

OCTOBER 2018



ALUMNI ARTICLE  
STUDENT ARTICLE  
AN UNFINISHED JOURNEY  
FACULTY ARTICLES

# “CONNECTIONS”

ALUMNI MAGAZINE  
IBS HYDERABAD

**IBS**  
HYDERABAD

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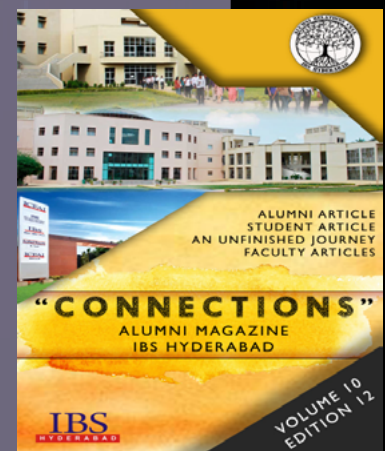
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## Message from the Co-Editor



“ It is rightly said that “Reading furnishes the mind only with materials for knowledge; it is thinking that makes what we read ours” Alumni Relations Cell is back again with the Connections magazine which is a culmination of various articles of different genres. It gives me a feeling of euphoria to invite readers across to grab the 12th edition and 10th volume of Connection to take you on a recreational expedition of words, thoughts and ideas coming from different minds.

Happy Reading!

## Message from the Editor



Dear Readers,

A weak link is better than a strong memory. Nothing exemplifies it better than the nostalgic feeling one gets when leafing through the dusty old pages of a college magazine. It can make a reader travel down the lanes of memory, giving rise to a surge of emotions of many hues and colours.

This edition of CONNECTIONS by Alumni Relations Cell is going to give the same pleasure to all the brilliant minds who traverse through the portals of this temple of learning.

I was happy to see the amount of enthusiasm from the eminent Alumni of the college to contribute to the magazine. Not to be outdone, students have also devoted time and plunged into creating powerful stories, heart warming poems and informative articles. I stand awed by the sheer number of articles that have come pouring in for the magazine.

This magazine is the culmination of tireless efforts from fifty-eight strikingly different, yet fiercely driven AR-Cians. Together we have striven to ensure that CONNECTIONS reflects the reality of people's existences, by depicting the passions and problems they live each day.

We proudly publish the 10th volume of the 12th edition of CONNECTIONS in order to show the progress we have made so far and we intend to continue presenting the talent and creativity of our Alumni, Faculty and students through this magazine.

I invite you to read and immerse yourself in the unfolding art and be exulted.

Happy Reading!

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Alumni

ARTICLE.....



# Learn to Unlearn



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A lengthy post, coming straight from my heart.

Five lessons from my 20's which have prepared me for the 30's.

After having silently (yes, I changed my birthday privacy setting) signed off the 20's, I have entered the next decade of my life with a zeal. The 20's had a lot to offer me and I must say it's been a roller coaster ride with a lot of life altering events and many fundamental changes. Here are five of the most important lessons that I have learnt (rather say, forced to learn) from my 20's.

1) Hang around with people of different genres:

Interact with people, from very young kids to age-old people, from culturally rigid communities to the culturally open one's, from ardent believers of differ-

ent religions to atheists, from joint families to nuclear families, from people working in different professions to entrepreneurs. And while you hang around, listen, and listen deeply, the more you are exposed to diversity, the more you understand, and the more you understand, the more you could live in harmony with the world. And where there is harmony, the joys of living are unbound. As for hanging around with people of different age, the age-old people will teach you the lessons to 'Learn' and more importantly the young ones will teach you the lessons to 'Unlearn'.

2) Don't quit on your passion.

I have come across people with some exceptional talents, only to find those talents buried deep under, especially in their late 20s, under the pretext of 'responsibilities' or 'situations' or 'lack of time'. While people spend their lifetime in search of their passions, seeing the ones who have found it and still quitting, really hurts. Following your passion is like music to your soul, its infectious to everything that you do and everyone around you. You have got only one life, never quit on things that move your soul - Drag along, if you may, but get your motivation to move back into things you love, and you'll see magic happen once you have got it going again. What's even better, is to know your passion and then have someone who can pay you for following that.

3) You got to INVEST first.

The fear of unexpected result always exists but we need to realize that, like any investment, return comes only after we invest. We constantly live in the fear of the outcome of our investments (trust & time) in personal or career choices, about ideas or people. At the



heart of this problem is our obsession with perfection and lack of patience in nurturing relationships/ideas. The fact is that not all investments reap fruits - some will break our trust, while some butcher our faith and many will turn sour, but to know which ones will, you must INVEST.

4) Don't wait for 'Days' to celebrate:

While there are hardly any days left without being assigned to a cause, let's not wait for a specific defined date to celebrate a relationship, a cause or a feeling. A mother is still a mother, a day after 'Mother's Day', a father still a father a day before 'Father's Day', your valentine (not necessarily though) is still your valentine a week post 'Valentine's Day' and same is the premise with your birthdays and anniversaries. The form of celebration doesn't need not to be exaggerated but do remember to celebrate the spirit in the form of moments that we gather on a regular basis.

5) Through the journey of life, make sure to have the right company of people.

Over 2000 people in Friend's list on FB, over 1000 contacts on phone book, over 100 in the list with a prefix 'FRND', Over 10 in your Favorites and still not a single person to sit by your side when you are in tears. While we have got connected with a lot of people, we have lost the depth of relationships. It is only those deep relationships that you build that matter – matter when you need a push, matter to keep you grounded, matter when you are ready to fly, matter when you need a shoulder to cry and matter when you need someone REAL.



**RAHUL JAIN**  
**(BATCH OF 2008)**

“ Hang around with people of different genres: Interact with people, from very young kids to age-old people.

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Faculty

ARTICLES.....

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sir banana matalab  
Khela, fruit”. “Is ko ba-  
nane ki jaroorat nahi,  
abhi lata hun.

# Humour in Uniform

Uniformed forces have their own type of functioning and life style. It is a mix of people from all parts of the country and generally the expected means of communication language is English/ Hindi. Hindi is dominant, particularly when dealing with non-official staff and for routine tasks. To mention some, it could be a waiter in mess, barber at shop or gardener at house. People from non-hindi speaking states ( mostly southern states) have some moments to share particularly during their initial stages of career( later they become experts in speaking and understanding the language) , of dealing with the language. Sharing few such true instances:

1 Young officer after long hours of tiring work in field ( deserts of Rajasthan) comes for lunch at 1400 hrs to Mess. He is known for his liking to sweets and it is normal to have sweet dish as a final course for lunch or dinner at mess. He asks the waiter " AAj sweet dish kya hai?". Waiter promptly replied " banana hai sir" for this the hungry officer shouts " abhi bhi sweet dish nahi banaya to kab banega? and kab khilaoge?". The waiter coolly responds " sir banana matalab Khela, fruit". "Is ko banane ki jaroorat nahi, abhi lata hun"

2 Wife of an officer ( obviously also from a southern state) is trying to converse with the servant maid washing clothes. Lady " aur kuch chahiye?",( referring to surf etc.) maid replied " Kafi hai". The lady started walking towards kitchen thinking how rude the maid is for demanding coffee .

3. Two officers went for purchasing item from market at Esplanade in Kolkotta. The counting was taught a day earlier by another hindi speaking batchmate. To make things easy the friend taught upto Bees(20) and mentioned it is easy to remember 30,40 etc by just modifying teen, char etc.

