

January 2018

CONNECTIONS

Alumni Magazine

IBS Hyderabad

VOLUME 8 | **EDITION 10**



Faculty Articles

Alumni Articles

NEW*

**Human Helping
Hands**

NOSTALGIA 7.0

Travelling beyond the Horizon

IBS

HYDERABAD



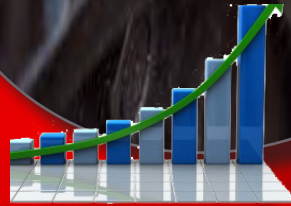
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MESSAGE FROM THE EDITOR.....



“Every memory of looking out the back door, I had the photo album spread out on my bedroom floor, It’s hard to say it, Time to say it, Goodbye, goodbye..”

In all the clamour and excitement that surrounded Nostalgia, Rendezvous and Trishna – comes a moment in time when we stop to realise that the batch of 2016-18 is ready to take a flight, it is time for the academic year to draw to a close and time for the batch of 2016-18 to say adieu.

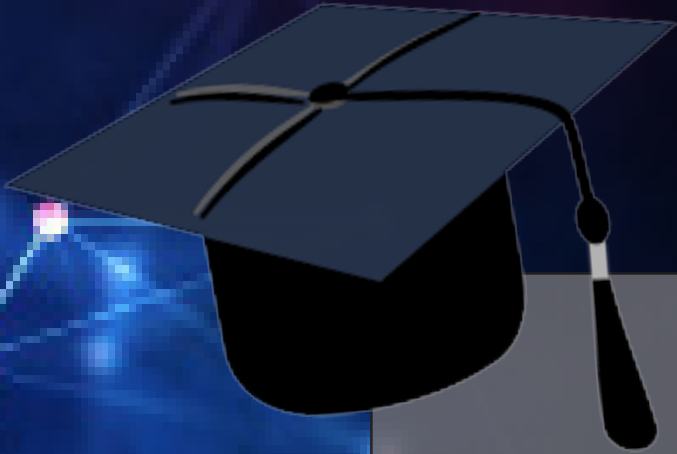
Looking closely enough we will realize how much has happened in these 2 years and how each one of us is completely transformed for the good. The thing about IBS is your take away will be just as much as your own involvement. It has transformed students into versatile managers and leaders. The education here has been taken care in the best possible way and a bright tomorrow awaits us. Well, a part of us doesn’t want to go away from this place, which gave us so many moments of joy. It gives us immense pleasure and satisfaction to hand over the reins of ARC to a coterie of hard-working and talented people, who have already raised the bar high and we are sure they will continue doing so in the future. With a heavy heart and profound feelings getting accumulated, as we write our last edition, we wish all the best to the junior team and hopefully, this legacy will make history.

The journey of connections has been all about creating and reliving memories through words. This edition of connections tries to capture the mood of the season wherein different events and activities conducted by the clubs and cells amidst the regular rigour of academic schedule will make you evoke the same nostalgic, proud and cherished memories of which you were once a part of. Happy Reading!
Signing Off!



ALUMNI





ARTICLE



Placement Season 2016-17

Introduction:

This is a unique story about a bunch of seven people who were not even so good in studies nor did they put much efforts towards getting decent placements. Little did they know, there was something in store for them.

I met this crazy lot during 1st week of IBS itself. It was tough to imagine then, that they will become my best friends.

Well this picture was taken on zero day, marking the start of the placement season in our campus. Introducing them, starting from front (L-R) we have Rijul, Abhinav (me), Shatabdi, Pravesh, Shrachi, Megha and Saloni. As you can see in this picture it is mentioned that the "gang is ready" but to be honest we were not before the day when the first company visited our campus. Also, the previous night we managed to watch two movies back to back.

Pre-Placement:

Before placement season we planned a trip to Gokarna thinking this is our last chance to go out of the city because once the placement season starts our focus will change.

After coming from Gokarna Trip, we were motivated enough to work hard for placements, we joined aptitude classes which were held in college during evenings. Initially, we were focused but after some days, level of difficulty increased or rather it was difficult to compromise on our daily schedule - sitting on Mall Road for approx

imately 4 hrs, we ultimately didn't attend the last few classes.

Apart from this, no one in our group used to read newspapers or discuss about current affairs which would have really helped in clearing Group Discussions.

Few days passed by, then we gave our first mock group discussion and interview, I still remember that atrocious day during the group discussion, when I was unable to speak a single word because of nervousness and lack of preparation. Even my mock interview didn't go well and the interview panelists concluded that I do not have the required attitude for giving interviews. My score was not good. Some of my marketing major friends from the group - Megha and Saloni, scored well. This proved to be the first eye opener for me and our group.

First company that came before zero week was HDFC Bank. it offered a good Package and hence finance students decided to attend the process. Later though after reaching the Group Discussion, we did not speak because our seniors had told us about the tough path of banking sector where it's a 6 day work week and sales target provided every quarter. We were not shortlisted. This was the second eye opener. From that day on we decided never to attend the process of those companies in which we were not interested.

Before the Placements one useful thing that I did was deactivating my Facebook account not because I was very hard working but I was scared to see other people who were placed and having the time of their life.

Nov & Dec 2016

2016 was already going bad for Placements with not so many companies coming for Finance, on the top of it, Demonetization happened in November, thanks to Modi Government, the placement season was plummeting. Many multinationals such as Deloitte, Wipro and other finance companies which do bulk recruitments cancelled on us.

Luckily some of the banks came in end of November, my friend Saloni was the first one to get placed in our group followed by Megha who joined Cognizant. I also wanted to get placed in Cognizant but was rejected in the second round.

We all had amped up our preparation levels to a great extent. The comradery among us was unshakable. None in the group was jealous of the other and only continued pushing and motivating each other. As a group, we jointly decided to take out time for self-preparation and then do mock group discussions and interviews.

Till end of November, I had not cleared a single Group Discussion. To be honest I was not an 8 pointer student and could not get shortlisted for most of the top finance companies. I was not interested in applying for banking and insurance companies.

It was 11th December and I was pretty confident that I will get placed because the job description of Kotak securities was similar to my previous work experience. After clearing all GD rounds and answering all questions posed by interview panelists nicely, I still did not get placed. Reason being, I had much of the knowledge and experience level required for equity sector. Profile was of core sales. Had I been selected, there was a strong chance of my moving to research sector as a trader. I was disappointed but then, I thought that a better profile and a better company is waiting for me.

Jan 2017: Placed

By January, after New Year's, five of us reached the peak of frustration. Two marketing fellows were sad because now there was no chance of us going to Goa as a group.

Finally, Wipro decided to show in campus. I wanted to join Wipro because it was a good brand, pay was good, there were onshore opportunities and my sister was in the same company so I had decent idea about the company.

I really wanted to get selected in the company, so I prepared thoroughly, studying everything about the company on its website, reading important topics for GD's. I also knew I had to say something to stand out from the crowd and for this answer I took help from my sister. Also, I maintained the attitude that my probability of getting placed in this company was 100%.

On that day, everything went according to the plan, first round was group discussion and the topic that was given to me was "Demonetization". I initiated the topic and made four powerful points, I cleared the GD round. All the prepara-

tion sessions with our group helped a lot.

Next was the interview round, with my preparation I was confident enough that I will nail it. I and my friend were chit chatting with this beautiful PR that we had met for first time not worrying much about the interview. My turn came up and the interviewer asked me a couple of questions about my previous work experience, questions on financial ratios and the most important question - why I wanted to join Wipro. For this I had prepared very well. I related my strengths with all what Wipro stands for. The interview lasted for only ten minutes and I could tell that it went flawless, probably one of the best interviews that I have ever given in my life.

