

DECEMBER ISSUE

| VOLUME 2 | EDITION 3 |

CONNECTIONS

ALUMNI MAGAZINE OF IBS HYDERABAD

ALUMNI RELATIONS CELL
IBS HYDERABAD



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**SPECIAL
EDITION**

special highlights

ALUMNI MENTORSHIP PROGRAM

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program conducted by ARC

ENTREPRENEURSHIP INDIA - 2013

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Entrepreneurial week
conducted by Macon

COVERSTORY



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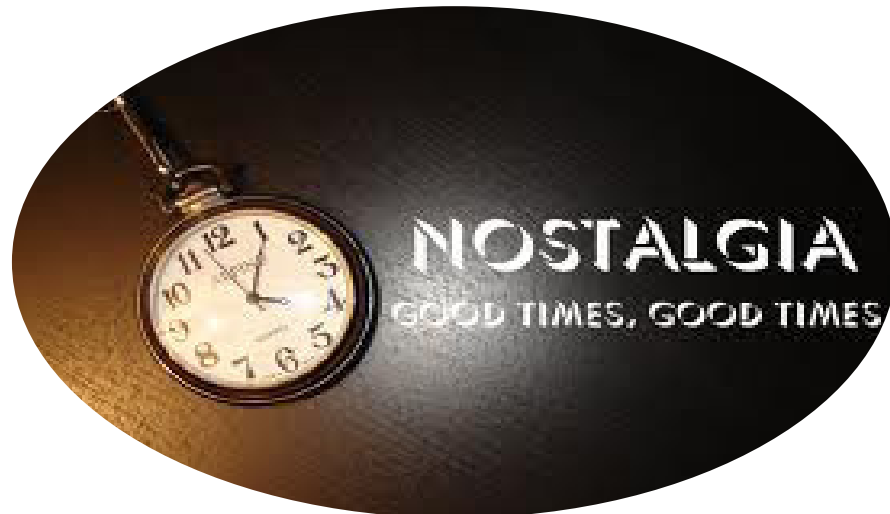
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MESSAGE FROM THE EDITOR



Connections'14 come heralding the New Year in its wake. The long holiday season is over and even as the world runs into a frenzied dance of happenings, there is always time for indulging in the golden past. Connections'14 is all about a world of endless cups of coffee, photographs and memories-a world in retrospection.

The campus has seen an unending string of events, each unique and exciting on their own. And as in the words of Anais Nin, "We write to taste life twice, in the moment and in retrospect", this issue relives those moments.

Alumni Relations Cell has ventured into a different new genre of connecting with the Alumni through the Mentorship program which facilitates a one-to-one interaction of the experienced along with the budding talent in the campus. The

idea is to bring in a lot of practical aspect in the students, while making them industry ready. ARC is proud of its initial success and hopes to improve it in the coming years.

The other main highlights of the issue is the making of Nostalgia 3.0 which was a success in itself. There are articles by both our faculty members and students on subjects close to their heart.

Connections 2014 also brings closure to all the good memories of 2013. It is like a timer reminding the senior batch of their limited time in campus. There is a certain longing brewing in the air, as the end is nearing. May this end be only of a year in the calendar and not of the connections made.

CONNECTIONS

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ITS ALL
ABOUT
CONNECTIONS





AWAKENING ALUMNI

Alumni is the life line of an educational Institution, be it government or private! Your role is all the more significant and large at IBS! Your qualifications, positions, and recognition in the market place is treasured as they add creditworthiness not only to you but also to the Institution and its future.

After a decade of association with this great institution founded by our beloved Late.N.J.Yasaswy, I feel honored to pen down a few thoughts in this edition and connect myself with its cherished Alumni. This Institution, with a history of more than two decades, founded by our beloved Late.N.J.Yasaswy is worth loads of praises. In late 80's when many in India could not comprehend the meaning and scope of 'Finance' the founder of this institution, a great visionary, launched an institution dedicated to the discipline of 'FINANCE'. He can be considered as one of the pioneers that made private professional education popular in India. He was instrumental in making a large number of management course aspirants, who were unable to enroll into IIMs, realize their

dreams of getting access to sophisticated, high quality education. He Identified the gap between education and practice, and implemented 'management study through case pedagogy', modeled on the lines of Harvard Business School education. This is yet a dream for many management schools all over India. This is all the more reason for you to be a proud IBSian.

Institutions such as ours, are continuously in pursuit of up gradation and improvement in curriculum to keep pace with the change in time. It is in this aspect that, YOU should play a very proactive role. The new developments and happenings in the industry, their expectations from the young managers and leaders, their demands in terms of depth and breadth of knowledge from the fresh recruits can be shared with the faculty on a real time basis. You should be instrumental in updating IBS curriculum by adding new courses to our repertoire of courses. The Alumni contribution in connecting the corporate personalities (including yourself) to students in the form of guest lectures and corporate visit experiences are required for the Institution, its faculty and its students. As P.Kaliraj, Vice-Chancellor, Anna University once rightly said, "The changes in any educational institution cannot only be supported by technical innovations, but by the involvement of the alumni."

Prof. C.Padmavathi

Associate Professor,
Finance and Accounting
IBS Hyderabad

"THE CHANGES IN ANY EDUCATIONAL SYSTEM CAN ONLY BE SUPPORTED BY THE INVOLVEMENT OF THE ALUMNI"

P.KALIRAJ,
ANNA UNIVERSITY

India is an emerging ground for entrepreneurship, and those of you who are entrepreneurs are instrumental in creating the first generation sect of entrepreneurs by choice and passion. Your success stories instill a sense of confidence, passion, demonstrate ability, skill, add to increased first generation entrepreneurs and awaken them to ever raising opportunities. Your shared experiences, challenges can be prove to be a source of inspiration to young future entrepreneurs and the faculty of IBS!

Your knowledge, actions, attitude, commitment towards work, behavior with colleagues, everything about you at your workplace is considered as a reflection of your nurturing and shaping up at your institution. Even an act of wrong by you, may tarnish you and your Institution's image and may devalue your hard earned degree.

You hold a special place in the heart of every student of this institution. The Alumni's constant support in the form of advices, experience sharing, knowledge sharing, visits, networking, organizing

events, adds a positive energy to each one of them. It brings strength and reputation to both the students and the Institutions. Feel honored to give back to your Alma Mater. Develop and sustain strong ties with the students, faculty and the institution.

With slight adaptation of John F. Kennedy's popular quote, I say, "My Dear IBSians, ask not what your Institution can do for you or has done for you, ask what you can do for your institution – Take pride in owning it".





