Department
Year wise segregation

Year	No of publication
2020	20
2019	37
2018	16
2017	25
2016	28
2015	34
Total	160

	ABDC-A*	ABDC-A	ABDC-B	ABDC-C	Scopus/IBS Listed	Total
2015	0	1	8	5	20	34
2016	0	4	6	9	9	28
2017	0	0	9	4	12	25
2018	1	2	8	3	2	16
2019	3	3	18	8	5	37
2020	0	4	4	1	11	20
Total	3	14	54	30	59	160

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
1.	Satish Kumar	Turn- of- Month effect in the Indian Currency Market	International Journal of Managerial Finance, Vol. 11, No. 2, (2015), pp 232-243	Emerald Publishers, New Delhi.	Scopus/ Impact factor 0.655 ABDC-B Category	2015
2.	Suresh Chandra Bihari andA Sharma	Research and Analysis on Alternate Investment Options for Public Sector Undertakings (PSUs): Is the Orthodox Government Ready to Trade Off Risk for Profitability Amid Strict Guidelines?	The Journal of Private Equity, Vol. 18, No. 2, (2015),pp 71-82	Institutional Investor Journals, New York.	SNIP-0.258	2015
3.	Yogesh Chauhan,Kavita Wadhwa and Sudhakara Reddy Syamala	Board busyness and Crash risk evidence from Indian Stock Market	International journal of Corporate Governance, Vol. 10, No. 10, (2015), pp 1-24	Inderscience Publishers, UK.	ABDC-B Category	2015
4.	Sashikala P and Girish GP	Factors Influencing Retail Investor's Trading Behavior in Indian Equity Market	International Journal of Business and Management, Vol. 10, No. 11, (2015), pp 206-211	Canadian Center of Science and Education, Canada.	ABDC-C Category	2015
5.	Vijayalakshmi S and Girish G P	Artificial Neural Networks for Spot electricity price forecasting: A review	International Journal of Energy Economics and Policy, Vol. 5, No. 4, (2015), pp 1092-1097	Econ Journals, Turkey.	Scopus/ Impact factor 0.954 ABDC-C Category	2015
6.	Girish G P and Vijayalakshmi S	Role of Energy Exchanges for Power Trading in India	International Journal of Energy Economics and Policy, Vol. 5, No. 3, (2015), pp 673-676	Econ Journals, Turkey.	Scopus/ Impact factor 0.954 ABDC-C Category	2015
7.	Girish G P, Sashikala P, Bharath Supra and Anitha Acharya	Renewable Energy Certificate Trading through Power Exchanges in India	International Journal of Energy Economics and Policy, Vol. 5, No. 3, (2015), pp 805-808	Econ Journals, Turkey.	Scopus / Impact factor 0.954 ABDC-C Category	2015
8.	Vighneswara Swamy	Capital and liquidity requirements: Impact on bank lending spreads	International Journal of Banking, Accounting and Finance, Vol. 6, No. 1, (2015), pp 53-72	Inderscience Publishers, UK.	Scopus / Impact factor 0.194 ABDC-C Category	2015
9.	Kavita Wadhwa and Sudhakara Reddy Syamala	An Empirical Examination of Efficiency Theory of Mergers in Emerging Market India	Theoretical Economics Letters, Vol. 5, No. 6, (Dec 2015), pp 757-774	Scientific Research Publishing (SCIRP), Wuhan, China.	ABDC-Bcategory	2015
10.	Rajesh Pathak, Geeta Singh and Satish Kumar	Accounting Misdeeds at General Electric	Indian Journal of Finance, Vol. 9, No. 12, (Dec 2015), pp 7-18	Associated Management Consultants Private Limited, New Delhi.	Scopus / Impact factor 0.586	2015
11.	D Satish	Economic Vulnerability and Resilience to External shocks: A Cross Country Study	Arthshastra: Indian Journal of Economics & Research, Vol. 4, No. 6, (Nov-Dec, 2015), pp 7-23	Associated Management Consultants, Private Limited, New Delhi.		2015
12.	Ranajee, Rajesh Pathak and Satish Kumar	A Review of Momentum as an Investment Strategy	Indian Journal of Finance, Vol. 9, No. 10, (Oct 2015), pp 7-21	Associated Management Consultants Private Limited, New Delhi.	Scopus / Impact factor 0.586	2015
13.	D Satish	NSEL's payment crisis: Jolt to Indian Commodity Markets	Asian Journal of Management Cases, Vol. 12, No. 2, (Sep 2015), pp 148- 157	Sage Publications India Pvt. Limited, India.	Scopus/ Impact factor 0.101	2015
14.	Ahamed Naseem	How long a Tenure is long enough: CEOs tenure and its impact on firm's performance	Corporate Board: Role, duties and Composition, Vol. 11, No. 2, (Sep 2015),	Virtus Enterprises, LA, USA.	Scopus / Impact factor 0.11 ABDC-C Category	2015
15.	Vijayakumar N, Dharani M and Muruganandan S	Impact of Weather on Return and Volatility: Evidence from Indian Stock Market	International Journal of Financial Management, Vol. 5, No. 2, (Apr-Sep, 2015), pp 42-49	Publishing India, New Delhi.		2015
16.	Dharani M, Vijayakumar N and Natarajan P	An Empirical Study on Volatility Pattern of the Shariah Compliant Stocks in Indian Capital Market	Journal of Economic Policy and Research, Vol. 10, No. 2, (Apr-Sep, 2015), pp 150-165	Institute of Public Enterprise, Hyderabad.		2015

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
17.	Yogesh Chauhan, Kavita Wadhwa, Sudhakara Reddy Syamala and Abhinav Goyal	Block-Ownership Structure, Bank Nominee Director and Crash-Risk	Finance Research Letters, Vol. 14, (Aug 2015), pp 20-28	Elsevier B V, Netherlands.	Scopus / Impact factor 0.748 ABDC-B Category Web of Science	2015
18.	Ahamed Naseem	Fixed Interest player v/s Floating Interest player:Tug of War	Theoretical Economics Letters, Vol. 5, (Aug 2015), pp 469-475	Scientific Research Publishing (SCIRP), Wuhan, China.	ABDC-B Category	2015
19.	Ranajee and Sudeepta Pradhan	Regulatory Implications of Corporate Governance using Ownership Structure	Academy of Taiwan Business Management Review, Vol. 11, No. 2, (Aug 2015), pp 80-87	Taiwan Institute of Business Administration Taiwan.	ABDC-B Category	2015
20.	Suryanarayan Mohapatra, Debajani Sahoo and Ankit Kesharwani*	Outsourcing of Information Technology: An Empirical Study in the Indian Banking Industry	Indian Journal of Finance, Vol. 9, No. 7, (Jul 2015), pp 7-21	Associated Management Consultants Private Limited, New Delhi.	Scopus / Impact factor 0.586	2015
21.	Chakrapani Chaturvedula, Nupur Pavan Bang, Nikhil Rastogi and Satish Kumar	Price Manipulation front running and bulk trades: Evidence from India	Emerging Markets Review, Vol. 23, (Jun 2015), pp 26-45	Elsevier B V, Netherlands.	Scopus / Impact factor 1.382 ABDC-A Category Web of Science	2015
22.	Suresh Chandra Bihari and Neha Kochar	Wealth Management Practices by Investors in Tier 2 Cities – A case study of Bhubaneswar city	Gitam Journal of Management, Vol. 13,No. 2, (Apr-Jun, 2015), pp 1-21	Gitam University, Visakhapatnam.		2015
23.	Rajesh Pathak, Kaushik Bhattacharjee and Nagi Reddy V	Information Content of Derivatives Under Varying Market Conditions and Moneyness The Case of S & P Cnx Nifty Index Options	Global Business Review, Vol. 16, No. 2, (Apr 2015), pp 281-302	Sage Publication, London.	Scopus/ Impact factor 1.001	2015
24.	Suresh Chandra Bihari	Vagaries and Investors' Awareness : A Case Study on Retail Investors in Bhubaneswar City	Gitam journal of Management, (Apr-Jun, 2015)	Gitam University, Visakhapatnam, India.		2015
25.	Suresh Chandra Bihari	Basel-III in Indian banks and Capital concerns	Pacific Business Review International, Vol. 7, No. 8 , (2015)	Pacific Institute of Management, Udaipur.	Cabell's	2015
26.	Girish GP, Dennis Joseph, Souvik Roy and Amar Raju G	Factors influencing Adoption of Knowledge Management Systems in India from a Micro, Small and Medium Enterprise's Perspective	WIT Transactions on Information and Communication Technologies, (2015)	WIT Press, UK.	Scopus/ Impact factor 0.039	2015
27.	Satish Kumar	Turn- of- month effect in the Indian currency market	International Journal of Managerial Finance, Vol. 11, No. 2, (2015), pp 232-243	Emerald Group Publishing, UK.	Scopus / Impact factor 0.655 ABDC-B Category	2015
28.	Suresh Chandra Bihari and A. Sharma	Research and Analysis on Alternate Investment options for Public Sector Undertakings (PSUs): Is the Orthodox Government Ready to Trade Off Risk for Profitability Amid Strict Guidelines?	Journal of Private Equity, Vol. 18, No. 2, (2015), pp 71-82	IIJ, New York.	Scopus / Impact factor 0.258	2015
29.	Dipanjan Dey, Yogesh Kumar Chauhan and Rajdeep Chakraborty	Does advertising strategy matter in influencing mutual fund purchase?	Journal of Financial Services Marketing, Vol. 20, No. 1, (2015), pp 23-33	Macmillan publisher Ltd., New York.	Scopus / Impact factor 0.517 ABDC-B Category	2015
30.	Yogesh Kumar Chauhan,Kavita Wadhwa and	Board busyness and crash risk evidence from Indian stock market	International Journal of Corporate Governance, Vol. 10, No. 10, (2015),pp 1-24	Inderscience Publications, Geneva.	ABDC-B Category	2015

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
	Sudhakara Reddy Syamala					
31.	Suresh Chandra Bihari	Green Banking for Sustainable Development	Dyanganga Management Journal-An Annual Research, Vol. 4, (Mar 2015), pp 1-18	DICER, Pune.		2015
32.	Suresh Chandra Bihari	Emerging banking challenges in India	International Journal of Research in Management & Social Science, Vol. 3, No. 1, (Jan-Mar, 2015), pp 78-86	Imperial Institute of Higher Education, Guwahati, India.		2015
33.	Suresh Chandra Bihari	Mobile Banking in India-Your Money in Your Pocket	i-Manager's Journal on Management,Vol. 9, No. 3, (Dec 2014-Feb 2015), pp 1-11	i-Manager Publications, Nagarcoil, Tamilnadu.	Cabell's	2015
34.	Suresh Chandra Bihari and Bhavna Pandey	Green banking in India	Journal of Economics and International Finance, Vol. 7, No. 1, (Jan 2015), pp 1-17	Academic Journals, Nigeria.	Econobiz	2015
35.	Sangram Keshari Jena	Sequential Information Arrival Hypothesis: More evidence from Indian Derivatives Market	Vision: The Journal of Business Perspective, Vol 20, No.2, (2016), pp 101-110	Sage Journals, MDI, Gurgaon.		2016
36.	Pranati Mohapatra	Board Independence and Firm Value in India	International Journal of Management Practice, Vol. 9, No. 3, (2016), pp 317-332	Inderscience Publishers, Milton Keynes, UK.	Scopus/ 0.131, ABDC- C Category	2016
37.	Naseem Ahamed and Nitya Nand Tripathi	Capital Structure Determinants: An empirical study in a growing economy of the emerging market	International Journal of Economics and Business Research, Vol. 12, No. 3, (2016), pp 216-232	Inderscience Publishers, Milton Keynes,UK.	Scopus/ 0.142, ABDC- C Category	2016
38.	Satish Kumar and Rajesh Pathak	Do the Calendar Anomalies still exist? Evidence from Indian Currency Market	Managerial Finance, Vol. 42, No. 2, (2016), pp 136-150	Emerald Group Publishing, UK.	Scopus/ 0.398 ABDC-B Category	2016
39.	Nitya NandTripathi and Naseem Ahamed	Does Optimizing the Cash Conversion Cycle Ameliorate Firm's Performance? Unraveling the Relationship in the Indian Corporate Landscape	Research in Finance, Vol. 32, (2016), pp 243-255	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.228 ABDC-C Category	2016
40.		Analyzing the Agricultural Value Chain Financing: Approaches and Tools in India	Agricultural Finance Review, Vol. 76, No. 2, (2016), pp 211-232	Emerald Group Publishing, UK.	Scopus/ 0.641 ABDC-C Category	2016
41.	Satish Kumar, Rajesh Pathak, Aviral Kumar Tiwari, and Seong Min Yoon	Are exchange rates interdependent? Evidence using wavelet analysis	Applied Economics, (2016), pp 1-15	Taylor and Francis, UK.	Scopus/ 0.653 ABDC-A Category	2016
42.	Chauhan, Y., Kumar, K.K. and Chaturvedula C	Information asymmetry and the information content of insider trades: Evidence from the Indian stock market	Journal of Multinational Financial Management, Vol. 34, (2016), pp 65-79	Elsevier B V, Netherlands.	Scopus/ 0.686 ABDC- B Category	2016
43.	Mishra, S., Mohanty, B.K and Krishnankutty R	Classification of retail investors a behavioural study	International Journal of Applied Business and Economic Research, Vol. 14, No. 10, (2016), pp 6863-6878	Serials Publications	Scopus/ 0.277 ABDC-C Category	2016
44.	Prabhakar, K.R. and Satish D	An empirical text mining analysis of Fort mcmurray wildfire disaster twitter communication using topic model	Disaster Advances,Vol. 9, No. 7, (2016),	Disaster Advances	Scopus / 0.225	2016
45.	Nemiraja J., V Nagi Reddy and RaveeshKutty	Financial liberalization and Capital structuring decisions of corporate firms: Evidence from India	Economics Letters, Vol. 149, (Dec 2016), pp 33-37	Elsevier B. V., Amsterdam Netherlands	Scopus/ 0.728 ABDC-A Category	2016

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
46.	Yogesh Chauhan, Rajyalakshmi and Dipanjan Dey	Corporate governance practices, self-dealings, and firm performance: Evidence from India	Journal of Contemporary Accounting and Economics, Vol. 12, No. 3, (Dec 2016),pp 274-289	Elsevier B. V., Amsterdam Netherlands	SNIP-0.737	2016
47.	Dharani M, Vijayakumar N and Muruganandham N	A study on the relationship between price and net asset value of the exchange traded funds in India	SMART Journal of Business Management Studies, Vol. 12, No. 2, (Jul-Dec, 2016), pp 31-39	SMART, Tiruchirapalli, Tamil Nadu.	ABDC-C Category	2016
48.	KavitaWadhwa and Nagi Reddy	IPOs and SEOs, Real Investments and Market Timing: Emerging Market Evidence	Journal of International Financial Markets, Institutions and Money, Vol. 45, (Nov 2016), pp 21-41	Elsevier B. V., Amsterdam Netherlands.	Scopus/ 1.248,ABDC- A Category	2016
49.	Siddula Narsimhulu and Satyanarayan S	Efficiency of Commodity Futures in Price Discovery and Risk Management – An Empirical Study of Agricultural Commodities in India	Indian Journal of Finance, Vol. 10, No. 10, (Oct 2016), pp 7-26	Indian Journal of Finance, New Delhi.	Scopus / 0.586	2016
50.	Vijayakumar N	Performance Persistence of Indian Fund of Mutual Funds	Finance India, Vol. 30, No. 3, (Sep 2016), pp 32-45	Indian Institute of Finance, New Delhi	ABDC-C Category	2016
51.	Sangram Keshari Jena and Ashutosh Dash	Does contract size matter for price discovery and risk management in stock index futures?	Investment Management and Financial Innovations, Vol.13, No. 3, (Aug 2016), pp 62-74	Business Prospective, Sumy, Ukraine	Scopus / 0.536 ABDC- C Category	2016
52.	Richa Gupta	Takeovers In India: The Indian Steel scenario	Treasury Management, Vol. 13, No.3, (Aug 2016), pp 53-57	IUP Publications, Hyderabad.		2016
53.	Satish Kumar	Evidence of Information Transmission across Currency Futures Markets using Frequency Domain Tests	North American Journal of Economics and Finance, Vol. 37, (Jul 2016), pp 319-327	Elsevier B. V., Amsterdam Netherlands.	Scopus/ 0.805 ABDC-B Category Web of Science	2016
54.	Dharani M	The Day of the Week Effect on Returns, Volatility and Volume of Shariah Index	The Empirical Economics Letters, Vol. 15, No. 6, (Jun 2016),pp 615-625	The Empirical Economics Letters, Rajshahi, Bangladesh.	ABDC-C Category	2016
55.	C S PavanaJyothi	An Empirical analysis of Human capital of Women Directors - Case of NSE listed Companies	The Indian Management researcher, Vol. 3, No. 1, (Jun 2016), pp 74-81	Hyderabad Business School, GITAM University.		2016
56.	Bharath Supra, Narendar V, Nemiraja J and Girish G P	Speed of Adjustment of Capital Structure in Emerging Markets	Theoretical Economics Letters, Vol. 6, No. 3, (Jun 2016), pp 534-538	Scientific Research Publishing, Wuhan, China.	ABDC-B Category	2016
57.	Yogesh Chauhan, Dipanjan Kumar Dey and Rajneesh RanjanJha	Board Structure, Controlling Ownership and Business Groups: Evidence from India	Emerging Markets Review, Vol. 27, (Jun 2016), pp 63-83	Emerald Group Publishing, UK.	Scopus / 1.382 ABDC- A Category Web of Science	2016
58.	Girish G P	Spot Electricity Price Forecasting in Indian Electricity Market using Autoregressive- GARCH Models	Energy Strategy Reviews, Vol. 11-12, (Jun 2016), pp 52-57	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.29	2016
59.	B Brahmaiah and Srinivasan Palamalai	International Linkages of the Indian Agriculture commodity Future Markets	International Journal of Applied Business and Economic Research , Vol.14 (6), pp-3841-3857	Serials Publications	Scopus/ 0.367 (SNIP)	2016
60.	Girish G P and Vijayalakshmi S	Is Stock Prices and Economic Activity in India Co-Integrated?	Theoretical Economics Letters, Vol. 6, No. 2, (Apr 2016), pp 269-275	Scientific Research Publishing (Open Access Journal)	ABDC-B Category	2016
61.	Satish Kumar	Revisiting Calendar Anomalies: Three Decades of Multicurrency Evidence	Journal of Economics and Business, Vol. 86, No. 4,(Apr 2016),pp 16-32	Elsevier B. V., Netherlands.	Scopus/ 0.801 ABDC-B Category	2016

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
62.	Rajesh Pathak	Volatility Informed Trading in Options Market: Evidence from India	Business: Theory and Practice, Vol.17, No.1, (2016), pp 13-22	Vilnius Gediminus Technical University, Vilnius, Lithania.	Scopus / Impact factor 0.516	2016
63.	Ristesh Kumar Dubey, Yogesh Chauhan and Sudhakara Reddy S	Evidence of Algorithmic Trading from Indian Equity Market: Interpreting the Transaction Velocity Element of Financialization	Research in International Business and Finance, Vol. 42, No. 4, (Dec. 2017), pp 31-38	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.442, ABDC-B Category	2017
64.	Satish D	Bandhan: Commercializing a Social Cause	Journal of Entrepreneurship Development, Vol. 14. No. 4, (Dec 2017), pp.51-65	Sage Journals, MDI, Gurgaon.		2017
65.	Satish D	Bridge International Academies	Journal of Management Case Studies, Vol. 17. No 4, (Dec 2017), pp. 50-70	IUP Publications, Hyderabad.	NA	2017
66.	Emodi, N. V, Girish, G.P., Emodi, C. C., Emodi, A. S. A	Factors Influencing Innovation and Industrial Performance in Chinese Manufacturing Industry	International Journal of Innovation and Technology Management, Vol. 14, No. 6, (Dec 2017) Article No.1750040 (32 Pages)	World Scientific Publishers, Singapore	Scopus / 0.227, ABDC- C Category	2017
67.	Girish G P, Singhania K and Emodi N V	Solar REC Trading in India	International Journal of Renewable Energy Research, Vol.7, No.4, (2017), pp 1529-1534	Ghazi University, Turkey.	Scopus/ 0.675	2017
68.	Nityanand Tripathi and Naseem Ahamed	Time taken to reach the performance summit: Nature of relation between working capital management and firm performance in the Indian context	International Journal of Economics and Financial Issues, Vol. 7, No.4, (2017), pp 530-536	Econ Journals	Scopus/ 0.946 ABDC-C Category	2017
69.	Ajay Kumar, Nishikant Ojha and Nishit Kumar Srivastava	Factors Affecting Malware Attacks: An Empirical Analysis	Purushartha, Vol. 10, No.2, (2017), pp 46-60	School of Management Sciences, Varanasi.	Scopus/ 0.142	2017
70.	Sudhakara Reddy S, Kavita Wadhwa, and Abhinav Goyal	Determinants of Commonality in Liquidity: Evidence from an Order driven emerging market	The North American Journal of Economics and Finance, Vol. 42, No. 4, (Nov 2017), pp 38-52	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.805, ABDC-B Category	2017
71.	Naseem Ahamed and Nityanand Tripathi	Ownership structure and firm performance: Empirical analysis is Indian companies	Empirical Economics Letters, Vol. 16, No. 11, (Nov 2017), pp 1177-1190	Department of Economics, University of Rajshahi, Rajshahi Bangladesh.	ABDC-C Category	2017
72.	C Anitha and D Raghunatha Reddy	Evolution and Emerging Role of MFIs In Indian Microfinance sector	Sumedha Journals of Management, Vol. 6, No.4, (Oct-Dec 2017), pp 87-105	CMR Group, Hyderabad.	NA	2017
73.	Vijayalakshmi, S., Girish G.P., Singhania, K., Emodi, N. V	Is Indian Spot Electricity Price Series Stationary?	Energy Procedia, Vol. 138 C, (Oct 2017), pp.1067-1072.	Elsevier Ltd, London Wall, London, United Kingdom	Scopus/ 0.799	2017
74.	Vijayalakshmi, S., Girish G.P., Singhania, K.	Role of Renewable Energy in Indian Power Sector	Energy Procedia, Vol. 138, (Oct 2017), pp.1073-1078.	Elsevier Ltd, London Wall, London, United Kingdom	Scopus/ 0.799	2017
75.	C Vijaya Chandra Kumar	Factors Influencing the Underpricing of Indian Infrastructure Sector IPOs: An Analysis	Trans Asian Journal of Marketing and Management Research (Oct 2017), pp 82-98	The Asian Research Journal, India		2017
76.	C Vijaya Chandra Kumar	Underpricing of Infrastructure IPOs: An Indian Perspective	Asian Journal of Multidimensional Research, Vol. 6, No.10, (Oct, 2017), pp 65-79	The Asian Research Journal, India		2017
77.	Brahmaiah B and Ravi Thati	Dividend Policy and Firm Valuation: A Study of Indian	Theoretical Economics Letters, Vol. 7, No. 9, (Sep 2017), pp 1233-1243	Scientific Publishing	ABDC-B Category	2017

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
		Electrical Equipment Manufacturing Industry				
78.	Brahmaiah B	Arbitration on Unauthorized Portfolio Management Scheme by the Trading Member of the Exchange: An Empirical Study	International Journal of Economic Research, Vol. 14, No.11, (Sep 2017), pp 35-42	Economic Research Publishers	Scopus/ 0.680, ABDC- C Category	2017
79.	Vighneswara Swamy	Modeling Bank Asset Quality and Profitability: An Empirical Assessment	Applied Economics Quarterly, Vol. 63, No.1, (Aug 2017), pp 97-135	Dunker and Humblot.	ABDC-B Category	2017
80.	Rajesh Pathak and Yogesh Chauhan	Information Content of Implicit Spot Prices Embedded in Single Stock Future Prices	Journal of Emerging Market Finance, Vol.16, No.2, (July 2017), pp 169-187	Sage publishers	Scopus/ 0.585, ABDC-B Category	2017
81.	Yogesh Chauhan, Satish Kumar and Rajesh Pathak	Stock Liquidity and Stock Price crash risk	North-American Journal of Economics & Finance, Vol. 41,(July 2017) pp70-81	Elsevier B.V. Amsterdam, Netherlands.	ABDC-B Category/ SNIP - 0.805	2017
82.	Emodi N V, Girish G P, Emodi C and A S A	A Literature Review on the Factors Influencing Patent Propensity	International Journal of Innovation and Technology Management, Vol. 14, No. 3, (Jun 2017), pp 56-62	World Scientific Publishing Co. Pte Ltd., Singapore	Scopus/ 0.227, ABDC- C Category	2017
83.	Rajesh Pathak, Satish Kumar and Ranajee	Going European from American: Does Style Matter	Managerial Finance, Vol. 43, No. 4, (Apr 2017), pp 471-487	Emerald Group Publishing Limited, UK	Scopus/ 0.398, ABDC-B Category	2017
84.	Anuja Agarwal, Deepali Singh and Gaurav Agarwal	PRM Index: A Customer Satisfaction Enhancement tool Specific to Indian Automobile Sector	International Journal of Management Practice, Vol.10, No.1, (2017), pp 49-74	Inderscience Publishers, Milton Keynes,UK	Scopus/ 0.131	2017
85.	Satish Kumar	Revisiting the price-volume relationship: A cross country evidence	International journal of managerial finance, Vol. 13, No.1, (Mar 2017), pp 91-104	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.655 ABDC-B Category	2017
86.	Satish Kumar	On the Non-linear relation between crude oil and gold	Resources Policy, Vol. 51, (Mar 2017), pp 219-224	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.771 ABDC-B Category	2017
87.	Girish G P	Energy policy for low carbon development in Nigeria: A LEAP model application	Renewable and Sustainable Energy Reviews, Vol. 68, No. 1, (Feb 2017), pp 247-261	Elsevier B.V.Amsterdam, Netherlands.	Scopus/ 3.594	2017
88.	D. Satish	Firm Value and its Non Linear Relationship with Endogenous Promoter Ownership in India	Indian Journal of Finance, 12, 6,, June 2018, 7 - 24	Associated Management Consultants Private Limited, New Delhi	Scopus / SNIP - 0.586	2018
89.	Ranajee, Pathak R. & Saxena A.	To Pay or Not to Pay: What Matters the Most for Dividend Payments?	International Journal of Managerial Finance, (May 2018)Vol. 14 No. 2, 2018 pp. 230-244	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus/ABDC-B / SNIP - 0.655	2018
90.	Ahamed, N. &Tripathi, N. N.,	Insider or Outsider CEO: Choosing Wisely in Different Circumstances	Global Tensions in Financial Markets, 2018. 205-216.	Emerald Group Publishing Limited, UK.	ABDC- C, Scopus	2018
91.	B. Bramaiah	Alternative Dispute Resolution on Margin Trading Close Out at Stock Exchange in India: A Case Study Approach	Theoretical Economics Letters, 8(05), 773. April 2018,	Scientific Research Publishing	Scopus/ ABDC- B Category	2018
92.	B. Brahmaiah	Determinants of Corporate Dividend Policy in India: A Dynamic Panel Data Analysis	Academy of Accounting and Financial Studies Journal, Vol.22, Issue 2, 2018		ABDC-List - C, Scopus/ SNIP - 0.109	2018
93.	Kavita Wadhwa, and Sudhakara Reddy Syamala	Market Timing and Pseudo market timing: An empirical examination of IPOs in India	Managerial Finance, Vol. 44, No.2, (2018), pp 160-177	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.398, ABDC- B Category	2018
94.	Jena S, Tiwari A and Roubaud D	Comovements of gold futures markets and spot market, a wavelet analysis	Finance Research Letters, Vol. 24, (Mar 2018), pp 19-24	Elsevier B.V., Amsterdam, Netherlands.	Scopus/ 0.565, ABDC-B Category	2018

