IBS BUSINESS SCHOOL

MWB | MANAGERS WITHOUT BORDERS

IBS HYDERABAD STUDENT CHAPTER

Annual Chapter Report

YEAR 2024-25

Navigating MWB Excellence

Faculty Mentor: Mrs. Madhavi Garikaparthi

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1.ICFAI BUSINESS SCHOOL, HYDERABAD



IBS Hyderabad (Faculty of Management Studies) is a constituent of the ICFAI Foundation for Higher Education, which is declared to be a Deemed-to-be-university under Section 3 of UGC Act. 1956. IBS offers high-quality programs in different areas of management to a cross-section of students, executives, and professionals across India. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy, and publications.

IBS seeks to provide a high-quality learning experience, in an adaptive environment, with a focus on relevance, rigor and research. The mission of IBS is to develop ethically grounded professional managers who can add value to the organizations and communities to which they belong.

Vision

Our vision is to develop lifelong resources for the industry by integrating teaching, research, institution building, knowledge sharing, and community development (coined as IBS TRICK).

Mission

ICFAI Business School aims to nurture future business leaders through imparting high-quality case - based teaching, research, and practical training that meets industry expectations, its mission is to foster a passion for innovative thinking and applied research using modern means of technology and ethical standards.

2. Managers Without Borders

"Managers Without Borders – India" (MWB) is a youth-driven NGO focused on bridging gaps in nation-building. Affiliated with NYSK and recognized by the UN, MWB aims to integrate venture capitalists, promote social entrepreneurship, and provide a national platform for business ideas. Known for initiatives like the "Pledge to Recycle" campaign and a Guinness World Record attempt, MWB is the Official Student Chapter of IBS Hyderabad, emphasizing research in finance and marketing, CSR, and SSR activities. The flagship event, E-Summit, fosters holistic development through research paper submissions and internships.

MWB Student Chapter operates through various verticals, including RAW Finance, RAW Marketing, HR, Events, PR, Operations, Digital, Content, E5, and Catalyst. Each vertical focuses on specific areas to enhance members' managerial skills and contribute to the organization's holistic development.The Managers Without Borders (MWB) Chapter has been instrumental in molding the future leaders of the managerial landscape. The heart of the MWB IBS Chapter lies within the Research and Analysis Wing (RAW). Our research predominantly focuses on Finance and Marketing, aligning with the E5 concept (Energy, Economy, Environment, Employment, and Entrepreneurship). RAW extends its reach to Analytics, Operations, and Human Resources domains. Notably, our CSR and SSR flagship domains conduct a variety of activities, including plantation drives, environmental awareness campaigns, and school paintings throughout the year.



3. Building a Strong Community

SENIOR MEMBERS	POSITIONS	SENIOR MEMBERS	POSITIONS
Ankur Malik	President & Treasurer	**Sahil Duraphe**	Operations Head
Kalluri Rakesh	Vice President	**Mayuri Bhushanwar**	Operations Head
Priyanshi Gupta	HR Head	**Shreya Tiwari**	Digital & Content Head
Mahima Shinde	General Secretary	**Amna Sayeed Amani**	PR & Branding Head
Akriti Kumari	Event &Creative Head	**Anumeha Dwivedi**	RAW and CWD Head
Piyush Kumar	Event &Creative Head	**Sushrut Aloni**	RAW Head
Sai Ritwik	CSR and SSR Head	**Ankit Kumar Mishra**	Senior Executive
G.Akhila	CSR and SSR Head	**Tanisha Mehta**	Senior Executive

JUNIOR MEMBERS	POSITIONS	JUNIOR MEMBERS	POSITIONS
Akash	Junior Executive	**Priya Patawari**	Junior Executive
Animesh Kumar	Junior Executive	**Priyansh Kumar**	Junior Executive
Anubhooti Dubey	Junior Executive	**Priyanshi Agarwal**	Junior Executive
Anupriya Sinha	Junior Executive	**Rashika**	Junior Executive
Aravind Adithya	Junior Executive	**Rishabh Shrestha**	Junior Executive
B.Sanjana	Junior Executive	**Ritika Sinha**	Junior Executive
Bandi Dheeraj Kumar	Junior Executive	**Saket Shikhar**	Junior Executive
Jyothirmayee vajja	Junior Executive	**Shiwaannie.Meesa**	Junior Executive
KARTHIK S	Junior Executive	**Sumeet Pandey**	Junior Executive
Marati Sathvika	Junior Executive	**Thota sriram**	Junior Executive
Monika Gunnam	Junior Executive	**Vamshi krishnapeddakarrolla**	Junior Executive
Nissi Authade	Junior Executive	**VUSARIKAYALA RAVINDRA**	Junior Executive
PILLI SARADA DEVI	Junior Executive	**Ashish Singh**	Junior Executive
Prachi Jha	Junior Executive	**Rudraraju Chinmai**	Junior Executive