It is my pleasure and honour to connect the dots ... with connections, the Alumni Magazine of IBS, Hyderabad .When a few students approached me to write a column for this magazine. I asked them on what topic should I write. They said, Stress Management. I thought my god ! it is like watching Dhoom-3, because Stress Management is covered in the course content of soft skills and what new am I going to write ?. So I had a few points and pearls of wisdom written by great people, whose wisdom is compiled here.

“Growing old is mandatory but growing up is optional.”

As J .Krishnamurthy a great Indian Philosopher remarks “life is relationship”. From the day we are born, we are in a relationship until we die, and we must discover what is the right way to relate so that in life there is harmony in relationships”



Prof. G. Geethanjali

Associate Professor,
Business Communication
& Soft Skills.
IBS Hyderabad

POINTS ON HOW TO IMPROVE YOUR LIFE & BUILD YOUR PERSONALITY AND RELATIONSHIPS:

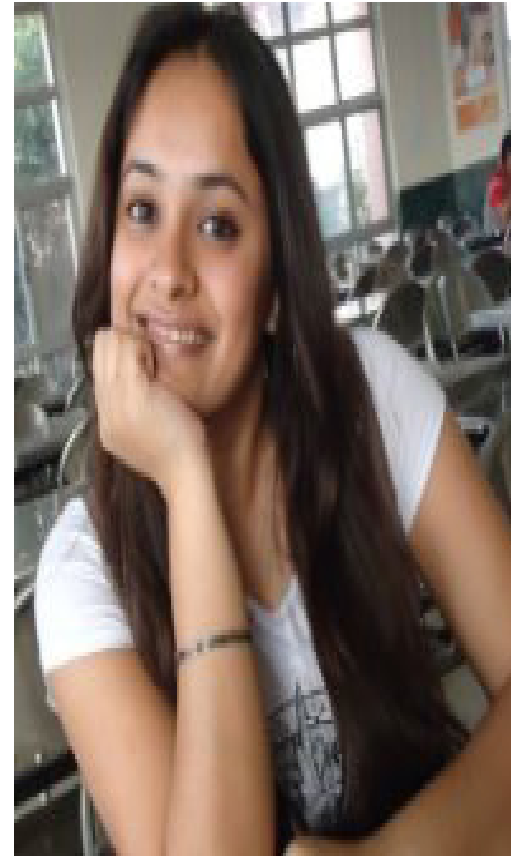
1. Don't ever compare your life to others'. Life is a journey and not a destination. You have no idea what their journey is all about.
2. Begin your day on a positive note and positive vibrations; don't have negative thoughts of things you cannot control. Instead invest your energy in the positive present moment, for present is the present or gift of God and past is history and future is a mystery.
3. Have a role model and a goal model, be focused. Don't overdo; keep your limits.
4. Don't take yourself so seriously.
5. Don't waste your precious energy on gossip and rumors.
6. Dream big while you are awake .See that you make your dreams a reality.
7. Don't crave for things. You already have all that you need.
8. Don't remind your friends of his/her mistakes of the past. That will ruin your present happiness and relationship.
9. Make peace with your past so it won't spoil your present .
10. All what depends on you is happiness and all what you depend on others may or may not bring you happiness. No one is in -charge of your happiness except you.
11. Life is a school and you are here to learn, experience is a best teacher. Problems are simply part of the curriculum that appear and fade away like algebra class but the lessons you learn will last a lifetime.
12. Smile and laugh more and make others smile and laugh, remember that humor is the best medicine for good health.
13. You don't have to win every argument. Agree to disagree. Argument should generate light not heat.
14. Try to spend your quality time with people over the age of 70 & under the age of 6.
15. Try to make at least three people smile each day.
16. What other people think of you is none of your business.
17. Your job will not take care of you when you are sick. Your kith and kin, family and friends will. Stay in touch with them.
18. No matter how you feel, get up, dress up and show up and bubble with energy and enthusiasm.
19. Always believe that the best is yet to come.
20. A thing of beauty is joy forever .Get rid of anything that isn't useful, beautiful or joyful.
21. Have a passion in life and love what you do and do what you love.
22. As soon as you wake up in the morning, thank GOD for it and be grateful to God.

The critical question in every person's mind is how to be effective in his/her job. The answer to this fundamental question is found in the Bhagavad Gita which repeatedly proclaims that 'you try to manage yourself'. Lord Krishna observes that "No doer of good ever ends in misery". In other words, every action produces results: good action produces good results and evil begets evil. These teachings still have great meaning in our work today.

EVERY ONE KNOWS ABOUT ALEXANDER GRAHAM BELL WHO INVENTED PHONES, BUT HE NEVER MADE A CALL TO HIS FAMILY. BECAUSE HIS WIFE AND DAUGHTER WERE DEAF. THAT'S LIFE ! "LIVE FOR OTHERS " .

While you practice all of the above, you will surely grow up in life; As, Growing old is mandatory but growing up is optional. Share this knowledge with the people you love and adore, people you school with, people you play with, people you work with and people you live with. Not only will it enrich YOUR life, but also of those around you.

BEST WISHES FOR A BRIGHT FUTURE



HOME AWAY FROM HOME

When people say that they lived a complete lifetime in IBS, they are absolutely true...well atleast in my case. When I joined IBS It was my first time away from home, so I was really scared whether I will be able to manage all the things or not but soon it became my second home. First semester was all about making assignments, hectic schedules, grades, presentations, gossiping... and so on, which soon became a part of our lives. Second semester came with a surprise.....of course positive surprise as I became a part of Xpressions club (The theatre club) ,which i always wanted to be in. The main thing I learnt during that period was how to multitask. Our practice sessions for plays used to start from six in the morning (no matter whether its summer of winters) which used to end up at eleven in the night and to manage classes, assignments, friends, family, presentations and grades was too much. Third semester started with the specialization fields (In my case it was Finance major and marketing minor) and the topic of placements was in the air. So by the end of third semester ,the light and bubbly environment changes to

seriousness and tension as everybody had to compete with a big chunk of people to get himself a job. And as fourth semester starts, people who are placed start to feel nostalgic as its like a home away from home at IBS and friends are family, and for people who are yet to get jobs were still trying to get jobs. Guys the main point or I should say that the common mistake people do at this time is the wrong choice of company or profile according to their strengths and interests. Well you should first identify your areas of strength (which you will know in two years at IBS) and then see your interest areas and based on that you should choose your chunk of companies and the profile. Do not hurry yourself into just getting a job as it will do no good. Take your time and then decide. All in All I had the greatest time of my life at IBS, I learnt, enjoyed, made great friends and last but not the least I met the love of my life who I am getting married to....)