One of the wise things I did was not mentioning my CGPA in the resume, which we were taught during our 1st Semester Business Communication class. If the marks are not good enough then we should sell our other abilities as well. A disclaimer - this is not possible in every case.

Instead of waiting for results to come out, I decided to study for the next company coming the next day. While studying I got a call from my friends that I have been selected in Wipro Technologies!

"And in the end, it's not the years in your life that count; it's the life in your years." Those were the best days of IBS and I will cherish those precious memories forever.



**- Abhinav Bhatia
IBS Hyderabad
2015-17**

TED Ed

LESSONS WORTH SHARING

"How we take a decision at this point in time, is what really makes the difference!"

TED Ed Talk was like a dream come true.

I believe in the magic of dreams. Do you?

Well, it has been really long since I published something. But this time, I am back with a bang!

So this talk was delivered by me almost 3 months back. Honestly, it was a very gratifying experience to have inspired these young peeps brimming with enthusiasm and curiosities.

In this talk I have majorly covered the topics about the dilemmas we as teenagers have always encountered about our careers.

From my point of view, I tried to provide small help in making things a little less complicated.

- COMMERCE
- NON MEDICAL
- MEDICAL

This was a choice we all had to make at one point in time and how we take a decision at this point in time, is what really makes the difference!

The paramount importance lies in the fact that how early we realize what the dreams we are living for are. What is essentially the domain which is made for me? Once there is cohesion of your interest and career choice, it opens up doors of infinite possibilities where mere hard work and endurance can make you climb ladders to the zenith of it.

The problem is, dreams are often seen as vague and ignored, but I believe they are the best source of self-motivation– depends on how you see it.

In the second half of my talk I am essentially focusing on what is it that changes, when we move out of our home for the first time?

We encounter a billion changes. We meet a number of people. We are influenced by a number of things. So our focus should be essentially on what we need to follow and what is it that we should not.



- Harleen Sarla
(Batch of 2015-17)



A blurred photograph of a classroom. In the background, a male teacher in a light blue shirt stands near a whiteboard, gesturing with his hands. In the foreground, the backs of several students' heads and shoulders are visible as they sit at desks, facing the teacher. The room is brightly lit by large windows in the background.

***FACULTY
ARTICLES.....***



" The days those pass &
make me grow...
More than joy, its scares
you through...
No more baby, now 'm a
girl."

OH MY LORD,
I WONDER
OFTEN.....



OH My Lord, I wonder often...

Is a girl worth to be born?...

Oh my Mom, I think often...

Why it's so, you show me scorn!

Oh My Lord, I wonder often...

A new born in my dad's hand

Slowly I learnt how to stand...

In your lap had no fear ever,

I always knew, I was your dear...

Oh My Lord, I wonder often...

The days those pass & make me grow...

More than joy, its scares you through...

No more baby, now 'm a girl..

See in your eyes, the worries that hurl..

Oh My Lord, I wonder often...

I am not your angel, of past any more...

Old glories gone, like never before...

You seem so helpless, to me my mom..

I see you repent, why a girl was born...

Oh My Lord, I wonder often...

I too have a little, heart that beats...

The wind...the rain....,

I wish to relish..

Where the beautiful, nature is now lost

Everywhere deeds, evil that cost

Oh My Lord, I wonder often...

As I am a girl here, & I am not safe,

Why such character, the men now have!

Why all now repent, for being born as girl...

More than an object, we're loving soul.

Oh My Lord, I wonder often...

This world had once, Bapu & Buddh..

Who had taught non-violence & truth..

Lessons those learnt, forgotten so fast

Satya, dharma, ahimsa, now things of past

Oh My Lord, I wonder often...

Crime, conflict, hatred; now practiced more..

Calm, tranquil, harmony; appear so sore..

Bapu's preachings went all in vein...

Sarvodaya siksha could fetch no gain

Oh My Lord, I wonder often..

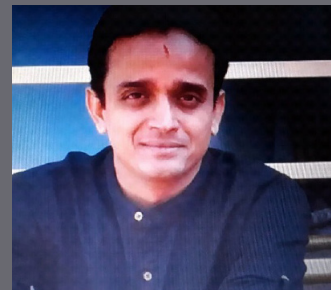
Oh My Lord, please help the mankind..

Send Bapu once more, don't turn now blind...

Save this earth from such moral decline...

Let the world awake to Bapu's prime..

Oh My Lord, I wonder often...




-Mr. Surjit Kumar Kar

Bridge: Connecting two time zones!



-MRS. FARRAH ZEBA

The background of the slide features a light blue grid pattern. In the center, there are three silhouettes of business people in suits. The first silhouette is on the left, standing on a blue bar. The second silhouette is in the middle, standing on a red bar. The third silhouette is on the right, standing on a taller orange bar and has its right arm raised in a celebratory gesture. The bars are 3D-style rectangular prisms.

**"when I see the twinkling
eyes and pure smiles of my
students, my heart melts
with the warm connection"**

We are going back to Kolkata ... my mom declared. This was when I visited the IBS Hyderabad campus for the first time in the year 2007 with my mother. I had my admission interview date the very next day. She was aghast to see a construction site in place of a supposedly a college campus, where she was to leave her overprotected 'girl-child' to live all by herself for the first time in her life. Anyways, I coaxed her to let me sit for the interview at least. She did. And, as they say rest is history.

It has been over a decade that I have been associated with IBS Hyderabad in various capacities. It would not be understated, if I say that today my mom is proud of the risk that she took for me in 2007. I am no longer looked at or rather treated as a 'girl-child' who constantly needs someone to protect her.

Today, I proudly flaunt the Dr. title in front of my name. Yes, after an MBA degree in marketing management (2007-09), I earned my Ph.D. degree as well from IBS Hyderabad (2013-17). After MBA, I got an enriching experience as a research analyst. This inclination towards research had made it possible for me to crack the prestigious all India level competitive exam for the eligibility for the position of Assistant Professor (UGC-NET), with just three days preparation. This led to a very logical step to join the Ph.D. program in the subject I am in love with - Marketing Management.

I am currently teaching marketing (yes, the subject I love). At this juncture, I can say that life has come to a full circle. I see myself playing the role of a BRIDGE - connecting the two time zones. One, when I was a student at IBS Hyderabad. One is today, when I am a professor at IBS Hyderabad. Some of the things, I struggled during my student days were - sweaty hands out of nervousness during presentations. Yes, I was challenged to create an identity for myself by overcoming a background of a frail, nervous and unsure 'girl-child' in a typical Bihari-Muslim household nestled in a humble city like Kolkata.

Today, as a professor when I see the twinkling eyes and pure smiles of my students, my heart

melts with the warm connection I feel for them. In their eyes I see my past - a twenty-something girl - whose education was once considered as unnecessary and the only best thing that could have happened to her was marriage. IBS Hyderabad turned out to be a stepping stone in giving me the wings of economic independence. I am now a Ph.D. holder. I am teaching in one of the prestigious colleges in India. And finally (Phew!!)... I am no longer a liability associated with a 'girl-child'. As, I have successfully invested in myself to be my own HERO. This I did by prioritizing my career over an early marriage. Recently, I married the love of my life - at a time when most of my peers are already married and - some are even expecting their second child!