4. Internal Events (Event reports within the campus)

S.NO	Participants Names	Event Name	Org. Club Name	Event Date	Position Secured
1	Bandi Dheeraj Kumar	Avinnya	Macon	08/08/2024	3rd position
2	Nissi Authade	Avinnya	Macon	08/08/2024	3rd position
3	Karthik S	G20	Eco Bizz	23/09/2024	Best Influencer
4	Priyanshi Aggarwal	G20	Eco Bizz	23/09/2024	Best Influencer
5	Animesh Kumar	Conclave	Prayash	07/11/2024	3rd position
6	Rishabh Shrestha	Conclave	Prayas	07/11/2024	3rd position
7	Sathvika Marati	Communique 9.0	Newswire	11/112024	3rd position
8	Sanjana	Communique 9.0	Newswire	11/11/2024	3rd position
9	Priya	Great Debate	Speak up	14/11/2024	2nd Position
10	Sathvika Marati	Great Debate	Speak up	14/11/2024	2nd Position
11	Nissi	Great Debate	Speak up	14/11/2024	2nd Position
12	Aravind Adithya	Great Debate	Speak up	14/11/2024	2nd Position
13	Ravindra goud	Rajneethi	Eco Bizz	24/12/2024	Won as MP Candidate

5. Chapter Meetings and discussions

Offline

DATE	TIME
26-07-2024	9:30 PM
28-07-2024	9:30 PM
31-07-2024	9:30 PM
19-08-2024	10:30 PM
22-08-2024	9:30 PM
08-09-2024	10:00 PM
19-10-2024	9:30 PM
26-10-2024	9:30 PM
29-10-2024	9:30 PM
11-11-2024	10:00 PM
13-11-2024	9:30PM
20-11-2024	9:30PM
05-12-2024	10:00 PM
09-12-2024	10:00 PM
16-12-2024	9:30 PM
19-12-2024	9:30 PM

Online

DATE	TIME
03-08-2024	9:30 PM
06-08-2024	9:30 PM
17-08-2024	10:00 PM
20-08-2024	9:30 PM
20-10-2024	10:00 PM
01-11-2024	9:30 PM
02-11-2024	9:30 PM
04-11-2024	10:00 PM
06-11-2024	9:30 PM
21-11-2024	10:00 PM
27-11-2024	10:00 PM
30-11-2024	9:30 PM

Photographs:-





6. Participants in external events (Outside IBS)

Name	External Management School/ Organisation	Event Name	Positions/ Achievements
Ankur Malik	Micron Technologies	Global Procurement Case Study Competition.	Ranked within the Top 10 Teams
Amna Amani	Training: PWC Women's Leadership Development Programme	PWC Women's Leadership Development Programme	Achieved Certificate

7. Participation in Academics organized by IBS

Ankur Malik –

- Participated in the Masterclass on Six Sigma 101, conducted by IBS Ahmedabad in collaboration with IMS India.
- Received the Best SIP IBSAF Award 2024 for exemplary performance in the Indian Oil Corp Ltd Summer Internship Program.

Priyanshi Gupta -

- Received the Best SIP IBSAF Award 2024 for exemplary performance in the TVS Motors Summer Internship Program.

8. Events Organized By Managers without Borders

Edify 2024 – Knowledge Sharing Session

The session "Edify" organized by Managers Without Borders at IBS Hyderabad on 04/07/2024 aimed at educating junior members batch 0f 2026 on fundamental topics in accounting was successfully conducted. This report highlights the key aspects and outcomes of the session.



Session Overview:

The session focused on imparting essential concepts in financial literacy, with a particular emphasis on practical skills such as budgeting, financial planning, and understanding economic transactions. The objective was to equip participants with foundational knowledge that is crucial for navigating the complexities of financial management.