After IBS I joined Financial Inclusion and Networks Operations ltd as Management Trainee where I was placed through campus. They had this unique growth and learning structure for management trainees which attracted me the most.

Ms. Jubie Jain

Centre Head,
Edumentor Educational
Services,
IBS Hyderabad-2011 MBA

“ WHEN PEOPLE SAY THAT THEY LIVED A COMPLETE LIFETIME IN IBS, THEY ARE ABSOLUTELY TRUE ”

They had divided the first year of a MT into four stints of three months each and each stint will be in different department. Also for six months you will be in field and for another six months you have to be in corporate. So i actually worked in four different departments in my first year as MT which gave me a lot of exposure plus my profile became a lot more stronger. My first two stints were in field and next two in corporate. Firstly I worked in Customer Acquisition Team as Business Correspondent where I had to manage an area of Delhi and all the agents working there. Also to identify new areas for business and making new agents was also a part of my profile. After this I joined Remittance team as District Coordinator where I was managing complete delhi area and all the remittance agents there. The prime responsibility here was to reconcile all the agents accounts as there was a lot of cash transactions involved and every transactions needed to be tallied daily. Then started my corporate stint where I was transferred to Mumbai in HR team where I handled the complete campus placement drive and summer trainee's requirements. It gave me a lot of

exposure as I got to interact with all the top management people to get the requirements in their respective departments and I got a chance to accompany them in some of the big B schools and to be a part of GD and interview panel. Final stint was in Customer Delivery team as Financial Analyst where I was managing pan India transactions. My prime responsibility here was to identify trends, develop forecasts, budgeting of targets for the next quarter and variance analysis of the achievement. So that one year gave me a complete 360 degree view of the company and the achievements that I had from all the departments made me eligible to be among the top performers in the organisation. Therefore I was promoted as the Project manager and given a chance to work in the CFO's team . There I was given one of the major clients i.e. ICICI bank where I need to look after all the projects in West and South India.





As I walked out of the lecture hall after attending the first lecture of my last semester, I heard something. Not that it was an alien sound, rather it was a sound I had been listening to since the start of my course and had been ignoring conveniently. It was that hum of all the students, some rushing for their lectures, some coming out and many just standing and chatting, everyone so busy with their activities. It was like a swarm of bees humming beautifully, ready to achieve the mission of gathering the nectar of life. So busy, happy and unaware of the surrounding, what they want is just to carry on with their mission called life.

“If you long for peace, act in peace and harmony. If you want the world to change, start with the person in the mirror”

To me, it felt amazing that so many thoughts crossed my mind on such a simple day and such a simple view.



Mr. Nitin Chauhan
Student, (MBA)-14
IBS Hyderabad

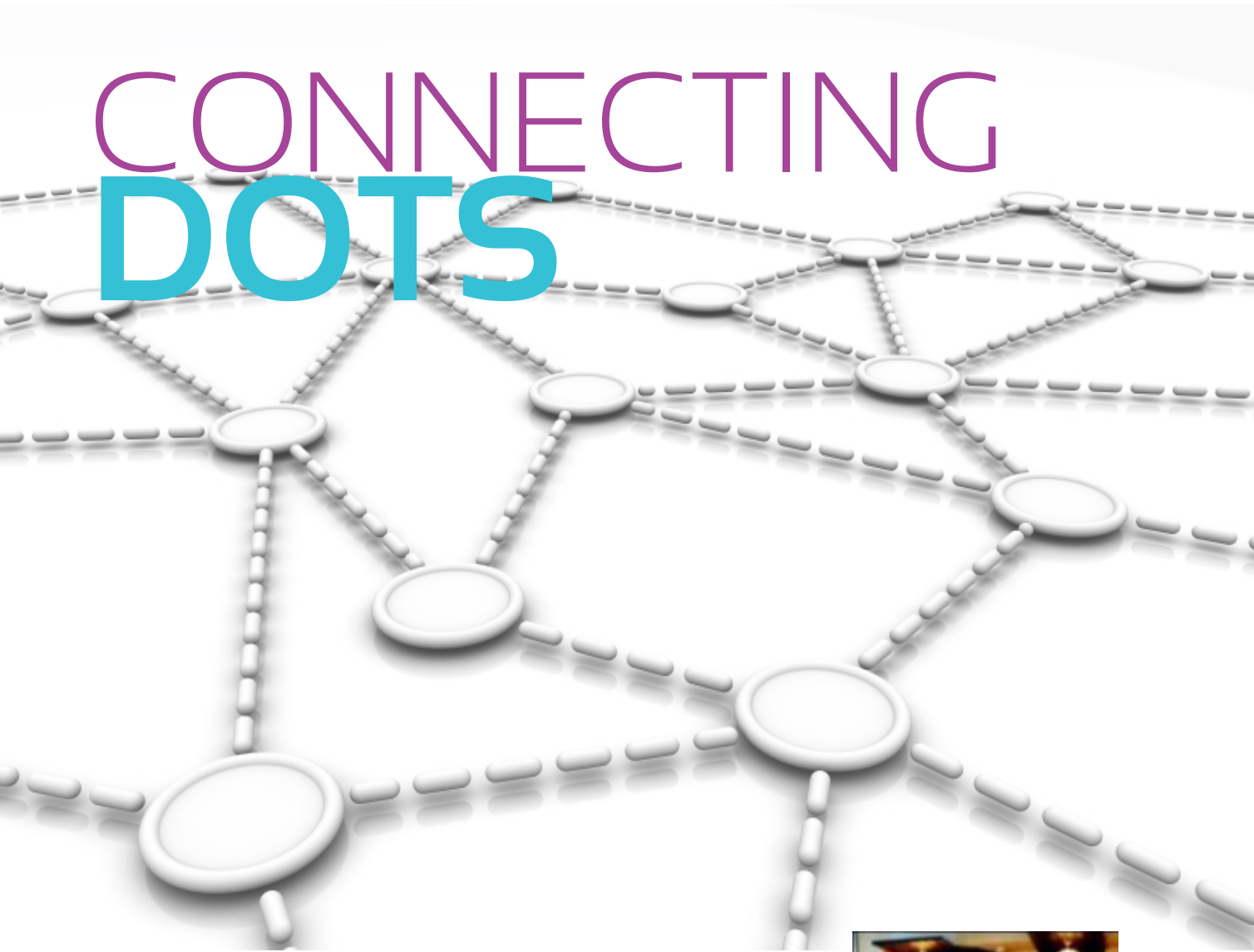
I found it extremely charming, as if there was a mirror which was showing me life in a different perspective. And while I was pondering and thinking so philosophically, I realized what it truly was. A small wonder that perhaps it was the Aaina effect, was soon confirmed by my sub conscious. Defining thoughts is simply what Aaina is. It is a reflection of our thoughts, feelings and emotions. This is about something which gradually “surfaces” and “dies” like a candle in the wind. As humans we should voice this feeling, to bring to light what we have in our minds, as a thought to an expression of our opinion about what is happening to take that first step towards change. This is not only the first step but the most important one, for in order to make the change, we need to “be the change.”