So far so good. Life cannot be better than this! I look forward to a blissful married life ahead. This joy is doubled by the sheer joy of realizing the power of a teacher - a power which is capable of touching human life. For my students at IBS Hyderabad, I am their unconventional faculty who is always there for them. Someone who looks like them - not as young as to be a student and not as old as to be a professor.

I have many more miles to cover. On a concluding note, I want to share one mantra that I have learnt in my life which keeps me going. During my MBA days, in one of my NCPs in business statistics I unfortunately ended up scoring a zero. The obvious feedback at that time was that - tumhara iss statistics field mein kuch nhi hoga!!!. Today, my domain area of expertise is statistical research. I have worked in the coveted team of research and analytics. I have won an international award at a university in USA for my research work. My research works have been published in journals and books of international repute. So... what it takes to be able to transform from a zero to an expert. Pay heed to constructive criticism and not on destructive criticism. No matter what CGPA you get today. No one can set a boundary for you. You choose. And, you become, what you choose. And, last but not the least - the recipe for greatness is the unconventional choices that you will take.

A young woman with long, dark hair is smiling warmly. She is wearing a light-colored, possibly yellow, short-sleeved shirt. She is holding a green book or folder in her hands. The background is blurred, suggesting an indoor setting like a library or classroom.

STUDENT



ARTICLE

Music is omnipresent. The sun rays peeping out of the silhouettes' of huts, rain drops touching the Mother earth, the night breeze ringing the bell in a ruined church yard, the blossoming of a tulip in a barren land, all this try to discern music to some extent. Nothing can outline music. It requires neither research papers nor degrees to understand it; it's like a voice for the dumb, sight for a blind and jingle for a deaf. Music is like a banyan tree whose roots penetrate the ground deeply and casts its long shadows to give some rest to its weary travellers. Music is an expression of joy, love, euphoria, desolation, misery and what not!

As Victor Hugo rightly says, " Music expresses that which cannot be put into words and that which cannot remain silent."

From olden times, people have used music as a potent tool for expressing themselves. Music revitalizes the soul and adds meaning to life. It's a fire, which burns all the sorrows and water, which purifies the soul, filtering all the dirt and evaporating it like steam. It connects one with the divine power and acts as a balm to the soul. Music reached inordinate heights in the Mughal period. Akbar paid much attention to music and was the patron of all who practiced this enchanting art. He had 36 musicians of high grade in his court. Mian Tansen was a great musician of Hindustani Classical music. He is regarded as one of the best music legends in the history of India and is compared to Ameer Khusro and swami Haridas at times in terms of his influence. Tansen is said to have invented some new ragas.

Tansen's stories stipulate the immense power of music. They portray how music can have a spell-bound effect on the nature. Among the legends about Tansen are the stories of bringing down the rains with Raga Megh Malahar and lighting lamps with the legendary Raag Deepak. Other legends tell of his ability to bring wild animals to listen with attention. Once, a wild white elephant was captured, but it was fierce and could not be tamed. Finally, Tansen sang to the elephant who calmed down and the emperor was able to ride him. Such was the power of his music that when he used to sing in the court of Akbar, it is said that candles used to lit up automatically. Thus, Tan-

sen's music is typical paradigm of music's power to establish a connect between the human, the almighty and the nature and leaves a soothing impact on ubiquitous forces existing around us. Bengali scientist Jagadish Chandra Bose began to conduct experiments on plants in the year 1900. He found that plants grew more quickly amidst pleasant music and more slowly amidst loud noise or harsh sounds. The results of this experiment clearly elucidates that music nourishes and helps to grow.

Music is universal and cross-cultural studies show that all children who are given exposure to music have faster brain development with stronger neural connection and better emotional development. Brain reacts to music to de-stress thus leading to better stress management capabilities and reduces cases of depression and anxiety. Music therapy is becoming more and more popular and successful in helping children cope with stress and anxiety. Music has the capability to encourage creativity and intellectual development. Our brain has two major halves and music activates the right hemisphere, thus impacting right side processes such as creativity, artistic expression, musical intelligence, intuition, expression of emotions, reading other's emotions, recognizing faces and colours, etc.

Scientific studies have revealed that music aids dyslexic children in understanding and learning. Music also helps these children to concentrate on their auditory and motor timing skills in a coordinated manner. Various meditation tunes are used as a tool for healing people inside out.

Music increases memory, develops better retention power and keeps one at ease with thyself. It cuts the roots of fear, shapes us into more confident and energetic individuals. Music relaxes the mind and assists in decision making by clearing the cobwebs. Like time, music is also a great healer. As Bob Marley said, " one good thing about music, when it hits you, you feel no pain." Thus music is great teacher, friend and a philosopher. It enhances ones personality in all possible ways. It incorporates patience and perseverance, develops a feeling of camaraderie, instils faith, rives differences, keeps mind and heart in tune with each other, makes harmony and peace an indispensable part of one's life and turns us into better human beings.



**MUSIC AS A TOOL FOR
PERSONALITY
DEVELOPMENT**

**-AANCHAL SHARMA
(BATCH OF 2017-19)**

**“To live is to be musical, starting with the
blood dancing in your veins. Everything living
has a rhythm. Do you feel your music?”**

-MICHAEL JACKSON



BITCOIN - AN
INVESTMENT
OR A
SPECULATIVE
VEHICLE??

"These currencies can also be purchased from another users or a Bitcoin Exchange Traded Fund can be a source in the near future"

BITCOIN - A new currency created in 2009 by an unknown person using alias 'Satoshi Nakamoto.' To define a BITCOIN – it is an electronic or digital currency that works on a peer-to-peer basis. This means that there is no centralized authority controlling it and thus has a decentralized authority. Like currency notes, Bitcoins can be transferred from one person to other but without a Central Bank or Government attempting to track it. Hence, if an individual loses a Bitcoin, it cannot be recovered. There is no possible way to recoup one's losses as there is no government body to back-up the loss. But the system itself is designed in such a way that the network maintains a full-proof record of the transactions and the issuance of the digital currency.

Bitcoins can be traded with anyone having a Bitcoin address around the globe and the receiver can spend it within minutes of receiving the coins. These currencies can also be purchased from another user or a Bitcoin Exchange Traded Fund can be a source in the near future. If an individual invests in a hardware or software, he/she can become a Bitcoin-Miner. The probability of earning Bitcoins increases with the increase in the power of the hardware that helps with encryption technology.

Yes, Bitcoins can be produced, but the system is designed in such a manner that only 21 million Bitcoins can be produced and circulated. The number cannot exceed this cap. As of December, 17 about 16.75 million bitcoins have been mined and currently circulated. Current estimates are such that the last bitcoin mined today will come into existence in 2040.

Currently, one bitcoin is worth roughly about Rs.9, 40,000. One of the reasons that could prompt one to buy a bitcoin today is not so much to use it for payment online but as an investment. The early investors of bitcoins are in huge profits today as the value has risen from Rs. 72,000 in the year 2009 to 9, 40,000 today. One can undoubtedly imagine the profits of an early investment in this source.

And unlike traditional currency that is inflationary in nature, the bitcoin is a deflationary currency. In other words, if there are only so many bitcoins in use, and the demand for those rises, the value of a bitcoin would, logically, rise which always motivates an individual to invest further.

**- Sonal Agarwal
(Batch of 2017-19)**





**"Photography.
#It's all about light."**

**WHO IS A
PHOTOGRAPHER?**

“There is one thing a photograph must contain, the humanity of the moment.”