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
95.	Sangram Jena, Aviral Tiwari and Raubandand S Muhammad	Index Futures volatility and trading activity: Measuring causality at a multiple horizon	Finance Research Letters, Vol. 24, (Mar 2018), pp 247-255	Elsevier B.V., Amsterdam, Netherlands.	Scopus/ 0.565, ABDC-B Category	2018
96.	Girish, G.P and Vijayalakshmi, S.	Does Indian Spot Electricity Price Series exhibit Inverse- Leverage effect?	Theoretical Economics Letters, Vol.8, No.3, (Feb 2018), pp 234-240	Scientific Research Publisher, China	ABDC-B Category	2018
97.	Girish, G.P., Rath, B.N and Akram, V.	Spot Electricity Price Discovery in Indian Electricity Market	Renewable and Sustainable Energy Reviews, Vol. 82, (Feb 2018), pp.73-79.	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 3.594	2018
98.	Jena S, Tiwari A , Mitra A, and Yoon S	Impact of oil price risk on sectoral equity markets: Implications on portfolio management	Energy Economics , Vol. 70, (Feb 2018), pp 382-395	Elsevier B.V., Amsterdam, Netherlands.	ABDC-A* Category / Scopus/ 1.852	2018
99.	Vunyale Narender and I R S Sarma	Factors Influencing Investments of HNWIs: A Study of Select Investor	NMIMS Journal of Economics and Public Policy, University Day Special Issue – (Jan 2018), pp 10-17	NMIMS University	NA	2018
100.	Kavita Wadhwa and Sudhakara Reddy Syamala	Reallocation of IPO Shares: Emerging Market Evidence	International Journal of Managerial Finance, Vol 14(6), pp-414-432, Aug 2018	Emerald	ABDC-A/ SCOPUS/ 1.447	2018
101.	VDMV Lakshmi and Medha Joshi	Listing Stocks on Derivatives Market of NSE and Its Impact on Liquidity of Spot Market	International Journal of Economics and Business Research, Vol 16(1), pp-104-125, 2018	Inderscience	ABDC-C Category	2018
102.	Ajay Kumar Mishra and Trilochan Tripathy	Price and trade size clustering: Evidence from the national stock exchange of India	Quarterly Review of Economics and Finance, Vol 68, pp-63-72, May 2018	Elsivers	ABDC- B/ Scopus 1.209	2018
103.	Vighneswara Swamy P M	Modeling the impact of Basel III regulations on loan demand,	Journal of Financial Economic Policy, vol 10(1), pp-136-164, 2018	Emerald	ABDC_B	2018
104.	Satish Chandra Tiwari,Kishan Jee ,T. Sitaramaiah,Neeraj Kumar	Comparative Performance Evaluation of Regional Rural Banks: A Study of Eastern Uttar Pradesh, India	The Empirical Economics Letters, Vol.18(9), pp-981-990, (Sep 2019)	Dr. Mohammad A. Wadud	ABDC-C Category	2019
105.	Dharani, M.	Does Ramadan influence the stock market return: evidence form Shariah Index in India	Journal of Islamic Accounting and Business Research, 10, (4), December 2019, pp.xxxx	Emerald Group Publishing, Bingley, UK	ABDC (C) & Scopus/0.37	2019
106.	Vighneswara Swamy, and Dharani, M.	Investor attention using the Google Search Volume Index - Impact on Stock Returns	Review of Behavioral Finance, Vol. 11(1), pp-55-69, March 2019	Emerald Group Publishing Limited	ABDC-B Category	2019
107.	Mobeen Ur Rehman , Elie Bouri , Veysel Eraslan,Satish Kumar	Energy and non-energy commodities: An asymmetric approach towards portfolio diversification in the commodity market	Resources Policy, Vol. 63, Oct 2019	Elsevier	ABDC-B Category	2019
108.	Satish Kumar	Does risk premium help uncover the uncovered interest parity failure?	Journal of International Financial Markets, Institutions & Money, Vol.63, Nov 2019	Elsevier	ABDC-A category	2019
109.	Aviral Kumar Tiwari, Satish Kumar, Rajesh Pathak, David Roubaud	Testing the oil price efficiency using various measures of long-range dependence	Energy Economics, vol. 84, pp-104547, Oct 2019	Elsevier	ABDC-A* Category	2019
110.	Sarmah, S., Naikan, V. N. A, , S. K. Jena	Optimal budget allocation for risk mitigation strategy in trucking industry: An integrated approach	Transportation Research Part A: Policy and Practice, Vol 121, pp-37-55, March 2019	Elsevier	ABDC-A* Category	2019
111.	Naikan, V. N. A, & Sarmah, S. P	Risk Evaluation and mitigation of sustainable road freight transport operation: A case of trucking industry	International journal of production research, Vol.57(19), pp-6223-6245,Feb 2019	Elsevier	ABDC-A category	2019

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
112.	VDMV Lakshmi	Price Discovery Behavior of Spot and Futures: Evidence from Pre-and Post-Crisis Periods	IUP Journal of Applied Economics, Vol.18(4), pp-24-42, Oct 2019	IUP Publications	ABDC-C Category	2019
113.	Jena S K, Tiwari A , Hammoudeh, S, and Roubaud, D	Distributional predictability between commodity spot and futures: Evidence from nonparametric causality-in- quantiles tests	Energy Economics , Vol. (78), (Feb 2019), pp 382-395	Elsevier BV, Netherlands.	ABDC –A* Category	2019
114.	Jena S K, Tiwari A,Mitra A	Put-Call ratio volume vs. open interest in predicting market return: A frequency domain rolling causality analysis	Economies, Vol 7(24), March 2019	MDPI	NA	2019
115.	Jena, S K, Mitra A	Golden Chariot Capital's foray into Option Trading	Asian Journal of Management Cases, Vol. 16 (1), pp-9-20, March 2019	Sage	SCOPUS/ 0.028 SNIP	2019
116.	M. Dharani, M. Kabir Hassan, Andrea Paltrinieric	Faith-based norms and portfolio performance: Evidence from India	Global Finance Journal, Vol. 41, pp79-89, Aug 2019	Elsiver	ABDC- C, Scopus/ 1.068 SNIP	2019
117.	Md Sikandar Azam, Musarrat Shaheen	Decisional factors driving farmers to adopt organic farming in India: a cross- sectional study	International Journal of Social Economics, Vol. 46 (4), pp-562-580,April 2019	Emerald Group Publishing, Bingley, UK	ABDC-B/ SCOPUS/ 0.640	2019
118.	Girish G P	Impact of Implementation of Goods and Services Tax on Nifty 50 Index of National Stock Exchange of India	Theoretical Economics Letters, Vol. 9 (1), pp-172-179, Feb 2019	Scienfitic Research Publishing	ABDC-B	2019
119.	Entele, B.R, Emodi, N.V. , Girish G P ,Dioha, M. O	Consumer Preference for Green Electricity Service Connection for Rural Residential Households in Ethiopia	1st IEEE PEEIC 2018 (Institute of Electrical & Electronics Engineers, USA), Article number 8665633 (Conference Paper), pp-106-113, March 2019	Institute of Electrical & Electronics Engineers, USA	SCOPUS	2019
120.	Vighneswara Swamy, M. Dharani , Fumiko Takeda	Investor attention and Google Search Volume Index: Evidence from an emerging market using quantile regression analysis	Research in International Business and Finance, Vol.50, pp-1-17, Dec 2019	Elsiver	ABDC-B/ SCOPUS- 1.323 (SNIP)	2019
121.	Vighneswara Swamy , M. Dharani	Investor attention using the Google search volume index – impact on stock returns	Review of Behavioral Finance, Vol.11(1), pp-55-69, June 2019	Emerald	ABDC-B/ SCOPUS/ 1.042	2019
122.	Bezawada Brahmaiah	Why Non-Performing Assets Are More in Public Sector Banks in India?	Theoretical Economics Letters, Vol 9, pp-75-82, Jan 2019	Scienfitic Research Publishing	ABDC-B	2019
123.	Nitya Nand Tripathi	Political Connectedness and Leverage: An Empirical Study of Indian Firm	Indian Journal of Economics and Business, Vol.18 (Special issue), pp-115-124, Jan 2019	Ashwin Anokha Publications and Distributors	ABDC-C Category	2019
124.	Vighneswara Swamy	Financial inclusion and the resilience of poor households.	Journal of Developing Areas, Vol. 53(4), pp-179-192, May 2019	Western Illinois University	ABDC-B	2019
125.	Vighneswara Swamy	The Contagion Effects of European Union Macroeconomic Instability in Emerging Markets: Evidence from India	Journal of International Business and Economy, Vol 19 (2), pp-74-104, Jan 2019	American Research Institute for Policy Development.	ABDC-C Category	2019
126.	Dr. Yelamanchili Rama Krishna	Servant Leadership in Ethiopian Public Sector Enterprises: Relationship between Human-side and Action-side	Asian-African Journal of Economics and Econometrics, vol 19(1), June 2019	Serials Publications	ABDC-C Category	2019

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
127.	Venkata Narasimha Chary Mushinada ,Venkata Subrahmanya Sarma Veluri	Elucidating investors rationality and behavioural biases in Indian stock market	Review of Behavioral Finance, Vol 11(2), pp-201-219, June 2019	Emerald	ABDC-B/ SCOPUS/ 1.042	2019
128.	Dr. Vighneswara Swamy	Estimating Loss-in-Output as a Cost of a Financial Crisis	World Economics Journal, Vol 20(2), pp- 69-94, April-June 2019		ABDC- B	2019
129.	Vighneswara Swamy	Wealth Effects and Macroeconomic Dynamics	Economics Bulletin, Vol 39 (3), Jun 2019	Economics Bulletin	ABDC-C Category	2019
130.	Vighneswara Swamy	Macroeconomic significance of transaction costs in microfinance intermediation	Management Decision, Vol 57 (9), pp-2307-2324, Oct 2019	Emerald	ABDC-B	2019
131.	Prof. Mukherjee Tarun,Prof. Vighneswara Swamy,Dr. Wei Wang	Governance structure and performance of private family firms	Journal of Economics and Finance, vol 43(4), pp-713-734, Oct 2019	Elsiver	ABDC-B\	2019
132.	Vighneswara Swamy ,Dharani M	The dynamics of finance- growth nexus in advanced economies	International Review of Economics & Finance, vol 64(1), pp-122-146, Nov 2019,	Elsiver	ABDC-A	2019
133.	Md Sikandar Azam; Musarrat Shaheen; and Sonali Narbariya		International Journal of Nonprofit and Voluntary Sector Marketing (Wiley, UK), vol 24(4), April 2019	Wiley	ABDC-B	2019
134.	Dr Surya Dev,Dr Pranati Mohapatra	The Impact of Demonetization on Indian Stock Market: A Sectoral Analysis of Bombay Stock Exchange	The IUP journal of Applied Economics, Vol.XVIII,No.4, pp-71-84, Oct 2019	IUP Punlication	ABDC-C Category	2019
135.	Bharath Supra; Siddhartha Kushwaha	An Empirical Study of the Impact of FDI, JVs and Trade on Domestic Technology Stock of India	Theoretical Economics Letters, Vol 9(7), pp-2314-2323, Oct 2019	Scientific Research Publishing (SCIRP), Wuhan, China.	ABDC-B Category	2019
136.	Bhanu Sireesha and Pavna Jyothi	CEO Gender, Firm Performance and Agency Costs: Evidence from India	Journal of Economic Studies, Vol 46(2), pp-482-495, Feb 2019	Emerald	ABDC-B	2019
137.	T.Sita Ramaiah, N.Akbar Jan, Radha Mohan Chebolu, Thangaraja Arumugam, A.K. Subramani	Corporate Governance and Firm Performance in India: An Empirical Research	International Journal of Innovative Technology and Exploring Engineering, Volume-8, Issue-11S2, pp-453-460, Sep 2019		SCOPUS	2019
138.	M Venkata Narasimha Chary	Social Protection, Insurance Sector and Economic Growth in India	Indian Economic Journal, Special issue,pp-232-241, Dec 2019	Indian Economic Associati on	ABDC-B	2019
139.	Dr. Sager Reddy Adavelli	Non-Performing Assets (NPAs) and its Resolution in Indian Banks	Indian Economic Journal, Special issue,pp-333-344, Dec 2019	Indian Economic Associati on	ABDC-B	2019
140.	Nemiraja Jadiyappa ; Bhanu Sireesha; L Emily Hickman ; Pavana Jyothi	Multiple banking relationships, agency costs and firm value: evidence from India	Managerial Finance, Vol 46 (1), Oct 2019	emerald	ABDC-B	2019
141.	Satish Kumar, Aviral Kumar Tiwari	Dependence risk analysis in energy, agricultural and precious metals commodities: a pair vine copula approach	Applied Economics, vol 52(28), pp-3055-3072, Jun 2020	Taylor & Francis Online	ABDC-A/ SCOPUS- 0.939	2020
142.	Nemiraja Jadiyappa ; Bhanu Sireesha; L Emily Hickman ; Pavana Jyothi	Does debt diversification impact firm value? Evidence from India	International Review of Economics and Finance, Vol. 67, pp- 362-377, May 2020	elsiver	ABDC-A	2020

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
143.	Satish Chnadra Tiwari, T.Sita Ramaiah	EVALUATING FORCES ASSOCIATED WITH SENTIENT DRIVERS OVER THE PURCHASE INTENTION OF ORGANIC FOOD PRODUCTS	Asian Journal of Agriculture and Rural Development, Vol 10(1), pp-284-297, 2020	Asian Economic and Social Society	Scopus listed	2020
144.	Venkata Narasimha Chary Mushinada	How do investors behave in the context of a market crash? Evidence from India	International Journal of Emerging Markets, Vol 15(6), March 2020	Emerald	ABDC-B	2020
145.	Nemiraja Jadiyappa, Garima Sisodia, Anto Joseph, Santosh Shrivastsava, Pavana Jyothi	Creditors' governance, information asymmetry and debt diversification: evidence from India	International Journal of Managerial Finance, In Press, 2020	Emerald	ABDC-A	2020
146.	Vighneswara Swamy, and Dharani, M.	The Tipping Point of Financial Development? -Evidence from OECD Countries	International Economics and Economic Policy, Vol 17 (1), pp-125-135, 2020	Springer	ABDC-B	2020
147.	Rama Krishna Yelamanchili	Short-term Economic Indicators, Stock Market Indexes and Indian Oil and Gas Stocks Returns	Indian Journal of Finance and Banking, Vol 4(1), pp1-13, 2020	Centre for Research on Islamic Banking & Finance and Business	ABDC-C Category	2020
148.	Rama Krishna Yelamanchili	Interaction among Crude Oil Price, and Indian Stock Market Indices	The Empirical Economics Letters			2020
149.	Rama Krishna Yelamanchili	Causal Effect of Economic Indicators on Indian Automobile Sector	International Journal of Economics and Financial Issues			2020
150.	Satish Chandra Tiwari, Kishan Jee, T. Sita Ramaiah, Neeti Mathur	Financial Appraisal of RRBs: Evidence from Eastern Uttar Pradesh	International Journal of Recent Technology and Engineering, Vol 18 (6), March 2020	Blue Eyes Intelligence Engineering and Sciences Publication (BEIESP)	SCOPUS	2020
151.	Venkata Narasimha Chary Mushinada	Are individual investors irrational or adaptive to market dynamics?	Journal of Behavioral and Experimental Finance, Vol 25, pp-100243, March 2020	Elsivier	ABDC_A	2020
152.	Dr. Rama Krishna Yelamanchili	Modeling Stock Market Monthly Returns Volatility Using GARCH Models Under Different Distributions	International Journal of Accounting & Finance Review, Vol 5(1), pp-42-50, March 2020	Centre for Research on Islamic Banking & Finance and Business	ABDC-C Category	2020
153.	T. Sita Ramaiah,, Satish Chandra Tiwari, Neeraj Kumar, and Radha Mohan Chebolu	Does Corporate Governance Influence Capital Structure in Indian Firms?	The Empirical Economics Letters, Vol 19 (2), Feb 2020	Dr. Mohammad A. Wadud	ABDC- C	2020
154.	Dr Rama Krishna Yelamanchili	Stylized Facts and Conditional Volatility of NSE NIFTY Monthly Returns	Journal of Xi'an University of Architecture & Technology			2020
155.	VDMV Lakshmi	Do Dynamic Asset Allocation Schemes Exhibit Superior Performance to Balanced Schemes? Indian Experience	The Empirical Economics Letters, Vol 19(8), Aug 2020, pp-845-855	Routledge	ABDC-C Category	2020
156.	Dr.Jyothi Chittineni	The Impact of COVID-19 Pandemic on the Relationship between India"s Volatility Index and Nifty 50 Returns	Indian Journal of Finance and Banking, Vol 4(2), pp58-63, 2020	Centre for Research on Islamic Banking & Finance and Business	ABDC-C Category	2020
157.	D.SREENIVASA CHARY Associate Professor, IBS Hyderabad	The Impact of New Generation Private Sector Banks on Public Sector Banks	IUP Journal of Applied Economics, Vol XIX No.2, 2020, April 2020 (Issue received lately)	IUP Publications	Scopus listed	2020

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)	Year
158.	Sagar Reddy Adavelli	Global Crude Oil Price, Exchange Rates, Impact on Domestic Dynamic Retail Oil Prices and Stock Market Indices	Empirical Economics Letters, Vol 19 (11), pp-44136-43837, 2020	Routledge	ABDC-C Category	2020
159.	Kaushik Bhattacharjee, Diganta Mukherjee, Munawar Sayyad	Fund Managers Adding Values? Measuring Performance without Benchmark – A Study of Indian Mutual Fund Schemes.	Applied Finance Letters, Special issue, pp-45-52,Nov 2020	Auckland University of Technology	ABDC-B	2020
160.	Srikanth Potharla	Impact of Managerial Ability and Power on CEOs Compensation – An Empirical Evidence from Indian Companies	Applied Finance Letters, Special issue,pp-103-120, Nov 2020	Auckland University of Technology	ABDC-B	2020

Annexure - 4

Publication of Books, Edited Books and Book Chapters

Туре	Total Number
Books Published	3
Edited books	42
Book Chapter	194

Books Published with ISBN Number

SI No	Faculty Name	Book	Year	Publisher	ISBN Number
1.	P Srikanth	Unit-II: AS - 1,2,3,4,5,7 and 9 Accounting Standards	2018	Telugu Akademi	
2.	Dr. Satish Chnadra Tiwari, Dr.Sandeep Kesarwani, Dr.T.Sita Ramaiah	Small & Medium Enterprises Finance	2020	Rudra Publishers & Distributors, West Karawal Nagar, New Delhi	ISBN -978-93-88361-29-3
3.	Jyothi Ch	Impact of Current Event on the Future of the Business	2020		ISBN: 9789390211012

Edited Bookswith ISBN Number

SI. No.	Name of the Teacher	Title of the book/chapters published	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
1.	Satish Kumar	Edited Book - Alternative Investments	2020	978-81-947462-5-6	IUP Publications
2.	Satish Kumar	Edited Book - Asset Pricing Theories and Portfolio Selection	2020	978-81-948568-7-0	IUP Publications
3.	Srikanth P	Edited Book - Bond Analysis and Valuation	2020	978-81-948568-5-6	IUP Publications
4.	Srikanth P	Edited Book - Business Contracts	2020	978-81-948145-5-9	IUP Publications
5.	Srikanth P	Edited Book - Capital Market Expectation and Portfolio Analysis	2020	978-81-947928-8-8	IUP Publications
6.	Srikanth P	Edited Book - Capital Markets and Their Structures	2020	978-81-947928-4-0	IUP Publications
7.	Srikanth P	Edited Book - Corporate Financial Management	2020	978-81-947462-2-5	IUP Publications
8.	U L Sunitha	Edited Book - Credit Rating& Regulatory Framework	2020	978-81-947928-6-4	IUP Publications
9.	U L Sunitha	Edited Book - Derivative Markets and Regulation of Financial Markets	2020	978-81-947928-3-3	IUP Publications
10.	U L Sunitha	Edited Book - Derivatives Markets Vol 1	2020	978-81-948568-1-8	IUP Publications
11.	U L Sunitha	Edited Book - Derivatives Markets Vol 2	2020	978-81-948568-9-4	IUP Publications
12.	U L Sunitha	Edited Book - Equity and Bond Valuation	2020	978-81-947462-7-0	IUP Publications
13.	U L Sunitha	Edited Book - Financial Decision Making	2020	978-81-948145-9-7	IUP Publications
14.	U L Sunitha	Edited Book - Financial Instruments	2020	978-81-947928-1-9	IUP Publications
15.	U L Sunitha	Edited Book - Financial Reporting and Analysis	2020	978-81-948145-7-3	IUP Publications
16.	U L Sunitha	Edited Book - Financial Statements and Analysis	2020	978-81-948145-0-4	IUP Publications
17.	U L Sunitha	Edited Book - Financial Systems and Financial Markets	2020	978-81-947462-8-7	IUP Publications

SI. No.	Name of the Teacher	Title of the book/chapters published	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
18.	U L Sunitha	Edited Book - Foundations of Treasury Operations	2020	978-81-947462-4-9	IUP Publications
19.	U L Sunitha	Edited Book - International Banking Perspectives	2020	978-81-947928-0-2	IUP Publications
20.	U L Sunitha	Edited Book - Introduction to Securities Markets	2020	978-81-948145-6-6	IUP Publications
21.	U L Sunitha	Edited Book - Introduction to Financial Management	2020	978-81-948145-2-8	IUP Publications
22.	U L Sunitha	Edited Book - Introduction to Investment Management	2020	978-81-948568-4-9	IUP Publications
23.	U L Sunitha	Edited Book - Introduction to Portfolio Management	2020	978-81-948568-8-7	IUP Publications
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156.	Manish Aggarwal	Chapter - Portfolio Revision in the Book - Portfolio Selection and Evaluating Portfolio Performance	2020	978-81-948145-3-5	IUP Publications
157.	Manish Aggarwal	Chapter - Portfolio Revision in the Book - Portfolio Selection and Evaluating Portfolio Performance	2020	978-81-948145-3-5	IUP Publications
158.	Manish Aggarwal	Chapter - Quality of Earnings and Earnings Management in the Book - Financial Reporting and Analysis	2020	978-81-948145-7-3	IUP Publications
159.	Manish Aggarwal	Chapter - Quality of Earnings and Earnings Management in the Book - Financial Reporting and Analysis	2020	978-81-948145-7-3	IUP Publications
160.	Manish Aggarwal	Chapter - Regulation of Financial Markets in the Book - Derivative Markets and Regulation of Financial Markets	2020	978-81-947928-3-3	IUP Publications
161.	Manish Aggarwal	Chapter - Regulation of Financial Markets in the Book -Derivative Markets and Regulation of Financial Markets	2020	978-81-947928-3-3	IUP Publications
162.	Manish Aggarwal	Chapter - Risk and Return in the Book - Basics of Financial Management	2020	978-81-949152-3-2	IUP Publications
163.	Manish Aggarwal	Chapter - Risk and Return in the Book - Basics of Financial Management	2020	978-81-949152-3-2	IUP Publications
164.	Manish Aggarwal	Chapter - Risk and Return in the Book - Capital Markets and Their Structures	2020	978-81-947928-4-0	IUP Publications
165.	Manish Aggarwal	Chapter - Risk and Return in the Book - Capital Markets and Their Structures	2020	978-81-947928-4-0	IUP Publications
166.	Manish Aggarwal	Chapter - Risk Management in International Trade in the Book - International Banking Perspectives	2020	978-81-947928-0-2	IUP Publications
167.	Manish Aggarwal	Chapter - Scope and Functions of Treasury Management in the Book - Foundations of Treasury Operations	2020	978-81-947462-4-9	IUP Publications
168.	Meher Pramod Mantravadi	Chapter - Scope and Functions of Treasury Management in the Book - Foundations of Treasury Operations	2020	978-81-947462-4-9	IUP Publications
169.	Meher Pramod Mantravadi	Chapter - Simulation in the Book - Statistical Programming Techniques in Finance	2020	978-81-947462-3-2	IUP Publications
170.	Naseem Ahamed	Chapter - Sources of Finance and Regulatory Environment of Financial Services in the Book - Credit Rating& Regulatory Framework	2020	978-81-947928-6-4	IUP Publications
171.	Naseem Ahamed	Chapter - Sources of Finance and Regulatory Environment of Financial Servicesin the Book - Credit Rating& Regulatory Framework	2020	978-81-947928-6-4	IUP Publications
172.	Naseem Ahamed	Chapter - Sources of Long term Finance in the Book - Corporate Financial Management	2020	978-81-947462-2-5	IUP Publications
173.	Naseem Ahamed	Chapter - Sources of Short Term and Long Term Finance in the Book - Introduction to Financial Management	2020	978-81-948145-2-8	IUP Publications
174.	Naseem Ahamed	Chapter - Sources of Short Term and Long Term Finance in the Book - Introduction to Financial Management	2020	978-81-948145-2-8	IUP Publications
175.	Nitya Nand Tripathi	Chapter - Special Contracts in the Book - Business Contracts	2020	978-81-948145-8-0	IUP Publications