They picked up an item and asked the price for which the shop keeper said" saathh (60) ". They wanted to bargain and said "give for sattu". The shop keeper and people around started laughing. These people started wondering what is wrong in asking for seventy from eighty!!! ( Which is bigger? "Ded" or Dhai" is still a puzzle for most)

4. Related to work culture at Barrackpore where most of the items ( at that time in 80s) are sold by the road side, placing items ( rice, vegetables, fruits etc.) on a cloth on the ground. One afternoon, around 3PM, after missing the lunch due to some reasons, one of my friends wanted to buy apples. He asked the vendor sitting next to the apples about price, which are covered partially from top also by a cloth. Since there was no response from the vendor he repeated his query slightly louder for which the vendor barged back saying " Dikhta nahi hai kya? Dukaan band hai."

5. A young officer wrote on a slip "Sab nahi hai sam ko aao" and gave to his wife who is expected to be alone at home while he is at office, to help her in conversing with anybody coming home. ( Obviously she did not know single word of Hindi). A messenger came with a circular ( written in English) regarding ladies club. Even without looking at the circular, the wife read out from the slip and closed the door. The messenger left the house wondering what the officer had to do with the ladies club!!!



~ Prof. N. Siva Prasad

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# CONFLUX 2018

**With** the growing and booming opportunities in the 21st century, there is a need to understand and choose the right path. Responding to new economic factors, robust technology and social conditions, millions of employees and companies are making alternative arrangements and are seeking different opportunities. The old days of clear career trajectories and stable employment are over. We now have a labour market characterised by short-term work that is more varied, more unpredictable and devoid of boundaries. These conditions have combined to shift the responsibility for managing careers from the employer towards the individual. Conflux 2018 revolved around this issue of employability and entrepreneurship.

The panel discussion was a congregation of esteemed personalities belonging to corporate and entrepreneurship background who engaged themselves in a constructive discussion on the topic, "What should be the priority of India in 21st Century- Employment or Entrepreneurship". The eminent panelists were Mr. Tanay Kediya, an alumnus of batch 1995-1997, currently working Wells Fargo as Country Head- India, Mr. Hirdesh Singhal, an alumnus of batch 1995-1997 working at Seer Akademi AS CEO, Mr. Murtuza Gandhi, an alumnus of batch 1998-2000 working at Emkay Overseas Corporation as COO, Mr. Hitesh Sarada, an alumnus of batch 1999-2001, working at Yash Tehnologies as Vice President BFSI and Mr. Shashank Malpani, an alumnus of batch 2006-2008 working at TrainOMatrix as CEO. The session

emphasized on the changing mindset of people, i.e. inclination towards entrepreneurship, readiness to comfort zone, taking risks and going that extra mile to make an idea work. Conflux 2018, a forum for panel discussions, was successfully held in the lush green premises of ICAI Business School, Hyderabad by Alumni Relations Cell. The discussion was followed by a question answer round directed towards the audience. The panel members were successful in engaging the gathering with an influx of various perspectives coming from them which definitely stimulated waves of thoughts in the minds of the audience. With the best minds, converging at this event we weaved together complex, seemingly diverse thoughts into an intricate tapestry and provided a platform for them to share their experience and guide students to become future world leaders.

The motive of Conflux is to look forward to the exposure of students towards a lot of practical knowledge that can help them move up the corporate ladder with ease. It provides a medium for the alumni to give back to the institution by enlightening the students with their experiences. The discussion paved the way for the interaction between the alumni and the students which was successfully fulfilled and resulted in huge turnout of students.

The key takeaway from this valuable discussion is "broaden your horizon, start visualising on what is not present today but can be in demand tomorrow".



# Rendezvous 2018

Date: 8th September, 2018

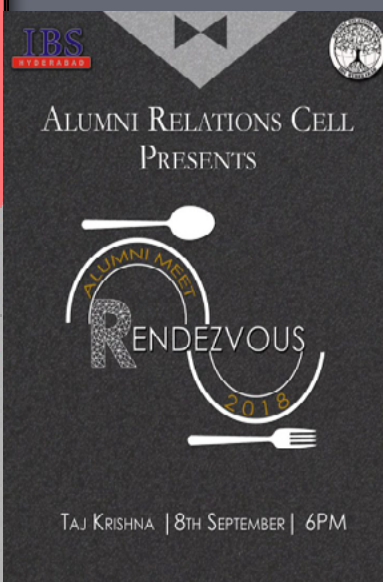
Venue: Taj Krishna, Hyderabad

Time: 7 PM

Rendezvous- an annual corporate dinner was organized by the Alumni Relations Cell, IBS Hyderabad, saw the homecoming of our beloved alumni along with their families as we orchestrated a night full of fun and excitement.

The event commenced with the lighting of the lamp. It was followed by few words of wisdom from our respected Director Professor Venkata Seshaiyah. The star-studded evening was made more interesting with a few interactive game sessions. Alumni were invited wisely to maintain the exclusivity of the show; distinguished alumni from batch 1999-2005 were invited.

It was a wine and dine experience where professionals from various industries had the opportunity to interact with each other and network. It was a moment of reunion and expression of emotions to meet old school friends and cherish the golden olden memories of college days. The consolidated efforts of management and team ARC made the event a grand success!



# Guest Lecture

Knowledge is the premise of progress, power and enlightenment. And an investment in knowledge always pays the best interest. Alumni Relations Cell presents to you an opportunity to widen your horizon on nascent topics of management domain.

We proudly present you our guest lecturers, Mr Uttam Biswas on the topic "Quality concept and management" and

Mrs. Charulata Ravikumar on the topic

- 1) Leadership in today's job world and
- 2) Digital Marketing and its growing importance in today's business.

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The poster features a green and yellow background with various icons representing digital marketing and quality management. At the top left is the IBS Hyderabad logo, and at the top right is the IBS Hyderabad logo. The text reads: "Alumni Relations Cell Presents a guest lecture on Charulata Ravi Kumar, Managing Director, Accenture and Uttam Biswas, Transformation Professional & Six sigma Consultant. Digital Marketing Quality Management. Seminar Hall, 31st October 2018, 11am Onwards." At the bottom, there are social media icons for Facebook, Instagram, LinkedIn, and a website URL: www.arcibshyd.com.



# MOCK GDPI

“Success is where preparation and opportunity meet.”

To be able to succeed in life, best preparation for tomorrow is doing one's best today. The future managers in IBS Hyderabad are through with the preparations for their placements. The faculties and students augmented their endeavors towards the triumph for the same in order to bring out the best of the managers among every student of the college. The college, in association with the Alumni Relations Cell, had organized a four-day Mock Group Discussion and Personal Interview process for the batch 2017-2019 on August 18-19 and September 1-2, 2018. This process was intended to make every student of the college, placements and future ready so that they could achieve their desired goals and dream company.

The whole process commenced with the faculty briefing by the Director, Dr. S.V Sheshaiah, mentor Professor Mahesh Kumar Soma and Mr. Venugopal, Coordinator, Marketing and Strategy area, IBS Hyderabad along

with other faculty members, who helped facilitate the process further.

Any institutions' alumni are the key to its growth, therefore, the team cordially invited and greeted our respected alumni and industrialists for the event. The process comprised two rounds of rigorous GDPI for all four days. In the process, the students were divided into small groups and were allotted various panels which made the process smooth. The respected industrialists/alumni along with the faculty, formed a panel in order to probe students about their career perspectives. The main purpose of the process was to ease and help students by providing them with the immediate feedback from the panel for the scope of improvement for future prospects. The blended efforts of the Team and the Management, made this process a great achievement.

# Ressurrection 2018

**Ok!** So there are only two moments which are unforgettable at IBS, first is “The Fresher’s Week” and the second is “the rest”.

It will be appropriate to say that the week, starting from 17th July till 23rd July 2018, was a time so convivial that for the students, it became their world from which they never wanted to come out.

It was this time when ‘I’ changed to ‘WE’ and students developed the bonds of friendship for the very first time. Managing those long practice sessions with Clan mentors, performances, marches, offline and online promotions, those early morning meetings, the deadlines

and of course keeping pace with academics was really an arduous task for students.