As I dwell deeper, Aaina is merely not a reflection, but a window to all the decisions we have and have not taken. It's a reflection of all those unvoiced ideas and thoughts we decided were not worthy of words. It is a platform where anyone's reflection can become a more structured way of dealing with a problem. It's us who can reflect the change we want this world to see. It's our Aaina into what should and should not it's time to be that change, it is time to see the reflection, the Aaina, we want to be! Everyone should give that much to themselves, to change the mindset, to feel the unfelt, to voice the unvoiced and to increase the scope of this thought to a level where everyone becomes a part of it. We should form a mirror for all minds, an Aaina which can be seen by everyone and which is used by everyone.



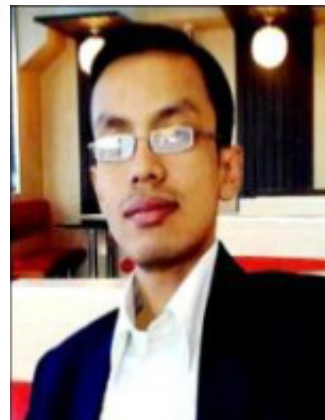
CONNECTING DOTS



A very few people are able to find the right answer to, "why?" and they are legends. I did not find it yet! But life gives us many clues at every moment, at every step that we take and enough opportunities to find out the right answer. It is upto us to unfold those unknown routes and sail our boats to a new direction towards the horizon where destiny awaits us. It is upto us to listen to our inner instinct whispering in our ear drums with its fine sense of verdict.

"The two most important days in your life are the days you are born and the day you find out why."

The spirit, the will to win, and the will to excel are the things that endure. These qualities are so much more important than the events that occur. We are all sailing on a boat which is heading towards excellence. The journey is on and the destination remains same, only the itinerary varies.



Mr. Ritu Raj
Student, (MBA)-15
IBS Hyderabad

Having worked with a leading global organization for 1460 days and may be just a couple of hours more or less, I asked myself the right question "Am I doing the thing what I am born for?". MBA teaches us, that one of the most important thing is that we are to ask the right question and my first question itself was the answer to my question. Here, a new journey begins for me.

Uncertain of the path that lay ahead but at the same time very anxious & excited for the task that would follow and eager for the great relationships that would form, on the day 3rd June, 2013, we gathered together at this very magical place called IBS Hyderabad to mark a new beginning. For many of us it was the first time at this fascinating place and for many of us it was the last time that we started school. Here we began, drawn from all corners of India collectively nearly 2000 substantial accomplishments and more than 150 professors shaping us to learn a few timeless lessons and showing us the world from all dimensions, how it rotates & revolves while doing business.

Over 100 case studies until now and over 500 hours of preparation time we came out with 5 forces, 4 P's, Risk and Return, Profit and loss, Tall and Flat structure and many more significant concepts. But, hilariously our personal balance of our own. The small week-may be in Western Huts and celebrations are some enjoy-share with each other apart cases and presentations. us of the IBS experience.



sheet soon needs to be bailed out end get-togethers in Inorbit or those cake fights on the Birthday able and great moments that we from our hectic schedules with These are the times that remind

There are times, in our class-many complex issues and de-have debated them vigorous-a reassuring sense that in 75 be over and we can move on with our lives. But, most importantly these events have given me a new perspective towards life, towards the things that we see and towards the issues that we try to solve.

rooms where we have discussed veloped elegant solutions and we ly. But somehow there is always minutes the discussion would

On a recent trip to New Delhi, I came across an aged couple sitting just next to me in the flight. After having some roasted cashew nuts and playing a game on my iPhone, I was about to take a nap in my 1 hour 30 minutes journey to New Delhi. Just then the old male person started a conversation with me, during which I understood that they had worked hard all their lives, saved all that they could, had very little debt and yet are so afraid of losing everything because of circumstances in the economy that they couldn't control. These folks care little what a MBA means. The consequences they were facing were real and these issues would not be solved in 75 minutes discussion in classroom. But the one thing that we learnt about in hundreds of cases is that we cannot solve problems merely by looking at them through our eyes. We can only solve problems by looking at them through others eyes. Cases we have read like Cisco, De Beers, Westside reminds us of the capacity of an individual or an organization to change the world that is around them in spite of many obstacles and repeated failure. These are the moments and timeless lessons that remind us of the IBS experience.

Let us never forget that our greatest capacity for change," is it only this MBA degree? ". It's the hunger that's inside each and every one of us to make a difference. In the recent future of prosperity and plenty, this hunger may diminish. But these are times that remind us that we need that hunger more than ever to fulfil our objectives with which we have gathered here, to turn our dreams into reality and to groom our vision. These are times that require all of the ideas & innovations, all of the creativity and all of the boundless energy that we have seen in each other to make a difference. These are the times that remind us what IBS experience is all about.

“You live and then you die, I thought. It’s good to have some good times.”

- Natalie Goldberg

Relive the moments.....

COVER STORY NOSTALGIA

NOVEMBER 30TH, 2013 SAW A BUZZ AROUND THE CAMPUS UNLIKE ANY OTHER SO FAR. NOT ONLY WAS THERE ANTICIPATION, BUT ALSO A DESIRE TO EXCEL AT WHAT CAN BE DONE AND HOW! YES, WE ARE TALKING ABOUT NOSTALGIA 3.0- ALUMNI MEET, IBS HYDERABAD.

In its third year, Alumni Relations Cell strived to set yet another benchmark for themselves. The day witnessed the extravaganza of the sports and cultural events but what stole the show, was the launch of its Mentorship Program. For the first time ever, students of IBS got an opportunity to be mentored by our own esteemed alumni whose wealth of knowledge and experience is incomparable and second to none. A small run through of the entire day evokes beautiful memories and words are not enough to pen it down.

