Evidence for 7.4.4.

Support provided by the IIC to incubators:

1. Mentor support
2. Co-working space will be provided.
3. Industry network connections will be provided.
4. Investor connections will be provided.
5. Intellectual property and legal advisory will be provided.

Write-up on Start-ups

1. **Econsh Alternatives (06-01-2026) -** Econsh Alternatives, a green-tech startup that upcycles agricultural waste into sustainable construction, interior design, and gifting materials, aligns directly with several United Nations Sustainable Development Goals (SDGs). Because their core mission focuses on transforming waste fibers like coir, hemp, and bagasse into eco-friendly alternatives to wood and plastic, their impact spans across multiple targets.

   https://www.linkedin.com/in/sharayu-jorapur-05015a137/

   SDG 12: Responsible Consumption and Production (Primary Goal) This is the central goal for the company. By utilizing over 95% waste-derived content and producing biodegradable alternatives, they reduce the demand for single-use plastics and harmful toxic resins. This directly advances Target 12.5, which aims to substantially reduce waste generation through prevention, reduction, recycling, and reuse.

   SDG 11: Sustainable Cities and Communities They provide eco-friendly building materials and acoustic interior panels. These products contribute to safe, resilient, and sustainable infrastructure by ensuring healthier indoor air quality and lower chemical exposure in residential and corporate spaces.
   https://in.linkedin.com/company/econsh-alternatives

   SDG 15: Life on Land By engineering high-performance alternatives to traditional wood, their products help alleviate the pressures of logging and deforestation. Furthermore, efficiently managing agricultural byproducts prevents open field crop residue burning, which protects land and air ecosystems.

   SDG 8: Decent Work and Economic Growth The startup creates secondary income streams for local communities by purchasing agricultural waste. This helps empower small-scale farmers and drives sustainable economic growth in agrarian regions.

   SDG 9: Industry, Innovation, and Infrastructure as an award-winning green tech developer (including winning Karnataka's ELEVATE 2024 program), they utilize in-

house bio-binder innovations to upgrade traditional manufacturing into sustainable industrial processes.

https://www.linkedin.com/posts/econsh-alternatives_econshalternatives-elevate2024-startupkarnataka-activity-7313211739272056833-lCVu

2. **Lumenor AI Tech (11-05-2026) -** It is a SaaS based startup building workflow and operational management solutions for the solar EPC ecosystem. https://in.linkedin.com/company/lumenoraitech

   Founder - Mr. Harshavardhan is our alumnus from Tech school. Lumenor AI Tech primarily aligns with United Nations Sustainable Development Goals (SDGs) focused on clean energy, industrial innovation, and sustainable economic growth. https://www.linkedin.com/in/harshadontabhaktuni/

   As a software startup building digital infrastructure and operations management platforms (such as FlowX) for the solar energy and EPC (Engineering, Procurement, and Construction) value chain in India, its core mission directly supports.

   SDG 7: Affordable and Clean Energy — By streamlining solar project workflows, reducing installation bottlenecks, and accelerating the adoption and scaling of rooftop solar energy systems. https://www.linkedin.com/posts/ifhe-innovation-entrepreneurship-council_we-are-delighted-to-welcome-lumenor-ai-tech-activity-7462028217239932928-PRuL

   SDG 9: Industry, Innovation, and Infrastructure — By modernizing traditional, fragmented field operations through specialized digital systems and purpose-built software innovation.

   SDG 8: Decent Work and Economic Growth — By boosting the operational productivity and business efficiency of growing renewable energy enterprises and field crews. Web Link -https://lumenor.in/

3. **Mama's Creation Pvt Ltd (04-03-2025) –** Ultimate You is a nutraceutical-focused wellness startup that develops health supplements and functional nutrition products aimed at improving overall well-being. The company offers science-backed, convenient formulations designed to support daily health, nutrition, and preventive care. https://www.linkedin.com/in/akshithreddykanukula/

   (the parent company behind the Ultimate You brand of wellness and plant-based supplements) operates primarily under the following United Nations Sustainable Development Goals (SDGs).