— Robert Frank

You know you are a photographer when as you get the first glimpse of a picture you try to figure out how this piece of art came into existence. The first few thoughts that burden your mind are that who clicked it? What device was used in the making? If this is what you think of, then that is where your journey as a photographer starts..

“The best thing about a picture is that it never changes, even when the people in it do.”

— Andy Warhol

A photographer never sees the world the same way everyone else does. The image captured inside a photographer's mind constitutes of hues, tones, shadows and highlights. Above all of that everything a photographer sees has to have a story and if there's a story it needs to be preserved. The power of a picture to freeze time is in the hands of the photographer. And this power is attained by finessing the art of photography. A photographer is a person who is in a constant hustle to attain perfection. The right amount of light, composition, clarity along with a concept keeps the photographer constantly on the toe. Like every great piece of work needs time and practice to be cultured, photography is one such onerous art that can only be skilled with rigour and persistence. A photographer is a person who is armoured with a camera and along with that ,patience.

A photographer is also a person who knows how to learn and move on. Every past photograph is a milestone set and leads him to another path of improvement.

“We are making photographs to understand what our lives mean to us.”

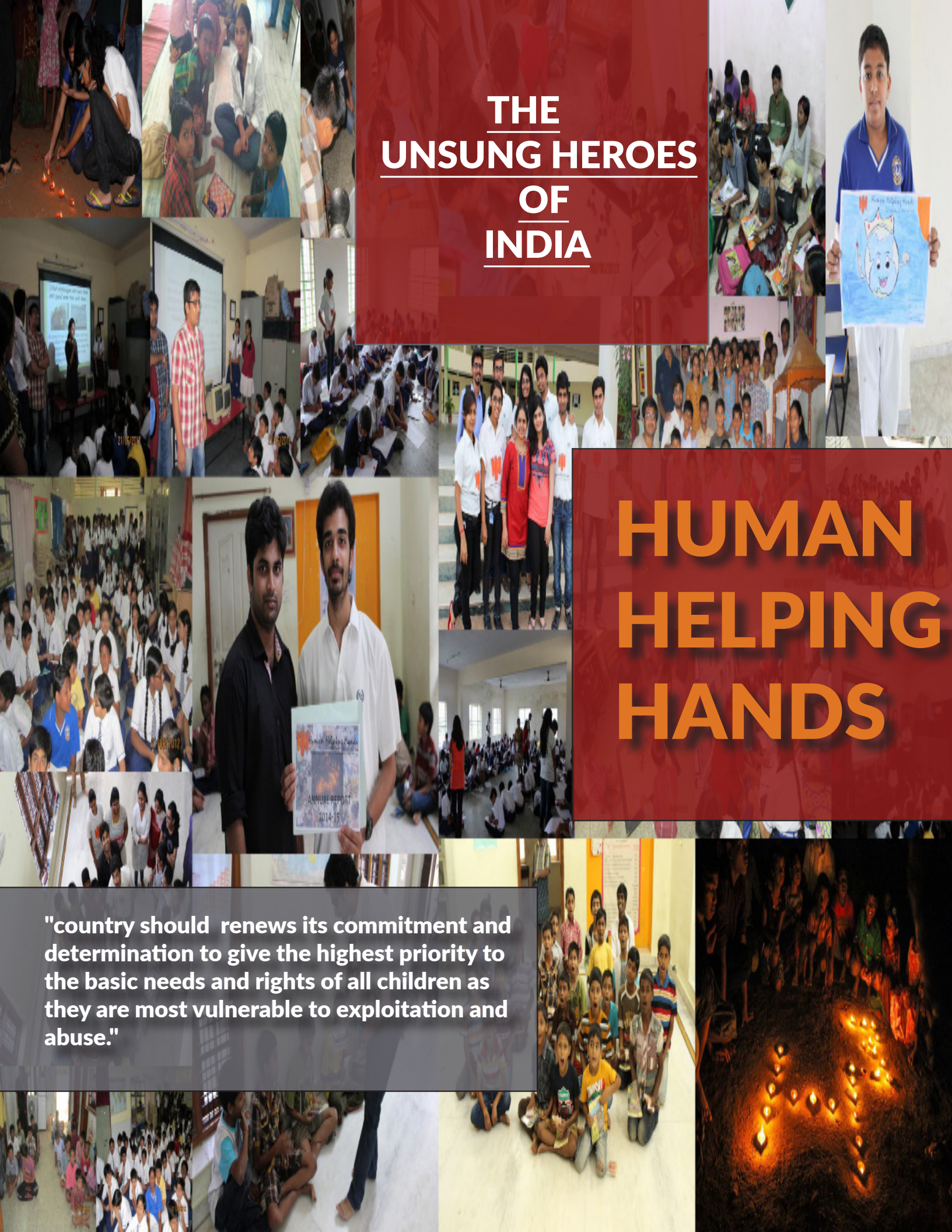
— Ralph Hattersley

We at Nazaria are constantly working to portray our skills, improving them and keeping the Photographer within us alive!



**-Sristy Mohanty
(BATCH OF 2017-19)**

THE UNsung HEROES OF INDIA



HUMAN HELPING HANDS

"country should renew its commitment and determination to give the highest priority to the basic needs and rights of all children as they are most vulnerable to exploitation and abuse."

Children constitute principle assets of any country. Development of a child is as important as the development of material resources and the best way to develop national human resources is to take care of children.

As India has the largest child population in the world, all out efforts are made for the development and welfare of children. Significant progress has been made in many fields in assuring children their basic rights. However, much remains to be done. The country should renew its commitment and determination to give the highest priority to the basic needs and rights of all children as they are most vulnerable to exploitation and abuse.

'Human Helping Hands' is an organization run by a number of dedicated volunteers who have keen interest in helping Orphan Children who at a very young age face many hurdles in the journey of life. We being the upcoming youth of INDIA want to take part in social service to save and preserve present children, the future citizens. This noble initiative was taken by a group of volunteers interested in helping unfortunate people to the maximum extent & decided to bring about a change in the lives of these un-blossomed seeds.

We are committed to provide the basic things to those unfortunate people like Educating children, Providing them with basic needs like clothes and housing etc through different orphanages, Helping poor children with books and stationary, Providing them

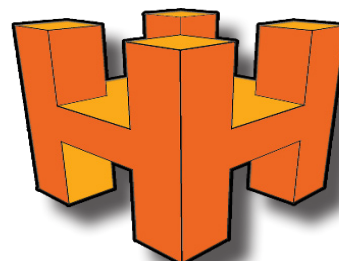
better tutors and creating peaceful environment, abolishing Child Labour, Child Marriages and Spreading Awareness.

We have a continuous goal, to provide support, share experiences, make those unfortunate people realize that they are not alone in this battle of life. We choose to focus on the individual child and the challenges they may face. We emphasize their abilities, not their disabilities.

Creating awareness is our intention and education is our weapon as it is everyone's Birth Right!



MR. A. ROHIT REDDY
FOUNDER, PRESIDENT
HUMAN HELPING HANDS
HYDERABAD
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Human Helping Hands
-The Right Way of Little Foot Prints

A vibrant concert scene with a large crowd of people dancing and raising their hands under bright stage lights. The image is dominated by warm, golden-yellow light from the stage, creating a hazy, energetic atmosphere. In the center, a semi-transparent dark rectangle contains the word "EVENTS" in a bold, white, sans-serif font. The background shows a dense crowd of people, many with their arms raised, and a stage area with numerous spotlights and beams of light cutting through the air.

