



"CONNECTIONS"

ALUMNI MAGAZINE
IBS HYDERABAD

Volume 7 | Edition 9

Alumni Speak
Student Article
Guru dakshina
Events

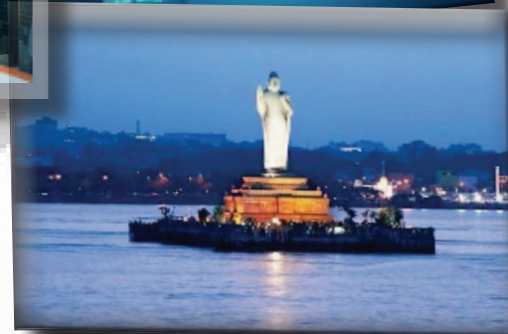
IBS
HYDERABAD

new*

The Unsung Heroes
of INDIA

Connections October 2017

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EDITORS NOTE.....

It is that time of the year again when we welcome the fresh batch of 2017-2019, the enthusiastic students trying to settle into the demanding schedule of IBS. On the other hand, we also see the senior batch students coming back to the lush green campus which they called their own after their successful completion of Summer Internship Program.

It is the beginning of a new semester, a new phase of MBA life. The campus is brimming with a fresh sense of fervour, enthusiasm, and passion. We can see the new friendships being forged and the old renewed as the students prepare themselves for another gruelling academic year.

As the senior batch goes into the placements season, we are sure that each one of them will put their best foot forward and will have their share of glory.

“Well, A dream doesn't become reality through magic, it takes sweat, determination and hard work”.

This edition of connection takes a look at various student activities and tries to capture the aura of the college and alumni experience. With every new edition, we try to bring in a new flavour to our stories, the experiences, and the adventures. The ever-changing world around us is full of challenges and what better than our alumni memoirs to shed light on these accounts.

Go ahead and Have a look! Happy Reading

Editor in Cheif
Ms.Srujana Naik
Email: srujananaik002@gmail.com

Co-Editor :
Ms.Madhurima Sen
Email: 23madhurima@gmail.com

Designing Head:
Ms.Preeti Kiran
Email: preetikiran.singh@gmail.com

Designing Team:
Mr. Tanmay Yogesh Kumar
Ms.Richa Shah
Mr.Prerit Sharma
Mr. Harpreet Singh

Chief Advisor:
Mr. Abhimanyu Chaudhary
Email:beingabhimanyuchaudhary@gmail.com

Contribution & Proof read by:
Team ARC



A vintage silver microphone stands on a stage, illuminated by several bright spotlights from above. The background is dark with a bokeh effect of light spots.

**ALUMNI
SPEAK....**

A landscape view of a wind farm at sunset. The sky is a mix of orange, yellow, and blue. Several wind turbines are visible, with one in the foreground being particularly prominent.

A Perspective
on
ವಿಂಡ್ ಪವರ್ ಇನ್ ಇಂಡಿಯಾ

"India has seen a rapid growth in the overall renewable power installation and currently ranks amongst top four in the world as far as wind power is concerned."

The development of wind power in India began in the 1990s and has been growing rapidly in the past few years. The various government initiatives such as tax exemptions and subsidies have contributed to the phenomenal growth of this sector. India has seen a rapid growth in the overall renewable power installation and currently ranks amongst top four in the world as far as wind power is concerned (with ~35 GW of installed capacity as of Aug 2017), other countries being China (150 GWs), USA (75 GWs) and Germany (45 GWs). Wind energy potential in India is far from exhaustion because of the country's favorable geographical location. India is also blessed with 7517 km of coastline and its territorial waters extend up to 12 nautical miles into the sea. The unexploited resource availability has the potential to sustain the growth of wind energy sector in India in the years to come. As per the study of Centre for Wind Energy Technology (CWET), large areas in India have annual wind power densities of more than 200 Watts/m² at 50 m above ground level. The above is considered as a benchmark criterion for establishing wind farms as per CWET and Ministry of New and Re-

newable Energy (MNRE). The wind potential sites have been classified according to annual mean wind power density ranging from 200 W/m² to 500 W/m². India has a good potential for wind power generation as many areas have more than 200 W/m² of wind density. As per MNRE, the wind energy potential in the country is over 300 GWs. As of now, that potential remains untapped, and the vast majority is concentrated in eight states located in the north-west, west, and coastal regions of the country. States like Tamil Nadu, Karnataka, Andhra Pradesh, and Gujarat have the highest wind power potential. While most of the highest wind density sites in these states have already been exhausted, low to medium wind density sites can still be tapped using the latest wind turbine technology. India's potential wind project sites are classified into zones, grouped by available wind density. The lower the wind density, the higher is the preferential tariff, project developers would receive for electricity generated. With the availability of high-efficiency wind turbines capable of operating in relatively low wind density sites, a sound business case is formed by prospective project developers.

The business model for wind developers has also evolved over time from a bilaterally negotiated feed-in-tariff (PPA between state discom and developer) to a bid based

tariff being conducted in 2017. The levelized tariff of wind power reached a record low of 2.64 per kWh (without any direct or indirect subsidies) during auctions for wind projects in October 2017. Before that, the tariff was Rs.3.42/kWh in August 2017 in a competitive bid managed by TANGEDCO & Rs.3.46/kWh by SECI in February 2017. Various drivers of renewable energy in India:

Government Initiatives:

The Government of India through MNRE is playing a proactive role in promoting the adoption of renewable energy resources by offering various incentives such as generation-based incentives, capital and interest subsidies, viability gap funding, concessional finance fiscal incentives etc.

Boost to foreign investment:

The government has created a liberal environment for foreign investment in renewable energy projects. The establishment of a dedicated financial institution – the Indian Renewable Energy Development Agency (IREDA), makes for renewed impetus on the promotion, development and extension of financial assistance for renewable energy and energy efficiency/conservation projects.

Energy Security Concerns:

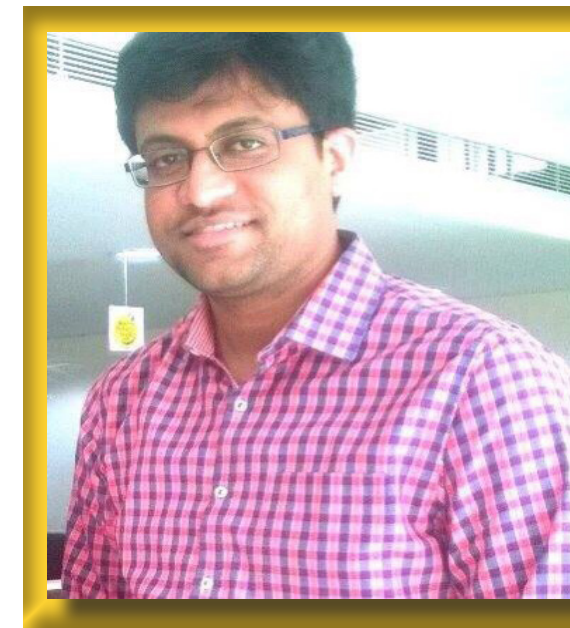
India ranks fourth and sixth globally as the largest importer of oil, and of petroleum products and LNG, respectively. The increased use of indigenous renewable resources is expected to reduce India's dependence on expensive imported fossil fuels.