Content Covered:

- Introduction to Accounting Principles: Basic financial transactions and reporting principles were explained to provide a solid framework.
- Journal: In accounting, a journal is where all financial transactions of a business are first recorded in chronological order. It's like a detailed diary of every transaction, such as sales, purchases, expenses, and payments. Each entry in the journal includes the date, the accounts involved, a brief description, and the amounts debited and credited. The journal serves as the foundation for the entire accounting process, providing a record that is later summarized and transferred into the general ledger for further analysis and reporting. Essentially, it's where all the financial activities of a business are documented step-by-step before being organized into more structured financial statements.
- Ledger: The ledger is like a master record book where all the financial transactions of a business are classified and summarized. It contains separate accounts for different types of transactions, such as sales, purchases, expenses, assets, and liabilities. Each account in the ledger shows the details of transactions related to that specific category. For example, the sales ledger will list all sales transactions, the purchases ledger will list all purchases, and so on.
- Subsidiary books Subsidiary books are specialized journals used to record similar types of transactions together in a summarized manner before they are posted to the general ledger. They are also known as sub-ledgers. Common subsidiary books include:
- Inventory valuation: About different types of valuation of inventory followed in India such as FIFO, Weighted average cost, and specific identification method. All these were clearly explained by illustrating some examples and interacting with them for doubts clarification

Practical Applications: Real-world examples and case studies were utilized to illustrate how theoretical knowledge translates into practical scenarios.

Methodology:

The session utilized a combination of presentations, interactive discussions, and practical exercises to engage participants actively. This approach ensured that theoretical concepts were reinforced through practical applications, enhancing comprehension and retention.

Outcome:

Participants demonstrated a keen interest and engagement throughout the session, actively participating in discussions and exercises. Feedback indicated a significant improvement in understanding foundational accounting principles and practical skills essential for financial management.

Impact:

The initiative facilitated knowledge sharing and fostered a culture of learning and mentorship within the organization. By empowering junior members with essential financial skills, the session contributed to their professional development and preparedness to handle financial responsibilities effectively.

Acknowledgments:

We expressed gratitude towards Managers Without Borders - India for the opportunity to lead the session and share expertise. Appreciation was extended to chapter members whose support and dedication made the initiative possible. We are also thankful to our mentor Madhavi Garikaparthi mam for her immense support to guide us in conducting such an informative session like Edify.



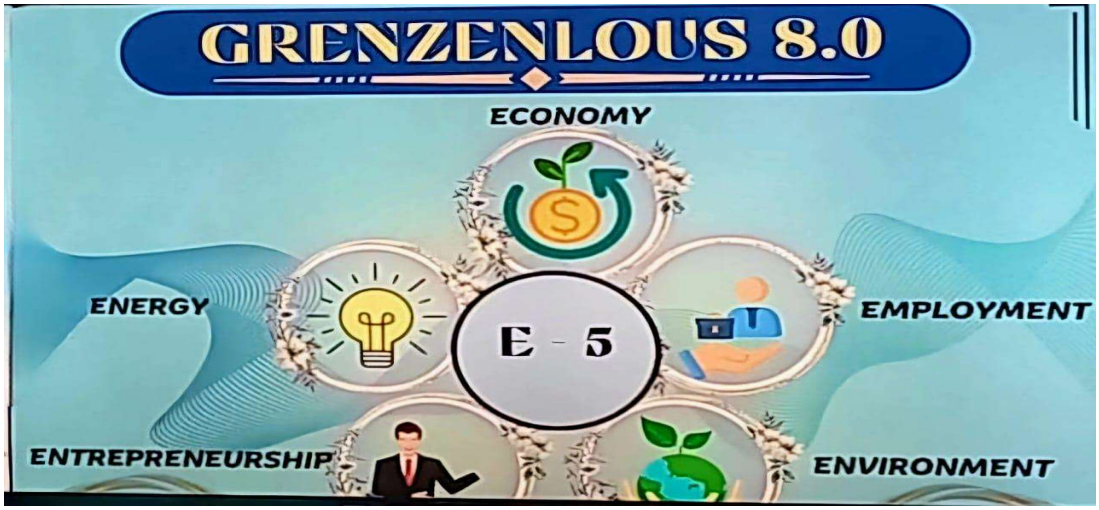



Photographs: Edify Session 2024

The knowledge-sharing session on fundamental topics in accounts proved to be a valuable educational experience. It empowered participants with essential financial literacy skills and underscored the importance of ongoing education and mentorship in fostering a knowledgeable and capable workforce.

INTRODUCTORY EVENT: GRENZENLOUS 8.0

On August 07, 2024, the **Managers Without Borders (MWB) Student Chapter at IBS Hyderabad** organized an Introductory Event. The event was a mix of learning, enjoyment, and friendly competition, designed to introduce participants to key topics while keeping the energy high. The event consisted of two primary rounds and a couple of fun filler games.