EVENTS

MRINAL ANAND

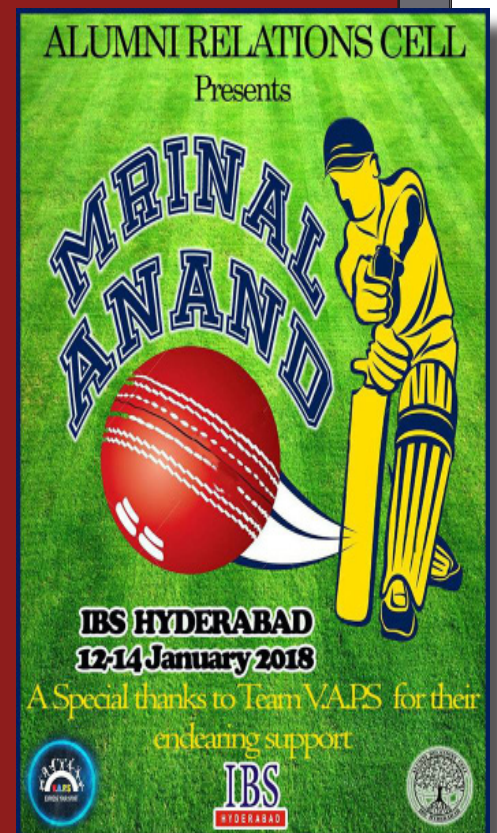
Every year the majestic grounds of IBS Hyderabad witnesses the ritual to rejoice the old memories, to relive the moment of tension on field; cheering with joy & gearing up the old fab-team with the only aim to become the invincible winners beholding the Glorious trophy exhibiting Triumph. Alumni Relations Cell in association with Team V.A.P.S. organises a three-day cricket tournament annually in memory of our beloved Alumni Mrinal and Anand. The Alumni from different batches come together and join hands to build their respective strong team to meet and encounter one another on the cricket field. Adding on to the spirit of competitiveness, top 10 teams from the current batch of IBS joins to compete with them for the glory.

For this year 2017-18, there were 6 Alumni teams from different batches namely Spartans, Gladiators, Burners, Rangers, Thunders and Aces; along with 10 home teams namely dire wolves, Superkings, Riders, Royal strikers, Phantoms, Dark horses, Nawabs, Invaders and Renegaders who joined for a scintillating tournament filled with enthusiasm,

zeal, anxiety and most importantly to keep-up the spirit of Sport.

From the early stages of tournament, we could observe nail biting performances where the teams went for a super over to decide the final winner. Adding on to the this, semi-final was thrilling where Spartans faced Dire wolves where as in the second semi-finals was exhilarating between Aces and Rangers. Finally, Rangers and Dire wolves had worked from head to toe and met on turf to face one another on 14th of January 2018. The final show was electrifying with fuel ignited players on field, after 90min long battle of enmity, Rangers lifted the trophy for the year 2017-18.

The support of team V.A.P.S along with the coordination of CFL committee to conduct the event in a glitch-free and smooth flow was immensely commendable and adding cherry to the Cake, this event importantly acted as a catalyst in vitalising and strengthening the Bond between ARC, the elite Cell of IBS and Team VAPS, the dynamic Sports and Fitness Club of IBS





RENDEZVOUS

Nobody is bothered about an institution more than its alumni.

-N.R. Narayan Murthy

Alumni Relations Cell of IBS Hyderabad, popularly known as ARC, acts as a bridge between the past and the future. ARC successfully hosted 'Rendezvous'- the Annual Corporate Dinner for alumni from batches 1995-2010 on 16 September 2017 at Taj Deccan .

Rendezvous as the name suggest is 'coming together' of alumni to meet and mingle. It proves to be an ideal opportunity for alumni to take time out of their busy schedule, break away from the cocoons of their corporate lives over an evening of fun and laughter, renew old bonds, foster new ties and relive those magical two years that they had at the campus. Rendezvous truly lived up to its expectation and brought together alumni from various batches, all reminiscing about their time in IBS. It provided an ideal opportunity for the past batches to interact with each other and learn from shared experiences.

The event was graced by 100

plus alumni along with their family members which made it a cheerful one. Alumni enjoyed a sit down and a bite to eat, taking time to rekindle old friendships with classmates from years gone by. It was a beautiful evening with fun filled events and a hinch of music followed by a gala dinner. This wine and dine affair was overall a spectacular and a wonderful experience.

Rendezvous -an amalgamation of networking, merriment and benevolence brings alumni together to cherish with us the unforgettable days and build new memories along the path.



NOSTALGIA 7.0

"Travelling beyond the Horizon"

For every educational institute, it is of immense importance and pride to hold and nurture relations with their alumni. It is these relationships that grow and help in the expansion of networks.

Alumni Relations Cell derives its strength from these fast growing networks. Our flagship event – Nostalgia, was conducted on November 18th, 2017 in the IBS Campus, an event that witnesses the presence of a large number of alumni guests that are invited to enjoy the eventful evening, meet their friends and have a gala time, while our students put up a memorable show for them. This time, the theme of the event was 'Wanderlust' signifying and symbolising the importance and happiness of 'homecoming', as our alumni were heading back to their colleges, a place from where their journeys began. Alumni of Batches 1995-2017 were invited for the event. An aggressive online marketing campaign with respect to the theme was undertaken to attract the alumni which included promotional posters, an event page, teaser video, nostalgia theme video, countdown videos and audio clips covering Facebook, WhatsApp and Instagram. It was an action-packed evening

organized at the beautifully decorated lush green courtyard of IBS. The event was sponsored by The Diamond Store, The Mahavir group, Benelli, Mercedes, Auto vault, Pizza hut, Olive Mithai and Tamana Makeup studio. The Cultural face of IBS-'Samavesh', The rock band of IBS-'Diatrube', and The fashion society-'Moving Mannequins' graced the evening by their dazzling performances. VAPS, the official sports club of IBS enthusiastically declared the opening of their flagship event' AAVEG'. The event then witnessed a special humour brimmed stunning performance by famous stand-up Comedian and Co-founder of East India Comedy- 'Sapan Verma'. Last, but not the least, a special competition was conducted by the name of 'Mr and Miss Nostalgia' wherein the alumni enjoyed a number of rounds and the winners were awarded with gift hampers.

The grand evening was concluded by a Vote of Thanks to the sponsors and Alumni. The event was an outcome of our immensely hardworking team that worked together for weeks to pull off the show. At the end, the show was a raging success.





SUMMIT 2018 "THE SUPER ALUMNI MEET"

Since its inception, ICFAI University has been striving for excellence by developing lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing. This year, the University has completed 21 years of its existence. To rejoice this wonderful journey of 21 years, Alumni Relations Cell organised a corporate dinner, 'Summit-The Super Alumni Meet' at Taj Krishna on 27th January, 2018 victualling to the Alumni batch of 1997-2010 who celebrated their 20th anniversary as the Alumni of IBS.

It was a moment of delight for the Alumni Relations Cell to welcome such Alumni who hold top notch positions in renowned Organisations. Around 70 Alumni from different parts of the country graced the event with their presence. The event started with the rhetorical speech given by our honourable Director, Dr. S Venkata Seshiah followed by the lighting of lamp to seek the blessings of almighty.

In the hours that followed, many fun-filled games like 'Guess the movie' name were arranged which kept the audience engaged. The alum-

ni were nostalgic after meeting and interacting with their batch-mates after such a long span of time. During their conversation with the students, they shared their experiences in the corporate world, their time at ICFAI and how these alumni meets provides them an opportunity to relive those moments and walk down the memory lane again.