Climate Change:

Various missions of the Government encourage the deployment and use of renewable energy for power generation to attain the goals of sustainable development and contribute towards a Greener Planet Earth. Increasing cost competitiveness of Renewable Energy Technology:

With advancement in technology, the cost advantage is driving tariff structure of solar & wind power projects which is competitive with other sources of power generation in India. We have already achieved Grid Parity i.e. solar/wind tariff is similar/less than the cost of thermal electricity.

Thus, in the light of the above, it can be seen that renewable energy that we obtain from a natural force like wind can provide a cost-effective and environmentally friendly means of generating power that can be used to transform and cater to rural landscape of our country.



**-Sandeep Agarwal
(Batch of 2009)**

IMPORTANT TIPS TO CRACK GD-PI

INTERVIEW

"Always create a solid answer to the question: "Tell me something about yourself." This is your chance of getting them in your zone; prepare it interesting so that the next question they ask you lies in an area of your expertise."

1. Background.

The placement process is in progress and 1st-year students must be expecting good companies to hire them as Interns. So, here are some quick and smart ways of cracking GD & PI, which will help you succeed.

2. Content & Communication Skills

Go to the library. It has interesting books and newspapers, which can help you create your content and get ready for the upcoming storms. Firstly, it will keep you updated with current happenings across the globe and would also help in getting different perspectives.

Secondly, companies prefer going with either current topics or abstract, irrespective of your specialization. Reading books and newspapers helps in a lot of ways like it boosts up one's confidence and improves communication skills.

3. Dos and Don'ts

- Never look dull when you sit in a GD, look energetic. The first and the foremost thing is the way you present yourself.
- Wear Business Suit and create a good impression. Don't go fancy by choosing a different trouser and blazer. Wear a good tie and a polished pair of formal shoes.
- When you sit in the GD, "Sit Straight". Hands on your laps and eyes fixed on the person whom you are talking to, be it be an invigilator or a person from your GD group.
- The same applies when you are facing an Interview. Always look in their eyes and answer.
- Never use your hands to explain things, it gives an indication that you are not confident with what you are speaking.

4. Leadership Skills

Try and take initiative if you can, while starting the GD, if you are not able to speak in the first 5 minutes that is perfectly fine. On most of the occasions, the GD will become a fish market and people would be shouting to make their point. That's where the opportunity lies. Announce yourself on a higher note so that people can notice, and then lower it down saying, "Friends, I think we are deviating from the topic." And put a few crucial points which would lead the discussion back to the topic. At the same time, give your viewpoint. Never ever take ownership of letting people speak one by one. That's not leadership, it is simply trying to be over smart and trying to fill in the shoes of the invigilator.

5. Homework

Always create a solid answer to the question: "Tell me something about yourself." This is your chance of getting them in your zone; prepare it interesting so that the next question they ask you lies in an area of your expertise. For example, I did a lot of event management during my Graduation and Post-Graduation which helped me gain leadership and interpersonal skills. I also developed a good network on the professional and personal front. If you respond in this manner, I bet the next question to you would be what events you managed. "Bingo", there you are telling your story bravely without fear and the interviewer getting impressed with it. This not only

boosts your confidence to face the next Question but would also give you some brownie points on interpersonal skill set. Never lie. If you don't know anything, simply say, "I am not able to recall the answer right now". This shows you are honest and you don't want to make irrelevant comments. Always greet the Lady Interviewer first, if there is one on the panel. Carry copies of all your educational documents and your resume in a folder. So, if anyone asks you for an extra copy, you don't have to rush in the middle of an interview to the IT lab to get it done.

6. Summary

These are some Major points, which helped me and few of my friends to get through the process easily. At the end of the day, companies would be judging you on the basis of what you present to them, your hard work and knowledge of two years would be of great help. But it all boils down to how we connect the strings. All the best and do well. And Remember "Never Give Up", it's a fancy line but it actually stands true in this competitive world.

- Akshay Badkas
(Batch of 2014)



Market Research: A Savior



It's the market research that doesn't come so naturally. Understanding the multi-million-dollar market, it's functioning and the target audience is the challenge and most of them are fooled due to the false sense of optimism.

Different ideas in the mind of an entrepreneur emerge which acts as a solution to the problems they face in their day to day life. Somewhere in between, scribbling ideas on a piece of a napkin while enjoying your cocktail and converting your business idea into reality requires a process which is essential in determining whether the tree coming out of the seed sown will bear fruits or not. At times, budding entrepreneurs get so excited imagining the heights that their business and ideas can reach, they forget about concentrating on one of the most important aspects i.e. to find out whether the business is viable or not. Of course, some ideas are brilliant and work anyway and don't require any kind of market research to be done prior to their implementation. Unfortunately, other times, the idea crashes

and burns, halting a business in its tracks. For most of the entrepreneurs, getting the idea and envisaging about the possibilities that the idea can be extended to is the easy part. It's the market research that doesn't come so naturally. Understanding the multi-million-dollar market, it's functioning and the target audience is the challenge and most of them are fooled due to the false sense of optimism. A basic level of research is very necessary so as to move smoothly through the process. The biggest mistake that is committed is due to over-enthusiasm plowing ahead with the execution without any research and planning, which only leads to wastage of resources on untargeted and unfocused activities. Market research can prove invaluable in determining an idea's potential. You can gather information from various sources like industry associates, web searches, journals, private agencies and so forth. A visit to the library or a few hours online

from the comfort of your bean bag sitting in the coziness of your study sipping a mug of coffee can set you on your way to understanding the market scenario. The main motive behind doing all this is to get a vague idea on the genre of customers that your product or service is going to serve. The research plan should clearly specify whether you have to move ahead with the idea, fine tune it, make some changes or take it back to the drawing board. Your research should always contain questions that need to be answered and a plan on how they will be answered. If you are researching among your near and dear ones, forget about getting a valid result, there is no substitute for going out in the real market and asking people whether they like your idea for a business or not? If They want to buy what you have on offer? Or are they ready to pay the price in which you are offering? Your research should focus mainly on the **customers. Demand for the product or**

service is known from the target audience. The customers should fall in a specific category until and unless your product or service has a mass market appeal because, at the end segmentation, targeting and positioning are very important as you cannot serve everything to everyone. It is always better to focus on specific segment rather than concen-

trating on the mass market. The focus should also be on the price sensitivity of the customer. How much they buy, how often they buy and what is their reaction to the price change, these are very important factors of the research. This will check on the feasibility of the business. Competition is one of the essential aspects of a market research. You have to observe what they have on offer and if they are successful, then why? Whatever price they are offering, whether you are able to compete for that or not and if not then, whether you have a plan B or not. Comparing the strengths and weakness helps in knowing the position of the business in the market and lets you know whether you have enough room in the market for yourself.

Starting a business of your own is a dream and mostly people are getting carried away thinking that they are the

protagonist and will become successful but their jury is their family members. They are the ones who always give positive response no matter what, but in order to accomplish the goals, one should look at their business from the eyes of a third person.