Speaking of arduousness, ‘Mr. & Miss. Fresher title’ was a true test of their mettle and a question -how bad do they want that title and their clans to win.

It is rightly said ‘Unity is strength’. The love, care, share and support from the seniors and the clan mentors especially made the journey much exhilarating and enthusiastic. Stepping out of comfort zone and thinking of others before own self was something Fresher’s week taught them. Whatever starts, has to end .The Fresher’s week too ended giving everyone a treasure of unforgettable memories which they will cherish for life.



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# IBSAF 2018

The IBSAF Awards was held on 5th of September in the lush green campus of IBS Hyderabad from 4:00 pm to 6:00 pm in the seminar hall. The event was graced by the presence of our Director- Professor Venkata Sessaiah , Dean-Professor Shylajan and Alumni Relation Cell mentor- Professor Mahesh Kumar Soma. The chief guests for the evening were honourable alumni -Mr. Tanay Kedial, Mr. Rakesh Venkatachalam, Mr. Rahul Jain and Ms. Sangam Dubey. The event began with traditional lamp lighting ceremony by the esteemed guests. The lamp lightning ceremony was followed by recital of invocation prayer by the cultural face of IBS-Hyderabad-Samavesh. Thereafter the President of Alumni Relation Cell Mr. Abhijeeth NC addressed the audience. The audience were then mesmerised by music and dance performance from Samavesh After the amazing performances, Director- Professor Venkata Sessaiah addressed everyone present. He shared his memories with all the honourable alumni present in the audience and enlightened everyone about the arduous process of presentation and 10-member panel discus-

sion while selecting the best Summer Internship Projects. He congratulated all the 25 award winners and extended his gratitude to all the faculty members for their constant perseverance in nurturing the students during their internship. After director's speech, respected alumni were invited to the stage to felicitate the award winners and their respective professors. 25 SIP reports were awarded out of which 9 reports were from Finance vertical and 16 from Marketing vertical. On the auspicious day of Teacher's day, the indomitable efforts of Professor Debajani Sahoo and Dr Venkata Sessaiah were recognised by the title of 'Best Teacher for 2017-2018' and 'Institution Building Award 2017-2018' respectively.

The ceremony came to an end by presenting gift of honour to our honourable Chief Guests. Followed by vote of thanks proposed by Alumni Relation Cell, on behalf of the chair, to the Chief Guests, participants, faculty members and administration. Special mention to the Mess Committee, Samavesh and administrative staff. The conveyors for the event were Shresth , Parnika and Vaibhavi.



IT'S  
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377 :

*"Is there a difference post the judgment, in your life?  
It's sad but in all honesty, no, there hasn't been a difference post the judgment in my life."*

# An Unfinished Journey

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Covered by:  
Ms. Anusha Jha

**A**ll of us live different lives, we all strive for different aspirations and goals every day. In this journey of truly finding ourselves, we fall and we pick ourselves up too.

Through this journey, what we have in common is the need to be loved. And, this need is the most comforting of all. Our orientations may be different, or we may love ourselves differently from what we really are, but the feeling of being accepted and loved, for who we are transcends amongst us all, as humans.

September 6th, 2018 was the day our Supreme Court decriminalized section 377, therefore decriminalizing consensual adult sex. A law which had its roots in the colonial era, was at last done and dusted with. While we all know and definitely believe that the judgment was historical, and the country immersed itself in the colors of pride, how has it really changed the lives of those who are a part of the LGBT community?

We made an attempt to grasp their perspective on the judgment. Fiza Gulati is a Delhi based professional. Her soul is young, free-spirited and most of all, beautiful. Like most of us, she is in love too, her partner is her best friend, her confidant and her pillar of strength. She loves her, and it's a relationship that she has cradled close to her heart.

**We took an insight into how her life has changed since the verdict.**

How did you feel about section 377 being scrapped off?

I was elated about 377 being scraped off, I remember seeing the news flash on my phone screen and I could feel

my eyes almost well up. This judgment has made way for a long journey that we need to embark on now, for our community to be accepted, you know. This judgment is not the end of our journey, it's just a milestone. It's still a struggle opening up to a conservative society like ours.

Is there a difference post the judgment, in your life?

It's sad but in all honesty, no, there hasn't been a difference post the judgment in my life. I'm an adult, I'm independent and capable of living my life my way but still, I can't come out of the closet. Yes, I have friends and peers who are comfortable with me being attracted to women but I can't come out to my parents yet, and aren't they the ones who really matter? Also, it becomes a struggle sometimes, to freely discuss and talk about your orientation with the people around you, like I'm still confused about what my true orientation is at times, but the lack of acceptance can make you feel lonely.

Do you think people perceive you differently, once they are aware of your preferences?

No, I don't think people perceive me differently, I think I've been lucky to have people around who don't judge me and have accepted my relationship and my choices. But yes, I definitely am very careful about the people I share these things with. I don't think the court can do anything about the mindset of people, I think it will only change with time and obviously, you never can change the mindset of the old generation, that's quite tricky. I feel like the generation today is majorly more open to the idea of a person being gay, trans or bi.

How easy/difficult do you think it is going to be to actually change the mindset of the people?

I think it's going to be very difficult to change the mindset of people also because our parents and grandparents have a different upbringing and to try and change their perceptions about things, it's not so easy. Yes, the judgment is a step forward for India as a country, we are moving towards progress. The idea of people belonging to the LGBT community is not nascent anymore, it's more prevalent and the judgment will only catalyze our acceptance but as I said, it's a long road ahead.

Most importantly, what is love for you?

I can't really describe what love is for me you know. For me more than anything I see how kind and accepting a person is and also how one treats others, that makes me fall in love, that is what made me fall in love with my partner. Beyond the gender, I believe in loving the person for who they really are, after all, don't we all look for someone who wants to accept our authentic self?

Fiza couldn't have explained it better. This was just a milestone, a battle won, but the war is still on. We need to understand that there are still people who need to be told that their friends, colleagues, brothers, daughters, parents all have the right to choose who they love. And this definitely would be a tiresome journey, but one worth traveling.

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# Student Articles....







