

Workshop on Entrepreneurship Development Phases Session II - Opportunity Identification and Ideation



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Resource Person

- *Innovation Coach and Design Thinking Practitioner.*
- *Founder – The Innovators' Garage and The Hilltop Ventures.*
- *Ex-Innovation Manager at Mahindra and Mahindra Ltd.*
- *Mentored 550+ Engineers & Managers; mentor to various Startups.*
- *MBA in Innovations & Entrepreneurship.*



27 Nov., 2020
6:30 p.m.

**Participants
who attend all the
three sessions will
receive an e-certificate.**

Key Takeaways

- Identify Scope of Innovation in any chosen Industry
- Understand the Ideation Process
- Conceptualize Invaluable Product Ideas

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