**-SAGAR AGARWAL
(Batch of 2014-16)**



Heroes Of INDIA

The Unsung





The Silent Superstars
Of a
Great Army

A soldier's life is tough and demanding. Apart from mental and physical vigor, he needs constant emotional support to carry him through challenging times. And his troubles are far too many. He is away when his children are growing. He is not there when his parents are ill. And he is not available when the rains play havoc with the leaking roof of his house. But he carries on. He carries on with undaunted zeal towards his duty at the border or wherever the winds take him. Do you know the reason? The reason is a soft voice that keeps whispering in his ears: 'Don't worry. Everything is fine. I will take care. You do your duty and just don't look back.' And pray, who does this voice belong to? This is none other than the reassuring voice of his staunch spouse, his wife who believes with all her might in the noble cause her husband is

fighting for. She loves her country and assists her husband to serve it better. While he launches the battle on the front with his men, she takes care of everything else, all by herself. She is indeed a one-woman army. There is one such lady in my life also. Having served for twenty one years in Regiment of Artillery, when I look back I know that this incredible journey would not have been possible without her. I particularly remember the time when I was engaged in anti-terrorism operations in the Kashmir valley. She was staying with our two kids at Jammu cantonment in separated family accommodation. We used to meet after every three or four months. She was very much aware of the tense and fragile situation prevailing in the valley at that point of time. She was afraid. She felt insecure. She feared for my safety and well-being. But she was brave and she never gave up.

She raised both our kids alone and convinced them that their father was away because his duty was more important than anything else. Even though she fell seriously ill on one occasion, she never pressed me to rush back home and acted as a pillar of strength. Years later, when I was posted to a peace station and got a chance to be with her, we both realized how this ordeal by fire had actually reinforced our relationship. I take this opportunity to salute my wife and all army wives like her, who stand behind their companions with unflinching devotion so that they can discharge their duties with courage and without fear in the line of fire. However, these remarkable women are seldom seen or heard. No one sings laurels in their praise. And they do not receive any medals either. But these unsung superstars and their unwavering determination

makes Indian Army the bastion of power that it is today. The time is ripe to rise and give them a thunderous applause.
Jai Hind.
Jai Bharti.

- Lt Col Manish Sharma

A
Fauji's
Life

“

Scrupulously honest, positively secular, completely apolitical, with an ethos of working hard, simple needs and frugal habits, he is the epitome of courage and unflinching devotion to duty.

Being a Soldier gives you the opportunity to complete the mission and make a difference in the world. You will also gain leadership experience, as well as a work-life balance that enables you to pursue your personal and professional goals. The Indian soldier is a role model for the people of India. Scrupulously honest, positively secular, completely apolitical, with an ethos of working hard, simple needs and frugal habits, he is the epitome of courage and unflinching devotion to duty. More than any other group or community in the country, the Indian soldier embodies and represents the idea of India.

Despite the omnipresent danger, hardships and privations of life on the nation's troubled frontiers, he stands tall and firm. In hail, sleet and snow, in icy blizzards and pouring rain, he stands sentinel over the nation's borders in the high Himalayas. He maintains a silent and lonely vigil along the Line of Control (LOC) in Jammu and Kashmir (J&K).

Hindu, Muslim, Sikh, Christian and belonging to many other faiths, he prays, eats, lives, plays and fights for India together with his brothers in uniform. He is positively secular in that he not only respects other religions, but also participates in their rituals and observes their customs and gets immense joy from celebrating their festivals. He has evolved the concept of a Dharmasthal-where the idols of Hindu Gods and Goddesses are installed side by side with the Guru Granth Sahib and soldiers of all regions pray together.

In many remote corners of the country, he is the flag bearer, represents the government of India. When-

ever he goes on leave to his village and when he finally retires, he spreads the message of nationhood and a disciplined way of life in all corners of the country.

He has truly lived up to Lord Krishna's exhortation: "Reward is not thy concern." For him, duty is the most supreme religion – the only one he professes (Seva Parmo Dharma).

Often reviled, mostly ignored, sometimes venerated, he has taken it all in his stride. He has never complained. He has stood by the nation through thick and thin. He has held the nation together for 70 turbulent years. In the cesspool of filth, squalor and corruption in public life, he alone stands apart like is a shining lotus. His life is one of honour, glory and sacrifice – of life and limb. His blood has hallowed the nation's battlefields. For our tomorrow, he willingly, selflessly, unpretentiously, gives his today, but asks for nothing in return. Apolitical by nature, he knows he will get nothing from uncaring politicians and scheming civil servants. If he frets about anything at all, it is about the national leadership's callousness in failing to erect a befitting war memorial to commemorate the supreme sacrifice made by his fallen comrades.

He gives so much, gets so little in return, and yet serves with a smile. He is the quintessential Indian who has knit India together.

-Dimpal Anreja





STUDENT

ARTICLES

DIGI-FIN Paradigm Shift

The advent of automation and artificial intelligence are replacing the most powerful “human- mind” leading to the second machine-age.

Change is the only constant in this universe and evolution over a period of time is the only weapon to maintain the pace and ace the race to become a better efficient entity emerging as true winners. India has always witnessed several developments challenging the existing stereotypes and the accustomed norms. In the last two decades, intervention of the cutting-edge technology in almost every sector has impacted in such a way that it has

successfully opened up new economic and societal opportunities that has never previously existed. Banking, financial services and insurance (BFSI) has emerged as the highest paid profiles replacing the old favourites. The advent of automation and artificial intelligence are replacing the most powerful “human- mind” leading to the second machine-age. The financial system is witnessing the increased use of internet and usage of intangible (digital) information is the new trend. This has indirectly resulted in the net-

work growth (penetration effect) and easy access to large and cumbersome data resulting in improving efficiency and effectivity. The Indian financial and banking sector has witnessed a sea change over the past few decades. Seventies was the phase when banking shifted from class to mass. Since then banking and financial system has evolved with growing infrastructure and ICT hybridisation resulting in a major shift towards “Digital Financial system”. This has led to eliminating

the need to physically visit banks for different individual purposes. The recent is the broadband expansion, e-commerce and online trading. Various apps like Paytm, Mobikwik, Jio Money wallet are proving to make life easier when it comes to financial transactions. The factor which has acted as a catalyst to the process is “Demonetisation”. Demonetisation has paved the way for new instruments to be used which initially seems not so user friendly but is predicted to overtake all

conventional techniques of BFSI sector. The increasing pace of the web-driven technology and the adaptation rates at which people integrate the existing and prevailing technology with their lives is conclusive of the fact that the new players are able to make certain products and services dispensable to the consumers more rapidly. The best example can be the digital wallets and kiosks facilitating the time consuming tedious transactions to be boiled down to just a finger-tip touch away.

Also, Government of India has introduced BHIM- Bharat Interface for Money which is based on Unified Payment Interface (UPI). Digitized payments through mobile-apps is not only reducing human-efforts and convenience but also accelerating the overall transactions. Adhar card linkage with the client bank account increases the level of security making it hack-free. There are certain challenges associated with digitization and the drift towards

modernisation. Reduction in human intervention has resulted in decline in human resource requirement in the BFSI sectors. It has been predicted that the already employed employees will be laid off in the near future especially the entry-level profile postings. Automation has both pros and cons talking from different perspectives. Also, there is a certain amount of considerable cyber risks. The recent example cited can be of the Ransom-

ware virus affecting seventy percent of the ATMs in India causing lot of inconvenience to common man. Hence a more stringent legal system and highly regulated IT body of trained individuals needs to be encourage to avoid any kind of forgery and malfunctions. Considering the macro parameter, digitization and automation will definitely bloom the overall Indian economy however acceptance on a micro level and acquainting with the trend-

ing technology of the mass is definitely going to pose a problem at least in the near future. Overcoming such challenges needs awareness and extensive reach out to the rural population so that they stay on the same page and the country can collectively and comprehensively progress.