# BELLE

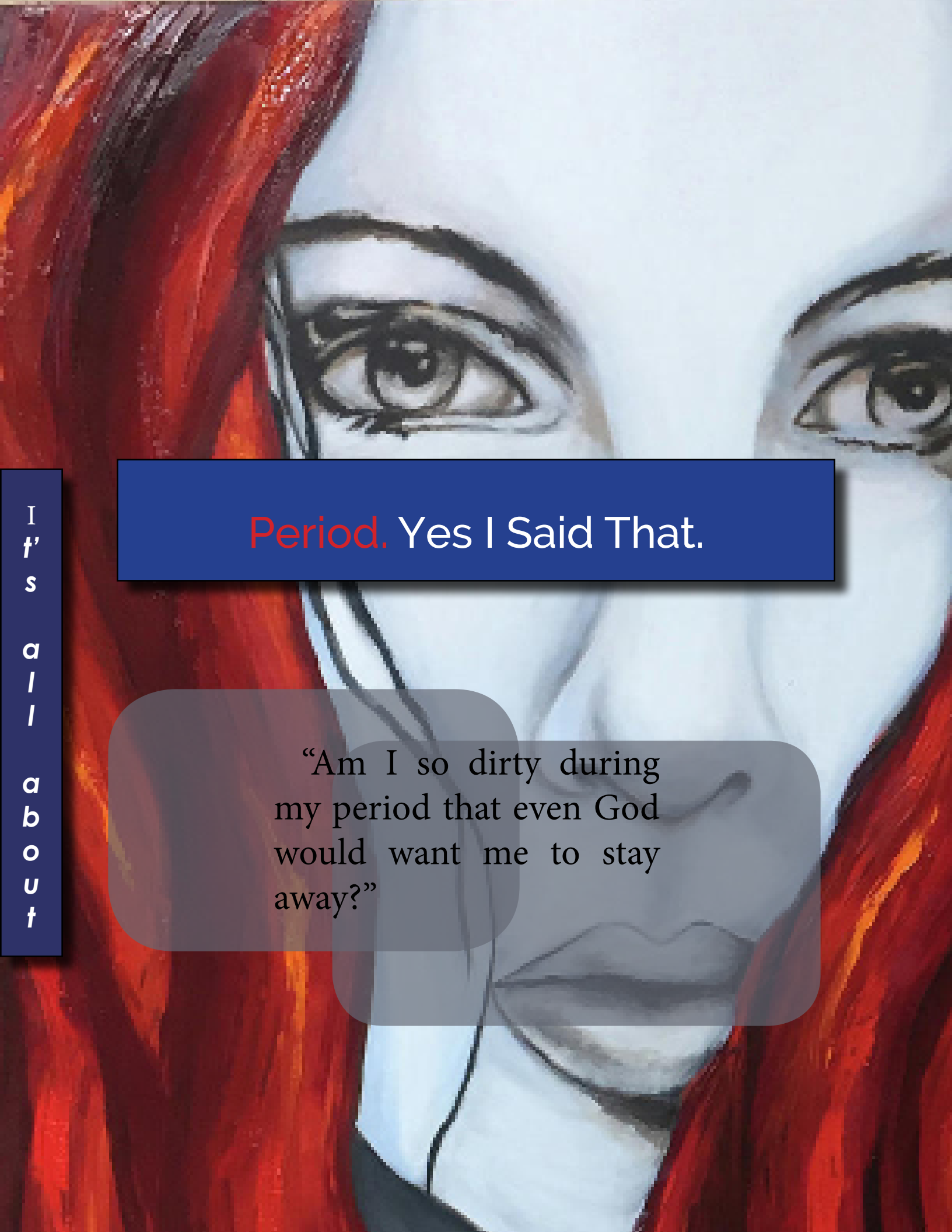
In the shadow of the moon  
Under the valley of stars  
They stood together like tall sea grass  
Whimsically, Enchantingly,  
Their hands swaying to the winds ha-  
rass.

'La vie est belle', it felt so true,  
Serenity surrounded them  
With the sea ahead, perfectly blue.

And playfully when their fingers  
danced  
The moonlight glistened,  
Sparkling the summer sand  
Making the twinkling stars glance  
with romance.

The breeze now, powerful than ever  
Brought with it the fragrance of lilies  
and daisies, not afar  
And as the moon hid itself shyly be-  
hind the clouds,  
Rhythm was found and it rhymed  
gracefully as they vowed.

~SWASWATI KAKATI  
(Batch of 2018-20)



**Period.** Yes I Said That.

“Am I so dirty during my period that even God would want me to stay away?”

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“**Why** am I not supposed to visit a temple during my period?”

“Will the pickle actually spoil if I touched it during menstruation?”

“Why are we told not to touch anyone, or to sit in a separate room and eat from a separate plate when we get our period?”

It is not once or twice that we may come across these questions. It is every time.

So, let's talk about it finally. Period.

I remember few people from varied backgrounds telling me stories about being made to stay in isolated rooms with plates of food being left outside their door during 'that time of the month' because they were considered impure for that duration of the month.

“Menstruating women are expected to remain in seclusion until the period is over”. But why?

Often, the explanation given in today's time for this is that menstruating women are impure, unclean or dirty and hence need to be kept aside.

“Menstruating women should not get inside any temples or be a part of religious ceremonies”. But why?

This is one taboo which perhaps hurts the sentiments of most women and young girls. The thought keeps popping up – “Am I so dirty during my period that even God would want me to stay away?”

Sadly, no one, including the elite women who practice this, has thus, far been able to give any explanation for this restriction, which was not negative.

Well, if God disapproves of this fluid then he should disapprove of all body fluids that exist in the human body. So, when saints are doing pooja's and sweating copiously in front of the holy fire, shouldn't they also occasionally get burnt to a crisp by divine cosmic forces!

“Menstrual blood is impure, bad blood” All kinds of blood, even that in men, has originated from menstrual blood for obvious reasons. Even today, anything that is red in color is used in ceremonies as apparently indicative of the ancient ritual of using menstrual blood.

Menstruating doesn't cause pickles to spoil, temples to collapse, nor it is contagious, though it would be rather nice to infect the male population with this so called 'malediction' for a month or two, just to sit back and view what I am sure would be a highly entertaining view.

At the very worst, menstruating is uncomfortable, sometimes painful and one of the most natural functions of the human body.

But we ourselves stash our sanitary napkins in

secret places, and we are often embarrassed when one falls out of our purse by accident and sort of tip-toe around the whole issue instead of being proud of our miraculous bodies that go on optimistically agitating out eggs, month after m

onth for decades.

I know some of you that carry the XY chromosomes in your gene may have found this theme quite disturbing. But instead we must decide to stop whispering or whispering at all and yell and scream about this being a vital part of our biology that, in fact, just happens to save our entire

species from extinction.

~Pranita Dodeja  
(MBA 2018-20)

# Dear Mom And Dad

**3** months ago, when I stepped out of our home  
Your tears held me back a bit  
But your hopes for a better future let me go,

I flew here, with hopes to fly high  
Made friends, started learning, soaking things  
But before going to sleep  
I think of your lullabies,

Your voice, the warmth and the comfort in your touch

That sound sleep and those head rubs  
When I used to think of home and the school bus,

Exams came and went, I flew back  
Coming home, coming back to our nest  
Coming back to be in the warmth of your feathers

Wanting to feel wanted and being loved again,

But now, I see more grey hair and wrinkles  
Your movements getting slower and stiffer  
Seeing you work harder for simple tasks  
Watching you remember simple things that you easily missed,

Thinking about you taking care of yourself alone

Lifting heavy groceries when I'm not at home

When I'm not there to massage your legs when you're tired

When I'm not there to give you a glass of

water when you're retired,

I do see a future of me working hard and earning well

Buying things that I've always wanted, displaying them on the shelf  
But I'm worried; will I be able to do that in time?

Seeing your proud face and all smiles,

Taking my future partner to meet you  
Getting married, getting settled and watching our old videos  
I'll think back to this day when I'm writing this

I'll make sure to attend every call and give you a goodbye kiss,

I wish I can become successful in life  
I wish that I can make you proud  
I wish these thoughts won't just remain on this pen and pad  
I wish, I can be with you forever  
Dear mom and dad.





“I flew here, with hopes to fly high”

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~Nalin Manchanda  
(MBA 2018-20)

# CLUB

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# BYTES

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# AAINA



# BLUES



## The Official Social Awareness Club of IBS Hyderabad.

**AAINA**, as the name suggests, reflects the society and the verdicts it beholds. Aaina as a club is about the sanctity it offers to the society through means of donation drives, spending time with the wanted and helping people that need it.

We as a club are definitive of the work we do and a family that incorporates societal welfare values and inculcates a sense of warmth and unity which we try to offer. AASHAYEIN being the flagship event of Aaina, organizes events, talks and inspirational orations which are the very soul of the club.

We do run a weekly blog to update about a cause and its repercussions on humans. The CEO, Women Conclave conducted by AAINA was another milestone which offered an insight into the hurdles which some of the CEO's face in their journey towards victory. It helped in providing a broader perspective on how women can overcome barriers and cling their way up to become heroes.

Aaina, also indulges in a monthly 'Anokha Utsav' where the prime set up is to spend our time and energy reforming people outside and aid them. We do run a CWD program where women empowerment is the center and its safety and progress plays second fiddle.