Round 1: Crossword Challenge

On a digital board, there was a crossword puzzle to solve in the first round. The first round featured a **crossword search** displayed on a digital board. Participants were tasked with searching for words hidden in a grid, with all words related to five main themes: **energy, employment, economy, entrepreneurship, and environment**. The teams worked together to find as many relevant words as possible within a limited time. This round was both fun and educational, as it challenged participants to quickly identify key terms connected to these important themes.





Filler Rounds: Fun Games

To add an element of fun between the competitive rounds, we introduced two filler games:

1. **Head, Shoulders, Knees, and Bottle**: In this game, participants followed commands to touch their head, shoulders, or knees. When the word "bottle" was called out, they had to grab a bottle placed in front of them quickly. The first person to grab the bottle won the game.

2. **Guess the Word**: Two participants played together in this game. One participant wore headphones with loud music playing, while the other tried to communicate a word or phrase. The participant with the headphones had to guess what was being said by reading lips or body language





Round 2: Mind Scribble

The second round, called **Mind Scribble** was a Google Form-based quiz. Participants were asked questions related to the same five key themes as in the first round. This round tested participants' in-depth understanding of these topics, allowing them to showcase their knowledge in a more structured format. The questions prompted them to think critically about current issues in energy, employment, economy, entrepreneurship, and the environment.



Digilatics

The Managers Without Borders (MWB) Student Chapter at IBS Hyderabad hosted an exciting and thought-provoking event, *Digilatics*. This competition was designed to challenge participants on multiple fronts, including knowledge, creativity, and strategic planning. The event revolved around the E5 principles: Energy, Economy, Entrepreneurship, Environment, and Employment. It featured three engaging rounds—*Brain Bout*, a filler activity, and the final round, *Vision Vault*.

Round 1: Brain Bout

The event kicked off with *Brain Bout*, an interactive quiz conducted through a quizzing app. The questions were centered on the five pillars of E5, testing the teams' understanding, quick thinking, and ability to recall key concepts. This fast-paced round created an electric atmosphere, as teams competed against the clock to prove their knowledge. It was the perfect way to get the participants energized and focused for the challenges ahead.





Filler Round

Here, one team member was shown a word or phrase, which they had to act out or describe non-verbally to their teammate. Teams had just 60 seconds to guess the correct answer. This light hearted activity was a refreshing break, bringing laughter and camaraderie while still encouraging teamwork and creative communication.

Round 2: Vision Vault

The final round, *Vision Vault*, was the most comprehensive and creative segment of the event. Teams were given 45 minutes to tackle the tasks, which unfolded as follows:

1. **Spin the Wheel:** Each team spun a digital wheel to determine the company and industry they would work on.
2. **The Task:** Teams were tasked with:
    - Designing a unique logo for the assigned company and industry using CANVA.
    - Crafting a vision and mission statement that aligned with the company's objectives and the industry's values.
3. **Guidelines:**
    - Templates were shared via a WhatsApp group to assist participants in structuring their designs.
    - The use of inappropriate content or AI tools was strictly prohibited to ensure originality and integrity.

4. **Submission Process:** Teams had to upload their final designs through a link shared in the WhatsApp group, five minutes before the round concluded. Submissions were to be named in the format: *[Club Name][Company Name][Industry]*.

   This round allowed participants to showcase their creativity, strategic thinking, and ability to translate abstract ideas into tangible outputs. The time limit added an element of urgency, encouraging teams to manage their time effectively and collaborate efficiently.





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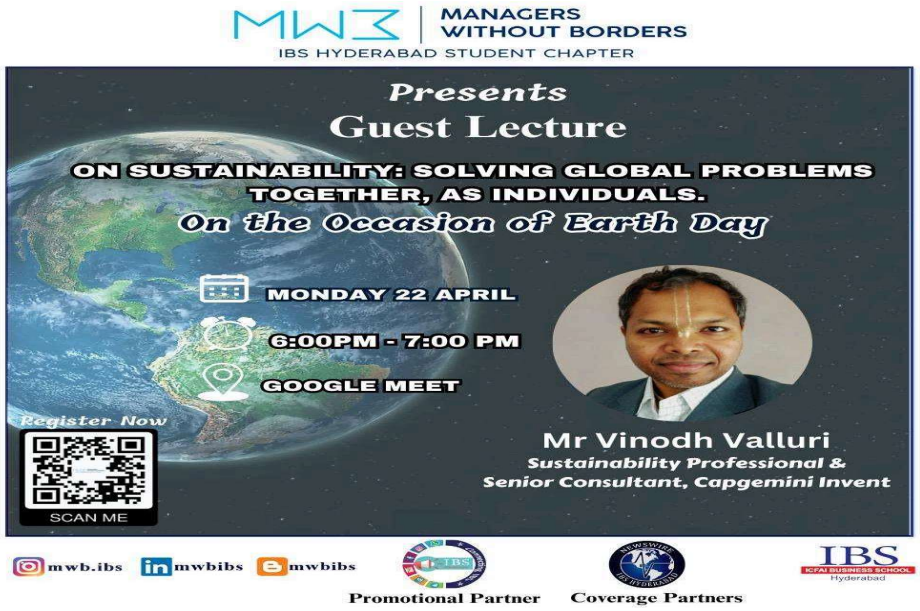
Digilatics proved to be an intellectually stimulating and thoroughly enjoyable event. The three rounds offered a well-rounded experience, blending competition with creativity and teamwork. Participants left with a sense of accomplishment and a deeper understanding of the E5 principles. The event also highlighted the MWB Student Chapter's dedication to fostering innovation, holistic learning, and collaborative problem-solving among students.

