

# IFHE

The ICFAI Foundation for Higher Education, Hyderabad  
(Deemed-to-be University under Section 3 of the UGC Act, 1956)

## MBA

MASTER OF BUSINESS ADMINISTRATION  
Distance Learning Program

Knowledge for Business Excellence



**CENTER for DISTANCE and ONLINE EDUCATION (CDOE)**

**Sri. N J Yasaswy**





**(1950 - 2011)**

A charismatic visionary, institutional builder and a pioneer in promoting higher education in the private sector in India.

# The ICFAI Foundation for Higher Education (IFHE), Hyderabad

(Deemed to be University u/s 3 of UGC Act, 1956)

The ICFAI Foundation for Higher Education (IFHE), Hyderabad is declared as a Deemed to be University under section 3 of UGC Act, 1956 during the year 2008.

	The University has received the NAAC Accreditation 'A+' Grade with an impressive score (Institutional CGPA) of 3.43 out of 4.
	# 25 on Overall basis, All Over India for its MBA Program, NIRF Ranking 2020
	It has the coveted AACSB International Accreditation for the MBA Program and is ranked 25 in the Management Category of India Rankings-2020 (NIRF 2020).
	Accredited by SAQS (South Asian Quality Standards), AMDISA
	IFHE is a member of the Association of Indian Universities (AIU)
	It is also member of Association of Commonwealth Universities (ACU).

The University believes in creating and disseminating knowledge and skills in core and frontier areas through innovative educational programs, research, consulting and publishing. The Campus based Undergraduate, Post-Graduate and Doctoral programs in Management, Finance, Science and Technology, Law and other areas offered by the University bear a testimony.

As a step forward the University has established a CENTER for DISTANCE and ONLINE EDUCATION (CDOE) to offer programs in open and distance learning and online mode.

## **The CENTRE for DISTANCE and ONLINE EDUCATION (CDOE)**

All programs offered under distance and online mode are administered through the Center for Distance Education and Online Education (CDOE), IFHE, Hyderabad.

As the real world gets disrupted due to technology, health, economic and social upheavals, businesses face a volatile, uncertain, confusing and ambiguous environment. The role of management professionals with relevant skills and knowledge to meet these dynamic challenges becomes critical.

To ensure smooth and continuous delivery of academic programmes in this environment, the CDOE has launched the online / distance learning MBA programs combining the academic rigour and interdisciplinary perspective to meet the individual need and convenience of aspiring students to achieve their goals.

Students are groomed for leadership roles in management profession by excellent faculty and pedagogy supported by vast content resources.

## THE MASTER OF BUSINESS ADMINISTRATION (MBA) DISTANCE LEARNING PROGRAM

The Distance Learning MBA Program brings together the legacy of over 3 decades of academic excellence in Management education and contemporary technological tools that aim to equip the students with skills for the 21<sup>st</sup> century workplace. Managers and future managers who, in addition to their existing skills want to acquire business management skills, assert their leadership, and propel their aspirations in a dynamic business environment will benefit from the program.

- The syllabus has been exclusively designed by experienced faculty to enable a structured academic progression and to gain edge in professional advancement.
- The program provides students an opportunity to develop cognitive and analytical skills for understanding the business environment to facilitate personal accomplishment and constructive vocational engagement. It aims to prepare students for a balanced life and work roles and enable financial independence.
- The Medium of Study will be English.
- Students are required to successfully complete 21 subjects + 1 project work totalling 98 credits spread over 4 semesters to qualify for the degree.

### CERTIFICATION

On successfully completing the program, students will be awarded the **Master of Business Administration (MBA)** Degree.

PROGRAM STRUCTURE	
Semester I Subjects	Semester II Subjects
Management and Organization Behavior	Economics for Business
Quantitative Methods	Operations Management
Foundations of Accounting and Finance	Human Resource Management
Business Environment	Marketing Management
IT for Managers	Business Communication
Semester III Subjects	Semester IV Subjects
Business Policy and Strategy	Management Control Systems
International Business	Business Ethics & Corporate Governance
Leadership and Change Management	Elective IV
Elective I	Elective V
Elective II	Elective VI
Elective III	* Project Work

Currently Elective Options are available in the areas of **Marketing, Finance, HR, IT & Operations** only. The full list of elective subjects will be available on [www.ifheindia.org/dlp](http://www.ifheindia.org/dlp)



**MARKETING**

### ELECTIVES



**FINANCE**



**INFORMATION TECHNOLOGY  
& OPERATIONS**



**HUMAN RESOURCES**

The Project Work under Semester IV is an integral part of the program, students are expected to integrate their knowledge learnt in various subjects and be able to understand the general decision making dynamics of a corporate in a leadership role.