An overall perspective of the work we do can very well be sensed through the above words and we strongly believe in bringing about a change in the society. An attempt to perform and help people is something which we always strive for.

## IBS's official swimming club

IFHE BLUES, the most fun-filled, cool and enthusiastic club comes up with many events and programs which not only gets the students to participate in energetic, challenging, refreshing sports and games but also helps them cope up with their new academic life which serves as the primary moto of the club. This year, the proudest moment for the members was when Club Blues was announced as the 2nd Official Club - The Face of ICFAI after Club Samavesh. The title was a result of the hard work and sincere dedication of the club members.

The club organizes events like AQUA-HOLIC, to let the juniors feel and experience their first aqua soirée by the pool of their college life; TUG-OF-WAR, conducted as a part of the Fresher's week - 2K18-Resurrection; GURUCOOL, an academic program which provides the students an opportunity not only to understand but also clarify their doubts regarding the subject AFM by Prof. Bhanu Sireesha; subject MM by Dr. Mukesh Mishra and subject FM by Dr. Garima Sisodia. Then, ENDURATHON, being the only Inter-Collegiate event of IBS Hyderabad was organized by IFHE Blues with the official partnership of GHAC in the month of October and a National Level Competition TRIATHALON.

IFHE Blues is not like of the clubs you come across in IBS Hyderabad, it's altogether an emotion one possesses within themselves; different shades of one's character. We let an individual be their best version and achieve incomparable prosperity.

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# KAIZEN

## The Official Operation club of IBS Hyderabad

Kaizen started this year on – ‘How to serve your clients?’. Our Club understands that the interests of clients are of paramount importance. To facilitate this, we are involved in client servicing with some prominent clients on board with us like Loventila Restaurant, Loco App, The Souled Store etc. To imbibe the concepts of Operation management, Kaizen organizes Guest lectures and Panel Discussions and this time our very first one was on- “The Catalyst for Innovation in Service Sector” - by Mr. SHAKUL PANT (EAM - Oakwood Asia Pacific Ltd.). Looking at the overwhelming response by students, we organized another successful guest lecture on “Digital Operations”- by Mr. MKH KHALID (Sr. Director Cognizant). A Panel discussion on ‘Operations- The Equation to Integration’ graced by the eminent personalities of leading Industries.

Next on the list was our 2-day event OBSTRUCT – a series of Panel Discussion and Operation events. The Panel Discussion was on ‘Operations adaptability from CEO’s perspective’ as a symposium of some of the brilliant minds serving organizations as CAEEOA’s and this panel discussion gave students a platform to connect, learn and share thoughts. Their holistic view on social media, demand and supply, finance, marketing, operations, a power of analytics and digitization, truly left a significant impression on students who want to differentiate between the old and the avant-garde.

Our club took another initiative to fosters learning and understanding with “OPERATION NAZI”- where every Sunday, we bring the jargons used in operations management. Anything from ‘Activity-based planning’ to ‘POKA-YOKE’ is simplified here. But, understanding is incomplete without reading and writing. To serve this purpose, we at Kai-

zen, proudly bring “LAKSHYA- A beacon of Knowledge” as we say, is a monthly publication of insightfully created articles by young aspiring minds of IBS Hyderabad. This is how we believe in proliferating knowledge thus benefitting everyone.

To build anything requires excellence in planning and then follow up till execution. With this thought in mind, our club successfully conducted one-day event- MOVIL EL MUNDO which encouraged the participants to brainstorm and plan their strategy as they progressed in the event. It is through curiosity and seizing the opportunity which sometimes paves the way through skies. ‘AVIONETA’- our next event encouraged participants to think like a CEO of an aviation industry, and demonstrate their decision making and judgment skills.

The magnitude of preparation, hard work and brainstorming involved raised the bar for the next “TRIGGER 4.0” – a three day inter club event which was pioneering in its own terms. This time it was bigger in terms of creativity, promotions, management, planning, and fun. With the theme Most Wanted, club Kaizen actually created a battlefield zone for participants to be adventurous, play on their mental and physical capacities. Thanks to our College management and our participating teams whose expectations always motivated us to think out of the box and challenge own self. Their support and faith in us have earned us the privilege to be called as ‘The Best Managed Club’ and ‘The Best Marketed Event’. This is still not half done, as we have mega events and our flagship event aligned promising a more rewarding journey. The coming semester will be full of enthusiasm, challenges, expectations, and deadlines to meet and here is what the growth lies. STAY INQUISITIVE, STAY TUNED...

# ECOBIZZ



## The Official Economics and Business Club of IBS Hyderabad

**Ecobizz** has always focused on imparting as much knowledge as it can. We have presented an event ECOTRONAGE - a collision of fun with economics in the previous semester. The event facilitated learning opportunities about the barter system and open bid auctions as well. September 2018 proved to be a month of victories for the club. Ecobizz was a part of the grand event organized by VAPS – VSL 5.0. The club collaborated with the Odisha Community and bagged the winning trophy and also the trophy for the Best Marketed Club. This event was more about deepening bonds than winning the title.

We believe in updating ourselves about what is going on around us, so the club organized a guest lecture in collaboration with Money Matters club and Finstreet Club. We invited students to attend a session by Mr. Rahul Magan, the Group CEO of Treasury Consulting Pte. Ltd.

Now, Ecobizz has three major activities lined up for the academic year- Rajneeti (7 days journey) is an event that reflects the mechanism of Indian Election and Parliamentary system. Rajneeti provides real experience of what actually happens during elections. This event will open

arms for all IFHE students. Next and the most important is 'IBS Model United Nations (MUN),' which is an academic simulation of the United Nations that aims to educate participants about current events, topics in international relations, diplomacy and the United Nations agendas. The club has already laid down high standards of organizing MUN as delegates from not just across the nation but from around the globe participate in this 3-day long international conference. EB week is another event which is a three-day research event. This event will provide participants with unlimited learning and research skills.

Ecobizz is not just a club, it's a family. Members of Ecobizz are Ecobytes and every Ecobyte is fully devoted and contributes his or her best to fulfill the expectations and serve the purpose of the club in the desired manner. Someone has rightly said, "Alone we can do so little; together we can do so much," and together we plan on scaling great heights.

## FinStreet



The official capital market's club of IBS Hyderabad.

**FinStreet**, thinks, breathes and lives finance, from conducting management discussions to doing equity research and finally releasing magazines on Capital Markets is exactly what the club does for its day-to-day activities. Its flagship event "Bhaav-mandi" is an Over The Counter trading event. It is conducted every year with the same zeal and fervor with what was generally seen in actual Over The Counter trading and this time, the flagship event is extending its day of operations to a 3-day engagement convoluting workshops, games, and trading extravaganza.

Each vertical namely- Vriddhi Research, Trivedha – R.E.D., and The IBS Times work consistently throughout the year not only individually but also provides outputs for the world to see. Equity Research Reports known as FKPs are released every week, the FinStreet website is populated every week as well and management discussions on everything finance and magazines are released frequently to meet the industry requirements plus provides knowledge of current affairs.

FinStreet boasts of alumni across industries and has a rich history of adding to the workforce in finance, operations, and marketing fields respectively. Hence, FinStreet to set to rely on its or-deals for the coming batches as well.

## Gray Matters



The Official Quizzing Club of IBS Hyderabad

**Gray Matters** although being a part of 'youngest' clubs, its members have represented the B- School in a number of prestigious Inter B - School quiz competitions and had given tough competition to other major quiz teams.

The club regularly conducts internal quizzes for students competing within and also with other B-school students.

Club has conducted events like 'PREP-TO-LEARN 1.0', an academic program which gave the students an opportunity not only to understand and but also to clarify their doubts regarding AFM by Prof. Bhanu Sireesha ; 'GODS AMONG US', a theme based event conducted as a part of Resurrection 2k18 which is likely to be called as the Freshers Week and then 'IN-QUIZ-ITION', being the Introductory event which not just set the standards of the Quiz Forum in IBS but even gave students a varied insight into how fun and interactive can the Quizzes be. Finally, 'MOVIE MONTAGE 5.0', which is can whole lot movie experience in a quiz.