The entry of an alumnus and the opportunity to witness the sheer joy and recollection of memories that they experience were moments to be captured. The Mentorship program which was launched in the afternoon had received an overwhelming response both from

the side of the mentor and mentee. Some of our oldest alumni from 2001 batch and so on came just so that they could contribute in shaping the life of a student in their own way. There were slots and never ending questions of the students which were patiently answered with a promise to continue the guidance in the future. The keenness of the students could be felt and even the allotted time seemed a little too less. When mentors from different batches had an interaction at the end, it was evident that these are the people who want to give back a part to their alma mater of what they have received. Alumni from other IBS campuses like Bangalore and Gurgaon also came forward for this program and shared their experiences.

Simultaneous sports events were being held at the ground by the VAPS team and the thrill of games could be heard from afar. The cultural event began as the sun set and music filled the air. Beautiful performances by the students who had put in heart and soul for making it a successful event added charm to the show. Be it the songs, the dances or the fashion show, every club be it Samavesh, Diatribe or any other, depicted their zeal to show their alumni, what memories are made of and to give them that college experience which now is a distant dream for our corporate. Dinner and DJ reminded us of the end being near but the ground was flogged with people shaking their legs to the music and that’s when you realize that not every end is really an end. Its a hope to make the coming year, an even better one and to make that walk down the memory lane a little more beautiful. There were alumni who stayed back at the campus to extend their moments of happiness.

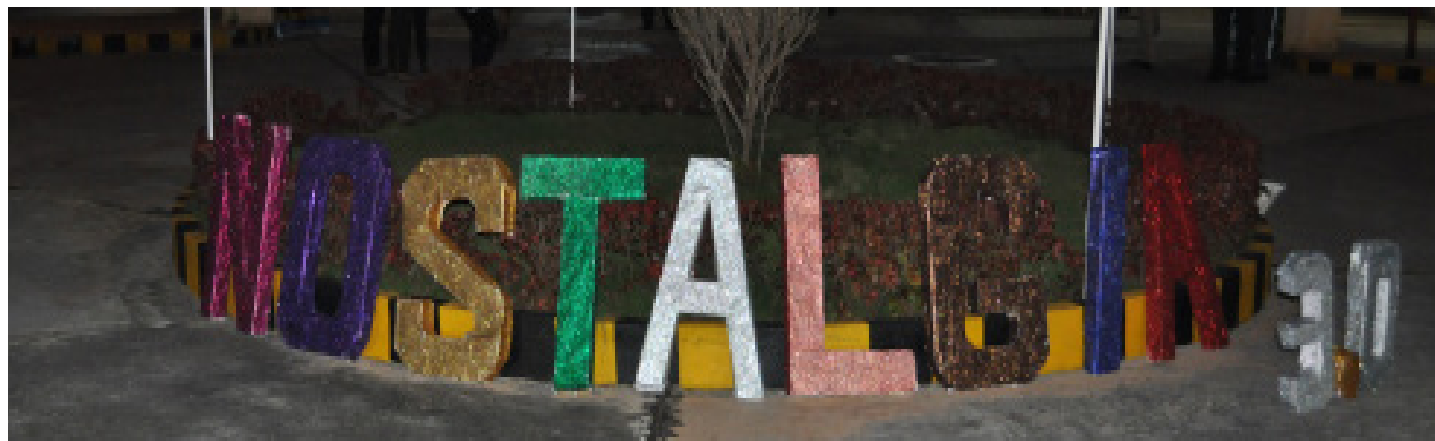
ENTRANCE
to
NOSTALGIA



“RE-UNION
IS LIKE OUR
HEARTBEAT,
NO HEART-
BEAT , NO
LIFE”



To sum it all up, the day was an attempt to make a small difference in a few lives. For the alumni who got a welcome like stars, for the faculty and management as they got the satisfaction to see that the seed they continue sowing year by year, gives its own fruit in various spheres. For the students as they got mentored and saw a glimpse of the world out there and then there were the Alumni Relations Cell members who felt that the efforts they put in was all worth it and their trophies were the smiles.





ALUMNI MENTORSHIP PROGRAM



Mentoring Intelligence
Felicitating overall growth and development of an individual.

AN ARC INITIATIVE

FEATURED

ALUMNI RELATIONS CELL LAUNCHED THE STUDENT MENTORSHIP PROGRAMME ALONG WITH THE HELP OF THE IBS MANAGEMENT FOR THE CLASS OF 2014-15 ON 30TH NOVEMBER, 2013. IT WAS A CONTINUATION IN OUR EFFORTS TO BRING THE ALUMNI CLOSER TO THEIR ALMA MATER.

The Alumni Relations Cell Mentorship Program offered every student the incomparable opportunity to gain insights from our vastly experienced Alumni and to explore the vast information and advice related to professional and academic development. Albert Einstein once said "Try not to become a man of success. Rather become a man of value". Keeping this in mind the values and knowledge that an alumnus can inculcate in a student is unmatched.

They can enhance their personality in a way that they become the best fit for corporate recruiters seeking

top business talent, create an environment where every student is encouraged to reach his or her full potential. Success breeds success, and learning from their experiences can give a student real advantage if they cultivate an open, communicative and amiable relationship with their mentor.

The program helped students gain an insight on how to apply managerial theory to practise in a supportive and resourceful manner.

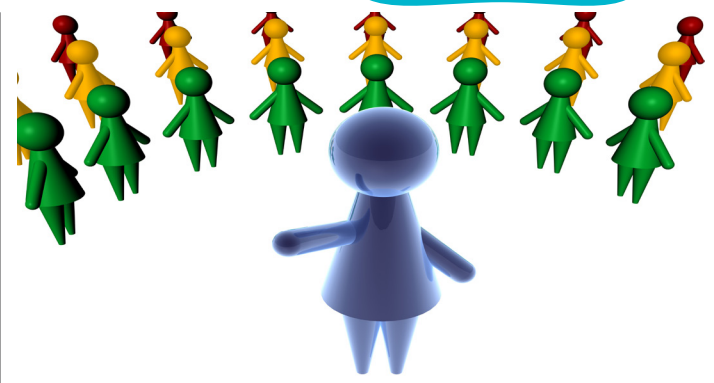
MENTORSHIP

Mentoring is simply a relationship between two individuals that focuses on advancing their professional and personal development. It's about sharing information and learning with others. A mentoring relationship is unique to the individuals involved and must be based on mutual trust and respect. The Program aimed to facilitate the sharing of knowledge between those with experience (mentors) and those who are developing their careers (students).

