

**IBS**

HYDERABAD



# CONNECTIONS

ALUMNI MAGAZINE  
IBS HYDERABAD



## GURUDAKSHINA

ALUMNI ARTICLE

FACULTY ARTICLE

**VOLUME 12**  
**EDITION 14**  
**JUNE 2019**

STUDENT ARTICLE

RAINBOW CONNECTION

Chief Advisor

Ms. Anusha Jha

E-mail : anushajha9595@gmail.com

Editor-In-Chief:

Ms. Parnika Srivastava

E-mail : parnika.srivastava1020@gmail.com

Co-Editor:

Ms. Nidhi Pawa

E-mail: pahwa.nidhi11@gmail.com

IT Head:

Mr. Ravi Khetan

E-mail: ravikhtn18@gmail.com

Designing Head:

Mr. Harshit

E-mail: guptaharshit0496@gmail.com

Co-Designing Head:

Ms. Urvashi Arya

E-mail: urvarya@gmail.com

Designing Team

Mr. Harsh Kukreja

Ms. Simran Kapoor

Contribution:

Team ARC





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SUMMIT

THE SUPER ALUMNI MEET





## Message from the Editor In Chief

If I waited till I felt like writing, I'd never write at all" was the phrase which started my love affair with writing. It all started last year when we joined Alumni Relations Cell exploring our own capabilities. Writing came up to me unannounced. The journey from the very first dabbler article to this editor's note was surprisingly very unwrinkled. And now writing for me is not something pompous or rhetorical, it's just heartfelt thoughts expressed through fingers. Connections Magazine has always been a platform to voice the words of bright and diligent students as well as for the esteemed brand ambassadors of the institute to enunciate their viewpoints and share their first-hand experiences in order to reach out to the current students enhancing their competencies. Connections Volume 12 edition 14 is an amalgamation of some intriguing pieces of work. Some inspiring you with their experiences, some showcasing their exhilarating achievements, some who have set off to their paths of glory and some unhappy yet galvanizing issues against the system. This would not have been possible without the whole Team ARC who worked together as a big joint family, in which each and every person have made a significant contribution, facing struggles at different levels – some bigger and some harder than others. So, a big cheers to the Team!! It has been an extremely thrilling time, as I have learnt so much in this journey. I hereby invite all the readers to feast their eyes and warm their soul with this delightful edition.

Wish you all a blissful reading experience!!