Apart from several events conducted, Club GrayMatters is into a complete diversified portfolio of Publications (knowledge sharing platform), which is believed to be Clubs strength. 'Panchatantra', a wholesome edition of 5 different publications consisting of Knowledge-o-pedia, Know the Company and Did you know facts being the Weekly publications and Mergers, Acquisitions being the Monthly publications.

# SANKALP



The Official Leadership and Nation-Building Awareness Club of IBS Hyderabad.

**SANKALP** Leadership contains certain elements of good management, but it requires that you inspire, that you build durable trust. For an organization to be not just good, but to win, leadership means evoking participation larger than the job description, commitment deeper than any job contract's wording.

Achievement is a desire to find joy in the accomplishment of goals or their vision that is 'need to achieve'. Socialized Power Motive of Leaders is to seek power to achieve organizational goals or a vision.

As a leadership club, it empowers ordinary citizens to make an extraordinary difference in the lives of the common man through constructive nation-building activities, upliftment of the society/corporate, spreading corporate and social awareness through various programs and events.

For this, we as a club, on three pillars that is corporate leadership, Social leadership and Political Leadership with a motive to lead, serve and inspire. Club Sankalp has been founded to encourage the development of Social as well as the Corporate Leadership capabilities in the students of IBS Hyderabad. It helps in discovering and developing the potential of a student towards contributing significantly to the well-being of society.

# MAÇON



Macon is the official Entrepreneurship Cell of IFHE Hyderabad.

**Macon** means to 'build' or 'create' and we at Maçon truly believe that constant innovation is the essence of creativity. We do not compete for and with the mundane, for we create platforms. Platforms for you to experience your true potential, as success lies in not managing things but self.

Over the past few months in 2018, between July and September, Maçon conducted a few events:

Starting with the 'start-up culture' held in June, students had an opportunity to present their start-up ideas in teams. The ideas were exhibited to the rest of the students in the campus.

In July, a guest lecture had been organized for the students, where we had eminent speakers and faculty members to provide insights and knowledge to students on start-ups.

Later in July, we had our introductory event, which was a fun event. The event had many students from different clubs participate.

Lastly, in the month of August, we had the 'Incubex' classes, where the senior Maçonites provided the junior batch of Maçon with insights, knowledge, and expertise in the start-up industry. We welcome you to IBS Hyderabad and look forward to seeing you. It's time for you to start-up; it's time for your ideas.

## The official Human Resources Club of IBS Hyderabad,

We take immense pride in our activities as well as actions and aim to take the club, its members as well as its participants to greater heights.

Our Journey So Far

Club Convergence left no stone unturned with the following activities in the past four months:

There was one guest lecture held:

By Mr. Alok Bajpai - Global CFO of Netmagic Solutions, was indeed a great kick-start, to enlighten us on 'Megatrends for the next decade and its challenges'.

Two Knowledge Sharing Sessions were conducted by the seniors, which were on:

- Photoshop
- Resume Building and Presentation Skills

Two Fun Events were organised as well:

'Game of Stakes', was the first fun event for the year, conducted by the industry experts from ICRISAT which consisted of 2 rounds, that included strategy and conflict handling real time cases to be solved and presented.

'Chimera', was the second fun event, which from the basic inception of the idea till its final execution, was completely a junior driven activity. It was a very engaging game which consisted of 3 rounds wherein participants had to apply their creativity along with the fun element that was accentuated by us.

IBS's official swimming club - IFHE BLUES, the most fun-filled, cool and enthusiastic club comes up with many events and programs which not only gets the students to participate in energetic, challenging, refreshing sports and games but also helps them cope up with their new academic life which serves as the primary moto of the club.

This year, the proudest moment for the members was when Club Blues was announced as the 2nd Official Club - The Face of ICFAI after Club Samavesh. The title was a result of the hard work and sincere dedication of the club members.

The club organizes events like AQUAHOLIC, to let

the juniors feel and experience their first aqua soirée by the pool of their college life; TUG-OF-WAR, conducted as a part of the Fresher's week - 2K18-Resurrection; GURUCOOL, an academic program which provides the students an opportunity not only to understand but also clarify their doubts regarding the subject AFM by Prof. Bhanu Sireesha; subject MM by Dr. Mukesh Mishra and subject FM by Dr. Garima Sisodia. Then, ENDURATHON, being the only Inter-Collegiate event of IBS Hyderabad was organized by IFHE Blues with the official partnership of GHAC in the month of October and a National Level Competition TRIATHALON.

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# PRAKRITI



## The official nature and adventure club of IBS Hyderabad

This year, we commenced its club activities with a trek to 'Khajaguda' which was exclusively for juniors, as a gesture to welcome them in the campus followed by another power packed event – 'Scavenger's Hunt'. Club Prakriti also conducted 'The Devil's Circuit', during the fresher's week, which, till now, has always proven to be one of the most challenging events conducted in the college campus. The Green Team also initiated the tree plantation drive with zeal and enthusiasm, by planting saplings around the campus with an aim to make everyone realize the importance of trees. Next, it conducted a trek to 'KhillaGhanpur', which was a massive success.

Gearing up for the flagship event, the club conducted 'Maze Runner', a human size maze, full of hurdles. The Maze Runner was an introductory event of the club's flagship, "Snake-O-Pedia". It attracted a lot of students and was a big hit. The club then held its flagship event, "Snake-O-Pedia", by inviting professional snake rescuers from Hyderabad. The event had a footfall of more than 200 people and was held in the college auditorium. The professionals showcased real snakes to the audience and stated facts and information to the audience. The event aimed at spreading awareness about snakes and clearing

the myths. Not only the non-poisonous snakes but also deadly snakes like Russell Viper and Cobra were a part of the show. The audience was amazed to watch the professionals showcasing the snakes by holding them in their bare hands. Everyone was terrified at the sight of the live snakes and the event was an immense success. Club Prakriti also organizes an inter-club event, 'Human Foosball'. Members from each club are invited to participate and they try to defeat their club opponents. Events of Club Prakriti always attract a huge number of people and are a great success.

# DOT



# Money Matters



DOT club is the official techno-managerial club of IBS Hyderabad.

The club focuses on knowledge of technology and its application in management.

The club commenced its activities from 30th July 2018, by embracing our junior DoTians on board. The club had conducted its first guest lecture by Mr. Peeyush Chitlagia, director of FINSIKSHA which primarily focuses on career options in finance. This event was held on 22nd August 2018. A lot of people were a part of this event and were enlightened with positive insights about their career prospects. Next in line was the roller coaster 'CONCLAVE' which was on "Blockchain meets industry 4.0, what's next in the block?". The honorable guests were Dr. SatiahRaghavendran- Director analytics cognizant, Mr. SuryaPutchala- CEO& founder, Mr. Gopal Gang – Director Operations and Mr. Angshuman Ghosh – lead data scientist. This event was held on 24th August 2018 in the College Auditorium. The club managed the huge number of the audience getting insights about Blockchain. The most awaited event of DoT club was "Excel –Access" workshop conducted for 3 days in 4 Lecture Theatres and was fully occupied by students of IBS. The club justifies its 'Vidya' vertical by teaching and revising their ISM syllabus. Apart from these events; DoT has conducted a Fun event i.e. "FUNTECH" for the junior IBS students and also supported VAPS club in their bidding for VSL auction & also other various internal events i.e. VIDYA sessions for their junior DoTians covering their course curriculum. The club has more events lined up for the next semester, so stay tuned for the exciting events of DoT.