Meanwhile, the cake cutting ceremony took place which was a moment of attraction for the small kids. The event was a huge success and also encouraged the young students present to Think Big, work harder and never give up in life. Gatherings like these helps pave the path to deepen our connections with our Alumni and revive the bond between the Alumni and the Institute. Alumni Relations Cell is looking forward to cater to the next batch of Alumni to step into their 20th Anniversary, helping us to celebrate the Connections with our alumni who have reached the 'Summit' of their careers.

ALUMNI RELATIONS CELL
ITS ALL ABOUT CONNECTIONS

SUMMIT 2018
THE SUPER ALUMNI MEET
27 JANUARY 2018, 7 pm
VENUE: TAJ KRISHNA, HYDERABAD

MENTORSHIP PROGRAM

"Guidance is Virtue"

Mentorship program

is a student centric platform which aims at building a connection between experienced alumni and current batches of the students. Alumni Relations Cell organizes this program annually to provide students with two fold motive where they get insights into the corporate world and at the same time they clear their doubts with regard to the specialization in the MBA course. Interested students are enrolled under the alumni with a specific interest area. This program directs students towards a right future path. The agenda of the event is to unravel the queries which the students have about their career paths and placement scenarios.

The event was conducted on 18th November, 2017 wherein industrialists from varied fields like marketing, finance, Operations and HR were invited to share their knowledge with the keen students. Mentorship Program is an event where IBS's proficient graduates return with years of industry exposure and recognition and assist in transforming the disbelief of students into fidelity. Students participated with great

vigor and enthusiasm during the interaction with the alumni. Post this discourse, student as well as alumni feedback forms were filled to comprehend authenticity of the response.

The Consolidated efforts of Management and Team ARC made the event a great success.

IBS
HYDERABAD

Alumni Relations Cell
Presents
Mentorship Program

Date:
18th Nov

Venue:
IBS Hyderabad

REGISTER NOW!


The background of the page is a collage of various photographs from the Trishna 2018 event. It shows students in various settings: some are on stage, some are in a crowd, some are sitting on the floor, and some are posing for photos. The photos are in different colors and orientations, creating a dynamic and celebratory atmosphere. The text is overlaid on a dark red semi-transparent box.

TRISHNA 2018 A FIGHT FOR GLORY

College life without fests, activities and recreational escapes would make a student's life dull and stressful just like the famous saying "All Work and No play makes Jack a dull boy". Pursuing the two years of post-graduation course involves a lot of rigorous pedagogy and extensive busy schedule. Students often are submerged into following a rigid time table, attending lectures, delivering presentations and are under constant continual evaluation process by the faculty as per the curriculum requirements. Every year the biggest ever Annual Fest of IBS, Hyderabad "TRISHNA-The Fight for Glory" is organised with extravagant pomp and show to lighten the moods of the students and relieve them from their hectic busy schedules letting them enjoy different kinds of cultural fun-filled events which goes on for three consecutive days. Trishna is an all India level cultural fest which provides a unique platform for the innovative and creative minds of young budding managers from all across India to showcase their talents in the simulated model of real-world business challenges.

This year TRISHNA 2018 was held on 5th, 6th and 7th of January. The three-day event had the alluring and unique theme called "NAVARAS" which means "Nine emotions of a Living being. There were students who came from esteemed colleges from all across India like Christ University, SIBM Hyderabad etc. The most amazing factor is the

presence of 3000+ students in the campus who were a part of the gala evenings and events organised by the various Student-run clubs of IBS. The essence of Trishna was that different clubs of IBS organised Major and Minor events on all the three days to synergise and to find out the next Big Leader. Starting with The Club Snakalp, the official Leadership and Nation building Club of IFHE organised their Event "Magistanos" to find the Next Big Leader. Club Convergence organised their Major event AARAMBAM "HR-Rasa- Where Your emotions battle. It symbolised the human side of one's self and understanding the emotional perspective of others while solving the day to day problems in an organisation. Macon- The Entrepreneurship Cell Organised Renaissance- The National Level B-plan competition. Participants were asked to design and present their B-plans and based on which they had interesting Prize Money. Maverick- The Official Marketing and Strategy Club organised the event Best CMO incorporating the theme for Trishna-Navaras and the marketing domain. Maverick – the Official Marketing and Strategy Club of IBS Hyderabad, had come up with an event (major) in tune with the theme for Trishna 2k18, the Navarasa. The name of the event was THE BEST CMO, which incorporated the elements of both the theme of Trishna 2k18 and the Marketing domain of the club. An event designed to engage the participants to play a game of enthralling rounds in order to form a successful international conglomerate using possible marketing concepts. Believing in the saying "The hardest battles in life are fought in our minds and won with our hearts." Money Matters Club, the Official Finance Club of IBS Hyderabad came up with an event filled with fun and finance- BATAILLE REINO. The Official Debating, Public Speaking and the Soft-skills Club of IBS, Hyderabad came up with



the major event Debate Circuit which was a healthy debate competition between various teams. The participants were from Christ College, SIBM Hyderabad and IBS itself. Bizz Tryst – the major event of Club Ecobizz, the official economics, business and public policy club of IBS Hyderabad was also very interesting with a mix of economics and emotions. The major event, Warriors of FinStreet, was a 3-day event comprising the amalgamation of emotions through financial trajectory, anticipating future with right set of sentiments. “Chakra-Vyuh”, indicates the history based on NavRasa- the 9 emotions through question answers.

The title sponsor for Trishna 2018 was Digital Nest. This institute in Hyderabad, India serves as a building block to edify on digital marketing methodologies. They specialize in both classroom training and online training. Further, Digital Nest provides advanced digital marketing coaching with certifications catering to Corporates, Individuals and Educational Institutions. Their digital marketing certified mentors hail from diversified entrepreneurship background thereby, training our learning people in an exhaustive manner. The co-sponsors were Kaizen- The Official Operations Club and “Maverick Marketing Solutions”. There were various other sponsors for the three days like Pepsi Sting.

The exclusive Radio partner was Radio 94.3 FM. Various food stalls were also welcomed where people could gather, socialize and quench their thirst and meet their hunger. Few of the stalls serving delicious cuisines were Kolkata House, RAM’s Dosa House, Quirky Byte, Hakka Station. Hungry Kya, Pan Stall, Hungree Kya etc.

There were various other events like Mr & Miss Trishna where there were various talent rounds and students participated in huge numbers to

display their talents and won exciting prizes for the same. There was Fashion Show competition where colleges from all over India participated.

During the evening there were various gala cultural events like Stand-up comedy like Nishant Tanvar and band performance. Diatribe had a sizzling performance and also DJ night was arranged. The Best Managed Club was shared by Maverick- The official marketing and strategy club of IBS and Kaizen- The Official Operations Club of IBS. Various other clubs were awarded different trophies by the management for their outstanding performance all throughout the year.

Trishna, Annual Cultural and Management Fest of ICFAI Business School Hyderabad presented by IBS Student union displays unity in diversity where various clubs and student from all across the country come together and work day and night to make the most of the fest. All throughout the year students await this opportunity to let go off the worries and enjoy the three days of their MBA life to the fullest. The amalgamation of various events which are intended to make people learn the concepts interfacing the corporate world and also enjoying in fun events is very unique and the center of attraction.



**CLUB
BYTES.....**

SAMAVESH

- The Cultural Club Of IFHE



Samavesh has always believed in giving a platform to students where they showcase their talents and imbibe Unity in diversity. In the last leg of the year, Samavesh organised multiple events in various domains.