- The objective of the projects is to help the student develop ability to apply multi disciplinary concepts, tools and techniques to solve organizational problems.
- The project may be preferably from any area of elective subjects opted by the student
- Project work helps develop analytical and decision-making process in students as it involves data collection, situational analysis of both internal and external environment.
- Necessary guidelines required by the students for the process of project work will be provided by the University.



# Learning Methodology

- Distance Learning Programs are primarily based on self study.
- The University facilitates the learning process by providing Self Learning Material (SLMs) in form of books.
- Continuous academic support through interactive sessions between faculty and students.
- Attendance in Scheduled Counselling Sessions is mandatory.



## The SLM Advantage

### Self-motivating

Curiosity-arousing, Solution-oriented, link to real-time situations

### Self-learning

Going from known to unknown, simple to interlinked, aided by illustrations, examples and scenarios

### Self-explanatory

Ordered structure, clear concepts, well-structured to facilitate self learning



### Self-paced

Learning at own pace for the busy individual, modular structure of content

### Self-directed

Self-contained, all additional reading, references and hints provided in each unit

### Self-evaluating

Testing the progress at regular intervals within the unit and end of unit, objective and subjective pattern questions with answers for self-assessment

Candidates enrolling into the MBA program are expected to have proficiency in use of Information and Communication Technologies (ICT) for enhanced learning experience.

The Academic Calendar for each semester will be placed on the website [www.ifheindia.org/dlp](http://www.ifheindia.org/dlp)

## EVALUATION

- Evaluation will be based on continuous and term end examination with 30 : 70 weightage.
- Performance in the examination is indicated in grades.
- **The End Semester Examinations are organized and conducted at designated test centres at Head Quarters of the University in Hyderabad only.**

### Pre Enrolment and Admission Services:

Contact:

9052021201 / 9052021204

E-mail: [enrol.odl@ifheindia.org](mailto:enrol.odl@ifheindia.org)



For further Details, Contact:

The Admissions Officer,

Center for Distance and Online Education

The ICFAI Foundation for Higher Education Campus, Donthanapally,  
Shankarapalli Road, Hyderabad - 501 203

## PROGRAM ELIGIBILITY, DURATION & VALIDITY

Eligibility	Graduation with 50% in any discipline from a recognized University with English as medium of instruction.
Duration	2 Years
Semesters	4
Enrolment Validity	4 Years
Medium of Instruction	English

## Fee Structure & Payment Options

Amount in ₹

Payment Options	
<b>A) Full Fee</b>	
Admission Fee	10,000
Program Fee	65,000
<b>Total</b>	<b>75,000</b>
<b>B) Year Wise Fee Payment</b>	
Admission Fee	10,000
Program Fee - 1st Year	35,000
Program Fee - 2nd Year	35,000
<b>Total</b>	<b>80,000</b>
<b>C) Semester Wise Fee Payment</b>	
Admission Fee	10,000
Program Fee - 1st Semester	18,000
Program Fee - 2nd Semester	18,000
Program Fee - 3rd Semester	18,000
Program Fee - 4th Semester	18,000
<b>Total</b>	<b>82,000</b>

Note: The program fee does not include the exam fee.

### Admission Process

#### [A] Submission of Application:

- **Candidates are required to fill the application and fee remittance form provided in the Program Prospectus, enclosing the copies of following documents(self-attested in blue ink along with date):**
1. Copy of latest Photograph to be pasted on the application form in the space provided.\*
  2. Copy of latest Photograph with signature across the photo.\*
  3. X Class Certificate \*
  4. XII Class Certificate \*
  5. Degree Certificate \*
  6. Aadhar \*

#### [B] Fee Payment:

- **Please fill up the payment details in the fee remittance form, based on the payment option selected and attach the supporting payment details/ instruments.**

Application complete in all respects should be submitted to the Admission Office for completing the enrolment process.

#### Remittance Information: Students can pay the fee through:

##### A) Online Mode:

- Credit Card (Visa / MasterCard)
- Debit Card (Visa / MasterCard)
- Internet Banking through secure internet payment gateway).

##### B) Bank Demand Draft:

- Bank Demand Draft drawn on any scheduled commercial bank in favour of "IFHE Fee Collection A/c." payable at Hyderabad. The student should write his/her Name, Application/Enroll No., Semester and Mobile Number on the back of the Bank Demand Draft.
- DD should be sent along with completed Application Form to: CDOE, #52, Nagarjuna Hills, Punjagutta, Hyderabad 500 082, Telangana.