SI. No.	Name of the Teacher	Title of the book/chapters published	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher	
176.	Nitya Nand Tripathi	Chapter - Special Contracts in the Book - Business Contracts	2020	978-81-948145-8-0	IUP Publications	
177.	Nitya Nand Tripathi	Chapter - Swap Markets in the Book - Derivatives Markets Vol 2	2020	978-81-948568-9-4	IUP Publications	
178.	Nitya Nand Tripathi	Chapter - Technical Analysis in the Book - Equity and Bond Valuation	2020	978-81-947462-7-0	IUP Publications	
179.	Nitya Nand Tripathi	Chapter - Technical Analysis in the Book - Equity and Bond Valuation	2020	978-81-947462-7-0	IUP Publications	
180.	Nitya Nand Tripathi	Chapter - Technical Analysis in the Book - Equity and Bond Valuation	2020	978-81-947462-7-0	IUP Publications	
181.	Nitya Nand Tripathi	Chapter - Time Value of Money in the Book - Foundations of Treasury Operations	2020	978-81-947462-4-9	IUP Publications	
182.	Nitya Nand Tripathi	Chapter - Time Value of Money in the Book - Foundations of Treasury Operations	2020	978-81-947462-4-9	IUP Publications	
183.	Nitya Nand Tripathi	Chapter - Time Value of Money in the Book - Basics of Financial Management	2020	978-81-949152-3-2	IUP Publications	
184.	Nitya Nand Tripathi	Chapter - Time Value of Money in the Book - Basics of Financial Management	2020	978-81-949152-3-2	IUP Publications	
185.	Ranajee	Chapter - Time Value of Money in the Book - Introduction to Financial Management	2020	978-81-948145-2-8	IUP Publications	
186.	Ranajee	Chapter - Time Value of Money in the Book - Introduction to Financial Management	2020	978-81-948145-2-8	IUP Publications	
187.	Ranajee	Chapter - Trade Blocks in the Book - International Trade	2020	978-81-947928-9-5	IUP Publications	
188.	Richa Gupta	Chapter - Treasury Bills in the Book - Financial Instruments	2020	978-81-947928-1-9	IUP Publications	
189.	Richa Gupta	Chapter - Treasury Bills in the Book - Financial Instruments	2020	978-81-947928-1-9	IUP Publications	
190.	Richa Gupta	Chapter - Trends in Banking: An Overview in the Book - International Banking Perspectives	2020	978-81-947928-0-2	IUP Publications	
191.	Richa Gupta	Chapter - Valuation of Securities in the Book - Corporate Financial Management	2020	978-81-947462-2-5	IUP Publications	
192.	Richa Gupta	Chapter - Working Capital Management in the Book - Advanced Corporate Finance	2020	978-81-948568-2-5	IUP Publications	
193.	Sagar Reddy Adavelli	Chapter -Budgeting and Budgetary Control in the Book - Financial Decision Making	2020	978-81-948145-9-7	IUP Publications	
194.	Sagar Reddy Adavelli	Chapter -Cost-Volume-Profit Analysis in the Book - Financial Decision Making	2020	978-81-948145-9-7	IUP Publications	

Annexure - 5

PhD student Strength updated as on 16^{th} Dec 2020

a) Full time Students in different stages—Specialization-wise/Year-wise status

Particulars	Finance
Pre-PhD	0
PhD Coursework	1
Passed PhD Qualifying Exam	1+4
Proposal submitted for Review	0
Defended Theses Proposals	2
Thesis Data Seminar completed	0
Submitted Thesis and under review	0
Final viva voce scheduled	0
Total	8

Part time Students in different stages—Specialization-wise/Year-wise status

Particulars	Finance
PhD Coursework	1+1
Passed PhD Qualifying Exam and DAC formed	2
Proposal submitted forreview	0
Defended Theses Proposals	0
Thesis Data Seminar completed	0
Submitted Thesisand under review	0
Final viva voce scheduled	0
Total	4

Total Strength Finance (8 + 4)

Full Time	Part Time
1) Akanksha Saxena	1) Prashanth Dixit
2) Saumita Roy	2) Vivek Saxena
3) Shilpi Banerjee	3) Manu Sreenivasan
4) Geeta	4) Rajeev Singh
5) Munawar Alam	
6) Harsh Raj Pathak	
7) Neetu Yadav	
8) Shashi Kumar	

37.08 Evaluative Report of HR & Soft Skills Department (Dr. M Sitamma will brief the meeting)

Evaluative Report of HR & Soft Skills Department

Name of the University : Icfai Foundation for Higher Education

Name of the Department : HR & Soft Skills

Dist: Rangareddy District State: Telangana

Total Number of Departments in the institution - 8

Sl. No.	Name of the Department	FoM – HR & SS					
1.	Year of Establishment	1995					
2.	Is the Department part of a School/Faculty of the University	Yes. The department is a part of FoM (which is a constituent of the ICFAI Foundation for Higher Education, Hyderabad)					
3.	Names of programmes offered	BBA, MBA, PhD, EMBA The HR and SS Department offers foundation and advanced courses for the MBA, PhD (Full-time), PhD (Part-Time), and Executive MBA (Part-Time) and BBA. For the BBA-LLB (Hons.) and BA (Economics) programs					
		the department offers faculty su courses.	apport to teach a few				
4.	Number of teaching posts Sanctioned/Filled	D 6	0.4				
	Sanctioned/1 med	Professor	04				
		Associate Professor	10				
		Assistant Professor	29				
		Total	43				
		Refer Annexu	re 1				
5.	Number of Research Projects: Total grants received	6 projects Total received: INR Refer Annexure 2 fo	32,80,600				
6.	Inter –institutional collaborative projects and Associated grants received						
	National collaboration	1 project in collaboration with Geor SHARE India Total grant - (AUD 48189.65) INR					
	International collaboration						
7.	Departmental projects funded by DST-FIST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc.,: Total grants received	-NIL-					
8.	Special research laboratories sponsored by / created by industry or corporate bodies	-NIL-					

	Publications:						
	Number of Papers published	Perio	d	No. of Publications			
		2015-	16	15			
		2016-	17	16			
		2017-	18	23			
		2018-	19	20			
		2019-20	020	31			
		Tota	ıl	105			
		Deta	ails in Annex	xure 3			
		Summary Table of Case studies published fro 2015-30 th Nov 2020					
		Period	N	o. of Case Study Publications			
		2015		2			
		2016		11			
		2017		15			
		2018		13			
		2019		14			
		2020		19			
		Total		74			
		Details of case	studies give	n in Annexure 4			
	Number of Books with ISBN	Во	Books – 10 book Chapters given in An	- 19			
	Number of Citation Index – range / average	Ā	Range - 2 – 6	77			
	Number of Impact Factor – range / average		nge - 0.03 – 4				
`	Number of h-index]	Range - 0 – 1	16			
Э.	Details of patents and income generated		-				
1.	Areas of consultancy and income generated		-				
2.	Awards/Recognitions received at the land International level by:	National					
	Faculty	National	13				
		International	14				

		Details given in Annexure 6
	Doctoral/Post-doctoral fellows	
	Students	
13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations	
14.	List of doctoral, post-doctoral students and research associates	S
	From the host institution/university	Full-time: 5
		Part-time: 6
		Details given in Annexure 7
	From other institutions/universities	
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central	5

Note: Compile data for the last five years

Annexure - 1
Faculty Details HR & Soft Skills

SI. No.	Name	Degree	University	Year	Joining Date	Teaching	Industry	No. Of Publications	H Index
1.	Sitamma Mikkilineni	Ph.D	Andhra University, Vishakapatnam, Andhra Pradesh	1997	29/10/2014	9	12	4	1
		UGC-NET	UGC	1994	1				
		MA	Andhra University, Vishakapatnam, Andhra Pradesh	1985					
2.	K Prathap Reddy	F.P.M	Indian Institute of Management, Ahmedabad	1988	9/1/2012	39	0	0	0
		M.Sc	AP Agricultural University, Hyderabad, Telangana	1975					
3.	N Vishwanatham Kolluri	PhD	NIMHANS, Bangalore	2002	23/11/2020	14	7	14	0
		MPhil	NIMHANS, Bangalore	1998					
		MA. Psychology & Para Psychology	Andhra University	1993					
4.	Srinivasa Rao	PhD.	Birla Institute of Technology & Science, Pilani	2005	09/01/2019	15	21	7	3
		MPhil.	Birla Institute of Technology & Science, Pilani	2001					
		MBA	National Institute of Personnel Management	1993					
5.	Mahesh Kumar Soma	MBA	Osmania University, Hyderabad, Telangana	1985	12/9/2005	13	18	13	0
6.	Radha Mohan Chebolu	Ph.D	Sri Venkateshwara University, Tirupati, Andhra Pradesh	2015	4/6/2012	21	1	2	0
		UGC-NET	UGC	2011					
		Certified Learning & Development Manager (CLDM)	Carlton Advanced Management Institute, USA	2010					
		MBA	Pondicherry University, Puducherry	2008					
		M.Phil	University of Hyderabad, Telangana	1994	1				
		MA	Andhra University, Vishakapatnam, AP	1988					
7.	Bhaskara Rao Madasu	Ph.D	University of Hyderabad, Telangana	2013	17/08/2015	13	20	4	0
		Diploma in Training and Development	Indian Society for Training & Development, New Delhi	2011					
		PG Diploma in Rural Management	Institute of Rural Management Anand, Anand, Gujarat	1983					
		PG Diploma in Statistical Quality Control & Operations Research	Indian Statistical Institute, Kolkata	1981					
		B.E. (Mechanical)	Andhra University, Vishakapatnam, Andhra Pradesh	1980					
8.	Ashok Kumar G	Ph.D	Osmania University, Hyderabad,	2006	13/02/2017	3	30	0	0
		MBA	Telangana	1999	-				
		CAIIB	Indian Institute of Bankers, Mumbai	1988	-				
		M.Com	Osmania University, Hyderabad, Telangana	1984					
		Diploma in Training and Development	Indian Society for Training & Development, New Delhi	2011					

SI. No.	Name	Degree	University	Year	Joining Date	Teaching	Industry	No. Of Publications	H Index
		PG Diploma in Rural	Institute of Rural Management Anand, Anand, Gujarat	1983					
		Management							
		PG Diploma in Statistical Quality Control &	Indian Statistical Institute, Kolkata	1981					
		Operations Research							
		B.E. (Mechanical)	Andhra University, Vishakapatnam, Andhra Pradesh	1980					
9.	Prerna Chettri	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	20/12/2014	7	-	3	2
		MA (Applied Psychology)	Calcutta University, Kolkata, West Bengal	2007					
		UGC-NET	UGC	2011	1				
		Certified Learning & Development Manager (CLDM)	Carlton Advanced Management Institute, USA	2010					
		MBA	Pondicherry University, Puducherry	2008					
		M.Phil	University of Hyderabad, Telangana	1994					
		MA	Andhra University, Vishakapatnam, AP	1988					
10.	Mendemu Showry	M Sc (Psychology)	Madras University, Chennai, Tamil Nadu	2010	15/11/2010	14	2	1	0
		UGC-NET	UGC	2004	1				
		PGDBM	Vignana Jyothi Institute of Management, Hyderabad, Telangana	2004					
11.	Mohd Abdul Nayeem	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	26/06/2015	8	=	1	0
		MBA	Jawaharlal Nehru Technological University, Hyderabad	2009					
12.	Niraj Kishore Chimote	Ph.D	The ICFAI University, Dehradun	2014	11/6/2015	3	2	0	0
		M.Phil	The ICFAI University, Tripura	2010					
		MBA	The ICFAI University, Dehradun	2006					
		B.E(Mechanical Engineering)	Nagpur University	2003					
13.	Manish Gupta	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	2/3/2017	1	2	16	6
		UGC-NET JRF	UGC	2013	1				
		RPSC-SET	Rajasthan	2012	1				
		MBA	The ICFAI University, Dehradun	2010	1				
14.	Mujawar Mustakhusen Samdani	M.Phil	Alagappa University	2008	5/4/2016	9	10	0	0
		B.Ed.	Dr. BabasahebAmbedkarMarathwada University, Aurangabad	2004					
		MA	Swami RamanandTeerthMarathwada University, Nanded	2003					
15.	Raghavendra S	Ph.D	Osmania Unviersity, Hyderabad, Telangana	2016	11/4/2016	5.5	1	4	0
		MBA	Teegala Krishna Reddy College, JNTU, Hyderabad	2008					
16.	G Chethana Krishna	Post- Graduation in Communi- cative English	University of Hyderabad, Hyderabad, Telangana	2011	1/2/2013	8	•	3	0
		Post Graduate in Business Admini-stration	Alagappa University, Karaikudi, Tamil Nadu	2009					
		Admini-suduon							

SI. No.	Name	Degree	University	Year	Joining Date	Teaching	Industry	No. Of Publications	H Index
17.	Geethanjali G	Ph.D	Sri Venkateshwara University, Tirupati, Andhra Pradesh	2014	11/8/2010	21	6	0	0
		PGD in English Language	Centre for Developing English Language Teaching	2007					
		M.Phil	Alagappa University, Karaikudi, Tamil Nadu	2006					
		M. Ed	Sri Venkateshwara University, Tirupati, Andhra Pradesh						
		MA (Poltical) MA (English)	Osmania University, Hyderabad, Telangana	2000					
18.	Kalaa Chenji	Ph.D	Osmania University, Hyderabad, Telangana	2016	2/5/2016	19	-	3	0
		PGHRM	Indira Gandhi National Open University, New Delhi	1998					
		DCFA	Datapro Institute, Pune	1998]				
		M.Com	Osmania University, Hyderabad, Telangana	1994					
19.	Sindhu Ravindranath	Honors Diploma	GNIIT	2002	4/4/2016	3	14	2	0
		NLP	Al Futtaim, Dubai, UAE	2003					
		MBA	Bharathiyar University, Coimbatore	1999]				
20.	Smita Kulkarni	M.Sc (Psychology)	University of Madras, Chennai, Tamil Nadu	2012	1/6/2005	12	2	0	0
		MBA	The ICFAI University, Dehradun	2004					
		B.Arch	Gulbarga University, Kalaburagi, Karnataka	1998					
21.	T Vasundhara	Diploma in ISTD	Indian Society for Training and Development, New Delhi	2013	5/2/2013	23	1	3	0
		PGDM	Symbiosis Institute Management Studies, Pune	2001					
		M.Com	Osmania University, Hyderabad, Telangana	1985					
22.	Asha Binu Raj	Ph.D	University of Hyderabad	2014	15/03/2017	11.5	4.5	0	0
		MBA	Rani Durgavati Vishwavidyalaya, Jabalpur	2000					
23.	Sharda Singh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	30/5/2017	4	-	3	0
		MBA	Birla Institute of Technology, Mesra, Ranchi	2010					
24.	Musarrat Shaheen	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	30/5/2017	5	5	9	3
		Diploma in General Insurance (Licentiate)	Insurance Institute of India	2009					
		MBA	The ICFAI University, Dehradun	2008	1				
25.	Chetna Priyadarshini	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	21/06/2017	1	1	3	0
		MBA (HR and Marketing)	Birla Institute of Technology, Mesra	2013					
26.	Namrata Chatterjee	Ph.D	IIT (ISM) Dhanbad, Jharkhand	2016	6/10/2017	2	-	0	0
		MBA	NSHM Knowledge Center (West Bengal University of Technology)	2011					
27.	N. Akbar Jan	Ph.D (Management Sciences)	Anna University, Chennai	2015	25/10/2017	14	5	0	0
		MBA	University of Madras	1998					
28.	Rajasekhar David	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	29/11/2017	5	1	6	0
		MBA	Birla Institute of Technology, Mesra, Ranchi	2009					

SI. No.	Name	Degree	University	Year	Joining Date	Teaching	Industry	No. Of Publications	H Index
29.	A Kranthi Kumar	Ph.D	Vellore Institute of Technology, Vellore	2016	11/01/2018	5	1	0	0
		UGC-NET (Manage-ment)	UGC	2013					
		AP-SET (Manage-ment)		2012					
		MBA	Osmania University						
		M.Sc	AP Agricultural University, Hyderabad, Telangana	1975					
30.	Neha Gahlawat	PhD.	Guru Jambheshwar University of Science & Technology, Hisar, Haryana	2016 12/09/2018 4	4	0	20	8	
		UGC-NET (JRF)		2012					
		МВА	Maharshi Dayanand University, Rohtak, Haryana	2010					
31.	Preshita Neha Tudu	PhD.	IIT, Dhanbad	2016	17/09/2018	4	0	7	3
		MBA	Birla Institute of Technology, Mesra, Ranchi	2011					
32.	Srinivasa Rao	PhD.	Birla Institute of Technology & Science, Pilani	2005	09/01/2019	15	21	7	3
		MPhil.	Birla Institute of Technology & Science, Pilani	2001					
		MBA	National Institute of Personnel Management	1993					
33.	KBS Kumar	PhD	GITAM University	2019	10/02/2016	5	13	46	1
		Msc. (Applied Psychology)	Annamalai University, Tamil Nadu	2008					
		MBA	ICFAI Business School, Hyderabad	2002					
34.	Brigadier B Chandrasekhar	F.P.M	Indian Institute of Management, Indore	2019	01/10/2019	2	35	1	0
		MBA	Sikkim Manipal University	2013					
		MCA	IGNOU	2003					
		MPhil	NIMHANS, Bangalore	1998					
		MA. Psychology & Para Psychology	Andhra University	1993					

Annexure - 2 Summary Table for Research Grants 2015-2020

SI. No	Name of Faculty	Project Title	Funding body	Year	Total grant, Year	Status
1.	Kalaa Chenji and Laila Memdani	Determinants of Financial Inclusion of Women in Telangana.	IFHE Research Committee, Hyderabad	2018	INR 1,00,000/-	Writing Project Report, research papers sent for publication
2.	Neha Gahlawat & Sitamma Mikkilineni	Maternity & Work in India: The implications of maternity break on women's career progression.	IFHE Research Committee.	2019-2020	INR 1,50,000/-	Project report writing stage, Research papers being written
3.	A Srinivasa Rao, H. Sudheer and KVSSN Murthy	Micro level women entrepreneurs' issues and challenges : Comparative study between UAE and India.	IFHE Research Committee.	2019-2020	INR 2,00,000/-	Data collection under progress
4.	Radha Mohan Chebolu, T. Sitaramaiah, David Rajasekhar	Longitudinal analysis of welfare and social security measures and their impact on financial performance of Singareni collieries Ltd (SCCL).	IFHE Research Committee.	2019-2020	INR 2,00,000/-	
5.	Musarrat Shaheen and Farrah Zeba	Antecedents and Consequences of Patients' Trust: A Medical Tourism Perspective	IFHE Research Committee	2020-2021	INR 1,90,000/-	Questionnaire Development Stage
6.	Josyula K Lakshmi, Sitamma Mikkilineni, Rashmi Pant, Seema Murthy		George Institute for Global Health, Sydney, Australia	2018-2019	INR 2440600 (AUD 48189.65)	Completed, Research papers & case studies being developed
				Total	INR 32,80,600	

Annexure - 3 Research Publications- 1st July 2015 to 30th November 2020

1st July 2015-30th June 2016

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
1.	Priyadarshini C, Ponnam Abhilash and Banerjee P	Role Stress and Coping Among Business School Professors: A Phenomenological Study	Qualitative Report, Vol. 20, No. 12, pp 2050- 2066, 2015	Nova Southeastern University, Florida, USA.	Scopus
2.	Radha Mohan Chebolu	Revisiting Indian Talent in New Zealand: Problems and Prospects of New Century	IBMR Wakad's Journal of Management Research. Vol.2, No.2,pp 1-10, Apr-Sep, 2015	IBMR, Institute of Business Management and Research, Pune.	Scopus
3.	Manish Gupta	Corporate Social Responsibility, Employee— Company Identification and Organizational Commitment: Mediation by Employee Engagement	Current Psychology, Vol. 34, No.3, pp 1-9, Oct 2015	Springer Science+ Business Media, New York.	Scopus/ Web of Science
4.	Mahesh Kumar Soma	Self Awareness-An Important Aspect of Personal Development Program	International Research Journal of Management and Commerce, Vol. 2, No. 10, pp 26-40, Oct 2015	Associated Asia Research Foundation, Haryana, India.	Scopus/ Web of Science
5.	Srabasti, Chhaterjee, Nikhat Afshan and Prema Chhetri	Exploring the Linkage between the Components of Motivational Systems Theory and Career Decisiveness: The Mediating Role of Career Optimism	Journal of Career Assessment, Vol. 23, No. 4,pp 597-614, Nov 2015	SAGE Publications	Scopus/ ABDC-A Category/ Web of Science
6.	Tavleen Kaur and Ritesh Dubey	Influence of Personality traits on Acceptability of Counter Productive Work behavior: A Study in Indian Context	International Research Journal of Human Resources and Social Sciences, Vol. 2, No. 12, pp 1-14, Dec 15	Associated Asia Research Foundation, Haryana, India.	ABDC-C Category (as per 2013list)
7.	V.S.P Rao and Rajasekhar David	Employee branding and strategies: A winning combination for Southwest Airlines	Smart Journal of Business Management Studies, Vol.11,No. 2, pp 73-81, 2015	Scientific Management and Advanced Research Trust (SMART), Tiruchirapally, Tamil Nadu.	ABDC-C Category
8.	Mahesh Kumar Soma	Public Deposits- Analysis & Comparison as per Companies Acts 1056 and 2013	International Journal of Management Research (IJMR), April 2016, 4, (4), 177-189	AARF(Associated Asia Research Foundation)	
9.	Shaheen Musaratt, Ritu Gupta and YLN Kumar	Exploring Dimensions of Teachers' OCB from Stakeholder's Perspective: A Study in India	Qualitative Report, Vol. 21,No. 6, pp 1095-1117, Jun 2016	Nova Southeastern University, USA.	Scopus/ Thomson Reuters
10.	Kalagadda Prashanthi and Bhaskara Rao M	Internationalization of SMEs: An Empirical Study in Vijayawada City	Man in India, Vol.96, No.5, pp 1643-1669, Jun 2016	Serials Publications Pvt Ltd., New Delhi.	Scopus
11.	Chetna Priyadarshini, Sireesha Mamidenna and O.B. Sayeed	Identifying Dimensions of Employer Attractiveness in Indian Universities: An approach towards Scale Development	Journal of Asia Business Studies, Vol.10, No. 2, pp 183-193, Apr 2016	Emerald Group Publishing, UK.	Scopus/ Web of Science
12.	Mahesh Kumar Soma	An Econometric Investigation of the Determinants of Sustainable Wellbeing of Countries	Journal of International Business and Economy, Vol. 17, No. 1, pp 39-57, Spring 2016	San Francisco state University, SanFrancisco States.	ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
13.	Rao M Bhaskara and Keerthan Y	Motivation of Teachers in Higher Education	Journal of Applied Research in Higher Education, Vol. 8, No.4, pp 469-488, Feb 2016	Emerald Group Publishing, UK.	Scopus
14.	Mahesh Kumar Soma	Public Deposits- Analysis & Comparison as per Companies Acts 1056 and 2013	International Journal of Management Research (IJMR), April 2016, Vol-4-issue 4, pages 177- 189.	AARF(Associated Asia Research Foundation) IF- 3.007	
15.	Gupta, Ritu & Banerjee, Dr. Pratyush	Antecedents of Organizational Creativity: A Multi-Level Approach.	Verslas teorija ir praktika. 17. 167-177, June,2016, 10.3846/btp 2016.624	Vilniaus Gedimino technikos universitetas	Scopus

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
1.	Rajasekhar David and Sharda Singh	Correlation between Locus of Control and Happiness among Postgraduate Students in India	SMART Journal of Business Management Studies Vol.12,No.2, pp 40-46 Jul-Dec, 2016	SMART, Tiruchirapalli, Tamil Nadu.	ABDC-C Category (As per 2013 list)
2.	Anita Acharya and Manish Gupta	An Application of Brand Personality to Green Consumers: A Thematic Analysis	The Qualitative Report, Vol. 21,No. 8, pp 1531- 1545, Aug 2016	Nova Southeastern University, USA.	Scopus/Thomson Reuters
3.	Gupta, M and Sayeed O. B.	Social Responsibility and Commitment in Management Institutes: Mediation by Engagement	Business: Theory and Practice, Vol.17, No.3, pp 280–287, Sep 2016	Vilnius Gediminas Technical University, Lithuania.	Scopus
4.	Manish Gupta and Jatin Pandey	Impact of Student Engagement on Affective Learning: Evidence from a Large Indian University	Current Psychology, Vol., No., pp 1-8, Oct 2016	Springer, New York.	Scopus/Thomson Reuters
5.	Papreen Nahar, Nanda Kishore Kannuri, Sitamma Mikkilineni, G.V.S. Murthy and Peter Phillimore	At the margins of biomedicine: The ambiguous position of 'Registered Medical Practitioners' in rural Indian healthcare	Sociology of Health & Illness Vol. 20, No. 20, pp 1–15 Nov 2016	John Wiley & Sons, Ltd, UK.	Scopus
6.	Pratyush Banerjee and Ritu Gupta	Design Deficiencies in corporate Career Web-Sites in India: A Content Analysis	Human Systems Management Vol. 35,No. 4, pp 291-300 (Dec, 2016)	IOS Press, Amsterdam, Netherlands.	Scopus / ABDC-C Category
7.	Mahesh Kumar Soma	The Negotiation Panorama,	International Journal of Management Research (IJMR), December 2016, Vol-4-issue 12, pages 313- 322, ISSN(O) -2321-1709, ISSN(P)-2394-4226	AARF(Associated Asia Research Foundation) IF-5.779	Not listed
8.	V.S.P. Rao and Sharda Singh	Managing Human Resources, the FedEx way	International Journal of Case Studies Vol. 6, No.1, pp 105-110 (Jan, 2017)	Maria Publications 1241 Hamilton Street Eatonia, SK Canada.	Not listed
9.	Papreen Nahar, Nanda Kishore Kannuri, Sitamma Mikkilineni, G.V.S. Murthy and Peter Phillimore	mHealth and the Management of Chronic Conditions in Rural Areas: A Note of Caution From Southern India	Anthropology & Medicine' Vol. 24, No.1, pp 1-16 (Feb, 2017)	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 0.560

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
10.	S.Raghavendra and Kalaa Chenji	From Jugaad to Startup for a Sustainable Livelihood	Journal of Asia Entrepreneurship and Sustainability Vol. 13, No.1, pp 136- 152 (Feb, 2017)	Rossi Smith Academic Publications, Oxford, UK.	ABDC-C Category
11.	Kalaa C and Raghavendra S	Mother of Orphans – Sindhutai Sapkal	Asian Journal of Women Studies, Vol. 23, No. 2, pp 243-249, May 2017	Routledge, Taylor and Francis Group, UK.	Scopus
12.	David R, Banerjee P & Ponnam A	Risks Perceived Regarding Recruitment Process Outsourcing: Stakeholder Concerns	Journal of Global Operations and Strategic Sourcing, Vol. 10, No. 1, pp 112-136, (March, 2017)	Emerald Group Publishing, UK.	Scopus/ABDC-B Category
13.	Chetna Priyadarshini, YLN Kumar and Rajneesh RanjanJha	Employer Attractiveness through Social Media: A Phenomenological Study	Qualitative Report, Vol. 22,No. 4, pp 969-983, Apr 2017	Nova Southeastern University, USA.	Scopus/Thomson Reuters
14.	Singh S, Ganguli S and David R	Women Workforce Attrition Dynamics in Indian IT/ ITES sector	Qualitative Report, Vol. 22, No. 5, pp 1211-1266, May 2017	Nova Southeastern University, USA	Scopus/ Thomson Reuters
15.	Banerjee P and Bagchi S S	A Content Analysis of the Leadership Styles of Steve Waugh and SouravGanguly: leadership lesson from cricket	Qualitative Report, Vol. 22, No.5, pp 1279- 1291, May 2017	Nova Southeastern University, USA	Scopus/ Thomson Reuters
16.	Mahesh Kumar Soma	The Negotiation Tactics	International Journal of Research & Management, Vol. 5, pp 39-45, May 2017	AARF(Associated Asia Research Foundation)	Scopus