A perfect blend of ritualistic, folk and cultural expression, Samavesh organized SpicMacay on 4th December in Courtyard Where classical music met folk. The tabla players Abhijit Bhattacharya and Nilimesh Chakraborty created amazing fusions of Christmas carols, Bollywood music and mesmerized the entire crowd with their jaw dropping performances.

The best way to depict feelings is through art and through this Samavesh organized 'Art Ville' on 6th December in LT-N to provide a platform to students where they can express themselves. A mix of stories, clip arts and crowd's favourite dumb charades was played by the enthusiastic participants.

The exuberant dancers of Samavesh performed in Eb week- an event by club Eco-bizz , Aaveg- An event by Vaps and in Aashayein-An event by Club Aaina and gave enchanting performances. The musicians too displayed their talents in International Conference on finance by Money Matters Club on 14th & 15th Dec, 2017. They also made an alluring rangoli for the same event.

Samavesh further organized handmade cottage-The annual art exhibition where in they invited all the artists of the college to display their creativity and sell their best to the students. In addition, they also collaborated with Sri Aurobindino Bhavan and sold their creations to the students of IBS on 17th December in seminar hall.

They then organised their last jamming session for the year to celebrate the carnival and Christmas spirit on 24th december. The music

pool gave a rocking performance. Samavesh with Telugu community organised Sankranti on 28th December and displayed Rangoli and bonfire with varied performances.

Samavesh created the best of platforms with its numerous and vehement events in the month of December.

Sanskriti, the flagship event of Samavesh was organised in the month of January . To celebrate Mini-India ,Sanskriti which marks the opening of Trishna was organised.Samavesh invited all the communities of IBS to come and showcase their culture and diversities in the most creative way possible. The communities showed a video of 1 minute depicting their culture and presented dazzling performances which won them different titles.

FINSTREET



-The official capital markets club of IBS Hyderabad

FinStreet, the official capital market club of IBS Business School, Hyderabad, is a dynamic mix of likeminded people with the passion to learn. The club aims to simplify the vast and intricate network of finance, focusing primarily on the capital market. To cover larger parts of the market and give focused attention to crucial areas the club works in three verticals. The Events vertical specializes in management discussions related to the current happenings in the economy. Apart from conducting management discussions they also teach market mechanisms through financial games. Vriddhi Research vertical holds one of India's largest Student Managed Investment Fund (SMIF). Their aim is to impart knowledge that helps students understand the working of the stock market. They also come out with sector and company specific research reports. The IBS Times vertical is the publishing arm of FinStreet. They publish a fortnightly magazine focusing on the current and critical happenings in the global economy. The magazine also regularly publishes industry and stock reports. It has reached 10,200 reads and 82,000 impressions.

During the new session (2017-18), the club conducted one of its flagship events in the fresher's week,

1) STOCK VILLE- It aims to give the new students at IBS an **introduction of OVER THE COUNTER trading, the market mechanisms and the power of demand supply on deciding the prices of the stocks.**

Apart from this, the club also conducted 3 management discussions, namely; **Financiero (2016-17)**, this discussion aimed at providing an overview of the major economic events that occurred in financial year 2016-17. The topics covered were, NPAs, GST, Demoneti-

sation and Budget 2017-18. 2), **Scampedia**, a range of corporate scams were covered, discussing about the cause and the impacts of such scams. The scams covered were, Fanny Mae and Freddie Mac, Panama Papers, BCCI and Enron and The Great Slump, this discussion portrayed the scenario of, 'The Great Depression 1929', the major reasons, the changes in the rules and regulations, the impacts on the economy and the measures taken, all of these were explained.

In addition to this, 2 editions of IBS Times were made, namely, 'Too many disclosures' (201ST edition) and 'Too many Shocks' (202ND edition).

Continuing with this passion and zeal the students of club FinStreet look forward to organizing more fruitful and engaging events

NEWSWIRE



-The official news and media portal of IBS Hyderabad

Not freezing to the genre of news and media, Club Newswire took some unique initiatives this year as a part of the social responsibility. The club did a SSR activity in collaboration with Club Aaina and joined them in a visit to a Government school of Donthana-pally. The club also participated in a SSR visit to 'Kasturba Gandhi National Memorial Trust' and spent Christmas empathetically with under-privileged girls and women.

Communiqué, the flagship event of Club Newswire, witnessed an active participation from all the clubs. The three day event proved to be a great success. As Newswire is the

Official Editorial Partner of 14 clubs in IBS Hyderabad, the club successfully completed the editorial coverage of 5 major events and 5 flagship events along with 'Prithvi, 2017' held in IIT Mumbai.

The club organized a minor event in Trishna 2018, on the very first day and successfully carried out the whole event. Team Newswire also participated enthusiastically in pole to pole marketing during Trishna. The club covered 36 events round the year including Major, Minor, Flagship and Inter college events and extended its support to other clubs through coverage of their activities.

Newswire bagged the title of 'Best Supporting Club of 2018.' Team looks forward to innovate and build new ideas as it has always done, in the next academic year as well.

VAPS



- The official sports and fitness club of IBS Hyderabad

'Sports do not build character, they reveal it', TEAM V.A.P.S has always abided by this saying and conducted some of the most exciting events in the first semester.

Coming on to the second semester, the enthusiasm and level of events was bound to go up. Team V.A.P.S organised, 'VAPS Super League (VSL)' wherein 8 clubs and communities came together creating the dream team through an auction with all eyes on the football champions. Next event was IPL which had a similar format as VSL where the teams were backed by clubs and team players were chosen through an auction. It's the ultimate cricket action witnessed by IBS Hyderabad. In Team V.A.P.S, we not only test our skills against our team mates but also against players from other colleges. Yes, we are talking about our flagship event, 'AAVEG 8', the 'National level Inter B School fest' where 520 students from 12 different colleges participated in 10 sports in a quest to emerge as the ultimate champions. Next in line was TRISHNA'18 in which Team V.A.P.S organised 'Banzai', a minor event where the talent skills and mental fortitude of the participants was tested.

ECOBIZZ



- The Official Economics and Business Club of IBS Hyderabad

Club Ecobizz had a very productive semester of activities. It started its journey with Rajneeti 3.0. Rajneeti embarked its 7 day journey with 24 clubs and 12 parties. The event is a simulation of Indian election and parliamentary system. It started with a briefing session to all candidates followed by filing of nominations, rallies, agendas, speeches by each contestant and party. The event comprised a face-off between the PM candidates of both the parties. This was followed by elections with real time Electronic Voting Machines (EVM) and result declaration based on the counting by the Chief election commissioner. The winning candidates formed the Lok Sabha house and discussed on the Union Civil Code (UCC) Bill. The bill was then passed to the Rajya Sabha where the bill couldn't be passed due to varied opinions of the parties. The event concluded with a closing ceremony on the last day which saw the prize distribution and performances by our cultural partner Samavesh and our entertainment partner Xpressionz.

We also conducted 'IBSMUN 2017' which was distinct and much superior to its previous versions. With inputs and feedback gathered from past 2 years and constant participation of EcoBizz members in MUNs outside college, club EcoBizz incorporated takeaways from all of the above and raised the standard to the next level, this time in search for tranquility.

Glancing at the committees, we had four committees with different suitable agendas.

United Nations General Assembly (UNGA)
Economic and Social council (ECOSOC)
United Nations Security Council (UNSC)
United Nations Human Resource Council (UNHRC)

Each committee had an agenda depending upon today's needs and demands along with the issues arising in the current scenario which is an important aspect for concluding at an acceptable decision along with solutions.