## Message from the Co-Editor

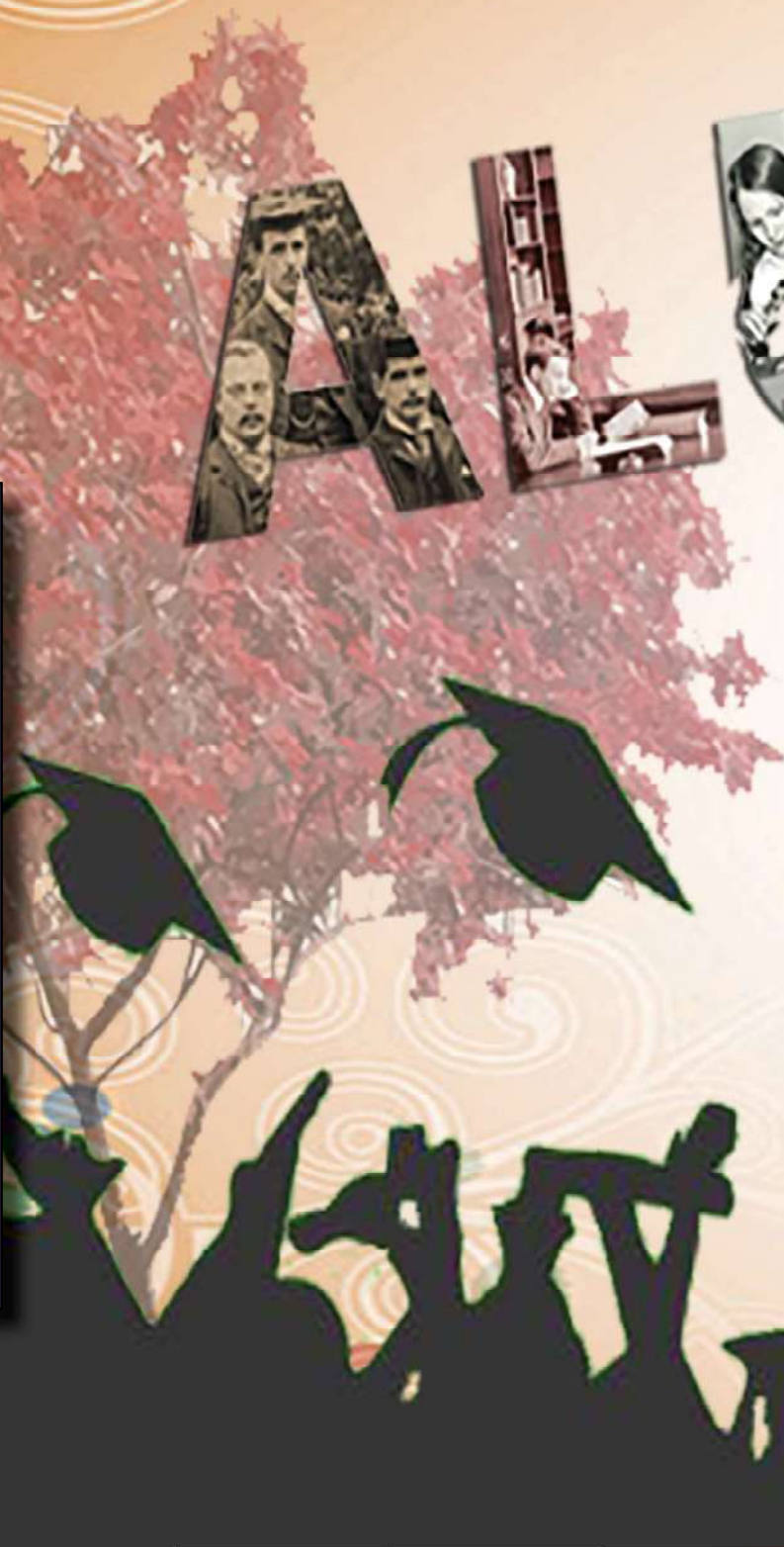
Now it is the era of change .It is one thing that is constant till now that guarantees the end of another academic year once again. The beginning of the academic year is at its heart, a fantasy of newness and clean slates of all the chance to do things differently. The past year has been a roller coaster ride with several ups and downs, but having said that, it now feels as though it all got over in the single blink of an eye. It seems like just yesterday that we came to the sprawling campus of IBS Hyderabad. All the clubs and the cells have given their best foot forward and in the year 2018 witnessed bigger and bolder versions of the most hyped college event like “Nostalgia” that tries to bind together each and every aspect of our very own “IBS family”. Isn’t rightly said, “A flower makes no garland. “Thus this Magazine is the outcome of the all the efforts put forward with the aim of giving a small tribute to our “Alma Mater”. This edition of connection takes a look at various student activities and tries to capture the aura of the college and alumni experience .With every new edition of the magazine, we have tried our level best to bring in a new flavor to the different stories, events, experiences and the adventures. On an ending note, we would like to thank our seniors for their unconditional support and guidance. With the same great warmth and humility, that we now welcome the new MBA Batch of 2019 as our newest set of alumni.

Go ahead and Have a look!!! Happy Reading ...

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# ALUMNI

## ARTIC





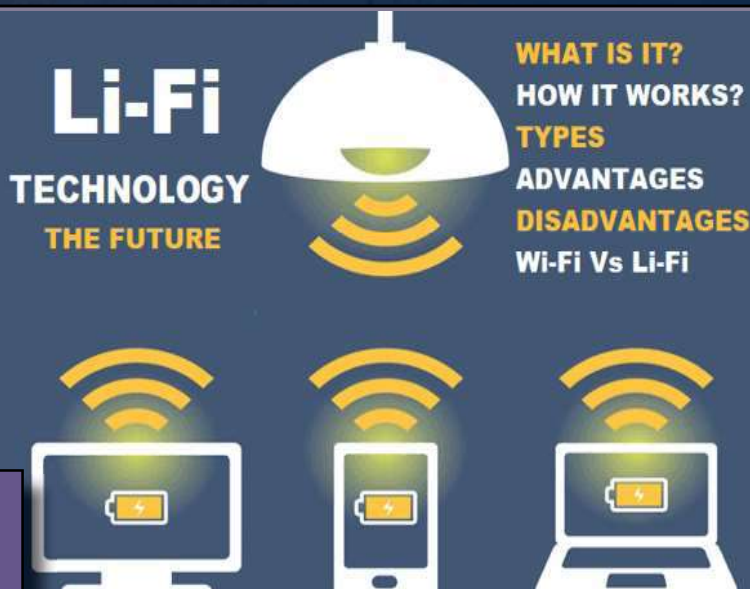


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# HEY HOW ABOUT CATCH ME

## IF YOU CAN ?



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In the world of innovation one thing that drives the whole ecosystem is the speed of data transfer. A server down for a day or a breakdown brings life to a stop for time being. To channelize this, advent of Li-Fi is a milestone event which soon to affect our lives in coming years. Business minds are the key influencers for this. Li-Fi stands for Light Fidelity and is a Visible Light Communications (VLC) system which runs wireless communications that travel at very high speeds. With Li-Fi, your light bulb is essentially your router. It uses common household LED light bulbs to enable data transfer, boasting speeds of up to 224 gigabits per second.