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
1.	Menachery T and James E	Capacity Building for Sustainable Water Resources	The Journal of Governance, Vol. 15, pp 4-38, Jul 2017	IC Centre for Governance, New Delhi	Journal published by ICCG
2.	Gupta M and Shaheen M	Impact of Work Engagement on Turnover Intention: Moderation by Psychological Capital in India	Business: Theory and Practice, Vol. 18, pp 136-143, Jul 2017	Vilnius Gediminas Technical University, Lithuania.	Scopus
3.	Gupta R and Hershey DA	Time Perspective as an Antecedent of Trust in a Manager and its Impact on Employee Attitudes	Time and Society, pp 1-29, Jul 2017	Sage Publications	Scopus/ ABDC-B Category
4.	Gupta M, Shaheen M and Reddy KP	Impact of Psychological Capital on Organizational Citizenship Behavior: Mediation by Work Engagement	Journal of Management Development, Vol. 36, No. 7, pp 973-983,Jul 2017	Emerald Group Publishing Limited, UK.	Scopus/ ABDC-C Category
5.	Gupta R and Pradhan	Evaluating Financial Planning Advertisements for Retirement in India: A Content Analysis	Qualitative Report, Vol. 22, No. 7 (3),pp 1793-1809, Jul 2017	Nova South West Publishing	Scopus/ Thomson Reuters
6.	Mydhili Virigineni and Bhaskara Rao M	Contemporary Developments in Behavioural Finance	International Journal of Economics and Financial Issues, Vol. 7, No. 1, pp 448-459, Aug, 2017.	Econ Journals	ABDC-C Category
7.	Chetna Priyadarshini, Sreejesh S and Anusree MR	Effect of information quality of employment website on attitude toward the website: A moderated mediation study	International Journal of Manpower, Vol. 38, No. 5,pp 729-745, Aug 2017	Emerald Group Publishing Limited, UK.	ABDC-A Category/ Scopus

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
8.	Mahesh Kumar Soma	Financing Working Capital with Public Deposits Profitability in FMCG Sector	Treasury Management, Vol-XVI, Issue 5,October 2017, ISSN:0972-513X,pp 50-57	IUP Publications	Index Copernicus
9.	Raghavendra. S, Kalaa Chenji	Sustainable development motives: A scale development study	Journal of Asia entrepreneurship and sustainability, 13 (2), 43-57, Oct, 2017	Rose and Smith Academic Publications	ABDC-C
10.	Showry, M.	Individual determinants of attrition	IUP Journal of Soft Skills, 9 (4) 7-21, Dec, 2017	IUP Publications	Cabell's Directory
11.	Gupta M and Shukla K	An Empirical Clarification on the assessment of engagement at work	Advances in Developing Human Resources, Vol. 20, No. 1, pp 44-57, Jan 2018	Sage USA	Scopus/ ABS ABDC-C Category
12.	Gupta M	Engaging Employees at work: Insights from India	Advances in Developing Human Resources, Vol. 20, No. 1, pp 3-10, Jan 2018	Sage USA	Scopus/ ABS 9ABDC-C Category
13.	Shaheen M, Zeba F and Mohanty P	Can Engaged and Positive Employees Delight Customers?	Advances in Developing Human Resources, Vol. 20, No. 1, pp 103-122, Jan 2018	Sage Publications	Scopus/ ABDC-C Category
14.	Sharda Singh, Rajsekhar David, Sitamma, Mikkilineni	Organizational virtuousness and work engagement- Mediating role of work engagement in India	Advances in Developing Human Resources, 20 (1), pp 88-102, Jan 2018	Sage Publications	Scopus/ ABDC-C Category
15.	Gupta M, Ravindranath S and Kumar YLN	Voicing Concerns for Greater Engagement: Do Supervisor's Job Insecurity and Organizational Culture Matter?	Evidence-based HRM Vol. 6, No. 1, (Feb 2018), pp 54-65,	Emerald Group Publishing Limted, UK	Scopus / ABDC-B Category
16.	Gupta M and Acharya A	Mediating role of innovativeness between Risk Taking and Performance in Indian Universities: Impact of this Nexus on Brand Image,	South Asian Journal of Global Business Research, Vol. 7, No. 1, pp 22-40, Feb 2018	Emerald Group Publishing Limted, UK	Scopus / ABDC-C Category
17.	Chandola, T, Mikkilineni. S, Chandran, A, Bandopadhyay. S, Zhan, Bassanesi, SL	Is socioeconomic segregation of the poor associated with higher premature mortality under the age of 16 – a cross sectional analysis of survey data in major Indian cities	British Medical journal Open, 8(2) e018885, Feb, 2018	British Medical Journals	Scopus
18.	Gupta M, Ravindranath S	Managing Physically challenged workers at Microsign	South Asian Journal of Business Management, Vol. 7, No. 1, (March 2018)pp 34-40,	Sage India	Scopus
19.	Gupta M and Shaheen M	The Relationship between Psychological Capital and Turnover Intention: Work Engagement as Mediator and Work experience as Moderator.	Journal Pengurusan, UKM Journal of Management), 49.	Penerbit University Kebangsaan, Malaysia.	Scopus
20.	Radhamohan Mahesh Kumar Soma	Towards Servant Leadership-The Starbuck's Way	Shanlax International Journal of Management. 5, March 2018, special issue	Shanlax International Journals	-Not listed
21.	Gupta M, Shaheen M and Das M	Engaging employees for quality of life: mediation by psychological capital	The Service Industries Journal, (April 2018), pp 1-17	Taylor and Francis, UK	SCOPUS, ABS, ABDC-B category
22.	Mohammed Abdul Nayeem	Understanding diversity at workplace: A conceptual framework	Asian-African Journal of Economics and Econometrics, 18 (1), June 2018	Serial Publications Ltd.	Scopus
23.	Bhaskar Rao, M, Lakshmi Ch Hymavathi, Mallika N. Rao	Factors affecting female consumers online buying behaviour	Academy of Marketing Studies journal, Vol, 22, 2(1-20) , (June, 2018)	Allied Publishers	ABDC - C

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
1.	Abubakr Suliman; Srinivasa Rao; Tamer Elewa	CEO TL and TMT performance study from GCC	Measuring Business Excellence, 23(1), 63-79, January 2019.	Emerald Group Publishing Limted, UK	ABDC B
2.	Dr. Niraj Chimote	Maintaining the Quality of Work- Life Among the Employees of Private Banks	International Journal of Economic Research, 16(1), 129-159, January 2019.	Serials Publications Pvt. Ltd	ABDC C
3.	Namrata Chatterjee, Niladri Das & Nishit Kumar Srivastava	A structural model assessing key factors affecting women's entrepreneurial success: Evidence from India	Journal of Entrepreneurship in Emerging Economies, Vol. 11, Issue: 01, Vol. 11, Issue: 01, (122-151), February 2019.	Emerald Group Publishing Limted, UK	Scopus
4.	Manish Gupta, Musarrat Shaheen and Manoj Das	Engaging employees for quality of life: mediationby psychological capital	The Service Industries Journal, Vol. 39, issue- 5-6, (403–419), March 2019	Taylor and Francis, UK	ABDC B
5.	Preshita Neha Tudu, Rambalak Yadav	EnviGreen Biotech: An Eco- friendly Alternative to Plastic Bags	South Asian Journal of Business and Management Cases, 8(1), 204-214, March 2019.	Sage Publications	Scopus
6.	Sivakoti Reddy Manukonda, Chetna Priyadarshini, Abhilash Ponnam & Raghavendra Sode	What motivates students to attend guestLectures?: a comparative study across three Popular disciplines in india	The international journal of learning in higher education, volume 26, issue 1, (23-34), march 2019	Common Ground Research Networks	
7.	Gupta, M., Pandey, J., Gaur, J., & Vohra, N.	Research on Role of Technology in Workforce Management	Australasian Journal of Information Systems, Vol 23 No 1, March 2019.	UQ Business School, The University of Queensland	ABDC A/Scopus
8.	Musarrat Shaheen, Sikander Azam, Mahesh Kumar Soma, and T. Jagan Mohan Kumar	A competency framework for contractual workers of manufacturing sector.	Industrial and Commercial Training, Vol. 51, Issue 3, 152- 164, March 2019.	Emerald Group Publishing Limted, UK	Scopus
9.	Gupta, M. & Srivastava, P.	Competence Assessment and Development in India	Industrial and Commercial Training, Vol 51 No 3, (137-138), April 2019.	Emerald Group Publishing Limted, UK	Scopus
10.	Chetna Priyadarshini, Sharda Singh, Rajasekhar David and Omer Bin Sayeed	Effect of Student Leadershipon Academic Performance andPerceived Employability: A Longitudinal Study on ScaleDevelopment and Validationin the Indian Context	South Asian Journal of Management, 26(2), 06-134, April 2019.	Association of Management Development Institutions in South Asia (AMDISA)	ABDC C
11.	Md Sikandar Azam and Musarrat Shaheen	Decisional factors driving farmers to adopt organic farming in India: a cross sectional study	International Journal of Social Economics, 46(4), 562-580, April 2019.	Emerald Group Publishing Limted, UK	ABDC B
12.	Musarrat Shaheen, MD Sikandar Azam, Mahesh Kumar Soma, T. Jagan Mohan Kumar	A competency framework for contractual workers of manufacturing sector	Industrial and Commercial Training, Vol. 51 Issue: 3, (152- 164), April 2019	Emerald Group Publishing Limted, UK	Scopus
13.	Chetna Priyadarshini, Sreejesh S., Rajneesh Ranjan Jha	Impact of Informational Characteristics of the Recruitment Website on Graduating Students' Job Pursuit Intention: A Moderated Mediation Study	International Journal of Human Capital and Information Technology Professionals, 10 (2), April 2019.	IGI Global	Scopus
14.	A.K. Subramani , N. Akbar Jan, Thangaraja Arumugam &M.S. Sasikala	Examining the relationship between critical successfactors of total quality managementimplementationand business performance: a structural equationmodelling approach.	International journal of business excellence, Vol. 17, Issue 4, 469-486, April 2019.	InderScience Publishers	ABDC C
15.	Ahmed, K. A., & Kranthi, A. K.	Determinants of m-ticketing adoption using smartphone app among IT employees of Bengaluru city-an extended UTAUT2 approach	International Journal of Business Innovation and Research, 19(1), 57-79, May 2019.	InderScience Publishers	ABDC C

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
16.	Jatin Pandey (IIM Kozhikode) & Manish Gupta	Religion in the lives of Hindu widows: Narratives from Vrindavan, India	Psychology of Religion and Spirituality, Vol. 11, Issue 2, 91- 100, May 2019.	American Psychological Association	Scopus
17.	Musarrat Shaheen, Farrah Zeba, Vaibhav Sekhar, & R Krishnankutty	Linking home— work interface, work engagement and psychological capital to customer advocacy.	Journal of Global Operations and Strategic Sourcing, Vol. 12 Issue No.2, pp. 268-287, June 2019.	Emerald Group Publishing Limted, UK	Scopus
18.	Manish Gupta; Upasna A. Agarwal & Richa Chaudhary	Engaging liquid knowledge workers: causes, concerns and consequences	Journal of Global Operations and Strategic Sourcing, Vol. 12 No. 2, 198-201, June 2019.	Emerald Group Publishing Limted, UK	Scopus
19.	Manish Gupta	Does work engagement mediate the perceived career support- and career adaptability- work performance relationship?	Journal of Global Operations and Strategic Sourcing (earlier Strategic Outsourcing), 12 (2), 310-327, June 2019.	Emerald Group Publishing Limted, UK	Scopus
20.	Niraj Chimote	Managing the Work-Family Conflict among the employees of IT companies	Indian Journal of Economics and Business, Vol: 18 and No: 1, 399- 442, June 2019.	Serials Publications	ABDC C

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SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
1.	N. Akbar Jan	Social Media Addiction, Culture Code and Mediation Effect of Mindfulness: A Structural Equation Modelling Access	International Journal of Recent Technology and Engineering, Volume-8, Issue-2S3, 1097-1102, July 2019.	Blue Eyes Intelligence Engineering and Sciences Publication	Scopus
2.	N. Akbar Jan	Examining the relationship between critical success factors of total quality management implementation and business performance: a structural equation modelling approach	International journal of business excellence, Vol. 17, No. 4, 469-486.	Inderscience	Scopus
3.	Neha Gahlawat and Subhash C. Kundu	Progressive Human Resource Management and Firm Performance: Empirical Evidence from Indian context	International Journal of Organizational Analysis, Volume 27 Issue 3, 471-493, July 2019.	Emerald Group Publishing Limted, UK	ABDC B/Scopus
4.	B S S Karthik, Brig Bhuvanagiri Chandrasekhar, Dr Rajasekhar David, Dr A Kranthi Kumar	Identification of Instructional Design Strategies for an Effective E-learning Experience	The Qualitative Report, Volume 24 Number 7, 1537-1555. July 2019.	Nova Southeastern University, Florida	Scopus/ Web of Science
5.	Purna Prabhakar Nandamuri, Radha Mohan Chebolu	Executive Compensation: The Critique and the Ideal	The IUP Journal of Corporate Governance, Vol. XVIII, Issue 3, 20-32, July 2019.	IUP Publications	ABDC C
6.	Kalaa Chenji, Raghavendra Sode	Workplace ostracism and employee creativity: role of defensive silence and psychological empowerment	Industrial and Commercial Training, 51 (6), 360-370, August 2019.	Emerald Group Publishing Limted, UK	Scopus
7.	Neha Gahlawat and Subhash C Kundu	Participatory HRM and Firm Performance: Unlocking the Box through Organizational Climate and Employee Outcomes	Employee Relations, Volume 41 Issue 5, 1098- 1119, August 2019.	Executive Enterprises Publications	ABDC B/ Scopus
8.	T. Sitaramaiah, N. Akbar Jan, Radha Mohan Chebolu, Thangaraja Armugam, AK Subramani	Corporate Governance and Firm Performance in India: An Empirical Research	International Journal of Innovative Technology and Exploring Engineering (IJITEE), Vol.8, Issue 11S2, 453-460, September 2019.	Blue Eyes Intelligence Engineering and Sciences Publication	Others
9.	Raghavendra Sode and Kalaa Chenji	Motives and consciousness as determinants of sustainableDevelopment	Rivista di Studi sulla Sostenibilità, 1, September 2019.	FrancoAngeli Edizioni	Scopus
10.	Shaheen, M., Zeba, F., Chatterjee, N.,Krishnankutty, R.c,	Engaging customers through credible and useful reviews: the role of online trust	Young Consumers, September 2019.	Emerald Group Publishing Limted, UK	ABDC B/Scopus
11.	Raghavendra Sode, Kalaa Chenji	Mindfulness: an upward spiral process to combat depression	Psychiatria, 16(4), 178-184, October 2019.	Karger Publications	Scopus
12.	Manish Gupta and Anitha Acharya	Answering Key Questions on Green Consumption: A Qualitative Study among Indian Youth	International Journal of Nonprofit and Voluntary Sector Marketing, Volume 24 and Issue 4, November 2019	Wiley Online Library	ABDC B/ Scopus
13.	Jebarajakirthy, C., Balaji, M. S. , Yadav, R., & Gupta, M.	Sustainable and responsible consumption: Evidences from emerging economies	International Journal of Nonprofit and Voluntary Sector Marketing, 24(4), November 2019.	Wiley Online Library	ABDC B/ Scopus
14.	Mohammed Abdul Nayeem, Siddharth Kushwaha, Bharath Supra	Board Structure Composition in Manufacturing, Telecom, and IT and ITeS Industries in India	The IUP Journal of Corporate Governance, XVIII, No.3, 49-67, November 2019.	IUP Publications	Cabell's Directory/Ebsco/Proquest

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
15.	Md Sikandar Azam, Musarrat Shaheen, Sonali Narbariya	Marketing challenges and organic farming in India—Does farm size matter?	International Journal of Nonprofit and Voluntary Sector Marketing (NVSM), Vol. 24, Issue 4, November 2019	Wiley Online Library	ABDC B
16.	Raavee Kadam; Srinivasa Rao; Waheed Kareem Abdul; Shazi Shah Jabeen	Impact of Cultural Intelligence on SME Performance The mediating effect of entrepreneurial orientation	Journal of Organizational Effectiveness People and Performance, Vol.6, Issue 3, 161-185, November 2019.	Emerald Group Publishing Limted, UK	ABDC-B
17.	Chetna Priyadarshini, Ritesh Kumar Dubey, YLN Kumar, Rajneesh Ranjan Jha	Impact of a Social Media Addiction on Employees' Wellbeing and Work Productivity	The Qualitative Report, 25(1), 181-196, January 2020.	Nova Southeastern University, Florida	Scopus/Web of Science
18.	Anitha Acharya and Manish Gupta	Do Skills and Challenge Affect Perceived Learning? Mediating Role of Engagement	Journal of Electronic Commerce in Organizations, Vol. 18, Issue 2, 64-79, January 2020.	IGI Global USA	ABDC B
19.	Ram Shankar Uraon, Manish Gupta	Do HRD practices affect perceived market performance through operational performance? Evidence from software industry	International Journal of Productivity and Performance Management, Vol. 69, Issue 1, 85-108, January 2020.	Emerald Group Publishing Limted, UK	ABDC B
20.	PRESHITA NEHA TUDU	Saathi Sanitary Pads: Eco-friendly pads which will make you go bananas!	International journal of nonprofit and voluntary sector marketing, 25(1), February 2020.	Wiley Online Library	ABDC B
21.	T. Sita Ramaiah, Satish Chandra Tiwari,Neeraj Kumar,Radha Mohan Chebolu	Does Corporate Governance Influence Capital Structure in Indian Firms?	The Empirical Economics Letters, 19(2), 111-119, February 2020.	Routledge	ABDC C
22.	Dr. Asha Binu Raj	Impact of internal branding on employee engagement: an empirical study conducted among medical staff's brand supporting behaviour in Indian hospitals	Indian Journal of Public Health, Research and Development, Vol. 11, Issue 3, 979-984, March 2020.	Institute of Medico-Legal Publications	
23.	Dr. Asha Binu Raj	Impact of internal branding on employee engagement: an empirical study conducted among medical staff in Indian hospitals	Indian Journal of Public Health, Research and Development, Vol. 11, Issue 3, 985-990, March 2020.	Institute of Medico-Legal Publications	
24.	D.Saravanan, Dr. Radha Mohan Chebolu	Video data extraction using image resemblance characteristic procedure	Journal of Xián University of Architecture & Technology, Volume XII, Issue V, 2540-2545, May 2020	Science Press	
25.	Gupta, M.	Engaging young consumers	Young Consumers, 21(2), 133-135, May 2020.	Emerald Group Publishing Limted, UK	ABDC B/Scopus
26.	Sharma, M. Gupta, M., & Joshi, S.	Adoption barriers in engaging young consumers in the Omnichannel retailing	Young Consumers, 21(2), 193-210, May 2020.	Emerald Group Publishing Limted, UK	ABDC B/Scopus
27.	Raavee Kadam, Srinivasa Rao, Waheed Kareem Abdul and Shazi Shah Jabeen	Diversity climate perceptions and its impact on multicultural team innovation and performance	Measuring Business Excellence, Vol. 24, Issue 3, 301-318, June 2020.	Emerald Group Publishing Limted, UK	ABDC B
28.	Gupta, M. & Acharya, A.	E-Commerce Companies: Engaging the Stakeholders	Journal of Electronic Commerce in Organizations, 18(3), June 2020	IGI Global USA	ABDC B/Scopus
29.	Shaheen, M., Zeba, F., Chatterjee, N. and Krishnankutty, R.	Engaging customers through credible and useful reviews: the role of online trust	Young Consumers, Vol. 21 and Issue No. 2, 137-153, June 2020.	Emerald Group Publishing Limted, UK	ABDC B/ Scopus

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor (Journal)
30.	Zeba, F., Shaheen, M., & Krishnankutty, R.	Hedonic and Utilitarian Values Behind Engagement of Online Consumers.	Journal of Electronic Commerce in Organizations, Vol. 18 and Issue No.3, July 2020	IGI Global USA	ABDC B
31.	James W. Westerman, M. Bhaskara Rao, Sita Vanka, Manish Gupta	Sustainable Human Resource Management and the Triple Bottom line: Multistakeholder strategies, concepts and engagement	Human Resource Management Review, Vol. 30, Issue 3, September 2020.	Elseiver	ABDC A/Scopus

Cases- 1st July 2015 to 30th November 2020 Department – HR

2015

SI. No.	Faculty Member/s	Case Title	
1.	Manish Gupta.	Infosys: Vishal Sikka's Challenges. ICMR, India, [Case No.: CLHR/038 2015] [http://www.thecasecentre.org/students/products/view?id=131690. (August 2015)	Included in The Case Centre, UK Reference no. 415-188-8],
2.	Musarrat Shaheen.	Yahoo! Restructures to trim —BloatedI Cost Structure; Rivals Reap Benefits [Reference no. 416-0090-1]. https://goo.gl/RURg6E [The Case Centre, UK] (2015).	[The Case Centre,UK]

2016

SI. No.	Faculty Member/s	Case Title	[The Case Centre, UK]
1.	KBS Kumar	Chanda Kochhar: Leading Digitization at ICICI Bank (2016)	[The Case Centre,UK]
2.	KBS Kumar	Jighesh Shah: The Rise and Fall of an Ambitious Entrepreneur (2016)	[The Case Centre,UK]
3.	KBS Kumar	Zorba's Sarvesh Shashi: The Yogic Entrepreneur (2016)	[The Case Centre,UK]
4.	KBS Kumar	Flipkart: The Story of India's Biggest Private Funding (2016)	[The Case Centre,UK]
5.	KBS Kumar	Saumya Vardhan: Riding High on the \$30 Billion Blue Ocean (2016)	[The Case Centre,UK]
6.	KBS Kumar	Raghunandan Kamath of Natural Ice Cream: The Making of the Indian Ice Cream Baron (2016)	[The Case Centre,UK]
7.	Sharda Singh	OSI China in food scandal, 2016	ICMR India
8.	Sharda Singh	KBR Park in Hyderabad - Environmental Protection Vs Development, 2016; OSI China in food scandal, 2016	ICMR India
9.	Muralidhara, G.V., & Shaheen, M.	Bell-Curve: A Relative Method To Evaluate Performance Or An Arbitrary Process Of Stacking Employees, [Reference No- 416-0141-1]. https://goo.gl/KHSFkc [The Case Centre, UK] (2016)	The Case Centre,UK
10.	Priyadarshini, C., Banerjee, P., & Purkayastha, D.	Recruitment Metrics: Calculating the Hiring Costs. CLHR/042, ICMR, IBS Hyderabad. (2016).	ICMR, IBSHyderabad.
11.	Chethana G Krishna	The Apple way of conducting meetings. 2016	IBS Case Journal,2016

SI. No.	Faculty Member/s	Case Title	
1.	KBS Kumar	Narayana Peesapaty – The Anti-Plastic Crusader (2017)	The Case Centre,UK
2.	KBS Kumar	Elon Musk – The Dreamer, the Visionary, the Serial Entrepreneur (2017)	The Case Centre,UK
3.	KBS Kumar	Ido Leffler: Taking on Global Beauty Brands with a Carrot (2017)	The Case Centre,UK
4.	KBS Kumar	Liu Qiangdong – Making of the Chinese Online Retail Tycoon (2017)	The Case Centre,UK
5.	KBS Kumar	Khan Academy – A Disruptive Innovation in Education (2017)	The Case Centre,UK
6.	KBS Kumar	Greg Moran and Zoomcar – India's Hyper-local Car Sharing Model (2017)	The Case Centre,UK
7.	KBS Kumar	Managing Communication Crisis the 'Under Armour' Way (2017)	The Case Centre,UK
8.	KBS Kumar	Kevin Plank and the Rise of Under Armour (2017)	The Case Centre,UK
9.	KBS Kumar	Yogendra Vasupal – The Rise and Fall of Stayzilla (2017)	The Case Centre,UK
10.	KBS Kumar	The Newseum – Will It Survive the Sustainability Crisis? (2017)	The Case Centre,UK
11.	Manish Gupta	Increasing Internet Engagement of a Facebook Group. (May, 2017). ICMR, India [Case No.: CLMM130] [Included in The Case Centre, UK Reference no. 517-0116-1] http://www.thecasecentre.org/educators/products/view?id=145013.	[Included in The Case Centre, UK Reference no. 517-0116-1]
12.	Sharda Singh	Goliath Losing to David: The Curious Case of Encyclopedia Britannica, 2017	Amity Case Research Journal. (ISSN 23199199)
13.	Sharda Singh	Managing Human Resources: The FedEx Way (2017)	International Journal of Case Studies, Volume 6, Issue 1
14.	Shaheen, M., & Zeba, F.	Entrepreneur-Venture Capitalist's Equation @ Housing.Com, [Reference no. No. 817-0038-1]. https://goo.gl/BJt2H4 [The Case Centre, UK] (2017)	The Case Centre,UK
15.	Jha, R. R. and Priyadarshini, C.	Kraft Merges with Heinz: A Case Study. ET Cases, February 2017. UK Case Center. (2017).	The Case Centre,UK

SI. No.	Faculty Member/s	Case Title	
1.	KBS Kumar	Anshu Gupta – Goonj: Spearheading Social, Economic, and Environmental Impact in an Innovative, Sustainable, and Replicable Way (2018)	The Case Centre,UK
2.	KBS Kumar	Access Bank – Building a Brand by Delivering Sustainable Banking (2018)	The Case Centre,UK
3.	KBS Kumar	Lush's Charity Pot – Sustainable Growth through Charitable Giving (2018)	The Case Centre,UK
4.	KBS Kumar	Baidu's Big Data Strategy – Impacting Chinese and Global Al Landscape (2018)	The Case Centre,UK
5.	KBS Kumar	Nokia in India: Staging a Comeback (2018)	The Case Centre,UK
6.	KBS Kumar	Azim Premji Foundation: A Philanthropic initiative to Improve Indian Rural Primary Education (A) (2018)	The Case Centre,UK
7.	KBS Kumar	Azim Premji Foundation: A Philanthropic initiative to Improve Indian Rural Primary Education (B) (2018)	The Case Centre,UK
8.	KBS Kumar	Alibaba's Big Data – A Global Game Changer (2018)	The Case Centre,UK
9.	KBS Kumar	David Green- Delivering Quality Eyecare in the Developing Countries through Collaborative Systems. (2018)	The Case Centre,UK
10.	KBS Kumar	Tesco Exits Turkey (2018); Racial Bias Training at Starbucks (2018)	The Case Centre,UK
11.	Manish Gupta	(November, 2018). Took Pulse of the Market before Giving One to it [Case No.: MM0073] [Included in The Case Centre, UK Reference no. 519-0023-1] https://www.thecasecentre.org/main/products/view?id=160056.	The Case Centre,UK
12.	Kalaa Chenji	Shreya Ukil Vs Wipro: Lessons in Gender Discrimination (February, 2018)	ICMR, IBS Hyderabad
13.	S. Raghavendra	A Case Study on Sustainable Development in Coal India Limited (2017), Coal India's Journey towards Sustainability (2018)	ICMR, IBS Hyderabad