There were two final sessions of all the committees in which voting to pass the draft resolution took place.

The day came to an end with a closing ceremony. The chief guest for the ceremony was Prof. K. Nageshwar, a former member of the Telangana Legislative Council and professor in the Department of Communication & Journalism, Osmania University, with this IBSMUN 2017 was declared closed. There was happiness and cheer all around but also an air of sadness as we had to bid goodbye to something we all worked so hard for.. Next in line was, EB Week – a 4-Day event consisting of 3 events – Conoscenza, Anveshan, and Aavardhan. The event saw 17 eager teams from various clubs and also from happy club. It came to an end with a closing ceremony on Day-4 which comprised of prize distribution to winners of the same. These events left us with beautiful memories and built an everlasting bond between us.

CONVERGENCE



- The official HR Club of IBS Hyderabad

Club Convergence - The Official HR Club of IBS Hyderabad, has held several outstanding events in this semester. The year started with **ICHRM (International Conference on Human Resource Management)**, the 4th International Conference on Human Resource Management was conducted by the HR Department in association with Club Convergence in the Operations and Hospitality field. The inaugural ceremony was followed by Panel discussions on, 'Advances in Human Resource Management' and 'Sustainable HRM Practices in India.'

Many eminent managers and leaders like Prof. S. Chandrasekhar (ISB OB and SHRC professor, former President and global Head HR at Dr. Reddy's Laboratories, Hyderabad), Mrs. Kiranmai Dutt Pendyala (VP, HR and COO of AMD Global, Hyderabad), Mr. Arun D. Rao (Director, HR of DXC India, formerly CSC, Hyderabad), Mr. P.Chandrasekhar (VP-Capability building, The global Transformation Centre, HSBC, Hyderabad), Prof. Sita Vanka (School of Management Studies, University of Hyderabad), and many others.

Participants came from several places across the world, to submit their Research Papers through presentations at ICFAI.

HR week 2017, the Flagship event of Club Convergence was organized with the theme, Woman in Hu"Man" Resources that highlighted the the challenging and important roles of women entrepreneurs in the corporate scenario now-a-days.

The first day was Treasure Hunt, the Introductory day, where the participants went on a quest for their sectors by playing a treasure Hunt.

The second day consisted of Presentations where the participants' sector along with new or formulated HR policies, had to be presented, keeping the theme in consideration.

The third day had Role Plays where each participant was given a specific situation in a corporate set up, which had to be enacted within 15 minutes.

The fourth day was the CSR (corporate social initiative) Employee Engagement activity where, we expressed our gratitude to the Housekeeping staff by talking, engaging, playing games, spending time and having fun with them.

Besides this, **Cine HR**, an event based on Cinema Theme was conducted which combined both Cinema and HR. Stalls were set up to engage the IBS Community to have fun and play games to lighten up their day.

Also, HR rasa was a very exhilarating and entertained event put up by the 2016-2018 and 2017-2019 batch of convergence. It was a major 3-day event with several encouraging and motivating events like case study based presentations, crosswords, role plays, etc.

SANKALP



- The official Leadership and Nation Building Club of IFHE

Sankalp - The Official Leadership and Nation Building Club

has always been a pioneer in developing the leadership abilities and incorporating social awareness in the students of the management front. This year for us included a wide spread of personality development events and SSRs that relate to the club.

The year commenced with a blood donation camp followed by 'Kargil Vijay Divas', TEDx talks, A SSR event on August 15 and a fun event named 'IGNITE' where we had interesting rounds to test the leadership skills in Juniors. Next in line was, 'DRISHTI', the inter club event, wherein we hunted for people who could relate entrepreneurship with a social cause as it is an unique blend and difficult to analyze. Moving ahead, we had one more SSR event in collaboration with Club Aaina where we celebrated Children's day by going to a nearby village which is adopted by Club Sankalp and spent the whole day with children in a school in that village. We also had a collaborative event named, 'EDGE' in association with Club Kaizen to showcase the importance of leadership in operations.

This year for the first time we started something called 'X- Calibre 1.0' wherein the juniors could interact to the seniors who are already placed and it turned out to be a grand success.

'WISHING TREE', the flagship of our SSR wing was organized on December 25th wherein we had tried our best to fulfil the wishes of few orphans. Also, Team Sankalp conducted MEGISTANOS, a 72hour event in Trishna 2018. Besides this, we had events like International Youth Day.

The year came to an end with flagship event called 'MAGNATE', the best manager hunt at IBS which proved to be a great success.

MAVERICK



- The Official Marketing and strategy Club of IBS Hyderabad.

Club Maverick had a very fruitful semester of activities.

It organized The CaseMade Show under its Maverick Advancement and Development Entity (MADE) vertical, which was presided over by the CEO of CollabHouse.

It also organized the first of its kind intra-college Sales Event, Impulse, which converted participants into sales forces and conducted live marketplace activities.

Another highlight of the semester included the return of Maverick Internship Drive, which brought numerous corporate and start-ups to the campus for generating Summer Internships for the MBA Batch of 2017-19. These companies included United Colors of Benetton, LinkedIn, MTV, HCL, Urbandart, Coho, Oyo Rooms, and much more.

The annual inter-club event, Resurge, was also conducted in its 4th edition. This saw the participating teams build and present their dream smart cities, and give ideas for transforming these cities into live economies. Ideas were presented for energy, transportation, business, and so on.

The meat and bones of Maverick's activities which is the organization of Guest Lectures was also on full throttle as it conducted sessions from expressearth, Summation IT, Aizant, Capgemini, Business Line, Cigniti Technologies, UKM S Power, and Karvy Analytics.

All of this was capped off with the flagship event of Maverick, Carnival 2K17, which was celebrated on Christmas Day and brought holiday cheers to the IBS, Hyderabad Campus.

To the victor go the spoils, and the semester ended with Maverick winning the Best Managed Club trophy for the 6th consecutive year for co-curricular activities. Also included was the Top Fundraiser award for Trishna 2K18, the annual management fest of IBS, Hyderabad.

NAZARIA



- THE OFFICIAL PHOTOGRAPHY CLUB OF IBS HYDERABAD

Nazaria, the official Photography Club of ICFAI Foundation for Higher Education, since its inception in 2010 has pursued, promoted and preserved the art of photography by encouraging the budding photographers.

'Spotlight', our annual calendar, highlights the fashion photography skills of our in house photographers. Spotlight is solely for, of and by the students of IFHE as it gives the members the exposure of real time photography shoot of models, who again are the students of IFHE. It is one of the major events organised in and beyond the premises of IBS. The calendar was officially launched in, the Annual Business Fest, 'Trishna'.

Also, Club Nazaria organized, **IRIS 1.0**, a 'National Level Photography Competition' inviting photographers from from all the Undergraduate and Business schools of India to send in their entries. A jury's choice award and People's Choice award was given to the best photographers in the category.

This year, the Club won the 'Best Supporting club Trophy 2017-18' by making the highest record of coverages in the history of Nazaria. A total of 70 events were covered this year.

Over the years Club Nazaria has always made a point to explore and try every genre of photography. We believe in imparting knowledge and creating experienced photographers sharing the same enthusiasm, zeal and passion for photography.

Connections

January 2018



ICFAI Business School (IBS-Hyderabad) is a constituent of ICFAI Foundation of Higher Education (IFHE) , a Deemed University as per the UGC Act,1956

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