**-Kajori Chattopadhyay
(Batch of 2017-19)**

EVENTS

ITS ALL ABOUT CONNECTIONS

Fresher's Week



Just like the first salary cheque for a fresh graduate, the fresher's week in the college for any timid fresher is very exciting and special. The juniors had already gathered every possible information from their seniors. Yes, you guessed it right. It was the Fresher's Week that had started.

'Juegocon 2017' was held at IBS Hyderabad Campus between 10th to 16th July 2017. Every section was given a famous game and each section had senior member who was allotted to mentor them. From Yodhas on one side to the Outlaws on another, Slayers ready to slay and Deadshot prepared with their best shot and so many more clans, were enthusiastically ready to win the trophy. The week started with the promotions of their clans and the campus was brimming with banners and posters. Strategies, late night meetings, and CSR activities had taken over the hostels. Lecture theatres could now be seen filled with students even after the classes. Everyone meticulously working together to make their clan win. Thus, the game had begun with full fervor!

With different events taking place at different venues at the same time, the clubs made sure that the freshers were hop scotching from one

event to another, not even stopping to catch their breath. The clan along with their mentors were all working day and night to hold the winning trophy.

Undoubtedly, the most awaited event of the Freshers, Mr. and Ms. Fresher gained a fair share of attention outshining the numerous other events. This event tested the physical and mental ability of the candidates. Exuberant performances were put up by the participants and after the stringent rounds of evaluation, top twelve teams were selected.

Now, it was their time to put up a final walk on the stage and set the stage on fire with their aura. Finally, after a series of rounds, Mr. Himanshu Solanki & Ms. Kriti Batra were chosen as Mr. and Miss. Freshers. They dedicated this success to the top twelve senior teams who believed in them and helped them to exhibit their talents in the best way. The top twelve junior teams also shared their views saying that it was an extraordinary journey which moulded them into a new person altogether with new friendships flourishing.

With so many diverse events and competitions taking place all over the week, an amazing DJ Night gave a

perfect ending to the Freshers' Week. Various Awards were given out to different clans for their hard work and enthusiasm. Then, it was time for the groovy music which stirred the crowd with their beats.

The Freshers' week turned out to be a window for the freshers to know more about the clubs and the extracurricular aspects of IBS. The week hence proved to be a good start of the academic year for the junior batch, with juniors wondering what was in store for them in the upcoming days.

The fresher's week commenced with strangers fighting hard to make their clans grab the trophy but ended with people who had developed a competitive spirit and new bonds which were meant to stay for a lifetime.



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CONFLUX- A PANEL DISCUSSION ON ANALYTICS- UNCOVERING INSIGHT TO DRIVE PROFITABILITY

Today, in this era of robust technology we all hear about data and analytics. As known, today analytics is growing and tomorrow it's going to evolve. Majority of the businesses today are using this big data and analytics in their business process to be ahead in terms of predicting sales, customer preferences, technology trends and so much more.

With the objective of adding additional value to the MBA grads and to give an insight into how this big data and analytics is changing the actions that businesses take, Alumni Relations Cell organized a panel discussion amongst the senior, esteemed alumni of IBS on the topic "Analytics-Uncovering Insight to Drive Profitability". This discussion provided a platform to the students of IBS to interact with the best and brightest analytical minds.

Mr. Shrikant Kalluri, an alumnus of batch 1996-1998, currently working at IBM as Project Manager initiated the discussion by providing an over-

view of big data and analytics- a road map to profitability, where he discussed what is analytics to how does it impact the success of any organization. His session was definitely worth the time as he took us on the journey of analytics through some live examples.

The discussion was then taken over by Mr. Munish Balyan, an alumnus of batch 1998-2000, currently working as Director of Product Management at Model N India Pvt Ltd. In his session, he emphasized on how companies are now creating more granular offerings, products, and services. He also mentioned about the latest trends and tools in the software industry which are helping the organizations to drive the profitability.

Mr. Pulla Reddy Botta, an alumnus of batch 2006-08 is a Regional head at Aditya Birla, underpinned all the discussions about analytics in cement industry. He also introduced the audience to many exclusive examples and challenges in the cement industry and shared his own experiences on how analytics can be used for solving the complex problems.

As the session drew to an end, Mr.

Gaurav Gupta, an alumnus of batch 2002-04, currently working at Religare Health Insurance as Assistant VP, closed the lecture by emphasizing the importance of Cyber Economics-, Mobile and Apps Data. He highlighted the voluminous data received through mobile applications and its security concerns. He also shared many interesting anecdotes on how data analytics is driving the insurance industry.

The panel discussion was sparked by in-depth conversations around some of the recent trends in analytics, the challenges the businesses are facing, the resources and technologies needed to support them and the road ahead for profitability.

The discussion was received with admiration by the students and the session was made interactive by the thought provoking questions posed by the audience. Conflux concluded with the proposal of the vote of thanks and by presenting the mementos to the alumni.

The outtake is that no matter what business you are in, the big data analytics is here to stay and is being mined in new ways.

Guest Lecture on Cyber Security



Guest lectures are an integral part of the learning process at any Business School. Corporate heads from various fields are invited to share their valuable insights from their experiences, the challenges they have faced and how they dealt with them. Alumni relations cell, IBS Hyderabad, invited Mr. Itai Nahum, vice president, hackerU, Israel, international business and cyber security to enlighten the young MBA grads on the topic 'Cyber security in management'.

Information system is the immune system of the body of business. In this techno savvy era cyber security has become a necessity rather than an option. Though with digitization our lifestyles have become more transparent but at the same time it does not assure us on safety. Cyber-attacks and security breaches are a constant threat to businesses, to protect from these threats

Mr. Itai provided information on "ransomware", software that locks the device to prevent any user to access the data.

It was an interactive session where students participated throughout the discussion. Mr. Itai was provided with a small token of appreciation for his precious time and with the integrated endeavours of team and management, the event turned out to be a great success.



Grounds are where the real test begins, be it a sport or education. 1200 students of MBA Batch 2016-18 went for their 3-month summer internship program in the month of February in different companies, according to their fields of specialization to experience the reality of the corporate world. The Summer Internship Program gives the students a gist of the corporate world they would eventually embark on completing the course. It gives them the hands-on industry experience.

The IBS Alumni federation appreciated the hard work and resoluteness of the students by conducting the IBSAF awards, 2017. The journey to IBSAF started with the shortlisting of the best SIP projects out of the 1200 students. A total of 60 students were nominated for the awards, post evaluation. The nominated candidates were then given an opportunity to showcase their learning and present their projects to the faculties and alumni on 6th August 2017. After rigorous rounds of evaluation through the presentations, interviews and Q&A, 23 best SIP's were shortlisted for the award.

