

## Expert Webinar on Foundations of Entrepreneurial Thinking



### Prof. Anusha Sirigiri Speaker

- Assistant Professor in the Entrepreneurship area at ISB Hyderabad.
- Research and teaching interest in Entrepreneurship, Strategic Management, Strategic Human Capital.
- Prof. Anusha received her Ph.D. in Business Administration and Management from Bocconi University, Italy.
- She was a Post-Doctoral Research Fellow at The Tuck School of Business at Dartmouth.
- Prof. Anusha has a Dual Degree B.E (Hons.) Mechanical Engineering & M.Sc. (Hons.) Economics from Birla Institute of Technology & Science (BITS), Pilani, India.



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### Key Takeaways

- Recognizing your opportunities
- Role of your startup narrative
- Attempt at simple valuation

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