9. Guests Lectures Organized

Sustainability: Solving Global Problems Together, As Individuals

Guest Speaker Profile : Mr. Vinodh Valluri, Sustainability Professional & Senior Consultant at Capgemini Invent. (Masters in Environmental and Earth Science, The University of Texas at Arlington). With 15+ Years of extensive experience in the field of sustainability.

On the occasion of Earth Day - 22,April,2024. This guest lecture was organized by Managers without Borders, the official student chapter of IBS Hyderabad.



Thirty years ago, our ecosystems were teeming with life—birds chirped in the morning, insects buzzed around flowers, and nature hummed with vitality. Today, however, this symphony of life is fading into silence. The collapse of insect and bird populations has sounded an alarm, a warning that our actions have consequences. But who is responsible for this ecological crisis? And how can we, as individuals and as a collective, steer ourselves back onto the path of harmony with nature?

It's easy to point fingers and assign blame, but the truth is that responsibility lies with all of us. While the lower 50% of the population may account for only 10% of lifestyle emissions, every choice we make, no matter how small, contributes to the state of our planet. The first step towards change is awareness—recognizing the impact of our actions on the delicate balance of ecosystems.

Let us share with you the invaluable insights from the guest lecture discussions.

To find a way forward, we must look back. Before the rise of industrialization and mass consumption, there existed civilizations that lived in harmony with nature. They understood that their existence was woven into the fabric of the natural world, not separate from it. We can learn from their wisdom and re-imagine our societies as interconnected with, rather than dominant over, nature.

The Urgency of Action:
Reimagining Natural Civilizations:

Time is not on our side. The collapse of insect and bird populations is just the beginning of a much larger ecological crisis. We must act swiftly and decisively to unbuild the farce of our current unsustainable practices and revive the real path towards a sustainable future. But how much time do we have? The answer is simple: very little. The window of opportunity is closing rapidly, and each day of inaction brings us closer to irreversible damage.

Individual Contributions:

While individual choices are important, they are not enough on their own. We must also come together as communities and demand worldwide change. However, individual actions serve as the building blocks of collective movements. Here are some ways in which we can contribute on an individual level:

Reduce Consumption: Consume less, choose products with minimal environmental impact, and opt for sustainable alternatives whenever possible.

Support Biodiversity: Create habitats for birds and insects in your backyard, plant native species, and avoid the use of pesticides.

Advocate for Change: Raise awareness about environmental issues, support policies and initiatives that promote sustainability, and hold corporations and governments accountable for their actions.


The collapse of
insects


50%
of global lifestyle emissions
are emitted by richest
10% of people
Source: Oxfam America


HOW MUCH TIME
DO WE HAVE?


RETURN TO INNOCENCE


HOW CAN I HELP?

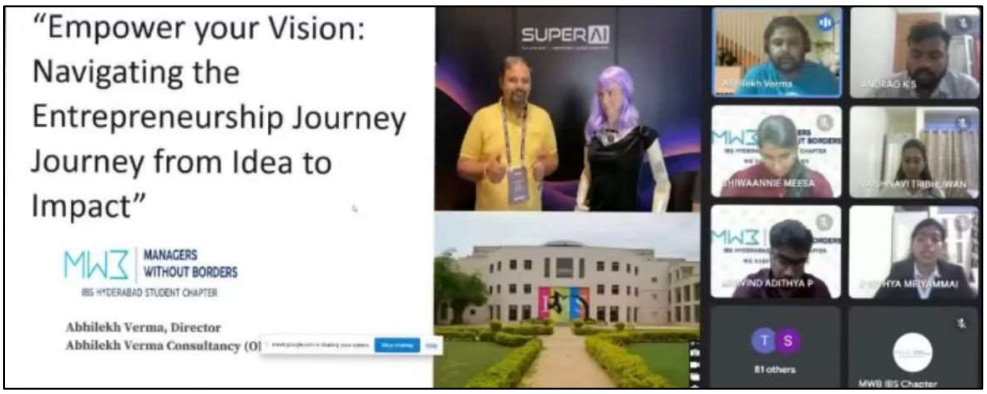
"EMPOWER YOUR VISION: NAVIGATING THE ENTREPRENEURIAL JOURNEY FROM IDEA TO IMPACT"