The ceremony was conducted on

September 19th, 2017. The event was honored by the gracious presence of Alumni Gaurav Gupta, Rahul Jain, Sandeep Mishra and Abhinandan Pandey. The final 23 students were awarded by the Alumni for their exemplary performance along with the faculties who mentored the winners during their SIP tenure for their constant support and evaluation. The Cultural Club of IBS, Samavesh, enlightened the evening by a musical performance and a soulful classical dance. The SIP awards were followed by awarding the teachers for their continuous hard work and efforts throughout the year.

The Alumni Relations cell takes the opportunity to thank our Dean Dr. Shylajan, Director Dr. S.V Sheshaiah, the alumni and all the teachers who graced the evening with their presence. We, also congratulate all the IBSAF winners and wish them luck for their upcoming milestones.

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IBSAF Awards

Mock GD PI

Future managers require communicating with a number of people in all walks of life- like their colleagues, customers, higher ups, in making policy decision etc. This demands effective expression power and utilizing the knowledge in a systematic manner. Hence, there is a need to master these skills. The ability to participate in a group discussion and appear in a personal interview constitutes two important aspects of any recruitment process. This flow of exchange of opinions and thoughts is the

tool for judgment of various skills. Alumni Relations Cell in association with the college administration organized a four-day Mock Group Discussion and Personal Interview process for the batch 2016-2018. These mock GDPI were conducted in order to make the student's placement ready and provide them with a platform to assess their skills prior to placement. The process began with a faculty briefing by our Director, Dr S.V Sheshaiah. Our mentor Professor Mahesh Kumar Soma and Mr. Venugopal, Coordinator, Marketing and Strategy area, IBS Hyderabad along with other faculty members facilitated the entire procedure. The team invited and welcomed our respected alumni and industrialists for the event. The process comprised two rounds of rigorous mock GDPI on each of the four

days wherein the students were divided into small batches and were allotted different panels. The esteemed Alumni/Industrialists along with the faculty formed a panel to question the students about their respective specialization. Around 80 Industrialists/ Alumni visited the campus during the entire process. The guests were provided with a small token of appreciation for their valuable time. This exercise benefitted the students in a great way and helped them to develop strategies to handle questions and frame the responses on the spot. With the consolidated efforts of Team and Management, the event turned out to be a great success.



ICOMBS 2017

Certain events that an institute hosts, provides its students not only a platform for exposure but also a closer glimpse of the current changes that are occurring in our society and how they're contributing to our economy.

It was in this light that ICFAI Business School conducted the '7th IBS Conference on Marketing and Business Strategy (ICOMBS) between 8th-9th September 2017'. Alumni Relations Cell and Maverick (the official Marketing club of IBS Hyderabad) were the proud associates of ICOMBS 2017. The theme of this conference was 'The Role of Platform Economies in Providing their Services'. The conference was centered around the implications of such platform economies on marketers and their business strategies.

The event was honoured by the presence of Deepak Reddy, General Manager of Uber, Srikanth Nadella, Chief Operating Officer, Call Health and Ajay Ray, (Chief Guest), Co-founder of Raybiz Technology.

This conference invited research articles, case studies, and white papers from practicing managers, academicians, policy makers, government officials, NGO professionals, research scholars and students of the institute interested in sharing their experiences and/or research in the field of platform economy.

The event was spread over two days. The first day witnessed two highly invigorating plenary sessions by senior

executives representing platform enterprises as well as academicians. The second day was dedicated to the presentation of papers, case studies and counter questioning and knowledge exchange among the participants followed by a valedictory ceremony.

The conference not only provided the students with immense exposure and knowledge gaining sessions but also proved to be a launching pad for them to excel and put on the table their thoughts and experiences about the growth of platform economies in our society, which was the theme of the event.

This healthy and vigorous exchange of ideas helped the students and researchers expand their knowledge base and boosted their confidence as they had to give presentations before a panel of senior executives. The efforts of the team, participants and faculty were a raging success.





STARTUP SQUARE.....



Training is more of admin work than the actual delivery? Not anymore! Try TRAINOMATIX

Made for trainers by a trainer, Hyderabad-based TrainOmatix platform helps trainers, training companies and corporates remove the unnecessary work from their training process.

There is a huge opportunity & growth potential for India's training industry. If some figures are to be believed, India education/training market is poised to be a 100-billion-dollar market by 2030. And, how are these trainings being managed? Spreadsheets!

Technology has made lives easier for many professionals- clients take financial advice from relationship managers online, patients consult doctors on smartphones, fitness freaks keep a track of their health through apps and trainers are still working on spreadsheets!

To meet the growing demands of training and the unnecessary admin work that comes along with it, the husband-wife duo, Shashank Malpani & Mansi Malpani, have developed a platform that removes the repetitive, non-value adding tasks from the training processes and lets you concentrate on the training delivery!

From their experiences, Shashank & Mansi (trainer themselves), identified the need to replace spreadsheets with a digitized platform to manage their training and automate training

related non-value-added tasks that would take a lot of their time and efforts!

Tech savvy, Shashank Malpani, would continuously strive to make delivery of training an effortless process and thereon embarked on a journey to create a training management software, TrainOmatix, giving wings to his innovative idea.

On March 20, 2017, TrainOmatix launched a full version of its software along with advanced feature versions to suit the budget and requirements of users.

“The biggest challenge is to convince our users (trainers and training companies) to take full advantage of our product because they are so used to their spreadsheets.” Mansi says.

How does the platform help?

TrainOmatix aims to simplify a trainer's & training coordinator's life and help them invest more time in strategically more important things. The platform is available as a free software by logging into www.trainomatix.com. We have more than 1000+ trainers registered with us in the last six months.

The cloud based software digitizes various administrative tasks of the training process like sending SMS and email reminders to trainers and participants, automatically updating trainer's profile with their latest training assignments, multiple logins to the software so that updated data is reflected to all the users etc. The software helps you take informed business decisions with the help of an in-built CRM, dashboard with an

alytical view of all the trainings, generation of reports as per the requirement etc.

To avail more features, like getting an instant notification for the training requirements posted on TrainOmatix, having your profile on the top of the trainer search list, adding more than 20 training programs etc, users need to upgrade to the paid versions available in three different yearly plans.

Our Strength:

“Our USP is our software and command on the subject with more than 11 years of experience in training field. Also, we are offering pocket-friendly pricing which can help our users to manage trainings through automation,” Shashank says.