The students created a vision statement with the mentor/mentee that captured where he/she wants to be in five years and what he/she wants to be known for. The students at the threshold of their careers, overwhelmed by the number of options available were guided by the Alumni and geared up the student for the ground realities of corporate life, course selection, career path, resume, etc. It was a successful first interaction and we thank the alumni for their valuable guidance and precious time.

PROGRAM GOALS

- Academic Guidance (course selection, study skills, post-undergraduate school planning)
- Career Advice (job shadowing, résumé critiques, interviewing tips, general career guidance)
- Personal Development (networking, hobbies, recreation, cultural/ethnic sensitivity)



THE MEDIOCRE TEACHER TELLS. THE GOOD TEACHER EXPLAINS. THE SUPERIOR TEACHER DEMONSTRATES. THE GREAT TEACHER INSPIRES."

WILLIAM ARTHUR BARD
PHILANTHROPIST

ESTEEMED MENTORS



Anuj Kapoor
IBS Hyderabad, 2002



Ashish Rao
IBS Hyderabad, 2013



Chandraprakash
IBS Hyderabad



Gautam Bhatia
IBS Hyderabad, 2013



Gunjan Chandrayan
IBS Hyderabad, 2003



Konark Saxena
IBS Hyderabad, 2010



Krishna Kishore Nimmagadda
IBS Hyderabad, 2004



Lalith K. Vemali
IBS Hyderabad, 2008



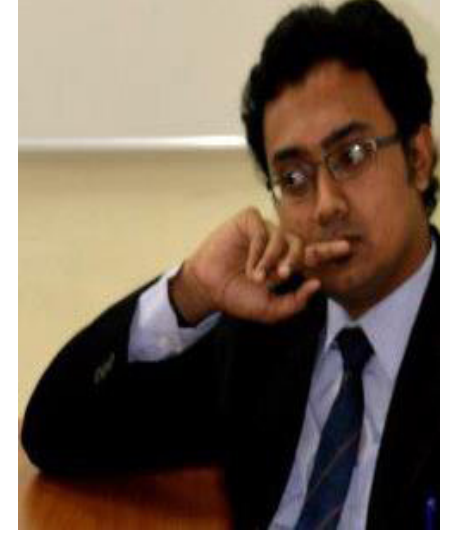
Ravish Jain
IBS Hyderabad, 2012



Rohan Jain
IBS Hyderabad, 2011



Saikat Pal
IBS Hyderabad, 2009



Sunil Gopinath
IBS Hyderabad, 2013



Sunil Pareek
IBS Hyderabad, 2003



Vijay Grover
IBS Hyderabad, 2009



Yousuf Ali
IBS Hyderabad, 2013

FEATURED

ENTREPRENEURSHIP INDIA - 2013

ENTREPRENEURSHIP IS LIVING A FEW YEARS OF YOUR LIFE LIKE MOST PEOPLE WON'T, SO THAT YOU CAN SPEND THE REST OF YOUR LIFE LIKE MOST PEOPLE CAN'T.

Initiated in 2012, Entrepreneurship India week is a platform to build business ideas into concrete plans through guest lectures and workshops by distinguished speakers. A dignified opportunity to have one-on-one interaction with Venture Capitalists and also to showcase your business plan rewards a promising success ladder and a deeper insight for your own venture. With Dr. Farooq Abdullah, Honourable Union Minister of New and Renewable Energy, as a chief guest, Entrepreneurship India 2012 created a sense of entrepreneurial spirit among students and encouraged new ventures to take off through this event.

Entrepreneurship India 2013 was held from November 11, 2013 to November 16, 2013. The inaugural guest lecture was by Mr. Satish Khanna, who is the retired president of Lupin pharmaceuticals on November 11, 2013 and the au revoir ceremony by Ms. Reena Ramachandran, who is the Member of Ad Hoc Task Force, Cabinet Secretariat, Government of India, on November 16, 2013.

"The greatest reward in becoming a millionaire is not the amount of money that you earn. It is the kind of person that you have to become to become a millionaire in the first place."
— Jim Rohn

Entrepreneurship India week is a national level event of Maçon-The Entrepreneurship Cell of IBS Hyderabad, which works under the constant guidance of our mentor Mr. Jojo Mathew George.

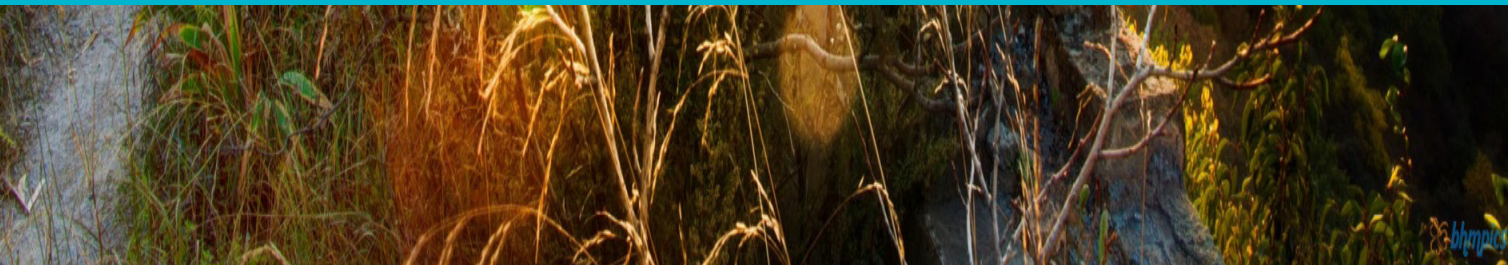
The entire week was marked by various activities from other student bodies also functional in IBS Hyderabad, exhibiting their respective talent towards entrepreneurship.