The club organizes various events like "Chanakya- The online finance gaming event",

"Stock Mind" in association with ICICI Direct,

Genesis- in association with team Admire, our flagship event "REDUX",

"International Conference on Business and Finance",

"Pecunia- an inter-college online finance quiz", and many more such events, whereby participants get exposure to realistic financial situations so as to stimulate their minds to formulate a winning strategy.

Our club has been publishing 'Gyanpaths- a description of an important terminology' and weekly 'News Bulletin' and 'Financial Magazines' for our avid readers.

Management Discussions and Sessions are held on topics such as Venezuela's Hyperinflation and Green Bonds.

MMC conducts various Guest Speeches and Knowledge Sharing Sessions (KSS), aimed at upgrading the knowledge base of Club members. Topics- Emerging Market Crisis, Asian financial crisis, National and International Financial Markets.

In a nutshell, our objective every year is to strive with hard work and perseverance for obtaining knowledge that goes beyond academic offerings.

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# MAVERICK



# INFINITY

The Official Marketing and Strategy Club of IBS Hyderabad

Running with an objective to provide the students of IBS have a holistic approach towards the market, words, people, and strategy, Maverick help in building a learning experience for the management students. It is not a culmination of 6 BMCs on a trot or innumerable other trophies sitting idle, Maverick is a family that slays three major verticals namely Maverick Marketing Solutions (M.M.S.), Mavens and Maverick Advancement and Development Entity (M.A.D.E.).

During this session so far, the club has worked for various clients under M.M.S. for brands like OYO, UBER, TGIF, AdonMo etc. to gain experience in the domain we specialize. Maverick also provided opportunities to the entire college to have a practical exposure by introducing LIVE projects under M.A.D.E. like Brand Management and Portfolio Management for Video.in and LIVE Market Research Project- HDFC's Bank Strategy.

Maverick has organized around ten interactive guest lectures in this session, which were largely significant in nature, comprising of guests like Prof. Jagdish Sheth from Emory University, Mr. Chandramouli Venkatesan-CEO of Pidilite Industries, Mr. Atul Sinha - Senior VP at Caratlane and Mr. Amitabh Ray, MD at Ericsson Global Services, to name a few.

The highlight of the session is the grand launch of the Maverick's website along with the immense success of DECOREALM (the introductory event of the junior batch) which marked the end of the first semester for Club Maverick.

With new additions to our portfolio, we hope that our efforts can bring a positive development in every individual.

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The Official Entertainment Club of IBS Hyderabad.

The Club which takes the responsibility of keeping the students of IBS Hyderabad enthralled with Entertainment, as proved by the motto of the Club "Integrating Entertainment and Management".

Infinity Studios makes sure that the life of the students in the campus never feels mundane, for it, the club organizes DJ nights, Movie and match screenings, Weekly Infinity Music Playlists and Movie Reviews to keep the students connected with the entertainment world outside.

In the last 6 months, Infinity Studios has screened movies like Bharat AneNenu, The Accountant and YehJawani Hai Deewani. Infinity Studios has organized various DJ nights - A DJ Night in collaboration with Team VAPS, DJ Event at the Freshers. Infinity Studios has also organized fun events like Clapperboard and Yaaden, apart from that, the club has always focused on Weekly updating the students with their Playlists and Movie Reviews.

Infinity Studios aims to continue to make students learn through entertainment. As when they are content, they learn well and when they are amused they learn even better. Infinity Studios is here to make them learn but through entertainment.



# SPEAK UP



The official Debating, Public Speaking and Soft Skills club in IBS Hyderabad.

Club Speak Up is always in pursuit of excellence by bringing it out through various mediums such as the in-house CHAI sessions (Chronicles of Highly Articulated Insights), the weekly published 'The 61st Minute' and 'Break the Mould'.

'The 61st Minute' brings out the finest thoughts that occur when the hour just passes by. 'Break the Mould' is a segment which aims to break the stereotypes. And lastly, events like Verve, Gauntlet, 'The Great Debate' and many more, organized by Club Speak Up are within the domain area of Debating, Public Speaking, and soft skills which aim to inject fun & learning at the same time in the minds of the participants.

# NEWSWIRE



The Official News and Media Portal of IBS

**What** is the first thing that comes to your mind when we say the word, NEWS? Is it an old man reading the news from a newspaper? The news is information which is interesting or noteworthy and not previously known, especially about recent events. Keeping oneself updated with recent news worldwide has become important as it helps in gaining knowledge. Club Newswire, the official news, and media portal of IBS Hyderabad strive to make news accessible to everyone.

We at Newswire collect news and then present it to our audience in a short and crisp manner. Our motto is to cut short the news reading process yet keeping our audience updated. News excites curiosity. We also take interviews with big personalities and great lecturers. Newswireians play a stellar role in a democracy, by helping crystallize public opinion on major contentious issues.

Till date, we have covered events like Women Conclave of Aaina, Guest Lecture of Prayas Club, DOT Club Workshop, etc. We have extracted the required information and then presented it to our audience in the form of articles. Our

# MOVING MANNEQUINS



## The official fashion society of IBS Hyderabad

When one visualizes fashion, one thinks of spotlights, high heels, and flawless models. Anyone who has the luck of performing and representing at different platforms can affirm that such performances scream confidence and ooze glamour. However, underneath the makeup and costumes, there is simmer hours of rehearsals and meticulous conceptualizing, a fact that people are unaware of. Before preparing for the ramp, it's the dresses and props that are designed and this is not about randomly assorting an array of garments, instead, everything is made exclusively based on the theme.

We began our journey on 6th August by embracing our fellow juniors and expanding our family to 45 members. This year, Moving Mannequins stepped up its game by unveiling its new faces at the flagship event- MERAKI 1.0. With days of hardcore perseverance, Meraki 1.0 was a huge success. We also had the opportunity to represent at IIM Indore where we put up spectacular performances. Our very own fresh face backed the award for the 'BEST WALK' at the Vanity Fashion Show organized by IIM Indore. There is more to follow with BITS Goa, IMT Nagpur, IMT Hyderabad and SIBM Hyderabad will take its form this year.

From designing the garments to choreographing the moves of models, to walking the ramp and owning it, the members of the society are edified to perfect all aspects of fashion. With all this said and done, ramp walk is certainly not a cake walk and us being a fashion society know that all this is more than just a strut in stilettos.

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## Managers Without Borders

An E-Ngo in associated with IBS, Hyderabad

**On** 21st June 2017, " Career Orientation for juniors" was organized. More than 150 juniors attended this. Recruitment of batch 2019 started on 24th July 2017 with the first round and the final selection was done on 28th July 2018. 180 participants applied to the process. On 13th September 2017, introductory event GRENZENLOS was organized by batch 2019. It included three rounds with fillers and was attended by 100 students. The flagship event, E5 summit was organized from 15th December 2017 to 17th December 2017. The white paper presentation was done on 5E's. 40 people participated in this. MWB initiated the #ipledgetorecycle challenge from 22nd June to 28th June 2018 for juniors to create awareness about the need for proper disposal of waste. 42 students participated. On 18th July, plantation drive was organized in association with club Prakriti.

Fresher's event COMOVIVE started on 18th July and end on 19th July 2018. 26 students participated. Recruitment form released on 20th July 2018 for batch 2018 - 2020. More than 250 students applied.

### LIST OF LIVE PROJECT & ASSOCIATION

On 10th August 2017, Jio live project was commenced, 28 members participated in this project of increasing the retail base of Reliance Jio. MWB in association

with PEPSICO provided an opportunity to future entrepreneurs through "PepsiCo go" challenge which started on Jan 22, 2018, and 53 students participated in this. INTERNSHALA opportunity for the student of IBS where 18 students participated. Started providing client service to INFINITY UNISEX SALON from June 18th, 2018. On 4th July 2018, collaboration finalized with Admire for OYO. A Live project titled "student entrepreneur of the month" brought by MWB in association with BONUSAPP-MY SMART PRICE for batch 2020 on 24th July 2018 where 12 students participated.