Planning a Strong future:

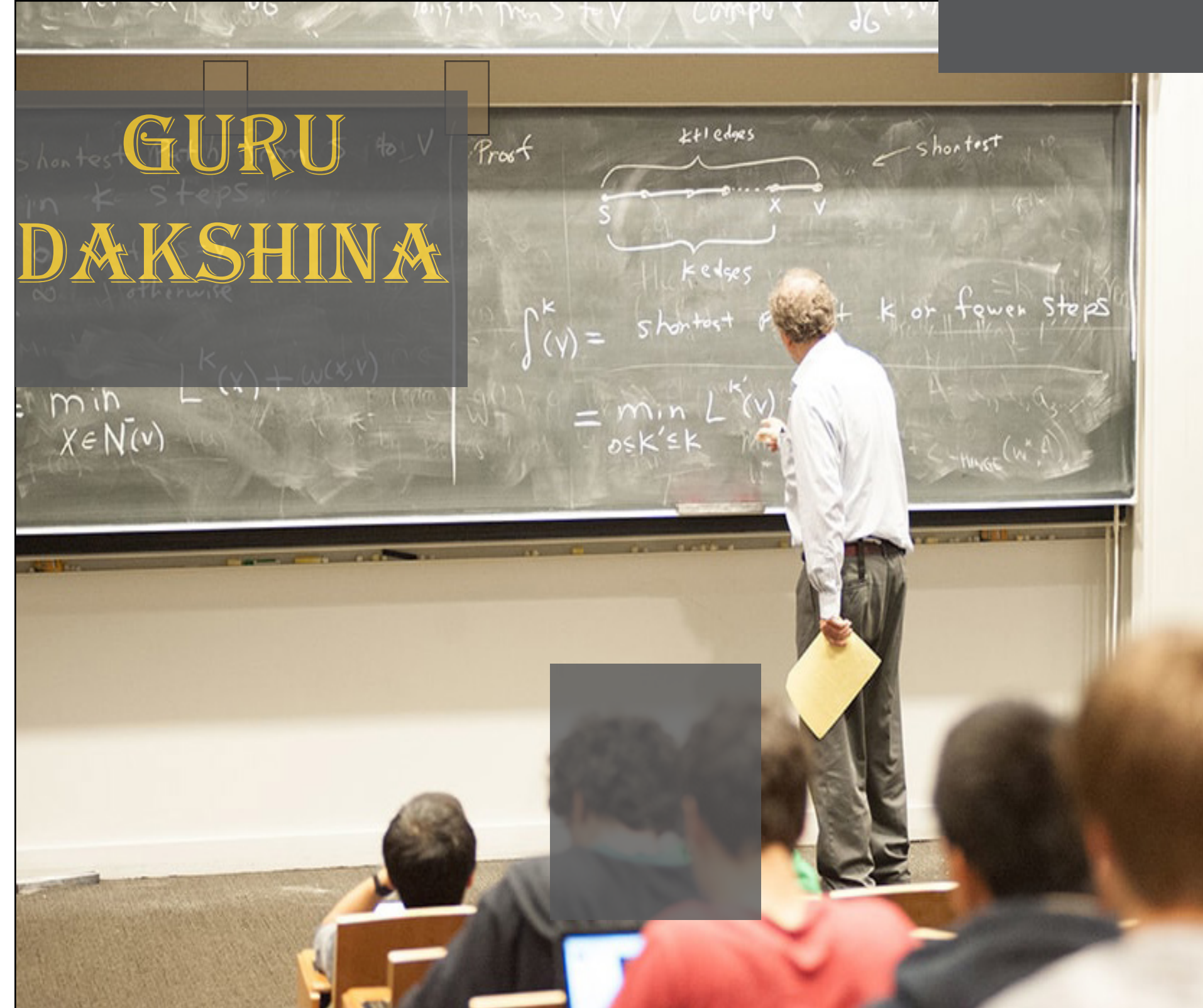
Going forward, the platform aims to get 5000+ trainers registered Pan India and 500+ corporates & training companies to use this software and also hopes to take its offerings to the global market.

The brand is also planning to launch its second product this Diwali- ‘Inviting U’, an end-to-end event management platform (business & social events), that can help you be more organized and efficient in handling the event details.



Shashank Malpani
Batch- 2006-08

GURU DAKSHINA



The person who inspired me the most during my journey in IBS Hyderabad is not exactly a teacher but can be called a teacher in disguise. He was my placement lead when I was working for the college placements and what I learnt working with him, the small intricacies which I never understood the importance of then, have now become few of the most important lessons that I was ever taught in my life. To be brutally honest, what the regular classes taught me always had a pre defined check list on which I was gauged and that could have never expanded the “horizon” but working with him I learnt how to handle

working with him I learnt how to handle the real life scenarios, the things that I am facing today in my professional life, which I was working on then irritated me to the core have actually helped a lot now to cope up with the situations and come up with the right action instead of a reaction. Handling all the work and literary working more than 12 hours a day and managing the classes

at the same time, it was not at all a good feeling but now when I look back I realise that not only I have made great memories but at the same time unknowingly prepared myself for the worst

that was waiting for me when I stepped out of the college campus and stepped into the professional world. Those few months of my college life was a roller coaster ride but not the one after which you feel dizzy, it was like the vortex from Smurfs, you start from a village and end up in the city of dream New York.

He is none other than Mr. Raj Kishore Nayak. I could have never thanked him enough for being so awesome and teaching me the golden lessons which are applicable in real and will help me all throughout my life. Take a bow sir and cheers to team ARC for giving me a chance to express my feelings through Gurudkshina, keep up the good work.



-SAGAR AGARWAL
(Batch of 2014-16)

CLUB BYTES

FinStreet



FinStreet, the official capital market club of ICFAI Business School, Hyderabad, is a dynamic mix of like-minded people with the passion to learn. The club aims to simplify the vast and intricate network of finance, focusing primarily on the capital market. To cover larger parts of the market and give focused attention to crucial areas, the club works in three verticals. The "Events" vertical specializes in management discussions, related to the current happenings in the economy. Apart from conducting management discussions they also teach market mechanisms through financial games. "Vriddhi" Research vertical holds one of India's largest Student Managed Investment Fund (SMIF). Their aim is to impart knowledge that helps students understand the working of the stock market. They also come out with sector and company specific research reports. The "IBS Times" vertical is the publishing arm of FinStreet. They publish a fortnightly magazine focusing on the current and critical happenings in the global economy. The magazine also regularly publishes industry and stock reports. It has reached 10,200 readers and 82,000 impressions.

During the new session (2017-18), the club

conducted one of its flagship event in the fresher's week,

1) STOCK VILLE- It aims to give the new students at IBS an introduction of OVER THE COUNTER trading, the market mechanisms and the power of demand supply on deciding the prices of the stocks.

Apart from this, the club also conducted 3 management discussions, namely:

- 1) FINANCIERO (2016-17) - This discussion aimed at providing an overview of the major economic events that occurred in financial year 2016-17. The topics covered were, NPAs, GST, Demonetisation and Budget 2017-18.
- 2) SCAMPEDIA- A range of corporate scams were covered, discussing about the cause and the impacts of such scams. The scams covered were, Fanny Mae and Freddie Mac, Panama Papers, BCCI and Enron.
- 3) THE GREAT SLUMP- This discussion portrayed the scenario of, "The Great Depression 1929". The major reasons, the changes in the rules and regulations, the impacts on the economy and the measures taken, all of these were explained.

In addition to this, 2 editions of IBS Times were made, namely:

- 1) TOO MANY DISCLOSURES (201ST edition)
- 2) TOO MANY SHOCKS (202ND edition)

Continuing with this passion and zeal "the students of club FinStreet look forward to organizing more fruitful and engaging events."