STANDING STRONG
Constant Source of inspiration to prove that nothing is impossible to achieve
READ ON

“OPPORTUNITY IS MISSED BY MOST PEOPLE BECAUSE IT IS DRESSED IN OVERALLS AND LOOKS LIKE WORK”
THOMAS J EDISON
INVENTOR



THE WONDER WALL



NEVER BE AFRAID TO VENTURE OUT

ALUMNI HARISH BIHANI

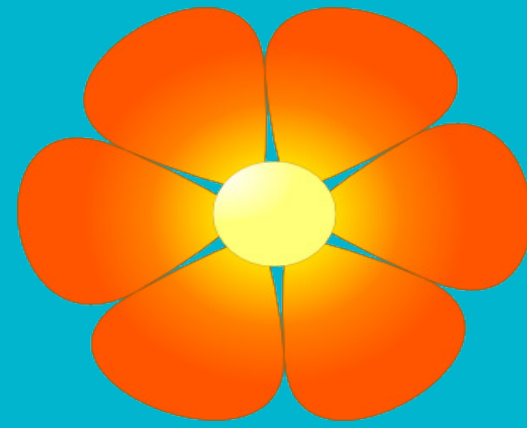
Featured as Asia’s Best Analyst in Wall Street Journal, Mr. Harish Bihani, alumni of IBS Hyderabad, was the founder and core-committee member of Speak Up, the Soft Skills Club of IBS Hyderabad. Presently working as an analyst at CIMB, he says his main stock market education came from Warren Buffett’s letters to shareholders. He is deeply interested in value investing, behavioral finance and economics. Mr Bihani has also won several awards and talking about being a repeat winner of utilities sector’s Crown Award 2011 he says, “The secret of recurring winning calls is the focus on the process, not the outcome, and being disciplined, especially during periods of market excesses.” We wish Mr Bihani continued success in future.



ALUMNI KIRAN MANI

Presently, the Director of Global Business-Technology & Telecom at Google, New York and founder of Fosbery Flop, Mr Kiran Mani is making IBS proud of his string of achievements. He has authored books like “Straight to the Point-on Blade Servers” and “The Kamasutra of Marketing.” Not only did Mr. Mani win the “Gold Star” award for outstanding contribution at Microsoft, he has also won the IBM Asia Pacific Role Model Award in 2006. He is an IBM certified Professional for Intel Server Sales and Marketing Discipline. Having worked with companies like IBM and Microsoft, he believes that the greatest advantage for individuals and organizations is the ‘Power to Innovate.’ He specializes in Business Strategy, P& L Management, Marketing Management, Relationship Management, managing and collaborating across cross cultural work groups. He believes his strength lies in devising and executing strategies. We wish Mr Mani all the best for all his future endeavours.





CLUB BITES

“The interpretation of dreams is the royal road to a knowledge of the unconscious activities of the mind.”

-Sigmund Freud

MAVERICK

The Marketing and strategy club of IBS Hyderabad organized a three day online event based on brand equity - Weburn; it was marketed through the number of page visits each day. This was followed by a strategy based event Gamerate, it included a game on poker, where the player's strategy and luck helped them to get ahead of others. Dr. Muthukrishnan was hosted by Mavericks for a guest lecture on "Decision making in marketing- Psychology of Judgement and choice". Professor Shailendra Bisht gave an internal session on "Apple after Jobs", while Professor G K Shrikanth (Maverick Mentor) briefed students about electives, placements and Summer Internship Programme.

SANKALP

The Official Leadership Club of IBS-Hyderabad conducted impeccable guest lectures by eminent personalities like Mr. Ark Pillai, Founder and President of Indian Development Foundation; Mr. Sivakumar Surampudi, CEO, ITC-Agri Business Division and Mr. Deepak Kumar Khaitan, Chairman-Eastern Region, ICSI. Two enriching workshops by Professor Harsh Bhargav and Professor A. Gopalkrishna respectively were conducted. Convalescences focused on acquiring the best and feasible idea for rehabilitation of the villages badly affected during the huge massacre in Utrakhland. Two fun events, Trailblazer and Cleave-in-Trine were organized in different occasions. The club is involved in social awareness activities by going for visits to nearby villages, in particular Janwada .

MACON

The Entrepreneurial Cell, conducted the E-Week that went global this year. While the inaugural day saw the leader of Indian Pharma industry Mr. Satish Khanna, Founder & Moderator, LA-ZORR & Former President, Lupin Pharmaceuticals, to talk about the odyssey of a wantrapreneur to becoming an actual entrepreneur, with a full fledged article covered by The Hindu, the second day saw an Indian American life coach, Mr. Krishna Pendyala, Director, Mindful Nation Foundation, Pittsburgh (Author, Speaker & Coach) providing rare insight into the know how of entrepreneurial decision-making.

FINSTREET

Events came up with a Strategic Financial game called " MIDAS TOUCH" on the 19th September which actually forced Participants to think and apply basic financial and economical concepts in a situation given to them Followed by a Management Discussion on "Has BRICS lost its lustre" on 19th November. On 28th November, for the first time in IBS two famous clubs Gray Matters and Finstreet came together to present a game called "CONNOIS-SANCE" which tested participants on their finance concepts combined with general knowledge and decision-making.

VAPS

V.A.P.S kick-started its schedule of events for the second semester of academic session 2013 with quite a bang. The first event which supposedly was the beginning of another glorious year for V.A.P.S turned out exactly the way everyone imagined – absolutely brilliant. Participants registered in huge number to compete in the event of Pingathon 2.0 from September 20th to September 22nd.

"PINGATHON 2.0"-the Table Tennis sports event was conducted at the IFHE level. The paddlers from MBA as well as Engineering streams vied for the titles. Around 104 matches were conducted in the singles and doubles category.

It also organized a mega cricket tournament IPL 2013- "cricket ka mahayudh" on 22nd Nov'13 where 10 clubs of IBS Hyderabad competed for pride and prestige. The bidding session for this event was held on 20 Nov'13.

XPRESSIONZ

XpressionZ is the Theatre Society of IBS Hyderabad.

1. Phir Uthega Mukhauta: It was a street play performed by the xpressionz senior team. This play was based on social issues.

2. Andher Nagari Chaupat Raja: A stage performance by Team XpressionZ. It was a great comedy play performed on the Freshers.

3. Kaali Bhor: A street play performed by XpressionZ junior team. It was a play on social issues like Dowry, Acid Attack, Terrorism, and Fake Encounters.

4. Baap Re Baap: XpressionZ junior team performed it as a stage play for the first time in IBS. It was a RIB tickling Comedy play.

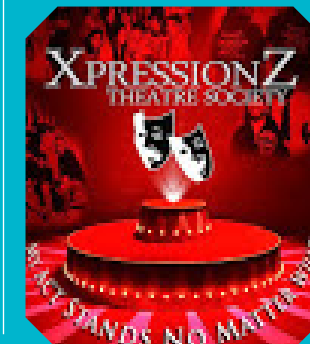
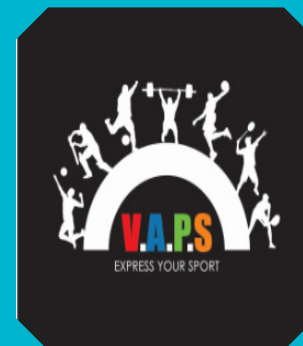
5. Saam Daam Dand Bhed: XpressionZ performed this play with the collaboration of Aaina IBS.