In the event of withdrawal from the Program for any reason the refund of Fee paid will be governed by the guidelines issued by the University Grants Commission (UGC) from time to time.





### Center for Distance and Online Education

### Application Form

### Distance Learning MBA Program

#### 1. PERSONAL DETAILS

Student Name	<input type="text"/>															<p>Upload Recent 3.5 x 4.5 cms latest Color Photo. The size of the photo should be in the range of 25 kb t 30 kb</p> <p>Do not sign on the Photo</p>
	(As per the 10th / 12th Class Certificate)															
Father Name	<input type="text"/>															
Mother Name	<input type="text"/>															
Date of Birth (DD/MM/YYYY)	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>	Nationality	<input type="checkbox"/> Indian	<input type="checkbox"/> Other	<input type="text"/>							
								Passport Number								
Aadhar Number:	<input type="text"/>										Gender	<input type="checkbox"/> Male	<input type="checkbox"/> Female	<input type="checkbox"/> Others		
Student Mobile	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	E-mail	<input type="text"/>				
Address for Communication	<input type="text"/>															
	<input type="text"/>															
	<input type="text"/>															
State	<input type="text"/>										Pin Code	<input type="text"/>				
Country	<input type="text"/>															
Permanent Address	<input type="text"/>															
	<input type="text"/>															
	<input type="text"/>															
State	<input type="text"/>										Pin Code	<input type="text"/>				
Country	<input type="text"/>															

#### 2. ACADEMIC DOCUMENTS (Self attested copies to be attached) Please tick (✓)

SSC / 10<sup>th</sup> Class  XII Class  Graduation  Others

#### 3. MEDIUM OF STUDY (Self attested copies to be attached) Please tick (✓)

English  Others  (if others, kindly mention the medium)  I understand that the program offered is in English Medium only

#### 4. CURRENT EMPLOYMENT DETAILS (If Employed)

Name of the Company with Address	Designation	Date of Joining
<input type="text"/>	<input type="text"/>	<input type="text"/>

#### 5. DECLARATION

I have carefully read and understood the program Prospectus and hereby, declare that, the entries made by me in the Application Form (including Photograph) are complete and true to the best of my knowledge and based on records. I am bound to present, if required, the original documents immediately upon demand by the concerned authorities of the University. I Understand that the University (IFHE) has right to modify the rules governing the program and in force from time to time and subsequent changes/modifications/amendments made thereto.

Date:

Place:

Signature of the Applicant





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## Fee Remittance Form

To be submitted along with the Application Form for Enrollment

Please fill-up the amount as applicable based on the payment option

### A. Full Fee:

Amount Paid (Rs.): \_\_\_\_\_

Online (Order no: \_\_\_\_\_)

Demand Draft (DD No and Name of the Bank: \_\_\_\_\_)

Credit / Debit Card (Enclose Charge Slip)

Remittance through Demand Draft [DD should be in favor of "IFHE Fee Collection A/c." payable at Hyderabad] (Payment by cash is not accepted)

### B. Year Wise Fee:

Amount Paid (Rs.): \_\_\_\_\_

Online (Order no: \_\_\_\_\_)

Demand Draft (DD No and Name of the Bank: \_\_\_\_\_)

Credit / Debit Card (Enclose Charge Slip)

Remittance through Demand Draft [DD should be in favor of "IFHE Fee Collection A/c." payable at Hyderabad] (Payment by cash is not accepted)

### C. Semester wise Fee:

Amount Paid (Rs.): \_\_\_\_\_

Online (Order no: \_\_\_\_\_)

Demand Draft (DD No and Name of the Bank: \_\_\_\_\_)

Credit / Debit Card (Enclose Charge Slip)

Remittance through Demand Draft [DD should be in favor of "IFHE Fee Collection A/c." payable at Hyderabad] (Payment by cash is not accepted)

### D. Payment by person other than student:

I/we hereby confirm that i/we have issued DD No \_\_\_\_\_ Dt \_\_\_\_\_ for Rs. \_\_\_\_\_

drawn on \_\_\_\_\_ favouring the above student

Name of the individual/ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Pincode: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

\*PAN: \_\_\_\_\_ \*Aadhar \_\_\_\_\_

Date:

Signature/Seal of the person making Payment

I have selected \_\_\_\_\_ payment option and attached the supporting payment documents.

\* Signature of the Applicant





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Campus

**Center for Distance and Online Education (CDOE),  
The ICFAI Foundation for Higher Education (IFHE),  
Dontanapalli, Shankarpalli Road, Hyderabad-501 203**