Club Convergence



Club Convergence left no stone unturned with the following activities in the past four months:

- Two guest lectures held:
 - First one by Mr. Shravan Medempudi, director of Ogle media, was indeed a great kick-start, to beacon us on "Challenges and issues faced by fresher graduates in today's corporate world".
 - Second one by Mr. Vishwanand Pattar, the HR business partner of DuPont, which highlighted "The impacts of layoffs and downsizing in the corporate world". Both of them shared many of their personal life experiences and engaged the audience with their insights about the respective topics.
- Three Knowledge Sharing Sessions were conducted by the seniors, which were on:
 - Photoshop
 - Live Group Discussions amongst the club members and
 - Tips on how to deal with Personal Interviews.

Two Fun Events were organised as well:

- "13 Reasons Why HR?", was the

first fun event for the year, which consisted of 3 rounds, that included crosswords, team-building activities and HR quizzes.

- "Mindtastic", was the second fun event, which from the basic inception of the idea till its final execution was completely a junior driven activity. It was a very engaging game which consisted of 3 levels, wherein participants had to apply their mind along with the fun element that was accentuated by us.

Maverick



The months of June – September, 2017 were indeed very fruitful for Club Maverick – the Official Marketing and Strategy Club of IBS, Hyderabad.

Firstly, to welcome the juniors during their Freshers' Week proceedings, the club organized "Last Clan Standing". Then, the induction program of the club was hosted by Mr. Neeraj Khandelwal, Vice President of Genpact. For the club juniors, an interactive 3 day event called "Meet the Mavericks", was held gathering enthusiastic support. The club's forte – Guest Lectures from eminent industry personal-

ities – remained, yet again, a strong point for them, with guests from Ixigo.com, HCL, India TV, Reliance, Flipkart, Nearbuy, Zenoti, monster.com, Ogilvy and Mathers, and much more visiting our campus to deliver valuable sessions for our students.

Club Maverick also hosted three business meets – including a Start-up Meet with guests from Kheyti, Loop Reality, AuthBase and Hug Innovations; a Pharma Meet with guests from Cipla, Dr. Reddy's and BPL Technologies; and a Hospitality Meet with guests from Hyatt, Oakwood and Ellaa Hotels.

The club also hosted a live business problem solving event with The Case-Made Show judged by the CEO of ColabHouse.

These, indeed, were a few valuable months, and we continue to strive to achieve the best results.

Managers Without Borders



Established in 2016 as student chapter at IBS Hyderabad, "Managers without Borders" is an eNGO working for the betterment of the society. The mission is to bridge the gap between various stakeholders in nation building. Managers without borders at IBS Hyderabad help management students to think beyond classroom learning and provide a national level platform to show their executive skills.

MWB organized a baroque event, "GRENZENLOS" for batch 2017-2019 were through daintily designed games; they pulled out managerial skills of students. In this event the motto was to build cognitive dexterity and enhance both marketing and financial proficiency of students through fun games. The club created an artificial setup in games wherein students got a gist of how actual trading is done. Thus, by providing students various opportunities to apply and use knowledge in different situations, they escalate productivity among students and build more such events.

MWB believes, "Boundary is an important word in geography but not when you want to create history". At Managers without Borders, the team is working on retrieving entrepreneurship among students and through the field of management, create a pragmatic view to achieve plans which will benefit society.

Samavesh



The only club that integrates all the cultures, one that showcases the best of talent in the college and gives you a feeling of home away from home is none other than the official cultural club of IFHE, Samavesh.

It was the day when the clock turned 12 and tears rolled down. Happiness was at every door. The day when every long distance sibling was being missed, Samavesh made it special for them by forwarding their sibling's message beautifully written on a postcard. And the night of freedom with students swinging their hands up in the air, presenting Hymn for the weekend, the jamming session where we couldn't help but tap our feet to the melodious music.

Not missing a chance, Samavesh

again made our head held high by giving tribute to the martyrs of our country; Celebrating 70 years of Independence by decorating the dome area in the colours of freedom and being effortlessly creative.

Onam being the harvest festival was welcomed by Samavesh with a Rangoli made of flowers, celebrating the festival with joy and enthusiasm.

Everybody kept wondering what the biggest club was all about. It was the time to communicate "kuch to naya hai". All five pools as one. It was the final take for the new faces of dancing, singing, anchoring, creative and organizing pool.

Samavesh showed their love and respect for the teachers who take so much pain for us by momentous.

Amidst those hectic schedules, Samavesh gave us the best night, the bhangra night. To keep the zeal high and make everyone dance like no one's watching.

Club Prakriti



It has organised a number of interesting, fun-filled and environmental issues associated events. This year kicked off with an adrenaline rushing "Trek to Khajakuda" in the month of June. Around 150 students were a part of this bold trek. It was an invigorating and challenging adventure for all who went. The club conducted an event called the "Devils Circuit" which was a Fresher's week event involving tough physical tasks to be completed with ample of strength and stamina. Two students from each section participated and showcased their high levels of energy and enthusiasm. The club

had a nature related event in the month of July which was a "Plantation Drive". They invited dignitaries from Police Department and a number of our college professors to take part in the Plantation Drive and it turned out to be very successful event. About 100 students participated in the event and were enthralled with the

event. Later in the same month the club also organised a fun event named "Rush Hour" requiring smart and speedy body and minds. Around 50 students participated in the event and were enthralled. The last event of the semester was the flagship event "Snake-o-Pedia". This event

was an awareness programme aimed at educating the society about the snakes and breaking myths associated with these creatures. The event was so exciting and fruitful with a turnover of nearly 300 students.

Club BLUES



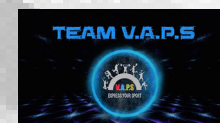
IBS Blues, being the most fun filled and enthusiastic club has come up with many events and programs this year. It not only involved students to participate in energetic, challenging, refreshing sports and games but also helped them cope up with their new academic life (as this being the club's motto).

THE club conducted events like AQUAHOLIC, to let the juniors feel and experience their first aqua soiree in the pool of campus life; SPLASH-O-POOL, POOL Throw ball Games - the opening event of fresher's week; GURUCOOL, an academic program which gave the students an opportunity not only to understand but also to clarify their doubts regarding the subject AFM by professor VIJAY LAXMI. Then, SPLASH DUNK an ex-

citing event by Junior-minds; ENDURATHON, being the only inter-collegiate event of IBS-Blues was organized by club this year with official partnership of GHAC in the month of September and recently a national level competition TRIATHLON was conducted. In between these events, the team organized a summer camp for IBS students to learn swimming.

IBS-Blues has always believed in pushing the envelope and raising the bar with the kinds of events they conduct. In the upcoming months they are coming up with a junior's event 'WOBBY'. IBS-BLUES as a club expect to grow over time and contribute the best to IBS-Hyderabad.

V.A.P.S



"You don't have to be GREAT to START but you have to START to be GREAT" This year started on a high note with the splendid AZAADI MATCH- Women's Cricket Match between Team V.A.P.S girls against rest of the IBS girls. This was succeeded by MADMATCH, the war of the bats between the Kotler swearing giants, Maverick and Admire. Then the limelight shifted onto the event which showcased the mental skills of a samurai, Striking Knights, a unified event of IBS where everyone came together for a clash over carroms and chess. This was followed by DERBY DAY, a cricket match between Finstreet and Money Matters Club. Then came the much-awaited event, RACQATTACK 4.0 where the magic of the hands was up for display to win the war of the racquets.