ECOBIZZ

EcoBizz over the last two months has organized XTASY 2.0 in the first week of November. Their team Bizzy Jacks did splendidly well in the IPL reaching the semifinals and also received the Best Marketed Club trophy in it. They came up with a pure economics and business based online game, BIZZ-INGA. The game, played between 3rd to 6th December, received a whopping 1075 visits by the students of IBS. EcoBizz participated in Aaveg wherein they had put up a stall for fun games like Fork it, Click it and Blow it. A number of internal workshops were conducted, which include workshops on Law, Financial Management, Quantitative Management and many others adding value to the overall learning.

MONEY MATTERS CLUB

Knowledge gelled up with events is the hallmark of money matters club. We brought an amazing learning of stock market in the form of Stock Mind season 2 in the month of October where IBS had more than a sneak peak of stock market. Then there was "Seal the deal 2.0" which was finance dressed in fun bidding in the month of November. Next we brought to the students a major recruiter Mr. Neeraj Khandelwal, VP, Genpact who discussed about "Credit risk management in financial institutions." We then took the initiative of suppressing the financial woes of Ibs 2nd semester. Prof. Vijaylakshmi ma'am took lectures on Ratio Analysis and Leverages.



“In soloing - as in other activities - it is far easier to start something than it is to finish it.”

-Amelia Yaleheart

“The obscure only exists that it may cease to exist. In it lies the opportunity of all victory and all progress.”

GRAY MATTERS

Gray Matters aims at bringing something new and interesting every time. We hosted three events in last 2 months the details of which are as follows:-

- 1) Cranium(internal event)- The quiz was an effort to blend knowledge with fun and create awareness about the current affairs and major happenings all around the world.
- 2) Suit and Tie- This event included quiz based on the theme of corporate affairs. The event was a success and involved huge participation.
- 3) Connaissance- This event was a collaborated effort of Finstreet and Gray Matters wherein both the clubs gave their best.

Currently , our main focus is on the minor event – Quiz-zardo for Trishna where we are giving our best efforts to put up a great show.



PRAYAAS

Prayaas hosted 2 events in past two months apart from working as the liaison between B-Schools and corporate houses across the country and IBS Hyderabad. Prayaas consistently has been tapping various competitive opportunities to provide exciting and rewarding avenues such as events hosted by IIMs or industry leaders like Hindustan Unilever to the students of IBS Hyderabad.

Team Prayaas also hosted O3, a multifaceted and intellectual event that involved the fun of quizzing, excitement and intensity of bidding, strategy formulation of investing and creativity of marketing.

Team Prayaas was also the proud hospitality partner for Aaveg 4.0 organized by V.A.P.S. Team Prayaas ensured perfect hospitality for the guests.



PRAKRITI

Club “Prakriti” as the name suggests is the nature loving club of IBS-H, which gives people a sense of belongingness to nature and thrill of adventure. To break the monotony of the curricular, club Prakriti has organized many activities for students. “Snake-opedia” was the flagship event conducted in association with an NGO “friends of snake” it was to educate the students about endangered snakes and to discourage snake charmers. Another event was “Trek to Machleshwar” it was an in-house trek organized for the club members to acquaint them with trekking. “Trek to Bhongir” was organized for all the students, it was to a ruined fort of nizam,.



ADMIRE

Admire have always be known for its innovation and fostering curious minds. Playing with imagination of eccentric minds adding different meaning and colors has been the USP of Admire. This year was no less than that, the craziest and most ingenious club has started with first initiatives as an introductory session for juniors by conducting a creative Photoshop workshop which showed that how serious we take creativity followed by a fun filled and jam packed theatre for the event named MASK-E-TEaRS, which unveils the gen about brands. The next big thing happened was our flagship event known as JUARI 3.0, it seemed as if Vegas came to IBS Hyderabad itself and this time we broke all record by witnessing 350+ footfalls.



INFINITY

We are Infinity Studios and we take pride in being one of the most electrifying and happening bunch of entertainers in the IBS Hyderabad campus who are here with just one motto and oath i.e. “Entertaining the Victims of Education.” An Electrifying T20 Cricket match telecasted live in the auditorium or bringing in the Children of God to the campus.

We are the Party mongers in campus.. the soul shakers... the table turners! We know that you do not require reasons to burn the dance floor and we at Infinity Studios just make sure that you are given one. Be it in front of the hostel, while playing the Lotto or in front of your Mess welcoming the weekends!

We uphold talent as well. Bioscope 3.0 is the biggest platform given to the budding screenplay writers, camera workers, musicians, actors and directors in campus, to showcase their talent and come up with short films .



IBS BLUES

IBS Blues Organized three events in the months of November and December. The events were as follow:

First event was organized on Nov. 10th,2013. The name of the event was Aquaball (Water Polo) wherein 40 teams with 6 members in each team participated and the winning team was Arbidon Originals.

Second event was organized on Nov, 30th,2013 and was named Water Volleyball in which 30 teams with 6 members in each team participated.

Third event was organized during Aaveg 4.0 in which IBS Blues organized Swimming Competition in which events like 50m Men Freestyle, 50m Women Freestyle, 100m Men Freestyle, 100m Women Freestyle, 4*50m Men Freestyle Relay were included.



NAZARIA

Nazaria,the official photography club of IBS,Hyderabad,apart from covering events of other clubs, it conducted many events for both who love clicking and those who love getting clicked. Filmy Chakkar I.O, a photo booth based on Bollywood was made and students enjoyed getting clicked in filmy style. A photo booth based on ONAM was also done. A Photography and a Photoshop workshop was conducted. A photo-booth was also set up at NOSTALGIA, alumni meet organised by ARC where alumni captured their moments together after long years. Recently it had an online competition named “Who’s your Santa?” where students had to send a photo of Santa in their lives and the one with maximum likes would win.



DoT CLUB

DoT Club came up with a number of technical events. Starting from the requirements of the students, excel and access for their academic and career perspective, we bagged a huge crowd. Then we follow through with “AAWISHCAR” event based on the info graphics the current requirement of the industries. We provide students online solutions of Microsoft office on mail. This New year we look forward and promise to provide the students at IBS with the fusion of technical knowledge and entertainment through our blog and android application.





ALUMNI RELATIONS CELL
The root that connects.....

IBS

HYDERABAD

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