The term Li-Fi was coined by University of Edinburgh Professor Harald Haas during a TED Talk in 2011. Haas envisioned light bulbs that could act as wireless routers. Subsequently, in 2012 after four years of research, Haas set up company pureLiFi with the aim 'to be the

world leader in Visible Light Communications technology'.

Household LED light bulbs could easily be converted into Li-Fi transmitters, providing Internet users with more efficient connections. Fitting a small microchip to every potential illumination device, would combine two basic functionalities namely illumination and wireless data transmission. It is also worth mentioning that the speed at which these LEDs flicker in order to relay data is too fast for the human eye to perceive, so users will not have to worry about annoying flashes in their ambient light. The technology has now been deployed in real-life situations for the first time, thanks to the work of Estonian start-up Velmenni, which has begun trialing Li-Fi in offices and other industrial settings in Tallinn.

### Li-fi the key to 5G

LiFi is a mobile wireless technology that uses light rather than radio frequencies to transmit data. The technology is supported by a global ecosystem of companies driving the adoption of LiFi, the next generation of wireless that is ready for seamless integration into the 5G core. LiFi is a wireless technology holds the key to solving challenges faced by 5G. LiFi can transmit at multiple gigabits, is more reliable, virtually interference free and uniquely more secure than radio technology such as Wi-Fi or cellular. Light Emitting Diodes (LEDs) are used in different areas of everyday life. The advantage of this device is that in addition to their lightening capabilities, it can be used for data transmissions as well.





### ***Advantages of Li-Fi***

With Li-Fi, information hitches a ride along a spectrum of visible light. Light-emitting diode (LED) bulbs, transmit data when they are switched on and off so rapidly in nano-seconds, that the human eye cannot see it. This data is registered by special equipment, making it possible to provide wireless Internet connectivity at a current experimental speed up to 10 Gbps, which is estimated to be 250 times faster than 'superfast' broadband. The vast availability of LED light bulbs will drive the future ubiquity of connectivity even in places where Wi-Fi fails-on an airplane and in submarines, for example.

Another advantage of Li-Fi is zero electromagnetic interference, allowing connectivity even in areas where Wi-Fi isn't accepted hospitals and nuclear plants among others. In addition, Li-Fi offers better data defense as light waves can't pass through walls, making it impossible to hack any internal systems in high-security buildings.

### **Future of Li-Fi**

Harold Haas from the University of Edinburgh, who first demonstrated Li-Fi to the world, envisioned turning light bulbs into super-speed broadband wireless Internet systems. As Li-Fi becomes more commercialized, it will usher in an era of incredible business opportunities, such as allowing telecom service providers to reach out to a wider customer base. We can look forward to broader accessibility with Li-Fi Cloud. Smartphones will soon be able to download traffic information from traffic lights or a program guide from a television. This is the tip of the iceberg. In the future, shops will transmit advertisements to your phone as you pass by and bus schedule changes will be transmitted to a screen at the stop. Smarter home appliances that talk machine-to-machine (M2M) are already being extensively researched, where LED lights on electronics function as Li-Fi access points. In fact, the Li-Fi industry is set to become a \$6 billion industry by 2022.

**SANYAM JAIN**

**“DATA THROUGH LIGHT A NEW ERA ARRIVING”**



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# GURUDAKSHINA

**I**t was a warm Thursday afternoon; students were entering the brightly lit lecture theatre, LT-D and occupying their respective seats. Everyone felt slightly droopy after the lunch. An old clock emblazoned above the entrance door of the lecture theatre; the class was scheduled at 1:45 PM. Some students were murmuring, a couple of them were flipping through the pages of their books and some were utilizing the time to take a quick power nap. Suddenly the murmuring ceased, everyone came to an alert position, the professor had entered the classroom. He was around forty years of age, with hair neatly parted, medium built, wore a tucked striped light blue shirt and had positioned one pen in his front pocket.

“Welcome everyone to the first class of Marketing Management. I am Dr. Mukesh Mishra, I have a professional experience of 12 years, I started my journey in 2004 and worked in the sales management function of various companies like ICICI Home Finance, Nestle India Limited, Hindustan Unilever Limited, PepsiCo India Holding Pvt. Ltd and Dabur India Limited for four years. After spending enough time in FMCG sector, I decided to teach Marketing Management, Sales and distribution Management and Brand Management,” he said animatedly.