	2019					
SI. No.	Faculty Member/s	Case Title				
1.	KBS Kumar	"Port to Plate" Distribution System - Will Pesky Fish's Supply Chain Model Sustain Growth? (2019)	The Case Centre,UK			
2.	KBS Kumar	Sterlite Copper Plant Shutdown – Protecting Environment vs. Generating Employment (2019)	The Case Centre,UK			
3.	KBS Kumar	Jan Aushadhi – Taking Medicines to the Masses (2019)	The Case Centre,UK			
4.	KBS Kumar	VFAN – A Sustainable and Collaborative Initiative to Improve the Livelihoods of Underprivileged Communities in Conflict Countries: The Rwandan Experience (2019)	The Case Centre,UK			
5.	KBS Kumar	Supply Chain Transformation at Starbucks (A) (2019)	The Case Centre,UK			
6.	KBS Kumar	Supply Chain Transformation at Starbucks (B) (2019)	The Case Centre,UK			
7.	KBS Kumar	Rendanheyi at Haier (2019)	The Case Centre,UK			
8.	KBS Kumar	The Greater Manchester Waste Development Authority – Challenges in Sustainable Waste Management (2019)	The Case Centre,UK			
9.	KBS Kumar	Hisarna - On Road to Sustainable Steel Production (2019)	The Case Centre,UK			
10.	Ankit Rohilla and Manish Gupta	Evaluation of Mutual Funds by Technical Analysis [Case No.: FCF0025] [Included in The Case Centre, UK Reference no. 119-0021-1] https://www.thecasecentre.org/main/products/view?id=160559 (February, 2019).	[The CaseCentre, UK Reference no.119-0021-1]			
11.	Saloni Hasija and Manish Gupta	Comparative Ratio Analysis: A Case Study on RS Education Solutions Pvt. Ltd. [Case No.: FINC/156] [Included in The Case Centre, UK Reference no. 119-0048-1] https://www.thecasecentre.org/main/products/view?id=162650 (June, 2019).	[The CaseCentre, UK Reference no.119-0048-1]			
12.	Sheel Mehta, Manish Gupta, and Debapratim Purkayastha	Performance Appraisal Process at Larsen & Toubro Construction. [Reference no. HROB/204] [Included in The Case Centre, UK Reference no. 420-0017-1] https://www.thecasecentre.org/educators/products/view?id=167930 (December, 2019).	[The CaseCentre, UK Reference no.420-0017-1]			
13.	Sharda Singh	Diversity Metrics at Google, IBS Center for Management Research, 2019.	ICMR, IBS, Hyderabad			
14.	Preshita Neha Tudu	Envigreen Biotech: An eco-friendly alternative to plastic bags, South Asian Journal of Business and Management Cases, 8(1) (Scopus Sage publication)	Sage Publication			

SI. No.	Faculty Member/s	Case Title	
1	KBS Kumar	Subway – the World's Largest Fast Food Chain on a Downward Spiral (2020)	The Case Centre,UK
2	KBS Kumar	Samsung Biologics – Accounting a Subsidiary as an Affiliate (2020)	The Case Centre,UK
3	KBS Kumar	Canada Goose – Building a Global Luxury Apparel Brand (2020)	The Case Centre,UK
4	KBS Kumar	Mapatón - A Success Story of Resolving the Public Transportation Issues in Mexico City with the help of Modern Technology Platforms, Collaborative Networks, and Citizen Participation (2020)	The Case Centre,UK
5	KBS Kumar	Patients or Guinea Pigs? Egypt's Experience with Roche (2020)	The Case Centre,UK
6	KBS Kumar	The Rise and Fall of Luckin Coffee (2020)	The Case Centre,UK
7	KBS Kumar	Hennes & Mauritz (H&M): High Cost of Fast Fashion (2020)	The Case Centre,UK
8	KBS Kumar	Can Philip Morris Sustain the Big Shift in Global Smoking Landscape? (2020)	The Case Centre,UK
9	KBS Kumar	IBM's Desperate Bid to Create Younger Organization - Big Blue's Woes with Age Discrimination (2020)	The Case Centre,UK

SI. No.	Faculty Member/s	Case Title	
10	KBS Kumar	Investment Principles, Strategies, and Decisions: An Inquiry into Warren Buffett's Perspective on his Roller Coaster Ride with Select Stocks (2020)	The Case Centre,UK
11	KBS Kumar	Twiga – A B2B Agritech Startup's Innovative Solution to Improve Food Security in Kenya (2020);	The Case Centre,UK
12	KBS Kumar	1-Page: A Disruptive Talent Management Firm (2020)	The Case Centre,UK
13	Kale, S.A, Gulhane. K.R., & Shaheen, M.	Vodafone and Idea Merger: Can the Transition Aid in Recovering the Market Share?, In Case Book - Developing Resilience In Disruptive Times, Insights From Strategic Management (Edited- Dey, A., & Piispanen, V., & Mishra, S.), Bloomsbury India [ISBN: 978-93-90358-58-8] (2020)	BloomsburyIndia
14	Pradhan, D.S., & Shaheen, M.	Crisis in Sales of Credit Card: A Game-Changing Strategy to Beat the Competitors. In Case Book - Developing Resilience In Disruptive Times, Insights From Strategic Management (Edited- Dey, A., & Piispanen, V., & Mishra, S.), Bloomsbury India [ISBN: 978-93-90358-58-8] (2020)	BloomsburyIndia
15	Shaheen, M., & Das, S.	Information Asymmetry in Market Research: How Coke 2 Learned the Hard Way the Value of Market Research. In Developing Resilience In Case Book - Disruptive Times, Insights From Strategic Management (Edited- Dey, A., & Piispanen, V., & Mishra, S.), Bloomsbury India [ISBN: 978-93-90358-58-8] (2020)	BloomsburyIndia
16	Niraj Chimote	Recruitment Woes at Leo Burnett(2020)- Case Research Centre-ICMR 2.	Case Research Centre-ICMR
17	Niraj Chimote	Credit risk modelling for assessing creditworthiness for homeowners who can avail solar on finance (2020)- Published in a Conference Proceedings Book titled "Sustainable Entrepreneurship-Innovation and Transformation"-Bloomsbury Publishers ISBN: 978-93-90513-84-0	BloomsburyPublishers
18	Preshita Neha Tudu	Tudu P.N. (2020), Saathi Sanitary Pad: Eco-friendly pads which will make you go bananas! International Journal of Nonprofit and Voluntary Sector Marketing, 25 (1). https://doi.org/10.1002/nvsm.1667 (ABDC-B).	Wiley OnlineLibrary
19	Priyadarshini, C., & Jha, R. R.	Recruitment Indexes: The Key to Measure Recruiter Effectiveness. ICMR, IBS Hyderabad. (2020).	ICMR, IBSHyderabad.

Annexure - 5
List of books with ISBN (2015-2020)

SI. No.	Faculty Name	Book	Year	Publisher	ISBN Number	
1	M. Bhaskara Rao	Emerging Trends in Marketing	(2015)	KL University, Vijayawada	(ISBN 978-81-930638-2-8)	
2	M. Bhaskara Rao	Advances in Human Resource Management	(2017)	ICFAI University for Higher Education, Hyderabad	(ISBN 978-93-5288-713-2)	
3	M. Bhaskara Rao	Principles of Human Resource Management	(2018)	Cengage Learning	(ISBN-13:978386858382)	
4	Manish Gupta, Mussarrat Shaheen and KP Reddy	Qualitative Techniques for Workplace Data Analysis	(pp. 1-323), 2019	IGI Global, Hershey PA, USA	ISBN: 9781522553663], doi:10.4018/978-1-5225-5366-3	
5	Gupta, M. & Kumar, T.K.	Business Organisation and Management	pp 1-178, (September, 2019)	Professional Books Publisher, Hyderabad,	[ISBN: 9789387418318].	
6	Gupta, M.	Business Organisation and Management.	pp. 1-162 (2019)	Vrinda Publishing House, Hyderabad	ISBN: 9788194082392	
7	Banerjee, P., Pandey, J., and Gupta, M.	Practical Applications of HR Analytics: A Step-by- Step Guide	(pp. 1-352). (May 2019)	Sage Publications India Pvt. Ltd.	ISBN: 9353282969; 978-9353282967	
8	M. Bhaskara Rao	Sustainable Human Resources Management:	(2019)	The ICFAI University for Higher Education	(ISBN 978-93-5311-922-5)	
9	Gupta, M. Management Practices for Engaging a Diverse Workforce: Tools to Enhance Workplace Culture.		(August, 2020) Apple Academic Press Inc., a mer of the Taylor & Francis Group, U		ISBN: 978-1-77188-863-9; 978-0- 36780-841-9	
10	M. Bhaskara Rao	Sustainable Human Resource Management - Transforming Organizations, Societies and Environment.	Aug, 2020)	Springer Nature Pte. Ltd., Singapore	(ISBN 978-981-15-5655-5)	

Book Chapters- 2015 to 2020.

SI. No.	Faculty Member/s	Book Chapter	Book, Year	Publisher	ISBN Number
1	Mustakhusen S. M.	Competency Mapping and its Application at Hedge Equities Limited	The Art and Science of Management for the Current Decade, pp 185-190, Aug 2015	ITM University, Raipur	8189244639
2	Asha Binu Raj	Role of Internal Branding as a Strategic Tool for Organizational Success	Business Competitiveness- perspectives, Challenges and Strategies (2015)	Allied Publishers Pvt Ltd.	ISBN: 978-81-8424-974-3
3	Asha Binu Raj	Employee Branding as a Holistic Retention Strategy	Innovative Management Practices for Sustainable Development (2015)	Bonfring Publishers	ISBN: 978-93-85477-25-6
4	Asha Binu Raj	Internal Branding-An employee based tool for branding beyond marketing	Business Sciences International Research Journal (2016)	IMRF Publications	ISBN: 978-93-84124-23-6
5	Asha Binu Raj	Building an Internal Brand through value based management practices in Indian organizations	Business Sciences International Research Journal (2016)	IMRF Publications	ISBN: 978-93-84124-68-7

SI. No.	Faculty Member/s	Book Chapter	Book, Year	Publisher	ISBN Number
6	Neha Gahlawat	'Transforming India through Digitization: Issues and challenges'	India's Yes To Mega Reforms: Issues, Challenges And Implications (2017)		ISBN 1978-93-5267-958-4 (Online) 978-93-5267-774-0 (Print) in
7	Radha Mohan Chebolu		(2017)		ISBN. 978-620-2-30299-9
8	Radha Mohan Chebolu		(2018)		ISBN. 978-93-85518-17-1,
9	Neha Gahlawat	'Revamping India's Higher Education System: Issues, Challenges and Implications'	2018		ISBN: 978-93-5288-993-8 (Online)
10	Kalaa Chenji	Work Life Balanace in India (A Study of employees of BPO Sector)	September, 2018	Roadworthy Press Corporation	ISBN: 93-81510-88-1
11	Ravindranath, S., Shaheen, M., & Gupta, M.	Medium Enterprises. In imprint of		Trinity Press, an imprint of Laxmi Publications Pvt. Ltd.	ISBN: 9789352743865
12	Fararh Zeba, Musarrat Shaheen & Rambalak Yadav	M- Commerce at Bottom of Pyramid	M- Commerce: Experiencing the Phygital Retail, 2018	Taylor & Francis Group, India	9781771887144
13	Musarrat Shaheen, Sudeepta Pradhan & Ranajee.	Sampling in Qualitative Research	Qualitative Techniques to Analyze Workplace Data in Emerging Markets, pp 25-51, 2018	IGI Global USA	9781522553663
14	Shaheen, M., & Zeba, F.	Cross-Generational Engagement Strategies. In Management Practices for Engaging a Diverse Workforce	(pp. 157-182) (2019)	Apple Academic Press, a Taylor and Francis Group. New Jersey, USA	
15	Radha Mohan Chebolu		(2019)		ISBN No. 978-81-92060913
16	KBS Kumar	Alibaba's Big Data – A Global Game Changer	Big Data Strategy (2020)		ISBN: 98-81-314-2846-7
17	KBS Kumar	Baidu's Big Data Strategy – Impacting Chinese and Global Al Landscape	Big Data Strategy (2020)		ISBN: 98-81-314-2846-7
18	S. Raghavendra		(2020)		1.9788193975800
19	Shaheen, M., & Zeba, F.	Cross-Generational Engagement Strategies. In Management Practices for Engaging a Diverse Workforce	(pp. 157-182), (2020)	Apple Academic Press, a Taylor and Francis Group. New Jersey, USA	

Annexure - 6 List of Awards/Recognitions received by Faculty

SI. No.	Name of faculty member		Awards/Recognitions received at the international level
1	KBS Kumar	1.	Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development, Syracuse University, New York (2018)
		2.	Glendal E. and Alice D. Wright Prize Fund for Conflict nd Collaboration Case Studies in International Development, Syracuse University, New York (2019)
		3.	The Project Management Institute, Instructional Case Writing Competition, Philadelphia, Pennsylvania, USA. (2019)
		4.	EFMD Award (The European Foundation for Management Development) Case Writing Competition, Brussels, Belgium (2019)
		5.	John Molson MBA International Case Competition', John Molson School of Business, Concordia University, Canada (2019)
		6.	Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development, Syracuse University, New York (2020)
		7.	North American Case Research Association, USA (2020)
		8.	oikos Case Writing Competition, organized by Oikos International, St.Gallen Switzerland (2020);
2	Manish Gupta	9.	Top Peer Reviewer 2019 - Publons, USA (Web of Science).
		10.	ADHR Outstanding Issue Award 2018 - Academy of Human Resource Development, USA
3	A. Srinivasa Rao	11.	ICSB (International Council for Small Business), USA June 2015Outstanding Reviewer and Sessions Chair during the ICSB Conference held in June 2015 at Dubai.
		12.	International Academic Conference on Business, Entrepreneurship and Economics2018 Invited as 'Key note Speaker' for the Conference held in Dubai on 10th April 2018
4	Sitamma M	13.	Scholarship from Case centre, UK for developing case study
SI. No.	Name of faculty member		Awards/Recognitions received at the international level
1	Neha Gahlawat	1.	2020 (International; January, 2020): SAJHRM-INDAM Best HR Division Paper Award by South Asian Journal of Human Resource Management, Sage Publications with a monetary award of Rs. 15,000 for paper entitled "Unravelling the Relationship between High Involvement Work Practices and Organizational Citizenship Behavior: A Sequential Mediation Approach" in Indian Academy of Management Conference (INDAM 2020) held at Indian Institute of Management, Trichy during January 2-4, 2020.
		2.	'Best Paper in HR Track' Award in Indian Academy of Management Conference (INDAM 2020) held at Indian Institute of Management, Trichy during January 2-4, 2020.
2	Asha Binu Raj	3.	Best paper award in Inemational Conference on Management, SIMSARC by Symbiosis Institute of Management, 2019
3	Namrata Chatterjee	4.	India Education Awards- 2019 in the category of " Outstanding Teaching Excellence in Management Studies in Hyderabad
4	Sharda Singh, Chetna Priyadarshini Rajasekhar David	5.	Best paper award: Priyadarshini, C, Singh, S and David, R. (2018). Does Student Leadership Effect Academic Performance and Perceived Employability? An Empirical Study. National Conference on 'Management in 21st Century: A Paradigm Shift', IBS Kolkata, January 19-20.
5	Musarrat Shaheen and Namrata Chatterjee	6.	Best Paper Award for the research article titled — Metrics to Measure Effectiveness of Recruitment Sources: A Dyadic Study from the Perspective of Potential Hires in the 1st Rajagiri Management Conference (2020) held at Rajagiri Business School, India in the month of October, 2020.
		7.	Best Paper Award for the research article titled — Recruitment Metrics to Measure Efficiency of Recruitment Sources in the International Confernce on Business, IT, Enterprise Architecture (ICBIT) (2020) held at Management Development Institute (MDI), Murshidabad, India in the month of September, 2020
6	Musarrat Shaheen	8.	The Outstanding Young Woman Management Researcher Award at AIMS-17 conference conducted in collaboration with IIM Kozhikode on Jan 02, 2020. [http://www.aims-international.org/Winners2019.pdf]2019

SI. No.	Name of faculty member	Awards/Recognitions received at the international level
		 The ILDC-AMP Women Excellence Awards for the outstanding contribution to the field of management research on the eve of Women's Day that is on 8th March, 2019 [shorturl.at/pvBY3]
		 India Leadership Awards in the category of the —Outstanding Educationist & Professor of Strategic & Managerial Psychology". [t.ly/Dr7el]
		11. First Prize for a case study on the CSR activities of Mahindra and Mahindra Group titled – —CSR: a strategic tool in disruptive market – _Nanhi Kali'l, in the Case Conference organized by a renowned B-school of South India— the ICBM- School of Business Excellence, Hyderabad.
		12. Best Paper Award for the research article titled —Factors Driving Farmers to Adopt Organic farming in Indial in the International Conference (2018) held at Pondicherry University, India in the month of March, 2018.
		13. Best Paper Award for one of my research article on Delighting Customer through Beneficiary Contact and Employees' Psychological Capital in the 17th International Consortium of Students in Management Research (COSMAR, 2017), held at Indian Institute of Science (IISc), Bangalore, India in the month of November, 2017
7	B. Chandrasekhar	 Pan India - Best performance award for India Post Payements Bank New customer acquistion as Sate head of Telangana 2018-19; Best performance in Pan India as State Head of Telangana for AADHAR enrolment centers 2017-18

	Full Time Research scholars	Part Time Research scholars		
1)	Swati Hans	1)	Smita Kulkarni	
2)	Sreya Roy	2)	Keerti Shukla	
3)	Sonali Narbariya	3)	Nishath Usmani	
4)	Syed Hasssan Abdullah	4)	Indu P	
5)	Anam Fatma	5)	Rupali Chowdhury	
		6)	Salini Sashidharan Pillai	

37.09 Evaluative Report of Marketing & Strategy Department (Dr. K S Venugopal Rao will brief the meeting)

Evaluative Report of Marketing & Strategy Department

Name of the University : Icfai Foundation for Higher Education

Name of the Department : Marketing & Strategy Department

Dist: Rangareddy District State: Telangana

Total Number of Departments in the institution 8

I otal 1	Number of Departments in the institution o						
Sl. No.	Name of the Department:Marketing & Strategy						
1.	Year of Establishment : 1995						
2.	Is the Department part of a School/Faculty of the University: Yes						
3.	Names of programmes offered : MBA, BBA, PhD – PT and FT, Executive MBA - PT						
4.	Number of teaching posts Sanctioned/Filled: 51						
5.	Number of Research Projects: 1						
	Total grants received: INR 19,00,000						
	Dr. Sudeepta Pradhan – (The influence of sustainable business model innovation on SME performance and competitive advantage: An Empirical Investigation of SME Performance in Saudi Arabia")						
6.	Inter - institutional collaborative projects and Associated grants received:						
	a) National collaboration -Nil-						
	b) International collaboration -Nil-						
7.	Departmental projects funded by DST-FIST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc., :						
	Total grants received : -Nil-						
8.	Special research laboratories sponsored by / created by industry or corporate bodies:						
	-Not Applicable-						

9. **Publications**:

a) Number of Papers published:

Period	No. of Publications
2019-20	49
2018-19	27
2017-18	32
2016-17	45
2015-16	16
Total	169

b) Number of Books with ISBN :9 (Farrah Zeba -3, Sunny -1, Sudeepta -1, Anish Yousaf – 2, Debajani Sahoo - 2) mentioned in annexures

No of book chapters authored in books with ISBN - 97

No of Edited Books with ISBN – 32

- c) Number of Citation Index range / average : 0 605, Average 58
- d) Number of Impact Factor range / average : 0 –4.87
- e) Number of h-index

Cumulative H Index of all faculty: 123 (average 3)

Source : Google Scholar (cumulation of journals featuring in Scopus/ABDC)

- 10. Details of patents and income generated: **Not applicable**
- 11. Areas of consultancy and income generated: INR 400, 000

Prof. Shailendra Singh Bisht: INR 100,000

(This TravelExic funded 1,00,000 INR fellowship is aimed at developing a Digital marketing strategy for reviving and conserve our long lost heritage by connecting the discerning tourist to select heritage sites thus entertaining and educating our customers as well as empoweringour local communities)

Dr Rishi Dwesar : INR 300,000

Name of Sponserer : IIM Jobs.com

The project involved identifying various jobs profiles and skills needed to perform them successfully in the overall gamut of digital marketing and allied industry. Further, an online profeciency assessment tool was create to gauge the skill and knowledge of an incumbent based on the role and experience.

12. Awards/Recognitions received at the National and International level by :

A. Faculty:

Dr. Ramendra Pratap Singh

Best Doctoral Paper at IIM Kolkata-MARCO-2016 International Conference

Dr. Sunny Bose

- 2019 –AIM Sheth Foundation Research Competition (Marketing Analytics) INR 1 lac
- 2. Winner (Marketing Analytics) AIM Sheth Foundation Research Competition, 2019
- 3. Best Research Paper (Strategy), IBS Kolkata Conference on Management, 2018
- 4. 2nd Best Research Paper, IBS Mumbai International Marketing Conference, 2018

Dr. Sudeepta Pradhan

- 1. Best paper award for paper titled 'Sustainable Supply Chain practices" at the AGBA International Conference at IIT Delhi, July 2-4, 2019
- 2. Received the 'Global Scholar Award' at the AGBA International Conference at IIT Delhi, July 2-4, 2019
- 3. Best paper award for paper titled 'Exploring variations in Value dimensions and their impact on Customer Satisfaction on Customer Satisfaction and Loyalty across two different Service contexts' at the International Conference on 'Society and Business in the New Millennium', 12- 13th April, 2019, at IBS, Kolkata.
- 4. Best paper award for paper "A study of clothing disposition behavior among Indian consumers" at the National Conference on Management in 21st Century: A Paradigm Shift, at IBS Kolkata, 19 20 Jan, 2018

Dr. Farrah Zeba

- 2019 -Article titled, Delighting customer through Employee Engagement and Employee PsyCap, got featured in the Best Issue of the Year 2018, of a journal ofinternational repute, Advances in Developing Human Resources, in ADHR Conference Awards Ceremony, in Louisville, KY, USA.
- **2. 2019** Won a cash prize for the best case, titled, Nanhi Kali, An AMDISA Supported Case Conference by ICBM School of Business Excellence, Hyderabad.

- **3. 2017** Best paper award in the 17th Consortium of Students in Management Research (COSMAR, November, 2017), Indian Institute of Science, Bangalore, India. Title of the paper: Impact of Employees' Psychological Capital on Customer Delight: The Mediating Effect of Beneficiary Contact.
- 4. 2017 AMA-AIM-Sheth Doctoral Consortium Fellow Award
- 2016 -Award in Business Research Category, in Student Research Forum organized by University of Memphis, TN, USA, during Visiting Scholar Program.
- **6. 2016 -** Visiting Scholar Fellow, Fogelman College of Business and Economics, University of Memphis, TN, USA
- b) **Doctoral/Post-doctoralfellows:**

Dr. Pankaj Mohanty

- 1. Best Paper Award Certificate (AGBA & IIT Delhi),
- 2. AMA-AIM-Sheth Doctoral Consortium Fellow Award
- c) Students:
- 13. How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations

Sl. No.	Name of the Research Scholar	Examination Cleared
1		
2		
3		

Not Applicable

14. List of doctoral, post-doctoral students and research associates

Full time pursuing coursework: 13

Part time Phd Scholars: 17

From the host institution/university: 30

From other institutions/universities:

Two (Prof. Sriram Soundara Rajann and Prof. G Madhavi.

15. Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central - None

Annexures

Annexure - 4A

Number of Teaching Posts Sanctioned, And Filled: 51

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	Publications in ABDC/ Scopus/Web of Science only (July 2015 - Nov 2020)	Total no of citations - google scholar	H Index
	K S VenuGopal Rao	Ph.D	Kakatiya University, Warangal	2008	15/12/2008	20	11			7
		MBA	Osmania University, Hyderabad	1993					82	
2.	MadhaviGarkapar thi	MBA (Marketing)	Osmania University, Hyderabad,	1995	1/1/2002	20	5			0
		MBA (HR)	Telangana	1998						
		UGC-NET	UGC	2013						
3.	Srinivas Cheedi	PGDM	Indian Institute of Management Calcutta, Kolkata, West Bengal	1988	1/4/2001		29			0
		B.Tech	Jawaharlal Nehru Technological University, Hyderabad, Telangana	1986						
4.	Debajani Sahoo	Ph.D	Utkal University, Bhubaneswar, Orissa	2009	15/05/2010	17		10	188	7
		M.Phil		2006						
		MBA	Berhampur University, Berhampur, Odisha	2003						
5.	Mukesh Kumar Mishra	Ph.D	North Orissa University, Baripada, Odisha	2012	1/3/2013	12	4		39	2
		MBA	Sahara Arts & Management Academy, Lucknow	2004						
6.	Purna Prabhakar Nandamuri	Ph.D	Acharya Nagarjuna University, Guntur, Andhra Pradesh	2010	1/6/2012	14	21		72	4
		M.Sc (Psychology)	University of Madras, Chennai, Tamil Nadu	2003						
		MBA	Andhra University, Vishakapatnam,	2001						
		MA	Andhra Pradesh	1987						
7.	Vaibhav Shekhar	Ph.D	The ICFAI University, Dehradun	2014	10/7/2014	12	1	3	200	6
		MTP	The ICFAI Foundation for Higher Education, Hyderabad	2010	01/06/2007					
		MBA	The ICFAI University, Gurgaon	2006	01/06/2004					

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	Publications in ABDC/ Scopus/Web of Science only (July 2015 - Nov 2020)	Total no of citations - google scholar	H Index
8.	J S K Chakravarthi	Ph.D	Jawaharlal Nehru Technological University, Hyderabad, Telangana	2015	2/7/2012	17	3.5	3	9	2
		MBA	Sri Krishnadevaraya University, Anantapur, Andhra Pradesh	1998						
9.	KaranamSrikanth Gangavaram	PGDIT	Indian Institute of Foreign Trade, New Delhi	1987	2/5/2005	20	10			0
		BE	Osmania University, Hyderabad, Telangana	1985						
10.	Mohandas Janardhan Menon	Ph.D	University of Madras, Chennai,	2010	28/09/2006	14	33	1		
	Janardhan Wenon	M.Sc. (Psychology)	Tamil Nadu	2012						
		PGDMSM	University of Delhi, New Delhi	1980						
		МММ	Jamnalal Bajaj Institute of Management Studies,	1986						
			University of Bombay							
		LLM (Torts & Crimes) PGDIB	Acharya Nagarjuna University, Guntur,	2005						
		M.A (Sociology)	Andhra Pradesh University of Madras, Chennai, Tamil Nadu	2014						
11.	Shailendra Singh Bisht	МА	DAV College, H N BahugunaGarhwal University, Dehradun, Uttarakhand	1999	4/6/2004	22		1	605	5
12.	A Srikanth	PGDM	Indian Institute of Management Calcutta, Kolkata, West Bengal	1990	11/3/2002	18	11			0
		B Tech	Indian Institute of Technology Madras, Chennai, Tamil Nadu	1988						
13.	SriramSoundaraR ajan	MIPL	Masters in Intellectual Property Laws - School of Law - IGNOU	2012	1/5/2004	18	20			0
14.	Surjit Kumar Kar	Ph.D	Dept.of Bus.Admin.,Samb alpur University, Sambalpur. Odisha	2013	6/8/2012	17	3	5	56	4
		UGC-NET	UGC NET BUREAU	2012						

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	Publications in ABDC/ Scopus/Web of Science only (July 2015 - Nov 2020)	Total no of citations - google scholar	H Index
		MBA	Dept.of Bus.Admin.,Behra mpur University, Brahmapur, Odisha	2000						
15.	DebapratimPurka yastha	Ph.D	Utkal University, Bhubaneswar, Odisha	2017	10/2/2006	16	2	6	46	4
		Dip.in Training & Development	Indian Society for Training and Development, New Delhi	2006						
		MS	Institute for Psychotherapy and Management Sciences, Mumbai	2005						
		MBA	Utkal University, Bhubaneswar, Odisha	2003						
16.	Ankur Srivastava	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	30/04/2016	9	1	7	45	3
		MBA	The ICFAI University, Pune	2009						
17.	Anuja Agarwal	Phd	Atal Bihari Vajpayee- Indian Institute of Information Technology & Management, Gwalior (M.P.)	2015	6/8/2018	5		2	25	3
		MBA	Gautam Budh Technical University, Lucknow, U.P.	2010						
18.	Dwarakanath Siriguppi	Ph.D MBA	Osmania University Sri Krishnadevaraya	2013 1993	9/5/2016	17	7	2	4	1
19.	Rashmita Saran	Ph.D	University The ICFAI Foundation for Higher Education, Hyderabad	2016	20/01/2016	11	3			
		M.Phil		2010						
		MBA	BijuPatnaik University of Technology, Bhubaneswar	2007						
20.	Rishi Dwesar	Ph.D MBA	The ICFAI Foundation for Higher Education,	2014 2009	28/12/2014	11	3	3	12	2
		Post Graduate Diploma in Export Marketing	Hyderabad Kurukshetra University	2007						
21.	Souvik Roy	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	28/08/2016	7	2	13	145	6

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	Publications in ABDC/ Scopus/Web of Science only (July 2015 - Nov 2020)	Total no of citations - google scholar	H Index
		MBA	Madurai Kamaraj University, Madurai	2009						
22.	Sudeepta Pradhan	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	30/03/2015	5	7	9	204	8
		MBL	National Law School of India, Bangalore	2012						
		CA (Inter)	The Institute of Chartered Accountants of India, Hyderabad, Telangana	2008						
		LLB	UNIVERSITY LAW COLLEGE, Utkal University, Bhubaneswar, Orissa	2008						
		M. Com	Utkal University, Bhubaneswar, Orissa	2005						
23.	Sunny Bose	Ph.D	The ICFAI	2014	3/6/2015	11	2	4	233	6
		MBA	University, Dehradun	2007						
24.	G Vijayudu	Ph.D	Sri Venkateswara	2013	8/2/2013	13	2.5	5	2	1
		MBA	University, Tirupati	2001						
25.	Amar Raju G	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	3/3/2017	4	1		49	6
		МВА	Utkal University, Bhubaneswar, Odisha	2010						
26.	Santosh Kumar Alreddy	Ph.D	Central University of Karnataka, Kalaburagi, Karnataka	2017	26/05/2016	9	4	3	4	1
		UGC-NET	UGC	2012						
		MBA	Gulbarga University, Kalaburagi, Karnataka	2004						
27.	Ritesh Tiwari	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	21/06/2017	10				
		UGC-NET & JRF	UGC	2012						
		МВА	The ICFAI University, Dehradun	2009						
28.	Achyut Telang	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	12/7/2017	8	1	5	33	3
		MBA	The ICFAI University Dehradun	2009						

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	Publications in ABDC/ Scopus/Web of Science only (July 2015 - Nov 2020)	Total no of citations - google scholar	H Index
29.	Anitha Acharya	Ph.D	The ICFAI	2017	12/7/2017	6	11	7	85	4
		PGDBA	Foundation for Higher Education, Hyderabad	2001						
30.	Sweta Singh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	15/09/2017	8	2	1	4	1
		MBA	IBS, Kolkata	2008						
31.		Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	15/09/2017	7 (total), 1.5 (post- proposal)	5		9	2
		MBA	The ICFAI University Dehradun	2009						
32.	Pankaj Kumar Singh	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand	2016	27/12/2017	5.5	1		98	4
		MBA	Lovely Professional University, Jalandhar	2009						
		M.Sc	VinobaBhave University, Hazaribagh	2006						
33.	Anees Ahmad	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand	2016	5/1/2018	6	-	4	230	7
		MBA	UP Technical University, Lucknow	2008						
34.	Rachita Kashyap	PhD	The ICFAI Foundation for Higher Education, Hyderabad	2018	28/02/2018	2.8	-	1	1	
		MBA	Dr. Yashwant Singh Parmar University of Horticulture and Forestry, Nauni, HP	2014						
		B.Tech	Akal College of Engineering & Technology	2012						
35.	B Radha Krishna	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	19/06/2018	4	2	1		
		UGC-NET	UGC	2012						
		MBA	Pondicherry University	2008						
36.	Anish Yousaf	Phd	University of Jammu	2014	8/10/2018	6	0	20	150	6
		MBA	University of Jammu	2009						

SI. No.	Name	Degree	University	Year	Date of Joining	Teaching Experience	Industry Experience	Publications in ABDC/ Scopus/Web of Science only (July 2015 - Nov 2020)	Total no of citations - google scholar	H Index
37.	Pankaj Kumar Mohanty	Phd	The ICFAI Foundation for Higher Education, Hyderabad	2020	10/06/2019	11	0	2	16	2
		MBA		2009						
38.	Ramendra Pratap Singh	PhD	National Instittue of Technolgy, Durgapur	2018	03/09/2018	4	0	4	40	3
		MBA	National Instittue of Technolgy, Durgapur	2011						
		UGC-NET	UGC	2012						
39.	Vikas Gautam	PhD	The ICFAI University Dehradun	2013	12/10/2018	10	0	13	267	10
		NET	UGC	2012						
		Mphil	The ICFAI	2009	1					
		MBA	University Tripura PTU Jalandhar	2008	1					
40.	Farrah Zeba	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	7/7/2017	6	4	6	34	3
		UGC-NET	UGC	2012	1					
		MBA	ICFAI Business School, Hyderabad Campus	2009						
41.	Namratha Prasad	MBA	Osmania University	2003			10			
42.	Syeda Maseeha Qumer	MBA	Osmania University	2001			14			
43.	Sanjib Datta	MBA	University of	1998			21			
44.	Jitesh Nair	PGDBA	Ljubljana, Slovenia PGDBA, Dr. N. S. Kolla School of Business, Visakhapatnam, 1999	1999			20			
45.	Venu Gopal Bagadhi	MBA	SP Jain Institute of Management & Research	2006			24			
46.	R Muthukumar	MBA	Periyar University, Salem	2013			20			
47.	Ramesh Krishnan	PGDM	IIM Ahmedabad	1991			30			
48.	Sukanya Ashok Kumar	Phd	Pondicherry University	2004			26			
		MBA	School of Management, Pondicherry University	1989						
49.	Dr. Aditi Sarkar	Phd	IFHE	2015						
			Msc Utkal University	2008						
50.	Dr.Vaibhav Chowdhary	Phd	MBA	2005						
51.	Dr. K Padmaja	Phd	Osmania University	2015						

Annexure – 9A

Publications

Publications in each category	July 1, 2019- Nov 30, 2020	July 1, 2018- June 30, 2019	July 1, 2017 - June 30, 2018	July 1, 2016 - June 30, 2017	July 1, 2015 - June 30, 2016	Total
A*	1	0	0	1	0	2
ABDC-A	8	5	10	7	2	32
ABDC-B	22	13	7	11	5	58
ABDC-C	8	5	7	10	3	33
SCOPUS	10	4	8	16	6	44
Web of Science	-					
Total	49	27	32	45	16	169

Publication Details – Research Papers 2015- 2020

July 1, 2019 - Nov 30, 2020

S. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category	Month and Year	Journal Impact Factor
1.	Anish Yousaf, Insha Amin, Dhouha Jaziri and Abhishek Mishra	Effect of message orientation/vividness on consumer engagement for travel brands on social networking sites	Journal of Product & Brand Management (JPBM)	Emerald Group Publishing, UK	ABDC-A Category	May, 2020	1.834
2.	Dr. Souvik Roy & Dr. Santanu Mandal	Antecedents and consequences to app engagement among Young Consumers in India	International Journal of Business Information System, Vol 33, No. 3	Inderscience	ABDC-C Category	2020	Scopus CiteScore:0.4
3.	Anil Gupta, Anish Yousaf, and Abhishek Mishra	How Pre-Adoption Expectancies Shape Post- Adoption Continuance Intentions: An Extended Expectation-Confirmation Model	International Journal of Information Management	Elsevier,	ABDC-A*	Jun-20	Scopus CiteScore: 2.88
4.	Anil Gupta, Neeraj Dhiman, Anish Yousaf &Neelika Arora	Social comparison and continuance intention of smart fitness wearables: an extended expectation confirmation theory perspective	Behaviour& Information Technology	Taylor and Francis	ABDC-A Category	Apr-20	Scopus CiteScore: 0.64
5.	Dr.Surjit Kumar Kar , Dr.DebasmitaPanigrahi	Evaluative Study OfBeneficiary~Intermediary Relationship In Inclusive Financial Well-Being	Journal of Critical Reviews, Vol 7 No. 11	Innovare Academics Sciences, India	SCOPUS	2020	Scopus CiteScore: 0.6
6.	Vikas Gautam, Shalini Khandelwal, Riyanka Dwivedi	The Impact of Self-Efficacy and Need for Achievement on Management Students' Perceptions Regarding Web Based Learning Resources	International Journal of Education and Development using Information and Communication Technology, Vol 16, No. 2	University of West Indies	ABDC-C Category	August 2020	
7.	Vikas Gautam	Examining environmental friendly behaviors of tourists towards sustainable development	Journal of Environmental Management, September 9	Elsevier,	ABDC-A Category	Dec, 2020	5.647
8.	Vikas Gautam and Vikram Sharma	Online Young Consumer Shopping Self-Efficacy: An Indian Exploration	Asia Pacific Journal of Information Systems, Vol 30 No. 3	Korean Society of Management Information Systems	ABDC-C Category	Sept, 2020	
9.	Gautam, Vikas, AratiBasu, AnuradhBasu, and Teena Singh	Entrepreneurial Attributes and Intention among Management Students: A Longitudinal Approach to Evolution and applicability of Conceptual and Empirical Constructs	Journal for International Business and Entrepreneurship Development. Vol. 12, Issue 2/3, 156-181	Inderscience Publishers	Scopus	April 2020	
10.	SombalaNingthoujam, Reshmi Manna, Gautam, Vikas, and Sandeep Chauhan.	Building Customer Engagement and Brand Loyalty through Online Social Media: An Exploratory Study	International Journal of Electronic Marketing and Retailing (IJEMR), Vol. 11, Issue 2, 143-160	Inderscience Publishers	ABDC-C Category	April 2020	
11.	Vikas Gautam	Examining Intensity of Use: A Case of Funny Selfies	Academy of Marketing Studies Journal, Vol. 24, Issue 2	Allied Academies, U.S.	ABDC-B Category	May 2020	
12.	Amar Raju G, Souvik Roy, Santanu Mandal	Determinants of Website Usability: Empirical Evidence from Tourism Sector in India	Global Business Review, Vol 19 No. 6	Sage Journals, U.S.	ABDC-C Category	Dec, 2019	Scopus CiteScore:0.4 5
13.	Shiv Ratan Agarwal, and Divya Mittal	Constructive Usage of WhatsApp in Education Sector for Strengthening Relations	International Journal of Educational Management, Vol, 33, No. 5, 954-964.	Emerald Group Publishing, UK	ABDC-B Category	July, 2019	2

S. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category	Month and Year	Journal Impact Factor
14.	Shiv Ratan Agarwal, and Divya Mittal	How Does Transparency Complement Customer Satisfaction and Loyalty in the Restaurant Business?	Global Business Review, Vol 20 No. 6, 1423-1444.	Sage Journals, U.S.	ABDC-C Category	Dec, 2019	
15.	Dr.Surjit Kumar Kar, Dr.SarojKanta Biswal	Interpretivist Entrepreneurial Research on Indian Millennial: An R/R-QDA Based Approach	Theoretical Economic Letters, Vol 9, No. 6	Scientific Research Publishing	ABDC-B Category	Aug, 2019	Google based Impact factor: 0.79
16.	Dr. Manish Gupta and Dr. Anitha Acharya	Answering Key Questions on Green Consumption: A Qualitative Study among Indian Youth	International Journal of Nonprofit and Voluntary Sector Marketing, Vol 24, No. 4.	Wiley US	ABDC-B Category	NOV, 2019	Scopus cite score: 0.57
17.	Vikas Gautam	Market Access and Aggregate Sale through Value Chain in Agri-Produce: The Role of Community Owned Women Association	Academy Of Marketing Studies Journal, Vol 23, No. 4	Allied Academies, U.S.	ABDC-B Category	#######################################	
18.	Mukesh Kumar Mishra,Dibyendu Choudhury, K.S. Venu Gopal Rao	Impact of SMEs Green Supply Chain Practice Adoption on SMEs Firm and Environmental Performance	Theoretical Economic Letters, Vol 9, No. 6	Scientific Research Publishing	ABDC-B Category	Aug, 2019	Google based Impact factor: 0.79
19.	Vijayudu Gnanamkonda, Anitha C, Sashikala P	Market Access and Aggregate Sale through Value Chain in Agri-Produce: The Role of Community Owned Women Association	International Journal of Recent Technology and Engineering, Volume-8 Issue-3, September 2019 8228 - 8232	Blue Eyes Intelligence Engineering & Sciences Publication	SCOPUS	Sept, 2019	Cite Score 2018 0.0
20.	Anitha Acharya	Factors Behind Dissuasion to Green Products Among Young Consumers : A qualitative study	The Qualitative Report, Vol 24, No.12	Nova Southeastern University, US	SCOPUS	Dec, 2019	Scopus Cite Score: 0.3
21.	Anitha Acharya and Manish Gupta	Do Skills and Challenge Affect Perceived Learning? Mediating Role of Engagement	Journal of Electronic Commerce in Organizations, Vol 18,2	IGI Global, U.S.	ABDC-B Category	April, 2020	Scopus Cite Score: 0.156
22.	Rambalak Yadav, Pankaj Kumar Singh, Ankur Srivastava, Anees Ahmad	Motivators and barriers to sustainable food consumption: Qualtitative inquiry about organic food consumers in a developing nation	International journal of nonprofit and voluntary sector marketing, Vol 24, No. 4	Wiley US	ABDC-B Category	Nov, 2019	0.57
23.	PeeyushBangur, Manoj Singh, Pankaj Singh, Ruchi Bangur	Angled Short Straddle: A New Dimension of Trading	Journal of Wealth Management (https://doi.org/10.3905/j wm.2020.1.122	Institutional Investor Inc.	ABDC-B CATEGORY	Nov 2020	0.24
24.	Deepak Jaiswal, Vikrant Kaushal, Pankaj Singh, Abhijeet Biswas	Green Market segmentation and consumer profiling: a cluster approach to an emerging consumer market	Benchmarking: An International Journal (ttps://doi.org/10.1108/BIJ -05-2020-0247)	Emerald	ABDC-B Category	2020 Nov	2.6
25.	Debajani Sahoo, Achyut Telang	Exploring the Value Dimensions and Their Impact on Customer Loyalty in Indian Banking Services	Theoretical Economic Letters, Vol 9, No. 6	Scientific Research Publishing	ABDC-B Category	Aug-19	Google based Impact factor: 0.79
26.	Amar Raju G	Can Reviewer Reputation Affect Perceived Fairness?	Journal Of Research In Interactive Marketing, Vol 13, No. 4	Emerald Group Publishing, UK	ABDC-B Category	Nov, 2019	2.54
27.	Roy, S. K., Shekhar, V., Quazi, A., & Quaddus, M.	Consumer engagement behaviors: do service convenience and organizational characteristics matter?.	Journal of Service Theory and Practice, Vol. 30 No. 2, pp. 195-232.	Emerald Group Publishing, UK	ABDC-A Category	April 2020	3.140
28.	Ankur Srivastava, dipanjan kumar dey and MS Balaji	Drivers of brand credibility in consumer evaluation of global brands and domestic brands in an emerging market context	Journal of Product & Brand Managment, Vol. 29 No. 7, pp. 849-861	Emerald Group Publishing, UK	ABDC-A Category	#######################################	1.832

S. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category	Month and Year	Journal Impact Factor
29.	Gaurav Bhatt, Abhigyan Sarkar and Juhi Gahlot Sarkar	Attractive and Facilitating Store Atmospheric Stimuli	International Journal of Retail & Distribution Management, Volume 48, Issue 4	Emerald Publishing Limited	ABDC-A Category	March 2020	2.321
30.	Shiv Ratan Agrawal and Divya Mittal	Measuring CRM Effective in Indian Stock Broking Services	Journal of Global Information Management, 27(1), 144-164.	IGI	ABDC-A Category	January, 2019	1.2
31.	Shiv Ratan Agrawal	Adoption of ICT-based Education System to Protect Environment and Improve Present Education System	International Journal of Environment and Waste Management, 26(2), 168-189.	Inderscience	Scopus	April, 2020	0.8
32.	Shiv Ratan Agrawal	Adoption of WhatsApp for Strengthening Internal CRM through Social Network Analysis	Journal of Relationship Marketing, https://doi.org/10.1080/1 5332667.2020.1802643	Taylor & Francis	В	Aug, 2020	
33.	Vijayudu Gnanamkonda, Chakravarthi Koundinya, Chaitanya G Krishna	ICT in rural school education: Impacting on children cognition	International Journal of Innovative Technology and Exploring Engineering, 2019, 8(12), pp. 1697–1703	Blue Eyes Intelligence Engineering & Sciences Publication	SCOPUS	Oct, 2019	Cite Score 2019 0.6
34.	Dwarakanath Siriguppi, Vijayudu Gnanamkonda, Chakravarthi Koundinya	The Young Consumers Preferences For Buying Attributes: A Conjoint Analysis Approach	Journal of Critical Reviews Volume 7, Issue 4, pp 3897-3910	Innovare Academics Sciences, India	SCOPUS	October 2020	Scopus CiteScore: 0.6
35.	Abhishek Mishra, Anish Yousaf and Insha Amin	An attribute-based framework for students' motivation to join an HEI: A self-determination theory perspective	International Journal of Educational Management, Vol. (ahead of print) Issue (ahead of print)	Emerald Publishing Limited	ABDC B & Scopus	October 2020	Scopus CiteScore:0.5 7
36.	Anish Yousaf, Subhendu Dey and Abhishek Mishra	Ayush Fashion – The Expansion Dilemma	Journal of International Business Education	Neilson Journal Publishing	ABDC B & Scopus	August, 2019	NA
37.	Gupta, M. & Acharya, A.	E-Commerce Companies: Engaging the Stakeholders	Journal of Electronic Commerce in Organizations, Vol 18, No. 3	IGI Global	ABDC-B Category	July 2020	Scopus cite score: 0.16
38.	Anish Yousaf, Abhishek Mishra and Makhmoor Bashir	Brand trust, institutional commitment, and their impact on student loyalty: evidence for higher education in India	Studies in Higher Education	Taylor & Francis	ABDC A	2020	Impact factor - 3.00
39.	Anish Yousaf, Makhmoor Bashir and Abhishek Mishra	Revisiting Spectator-Based Sports Team Reputation: Strategic Implications for Team Managers	Corporate Reputation Review	Palgrave Macmillan Ltd.	ABDC C and Scopus	2020	Scopus CiteScore: 0.42
40.	Santosh Kumar Alreddy	Store Attribute Factors Inducing Customer Loyalty in the context of Apparel Retailers	International Journal of Recent Technology and Engineering, Vol 8, No. 4	Blue Eyes Intelligence Engineering & Sciences Publication	Scopus	Nov, 2019	NA
41.	Gaurav Srivstava and Dr.Surjit Kumar Kar	Anthropomorphic Communication and Product Evaluation-A Dipstick Conceptual Evaluation	Journal Of Critical Reviews ISSN- 2394-5125 Vol 7, Issue 17, 2020, pp.1969-75	Innovare Academics Sciences, India	Scopus	July 2020	Scopus CiteScore: 0.6
42.	B Radhakrishna, S Ravikumar and D Hansraj	The Impact of Maturity on Futures and Options with Reference to National Stock Exchange: An Exploratory Study	Theoretical Economic Letters, Vol. 9 No. 6, pp.1729-36	Scientific Research Publishing	ABDC-B Category	Aug, 2019	Google based Impact factor: 0.79
43.	Pankaj Kumar Mohanty, Dipanjan Kumar Dey	Consumer-Brand Engagement With E-Commerce Market Place Brands	Electronic Commerce in Organizations (JECO), 18(3), 21-37.	IGI-Global	ABDC-B and Scopus	July, 2020	Scopus CiteScore: 0.8

S. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category	Month and Year	Journal Impact Factor
44.	Geeta Singh, Rishi Dwesar, Satish Kumar	Uber's Bumpy Rise in China	The Case Journal, Vol. 16 No. 2, pp. 185-214	Emerald Group Publishing, UK	Scopus	April, 2020	ScoupsCiteS core: 1
45.	Rishi Dwesar, Ankit Kesharvani	Examining Intra-Industry Trade between India & China: Is India on the Right Track?		Scientific Research Publishing	ABDC-B Category	August, 2019	Google based Impact factor: 0.79
46.	F Zeba, M Shaheen, R Krishnankutty	Hedonic and Utilitarian Values Behind Engagement of Online Consumers	Journal of Electronic Commerce in Organizations 18 (3), 1-20	IGI-Global	ABDC-B Category	July, 2020	Scopus Cite Score: 0.8
47.	M Shaheen, F Zeba, N Chatterjee, R Krishnankutty	Engaging customers through credible and useful reviews: the role of online trust	Young Consumers 21 (2), 137-153	Emerald Group Publishing Ltd.	ABDC-B Category	Sept, 2019	Scopus Cite Score: 2.5
48.	F Zeba, S Ganguli	Novelty seeking as driving factor for fashion apparel innovators: A qualitative investigation	Journal of Global Fashion Marketing 10 (3), 246-266	Taylor and Francis Ltd.	ABDC-B	July, 2019	Scopus Cite Score: 1.9
49.	Purkayastha, Debapratim, Tripathy, Trilochan, and Das, Biswajit	Understanding the ecosystem of microfinance institutions in India	Social Enterprise Journal, Vol. 16 No. 3, pp. 243-261	Emerald Group Publishing limited	ABDC-C	Feb, 2020	Scopus cite score 1.7

SI. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category	Month and Year	Journal Impact Factor
1.	Makhmoor Bashir and Rajesh Verma	Internal factors and consequences of business model innovation	Management Decision, Vol 57, No.1	Emerald Group Publishing, UK	ABDC-B Category	Jan, 2019	23.01
2.	Chakravarthi Koundinya	Predicting Online Travel Adoption Intention of an Indian Consumer: A SEM- Neural Network Approach	Theoretical Economic Letters, Vol 9, No. 2	Scientific Research Publishing	ABDC-B Category	Feb, 2019	
3.	Vijayadu Gnanamkonda, Chakravarthi Koundinya, Purna P Nandamuri	Executive Garment Rental Service—A Study on Consumers' Preferences	Theoretical Economic Letters, Vol 9, Special Edition	Scientific Research Publishing	ABDC-B Category	Feb, 2019	Google- based IF: 0.79
4.	Vikas Gautam and Vikram Sharma	Mediating Role of Company Information in the Relationships among Perceived Risks and Purchase Intentions in an Online Retailing Context	Journal of Relationship Marketing, Vol 18, No. 1	Taylor & Francis, Abingdon-on- Thames, Oxfordshire, UK	ABDC-C Category	Jan, 2019	
5.	Sunny Bose, Sudeepta Pradhan, Dwarakanath Siriguppi, Santosh Alreddy	Customer-based place brand equity and investments: study of West Bengal.	Place Branding and Public Diplomacy, Vol. 15, No. 2	Sringer Publishing, U.S.	ABDC-B Category	June, 2019	0.96
6.	Vikas Gautam, SombalaNingthou jam, Teena Singh	Impact of Psychological Capital in Well-Being of Management Students	Theoretical Economic Letters, Vol 9, No. 5	Scientific Research Publishing	ABDC-B Category	May, 2019	
7.	Dr.Surjit Kumar Kar &Dr.SarojKanta Biswal	Young Indian Entrepreneurs: A Multi- Criterion Decision Scenario	Theoretical Economic Letters, Vol 9, No. 5	Scientific Research Publishing	ABDC-B Category	May, 2019	Google based Impact factor: 0.79
8.	Anitha Acharya	The factors behind working in virtual community	Journal of Global Operations and Strategic Sourcing, Vol 12, No. 2	Emerald Group Publishing, UK	ABDC-B Category	June, 2019	Scopus Cite Score: 0.354
9.	Mukesh Kumar Mishra,Dibyendu Choudhury, K.S. Venu Gopal Rao	Impact of Strategic and Tactical Green Marketing Orientation on SMEs Performance	Theoretical Economic Letters, Vol 9, No. 6	Scientific Research Publishing	ABDC-B Category	June, 2019	Google based Impact factor: 0.79
10	Abhigyan Sarkar and Juhi Gahlot Sarkar and Gaurav Bhatt	Store love in single brand retailing: the roles of relevant moderators	Marketing Intelligence and Planning, Vol 37 No.2	Emerald Group Publishing, UK	ABDC-A	April, 2019	
11	Neeraj Kumar, Anees Ahmad, Pankaj Kumar Singh, Pooja Choudhary	Impact of Advertising and R&D on Profitability: Evidence from Indian Automobile Industry	Test Engineering and Management	IFERP Publishing	SCOPUS		
12	Rachita Kashyap and Abhilash Ponnam	Conceptualising a formative model for online review helpfulness: Proposal	The Marketing Review, Volume 19, Numbers 1-2, 2019, pp. 107-125(19)	Westburn Publishers Limited	ABDC- C	Jan, 2019	
13	Purna Prabhakar Nandamuri, Vijayudu Gnanamkonda, Chakravarthi Koundinya	Social Economics and Women Entrepreneurship—A Competency Approach	Theoretical Economic Letters, Vol 9, No. 6	Scientific Research Publishing	ABDC-B Category	May, 2019	Google- based IF: 0.79
14	Santosh Kumar Alreddy, Dwarakanath Siriguppi, Mohandas J Menon	Moderation effect of Perceived Benefits of Loyalty Programs on the link between Store attributes and Customer Loyalty	Theoretical Economic Letters, 09(06)	Scientific Research Publishing	ABDC-B Category	Jan, 2019	IF: 0.79
15	Ghosh Tathagata, Raju G Amar	Gulping the Poison: How Webcare Attributes Reduce Damages to Brands Caused by Negative Reviews	Journal Of Internet Commerce, Vol 17 No. 3		ABDC-B Category	July, 2018	1.86