### LIST OF GUEST LECTURES

On 29th June 2018, MWB organized a guest lecture by Dr. Srinivas Bandi, the vice president of Tech Mahindra on the topic " Implementation of ERP - SAP in different industries". 95 students attended it.



## NAZARIA

The official Photography Club of ICFAI Foundation for Higher Education

**Photography Walk** - Club Nazaria organized a Photography walk within the premises of the campus for the new and curious photographers. The walk helped the students interact and meet like-minded people, understand the basics of photography, and explore the campus in the best possible way.

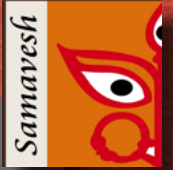
**Photography Workshop (Basics and Light room)** - Nazaria facilitated a photography workshop where the junior and senior team shared their knowledge and skills to help the other club members learn. The workshop revolved around the basics of photography and Light room.

**World Photography Day** – Nazaria celebrated World Photography Day by decorating the campus, putting up photo booths in the caterpillar and by putting up a small photography exhibition in the caterpillar itself. The small set up showcased photographs clicked by the club members. The event attracted a lot of attention and was enjoyed by the college students.

**Aurora (Introductory Event)** – Aurora was much more than just an introductory event. Nazaria organized a one-day event where people from entire IFHE participated and got themselves clicked.

Apart from these activities, team Nazaria collaborated and covered various other events organized by different clubs and won recognition in this field among their peers.

If the world is an art, Nazaria dedicates its time to witness every second of it.



## SAMAVESH

The official Cultural club of IBS Hyderabad

**This** club consists of artists, dancers, singers, anchors, and organizers and these five powerful arenas make one strong team, which has made it possible for this club to give terrific and the countless number of events that are still etched in people's hearts. We try to convey our art and message by conducting workshops, organizing events etc. Sanskriti is the flagship event of Samavesh that involves the participation of every community of the college. Some of our other events include the introductory event, Rakhi, welcoming Rangoli for freshers, food fest by Bengali community and lastly night to impress. Samavesh has a beautiful and monumental legacy and we wish to carry it forward.

During the hectic schedule of college and the urge to become a global citizen that encounters the world, Samavesh tries to keep the passion alive in our hearts. The time when our generation is retracting itself from culture Samavesh comes as a breath of fresh air and ignites hope and culture in young minds and we hope we can continue to do so forever and ever.

# PRAYAAS



The official Inter B school and Corporate Event Club of IBS Hyderabad

**It's** more than the face of IBS Hyderabad. It's the success that dwells in student's work which entices to value addition in their career.

As future MBA graduates, students always have certain dreams which are, at times not discovered. "Prayaas" the official inter B School and corporate relations club of IBS Hyderabad, with a mission to Dream, Discover and Develop, provides students with those opportunities to thrive those dreams. The club offers students to represent IBS Hyderabad at different B Schools and corporate events. Other than this, it also opens doors for future MBA graduates to gain knowledge through guest lectures and international conferences. The club has been awarded as the Face of IBS Hyderabad at Trishna 2017 and the members of the club have been the Campus Ambassadors to almost 400+ B - Schools in India. The club has its own case research wing – "SHODH". At Shodh, an individual is trained on how to felicitate a problem, gather information and study the solution and present in term of an article or a case study

The club has not only executed the events from top B Schools including IIM's but also internal events at IBS Hyderabad. Some of the external events done by Prayaas connecting different

B-schools and corporate till date are NMIMS Hyderabad - HallaBol Street Play, OPSTRUCT By SDA Bocconi, Indian Political Action Committee – NAF, IIM Bangalore- Eximius 2018, Hindustan Unilever -L.I.M.E, The Big Brand Theory - Marketing Case Challenge and Speed Mentorship Program. We also accomplished FLIP national-level challenge, IIM Ahmedabad - The Red Brick Summit, SIBM Hyderabad - Jail Break 3.0, IIM INDORE – Atharv Fest 2018 and many more. This year Prayaas organized a national level finance quiz "PECUNIA 1.0" and nearly 400 plus entries were received from all India. In the near future, the club will also implement events by IIM Lucknow and Kashipur, Sambalpur University and Reserve Bank of India. Prayaas is the only club that provides boardroom exposure to students. "C-Suite" - The Flagship Event of Prayaas brings up a boardroom challenge for students providing them with a real-time case study related to problems faced in the corporate world. Internal events of Prayaas are not something that makes an impression; the guest lectures, one by Dr. KushalShangvi – Head of Reliance Digital and the other by Mr. NinadKarpe – Director of Aptech and independent director of 19 other companies gave the students a very informative and enlightening session on the present day scenarios in the corporate arenas and also the introductory event of 2018 "Provare" was a huge success with 37 teams participating.

Prayaas provides with an open book to the corporate world. It is never the end at Prayaas. Here an individual is made corporate ready for anytime or any place.

# V.A.P.S



## The official Sports and Fitness Club of IBS Hyderabad

**The** new academic session brought along with it the spirit of enthusiasm and Team V.A.P.S, as proud as ever kick-started the year and here is a brief reflection of the same. It began with the “International Yoga Day” where proactive juniors participated in the early morning yoga session. “Comeinzo” followed, showcasing the junior v/s senior fever. “The Blue Band Challenge” was next, where the juniors were on a hunt quest, succeeded by “Comicathon”, the circuit of perseverance as part of the fresher’s week. We then welcomed our junior V.A.P.S team and “Derby Match” marked our first event as one big family. We entered August with Independence Day which was celebrated with “Azaadi Women’s Cricket Match”. The wind had the magic of the minds as it was time for, “The Striking Knights “where the players come together to play chess and carrom. Four sports, three days and over hundreds of participants, this summarises our next event “ Racq-Attack 5.0”. It was then finally time to make way for the game of love, football where 8 teams came along to put their heart and soul for “Vaps Super League 5.0“ ending the semester with a bang. The deafening crescendo of the Team, however, is here to stay!

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# XPRESSIONZ THEATRE SOCIETY



**This** quarter of 2018 has proved to be one splendid phase for the society's efforts to justify the vision and mission statements. IBS Hyderabad's club activities started with Xpressionz Theatre Society performing their Legacy Play- "IBS MERI JAAN" on 14th June 2018. We recruited the new team from the batch of 2018-19 after a rigorous process that went on from 21st June – 24th June 2018. Out of 120 participants, 23 were selected to take the legacy forward. This year is indeed a special one as it is the tenth-year anniversary of the society's foundation. Xpressionz started its 10 years of celebrations by announcing a Special Play "TAMASHA" on 25th June 2018. "TAMASHA" was performed on 5th July 2018 which revolved around the media manipulation for better TRP, also the new team recruits were introduced to the college audience post the performance.

Xpressionz Theatre Society put forward its rounds in Fresher's Resurrection 2018 in the form of "DRAMBEATS" and "PHATA POSTER NIKLA HERO". We also performed on the final day of Fresher's week, adding on to the entertainment of IBS folks. The play was fun sided portraying the fresher's theme-based comic-con characters with a twist in the tale. Xpressionz Theatre Society in collaboration with club Admire performed on their induction program on 25th July 2018. Junior's introductory play, "AAR YA PAAR" was performed on the theme

of an important social topic addiction on 1st August 2018. A fun event, "AA DEKHE ZARA" was introduced to the students of IBS Hyderabad where many movie enthusiasts participated on 20th August 2018.

**Connections**

**October 2018**

**IBS**

**HYDERABAD**

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ICFAI Business School (IBS-Hyderabad) is a constituent of ICFAI  
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