This was my first interaction with my mentor. His classes had a profound effect on me, every word spoken by him made sense to me, his voice had a deep conviction and an unshakeable resolve. With each passing class, my interest in Marketing Management soared. I became more and more attentive in class, as he used to take a question break after teaching every single concept. To my surprise, I could easily recall all the important terms, small case studies and concepts even after weeks, I later realized that this was possible because of his unique way of teaching us i.e. by quoting examples from his own field experience. The examples not only helped me in memorizing the theories but also aroused in me a fresh hope, vitality and courage to advance boldly in life. Case study analysis was one of the most significant components in his class. Before this, I never knew what it actually means to examine a case study or go in depths of something, never did I make any special effort to understand the essence or relate the marketing concept with the case study, for me it was just like reading a story which may either be a success or a failure. But the first case study on Kellogg’s changed my approach forever. I started making sense out of the statistics and graphs presented in the case study. I would watch videos showing the journey of the particular brand so as to understand the background, mission and vision of the company and reasons for failure and success of the company. Even though I couldn’t answer many a times in lectures, I never gave up. Slowly and gradually I reached a stage wherein I understood the underlying marketing concept in the case study. This enhanced my learning and boosted my confidence to participate more in class discussions. I made my first breakthrough in Sir’s class when I presented an analysis on micro and macro factors affecting Patanjali, that day Sir called me in the cabin and appreciated my efforts and asked me whether I was aware that I possess excellent teaching skills. I felt empowered, there was someone who believed in my abilities, who could see the hidden virtuosity when no one else did.

I saw a brave and enthusiastic mentor in him, whose actions had a powerful impact, inspiring others in a ripple effect and opening new horizons. His constant smile used to put students at ease and open the doors to friendly discussion.

It was the month of December; several companies were coming for internships. Like every other student, I dreamt of associating with a big brand which offers an interesting profile and a lot of opportunities for growth. I started preparing wholeheartedly for aptitude, group discussions and personal interview. After facing rejections in 9 companies, I got internship in Amul. The profile offered was of Business development. I had to sign and give my consent for the company the next day. Though happy regarding this development, I felt drained, my mind was racing back to the interview I had given 2 days back for a company which offered health services, it was the best interview till now and I was rejected due to a difference of 1 mark. I felt underconfident and defeated. Suddenly, I heard someone calling from back, she told me that Mukesh Sir has congratulated me. I smiled back and went straight to his cabin. He sensed the turbulence in me and asked me what was troubling me? I shared with him that I felt, people underestimate me because of my soft voice, and I believe this is the prime reason for my rejection. Upon hearing this, he just told me to change my perception, he told me that my voice is my strength and not a sign of weakness, being polite and revering another person is an art which is difficult to master. His words instilled a fresh wave of hope in my heart, I renewed my determination and vowed to myself to do my best at internship and never consider my voice as my weakness. The next 3 months were the best months of my 2 years of MBA course. I applied every-

thing I had learned in class on field. I surveyed 120 hotels, restaurants and cafeteria in West Delhi, I interacted with numerous purchase officers, chefs and owners. These interactions uplifted my confidence, I realized my way of speaking helped in striking a chord with others and as sir said it was my strength, not weakness. Even after getting rejected at many places, I was unperturbed as earlier rejections at campus had made me strong, instead I would devise a new strategy after each rejection and approach the customer in a new way. Mukesh Sir's line, "You have to win when on field" kept ringing in my ears until I achieved a breakthrough. After the 3-months internship, everyone was ready to embark on a brand-new journey, yes, it was the most crucial year, placement year. But I was not at all focused, I spent all my time working ceaselessly for cell and club activities. And then one day, sir called me, I turned pale, I knew I was at fault, I was forgetting the purpose of this MBA course. He showed me the mirror of reality. Those 20 mins shook me completely. That day, when I came back to my hostel room, I went into deep introspection, took out a piece of paper and made a time table. I started by revising the basics of Marketing. I decided to strike a balance between studies, placement preparation and extra-curricular activities. I exerted myself to the best of my abilities. I was getting back to track. I regularly practiced aptitude, honed my group discussion and interview skills. But still, the path seemed ambiguous, I knew I wanted to get into sales but was unaware which company I should target, so I went back to my mentor for guidance. He discussed in detail about all the companies which come for campus placement and the profile which they offer. He told me to



think about Banking industry. To get more clarity, he suggested me to do research papers on effective sales performance in banking industry related to various factors. I started working on these 3 papers, in the process, I visited banks and involved in discussions on several topics with branch managers, relationship managers etc. During the course of the research, I felt this is the right industry for me to start with and I should target HDFC bank. Finally, the day arrived, 12th September, 2018, HDFC bank came for campus placement. After clearing the 2 stages i.e. aptitude and group discussion, the final moment had come, my heart was beating profusely, I wanted to make my mentor proud. I gave the interview with my whole being, describing the three research papers I had done, the interview continued for 20 mins. I came out and called Sir, shared with him each detail of the day, he gave me his blessings and we waited for the results. Finally, at 8:40 PM, the results were announced, I saw my friends running towards me. Moments later, I realized I was placed, yes, in my dream company. My heart was full of gratitude for my mentor, I was in tears, I could never thank him enough for that day. Lastly, Mukesh Sir was not only a lecturer but a friend, guide and philosopher for me. Whenever I got lost in the sea of life, he emerged as the lighthouse who could always guide me to the lost shore. I do not know how to express my gratitude towards him but if my life today has a fragrance, I owe it to **Dr. Mukesh Mishra**