Celebrating World Entrepreneurs' Day 2024

On August 21, 2024, the Managers Without Borders (MWB) Student Chapter at IBS Hyderabad organized a **Guest lecture** in celebration of World Entrepreneurs' Day. This day is globally recognized to honour entrepreneurs who drive innovation, leadership, and progress. The event aimed to inspire students by offering insights into the entrepreneurship journey and bridging the gap between academic knowledge and real-world business challenges.

Our Chapter at IBS Hyderabad marked this occasion with a compelling guest lecture by **Mr. Abhilekh Verma**, an accomplished startup mentor and industry leader in recruitment, upskilling, and AI/ML ventures. With over 70+ Gen AI Global Sessions and years of hands-on experience, Mr. Verma delivered invaluable insights to aspiring entrepreneurs.



Opening Snippets from the Guest Lecture

The lecture opened with Mr. Verma's personal story of transitioning from his leadership role at KPMG to founding his own AI/ML startup. He shared how receiving 3,500 resumes in a year, mostly for referral requests, prompted him to create a solution that could bridge job seekers with recruiters through AI and machine learning technologies. His experience of shifting from the security of a corporate environment to the unpredictability of entrepreneurship resonated with many in the audience.

One of the central themes of the discussion was the challenge of building a competent team in the early stages of a startup. Mr. Verma candidly spoke about how, in contrast to the structured support at KPMG, he had to start from scratch as an entrepreneur. When he posted a hiring notice for AI/ML interns, he received over 320 applications in a single day. Navigating this overwhelming response and onboarding the right talent proved to be one of his biggest early hurdles. An important piece of advice Mr. Verma shared was the need for a strong differentiator when starting a company. His vision was to build something that could compete with LinkedIn by addressing one of its key shortcomings—the lack of timely updates when a recruiter rejects a candidate. He encouraged students to explore AI tools to identify pain points in industries and use those insights to develop innovative business ideas.



One of the most impactful takeaways from the session was Mr. Verma's perspective on rejection. He shared how he faced rejection from 12 different incubators before being selected, reinforcing the idea that resilience in the face of setbacks is crucial for any entrepreneur. This lesson, he suggested, applies not only to entrepreneurship but also to broader life challenges like placements and career decisions. Reflecting on his own MBA experience, Mr. Verma noted how juggling between multiple responsibilities—studies, clubs, family, and relationships—helped him build resilience and time management skills, essential traits for any entrepreneur. He also credited the case studies he encountered during his MBA for providing real-life problem-solving frameworks that he applies to his business today.

Mr. Verma urged students to be thoughtful before diving into full-time entrepreneurship. He encouraged them to be risk-takers but also emphasized the importance of knowing one's own

motivations. Entrepreneurship, he explained, isn't a path to pursue just because it's trendy; it requires a genuine commitment and passion for solving problems.