   Primary Goals

   SDG 3: Good Health and Well-being

   As a health and wellness brand, Ultimate You manufactures plant-based supplements, vegan proteins, probiotics, and collagen boosters. Its entire business

structure is aligned with promoting healthy lifestyles, inner nutrition, and physical well-being. https://www.ultimateyou.co.in/

SDG 12: Responsible Consumption and Production

By focusing on organic, plant-based, and clean ingredients, the company promotes sustainable sourcing, minimizing the environmental footprint typically associated with animal-based mass production.

Secondary Goals

SDG 2: Zero Hunger (Focus on Good Nutrition**)**

The core philosophy of Mama's Creation emphasizes wholesome nutrition, clean food chemistry, and alternative nutrient-dense options like millets. This aligns with sub-targets aimed at improving global nutrition and diet quality.

https://www.unicef.org/sustainable-development-goals

SDG 8: Decent Work and Economic Growth

As a growing privately held food and beverage manufacturing company based in India, it contributes to local job creation, inclusive growth, and ethical employment within the FMCG/supplement sector.
https://in.linkedin.com/company/mamascreation

4. **InstaSheild Hygiene Pvt Ltd -** aligns primarily with the United Nations Sustainable Development Goals (SDGs) focusing on health, sanitation, and equality. Because the company specializes in manufacturing portable hygiene powder designed to sanitize public toilets instantly—specifically helping women avoid urinary tract infections (UTIs) and handle poor sanitation while traveling—its core operations fall directly under the following three UN SDGs: https://www.linkedin.com/in/anoop-naidu-5a135722/

   SDG 3: Good Health and Well-being

   Core Alignment: The product helps neutralize bacteria and pathogens in public restrooms. This directly reduces the transmission of waterborne and surface-bound germs, lowering the incidence of UTIs and infectious diseases for traveling populations.

   SDG 5: Gender Equality

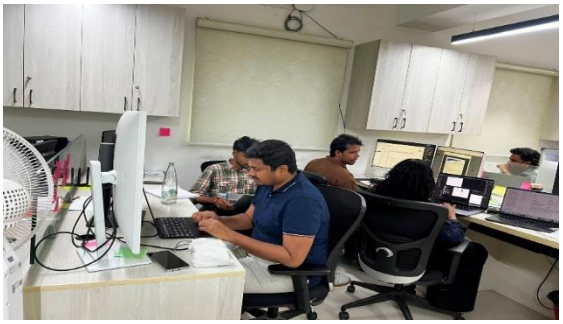
   Core Alignment: By creating an "on-the-go" solution specifically geared toward giving women the safety and confidence to travel freely, the company directly targets the disproportionate hygiene challenges faced by women in areas with poor infrastructure. This addresses dignity and safe, equal participation in public and commercial life.

   SDG 6: Clean Water and Sanitation

   Core Alignment: The startup works towards expanding accessible sanitation solutions. It provides a rapid-acting barrier method that temporarily improves

conditions where permanent, clean plumbing or immediate toilet sanitation is unavailable.

Lumenor





Ultimate You (Mama's Creation)



Pre-Incubated Start-ups from2024 onward

1. Novify - 29th Oct 2025
2. Yudi - 02nd Dec 2025
3. Mindrip - 13th Oct 2025
4. White Squirrel Logistics - 19th Dec 2025
5. Avyagrah Tech Innovations Pvt Ltd - 03rd Apr 2026
6. Purusharth Labs Pvt Ltd - 21st May 2026

Incubated Start-ups

1. Deepinfinity - 15th July 2024
2. Piduru Foods - 15th Nov 2024
3. Boxart - 05th Mar 2024
4. Greenpixel Celluloids LLP - 31-Dec-24
5. Shihaan Tech Global Pvt Ltd - 02nd Dec 2024

6. Instasheild - 04th March 2025
7. Gullakaari - 05th Dec 2024
8. Mama's Creation Pvt Ltd - 04th March 2025
9. G3 Nextgen Pvt Ltd - 04th Nov 2025