"A teacher is never a giver of truth. He is a guide, a pointer to the truth that each student must find for himself "

**Aanchal Sharma**  
**Batch: 2017-2019**





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# Events







# RESONANCE

Change is an inevitable part of life as we know it, and when we speak of skills its is changing with upcoming technologies and changing industrial requirements. So, there is a constant need to have this change academically. Keeping this in mind Alumni Relations Cell is proudly introduced a new event “Resonance 2k19”. It was an insightful evening where we provided a platform to our very own professors and the Alumni to engage in the conversation in order to a void the rift between the courses offered by ICFAI University and the corporate world & requirement. The agenda was to help our alma mater, ICFAI Business School enhance its curriculum in a way which is relevant in today & world. The event started with the auspicious lamp lightning ceremony by our respected director Prof. S. Venkata Sesiah, our Dean Prof. Shylajan, Our mentor Prof. Mahesh Kumar Soma. The evening proceeded with some enlightening and informative words by our honourable director Prof. S. Venkata Sesiah, the wherein the tremendous need for skills in the workforce and also points out many gaps in education system’s ability to drive these skills was discussed and also how ICFAI Business School aims at aligning its curriculum to fill this gap through its excellent academic delivery, globally accepted programs and great opportunities for all-round development for its students. The discussion was taken forward by some of the esteemed alumni guests present there. In order to have a fruitful discussion amongst the faculty members and the alumni guests skilful in their respective area of interest, the event hall was divided into 6 broad departments i.e. Finance, Marketing, Operations, Human Resource, Economics and Soft skills. The evening persisted with the valuable interaction to help IBS move towards flourishing. The guests were requested to fill the feedback form so that the valuable ideas and viewpoints could be taken with us. It was indeed an evening full of intellectually fresh ideas. We were glad and illuminated with all the valuable views and reviews given by our respected guests. Alumni Relations Cell is looking forward to hosting such an event to vide themselves and ICFAI Business School a well-informed outlook towards education.





IBS  
HYDERABAD

*Alumni Relations Cell*  
Presents

*Resonance*

Taj Krishna  
Grand Ballroom

April 20<sup>th</sup> 2019 | 6:30 P.M.

Event covered by  
**NAZARIA**



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# RAINBOW CONNECTION

Humsafar 25 years of pride

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**COVERED BY:  
MS. ANUSHA JHA**

**I**t's been 72 years since our country became free. Free from the shackles that the British confined us with. Free from the oppression that took our identity away. It's been 72 years since we found solace in our own freedom and yet it seems that nothing has changed as such. We live in a free, independent India where the forces of oppression still exist. There are people who are living their lives in confined rooms because even a slight hope of independence can turn catastrophic for them. People who believe that constitution gives them the freedom to love anyone regardless of what the gender of their better half is, the homosexuals.

Homosexuality has always been a topic of discussion in the Indian society from ancient times to modern times. The difference is in the ancient times it was viewed as the structure of love, a pillar of freedom. In modern era, or should I say not so modern era, the same term is viewed as something that is unnatural. Some even go on calling it a crime against humanity. People say that it is against Indian religions. People who don't know that homosexuality has been a part of religious writings since a very long time. We have seen people being beaten up, harassed and even killed by the so-called protectors of humanity because they chose to love people of same gender. The same people fail to understand that

oppressing the forces of love is itself a crime against humanity. Within Indian families, school and college "coming out of the closet" is still a struggle. The rights of the LGBTQ are subject to constant discussions and heated debates on television and online, with many accepting and fighting for the community's rights. Far away from the heated debates, marches and discussions there is still a part in our Indian society that perceives homosexuality as "unnatural". From babas prescribing medics to family sanctioned corrective rapes India still a homophobic nation. And these acts have ruined lives of so many brilliant people did nothing but attempted to change the world for good, to bring peace for all.

Remember the genius mathematician Alan Turing? A homosexual guy that saved the lives of millions of people just by using his intelligence. The good thing is that nobody in the military knew about the secret he was trying to hide and I believe it was because of this reason itself that so many lives were saved because these protectors of humanity would have never let him to the right thing. And he did pay for his sexual orientation. The country he served turned him into a miserable, lonely man because they could not accept what he was. The young man died, leaving a mark of victory in the history of his country and a mark of shame in the books of humanity.







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# “The stronger the roots of a tree, the bigger it will grow and longer it will last.”