8 clubs collaborated with 8 communities of IBS Hyderabad for the most awaited event - V.A.P.S Super League 4.0. Starting off with the much awaited bidding night, the teams were formed ready to lock horns on the football ground over a stretch of 7 days. This semester was a rollercoaster with a splendid set of events and things are only going to get better in the upcoming semester.

Infinity Studios



Infinity Studios, as we know of it, is the only Official Entertainment Club of IBS Hyderabad. The domain as we speak of it is entertaining people's lives by all means possible. The charm of entertainment is kept fresh and alive by hosting DJ nights for the students and classy movie screenings showing the best of movies from the entertainment era we live in.

Bridging the gap between IBS and the Entertainment world, we have been breaking the usual monotony of our future managers time and again by unleashing our creativity in order to add colours and liveliness to the IBS life. Be it the weekly song playlists, keeping abreast with the latest movie reviews, even the club events have been the talk of college always!

The collaborations which were never done before were the ones to be seen and on various occasions. For the first time in the Club's history, Infinity Studios collaborated with Maverick for the screening of the India-Pakistan final of the Champions Trophy and yet again for the second time for a Panel Discussion meet on Women Discrimination in which dignitaries of varied NGOs came forth to talk about the issues prevailing in the Society and how can they be resolved.

The story goes on as Infinity Studios yet again collaborated with Speak Up to host the College's first Open Mic Night of IBS Hyderabad! Apart from this, the club also conducted the screening of VMA 2017 in IBS Campus which was enjoyed thoroughly by the crowd of students gathered to watch it.

Integrating Entertainment with Management is not just the motto or a tagline, it's the way of life at Infinity Studios!

Club Prayaas



The Club Prayaas believes even the slightest positive influence has the potential to change a person's life and so the team at Club Prayaas, channelize student potential by providing a rostrum to plunge ahead with the students of top B-schools. The club keeps tap on various competitions that takes place across India and help students to grab those opportunities. The club also organizes corporate events so that students can use that knowledge and tactics to exploit opportunities in an industry.

Club organized a workshop by KARVY on online trading of commodities. The chief guest Mr. Himanshu Gupta, Chief market strategist, helped students to understand the real scenario of online trading. Their next spot was Master Orator Championship, a platform for public speakers to showcase their oratory skills. Club also organized E&Y quiz and a workshop on R language by KPMG for students. They were also associated with IBS Blues and VAPS in their events Endurathon and CrossFit. Live projects including Jio Smartphone and industrial visit are also catalogued. Prayaas also took dexterous talent to IIM Indore's fest.

Club Prayaas is working upon to step forward into growth and add values to student's talent. Photography makes reality so subtle that it becomes more real than reality. Here, at IBS Hyderabad, Team

Club Nazaria



Nazaria Images the Imagined.

Nazaria strives to educate and inform the world about the beauty of photography, to provide awareness through increased participation. What drives Team Nazaria is not a hobby, but the passion to capture beautiful and priceless memories.

Let's walk through the events involving the use of lens and imagination in IBS Hyderabad-
Photo Walk

New students at IBS Hyderabad may be kind of lost in this humongous campus. The best way to remember this place is to examine and capture every inch of the campus. Nazaria organised Photo walks so that the new & curious folks can interact with the already experienced shutterbugs and discover new paths and ways in the campus.

Workshops

As new photography enthusiasts enter into the professional world, they ought to know the real-world basics of their passion. Nazaria facilitated a workshop where experienced industry professional shared the knowledge gained through their career with the curious shutterbugs.

While a photograph speaks a thousand words, proper editing makes it millions. Nazaria organised a workshop on Lightroom so that the new members of the team can create better pictures with the

click of a few buttons. The teachers were the existing team members transferring their knowledge.

World Photography Day
World Photography Day signifies inspiring positive impact through Photography. Nazarians' were highly spirited and celebrated the day creating awareness about photography with banners and props installed across the campus.

Noir Night

Nazaria organised a one-day event where people from entire IFHE came and got themselves along with friends clicked with a wide range of props by the banners designed exclusively for the event. It was a day for the new shutterbugs to showcase their photography skills

Synergia 1.0 (Introductory Event)

Synergia was a 3-round competition where the students of IBS Hyderabad participated showing their creativity through various rounds.

Apart from these activities, team Nazaria participated in and covered various other events organised by different clubs and won recognition in this field among their peers. If the world is an art, Nazaria dedicates it's time to witness every second of it.

Speak up



How wonderful it is that nobody needs to wait a single moment before starting to improve the world', with these timeless words of Anne Frank which is synonymous with all our lives, Club Speak Up has embarked its beautiful journey towards excellence. Speak Up being the official public speaking, soft skills and debating club of IBS Hyderabad has been exclusively indulged in providing students a platform where they can learn and manifest their communication and interpersonal skills. With the commencement of the semester the club came up with 'IBS Dialogue' which was indeed a beautiful platform to comprehend vibrant talents.

The fresher's week marked up with enticing events and the team SpeakUP with HACK N SLASH an event in the fresher's week ; with the recruitment of the new members, CHAUPAL S03 was conducted on the trending topic Sarahah where the team witnessed vivid ideas and perceptions; next in line was QUIENTSOCIAL the in-

troductory event from juniors mind , Club speak up also organised SWACHATA PAKHWADA in association with IFHE where elocution and essay writing competition was held ,next in line was the mega event and the most talked one 'OPEN MIC' It was an initiative taken by collaboration of two clubs, club infinity and speak up which brought in outstanding talents .

Club speak up always tries to raise the bar with the kind of events it organises and the upcoming literary fest will be one of them, and indeed they are in the process of integrating our aura with the unmatched support of IBS Hyderabad.

Club Newswire



In the midst of hiring new members, Newswire has conducted quite a few events for this term, while simultaneously working on covering some of the major events conducted by other clubs. New members have been actively attending guest lecture sessions, not only learning new tips and tricks of entering the corporate world, but also working hard to spread the word among those who were unable to participate in the same. This year, the club has also tried to actively write about

inter-college competitions and bring into light the participants—and winners—from IBS, Hyderabad.

"Wake and Bake", an initiative that seeks to keep students informed by posting regular news updates, saw a steady growth in its feeds on Facebook, again thanks to the enthusiastic participation of the new members. Fun events were held to give everyone a break from their tedious routine, among which, "Talking heads" and "Compass" were two of the bigger ones, pulling in quite the crowd. The research team also took it upon themselves to conduct group discussion sessions for interested members, in order to delve deeper into current affairs and their possible impact on people.

With the addition of a new vertical this year, the public relations team, the club is looking forward to help others in spreading the word about any new undertakings, from students of ICFAI university. It's an encouraging nod for those who don't want to wait to join a company and are eager to venture into the business world by starting their own small businesses already, either within or outside the campus.

Connections

October 2017



ICFAI Business School (IBS-Hyderabad) is a constituent of ICFAI Foundation of Higher Education (IFHE) , a Deemed University as per the UGC Act,1956

Dontanapally, Shankarpalli Road
Hyderabad-501203
Telangana