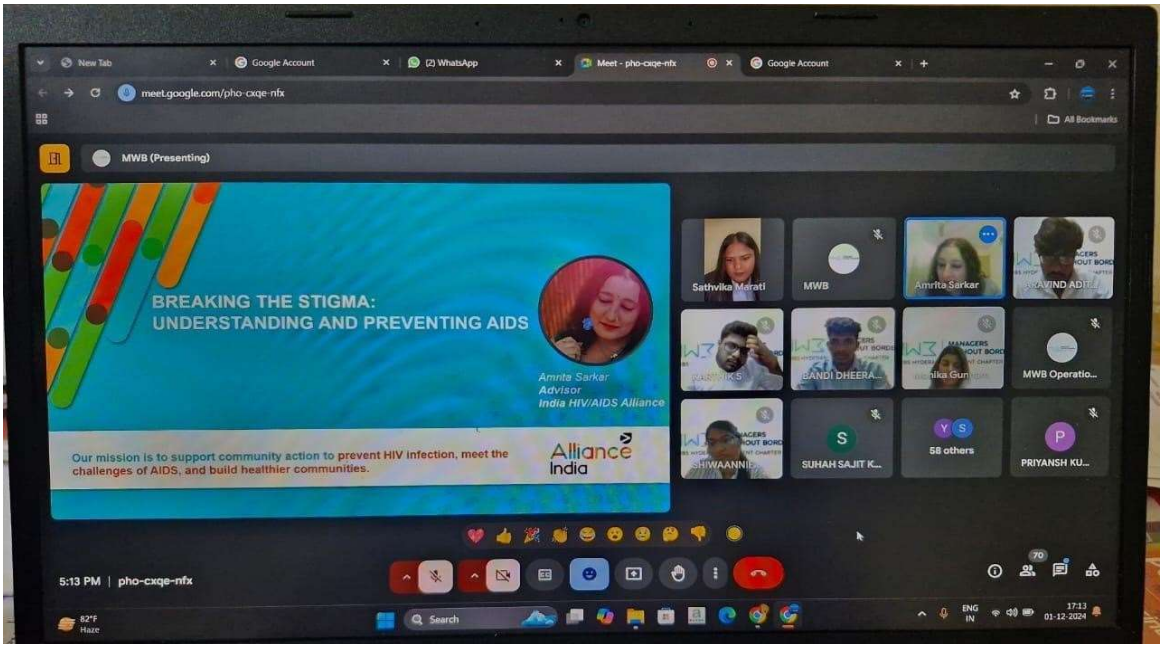
In response to a question about handling failures, Mr. Verma reiterated the need for resilience. His message was clear: learn from setbacks, but do not let them define your future efforts. Persistence, he noted, is the key to eventually succeeding in any venture. Towards the end of the lecture, Mr. Verma discussed his inspiration for writing his book, which focuses on helping introverts step out of their comfort zones. Being an introvert himself, he shared how he worked consistently to overcome this challenge and how his book aims to guide others on a similar journey of self-development.

As the session drew to a close, the students gained a well-rounded understanding of entrepreneurship—not just the glamorous successes but also the challenges, risks, and hard-won lessons that come with it. The Q&A session allowed participants to engage with Mr. Verma on a personal level, leaving them with valuable takeaways for their entrepreneurial ambitions.

AIDS Awareness Day

On **December 1, 2024**, Managers Without Borders (MWB), the official chapter of IBS Hyderabad, successfully hosted an impactful virtual session in collaboration with the **HIV/AIDS Alliance**, under the guidance of **Dr. Amrita Sarkar (Advisor)**.The session was held to mark **World AIDS Day** and aimed at fostering awareness, promoting compassion, and dismantling the stigma surrounding HIV/AIDS.

The event began with an insightful address by Dr. Sarkar, shedding light on the challenges faced by individuals living with HIV and the collective responsibility society holds in supporting them. Her expert insights served as a catalyst for engaging discussions and thoughtful reflections among participants.



The interactive session witnessed active participation, with attendees posing questions and sharing perspectives. Constructive feedback highlighted the need for continued educational initiatives and underscored the importance of advocacy in creating a stigma-free world.

The discussion was punctuated by the inspiring words of **Nelson Mandela**, “Give a child love, laughter, and peace, not AIDS,”reminding every one of the moral imperative to ensure a better future for all children.

Key Takeaways:

- **Awareness:** The session emphasized the importance of education as a tool to combat Misinformation about HIV/AIDS.
- **Solidarity:** Attendees were encouraged to advocate for equal healthcare access and stand in solidarity with those affected.
- **Action:** Knowledge, compassion, and proactive efforts are pivotal in ending the HIV epidemic.

MWB remains committed to supporting survivors and sufferers of HIV/AIDS and advancing the global movement to **#EndAIDS**. The event stands as a testament to the power of knowledge-sharing and collective action in building a healthier, more inclusive future.

10. Contributions in social service and CSR activities

Save Water, Save Electricity Campaign 2024

The "Save Water, Save Electricity" campaign was organized at IBS Hyderabad on the 20th& 21st of June 2024in collaboration with IBS Messenger to promote sustainability and resource conservation among students, faculty, and staff. The campaign aimed to raise awareness about conserving water and electricity while encouraging behavioral changes that reduce resource consumption. The initiative focused on creating a culture of sustainability within the campus community.



The campaign strategically targeted key locations within the academic blocks to achieve its objectives, including lecture halls, classrooms, drinking water coolers, washrooms, and common areas. In these locations, visually appealing stickers with messages like "Save Water, Save Life" and "Turn Off Lights When Not in Use" were placed near taps, water coolers, and light switches to remind everyone of the need to conserve resources.