All of us appreciate the benefits of alumni networks and would be ready to acknowledge that their contribution to any Institution are of great significance. Generally speaking all Alumni networks create and maintain the connection among the alumni and between alumni and the Institution. But the problem is how you create more connections or engagements and sustain them as the bond weakens as the Alumni gets caught up in career and life. So evaluating the current mechanism of creating that connection, we can see that existing social media platforms can be used to fulfill the objectives. So, it could be humble email, or an email group to something more millennial inspired like Instagram account and Facebook groups, chats or LinkedIn groups. Of course, there are serious limitations associated with this mechanism. One, your social network hosted network is part of a larger network hence the specific needs are not addressed. Two, since the network is enormously large, so the messages tend to remain unnoticed by the audience or the host. There is of course an algorithmic bias against non-paid messages on all social media platforms, so if it is not paid promotions, social media platforms would not originally push that message to all the stakeholders. Hence, using current social media platforms seems to be a little flawed idea. Three, all these messages are from campus (institution) to its alumni i.e. from one to many. So one institution will broadcast the message to all the people who might be following the social media handles. But the problem with this mechanism is that there is very less feedback about that message itself. Also the alumni are also interested in alumni to alumni connect than only the institutional message. This exchange is going to be non-existent unless all the alumni come to our social media handles and start interacting there. Again because of the very nature of these algorithms the social media sites will not promote it actively or aggressively hence, the messages tend to get lost in all the social media feeds as alumni might already be following hundreds of pages. But at the same time, in today's time when physical distance has increased, there is no way that we could do away with online social networks. So, it basically brings us to the conclusion that we need a social network but which is private. A quick glance over the available options would demonstrate that there are a lot of platform applications which are coming up which are mostly in terms of community management. This is also where we can draw a lesson because we are talking about ICFAI community here. What we

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are also missing out in a regular social media platform is a directory not only between alumni and institutions but also a directory which could be used between alumni. Because if that network could be strengthened then their connect with the institution also strengthens. Even the events that alumni cell host for alumni wherein they meet personally, the pre and post-event experience for the alumni also holds importance to strengthen the bond. Before they come for the event the private online social platform could be used for creating a buzz or expectation about the program among the alumni. Also, post the event a follow up should be done to see what value do we derive out of it. So if we are to do all this, we should create our own private platform which would connect Institution, current students and the alumni. We could also assign roles within that which would define the rights of the students and the alumni in the private network to avoid the risk of spamming.

So, in my opinion private network should be the way forward in which we could plug in another social networks as well. This would take care of a lot of pain points including privacy issue and information going unnoticed. It could have a better user interface depending on our needs. So, we could use it to classify the interest of students, the alumni network and institution. ICFAI Business School being a large community also needs smaller communities within and in fact if we have the private network we could cater to the needs of those smaller communities including all the member of a certain club or certain batch coming together. This would create a better bonding between the alumni and they would use the private network much more and that could be useful for the institution in the end.

To conclude, I would recommend to leverage the power of platform to bring all stakeholders including alumni, institution and some students through "Alumni Connect" - a private online social platform.



# SHAIENDRA BISHT

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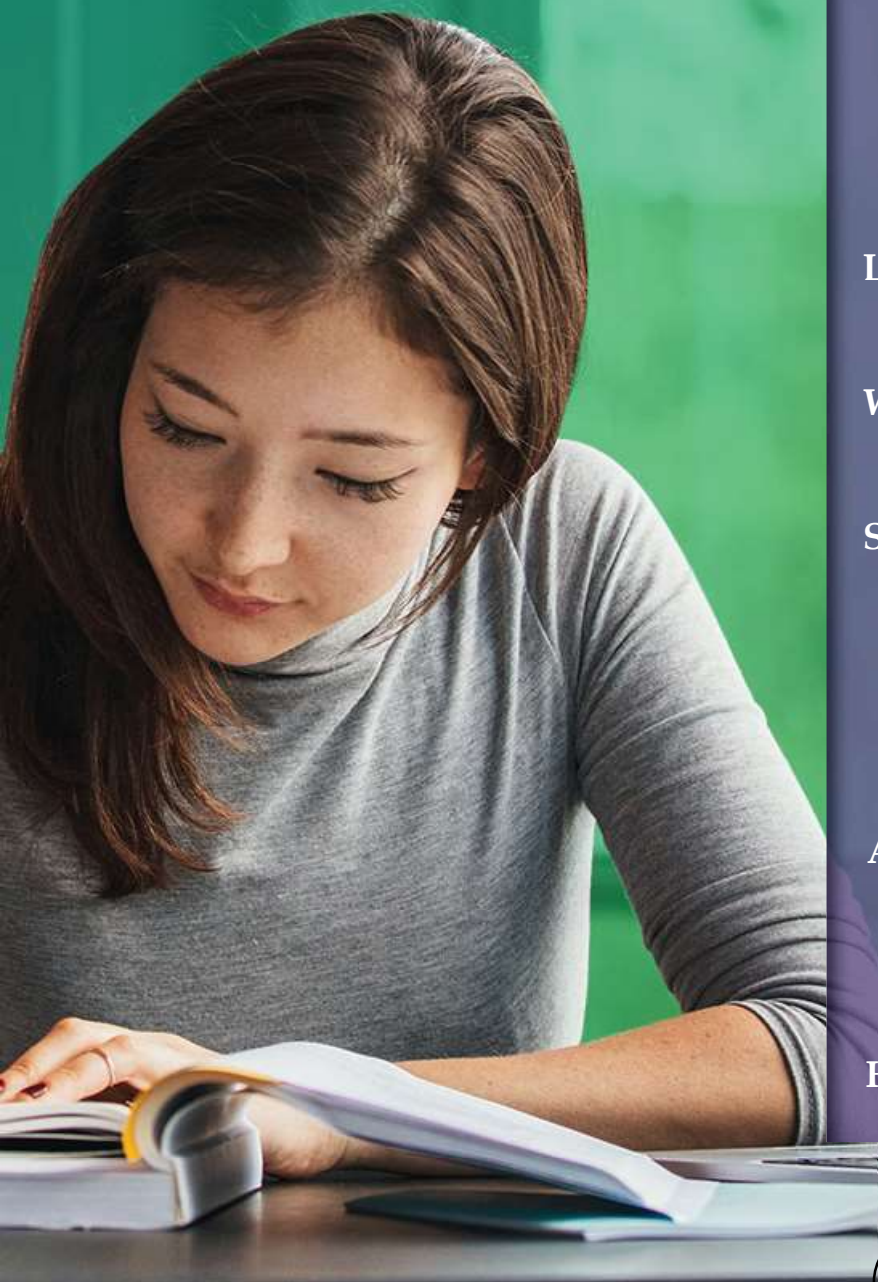
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# Student Articles