SI. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category	Month and Year	Journal Impact Factor
16	Ramendra Pratap Singh &Neelotapul Banerjee	A study on exploring the factors influencing celebrity endorsement credibility	Global Business Review, Vol 19 No. 2	Sage Journals	ABDC-C Category	Apr-18	IF:0.45
17	Ramendra Pratap Singh &Neelotapul Banerjee	Exploring the Influence of Celebrity Credibility on Brand Attitude, Advertisement Attitude and Purchase Intention	Global Business Review, Vol 19 No. 6	Sage Journals	ABDC-C Category	Dec-18	IF:0.45
18	Ramendra Pratap Singh &Neelotapul Banerjee	Exploring the Influence of Celebrity Worship on Brand Attitude, Advertisement Attitude, and Purchase Intention	Journal of Promotion Management, VOL25 Issue-2	Routledge: Taylor & Francis Group	ABDC-B	Mar-19	IF: 1.01
19	Roy, S. K., Shekhar, V., Lassar, W. M., and Chen, T	Customer engagement behaviors: The role of service convenience, fairness and quality	Journal of Retailing and Consumer Services, Vol. 44 Issue (September), pp. 293-304.	Elsevier	ABDC-A Category	Septemer 2018	4.219
20	Ankur Srivastava and MS Balaji	Consumer Dispositions towards global brands	Marketing Intelligence and planning, Vol. 36 No. 6, pp. 618-632	Emerald Group Publishing	ABDC-A Category	Septemer 2018	2.16
21	Anish Yousaf, Abhishek Mishra and Anil Gupta	Concurrent sponsorship: implications for sponsoring brands and sponsored property	Marketing Intelligence and planning, Vol. 36 No. 6, pp. 618-632	Emerald Group Publishing	ABDC-A Category	Septemer 2018	2.16
22	Mizan Rahman, Sunny Bose, Mujahid Babu, Bidit Dey, Sanjit K. Roy, Ben Binsardi		Information Systems Frontiers		ABDC - A	Feb-19	4.02
23	Anand Agrawal, Anil Gupta and Anish Yousaf	Like it but dont comment: Manipulating the engagement of sports fans in social media	International Journal of Sport Management and Marketing		ABDC B	Jun-18	0.7
24	Anish Yousaf, Insha Amin and Jose Antonio Santos	Tourist Motivations to Travel: A Theoretical Perspective into Existing Literature	Tourism & Hospitality Management	University of Rijeka, Faculty of Tourism and Hospitality Management	Scopus	Apr-18	0.29
25	M Shaheen, F Zeba, V Sekhar, R Krishnankutty	Linking home—work interface, work engagement and psychological capital to customer advocacy	Journal of Global Operations and Strategic Sourcing Vol. 12 No. 2, pp. 268-287	Emerald Group Publishing Ltd.	ABDC-C	June, 2019	Scopus Cite Score: 2.4
26	Purkayastha, Debapratim	Designing and Deploying Case Studies in an Innovative Comic Book Format: Reflective Essay for the Case 'It's Bank Policy.	South Asian Journal of Business and Management Cases, Vol.8 No.1, pp11-26.	Sage	Scopus	May-19	
27	Qumer, S.M. and Purkayastha, Debapratim	Chaos at Uber: The New CEO's Challenge	The IUP Journal of Corporate Governance	IUP Publications	Scopus		

SI. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category
1	AbdolrezaEshghi, Juhi Gahlot Sarkar and Abhigyan Sarkar	Chapter	Marketing Intelligence and Planning, Vol. 35, No 6, (2017), pp 706-723	Emerald Group Publishing, UK.	ABDC-A/ Scopus/ 0.935
2	Abhigyan Sarkar and JuhiGahlot	Validating Fashion Brand Centrality Scale amongst young adults	Journal of Fashion Marketing and Management, Vol. 21, No. 1, (2017), pp 133-156	Emerald Group Publishing Limited, UK	ABDC - B, Scopus/ 1.179
3	Abhilash Ponnam and Rik Paul	Relative Importance of service value by customer relationship stages – evidence from Indian retail banking	International Journal of Bank Marketing, Vol.35, 2, (2017), pp 319-334	Emerald *Group Publishing, UK	ABDC- B, Scopus/ 1.484
4	Ainsworth Anthony Bailey, IryanaPentina and Aditya S Mishra	Mobile Payments Adoption by US Consumers : An extended TAM	International Journal of Retail & Distribution Management, Vol. 45, No. 6, (Jun 2017), pp 626-640	Emerald Group Publishing Limited, UK.	ABDC - C, Scopus/ 1.263
5	Anitha Acharya, Amarnath Mitra and P. Abhilash	Deterrent to wine consumption in the emerging market of India: A qualitative study	International Food Research Journal, Vol.24 No.3, (Jun 2017), pp.1034-1045	Faculty of Food Science and Technology, Universiti Putra Malaysia	Scopus/ 0.603
6	Chakravarthi JSK	Online shopping behavior: Demographics influence on online travel	Indian Journal of Marketing, Vol.47, No.6, (2017), pp 7-21	Associated Management consultants Pvt Ltd, Delhi	Scopus/ 0.722
7	Debpratim Purkhayastha, Trilochan Tripathi and Biswajit Das	Market Structure and State of competition in Microfinance industry: An empirical examination in India	International Journal of Applied Business and Economic Research, Vol. 15, No. (22), (2017), pp 35-46	Serials Publishers, New Delhi.	Scopus/ 0.516
8	Dipanjan Kumar Dey and Ankur Srivastav	Impulse buying intentions of young consumers from hedonic shopping perspective	Journal of Indian Business Research, Vol. 9, No.4, (2017), pp 266-282	Emerald Group Publishing,UK	Scopus/ 0.459 ABDC-C
9	Juhi Gahlot and Abhigyan Sarkar	You are an embarrassment: A qualitative investigation of 10brand embarrassment among young adolescents	Qualitative Market Research, Vol. 20, No. 3, (2017), pp 289-305	Emerald Group Publishing Limited, UK.	Scopus/ 0.497
10	Rambalak Yadav and Govind S Pathak	Determinants of consumers green purchase behavior in a developing nation : applying and extending the theory of planned behavior	Ecological Economics, Vol 134, (2017), pp.114-122, 2017	Elsevier B.V.	ABDC-A/ Scopus 1.702
11	Rastogi, A., Pati, S. P., Kumar, P., Dixit, J. K., & Pradhan, Sudeepta	Investigation of Psychometric properties of UWES-S (student engagement) and its relationshipwith burnout and life satisfaction in the Indian context	International Journal of Work Organization and Emotion, 9 (1), 89 -106	Inderscience Publishing	ABDC-B Category
12	Roy, Subhadip and Mishra Aditya Shankar	Application of the Dual Entertainment Theory in Celebrity Endorsements: The Role of Celebrity Worship and Profession	Journal of Advertising Research, Vol.58, No.1, (2018), pp 33-50	World Advertising Research Center,Singapore	ABDC-A/ Scopus/ 0.870
13	Souvik Roy and Santanu Mandal	Antecedents and Consequences of Customer Brand Engagement: An Empirical Study in the Mobile Headset Category	International Journal of Information Systems in the Service Sector, Vol. 9, No. 3, (2017), pp 58-77	IGI Global Publishing, Hershey.	Scopus/ 0.671
14	Souvik Roy, Abhilash Ponnam and Santanu Mandal	Comprehending technology attachment in the case of smartphone applications – an empirical study	Journal of Electronic Commerce in organizations, Vol.15, No.1, (2017), pp 23-43,	IGI Global, Hershey, USA	Scopus/ 0.317 ABDC-C

SI. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category
15	Sreejesh S and Abhilash Ponnam	Investigating the process through which E Servicescape creates E Loyalty in Travel and Tourism Websites	Journal of Travel & Tourism Marketing, Vol.34, (2017), pp 20-39,	Taylor & Francis, Abingdon-on- Thames, Oxfordshire, UK	ABDC-A Category/Scopus/ 1.041
16	Sreejesh S, Juhi Gahlot, Abhigyan Sarkar, AbdolrezaEshghi, Anushree MR	The impact of other customer perception on consumer brand relationships	Journal of Service Theory and Practice, Vol. 28, No.2, (2018), pp 130-146	Emerald Group Publishing, UK.	ABDC A/ Scopus/ 1.315
17	Sudeepta Pradhan	Role of CSR in Consumer Decision Making process – the Case of India	Social Responsibility Journal, Vol.14, No.1, (2018), pp 138-158	Emerald Group Publishing, UK	Scopus/ 0.807 ABDC-B Category
18	Sunny Bose, Sanjit Roy, Sharifah Farid Syed Alwi and Bang Nguyen	Measuring customer based Place Brand Equity (CBPBE) from a Public Diplomacy Perspective: Evidence from West Bengal	Journal of Business Research , (Feb 2018), Online	Elsevier B.V.	ABDC-A/Scopus 1.636
19	Sweta Singh and KS Venu Gopal Rao	Brand bundling as a new product introduction strategy: A conceptual framework	Indian Journal of Marketing, Vol.47, No. 7, (2017), pp 35-46	Associated Management consultants Pvt Ltd, Delhi	Scopus/ 0.722
20	Tathagata Ghosh	Predicting Hotel Booking Intention: The Influential Role of Helpfulness and Advocacy of Online Reviews	Journal of Hospitality Marketing and Management, Vol. 27, No. 3, (2018), pp 299-322	Routledge, Abingdon, Oxfordshire, UK.	ABDC-A/ scopus 1.16
21	G.Prakash, Pankaj Singh, Rambalak Yadav	Application of consumer style inventory (CSI) to predict young Indian consumers intention to purchase organic food products	Food Quality and Preferences, Vol 68, (2018), pp. 90-97	Elsevier	ABDC-A/ 4.842
22	Anuja Agarwal, Deepali Singh & Arun Kumar Agariya	What Really Leads to Partner Relationship Management? A Review of Literature	Journal of Relationship Marketing, Vol 16, No. 4 (Oct 2017), pp. 245-285	Taylor & Francis, UK	ABDC-B/Scopus/0.81
23	Anish Yousaf, Anil Gupta and Abhishek Mishra	Sport Team Brand-Equity Index (STBE): A New Measurement	Journal of Indian Business Research	Emerald	ABDC C/0.3
24	Anish Yousaf and Insha Amin	Can customer-based brand equity help destinations to stay in race? An empirical study of Kashmir valley	Tourism & Hospitality Management	Scopus	Scopus/0.29
25	Anish Yousaf, Insha Amin and Anil Gupta	Conceptualising Tourist Based Brand-Equity Pyramid: An Application of Keller Brand Pyramid Model to Destinations	Tourism & Hospitality Management	Scopus	Scopus/0.29
26	Achyut Telang, Debajani Sahoo and Sreejesh	The effects of ad-context congruity on ad persuasion: A research framework exploring the moderating roles of consumer motives and argument strength	The Marketing Review	Westburn Publishers	ABDC-C
27	Anees Ahmad and K S Thyagaraj	An empirical comparison of two brand personality scales: Evidence from India	Journal of Retailing and Consumer Services	Elsevier	ABDC A/ 4.291
28	Debajani Sahoo,Sreejesh S	Role of Mobile banking servicescape on customer Attitude and engagement:An empirical Investigation	International Journal of Bank Marketing	Emerald	ABDC A/ 4.291
29	M Shaheen, F Zeba, PK Mohanty	Can engaged and positive employees delight customers?	Advances in Developing Human Resources Vol 20 No 1 (Feb, 2018), 103-122	SAGE Publications Inc.	ABDC-C Category/ Scopus Cite Score: 2.4
30	Hyma Ch.,Debajani Sahoo and Abhilash Poonam	" Is consulting an effective tool in Management education	Journal of Applied research in Higher Education		ABDC-C
31	Purkayastha, Debapratim, Tripathy, Trilochan, and Das, Biswajit	Market Structure and State of Competition in Microfinance Industry: An Empirical Examination in India	International Journal of Applied Business and Economic Research, 15(22), 35-46.		SCOPUS
32	Purkayastha, Debapratim, Tripathy, Trilochan, and Das, Biswajit	Effect of Competition and Regulation on MFIs Outcomes in India	Theoretical Economic Letters	Scrip	ABDC-B

S. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category
1	AchyutTelangand Amruta Deshpande	Keep Calm and Carry on: A Crisis Communication Study of Cadbury's and Mc Donald's	Management and Marketing, Vol. 11, No.1, (Spring 2016), PP 371-379	Society for Business Excellence, Romania.	Scopus/ 0.206
2	Adhikari A and Bhattacharya S	Appraisal of literature on customer experience in tourism sector: review and framework	Current Issues in Tourism, Vol. 19, No. 4, (2016), pp 296-321	Routledge, UK.	Scopus/ 1.415 ABDC-A Category
3	Aditya Shankar Mishra, Ainsworth Anthony Bailey and MojisolaTiamiyu	Green Consumption Values and Indian consumers response to marketing communications	Journal of Consumer Marketing, Vol. 33,No. 7, (2016), pp 562-573	Emerald Group Publishing, UK.	Scopus/ 1.343, ABDC - B
4	Amar Raju and Dennis Joseph	An Empirical Investigation of Online Review Diagnosticity	International Journal of Business Information Systems, Vol. 34, No. 1, (2017), pp 20-39	Inderscience Publishers, Milton Keynes, UK	Scopus / 0.561 ABDC -C
5	Anita Acharya and Manish Gupta	Self-Image Enhancement through Branded Accessories among Youths: A Phenomenological Study in India	The Qualitative Report, Vol. 21, No. 7, July 2016, pp 1203-1215	Nova Southeastern University, USA.	Scopus/ 0.687 Thomson Reuters
6	Anita Acharya and Manish Gupta	An Application of Brand Personality to Green Consumers: A Thematic Analysis	The Qualitative Report, Vol. 21, No. 8, Aug 2016, pp 1531-1545	Nova Southeastern University, USA.	Scopus/ 0.687
7	Ankur Srivastava and DipanjanDey	Brand Analysis of Global and Local Banks in India: A Study of Young Consumers	Journal of Indian Business Research, Vol. 8, No. 1, (2016), pp 4-18.	Emerald Group Publishing, UK.	Scopus/ 0.668 ABDC-C Category
8	Bailey A A, Mishra A and Tiamiyu M F	Green Advertising Receptivity: An Initial Scale Development Process	Journal of Marketing Communications, Vol. 22, No. 3, (2016), pp 327-345	Taylor & Francis Group, Abingdon Oxfordshire, UK	Scopus / 0.936 ABDC-B Category
9	Devika Vashisht and Marla B Stafford	Advergame speed influence and brand recall: The moderating effects of brand placement strength and gamers' persuasion knowledge	Computers in Human Behavior, Vol. 63, (2016),pp 162-169	Elsevier B. V., Netherlands.	Scopus/ ABDC -B, Web of Science
10	Farrah Zeba, and Shirshendu Ganguli	Word of Mouth, Trust and Perceived Risk in Online Shopping : An Acceptance of Technology Acceptance Model	International Journal of Information Systems in the Service Sector, Vol. 8, No. 4, (2016), pp 17-32	IGI Publishing, Hershey, Pennsylvania, USA	Scopus / 0.224
11	Juhi Gahlot	Sing Hosanna for the Brands: The Process of Substituting Religion with Brand	Society and Business Review, Vol. 12, No. 1, (2017), pp 33-45	Emerald Group Publishing, UK.	ABDC-B Category
12	Juhi Gahlotand Abhigyan Sarkar	Investigating young consumers retail purchase embarrassment	Market Intelligence and Planning, Vol. 35, No. 1, (2017), pp 111-129	Emerald Publishing Limited, Bingley, United Kingdom.	Scopus/ 1.036
13	Juhi Gahlot and Abhigyan Sarkar	Up, Close and Intimate: Qualitative Inquiry into Brand Proximity amongst Young Adult Consumers in Emerging Market	Young Consumers, Vol. 17, No. 3, (2016), pp 256-273	Emerald Group Publishing Limited, Bingley, UK.	Scopus/ 0.547, ABDC-B
14	Kaila, R.P.	An empirical analysis of stock market participation intention among B-school students studying finance	International Business Management, Vol. 10, No. 12, (2016), pp 2402-2405	Medwell Journals	Scopus/ 0.101
15	L Hymavathi, Debajani Sahoo and Abhilash Ponnam	Determinants and Outcomes of faculty consulting from Management Teachers' perspective	Journal of Applied Research in Higher Education, Vol. 9, No.2, (2017), pp 211-225	Emerald Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.452, ABDC-C Category
16	Mukesh Mishra, Ankit Kesharwani and Dolly Das	The Relationship between Risk Aversion, Brand Trust, Brand Affect and Loyalty : Evidence from FMCG Industry	Journal of Indian Business Research, Vol. 8, No. 2, (2016), pp 78-97	Emerald Group Publishing, UK.	Scopus/ 0.668, ABDC - C
17	Rambalak Yadav	Determinants of Consumers' Green Purchase Behavior in a developing nation: Applying and extending the Theory of Planned Behavior	Ecological Economics, Vol. 134, (2017), pp 114-122	Science Direct	Scopus/ 1.733, ABDC- A*

S. No.	Faculty Name	Title of the Article	Journal Details	Publishers	Journal Category
18	Rambalak Yadav and Govind Swaroop Pathak	Young consumers intention towards buying green products in a developing Nation: Extending the theory of planned behavior	Journal of Cleaner Production, Vol. 135, (Nov 2016), pp 732-739	Elsevier B.V. Amsterdam	Scopus / 2.382
19	Rambalak Yadav, Abhishek Kumar Dokania and Govind Swaroop Pathak	The Influence of Green Marketing Functions in building Corporate Image	International Journal of Contemporary Hospitality Management, Vol. 28, No. 10, (2016), pp 2178-2196	Emerald Group Publishing, UK.	Scopus/ 1.745 ABDC-A Category
20	RambalakYadav	Altruistic or Egoistic: Which Value promotes organic food consumption among young consumers? A study in the context of a developing nation	Journal of Retailing and Consumer Services, Vol. 33, (Nov 2016), pp 92-97	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 1.745, ABDC - A
21	Rashmita Saran, Subhadip Roy and Raj Sethuraman	Personality and Fashion Consumption : A Conceptual Framework in the Indian Context	Journal of Fashion Marketing and Management, Vol. 20, No 2, 2016, pp 157-176	Emerald Group Publishing, UK.	Scopus/ 1.086, ABDC - B
22	Rishi Dwesar and Ankit Kesharwani	Website Content Adaptation as a Response to Cultural Differences: A Study of US and Indian Version of US Corporate Websites	Journal of Cultural Marketing Strategy, Vol. 1, No. 2, (2016), pp 207-218	Henry Stewart Publications, London, UK.	
23	Sanjit Kr. Roy, MakamBalaji, Ankit Kesharwani and Harjit Sekhon	Predicting Internet Banking Adoption in India: A Perceived risk perspective	Journal of Strategic Marketing, (Mar 2017), pp 1-21	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 0.777, ABDC -A
24	Sarkar J G and Abhigyan Sarkar	Brand Religiosity: An Epistemological Analysis of the Formation of Social Anti- Structure Through the Development of Distinct Brand Sub-Culture	Society and Business Review, Vol. 12, No. 1, (2017), pp 20-32	Emerald Group Publishing Limited, Bingley, UK.	ABDC-B Category
25	Sarkar JG, Abhigyan Sarkar and VenuGopal Rao	How to Develop Emotional Attachment Amongst Patients Towards Hospitals? A Qualitative Investigation in the Context of Emerging Indian Market	Journal of Asia Business Studies, Vol. 10, No. 3, (2016), pp 213-229	Emerald Group Publishing., Bingley	Scopus / 0.281, ABDC - C
26	Shailendra Singh Bisht and Vishal Mishra*	ICT-Driven Financial Inclusion Initiatives for Urban Poor in a Developing Economy: Implications for Public Policy	Behaviour and Information Technology, Vol. 35, No 10, October 2016, pp 817-832	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 1.083 , ABDC - A, Web of science
27	Souvik Roy and AchyutTelang	Hyundai's Challenge to Maruti Suzuki in the dynamic Indian automobile sector	Asian Journal of Management Cases, Vol. 13, No. 1, (2016), pp 56-66	Sage Publications, UK.	Scopus / 0.500
28	Souvik Roy, Abhilash Ponnam and Santanu Mandal	Comprehending Technology Attachment in the Case of Smart Phone Applications: an empirical study	Journal of Electronic Commerce in Organizations, Vol. 15, No. 1, (Jan 2017), pp 23-43	IGI Global Publishing, Hershey, Pennsylvania, USA.	Scopus/ 0.285, ABDC B
29	Souvik Roy, Amar Raju G and Santanu Mandal*	A Dynamic Capability View on Tourism Supply Chain Resilience	Journal of Environmental Management and Tourism, Vol. 7, No.1 (13), (Spring 2016), pp 133-149.	ASERS Publishing (Association for Sustainable Education, Research and Science), Romania.	Scopus / 1.766
30	Sreejesh S and Abhilash Ponnam	Investigating the Process through which E-servicescape creates E-loyalty in Travel and Tourism Websites	Journal of Travel & Tourism Marketing, Vol. 34, No. 1, (2017), pp 20-39	Routledge, Abingdon, Oxfordshire, UK	Scopus/ 1.280 ABDC-A Category
31	Sreejesh S, Abhigyan Sarkar and Sudeepta Pradhan	Examining the roles played by a store satisfaction-love framework in shaping the influence of store loyalty programs	Management Research Review , Vol.39, No.8, (2016), pp 879-898	Emerald Group Publishing, UK.	Scopus / 0.872 ABDC-C Category

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32	Sreejesh S, Debjani Sahoo and Amarnath Mitra	Can healthcare servicescape affect customer's attitude? A study of the mediating role of image congruence and moderating role of customer's prior experience	Asia Pacific Journal of Business Administration, Vol. 8, No. 2, (2016), pp 106-126	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.891 ABDC-C Category
33	Sreejesh S., Anusree M.R and Amarnath Mitra	Effect of Information Content and Form on Customers' Attitude and Transaction Intention in Mobile Banking: Moderating Role of Perceived Privacy Concern	International Journal of Bank Marketing, Vol. 34, No. 7, (2016), pp.1092 - 1113	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 1.459 ABDC-B Category
34	Sreejesh, S., Sarkar, A and Roy, S.	Validating a scale to measure consumer's luxury brand aspiration	Journal of Product and Brand Management, Vol. 25, No. 5, (2016), pp 465-478	Emerald Group Publishing Ltd., UK.	Scopus/ 1.177 ABDC-B Category
35	Subhadip Roy, Raj Sethuraman and Rashmita Saran	The Effect of Demographic and Personality Characteristics on Fashion Shopping Proneness – A Study of the Indian Market	International Journal of Retail & Distribution Management, Vol. 44, No. 4, (2016), pp 426-447	Emerald Group Publishing, UK.	Scopus/ 1.028 ABDC-B Category
36	Sudeepta Pradhan	Impact of corporate social responsibility intensity on corporate reputation and financial performance of Indian firms	Business Theory and Practice, Vol. 17, No. 4, (Nov 2016),pp 371-380	Vilnius Gediminas Technical University (VGTU), Lithuania.	Scopus/ 0.307 Copernicus
37	Surjit Kumar Kar, Sunil Kumar Padhi and MunmunSamantrai	Disruptive Innovation and Economic Value Creation: A Service Sector Perspective	Prabandhan: Indian Journal of Management, Vol. 9, No. 8, (Aug 2016), pp 11-25	Associated Management Consultants Pvt Ltd, New Delhi.	Scopus / 0.193, CiteScore: 1.4
38	Tathagatha Ghosh	Winning versus Not Losing: Exploring the Effects of In- Game Advertising Outcome on its Effectiveness	Journal of Interactive Marketing, Vol.36, (Nov 2016), pp 134-147	Elsevier B. V., Netherlands.	Scopus/ 3.080 ABDC-A Category Web of Science
39	Vaibhav Shekhar, Sanjit Roy and WalfriedLasser	Convenience and Satisfaction: Mediation of Fairness and Quality	Service Industries Journal, Vol. 36, No. 5-6, (2016), pp 239-260.	Taylor Francis, UK.	ABDC-B Category/ Impact Factor: 2.381. ABDC-A Category
40	Vashisht D and Sreejesh, S.	The effect of nature of online advergames on gamers' ad- jlepersuasion: Moderating roles of game-involvement and need for cognition	International Journal of Internet Marketing and Advertising, Vol. 10, No. 3, (2016), pp 171-185	Inderscience Enterprises Ltd.	Scopus/ 0.236 ABDC-C Category
41	Anuja Agarwal, Deepali Singh & Gaurav Agrawal	PRM index: a customer satisfaction enhancement tool for Indian automobile sector	International Journal of Management Practice, Vol. 10, No. 1 (Dec, 2016), pp. 49-74	Inderscience Enterprises Ltd.	Scopus/ 0.44
42	Pankaj Singh & J.K.Pattanayak	Study of the relationship among the factors of brand equity: A study on fast food brands	Global Business Review, Vol. 7, No. 5 (2016), pp. 1227-1239	Sage Publication	ABDC-C/ 1.04
43	Anish Yousaf, Makhmoor Bashir and Insha Amin	Youth Motivations to Watch Sports: Exploring Cross- Nationality & Cross-Gender Differences	Management and Marketing: Challenges for the Knowledge Society, 10(2), 330-340	Editura Economica	Scopus/0.22
44	Insha Amin, Anish Yousaf and Anil Gupta	Destination Branding and Social Media: Developing Theoretical Propositions for the State of Jammu and Kashmir	International Journal of Applied Business and Economic Research, 14 (5), 119-130	Serials Publications	Scopus/0.14
45	F Zeba, S Ganguli	Word-Of-Mouth, Trust, and Perceived Risk in Online Shopping: An Extension of the Technology Acceptance Model	International Journal of Information Systems in the Service Sector Vol. 8, No. 4, (October, 2016), pp 17-32	IGI Global	Scopus/ Scopus Cite Score: 1.2
46	Purkayastha, Debapratim, Tripathy, Trilochan, and Das, Biswajit	Securitisation of Microfinance Institutions in India: A Sustainable Strategic Direction	International Journal of Applied Business and Economic Research, 15(16), 133-137.	Serials Publications	Scopus/0.14