In addition to sticker placement, the campaign engaged students in interactive discussions about their daily habits and how they could contribute to saving water and electricity. A group

of students also visited key faculty members, including Prof Mrs. Madhavi, the student's activity coordinator, the Dean, and the Director, urging them to pledge support for the initiative. This engagement with leadership helped garner further support for the campaign's goals.

The campaign successfully increased awareness among students and staff, leading to noticeable behavioral changes, such as switching off lights and conserving water. The involvement of faculty and leadership further strengthened the initiative, creating a strong foundation for future sustainability efforts. Overall, the campaign met its objectives, fostering a culture of resource conservation on campus and encouraging ongoing commitment to sustainability.



Breast Cancer Awareness Campaign

The MWB Chapter recently organized a Breast Cancer Awareness Campaign to educate and inspire the community about this critical health issue. A central feature of the event was a handmade awareness banner crafted with colorful chart paper and decorated with ribbons. Participants contributed to the banner by sharing their thoughts, messages of hope, and opinions on breast cancer awareness, which were written on small pieces of paper and pasted onto the banner. This interactive and creative approach brought people together and created a visually impactful symbol of support.

Our mentor, Madhavi Garikaparthi Ma'am, provided valuable guidance during the event. She shared insights about the importance of early detection, self-care, and fostering a strong support system for those affected by breast cancer. Her words were both enlightening and motivational, leaving a lasting impression on all attendees. Additionally, the event featured a heartfelt interview with a breast cancer survivor, who shared her journey of resilience and

strength. She spoke about the challenges she faced, the importance of regular check-ups, and the role of a positive mindset and support network in overcoming the disease.

This campaign successfully raised awareness about breast cancer and encouraged attendees to become advocates for early detection and support. The interactive activities and inspiring narratives fostered a sense of community and empathy among participants. The MWB Chapter is proud to have hosted such a meaningful event and extends its gratitude to Madhavi Ma'am, the survivor, and all participants who contributed to its success. Together, we hope to continue creating platforms for awareness and support.









Children's Day Celebration







On November 14th, Club MWB organized a Children's Day celebration as part of our Social Service Responsibility (SSR) initiative at a local government school. This event was designed to engage with the students meaningfully and contribute to the development of their environment.

The day commenced with a warm and enthusiastic welcome from the students, setting a positive tone for the activities. Our team interacted with the children through games and creative engagements, fostering a sense of camaraderie and joy. The students showcased their talents through thought-provoking skits and eloquent poetry recitations, leaving us inspired by their creativity, confidence, and enthusiasm. In alignment with our commitment to environmental sustainability, a significant highlight of the event was the joint sapling plantation drive. Together with the students, we planted several saplings in the school playground, symbolizing a shared responsibility towards preserving nature. The activity also served as an educational opportunity, in stilling awareness about environmental conservation and the importance of nurturing a greener future



This day was profoundly insightful and impactful for the students and Club MWB members. It reinforced the value of community engagement and highlighted the potential of young minds when nurtured with encouragement and care. This initiative's success has strengthened to continue contributing to the community through meaningful activities that promote education, creativity, and sustainability.

Plastic to Fantastic

The Managers Without Borders (MWB) chapter at IBS Hyderabad took a significant step towards promoting a plastic-free future with its event, **Plastic to Fantastic**, held on December 14, 2024. This initiative was organized in collaboration with the **KORU Foundation**, a non-profit organization dedicated to implementing impactful social projects in rural and urban areas of Jharkhand and Odisha.

As part of the event, MWB set up a vibrant stall showcasing a range of **eco-friendly and sustainable products**, including:

- Coffee mugs crafted from coffee husk,
- Diaries and notepads made from recycled paper,
- Jute bags handmade by the artisans supported by the KORU Foundation.







The response to the event was overwhelming, with most of the products selling out quickly. Attendees, including students, faculty, and staff, enthusiastically supported the cause by purchasing these sustainable items. The highlight of the day was the contribution from our esteemed Director Sir and members of the management, who wholeheartedly supported the initiative by buying several products.

This event symbolized more than just a sale; it was a meaningful effort to raise awareness about sustainability and the importance of reducing plastic usage. By offering eco-friendly alternatives, the MWB chapter demonstrated its commitment to making a tangible impact on the environment and fostering a greener future.



Plastic to Fantastic was a resounding success, leaving a lasting impression on the IBS Hyderabad community and reinforcing MWB's mission to drive change through innovative and socially responsible initiatives.

THANK YOU