# Silence- The Resultant Hell



It continuously kept going  
It didn't stop for years.  
She desperately wanted to tell,  
But her words fell silent in our ears.

She was a victim to the silence  
Fighting alone in the dark.  
Learning a hard lesson day and night.  
Distrust left an intricate mark.

When she felt that she had nobody  
else,  
Loneliness held her hand.  
She was trapped within a world of  
thought  
That no one could understand.

Our silence roaring in her head  
The only okay that she needed.  
Her outcries muted by our apathy  
As she lay in her own tears, defeated.

Succumbing to his desires,  
She has become an emptied shell.  
Speaking up got her nowhere,  
Her subsequent silence gave her hell.

Nidhi Pahwa  
(Batch of 2018-20)



## The Great Indian Edu-cage-ment System

*For* those of you who are wondering about the bewildering title, let me assure you that I have tried my best to justify the said nomenclature if you stick around and read till the end. Let me start with an old folklore, a sage hired a boatman to get to the other side of the sea. The very learned sage starts quoting and boasting about the scriptures and books that he has read. He poses several questions to the boatman from those scriptures. And boatman being a mere boatman, being unable to answer consoles himself with just the knowledge he has about the sea and the waters in it. After sometime the boat enters the troubled waters, the sky and the water below starts to tremble hinting a clear sign of storm.....

I deliberately want to end the story here by letting you decide who would have actually managed to survive the storm. This story is mildly analogous to the recent fire accident that happened in Surat & coaching center. Out of respect for the dead and my sympathy towards the families of the deceased, I will not comment on the then panic-stricken students jumping out of the building to escape the fire. But I would surely comment on the foolish act of the spectators who were yelling at them to jump off. The building owners who didn't mention about the top floor which caught fire in their permit without a

assumed to be true more than the actual facts. More than 80% of our youth is watching entertainment videos using the internet instead of using the internet to enhance their knowledge. Let's assume this as a cancer and understand what all areas of the body that is our nation it has effected and what can we do before it



fire escape along with the authorities who approved the same. The ladder vehicle which took 45 minutes to reach the accident site. The Coaching Institute which didn't even keep a fire extinguisher. They all are the prodigies of a crime without intent. This is a fight between skill acquiring process versus knowledge infusing process, and the collateral damage is the future of our youngsters. And all this at an age where WhatsApp forwards are



# ector Needs A Rereook

is too late. According to a report called as Annual Status of Education Report of the previous of 2017

1. Only 17% Indians seeking jobs are employable.
2. Nationals of Zimbabwe are more employable than Indians, a country whose GDP is much lower than that of ours.
3. Between 14 yrs. to 18 yrs. of age, the percentage of teenagers enrolling themselves in schools drops down from 70% to 60%. The top most reason being repeated failures. There was another study conducted by an IES, Sagar Dodeja, according to the facts from his study.
4. 80% of the 18 years old in this country, around 80% have smartphone with 4G connection.
5. But 42% of those students cannot point to the state in which they live on a map of India.
6. In this study, the following picture was shown to the respondent students, a surprisingly high number of students didn't even notice the total on the first shop and they blindly went for the second shop with offer. This lack of logic among our young students is shocking on many levels.