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1	Aditya S Mishra	Brand-Celebrity Match and its impact on Advertising Effectiveness	DLSU Business and Economics Review, Vol. 25, No. 1, (Jul 2015), pp 16-27	De La Salle University, Manila, Philippines.	Scopus / Impact factor 0.375
2	Aditya S Mishra	Brand-Celebrity Match and its impact on Advertising Effectiveness	DLSU Business and Economics Review, Vol. 25, No. 1, (Jul 2015), pp 16-27	De La Salle University, Manila, Philippines.	Scopus / Impact factor 0.375
3	Devika Vashisht and Sreejesh S	Effects of Brand Placement Strength, Prior Game Playing Experience and Game Involvement on Brand Recall in Advergames	Journal of Indian Business Research, Vol. 7, No. 3, (Sep-Oct, 2015), pp 292-312	Emerald Group Publishing, United Kingdom.	Scopus / ABDC-C Category
4	Dipanjan Kumar Dey	The Factors Affecting the Purchase Intentions of Young Generation for Branded Apparel	Journal of Textile Association, Vol. 76, No. 1, (2015), pp 24-27	Textile Association of India.	Scopus / Impact factor 0.1
5	Ghosh T and Abhigyan Sarkar	To feel a Place of Heaven: Examining the role of Sensory Reference Cues and Capacity for Imagination in Destination Marketing	Journal of Travel & Tourism Marketing, Vol. 33, (2016), Special Issue (Tourism Marketing Research, Current Issues II), pp 25-37	Taylor & Francis, UK.	Scopus/ Impact factor 1.201 ABDC-A Category Web of Science
6	Sarkar Abhigyan and Juhi G	Development of a Theoretical Framework for Brand Devotion	The Marketing Review, Vol. 15, No. 2, (Summer 2015), pp 185-199	Westburn Publishers, Dunbartonshire, UK.	ABDC-C Category
7	Sarkar J G, Abhigyan Sarkar and Ponnam Abhilash	Exploration of Brand Sacralization among the Young Adult Consumers in the context of Emerging Asian Market	Young Consumers, Vol. 16, No. 3, (Jul-Sep, 2015), pp 264-280	Emerald Group Publishing, United Kingdom.	Scopus / Impact factor 1.071ABDC-B Category
8	Sarkar, A and Sarkar, J.G.*	Devoted to you my love: Brand Devotion amongst Young consumers in Emerging Indian Market	Asia Pacific Journal of Marketing and Logistics, Vol. 28, No. 2, (2016), pp 180-197	Emerald Group Publishing, Bingley, United Kingdom.	Scopus/ ABDC-B Category
9	Souvik Roy and Santanu Mandal*	Antecedents and Consequence to App Self Connection and App Prominence	International Journal of Applied Engineering Research, Vol. 10, No. 19, (2015), pp 40541-40547	Research India Publications, Delhi.	Scopus/ Impact factor 0.166
10	Sreejesh S	Consumers' Perceived Brand Aspiration and its impact on Intention to Pay Price Premium: Moderating Role of Brand Jealousy	Theoretical Economics Letters, Vol. 50, No. 2, (Jun 2015), pp 273-284	Scientific Research Publishing, Wuhan, China	ABDC-B Category
11	Sreejesh S, Amarnath Mitra and Debjani Sahoo	The Impact of Customer's Perceived Service Innovativeness on Image- Congruence, Satisfaction and Behavioral Outcomes	Journal of Hospitality and Tourism Technology, Vol. 6, No. 3,(Sep-Dec, 2015), pp 288-310 (Special Issue)	Emerald Group Publishing, United Kingdom.	Scopus / Impact factor 1.065 ABDC-B Category
12	Surjit Kumar Kar and Tina Dasgupta	Fighter Brands and Indian Consumers : A Study of Brand Narratives using Ad Content Analysis	Indian Journal of Marketing, Vol. 45, No. 9, (Sep 2015), pp 7-21	Associated Management Consultants, Private Limited, New Delhi.	Scopus / Impact factor 0.187, CiteScore: 1.5
13	Vashisht D and Sreejesh S	Impact of Nature of Advergames on Brand Recall and Brand Attitude among Young Indian Gamers: Moderating Roles of Game-Product Congruence and Persuasion Knowledge	Young Consumers, Vol. 16, No. 4, (2015), pp 454-467	Emerald Group Publishing, UK.	Scopus/ Impact factor 1.071 ABDC-B Category
14	Sunny Bose, Sanjit Kumar Roy and Abhay Kumar Tiwari	Measuring customer-based place brand equity (CBPBE): an investment attractiveness perspective	Journal of Strategic Marketing 24(7)	Taylor & Francis (UK)	ABDC - A Impact Factor: 2.48
15	Anil Gupta and Anish Yousaf	Determinants of sponsor brand recall: An empirical investigation in context of sports sponsorship.	International Journal of Applied Business & Economic Research, 13(2), 1237-1252	Serials Publications	Scopus/0.14
16	Anees Ahmad and K S Thyagaraj	Impact of brand personality on brand equity: The role of brand trust, brand attachment, and brand commitment	Indian Journal of Marketing, Vol. 45, No. 5	Associated Management Consultants, Private Limited, New Delhi.	ABDC C/ Scopus/ Cite score: 1.5

Books Authored (with ISBN)

July 1, 2019 - Nov 30, 2020

SI. No.	Author	Book Chapter	Publisher	Year, Pages No.s	ISBN Number
1.	Shaheen, M. &Zeba, F.	Book Chapter Title, "Cross-Generational Engagement strategies". In Book Title, "Engaging Diverse Workforce".	Apple Academic Press, a member of Taylor &Francis Group	2020, Chapter 6, Total book pages: 376	9780367808419
2.	Zeba, F., Shaheen, M., & Yadav, R.	Book Chapter Title, "M-Commerce at the Bottom of the Pyramid: Insights from Asia ". In Book Title, "M-Commerce: Experiencing the Phygital Retail".	Apple Academic Press, a member of Taylor &Francis Group	2019, Book Chapter page no. 361.	9780429487736
3.	Shaheen, M., Zeba, F., Bhavna, P., Anandita, M	Book Chapter Title, "Revitalizing the HEROwithinstudents: Exploring the antecedents of student's positive psychologicalresource. In Book Title, "India's Changing Paradigm: Skills and Entrepreneurship for Global Competitiveness".	Niruta Publications, Bangalore, India	2019, 81-94	9789384262594

Books Authored (with ISBN)

July 1, 2018 – June 30, 2019

SI. No.			Publisher	Year, Pages No.s	ISBN Number
1. Shaheen, M., Pradhan, S.&Ranajee Qualitative Techniques for Workplace Data Analysis		IGI Global	2018, Ch 2	220118-034607	
2.			Shroff Publishers & Distributors Pvt. Ltd.	2018, pg 261-272	

- Debajani Sahoo, Achyut Telenga and Zafar Ahmed(2019) "The Role Of Servicescape In Building Brand Love Mediated Through Brand Experience: A Conceptual Framework From The Indian Hotel Industry" Tata Macgraw Hill edited Book.(ISSN 1549-9332)
- K.R. N. Harshini, Debajani Sahoo(2019), Zafar Ahmed and ViputOngsakul "Role of Service Quality in Readers Patronage Behavior at Srilanka: A Conceptual Analysis" Tata Macgraw Hill edited Book. (ISSN 1549-9332)

2015-16

- Modi, S., Verma, R., Budhiraja, S., Babu, S. H., & Yousaf, A.(2015). Strategies for Global Competitiveness and Economic Growth. Excel Publishers: New Delhi, India. ISBN NO. 978-81-8323-141-1.
- Yousaf, A., Gupta, A., & Bhatnagar, S. (2015). Barriers for the Growth of Sports Market: A Study in the Indian Context. Lambert Academic Publishing: Germany. ISBN NO. 978-3-659-71268-5.

37.10 Evaluative Report of Operations & IT Department

(Dr. Samyadip Chakraborty will brief the meeting)

Evaluative Report of Operations & IT Department

Name of the University: Icfai Foundation for Higher Education

Name of the Department: Operations & IT

Dist: Rangareddy District State: Telangana

Total Number of Departments in the institution 8

Sl. No.	Name of the Department	Operations and IT
1.	Year of Establishment	1995
2.	Is the Department part of a School/Faculty of the University	The department is a part of IBS Hyderabad (which is a constituent of the Faculty of Management of IFHE University)
3.	Names of programs offered	The Department of Operations & IT offers foundation and advanced courses to BBA, BBA-LLB (Hons.), MBA, and Executive MBA (Part-Time) from the academic year 2015-16. It also offers Ph.D. Program.
4.	Number of teaching posts Sanctioned/Filled	42(campus: 34;Placement 1; Suchitra: 7)
5.	Number of Research Projects:	1(External: ICSSR: 2 lakhs)
	Total grants received	2 (Internal:Seed Money: 4 Lakhs)
		Total: 2 lakhs + 4 Lakhs = 6 lakhs
6. Inter –institutional collaborative projects Associated grants received		and
	National collaboration	ICSSR (Dr. Sashikala P, and Dr. Samyadip Chakraborty)
	International collaboration	-
7.	Departmental projects funded by DST-FIST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc.,: Total grants received	ICSSR INR- 200,000
8.	Special research laboratories sponsored by / created by industry or corporate bodies	-NA-

Sl. No.	Name of the Department	Operations and IT				
9.	Publications:					
	Number of Papers published	183 (Scopus website: 122; Remaining: 61)				
	Number of Books with ISBN	Total : 238 (Books -49; Chapter-189)				
	Number of Citation Index – range / average	Scopus:0-119/ 12.16; Google Scholar: 0-1726/ 120.83				
	Number of Impact Factor – range/average	Scopus: 0-2.187/ .3007				
	Number of h-index—range / average	Scopus: 0-5/ 1.26; Google Scholar:0-22/ 3.405				
10.	Details of patents and income generated	0				
11.	Areas of consultancy and income generated	0				
12.	Awards/Recognitions received at the National and International level by :					
	Faculty	8				
	Doctoral/Post doctoral fellows	0				
	Students	0				
13.	How many students/Faculty/fellows have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations	6				
14.	List of doctoral, post-doctoral students and research associates					
	From the host institution/university	Doctoral Students: 11 (Full time: 3; Part-time 8)				
	From other institutions/universities	0				
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central	3				

Note: Compile data for the last five years

37.11 Evaluative Report of Case Research Center (Dr. Debapratim Purkayasthawill brief the meeting)

Case Research Center, IBS Hyderabad

Name of the University: Icfai Foundation for Higher Education
Name of the Department: Case Research Center- IBS Hyderabad

Dist: Rangareddy District State: Telangana

Total Number of Departments in the institution 8

Sl. No.	Name of the Department	Case Research Center – IBS Hyderabad		
1.	Year of Establishment	2000		
2.	Is the Department part of a School/Faculty of the University	Yes The Case Research Center is a part of IBS Hyderabad (which is a constituent of the ICFAI Foundation for Higher Education, Hyderabad)		
3.	Names of programmes offered	Not Applicable		
4.	Number of teaching posts Sanctioned/Filled	Not Applicable		
5.	Number of Research Projects: Total grants received	Not Applicable		
6.	Inter –institutional collaborative projects and Associated grants received			
	National collaboration	Not Applicable		
	International collaboration	Not Applicable		
7.	Departmental projects funded by DST-FIST, UGC-SAP/CAS,DPE, DBT, ICSSR, AICTE etc.,: Total grants received	Not Applicable		
8.	Special research laboratories sponsored by / created by industry or corporate bodies	Not Applicable		
9.	Publications:			
	Number of Papers published	Not Applicable		
	Number of Books with ISBN	Not Applicable		
	Number of Citation Index – range / average	 Debapratim Purkayastha - 44 Indu Perepu - 22 Sanjib Dutta - 16 		

Sl. No.	Name of the Department		Case 1	Research Center	- IBS Hyderabad
	Number of Impact Factor – range / average				
	Number of h-index	1. Debapratim		papratim Purkayas	stha – 4
		2	. Indi	ı Perepu	-2
		3	. San	jib Dutta	- 2
10.	Details of patents and income generated				
11.	Areas of consultancy and income generated				
			Case Research Center – IBS Hyderabad		
			Sl.N o.	Year	Income
			1.	2015-2016	1,55,52,133
			2.	2016-2017	63,11,427
			3.	2017-2018	88,90,788
			4.	2018-2019	90,69,528
			5.	2019-2020	77,23,813
				Income rated	4,75,47,689
12.	Awards/Recognitions received at the National and	d I	nternat	ional level by :	
	Faculty	6	4 Natio	onal and Internation	onal Awards
	Doctoral/Post doctoral fellows				
	Students				
13.	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations		J.A		
14.	List of doctoral, post-doctoral students	•			
	and research associates				
	From the host institution/university	D	octora	al Students	
			1.	Ms. Indu	
			2.	Mr. Jitesh Nair	

Sl. No.	Name of the Department	Case Research Center – IBS Hyderabad		
	From other institutions/universities	Doctoral Students		
		1. Ms. Faria Zafar		
		2. Mr.Sanjib Dutta		
		3. Mr. Manish Agarwal		
		4. Mr. Nagendra Kumar M V		
15.	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central	N.A		

Note: Compile data for the last five years

International Awards Won by Case Research Center

2020

- 1. "Big Data Strategy of Procter & Gamble: Turning Big Data into Big Value", Winner in the 'Knowledge, Information and Communication Systems Management' category in 30th Case Centre Awards, organized by The Case Centre (TCC), U.K. Authored by DebapratimPurkayastha and VinodBabuKoti.
- 2. "Apple and Conflict Minerals: Ethical Sourcing for Sustainability", winner in the 'Production and Operations Management' category in 30th Case Centre Awards, organized by The Case Centre (TCC), U.K. Authored by DebapratimPurkayastha and AdapaSrinivasaRao.
- 3. "Chow Tai Fook: A Chinese Jewellery Giant Changing Tactics" 'Nominated Case Award' at the prestigious 2019 Global Contest for the Best China-Focused Cases organized by CEIBS (China Europe International Business School). Authored by V. Namratha Prasad and KotiVinodBabu.
- 4. 'JPMorgan Chase & Co: Creating a Next-Gen Banking Experience Powered by Digital Technology', the winner in the 'Finance and Banking' category, EFMD Case Writing Competition, 2019. Authored by Anil Anirudhan and Sanjib Dutta.
- 5. "The Last Well", Winner of the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development, Thirteenth Annual E-PARCC Teaching Case and Simulation Competition, organized by Maxwell School's "Collaborative Governance Initiative", Syracuse University, New York, USA. Authored by DebapratimPurkayastha and BenudharSahu.
- 6. 'Mapatón'Winner of the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development, Thirteenth Annual E-PARCC Teaching Case and Simulation Competition, organized by Maxwell School's "Collaborative Governance Initiative", Syracuse University, New York, USA. Authored by KBS Kumar and InduPerepu.
- 7. "Elizabeth Holmes and the Rise and Fall of TheranosInc", Finalist in the AoM 2020 Dark Side Case Competition, Critical Management Studies division of Academy of Management 2020. Authored by DebapratimPurkayastha, SanjibDutta and ShubhanjaliChakrabarty.

- 8. *Disney Enters Streaming Space:* Can it Disrupt the Disruptor?: Won the 3rd Prize in the 2018 John Molson MBA International Case Competition, Organized by Concordia University, Canada. Authored by: SyedaMaseehaQumer and DebapratimPurkayastha.
- 9. "Port to Plate" Distribution System Will Pesky Fish's Supply Chain Model Sustain Growth?: Short Case Winner in the 2018 John Molson MBA International Case Competition, Organized by Concordia University, Canada. Authored by InduPerepu and KBS Kumar.
- 10. *Employee Training & Development at Ritz-Carlton:* Fostering an Exceptional Customer Service Culture: Winner in Human Resource Management/OrganisationalBehaviour Category at The Case Centre Awards and Competitions 2019. Authored by DebapratimPurkayastha.
- 11. *Turbulence on the Tarmac:* Won the Outstanding Compact Case Category, at The Case Centre Awards and Competitions 2019. Authored by DebapratimPurkayastha and Sid Ghosh.

- 12. *Amazon's Big Data Strategy:* Winner in Knowledge, Information and Communication Systems Management Category at The Case Centre Awards and Competitions 2019. Authored by DebapratimPurkayastha and AdapaSrinivasaRao.
- 13. *The Greater Manchester Waste Development Authority* Challenges in Sustainable Waste Management: Won the outstanding teaching case in 'Urban Transition Challenges' category, 2018 EFMD Case Writing Competition. Authored by InduPerepu and KBS Kumar.
- 14. *LATAM:* A Latin American Airline's Emergence as a Global Player: Won the outstanding teaching case in 'Latin American Business Cases' category, 2018 EFMD Case Writing Competition. Authored by SyedaMaseehaQumer and DebapratimPurkayastha.
- 15. *Eliminating Modern Slavery from Supply Chains:* Can Nestlé Lead the Way?: Won the outstanding teaching case in 'Supply Chain Management' category, 2018 EFMD Case Writing Competition. Authored by SyedaMaseehaQumer and DebapratimPurkayastha.
- 16. 'Collector Bro': Using Social Media to Tap the Power of Volunteerism: Won the First Place in the Collaborative Public Management, Networks and Public Management, Collaborative Governance, and Collaborative Problem Solving category in the 2019 Annual EPARCC Teaching Case and Simulation Competition, Organized by Syracuse University, Maxwell School of Citizenship and Public Affairs. Authored by DebapratimPurkayastha and Vijay Kumar Tangirala.
- 17. VFAN A Sustainable and Collaborative Initiative to Improve the Livelihoods of Underprivileged Communities in Conflict Countries: The Rwandan Experience: Won the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development in the 2019 Annual EPARCC Teaching Case and Simulation Competition, Organized by Syracuse University, Maxwell School of Citizenship and Public Affairs. Authored by KBS Kumar and InduPerepu.
- 18. *Hisarna* Developing a Sustainable Steel Production Process: First runner-up in the Project Management Institute 2019 Instructional Case Writing Competition at the Decision Sciences Institute (DSI) Annual Meeting. Authored by KBS Kumar and InduPerepu.

- 19. Ashley Madison Hacking & the Ethics of Hacktivism, Winner the XVII Dark Side Case award, organised by the Critical Management Studies division of Academy of Management (AOM), in Chicago. Authored by DebapratimPurkayastha, SyedaMaseehaQumer and VinodbabuKoti.
- 20. *United Airlines Inc: The Manhandling Incident*, Finalist in the XVII Dark Side Case Award organised by the Critical Management Studies division of the Academy of Management, in Chicago. Authored by Debapratim Purkayastha, Syeda Maseeha Qumer (ICFAI Business School (IBS) Hyderabad) and VijayaNarapareddy (University of Denver)
- 21. "Breaking the Code of Silence", won the highly prestigious 'Outstanding Case Writer' award, organized by the UK-based The Case Center. Authored by Syeda Maseeha Qumer, Debapratim Purkayastha, and Vijaya N. Zinnoury (University of Denver, USA).
- 22. *Birchbox*, won a prize in the John Molson MBA International Case Competition, 2017, held by John Molson School of Business, Concordia University, Canada. Authored by Alok Kavthankar and Indu Perepu.

- 23. *Eliminating Modern Slavery from Supply Chains: Can Nestlé Lead the Way?* Won the First Prize in the Corporate Social Responsibility Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 24. Jaipur Rugs –Empowering Communities at the Bottom of the Pyramid through Social Innovation, Won the First Prize in the Social Entrepreneurship Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Syeda Maseeha Qumer & Geeta Singh.
- 25. Can Barry Callebaut Attract Sustainable Investment with its 'Forever Chocolate' Strategy?, Won the First Prize in the Sustainable Finance Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy (XLRI).
- 26. *Saudi Aramco*, Won the First Prize in the Sustainable Finance Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Alok Kavthankar and Indu Perepu
- 27. *BabbanGona'sAgri-Franchising Model: Scaling up Challenges*, Runner up in Social Entrepreneurship Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Manish Agarwal and D. Satish
- 28. *David Green- Delivering Quality Eyecare in the Developing Countries through Collaborative Systems* won the 11th Annual E-PARCC Teaching Case and Simulation Competition, 2018, held by the Maxwell School at Syracuse University, New York. Authored by K.B.S.Kumar and InduPerepu
- 29. *TECNO Mobile's Growth Strategies in Africa'* won the nominated case award at the 2017 Global Contest for the Best China-focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Syeda Maseeha Qumer and Geeta Singh.
- 30. Walmart's E-Commerce Acquisition Spree: Toward Online Success Or Existential Crisis?" won second prize in the John Molson MBA International Case Competition, 2017, held by John Molson School of Business, Concordia University, Canada. Authored by SyedaTaheraSadia and InduPerepu.

- 31. Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown", won the 'Family Business 2016 EFMD Case Writing Competition. EFMD, a global membership organization and accreditation body for quality & impact assessment in management, based in Brussels, Belgium, with offices in Asia and the Americas. Authored by Debapratim Purkayastha and RanjanaTiwari.
- 32. A Sexual Harassment Complaint and the Fallout, won the 'Dark Side Case Award' at the Academy of Management (AOM) Annual Conference held in Atlanta, Georgia, USA. The Dark Side Case Competition is organized by Critical Management Studies division of AOM. Authored by SyedaMaseehaQumer, DebapratimPurkayastha and VijayaNarapareddy (Univ. of Denver).

- 33. *The Fall of SunEdison-A Solar Eclipse?* Second Prize in the Sustainable Finance track of the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by Alok Kavthankar and Indu Perepu.
- 34. *Bridge International Academies* Third Prize in the Social Entrepreneurship track of the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by Manish Agarwal, D. Satish
- 35. 'Enrich Not Exploit': Can New CSR Strategy Help Body Shop Regain Glory? was the Runner up in the Corporate Sustainability track in the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha
- 36. *Can Huawei Overcome Roadblocks in its Quest for Global Markets*? Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Hadiya Faheem, G V Muralidhara
- 37. *Can Starbucks Sustain its High Prices in China?* Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Debapratim Purkayastha, Benudhar Sahu, S Venkata Seshaiah and Trilochan Tripathy
- 38. 'Bradley Tilden's Dilemma Following the Alaska Airlines Virgin America Deal" came in 3rd place at the 2016 John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 39. *Innovation: The Recipe for Chipotle's Success* won the First Prize in Theme topic 'Innovation' (sponsored by The Case Centre) in the International Case Study Conference 2017 organized by IBS Hyderabad in collaboration The Case Centre U.K and IBSAF. Authored byKotiVinodBabu.
- 40. *The Economics behind Uber's Surge Pricing*" won the *IBSAF Best Case Award (sponsored by IBSAF)* in the Economics& Finance track in the International Case Study Conference 2017 organized by IBS Hyderabad in collaboration The Case Centre U.K and IBSAF.AuthoredbyTrilochanTripathy (XLRI, Jamshedpur) and Benudhar Sahu.

- 41. *Odisha's Disaster Risk Reduction: Coping with the Challenges of Cyclone Phailin* "Winner in the Project Management Institute (PMI) PMI 2016 Teaching Case Competition" Philadelphia, Pennsylvania, USA. Authored by Hadiya Faheem and G. V Muralidhara.
- 42. *JBS S.A.: A Latin American Success Story* "Winner in the EFMD Case Writing Competition 2015" in the Latin American Business. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
- 43. 'One Plus: A Chinese Tech Start-up Aiming to Disrupt the Global Smartphone Market' Winner in the 2015 Global Contest for "Best China Focused Cases," co-organized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.

- 44. 'World's Largest Retailer in the World's Most Populous Country: Wal-Mart in China' one of the seven Nominated Cases in the 2015 Global Contest for "Best China Focused Cases" coorganized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases. Authored by Geeta Singh.
- 45. *Dr. Devi Shetty of NarayanaHrudayalaya: Delivering Quality Cardiac Care to the Masses* Runner-up in the Social Entreprneurship track 'oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by G.V. Muralidhara.
- 46. Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank Runner-up in the Sustainable Finance Track 'oikos Case Writing Competition,' Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy.
- 47. *Sanergy: Sustainable Sanitation* Third Prize in the Social Entrepreneurship Track, 'oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by Indu Perepu and Geeta Singh.
- 48. *IFC Funding of Dinant Project: Call for Overhaul of Risk Assessment for Sustainable Finance* Second Prize in the Sustainable Finance Track 'oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by D. Satish and Manish Agarwal.
- 49. *KTDAL Building Sustainability through Inclusion* Third Prize in the Corporate Sustainability Track, 'oikos Case Writing Competition,' Authored by D. Satish and Nagendra Kumar M.V.
- 50. *Rahul Yadav: Housing.Com's Maverick Entrepreneur*, Winner of the "USASBE- Baylor Case Writing Award", 2016. Authored by Hadiya Faheem, G. V Muralidhara.
- 51. *The Turnaround Plan of McDonald's: A Long Way to Go*, Second Prize in the "35th John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada. Authored by Indu Perepu.
- 52. *Maggi Noodles in India: The Revival Challenge*, Winner in the Short Case Competition the "35th John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada. Authored by Alok Kavthankar and Indu Perepu.
- 53. *IKEA in Russia: Ethical Dilemmas*, Category Winner in the "Ethics and Social Responsibility, The Case Centre Awards and Competitions 2016". Authored by G. V. Muralidhara and Namratha V. Prasad.
- 54. Netflix: Leveraging Big Data to Predict Entertainment Hits Category Winner in the "Information and Communication Systems Management, The Case Centre Awards and Competitions 2016". Authored by DebapratimPurkayastha and Tangirala Vijay Kumar.
- 55. *Airbnb: A Disruptive Innovator* Finalist in the "AESE Case Writing Competition 2016," Authored by Indu Perepu, and Geeta Singh.

- 56. *Perdue Farm –Differing Valuesin Different Generations*: First Runner up IBS-PFBI Awards for Best case in Managing Family Business in the International Case Study Conference 2015 organized by IBS Hyderabad in collaboration Parampara Family Business Institute, IBSAF and Universiti Utara Malaysia. Authored by Geeta Singh, MunmumSamantarai, Dr S K Kar.
- 57. *The Rothschilds: Maintaining 200-year-old legacy of Family Business*: Second Runner up: IBS-PFBI Awards for Best case in Managing Family Business in the International Case Study Conference 2015 organized by IBS Hyderabad in collaboration Parampara Family Business Institute, IBSAF and Universiti Utara Malaysia. Authored by Surojit Mahato.
- 58. Chile's Concha y Toro: A Silver Bullet for the Global Market, "Winner in the EFMD Case Writing Competition 2014" in the Latin American Business. Authored by G V Muralidhara and Namratha Prasad.
- 59. *Dr.Jim Yong Kim's Dilemma: International Finance Corporation and the Tata Mundra Power Plant*, "First prize in the Sustainable Finance Track in the oikos Case Writing Competition 2015". Authored by *Manish Agarwal and Debapratim Purkayastha*.
- 60. Apple and Conflict Minerals: Ethical Sourcing for Sustainability, "Second prize in the Corporate Sustainability track in the oikos Case Writing Competition 2015". Authored by Adapa Srinivasa Rao and Debapratim Purkayastha.
- 61. *From Sweatshops to Sustainability: Wal-Mart's Journey in Bangladesh*, "Runners up in the Corporate Sustainability Track of the oikos Case Writing Competition 2015". Authored by Surojit Mahato and Indu Perepu.
- 62. Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture, "First Prize in the 2014 AESE Case Writing Competition" organized by AESE Business School, Portugal. Authored by Rik Paul and Debapratim Purkayastha.
- 63. *Çorporate Entrepreneurship and Innovation at Google, Inc.*, The Case Centre's HR/OB category award 2015 organized by The Case Centre, United Kingdom. Authored by AdapaSrinivasa Rao and Debapratim Purkayastha.
- 64. *Xtra Power Energy Systems*, Winner in the 2015 John Molson MBA Case Writing Competition. Authored by Debapratim Purkayastha, Jigyasu Gaur and Rik Paul.

Part - E Other Items

37.12 Other Information Items

37.13 Any Other Items

37.14 Date for the Next Meeting

It is suggested to meet on March 4, 2021