Now a part of you must be thinking that we, the Indians, just don't have the caliber to take over the world, our brains have not evolved like that of Israelites, Englishmen and Americans. I am very sure people like Mr. Pichai and Mr. Nadela would humbly disagree. However, except Information Technology and IT-enabled services, India's performance in the services sector is abysmal. Steve Wozniak, the co-founder of ap-


ple once said on an international forum that India lacks creativity because everybody is pushed in a single kind of mould to produce an expected and structured end product. Renowned corporate tycoon like Anand Mahindra agreed on this. This "Chalk and Talk" system of imparting education just propagates the process of mugging up facts only and only to barf it out during the exams. Ah! Exams! If you have happened to catch the new flick "Why Cheat India" you would be aware of how people run after clearing the exams having little or no worry about the knowledge gained at the end of the day. Because these exams fetch you degrees which can fetch you job. Please note, I have used the word in my last sentence, and the uncertainty that word holds takes the life of 1 student every hour in our country, a country of gurukuls, country of knowledge of culture, tradition and mesmerizing history, a country where the & are worshipped next to gods. Or should I say, used to be worshipped as gods. This education system has given rise to violent segments of citizens who are not ready for dialogue, but always ready to troll the people who beg to disagree with them in opinions and beliefs. This has also given rise to the Coaching Class and private tuitions which drain the parents' money because the teachers in the schools have got through clearing exams & without having any knowledge of psychology of students or any relevant experience for that matter.



# EDUCATION A NEW WAY

Now, let me get a personal with all you readers. Remember the last exam you wrote, many of you might be thinking I am about to sound like Rancho from 3 Idiots. Yes, strap on, because it's going to get filmy. We all studied for the exams simply in order to pass and acquiring the related skills was least concern. Even some of our teachers give up at our begging of important question and it's all exam-oriented after that. And then you often ended up asking questions like when in the world and how would I use the differentiation of sine of an angle in a triangle? Can I use it to impress a girl or to make a presentation for my boss? Would I be using shape of amoeba and cell organelles for my start up? You studied all that because you had no choice. After 10th class you had just three options, Science Math and Commerce. What if someone wanted to pursue Music fulltime? What if someone wanted to learn cooking? What if there were students who wanted to become great pole vaulters and chess grandmasters?

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Taking a purchase decision			
Shop 1		Shop 2	
Rate list		Rate list	
Name of book	Price	Name of book	Price
Science	₹ 50	Science	<b>Special Offer!!</b> Set of 5 books for  <b>₹ 299</b> Only
Math	₹ 80	Math	
Hindi	₹ 30	Hindi	
English	₹ 70	English	
History	₹ 40	History	



And this is when some gather courage and break open the cage and fly away after their high school or graduation. Resulting in a process called Brain Drain. Some of you might object this by saying Brain Drain is used erroneously here. But to them I say, Brain Drain doesn't just happen when it comes to employment abroad, it also happens for education. I studied engineering in a class of 80 students, 25 out of which are doing meagre or more than okay jobs in US and Europe. But they are quite satisfied because of the experience that they are gaining right now in their work-while-you-study environment, chances are that this experience is going to take them far ahead of a simpleton like me. And these questions take us back to the title of this article i.e. Indian "Edu-cage-ment" system. Indian Education system is a large cage, a prison if you will. Exams and pillars of misconception towards various subjects and arts are the prison bars that have trapped our kids inside of. Engineering, Medicine, Law and Management are stereotyped superior streams. Music, cooking, sports are pushed apart by our society and people in government. If these are really superior, Nat Geo and Discovery Channel had more subscribers than T-Series. Bill Nye The Science Guy would have had more likes on his videos than Arjit Singh or Bhuvan Bam. AIB, The Viral Fever, Mary Kom, Sachin Tendulkar are the living examples of other arts and streams that have successfully caught on even without the help or push from the government. India spends 4% of its GDP on education against the internationally accepted target of 6%. And great

reforms have been made like under Right to Education Act, in 2009, government introduced NDP (No Detention Policy) and CCE (Continuous and comprehensive evaluation). Let's break this down briefly. Till Class 8th, there will not be any exams, there can be small tests every month or so and based on class participation and performance in those exams, you will be simply issued a grade (like A, B, C etc.) but you will not be declared failed for any class. Now the result from this implementation was the decrease in dropouts after 10th class. This was a surprisingly fascinating result, as just like many of you, great economists and educationists thought that this would deter the kid; exam-giving capabilities. It also resulted in the increase in the overall percentage of students passing Class 10th. Our new Government has education in its priority list and the first draft of policy has already submitted. Money from the GDP alone is not enough. It is also the mindset of the "janta janardan" that needs a shift. A young and fresh thinking mind like ours, should debate and argue to break the stereotypes of fancy degrees over art, sport and education.



--- SNEHIL SUNNY ---  
Batch 2018-20



# Our Family

A CIRCLE OF STRENGTH,  
FOUNDED ON FAITH...JOINED IN LOVE



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Dontanapally, Shankarpalli Road

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